

December 7, 2010

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Obama trounces all but Romney in MI

Raleigh, N.C. – In Michigan, native son Mitt Romney is the only of the four GOP presidential frontrunners who currently threatens Obama's chances of winning that state again in 2012. The same was true in results PPP released last week in Romney's adopted home state of Massachusetts. Here, the president tops the others by 12-21 points, but edges Romney by only four.

Obama won the state by almost 17 points with a heavily Democratic turnout two years ago, but here he even dominates in an electorate in which Democrats and Republicans are in equal proportion, at 35% each. He routs Sarah Palin, 56-35; Newt Gingrich, 52-37; and Mike Huckabee, 51-39. In an interesting test of a race that will not happen, Obama also beats popular incoming governor Rick Snyder, who himself scored an easy victory last month, 49-38. But Romney trails only 43-47.

Obama's formula for success is locking up Democrats, getting more crossover support than the Republicans do, and beating all the Republicans but Romney by double digits with independents, who make up 30% of the voters, more than in many states. He takes unaffiliated voters over Palin by a whopping 36-point margin, and by 27 over Gingrich and 21 over Huckabee. Against Romney, though, the story of that close contest is the two dividing the independent vote, with an insignificant 42-41 edge for Obama. Romney also does a better job with the GOP base than the others.

The president does this well despite only a bare majority approving of his job performance, and 45% still disapproving. But he is, by comparison, considerably more popular than most of the Republicans. Of the four who will likely join the race for the White House, Romney's tepid 39-37 favorability rating looks golden next to Palin's 34-60, Gingrich's 28-50, and even Huckabee's 37-40. Snyder is actually by far the most popular of all six candidates, at 48-26.

"Michigan, like much of the Midwest, was tough territory for Democrats in 2010. But it looks like President Obama will once again easily win the state by regaining the favor of independents who had abandoned his party—unless Mitt Romney is his opponent," said Dean Debnam, President of Public Policy Polling.

PPP surveyed 1,224 Michigan voters from December 3rd to 6th. The survey's margin of error is +/-2.8%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

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Michigan Survey Results

Q1	Do you approve or disapprove of President Barack Obama's job performance?	Q7
	Approve50%	
	Disapprove45%	
	Not sure 5%	
Q2	Do you have a favorable or unfavorable opinion of Newt Gingrich?	Q8
	Favorable28%	
	Unfavorable50%	
	Not sure23%	
Q3	Do you have a favorable or unfavorable opinion of Mike Huckabee?	
	Favorable37%	Q9
	Unfavorable40%	
	Not sure24%	
Q4	Do you have a favorable or unfavorable opinion of Sarah Palin?	
	Favorable34%	Q10
	Unfavorable60%	QIO
	Not sure 6%	
Q5	Do you have a favorable or unfavorable opinion of Mitt Romney?	
	Favorable39%	
	Unfavorable37%	Q11
	Not sure24%	
Q6	Do you have a favorable or unfavorable opinion of Rick Snyder?	
	Favorable48%	
	Unfavorable26%	
	Not sure 26%	

Q7	Democrat Barack Obama and Republica Newt Gingrich, who would you vote for?	
	Barack Obama	52%
	Newt Gingrich	37%
	Undecided	12%
Q8	If the candidates for President in 2012 w Democrat Barack Obama and Republica Huckabee, who would you vote for?	
	Barack Obama	51%
	Mike Huckabee	39%
	Undecided	10%
Q9	If the candidates for President in 2012 w Democrat Barack Obama and Republica Sarah Palin, who would you vote for?	
	Barack Obama	56%
	Sarah Palin	35%
	Undecided	9%
Q10	If the candidates for President in 2012 w Democrat Barack Obama and Republica Romney, who would you vote for?	
	Barack Obama	47%
	Mitt Romney	43%
	Undecided	
Q11	If the candidates for President in 2012 w Democrat Barack Obama and Republica Snyder, who would you vote for?	
	Barack Obama	49%
	Rick Snyder	
	Undecided	





