



**October 12, 2010**

**MEMORANDUM**

**TO: INTERESTED PARTIES**

**FR: DAVID FLAHERTY**

**MAGELLAN DATA AND MAPPING STRATEGIES**

**RE: PENNSYLVANIA GOVERNOR SURVEY TOPLINE RESULTS**

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Magellan Data and Mapping Strategies are pleased to present the topline results of a 1,766N autodial survey of likely general election voters in Pennsylvania. The interviews were conducted October 10<sup>th</sup>, 2010. This survey has a margin of error of +/- 2.3% at the 95 percent confidence interval. This survey was weighted based upon voter turnout demographics from the 2008, 2006, 2004 and 2002 general election cycles.

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T1. Are you registered to vote?

Yes.....100%

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T2. How likely are you to vote in the upcoming November elections?

Extremely likely ..... 88%

Very likely..... 9%

Somewhat likely..... 4%

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Thinking now about issues that are facing the country today...

T3. Among the following list of 5 issues, which do you think is the top priority that the federal government and Congress should be addressing the most aggressively?

Economy and Jobs..... 54%

National debt and government spending..... 17%

Health care ..... 11%

National security and domestic terrorism ..... 5%

Illegal immigration ..... 5%

Undecided..... 9%

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Thinking now about people active in Pennsylvania politics.....

T4. Do you have a favorable or unfavorable opinion of Dan Onorato?

Favorable ..... 32%  
Unfavorable ..... 32%  
No opinion..... 28%

Name ID..... 92%  
Hard Name ID ..... 64%  
Never heard of..... 8%

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T5. Do you have a favorable or unfavorable opinion of Tom Corbett?

Favorable ..... 38%  
Unfavorable ..... 30%  
No opinion..... 28%

Name ID..... 96%  
Hard Name ID ..... 68%  
Never heard of..... 4%

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T6. And do you approve or disapprove of the job Barack Obama is doing as President?

Approve ..... 39%  
Disapprove ..... 52%  
Unsure/No opinion ..... 8%

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Thinking now about the November election for Governor...

T7. If the election was being held today, for whom would you vote if the candidates were Tom Corbett, Republican, Dan Onorato, Democrat, or some other candidate?

Tom Corbett..... 48%  
Dan Onorato ..... 38%  
Other candidate ..... 3%  
Undecided..... 11%



The following questions are for statistical purposes only.

T8. Which of the following age groups applies to you?

18-34.....	7%
35-44.....	13%
45-54.....	23%
55-64.....	24%
65+.....	33%

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T9. Are you registered to vote as a Republican, a Democrat or an independent voter?

Total Republican.....	43%
Total Democrat.....	47%
Total independent.....	9%

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T10. For statistical purposes, are you a man or a woman?

Female.....	54%
Male.....	46%

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T11. For statistical purposes only, what is your race? Press 1 if you are white, Press 2 if you are Hispanic or Latino, press 3 if you are black or African American, press 4 if you are another ethnic group.

White .....	87%
Hispanic/Latino .....	2%
Black/African American.....	9%
Another ethnic group .....	3%

