# DEAD HEAT IN $12{ }^{\text {TH }}$ CONGRESSIONAL DISTRICT POLL TO REPLACE MURTHA SHOWS SPECIAL ELECTION COULD BE NEXT MASSACHUTTES UPSET; SUPPORT FOR OBAMA/HEALTH CARE BILL COULD SINK DEMOCRAT'S CHANCES 

(March 18, Harrisburg, PA) - A new poll sponsored by the Pittsburgh Tribune Review in conjunction with Pennsylvania-based Susquehanna Polling and Research shows the upcoming special election to replace the late Congressman John Murtha is a near dead heat, with Democrat special election nominee Mark Critz holding a tenuous 36/31 lead over Republican nominee Tim Burns; 31\% of likely voters remain undecided. This race, which will have national implications, could be next in a string of Republican upsets after GOP gains in gubernatorial races in New Jersey and Virginia last year and more recently a special election for a vacant U.S. Senate seat in Massachusetts earlier this year. The telephone poll was conducted March 14-15 with 400 likely voters and has a margin of error of $+/-4.9 \%$. Calls were made from our Harrisburg call center using our professionally-trained team of survey takers. Top line survey results are included with this release.

The poll shows campaigning on the issues will be tough terrain for the Democratic nominee Mark Critz with not a lot of wiggle room to spare. For instance, Obama's job approval in the district is $41 \%$ (while 50\% disapprove) and by a 54/33 margin most voters in this strongly Democratic district oppose the health care reform bill being pushed by President Obama and the national Democrats in Washington, including 43\% who are "strongly" opposed. "Of all questions in the poll, these are the most ominous warning signs for the Democratic nominee because they show what a strong headwind he is facing in what has become an increasingly hostile political environment for Democrats this year", said Jim Lee, SP\&R President. More surprisingly perhaps, by a 49/44 margin a plurality of voters reject a candidate for congress who "pledges to carry on the tradition of John Murtha" with strong support for federal funding and bringing earmarks back to the district, and instead are more likely to support someone who will make fiscal discipline and bringing down the federal deficit a top priority even if it means the local area will lose out on local earmarks. "This suggests
voters may be ready to make a break with the past because they view reigning in federal spending and the national deficit as paramount," Lee added.

The poll also shows the rising popularity of the Tea Party as a formidable force working in Burns' favor. This is because 2 in 3 voters (or $67 \%$ ) say they are familiar with the movement and $50 \%$ say they are more likely to support a candidate for congress who embodies the principles of the Tea Party based on a definition read to respondents which included things like strong support for Constitutional rights, lower taxes and less federal spending as well as opposition to federal bailouts and takeover of the health care system. Only 20\% said they would be less likely to vote for a candidate who opposes these principles.

However, the race does show opportunities for the Democratic nominee. For instance, 29\% of respondents said healthcare reform is the single most important problem facing the country today (second only to the economy/jobs at $33 \%$ ) and by and large these are people who support the president's bill to overhaul the system. So if support for the president's health care plan grows in the weeks leading up to the May $18^{\text {th }}$ election this could help Critz. Plus, approximately two thirds of all undecided voters (or $67 \%$ ) in the special election are Democrats and this suggests that Critz may have more room to grow. Many of these are also voters who voted both for McCain in the 2008 presidential election but also split their tickets for John Murtha in past elections so these are the true "swing voters" that Critz will need to appeal to in order to win. In the 2008 presidential race McCain narrowly carried the $12^{\text {th }}$ district.
© Susquehanna Polling and Research, Inc. is a Pennsylvania-based survey research and polling firm representing both political (Republican only) and corporate clients primarily in Pennsylvania, Delaware, New Jersey, New York, Maryland and Florida. More information about our firm can be found at www.susquehannapolling.com.

## Final Top Line Survey Results <br> PA Congressional District 12 - Brushfire Poll Sample Size: 400 Registered Likely Voters <br> Conducted: March 14-15, 2010

INTRODUCTION: We are conducting a brief survey of attitudes and opinions concerning some important issues facing Southwestern Pennsylvania today. Would you have a few minutes to complete the survey?