Independent/Other.....29%

Q12 Would you describe yourself as a liberal, moderate, or conservative?	Q15 If you are white, press 1. If African-American, press 2. If other, press 3.
Liberal17%	White82%
Moderate45%	African-American14%
Conservative38%	Other
Q13 If you are a woman, press 1. If a man, press 2.	Q16 If you are 18 to 29 years old, press 1. If 30 to
Woman	45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.
<i>Man</i> 51%	18 to 29 7%
Q14 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent	30 to 4531%
or identify with another party, press 3.	46 to 6543%
Democrat35%	Older than 6519%
Republican35%	





		ldeology		
	Base	Liberal	Moderate	Conservative
Obama Approval		•		
Approve	50%	88%	64%	16%
Disapprove	45%	5%	31%	80%
Not sure	5%	7%	5%	4%

		Ideology		
	Base	Liberal	Moderate	Conservative
Gingrich Favorability				
Favorable	28%	7%	17%	50%
Unfavorable	50%	78%	60%	25%
Not sure	23%	15%	24%	25%

		Ideology		
	Base	Liberal	Moderate	Conservative
Huckabee Favorability				
Favorable	37%	16%	21%	65%
Unfavorable	40%	65%	48%	18%
Not sure	24%	19%	31%	17%

		Ideology			
	Base	Liberal	Moderate	Conservative	
Palin Favorability		•			
Favorable	34%	13%	17%	65%	
Unfavorable	60%	86%	79%	24%	
Not sure	6%	1%	4%	10%	





		Ideology		
	Base	Liberal	Moderate	Conservative
Romney Favorability		•		
Favorable	39%	16%	31%	60%
Unfavorable	37%	66%	39%	21%
Not sure	24%	18%	30%	19%

		Ideology		
	Base	Liberal	Moderate	Conservative
Snyder Favorability				
Favorable	48%	23%	48%	59%
Unfavorable	26%	52%	26%	16%
Not sure	26%	26%	26%	26%

		Ideolog	у	
	Base	Liberal	Moderate	Conservative
Obama/Gingrich		•		
Barack Obama	52%	92%	65%	17%
Newt Gingrich	37%	6%	20%	71%
Undecided	12%	2%	14%	13%

		Ideology			
	Base	Liberal	Moderate	Conservative	
Obam a/Huckabee		•			
Barack Obama	51%	92%	67%	15%	
Mike Huckabee	39%	7%	20%	76%	
Undecided	10%	1%	14%	9%	





		Ideology		
	Base	Liberal	Moderate	Conservative
Obam a/Palin		•		
Barack Obama	56%	94%	72%	18%
Sarah Palin	35%	5%	17%	71%
Undecided	9%	1%	11%	11%

		Ideology			
	Base	Liberal	Moderate	Conservative	
Obam a/Rom ney					
Barack Obama	47%	87%	59%	15%	
Mitt Romney	43%	10%	29%	75%	
Undecided	10%	2%	12%	10%	

		ldeology			
	Base	Liberal	Moderate	Conservative	
Obama/Snyder		•			
Barack Obama	49%	91%	61%	15%	
Rick Snyder	38%	6%	22%	71%	
Undecided	14%	3%	17%	14%	

		Gender	
	Base	Woman	Man
Obama Approval		-	
Approve	50%	56%	44%
Disapprove	45%	39%	51%
Not sure	5%	5%	5%





		Gender	
	Base	Woman	Man
Gingrich Favorability		-	
Favorable	28%	21%	34%
Unfavorable	50%	46%	54%
Not sure	23%	33%	13%

		Gender	er
	Base	Woman	Man
Huckabee Favorability			
Favorable	37%	34%	39%
Unfavorable	40%	35%	44%
Not sure	24%	30%	17%

		Gender	
	Base	Woman	Man
Palin Favorability		-	
Favorable	34%	31%	38%
Unfavorable	60%	62%	57%
Not sure	6%	7%	5%

		Gender	
	Base	Woman	Man
Romney Favorability		-	
Favorable	39%	33%	46%
Unfavorable	37%	32%	41%
Not sure	24%	35%	13%





