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QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Miller holds 7 point lead in Alaska Senate Race

Raleigh, N.C. – Joe Miller is favored heading into the final two days of the US Senate campaign in Alaska. 37% of voters say they'll pick him while 30% plan to vote for Scott McAdams and another 30% plan to write in Lisa Murkowski.

Miller is winning despite having the worst personal favorability numbers of the three candidates. Only 36% have a positive opinion of him while 59% view him in a negative light. McAdams is by far the most popular with 50% rating him favorably to only 30% with an unfavorable one. Voters aren't very enamored with Murkowski either, giving her a 37/53 approval rating.

How can McAdams be so much more popular than Miller yet still be trailing the race? It's because 92% of the small group of voters that does like Miller is planning to vote for him. But only 56% of the voters with a positive opinion of McAdams are intending to cast their ballots for him, while 31% of them are going for Lisa Murkowski.

The high number of voters who like McAdams, dislike Miller, and are voting for Murkowski place the race in a whole different light than has been thought of the last few months. Murkowski's campaign, rather than propping herself up at the expense of Miller, may actually end up propping Miller up at the expense of McAdams.

It appears that Murkowski will lose this race. There are 2 main reasons for that. The first is that she retained little goodwill from Republicans after deciding to make an independent bid. Only 27% of GOP voters are planning to vote for her on Tuesday, down from 31% from a PPP poll earlier in October.

The second reason Murkowski's headed for a loss is that she failed to dominate with independents. She is slightly ahead with them, getting 34% to 32% for McAdams and 31% for Miller. But they're not providing her with a strong base of support the way Democrats are for McAdams and Republicans for Miller.

“This race has been so unpredictable I wouldn't write off any of the candidates yet,” said Dean Debnam, President of Public Policy Polling. “Joe Miller certainly looks like the favorite but the biggest surprise in Alaska this year would be if there wasn't a surprise.”

PPP surveyed 1,539 likely Alaska voters on October 30th and 31st. The margin of error for the survey is +/- 2.5%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.



Alaska Survey Results

Q1 In the election for US Senate will you vote for Democrat Scott McAdams, Republican Joe Miller, nonaffiliated candidate Tim Carter, nonaffiliated candidate Ted Gianoutsos, Libertarian Fredrick Haase, or are you going to write in Lisa Murkowski, or are you planning to write in someone else?

Scott McAdams..... 30%
 Joe Miller 37%
 Tim Carter..... 0%
 Ted Gianoutsos..... 0%
 Fredrick Haase 0%
 Lisa Murkowski 30%
 Someone else..... 1%
 Undecided..... 2%

Q2 Do you have a favorable or unfavorable opinion of Scott McAdams?

Favorable 50% Not sure 20%
 Unfavorable..... 30%

Q3 Do you have a favorable or unfavorable opinion of Joe Miller?

Favorable 36% Not sure 5%
 Unfavorable..... 59%

Q4 Do you approve or disapprove of Senator Lisa Murkowski's job performance?

Approve..... 37% Not sure 9%
 Disapprove..... 53%

Q5 The candidates for Governor are Democrat Ethan Berkowitz and Republican Sean Parnell. If the election was today, who would you vote for?

Ethan Berkowitz..... 43%
 Sean Parnell 54%
 Undecided..... 3%

Q6 Do you have a favorable or unfavorable opinion of Ethan Berkowitz?

Favorable 46% Not sure 15%
 Unfavorable..... 39%

Q7 Do you approve or disapprove of Governor Sean Parnell's job performance?

Approve..... 51% Not sure 14%
 Disapprove..... 35%

Q8 Do you approve or disapprove of President Barack Obama's job performance?

Approve 38%
 Disapprove..... 55%
 Not sure 7%

Q9 Do you approve or disapprove of Senator Mark Begich's job performance?

Approve 39%
 Disapprove..... 47%
 Not sure 15%

Q10 Do you have a favorable or unfavorable opinion of Sarah Palin?

Favorable 33% Not sure 8%
 Unfavorable..... 58%

Q11 Do you want Sarah Palin to run for President in 2012?