Great, thank you...
F1: As you may know, a special election for United States Congress has been scheduled in conjunction with the May 18 Primary Election due to the untimely death of former Congressman John Murtha. How would you rank your chances of voting in this upcoming special election: Would you say you are definitely voting, very likely to vote, somewhat likely to vote, not likely to vote, or definitely not voting?

1. Definitely voting 273
68\%
2. Very likely to vote
85 21\%
3. Somewhat likely to vote
42 10\%
4. Not likely to vote (TERMINETE)
5. Definitely not voting (TERMINATE)

Q1. Generally speaking, do you think things in the country are going in the right direction, or do you think things have gotten on the wrong track?

| 1. Right direction | 86 | $22 \%$ |
| :--- | :--- | :--- |
| 2. Wrong track | 272 | $68 \%$ |
| 3. Undecided | 42 | $10 \%$ |

Q2. What is the single most important problem facing the United States today? That is, the one you would like to see resolved by your federal elected officials in Washington. (DO NOT READ CHOICES - ONE ANSWER ONLY)

| 1. Taxes | 5 | $01 \%$ |
| :--- | :--- | :--- |
| 2. Economy/ jobs/ unemployment | $\mathbf{1 3 3}$ | $\mathbf{3 3 \%}$ |
| 3. National deficit/debt/spending | 38 | $10 \%$ |
| 4. War in Afghanistan | 10 | $02 \%$ |
| 5. International threats | 0 | $00 \%$ |
| 6. Politicians/government | 34 | $08 \%$ |
| 7. Energy policy/gas prices | 3 | $01 \%$ |
| 8. Healthcare (reform)/Medicare | 115 | $29 \%$ |
| 9. Social Security | 3 | $01 \%$ |
| 10. Education/schools | 5 | $01 \%$ |
| 11. Morality/family values | 8 | $02 \%$ |
| 12. Terrorism/national security | 5 | $01 \%$ |
| 13. Immigration/illegal aliens | 0 | $00 \%$ |
| 14. Global warming/climate change | 0 | $00 \%$ |
| 15. Mortgage/housing issues | 0 | $00 \%$ |
| 16. Stock market concerns | 0 | $00 \%$ |
| 17. Undecided | 16 | $04 \%$ |
| 18. Other | 25 | $06 \%$ |

Q3. Do you approve or disapprove of the job President Barack Obama is doing? (TEST INTENSITY)

| 1. Strongly approve | 70 | $18 \%$ | Total Approve: 41\% |
| :--- | :--- | :--- | ---: |
| 2. Somewhat approve | 95 | $24 \%$ | Total Disapprove: 50\% |
| 3. Strongly disapprove | 157 | $39 \%$ |  |
| 4. Somewhat disapprove | 45 | $11 \%$ |  |
| 5. Undecided | 32 | $08 \%$ |  |

Q4. Do you approve or disapprove of the job the United States Congress is doing? (TEST INTENSITY)

1. Strongly approve
11 03\%
Total Approve: 16\%
2. Somewhat approve
55 14\%
Total Disapprove: 76\%
207 52\%
3. Strongly disapprove
4. Somewhat disapprove

97 24\%
5. Undecided

30 08\%

Q5. Thinking ahead to the May 18 special election for United States Congress, if the election were held today would you vote Republican or Democrat? (Rotate Parties)

| 1. Republican | 134 | $34 \%$ |
| :--- | :--- | :--- |
| 2. Democrat | 175 | $44 \%$ |
| 3. Independent/Other | 6 | $02 \%$ |
| 4. Undecided | 85 | $21 \%$ |

## Turning again to the special election for Congress on Tuesday, May 18...

Q6. If the special election were being held today, would you vote for Mark Critz, the Democrat, or Tim Burns, the Republican? (TEST INTENSITY-ROTATE NAMES)

| 1. Definitely Critz | 96 | $24 \%$ | Total Critz: 36\% |
| :--- | :--- | :--- | ---: |
| 2. Probably Critz | 48 | $12 \%$ | Total Burns: $\mathbf{3 1 \%}$ |
| 3. Definitely Burns | 86 | $22 \%$ |  |
| 4. Probably Burns | 38 | $10 \%$ |  |
| 5. None/other | 8 | $02 \%$ |  |
| 6. Undecided | 123 | $31 \%$ |  |

Q7. Are you registered to vote as a Republican, Democrat, Independent or something else?