		Gender	
	Base	Woman	Man
Snyder Favorability		-	
Favorable	47%	42%	53%
Unfavorable	27%	26%	28%
Not sure	26%	32%	20%

		Gender	
	Base	Woman	Man
Obama/Gingrich		-	
Barack Obama	52%	59%	45%
Newt Gingrich	36%	29%	43%
Undecided	12%	11%	12%

		Gender	
	Base	Woman	Man
Obama/Huckabee		-	
Barack Obama	52%	59%	44%
Mike Huckabee	39%	33%	44%
Undecided	10%	8%	11%

	Gender	
Base	Woman	Man
	-	
56%	61%	50%
35%	31%	39%
9%	8%	11%
	56% 35%	56% 61% 35% 31%





		Gender	
	Base	Woman	Man
Obama/Romney		-	
Barack Obama	47%	52%	42%
Mitt Romney	43%	36%	50%
Undecided	10%	12%	7%

		Gender	
	Base	Woman	Man
Obama/Snyder		-	
Barack Obama	49%	54%	44%
Rick Snyder	38%	32%	43%
Undecided	13%	14%	12%

		Party		
	Base	Democrat	Republican	Independent/Other
Obama Approval		='		-
Approve	50%	90%	13%	47%
		7%	85%	44%
Disapprove Not sure	5%	3%	3%	9%

		Party		
	Base	Democrat	Republican	Independent/Other
Gingrich Favorability		='		
Favorable	28%	6%	57%	20%
Unfavorable	50%	71%	19%	59%
Not sure	23%	23%	23%	21%





		Party			
	Base	Democrat	Republican	Independent/Other	
Huckabee Favorability			•		
Favorable	37%	14%	66%	29%	
Unfavorable	40%	58%	18%	43%	
Not sure	24%	28%	15%	28%	

		Party		
	Base	Democrat	Republican	Independent/Other
Palin Favorability		='		
Favorable	34%	10%	65%	28%
Unfavorable	60%	88%	24%	68%
Not sure	6%	2%	11%	5%

		Party			
	Base	Democrat	Republican	Independent/Other	
Romney Favorability		=	•	-	
Favorable	39%	14%	63%	43%	
Unfavorable	37%	55%	21%	34%	
Not sure	24%	31%	17%	24%	
Favorable Unfavorable	39% 37%	14% 55%	63% 21%	43	

		Party			
	Base	Democrat	Republican	Independent/Other	
Snyder Favorability		=			
Favorable	48%	24%	68%	52%	
Unfavorable	26%	47%	7%	24%	
Not sure	26%	29%	25%	24%	





		Party		
	Base	Democrat	Republican	Independent/Other
Obama/Gingrich		•	•	•
Barack Obama	52%	91%	9%	55%
Newt Gingrich	37%	7%	74%	28%
Undecided	12%	2%	16%	17%

		Party		
	Base	Democrat	Republican	Independent/Other
Obama/Huckabee		•	•	
Barack Obama	51%	91%	10%	52%
Mike Huckabee	39%	7%	79%	31%
Undecided	10%	3%	11%	16%

		Party			
	Base	Democrat	Republican	Independent/Other	
Obam a/Palin		='	•	-	
Barack Obama	56%	91%	14%	62%	
Sarah Palin	35%	5%	72%	26%	
Undecided	9%	4%	14%	11%	

		Party			
	Base	Democrat	Republican	Independent/Other	
Obama/Romney		='			
Barack Obama	47%	87%	10%	42%	
Mitt Romney	43%	7%	82%	41%	
Undecided	10%	6%	7%	17%	





		Party		
	Base	Democrat	Republican	Independent/Other
Obam a/Snyder				
Barack Obama	49%	88%	11%	46%
Rick Snyder	38%	5%	72%	35%
Undecided	14%	7%	16%	19%

		Race		
	Base	White	African- American	Other
Obama Approval				
Approve	50%	42%	91%	68%
Disapprove	45%	53%	5%	32%
Not sure	5%	5%	5%	-

		Race			
	Base	White	African- American	Other	
Gingrich Favorability					
Favorable	28%	31%	14%	11%	
Unfavorable	50%	50%	43%	68%	
Not sure	23%	19%	43%	21%	

