

FOR IMMEDIATE RELEASE

April 16, 2010

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Republicans Lead Generic Ballot, Voter Enthusiasm

Raleigh, N.C. – Republicans have slightly increased their advantage over Democrats in the generic Congressional ballot, from 46-43 last month to 47-42 now.

This is despite the fact Democrats have improved their numbers among independents, from a 26-44 deficit against Republican Congressmen last month to only 31-37 now. Both parties have boosted their support among their respective bases, with a full 92% of Republican voters and 86% of Democratic voters ready to cast their ballots for the Congressional candidate of their own party.

Though independents are sour on the direction in which the Democratic Party is headed (33% approve to 47% disapprove), they are even more down on the Republican Party (18 to 49). To boot, only 52% of Republicans and 47% of conservatives report satisfaction with the trajectory of the GOP, versus 83% of Democrats and 82% of liberals who are happy with the Democratic Party.

The Democrats' fate could be worse than these numbers suggest, though, if the electorate is dominated by Republicans. There is little difference between voter enthusiasm among liberals and conservatives, but 72% of Republicans are excited to go to the polls this year, while only 62% of Democrats and 52% of independents say the same.

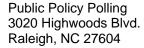
"The Republican Party isn't popular among voters generally or even among the Republican faithful, but because Democrats are in power, they're bearing the brunt of voters' unhappiness with politicians and the state of our country in general," said Dean Debnam, President of Public Policy Polling. "This is magnified by the likelihood that Republicans will be more motivated to vote in November than Democrats."

PPP surveyed 622 registered voters from April 9th to 11th. The margin of error is +/-3.9%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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National Survey Results

ntrol of If yes, ure,40%
41%
19%
ear? If na, 45%
······45% ·····48%
······ 48% ····· 7%
·······
oress 1. If
ess 3. 21%
37%
42%
press 2. 50%
50%
are a ependent
38%
38%
24%





Q10 If you are Hispanic, press 1. If white, press 2. If African American, press 3. If other, press 4.

Hispanic10)%
White75	5%
African American12	2%
Other 4	%

Q11 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29	9%
30 to 45	28%
46 to 65	43%
Older than 65	210/





		2008 Vo	2008 Vote			
	Base	McCain		Someone else/don't remember		
Generic Ballot						
Democrat	42%	3%	82%	22%		
Republican	47%	90%	7%	40%		
Undecided	11%	7%	11%	38%		

		2008 Vote			
	Base	McCain	Obama	Someone else/don't remember	
Vote Excitement					
Very Excited	64%	70%	59%	54%	
Somewhat Excited	21%	18%	25%	14%	
Not Very Excited	12%	8%	13%	21%	
Not Sure	4%	4%	4%	11%	

		2008 Vo	2008 Vote			
	Base	McCain	Obama	Someone else/don't remember		
Democratic Party Direction						
Approve	41%	2%	81%	22%		
Disapprove	50%	93%	10%	47%		
Not Sure	9%	4%	9%	31%		

		2008 Vo	2008 Vote		
	Base	McCain	Obama	Someone else/don't remember	
Republican Party Direction					
Approve	28%	53%	6%	10%	
Disapprove	51%	21%	82%	35%	
Not Sure	21%	25%	12%	56%	





		2008 Vote			
	Base	McCain	Obama	Someone else/don't remember	
Think GOP will win House					
Yes	40%	74%	9%	32%	
No	41%	6%	76%	28%	
Not Sure	19%	20%	15%	40%	

		Ideology				
	Base	Liberal	Moderate	Conservative		
Generic Ballot						
Democrat	42%	83%	56%	10%		
Republican	47%	8%	27%	84%		
Undecided	11%	9%	17%	7%		

		Ideology				
	Base	Liberal	Moderate	Conservative		
Vote Excitement			-	•		
Very Excited	64%	65%	56%	69%		
Somewhat Excited	21%	22%	23%	19%		
Not Very Excited	12%	9%	17%	8%		
Not Sure	4%	4%	4%	4%		

		Ideology				
	Base	Liberal	Moderate	Conservative		
Democratic Party Direction						
Approve	41%	82%	56%	9%		
Disapprove	50%	11%	29%	88%		
Not Sure	9%	7%	15%	3%		





		Ideology				
	Base	Liberal	Moderate	Conservative		
Republican Party Direction						
Approve	28%	7%	18%	47%		
Disapprove	51%	83%	64%	25%		
Not Sure	21%	11%	18%	29%		

		Ideolog	у			
	Base	Liberal Moderate Conservat				
Think GOP will win House			•			
Yes	40%	12%	25%	66%		
No	41%	79%	54%	12%		
Not Sure	19%	9%	21%	22%		