| 1. Republican | 119 | $30 \%$ |
| :--- | :--- | :--- |
| 2. Democrat | 261 | $65 \%$ |
| 3. Independent/other | 16 | $04 \%$ |
| 4. Refuse | 4 | $01 \%$ |

[IF REPUBLICAN ASK Q8A; IF DEMOCRATIC ASK Q8B; IF INDEPENDENT SKIP TO Q9]
Q8a. If the Republican primary election for Congress was being held today and the candidates were Tim Burns and William Russell, for whom would you vote? (ROTATE NAMES)
[ $\mathbf{N}=119$ ]

| 1. Burns | 36 | $30 \%$ |
| :--- | :--- | :--- |
| 2. Russell | 38 | $32 \%$ |
| 3. None/ other | 1 | $01 \%$ |
| 4. Undecided | 44 | $37 \%$ |

Q8b. If the Democratic primary election for Congress was being held today and the four candidates were Mark Critz, Ryan Bucchianeri (Bucc-ian-airy), Ron Mackell, Jr., and Ed Cernic, Jr., for whom would you vote? (ROTATE NAMES)

1. Critz 77 30\%
2. Bucchianeri 4 02\%
3. Mackell 6 02\%
4. Cernic 11 04\%
5. None/other 10 04\%
6. Undecided 153 59\%

Q9. Would you be more likely to vote for a candidate for US Congress who... (ROTATE STATEMENTS-TEST INTENSITY)
(A) Pledges to carry on the tradition of John Murtha with strong support for federal programs and policies including bringing federal funding and earmarks back to the district for economic development projects?
[Or a candidate who...]
(B) Pledges to be a strong proponent of fiscal discipline and cutting federal spending in Washington as a way to bring down the federal deficit even if it means bringing less federal earmarks back to the district for local projects?

| 1. Much more likely A | 117 | $29 \%$ | Total More Likely A: 44\% |
| :--- | :--- | :--- | :--- |
| 2. Somewhat more likely A | 59 | $15 \%$ | Total More Likely B: 49\% |
| 3. Much more likely B | 139 | $35 \%$ |  |
| 4. Somewhat more likely B | 56 | $14 \%$ |  |
| 5. Undecided | 28 | $07 \%$ |  |

Q10. Would you be more likely to vote for a candidate for U.S. Congress who... (ROTATE STATEMENTS-TEST INTENSITY)
(A) Has years of experience working in politics and government-related jobs in Washington and if elected will hit the ground running?
[Or a candidate who...]
(B) Has a background primarily as a successful businessman and if elected will be considered more of a political outsider and fresh face in Washington?

| 1. Much more likely A | 70 | $18 \%$ | Total More Likely A: 27\% |
| :--- | :--- | :--- | :--- |
| 2. Somewhat more likely A | 37 | $09 \%$ | Total More Likely B: 56\% |
| 3. Much more likely B | 159 | $40 \%$ |  |
| 4. Somewhat more likely B | 65 | $16 \%$ |  |
| 5. Undecided | 67 | $17 \%$ |  |

Q11. Do you support or oppose the health care reform bill supported by President Obama and the national Democrats in Washington? (Test Intensity...)

| 1. Strongly support | 72 | $18 \%$ | Total Support: $\mathbf{3 3 \%}$ |
| :--- | :--- | :--- | :--- |
| 2. Somewhat support | 60 | $15 \%$ | Total Oppose: 54\% |
| 3. Strongly oppose | 172 | $43 \%$ |  |
| 4. Somewhat oppose | 43 | $11 \%$ |  |
| 5. Undecided | 51 | $13 \%$ |  |

Q12. Generally speaking, would you say you are familiar or unfamiliar with the so-called Tea Party movement in the country?

| 1. Familiar | 269 | $67 \%$ |
| :--- | :--- | :--- |
| 2. Unfamiliar | 117 | $29 \%$ |
| 3. Undecided | 13 | $03 \%$ |

Q13. Would you say you generally support or oppose the principles of the Tea Party movement? (TEST INTENSITY)

| 1. Strongly support | 58 | $14 \%$ | Total Support: 38\% |
| :--- | :--- | :--- | :--- |
| 2. Somewhat support | 96 | $24 \%$ | Total Oppose: 20\% |
| 3. Strongly oppose | 50 | $12 \%$ |  |
| 4. Somewhat oppose | 30 | $08 \%$ |  |
| 5. Undecided | 163 | $41 \%$ |  |
| 6. Refuse | 3 | $01 \%$ |  |