		Race			
	Base	White	African- American	Other	
Huckabee Favorability					
Favorable	37%	40%	24%	16%	
Unfavorable	40%	38%	52%	42%	
Not sure	24%	23%	24%	42%	





		Race		
	Base	White	African- American	Other
Palin Favorability				
Favorable	34%	38%	14%	26%
Unfavorable	60%	56%	81%	68%
Not sure	6%	6%	5%	5%

		Race		
	Base	White	African- American	Other
Romney Favorability				
Favorable	39%	44%	14%	21%
Unfavorable	37%	36%	43%	37%
Not sure	24%	20%	43%	42%

		Race			
	Base	White	African- American	Other	
Snyder Favorability					
Favorable	48%	53%	19%	37%	
Unfavorable	26%	21%	52%	53%	
Not sure	26%	26%	29%	11%	

		Race		
	Base	White	African- American	Other
Obama/Gingrich				
Barack Obama	52%	45%	82%	74%
New t Gingrich	37%	42%	14%	16%
Undecided	12%	13%	5%	11%





		Race		
	Base	White	African- American	Other
Obam a/Huckabee				
Barack Obama	51%	45%	86%	63%
Mike Huckabee	39%	44%	10%	26%
Undecided	10%	11%	5%	11%

		Race		
	Base	White	African- American	Other
Obam a/Palin				
Barack Obama	56%	49%	90%	74%
Sarah Palin	35%	40%	5%	26%
Undecided	9%	11%	5%	-

		Race	Race		
	Base	White	African- American	Other	
Obama/Romney					
Barack Obama	47%	40%	86%	68%	
Mitt Romney	43%	50%	10%	21%	
Undecided	10%	10%	5%	11%	

		Race		
	Base	White	African- American	Other
Obama/Snyder				
Barack Obama	49%	42%	86%	63%
Rick Snyder	38%	43%	9%	16%
Undecided	14%	15%	5%	21%





		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Obama Approval						
Approve	50%	55%	53%	48%	47%	
Disapprove	45%	37%	42%	49%	47%	
Not sure	5%	8%	5%	3%	7%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Gingrich Favorability					
Favorable	28%	14%	25%	30%	32%
Unfavorable	50%	60%	50%	47%	53%
Not sure	23%	25%	26%	23%	16%

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Huckabee Favorability						
Favorable	37%	17%	32%	40%	44%	
Unfavorable	40%	46%	47%	39%	28%	
Not sure	24%	37%	21%	21%	28%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Palin Favorability					
Favorable	34%	23%	29%	41%	32%
Unfavorable	60%	66%	64%	56%	58%
Not sure	6%	11%	6%	3%	10%





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	39%	40%	34%	41%	45%
Unfavorable	37%	40%	36%	38%	34%
Not sure	24%	20%	30%	21%	21%

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Snyder Favorability						
Favorable	48%	43%	47%	44%	58%	
Unfavorable	26%	20%	32%	26%	20%	
Not sure	26%	38%	20%	30%	22%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Obama/Gingrich						
Barack Obama	52%	55%	55%	51%	47%	
Newt Gingrich	37%	28%	36%	38%	39%	
Undecided	12%	17%	8%	12%	15%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Obama/Huckabee						
Barack Obama	51%	53%	53%	51%	49%	
Mike Huckabee	39%	38%	37%	39%	44%	
Undecided	10%	9%	10%	10%	8%	





		Age			
	Base	18 to 29		46 to 65	Older than 65
Obam a/Palin					
Barack Obama	56%	63%	60%	53%	52%
Sarah Palin	35%	28%	34%	37%	36%
Undecided	9%	8%	7%	10%	12%

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Obam a/Rom ne y						
Barack Obama	47%	52%	51%	45%	43%	
Mitt Romney	43%	34%	41%	44%	50%	
Undecided	10%	14%	8%	11%	8%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Obam a/Snyder					
Barack Obama	49%	59%	53%	47%	43%
Rick Snyder	38%	29%	38%	36%	43%
Undecided	14%	12%	9%	17%	14%

