

Missouri

Republican Roy Blunt holds two digit lead over Democrat Robin Carnahan

In the traditional swing state of Missouri, Republican candidate for U.S. Senate Roy Blunt leads Democrat Robin Carnahan by 9 percentage points among registered voters. Blunt’s lead widens to 12 points when taking into account those who are more likely to vote.

	Registered Voters	Likely Voters
Senate		
Robin Carnahan	43%	42%
Roy Blunt	52%	54%

Republican candidate leads among Women and Independents

Republican U.S. Senate candidate Roy Blunt leads Democratic Candidate Robin Carnahan, among almost all voting groups. Blunt holds a 15 percentage point lead among men who are likely voters, and a 7 point lead among women, a more traditionally Democratic leaning group. While Carnahan has a 5 point lead among likely voters between the ages of 18 and 29, Blunt holds a 35 point lead among the more reliable voting group of those aged 65 years and older. While both candidates have consolidated their base in these final few days, Republican Roy Blunt has an 11 point advantage among Independents.

	Senate			
	Registered Voters		Likely Voters	
	Robin Carnahan	Roy Blunt	Robin Carnahan	Roy Blunt
Gender				
Male	40%	56%	41%	56%
Female	46%	47%	44%	51%
Age				
18-29	52%	43%	51%	46%
30-64	45%	50%	45%	52%
over 65	28%	66%	30%	65%
Race/Ethnicity				
White	37%	57%	37%	59%
Non-White	96%	4%	95%	5%
Party Identification				
Democrat	91%	5%	92%	6%
Republican	2%	97%	2%	97%
Independent	44%	50%	43%	54%

Methodology

Interviews with 1000 registered voters, including 789 likely voters, were conducted October 25-28, 2010, online using YouGov's PollingPoint panel. YouGov uses a matched sample methodology that selects respondents to match the Missouri registered voter population in terms of demographics (age, race, gender, education, employment status, income, marital status, children), past voting behavior, and political attitudes (interest in politics, party registration, and ideology). Margin of error (adjusted for weighting) for registered voters is $\pm 4\%$ and for likely voters is $\pm 4.4\%$.

About YouGov

YouGovPolimetrix is the North American subsidiary of YouGov PLC, which conducts polls around the world using its online panels.

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Web Location

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