Interviewing: October 9-12, 2010 Sample: 1000 Adults nationwide online 698 registered voters nationwide online



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The Economist/YouGov Poll 2010 Weekly Tracking

For immediate release



1. Approval of Obama as President – Historical

Do you approve or disapprove of the way Barack Obama is handling his job as President?

All Adults

	Total Approve	Total Disapprove	Strongly Approve	Somewhat Approve	Somewhat Disapprove	Strongly Disapprove	Not Sure
October 9-12, 2010	42%	51%	18%	24%	13%	38%	7%
October 2-5, 2010	43%	51%	19%	24%	13%	38%	6%
September 25-28, 2010	41%	52%	17%	24%	13%	39%	7%
September 18-21, 2010	45%	51%	19%	26%	14%	37%	5%
September 11-14, 2010	40%	52%	18%	22%	14%	38%	8%
September 4-7, 2010	43%	49%	17%	26%	12%	37%	8%
August 28-31, 2010	42%	51%	16%	26%	15%	36%	7%
August 21-24, 2010	42%	52%	17%	25%	15%	37%	6%
August 14-17, 2010	43%	52%	15%	28%	15%	37%	6%
August 7-10, 2010	45%	48%	20%	25%	12%	36%	7%
One Year Ago	52%	39%	26%	26%	12%	27%	8%

Registered	Voters
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				0			
	Total Approve	Total Disapprove	Strongly Approve	Somewhat Approve	Somewhat Disapprove	Strongly Disapprove	Not Sure
October 9-12, 2010	43%	52%	20%	23%	11%	41%	5%
October 2-5, 2010	44%	53%	19%	25%	12%	41%	3%
September 25-28, 2010	40%	56%	19%	21%	12%	44%	4%
September 18-21, 2010	43%	54%	21%	22%	14%	40%	3%
September 11-14, 2010	41%	54%	20%	21%	11%	43%	4%
September 4-7, 2010	45%	53%	20%	25%	12%	41%	3%
August 28-31, 2010	43%	53%	19%	24%	12%	41%	4%
August 21-24, 2010	43%	54%	19%	24%	13%	41%	4%
August 14-17, 2010	43%	55%	18%	25%	12%	43%	3%
August 7-10, 2010	46%	50%	22%	24%	9%	41%	4%
One Year Ago	54%	43%	28%	26%	11%	32%	4%



Obama Approval
"Do you approve or disapprove of the way Barack Obama is handling his job as President?"

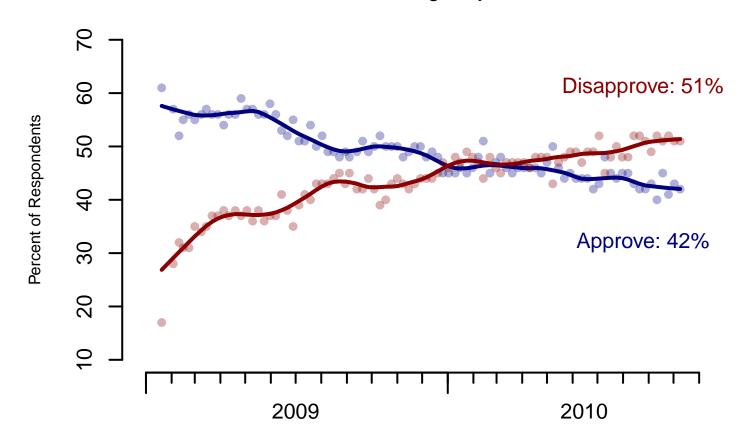


Figure 1: Obama Approval - All Adults



Obama Approval
"Do you approve or disapprove of the way Barack Obama is handling his job as President?"