Yes..... 18% Not sure 12%
 No 70%

Q12 Who did you vote for President in 2008?

John McCain..... 54%
 Barack Obama..... 40%
 Someone else/Don't remember 7%





Q13 Do you identify yourself as a liberal, moderate, or conservative?

Liberal..... 16%
Moderate..... 43%
Conservative..... 42%

Q14 If you are a woman, press 1. If a man, press 2.

Woman 53%
Man..... 47%

Q15 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 21%
Republican..... 32%
Independent/Other..... 48%

Q16 If you are white, press 1. If other, press 2.

White 77%
Other..... 23%

Q17 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 12%
30 to 45..... 34%
46 to 65..... 38%
Older than 65..... 16%

Q18 Have you already cast your ballot for this year's election?

Yes..... 14%
No..... 86%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
McAdams/Miller/Murkowski/Et al				
Scott McAdams	30%	8%	59%	28%
Joe Miller	37%	61%	6%	32%
Ted Gianoutsos	0%	0%	-	-
Fredrick Haase	0%	-	0%	1%
Lisa Murkowski	30%	29%	33%	26%
Someone else	1%	0%	0%	2%
Undecided	2%	1%	1%	10%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
McAdams Favorability				
Favorable	50%	29%	79%	45%
Unfavorable	30%	45%	9%	27%
Not sure	20%	26%	12%	28%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Miller Favorability				
Favorable	36%	58%	7%	34%
Unfavorable	59%	36%	90%	52%
Not sure	5%	6%	3%	14%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Murkowski Approval				
Approve	37%	34%	41%	37%
Disapprove	53%	60%	45%	50%
Not sure	9%	6%	13%	13%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Berkowitz/Parnell				
Ethan Berkowitz	43%	15%	81%	44%
Sean Parnell	54%	83%	18%	46%
Undecided	3%	2%	2%	10%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Berkowitz Favorability				
Favorable	46%	22%	79%	42%
Unfavorable	39%	61%	10%	38%
Not sure	15%	17%	11%	19%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Parnell Approval				
Approve	51%	69%	28%	40%
Disapprove	35%	20%	55%	35%
Not sure	14%	11%	17%	25%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama Approval				
Approve	38%	8%	80%	28%
Disapprove	55%	87%	11%	62%
Not sure	7%	5%	9%	10%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Beigich Approval				
Approve	39%	13%	74%	29%
Disapprove	47%	72%	14%	46%
Not sure	15%	15%	12%	25%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Palin Favorability				
Favorable	33%	56%	5%	19%
Unfavorable	58%	33%	92%	61%
Not sure	8%	11%	2%	20%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Palin Run for President?				
Yes	18%	25%	8%	20%
No	70%	57%	89%	66%
Not sure	12%	18%	4%	13%

	Base	Ideology		
		Liberal	Moderate	Conservative
McAdams/Miller/Murkowski/Et al				
Scott McAdams	30%	69%	38%	7%
Joe Miller	37%	9%	18%	67%
Ted Gianoutsos	0%	-	-	0%
Fredrick Haase	0%	-	0%	0%
Lisa Murkowski	30%	21%	41%	23%
Someone else	1%	1%	0%	0%
Undecided	2%	0%	2%	2%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
McAdams Favorability				
Favorable	50%	85%	63%	24%
Unfavorable	30%	8%	18%	50%
Not sure	20%	6%	19%	27%

	Base	Ideology		
		Liberal	Moderate	Conservative
Miller Favorability				
Favorable	36%	11%	19%	63%
Unfavorable	59%	88%	77%	29%
Not sure	5%	1%	4%	8%

	Base	Ideology		
		Liberal	Moderate	Conservative
Murkowski Approval				
Approve	37%	31%	48%	28%
Disapprove	53%	60%	39%	66%
Not sure	9%	9%	13%	6%

