

FOR IMMEDIATE RELEASE

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INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Kissell in good shape

Raleigh, N.C. – Although there is some level of unhappiness with Larry Kissell among Democratic primary voters, a primary challenge against him appears it would be an up hill battle.

Just 29% of Democrats in the district generally say they would support a more progressive alternative to Kissell while 42% say they would not and 29% are unsure. Tested specifically against 2002 nominee Chris Kouri, who some are courting to challenge Kissell, the incumbent leads 49-15.

Challenging the conventional wisdom it is actually conservative Democrats who are most unhappy with Kissell, giving him just a 46% approval rating. With moderates he's at 63% and with liberals he stands at 57%.

There are more than twice as many voters (27%) in the district who think that Congressional Democrats are too liberal as there are (12%) who think they're too conservative. While liberals unhappy with Kissell have gotten more attention they are actually a distinct minority.

"This is a classic case of why we do scientific surveys," said Dean Debnam, President of Public Policy Polling. "There's a perception based on anecdotes that Kissell is facing an uprising from the left when the more conservative voters in his party are actually unhappier. The loudest voices frequently are not the most numerous."

PPP will release numbers tomorrow looking at how Bev Perdue and Richard Burr are faring in NC-8, which is often a bellwether for North Carolina politics.

PPP surveyed 393 NC-8 Democratic primary voters from January 9th to 11th. The margin of error is +/-4.9%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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NC-8 Survey Results

Q1 Do you approve or disapprove of Congressman Larry Kissell's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 58%
Disapprove..... 21%
Not Sure..... 21%

Q2 Do you support or oppose the health care bill the House of Representatives passed in November? If you support it, press 1. If you oppose it, press 2. If you're not sure, press 3.

Support 59%
Oppose 22%
Not Sure..... 19%

Q3 Do you agree or disagree with Larry Kissell's vote on the health care bill? If you agree with it, press 1. If you disagree with it, press 2. If you're not sure, press 3.

Agree 39%
Disagree 24%
Not Sure..... 37%

Q4 Do you think that Larry Kissell voted for or against the health care bill? If you think he voted for it, press 1. If you think he voted against it, press 2. If you're not sure, press 3.

For 41%
Against..... 32%
Not Sure..... 28%

Q5 Do you approve or disapprove of the job Democrats in Congress are doing? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 68%
Disapprove..... 24%
Not Sure..... 8%

Q6 Do you think that Congressional Democrats are too liberal, too conservative, or about right? If too liberal, press 1. If too conservative, press 2. If about right, press 3.

Too Liberal..... 27%
Too Conservative..... 12%
About Right..... 61%

Q7 Will you vote in the Democratic or Republican primary this year, or will you not vote in a primary? If you will vote in the Democratic primary, press 1. If you will vote in the Republican primary, press 2. If you're not sure or won't vote in a primary, press 3.

Democratic..... 100%
Republican..... 0%
Not Sure/Won't Vote 0%

Q8 Would you like to see Larry Kissell replaced by a more progressive Democrat? If yes, press 1. If no, press 2. If you're not sure, press 3.

Yes 29%
No..... 42%
Not Sure..... 29%

Q9 If the Democratic candidates for Congress were Larry Kissell and Chris Kouri, who would you vote for? If Larry Kissell, press 1. If Chris Kouri, press 2. If you're undecided, press 3.

Kissell 49%
Kouri 15%
Undecided..... 37%

Q10 Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

Liberal..... 23%
Moderate..... 55%
Conservative..... 22%





Q11 If you are a woman, press 1, if a man, press 2.

Woman 56%

Man..... 44%

Q12 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White 51%

African-American 45%

Other..... 4%

Q13 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 13%

30 to 45..... 20%

46 to 65..... 47%

Older than 65..... 20%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Kissell Approval				
Approve	58%	57%	63%	46%
Disapprove	21%	27%	17%	24%
Not Sure	21%	17%	20%	30%

	Base	Ideology		
		Liberal	Moderate	Conservative
Health Care Bill				
Support	59%	77%	61%	36%
Oppose	22%	4%	19%	48%
Not Sure	19%	18%	20%	16%

	Base	Ideology		
		Liberal	Moderate	Conservative
Kissell Health Care Vote				
Agree	39%	35%	41%	37%
Disagree	24%	23%	24%	26%
Not Sure	37%	42%	35%	37%

	Base	Ideology		
		Liberal	Moderate	Conservative
How did Kissell vote ?				
For	41%	38%	40%	46%
Against	32%	33%	34%	24%
Not Sure	28%	29%	26%	30%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Congressional Democrats Approval				
Approve	68%	83%	71%	45%
Disapprove	24%	12%	20%	46%
Not Sure	8%	5%	9%	9%

	Base	Ideology		
		Liberal	Moderate	Conservative
Congressional Democrats Ideology				
Too Liberal	27%	14%	24%	49%
Too Conservative	12%	20%	12%	3%
About Right	61%	66%	64%	48%

	Base	Ideology		
		Liberal	Moderate	Conservative
Primary Vote				
Democratic	100%	100%	100%	100%