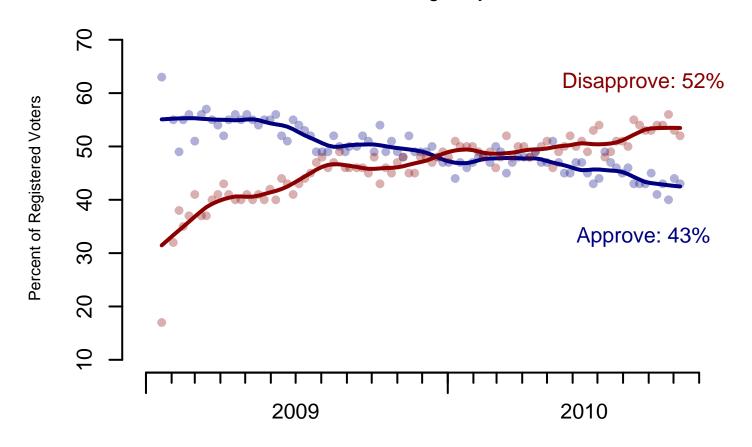


Figure 2: Obama Approval - Registered Voters



2. Approval of Obama as President – This Week

Do you approve or disapprove of the way Barack Obama is handling his job as President?

			Age			Race		Gei	nder		Education	
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Strongly Approve Somewhat	18.2%	12.7%	18.8%	24.0%	13.3%	54.8%	18.2%	14.7%	21.3%	18.2%	17.1%	19.6%
Approve Somewhat	23.8%	30.8%	23.4%	15.4%	22.7%	31.0%	25.2%	25.3%	22.5%	18.8%	24.5%	31.5%
Disapprove Strongly	13.0%	15.7%	12.4%	11.7%	14.3%	4.1%	12.4%	10.2%	15.5%	15.0%	13.4%	9.4%
Disapprove	38.2%	23.8%	42.1%	45.4%	42.8%	8.3%	33.6%	44.3%	32.9%	39.4%	37.4%	37.2%
Not Sure	6.7%	17.0%	3.3%	3.5%	7.0%	1.8%	10.5%	5.4%	7.8%	8.6%	7.6%	2.3%
Totals												
(Unweighted)	100.0% (996)	100.0% (179)	100.0% (673)	100.0% (144)	100.0% (756)	100.0% (104)	100.0% (136)	100.0% (474)	100.0% (522)	100.0% (401)	100.0% (339)	100.0% (256)

			Party ID			Ideology			Regio	n		Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly Approve Somewhat	18.2%	39.5%	1.0%	13.5%	40.1%	24.3%	3.0%	17.0%	16.0%	19.2%	20.1%	19.7%	16.5%	21.3%
Approve Somewhat	23.8%	41.2%	3.7%	24.7%	44.2%	32.5%	4.3%	31.4%	22.1%	19.7%	25.4%	21.4%	25.7%	25.6%
Disapprove Strongly	13.0%	9.3%	13.6%	12.4%	9.6%	12.7%	10.8%	13.9%	11.8%	13.9%	12.2%	14.6%	11.8%	9.2%
Disapprove Not Sure	38.2% 6.7%	7.2% 2.8%	77.9% 3.7%	41.3% 8.2%	3.6% 2.4%	25.3% 5.1%	81.7% 0.3%	32.9% 4.7%	42.6% 7.5%	40.0% 7.2%	35.5% 6.8%	34.8% 9.5%	42.2% 3.7%	42.1% 1.8%
Totals (Unweighted)	100.0% (996)	100.0% (375)	100.0% (263)	100.0% (288)	100.0% (199)	100.0% (344)	100.0% (318)	100.0% (190)	100.0% (232)	100.0% (343)	100.0% (231)	100.0% (383)	100.0% (388)	100.0% (139)

		Voter Registration		Likelihood of Voting 2008 Vote			Obama	Approval	2010 Congressional Vote			
	Total	Registered	Not registered	Likely	Not likely	Obama	McCain	Other	Approve	Disapprove	Dem/Lean Dem	Rep/Lean Rep
Strongly Approve	18.2%	20.2%	13.7%	20.4%	15.6%	39.0%	0.4%	7.9%	43.4%	0.0%	38.7%	0.8%