Q14. As you may know, Tea Party members favor the principles of strong support for Constitutional rights, lower taxes and less federal spending and oppose things like a bigger role for the federal government including bailouts of banks and businesses and government takeover of the healthcare system. Based on this definition would you say you would be more likely or less likely to support a candidate for U.S. Congress who supports the principles of the Tea Party movement, or does this have no impact on your vote? (TEST INTENSITY)

| 1. Much more likely | 136 | $34 \%$ | Total More Likely: 50\% |
| :--- | :--- | :--- | :--- |
| 2. Somewhat more likely | 65 | $16 \%$ | Total Less Likely: 20\% |
| 3. Much less likely | 54 | $14 \%$ |  |
| 4. Somewhat less likely | 27 | $07 \%$ |  |
| 5. No Impact | 93 | $23 \%$ |  |
| 6. Undecided | 22 | $06 \%$ |  |
| 7. Refuse | 3 | $01 \%$ |  |

## Now, I just have a few more questions for demographic purposes...

Q15. What is your approximate age according to the following brackets: 18-29, 30-44, 4559 or 60 and over?

| 1. $18-29$ | 16 | $04 \%$ |
| :--- | :--- | :--- |
| 2. $30-44$ | 55 | $14 \%$ |
| 3. $45-59$ | 158 | $40 \%$ |
| 4. $60+$ | 165 | $41 \%$ |
| 5. Refuse | 6 | $02 \%$ |

Q16. In the 2008 presidential election did you vote for Barack Obama, John McCain, someone else, or did you not vote?

| 1. Obama | 187 | $47 \%$ |
| :--- | :--- | :--- |
| 2. McCain | 171 | $43 \%$ |
| 3. Other | 16 | $04 \%$ |
| 4. Didn't vote | 8 | $02 \%$ |
| 5. Refuse | 16 | $04 \%$ |

Q17. In the 2008 election for US Congress, did you vote for John Murtha (the Democrat), William Russell (the Republican), someone else, or did you not vote?

| 1. Murtha | 236 | $59 \%$ |
| :--- | :--- | :--- |
| 2. Russell | 107 | $27 \%$ |
| 3. Other | 10 | $02 \%$ |
| 4. Didn't vote | 19 | $05 \%$ |
| 5. Undecided | 13 | $03 \%$ |
| 6. Refuse | 15 | $04 \%$ |

Q18. Can the Pittsburgh Tribune-Review have permission to contact you as a follow-up to this poll?

1. Yes
254 64\%
2. No
146 36\%

## THANK YOU FOR YOUR PARTICIPATI ON IN THE SURVEY. HAVE A GOOD NIGHT

Gender:

| 1. Male | 191 | $48 \%$ |
| :--- | :--- | :--- |
| 2. Female | 209 | $52 \%$ |

Areas (by county):

| 1. Allegheny | 2 | $00 \%$ |
| :--- | :--- | :--- |
| 2. Armstrong | 22 | $06 \%$ |
| 3. Cambria | 87 | $22 \%$ |
| 4. Fayette | 62 | $16 \%$ |
| 5. Greene | 25 | $06 \%$ |
| 6. Indiana | 13 | $03 \%$ |
| 7. Somerset | 23 | $06 \%$ |
| 8. Washington | 69 | $17 \%$ |
| 9. Westmoreland | 97 | $24 \%$ |

Times voted last four general elections (from record):

| $1 X$ | 38 | $10 \%$ |
| :--- | :--- | :--- |
| $2 X$ | 89 | $22 \%$ |
| $3 X$ | 84 | $21 \%$ |
| $4 X$ | 189 | $47 \%$ |

Times voted last four primary elections (from record):

| OX | 60 | $15 \%$ |
| :--- | :--- | :--- |
| $1 X$ | 85 | $21 \%$ |
| $2 X$ | 67 | $17 \%$ |
| $3 X$ | 80 | $20 \%$ |
| $4 X$ | 108 | $27 \%$ |

The margin of error for a sample size of 400 is $+/-4.90 \%$