	Base	Ideology		
		Liberal	Moderate	Conservative
Berkowitz/Parnell				
Ethan Berkowitz	43%	84%	61%	9%
Sean Parnell	54%	15%	37%	87%
Undecided	3%	1%	3%	3%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Berkowitz Favorability				
Favorable	46%	81%	61%	17%
Unfavorable	39%	10%	23%	67%
Not sure	15%	9%	16%	15%

	Base	Ideology		
		Liberal	Moderate	Conservative
Parnell Approval				
Approve	51%	24%	41%	71%
Disapprove	35%	63%	41%	17%
Not sure	14%	13%	17%	12%

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Approval				
Approve	38%	81%	51%	8%
Disapprove	55%	13%	38%	89%
Not sure	7%	5%	11%	3%

	Base	Ideology		
		Liberal	Moderate	Conservative
Begich Approval				
Approve	39%	79%	50%	11%
Disapprove	47%	14%	30%	77%
Not sure	15%	7%	20%	12%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Palin Favorability				
Favorable	33%	11%	16%	60%
Unfavorable	58%	89%	76%	28%
Not sure	8%	1%	8%	12%

	Base	Ideology		
		Liberal	Moderate	Conservative
Palin Run for President?				
Yes	18%	13%	13%	25%
No	70%	84%	79%	55%
Not sure	12%	3%	8%	19%

	Base	Gender	
		Woman	Man
McAdams/Miller/Murkowski/Et al			
Scott McAdams	30%	32%	28%
Joe Miller	37%	34%	40%
Ted Gianoutsos	0%	-	0%
Fredrick Haase	0%	-	0%
Lisa Murkowski	30%	32%	29%
Someone else	1%	1%	0%
Undecided	2%	2%	2%

	Base	Gender	
		Woman	Man
McAdams Favorability			
Favorable	50%	54%	46%
Unfavorable	30%	26%	34%
Not sure	20%	21%	20%





Crosstabs

	Base	Gender	
		Woman	Man
Miller Favorability			
Favorable	36%	33%	40%
Unfavorable	59%	62%	56%
Not sure	5%	6%	5%

	Base	Gender	
		Woman	Man
Murkowski Approval			
Approve	37%	40%	35%
Disapprove	53%	51%	56%
Not sure	9%	10%	9%

	Base	Gender	
		Woman	Man
Berkowitz/Parnell			
Ethan Berkowitz	43%	44%	41%
Sean Parnell	54%	53%	56%
Undecided	3%	3%	2%

	Base	Gender	
		Woman	Man
Berkowitz Favorability			
Favorable	46%	47%	45%
Unfavorable	39%	36%	42%
Not sure	15%	16%	13%





Crosstabs

	Base	Gender	
		Woman	Man
Parnell Approval			
Approve	51%	49%	52%
Disapprove	35%	34%	36%
Not sure	14%	17%	11%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	38%	42%	34%
Disapprove	55%	51%	60%
Not sure	7%	8%	6%

	Base	Gender	
		Woman	Man
Begich Approval			
Approve	39%	41%	36%
Disapprove	47%	42%	52%
Not sure	15%	17%	12%

	Base	Gender	
		Woman	Man
Palin Favorability			
Favorable	33%	30%	37%
Unfavorable	58%	62%	54%
Not sure	8%	8%	9%





Crosstabs

	Base	Gender	
		Woman	Man
Palin Run for President?			
Yes	18%	15%	21%
No	70%	75%	65%
Not sure	12%	10%	15%

	Base	Party		
		Democrat	Republican	Independent/Other
McAdams/Miller/Murkowski/Et al				
Scott McAdams	30%	63%	5%	32%
Joe Miller	37%	9%	65%	31%
Ted Gianoutsos	0%	-	-	0%
Fredrick Haase	0%	-	0%	0%
Lisa Murkowski	30%	28%	27%	34%
Someone else	1%	0%	0%	1%
Undecided	2%	0%	2%	2%

	Base	Party		
		Democrat	Republican	Independent/Other
McAdams Favorability				
Favorable	50%	81%	23%	54%
Unfavorable	30%	10%	52%	24%
Not sure	20%	9%	25%	22%