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		Voter R	egistration	Likelihood of Voting		2008 Vote			Obama Approval		2010 Congressional Vote		
	Total	Registered	Not registered	Likely	Not likely	Obama	McCain	Other	Approve	Disapprove	Dem/Lean Dem	Rep/Lean Rep	
Somewhat													
Approve	23.8%	23.3%	24.9%	22.1%	25.8%	42.4%	3.5%	11.3%	56.6%	0.0%	43.6%	3.5%	
Somewhat													
Disapprove	13.0%	10.8%	18.2%	8.8%	18.1%	8.3%	13.8%	12.7%	0.0%	25.5%	9.2%	11.9%	
Strongly													
Disapprove	38.2%	41.0%	31.8%	46.5%	28.3%	6.5%	81.6%	58.4%	0.0%	74.5%	3.5%	80.9%	
Not Sure	6.7%	4.7%	11.4%	2.1%	12.2%	3.7%	0.7%	9.7%	0.0%	0.0%	5.1%	2.9%	
Totals													
(Unweighted)	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	(996)	(679)	(317)	(549)	(447)	(437)	(357)	(32)	(440)	(510)	(466)	(410)	



3. Approval of U.S. Congress – Historical

Overall, do you approve or disapprove of the way that the United States Congress is handling its job?

All Adults

Total	Takal						
Approve	Total Disapprove	Strongly Approve	Somewhat Approve	Neutral	Somewhat Disapprove	Strongly Disapprove	Not Sure
10%	67%	2%	8%	14%	21%	46%	10%
12%	70%	2%	10%	12%	24%	46%	6%
13%	68%	3%	10%	10%	24%	44%	9%
13%	67%	1%	12%	13%	25%	42%	7%
14%	65%	4%	10%	14%	21%	44%	7%
15%	66%	2%	13%	10%	22%	44%	9%
12%	65%	2%	10%	14%	23%	42%	9%
13%	66%	2%	11%	13%	22%	44%	8%
11%	68%	2%	9%	14%	23%	45%	7%
12%	64%	2%	10%	17%	19%	45%	7%
14%	60%	2%	12%	17%	23%	37%	9%
	10% 12% 13% 13% 14% 15% 12% 13% 11% 12%	Approve Disapprove 10% 67% 12% 70% 13% 68% 13% 67% 14% 65% 15% 66% 12% 65% 13% 66% 11% 68% 12% 64%	Approve Disapprove Approve 10% 67% 2% 12% 70% 2% 13% 68% 3% 13% 67% 1% 14% 65% 4% 15% 66% 2% 12% 65% 2% 13% 66% 2% 11% 68% 2% 12% 64% 2%	Approve Disapprove Approve Approve 10% 67% 2% 8% 12% 70% 2% 10% 13% 68% 3% 10% 13% 67% 1% 12% 14% 65% 4% 10% 15% 66% 2% 13% 12% 65% 2% 10% 13% 66% 2% 11% 11% 68% 2% 9% 12% 64% 2% 10%	Approve Disapprove Approve Approve Neutral 10% 67% 2% 8% 14% 12% 70% 2% 10% 12% 13% 68% 3% 10% 10% 13% 67% 1% 12% 13% 14% 65% 4% 10% 14% 15% 66% 2% 13% 10% 12% 65% 2% 10% 14% 13% 66% 2% 11% 13% 11% 68% 2% 9% 14% 12% 64% 2% 10% 17%	Approve Disapprove Approve Approve Neutral Disapprove 10% 67% 2% 8% 14% 21% 12% 70% 2% 10% 12% 24% 13% 68% 3% 10% 10% 24% 13% 67% 1% 12% 13% 25% 14% 65% 4% 10% 14% 21% 15% 66% 2% 13% 10% 22% 12% 65% 2% 10% 14% 23% 13% 66% 2% 11% 13% 22% 11% 68% 2% 9% 14% 23% 11% 64% 2% 10% 14% 23% 12% 64% 2% 10% 14% 23%	Approve Disapprove Approve Approve Neutral Disapprove Disapprove 10% 67% 2% 8% 14% 21% 46% 12% 70% 2% 10% 12% 24% 46% 13% 68% 3% 10% 10% 24% 44% 13% 67% 1% 12% 13% 25% 42% 14% 65% 4% 10% 14% 21% 44% 15% 66% 2% 13% 10% 22% 44% 12% 65% 2% 10% 14% 23% 42% 13% 66% 2% 10% 14% 23% 42% 13% 66% 2% 11% 13% 22% 44% 11% 68% 2% 9% 14% 23% 45% 12% 64% 2% 10% 17% 19% 45%