	Base	Ideology		
		Liberal	Moderate	Conservative
Kissell Replaced by Progressive				
Yes	29%	42%	27%	19%
No	42%	28%	47%	47%
Not Sure	29%	30%	26%	34%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Kissell/Kouri				
Kissell	49%	49%	52%	41%
Kouri	15%	15%	14%	17%
Undecided	37%	37%	35%	42%

	Base	Gender	
		Woman	Man
Kissell Approval			
Approve	58%	58%	58%
Disapprove	21%	17%	25%
Not Sure	21%	24%	17%

	Base	Gender	
		Woman	Man
Health Care Bill			
Support	59%	57%	61%
Oppose	22%	19%	26%
Not Sure	19%	24%	13%

	Base	Gender	
		Woman	Man
Kissell Health Care Vote			
Agree	39%	40%	37%
Disagree	24%	20%	30%
Not Sure	37%	40%	33%





Crosstabs

	Base	Gender	
		Woman	Man
How did Kissell vote?			
For	41%	41%	40%
Against	32%	27%	38%
Not Sure	28%	32%	23%

	Base	Gender	
		Woman	Man
Congressional Democrats Approval			
Approve	68%	72%	63%
Disapprove	24%	18%	32%
Not Sure	8%	11%	5%

	Base	Gender	
		Woman	Man
Congressional Democrats Ideology			
Too Liberal	27%	21%	35%
Too Conservative	12%	12%	12%
About Right	61%	67%	54%

	Base	Gender	
		Woman	Man
Primary Vote			
Democratic	100%	100%	100%





Crosstabs

	Base	Gender	
		Woman	Man
Kissell Replaced by Progressive			
Yes	29%	28%	30%
No	42%	38%	47%
Not Sure	29%	33%	23%

	Base	Gender	
		Woman	Man
Kissell/Kouri			
Kissell	49%	48%	49%
Kouri	15%	15%	14%
Undecided	37%	36%	37%

	Base	Race		
		White	African-American	Other
Kissell Approval				
Approve	58%	64%	53%	37%
Disapprove	21%	23%	16%	37%
Not Sure	21%	12%	31%	26%

	Base	Race		
		White	African-American	Other
Health Care Bill				
Support	59%	48%	72%	56%
Oppose	22%	36%	5%	30%
Not Sure	19%	16%	23%	15%





Crosstabs

	Base	Race		
		White	African-American	Other
Kissell Health Care Vote				
Agree	39%	34%	45%	30%
Disagree	24%	33%	14%	26%
Not Sure	37%	33%	41%	44%

	Base	Race		
		White	African-American	Other
How did Kissell vote?				
For	41%	38%	45%	26%
Against	32%	43%	20%	22%
Not Sure	28%	20%	35%	52%

	Base	Race		
		White	African-American	Other
Congressional Democrats Approval				
Approve	68%	57%	81%	67%
Disapprove	24%	38%	8%	22%
Not Sure	8%	5%	12%	11%

	Base	Race		
		White	African-American	Other
Congressional Democrats Ideology				
Too Liberal	27%	39%	13%	33%
Too Conservative	12%	13%	11%	4%
About Right	61%	48%	76%	63%





Crosstabs

	Base	Race		
		White	African-American	Other
Primary Vote				
Democratic	100%	100%	100%	100%

	Base	Race		
		White	African-American	Other
Kissell Replaced by Progressive				
Yes	29%	27%	30%	44%
No	42%	49%	35%	30%
Not Sure	29%	24%	34%	26%

	Base	Race		
		White	African-American	Other
Kissell/Kouri				
Kissell	49%	47%	52%	30%
Kouri	15%	18%	10%	26%
Undecided	37%	34%	39%	44%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Kissell Approval					
Approve	58%	55%	54%	59%	63%
Disapprove	21%	16%	19%	25%	16%
Not Sure	21%	29%	27%	17%	22%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Health Care Bill					
Support	59%	64%	63%	56%	59%
Oppose	22%	20%	17%	24%	23%
Not Sure	19%	17%	20%	20%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Kissell Health Care Vote					
Agree	39%	35%	43%	37%	39%
Disagree	24%	25%	18%	26%	24%
Not Sure	37%	40%	38%	36%	36%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
How did Kissell vote?					
For	41%	46%	41%	41%	37%
Against	32%	24%	28%	36%	31%
Not Sure	28%	30%	31%	24%	32%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Congressional Democrats Approval					
Approve	68%	82%	67%	65%	67%
Disapprove	24%	9%	25%	26%	26%
Not Sure	8%	9%	7%	9%	7%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Congressional Democrats Ideology					
Too Liberal	27%	34%	23%	27%	27%
Too Conservative	12%	5%	14%	13%	12%
About Right	61%	61%	63%	60%	61%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Primary Vote					
Democratic	100%	100%	100%	100%	100%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Kissell Replaced by Progressive					
Yes	29%	28%	20%	33%	28%
No	42%	43%	42%	41%	46%
Not Sure	29%	28%	38%	26%	26%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Kissell/Kouri					
Kissell	49%	53%	45%	46%	55%
Kouri	15%	12%	14%	17%	12%
Undecided	37%	35%	41%	37%	32%