		Gender		
	Base	Woman	Man	
Generic Ballot				
Democrat	42%	41%	43%	
Republican	47%	46%	48%	
Undecided	11%	13%	9%	

		Gender	
	Base	Woman	Man
Vote Excitement		-	
Very Excited	64%	53%	74%
Somewhat Excited	21%	27%	15%
Not Very Excited	12%	13%	10%
Not Sure	4%	7%	1%





		Gender		
	Base	Woman	Man	
Democratic Party Direction				
Approve	41%	40%	43%	
Disapprove	50%	48%	52%	
Not Sure	9%	12%	5%	

		Gender	
	Base	Woman	Man
Republican Party Direction			
Approve	28%	27%	28%
Disapprove	51%	48%	55%
Not Sure	21%	25%	17%

		Gender		
	Base	Woman	Man	
Think GOP will win House				
Yes	40%	38%	41%	
No	41%	38%	45%	
Not Sure	19%	24%	14%	

		Party				
	Base	Democrat	Republican	Independent/Other		
Generic Ballot						
Democrat	42%	86%	4%	31%		
Republican	47%	9%	92%	37%		
Undecided	11%	4%	4%	33%		





		Party				
	Base	Democrat	Republican	Independent/Other		
Vote Excitement						
Very Excited	64%	62%	72%	52%		
Somewhat Excited	21%	23%	19%	22%		
Not Very Excited	12%	10%	8%	19%		
Not Sure	4%	5%	1%	7%		

		Party				
	Base	Democrat	Republican	Independent/Other		
Democratic Party Direction						
Approve	41%	83%	5%	33%		
Disapprove	50%	11%	91%	47%		
Not Sure	9%	6%	5%	20%		

		Party				
	Base	Democrat	Republican	Independent/Other		
Republican Party Direction						
Approve	28%	8%	54%	18%		
Disapprove	51%	82%	22%	49%		
Not Sure	21%	10%	24%	34%		

		Party				
	Base	Democrat	Republican	Independent/Other		
Think GOP will win House						
Yes	40%	12%	76%	27%		
No	41%	74%	9%	40%		
Not Sure	19%	13%	16%	34%		





		Race				
	Base	Hispanic	White	African American	Other	
Generic Ballot						
Democrat	42%	65%	32%	84%	46%	
Republican	47%	26%	57%	5%	29%	
Undecided	11%	9%	11%	11%	25%	

		Race						
	Base	Hispanic	White	African American	Other			
Vote Excitement								
Very Excited	64%	74%	62%	63%	67%			
Somewhat Excited	21%	17%	22%	21%	13%			
Not Very Excited	12%	4%	13%	5%	21%			
Not Sure	4%	4%	3%	11%	-			

		Race						
	Base	Hispanic	White	African American	Other			
Democratic Party Direction								
Approve	41%	70%	30%	89%	38%			
Disapprove	50%	26%	60%	5%	50%			
Not Sure	9%	4%	10%	5%	13%			

		Race						
	Base	Hispanic	White	African American	Other			
Republican Party Direction								
Approve	28%	22%	33%	5%	21%			
Disapprove	51%	70%	45%	74%	54%			
Not Sure	21%	9%	22%	21%	25%			





		Race					
	Base	Hispanic	White	African American	Other		
Think GOP will win House							
Yes	40%	17%	49%	5%	33%		
No	41%	74%	32%	74%	38%		
Not Sure	19%	9%	19%	21%	29%		

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Generic Ballot			=	•	
Democrat	42%	52%	42%	40%	43%
Republican	47%	34%	50%	48%	48%
Undecided	11%	14%	9%	13%	9%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Vote Excitement					
Very Excited	64%	53%	66%	64%	65%
Somewhat Excited	21%	30%	20%	18%	24%
Not Very Excited	12%	12%	11%	13%	10%
Not Sure	4%	6%	3%	5%	1%

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Democratic Party Direction						
Approve	41%	57%	39%	39%	42%	
Disapprove	50%	36%	53%	52%	47%	
Not Sure	9%	7%	8%	9%	10%	





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Republican Party Direction					
Approve	28%	18%	33%	28%	24%
Disapprove	51%	69%	49%	50%	49%
Not Sure	21%	13%	18%	22%	27%

		Age			
	Base	18 to 29	30 to 45		Older than 65
Think GOP will win House					
Yes	40%	28%	46%	38%	41%
No	41%	62%	40%	38%	40%
Not Sure	19%	10%	14%	24%	19%