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	Total Approve	Total Disapprove	Strongly Approve	Somewhat Approve	Neutral	Somewhat Disapprove	Strongly Disapprove	Not Sure
October 9-12, 2010	9%	73%	2%	7%	12%	23%	50%	5%
October 2-5, 2010	12%	76%	2%	10%	9%	26%	50%	3%
September 25-28, 2010	13%	75%	3%	10%	8%	24%	51%	4%
September 18-21, 2010	14%	73%	1%	13%	9%	26%	47%	4%
September 11-14, 2010	14%	70%	4%	10%	11%	21%	49%	4%
September 4-7, 2010	15%	72%	2%	13%	8%	24%	48%	5%
August 28-31, 2010	14%	74%	2%	12%	10%	23%	51%	3%
August 21-24, 2010	11%	74%	2%	9%	11%	22%	52%	4%
August 14-17, 2010	11%	74%	2%	9%	12%	23%	51%	3%
August 7-10, 2010	13%	69%	1%	12%	14%	19%	50%	4%
One Year Ago	15%	65%	2%	13%	14%	23%	42%	6%



Congress Approval "Do you approve of the way the U.S. Congress is handling its job?"

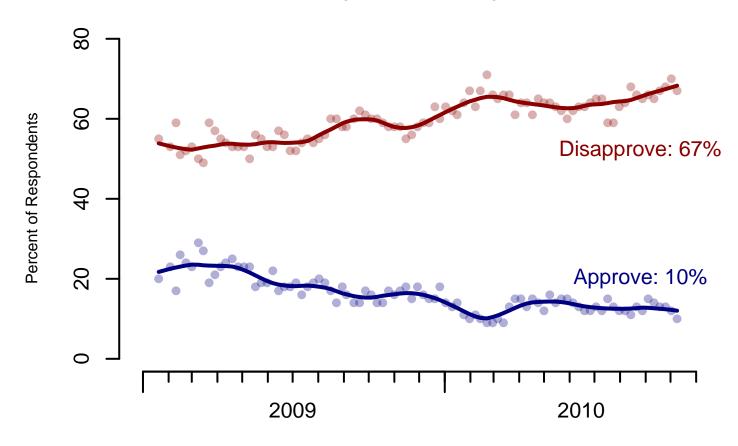


Figure 3: Congress Approval – All Adults



Congress Approval "Do you approve of the way the U.S. Congress is handling its job?"

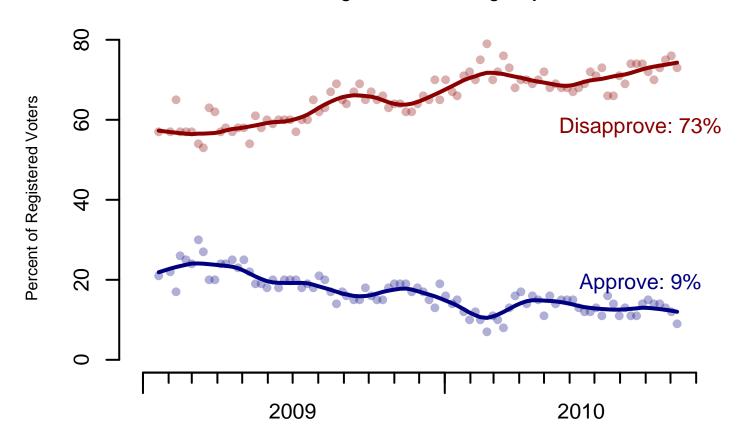


Figure 4: Congress Approval – Registered Voters



4. Approval of U.S. Congress – This WeekOverall, do you approve or disapprove of the way that the United States Congress is handling its job?