	Base	Party		
		Democrat	Republican	Independent/Other
Miller Favorability				
Favorable	36%	11%	62%	30%
Unfavorable	59%	86%	32%	64%
Not sure	5%	2%	6%	6%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Murkowski Approval				
Approve	37%	39%	31%	41%
Disapprove	53%	53%	63%	48%
Not sure	9%	9%	6%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
Berkowitz/Parnell				
Ethan Berkowitz	43%	81%	13%	47%
Sean Parnell	54%	17%	86%	49%
Undecided	3%	2%	1%	4%

	Base	Party		
		Democrat	Republican	Independent/Other
Berkowitz Favorability				
Favorable	46%	80%	19%	49%
Unfavorable	39%	13%	69%	31%
Not sure	15%	7%	13%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
Parnell Approval				
Approve	51%	27%	73%	47%
Disapprove	35%	62%	15%	36%
Not sure	14%	10%	12%	18%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	38%	76%	9%	40%
Disapprove	55%	19%	88%	49%
Not sure	7%	5%	3%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
Begich Approval				
Approve	39%	71%	12%	41%
Disapprove	47%	19%	77%	40%
Not sure	15%	10%	12%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
Palin Favorability				
Favorable	33%	14%	60%	25%
Unfavorable	58%	84%	30%	65%
Not sure	8%	3%	10%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
Palin Run for President?				
Yes	18%	10%	26%	16%
No	70%	83%	58%	72%
Not sure	12%	7%	16%	12%





Crosstabs

	Base	Race	
		White	Other
McAdams/Miller/Murkowski/Et al			
Scott McAdams	30%	30%	30%
Joe Miller	37%	36%	41%
Ted Gianoutsos	0%	0%	-
Fredrick Haase	0%	0%	1%
Lisa Murkowski	30%	32%	25%
Someone else	1%	0%	1%
Undecided	2%	2%	2%

	Base	Race	
		White	Other
McAdams Favorability			
Favorable	50%	51%	46%
Unfavorable	30%	29%	32%
Not sure	20%	19%	23%

	Base	Race	
		White	Other
Miller Favorability			
Favorable	36%	35%	39%
Unfavorable	59%	60%	54%
Not sure	5%	5%	7%

	Base	Race	
		White	Other
Murkowski Approval			
Approve	37%	38%	34%
Disapprove	53%	52%	57%
Not sure	9%	9%	9%





Crosstabs

	Base	Race	
		White	Other
Berkowitz/Parnell			
Ethan Berkowitz	43%	43%	44%
Sean Parnell	54%	55%	53%
Undecided	3%	2%	3%

	Base	Race	
		White	Other
Berkowitz Favorability			
Favorable	46%	46%	48%
Unfavorable	39%	39%	38%
Not sure	15%	15%	13%

	Base	Race	
		White	Other
Parnell Approval			
Approve	51%	52%	46%
Disapprove	35%	34%	39%
Not sure	14%	14%	15%

	Base	Race	
		White	Other
Obama Approval			
Approve	38%	38%	39%
Disapprove	55%	56%	52%
Not sure	7%	6%	9%





Crosstabs

	Base	Race	
		White	Other
Begich Approval			
Approve	39%	39%	38%
Disapprove	47%	46%	50%
Not sure	15%	15%	12%

	Base	Race	
		White	Other
Palin Favorability			
Favorable	33%	33%	35%
Unfavorable	58%	59%	57%
Not sure	8%	8%	8%

	Base	Race	
		White	Other
Palin Run for President?			
Yes	18%	17%	19%
No	70%	72%	64%
Not sure	12%	11%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McAdams/Miller/Murkowski/Et al					
Scott McAdams	30%	34%	24%	33%	29%
Joe Miller	37%	37%	44%	33%	36%
Ted Gianoutsos	0%	-	0%	-	-
Fredrick Haase	0%	1%	-	0%	-
Lisa Murkowski	30%	25%	30%	32%	32%
Someone else	1%	1%	-	1%	0%
Undecided	2%	1%	2%	1%	3%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McAdams Favorability					
Favorable	50%	54%	46%	54%	48%
Unfavorable	30%	30%	33%	28%	28%
Not sure	20%	17%	22%	18%	24%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Miller Favorability					
Favorable	36%	37%	42%	31%	34%
Unfavorable	59%	57%	54%	64%	58%
Not sure	5%	6%	5%	5%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Murkowski Approval					
Approve	37%	38%	37%	39%	34%
Disapprove	53%	55%	54%	52%	54%
Not sure	9%	8%	9%	9%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Berkowitz/Parnell					
Ethan Berkowitz	43%	47%	42%	46%	35%
Sean Parnell	54%	51%	55%	51%	62%
Undecided	3%	2%	2%	3%	2%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Berkowitz Favorability					
Favorable	46%	54%	43%	49%	40%
Unfavorable	39%	35%	43%	35%	43%
Not sure	15%	12%	14%	15%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Parnell Approval					
Approve	51%	54%	46%	49%	62%
Disapprove	35%	39%	37%	37%	24%
Not sure	14%	7%	17%	14%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	38%	43%	37%	41%	32%
Disapprove	55%	49%	58%	52%	61%
Not sure	7%	8%	6%	7%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Begich Approval					
Approve	39%	43%	37%	42%	32%
Disapprove	47%	43%	50%	44%	49%
Not sure	15%	15%	13%	14%	19%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Palin Favorability					
Favorable	33%	33%	32%	32%	40%
Unfavorable	58%	56%	60%	61%	51%
Not sure	8%	11%	9%	7%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Palin Run for President?					
Yes	18%	23%	18%	16%	18%
No	70%	61%	70%	75%	67%
Not sure	12%	16%	12%	9%	15%

	Base	Already Voted?	
		Yes	No
McAdams/Miller/Murkowski/Et al			
Scott McAdams	30%	31%	30%
Joe Miller	37%	37%	37%
Ted Gianoutsos	0%	-	0%
Fredrick Haase	0%	1%	0%
Lisa Murkowski	30%	30%	31%
Someone else	1%	0%	1%
Undecided	2%	1%	2%

	Base	Already Voted?	
		Yes	No
McAdams Favorability			
Favorable	50%	57%	49%
Unfavorable	30%	27%	30%
Not sure	20%	16%	21%





Crosstabs

	Base	Already Voted?	
		Yes	No
Miller Favorability			
Favorable	36%	40%	35%
Unfavorable	59%	58%	59%
Not sure	5%	2%	6%

	Base	Already Voted?	
		Yes	No
Murkowski Approval			
Approve	37%	37%	37%
Disapprove	53%	55%	53%
Not sure	9%	8%	9%

	Base	Already Voted?	
		Yes	No
Berkowitz/Parnell			
Ethan Berkowitz	43%	43%	43%
Sean Parnell	54%	56%	54%
Undecided	3%	1%	3%

	Base	Already Voted?	
		Yes	No
Berkowitz Favorability			
Favorable	46%	48%	46%
Unfavorable	39%	40%	39%
Not sure	15%	12%	15%





Crosstabs

	Base	Already Voted?	
		Yes	No
Parnell Approval			
Approve	51%	58%	50%
Disapprove	35%	33%	35%
Not sure	14%	8%	15%

	Base	Already Voted?	
		Yes	No
Obama Approval			
Approve	38%	39%	38%
Disapprove	55%	53%	55%
Not sure	7%	7%	7%

	Base	Already Voted?	
		Yes	No
Begich Approval			
Approve	39%	39%	38%
Disapprove	47%	49%	46%
Not sure	15%	12%	15%

	Base	Already Voted?	
		Yes	No
Palin Favorability			
Favorable	33%	39%	32%
Unfavorable	58%	57%	59%
Not sure	8%	4%	9%



Crosstabs

	Base	Already Voted?	
		Yes	No
Palin Run for President?			
Yes	18%	19%	18%
No	70%	68%	71%
Not sure	12%	13%	12%