			Age	•		Race		Gei	nder	Education			
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad	
Strongly approve Somewhat	1.8%	0.8%	1.8%	3.2%	1.1%	8.0%	0.6%	1.0%	2.5%	3.3%	0.8%	0.4%	
approve Neither approve	7.6%	8.7%	7.6%	6.0%	6.4%	11.6%	13.5%	7.4%	7.7%	4.7%	10.0%	9.7%	
nor disapprove Somewhat	14.0%	21.4%	10.9%	14.1%	12.2%	24.5%	17.8%	10.6%	17.1%	18.5%	13.2%	7.4%	
disapprove Strongly	20.7%	19.1%	22.4%	17.1%	20.7%	23.0%	17.4%	19.7%	21.6%	18.5%	16.9%	28.9%	
disapprove	45.7%	31.1%	47.8%	59.0%	50.4%	15.2%	40.3%	54.1%	38.4%	39.8%	51.3%	49.1%	
Not sure	10.2%	18.9%	9.5%	0.6%	9.1%	17.8%	10.4%	7.2%	12.8%	15.2%	7.9%	4.4%	
Totals													
(Unweighted)	100.0% (997)	100.0% (179)	100.0% (674)	100.0% (144)	100.0% (757)	100.0% (103)	100.0% (137)	100.0% (474)	100.0% (523)	100.0% (401)	100.0% (338)	100.0% (258)	

		Party ID				Ideology		Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly approve Somewhat	1.8%	4.7%	0.4%	0.3%	0.8%	3.3%	1.1%	1.5%	3.3%	1.2%	1.4%	3.2%	1.0%	0.0%
approve Neither approve	7.6%	15.6%	1.8%	4.9%	21.3%	8.2%	1.7%	7.7%	5.6%	6.6%	11.0%	6.2%	8.6%	11.8%
nor disapprove Somewhat	14.0%	19.7%	12.0%	9.1%	14.8%	14.9%	8.3%	17.2%	12.4%	15.4%	10.8%	19.1%	12.4%	3.6%
disapprove Strongly	20.7%	30.5%	11.5%	20.0%	31.6%	29.1%	10.2%	18.3%	23.1%	20.9%	19.9%	16.6%	22.8%	26.2%
disapprove	45.7%	19.7%	70.3%	59.6%	25.8%	39.6%	78.5%	42.5%	48.6%	45.7%	45.7%	37.7%	50.5%	56.4%
Not sure	10.2%	9.9%	4.1%	6.1%	5.7%	5.0%	0.2%	12.8%	7.0%	10.2%	11.1%	17.2%	4.6%	2.0%
Totals														
(Unweighted)	100.0% (997)	100.0% (375)	100.0% (263)	100.0% (288)	100.0% (199)	100.0% (344)	100.0% (319)	100.0% (190)	100.0% (231)	100.0% (343)	100.0% (233)	100.0% (382)	100.0% (389)	100.0% (140)



		Voter R	egistration	Likeliho	od of Voting	2008 Vote		Obama Approval		2010 Congressional Vote		
	Total	Registered	Not registered	Likely	Not likely	Obama	McCain	Other	Approve	Disapprove	Dem/Lean Dem	Rep/Lean Rep
Strongly approve Somewhat	1.8%	2.3%	0.7%	1.6%	2.0%	2.0%	1.1%	2.9%	3.0%	1.1%	3.4%	0.5%
approve Neither approve	7.6%	7.3%	8.2%	7.6%	7.6%	14.8%	0.4%	6.3%	17.4%	0.6%	15.4%	1.2%
nor disapprove Somewhat	14.0%	12.1%	18.4%	8.6%	20.5%	15.5%	8.0%	11.9%	17.6%	9.8%	16.8%	9.7%
disapprove Strongly	20.7%	23.1%	15.2%	23.1%	17.8%	32.2%	12.2%	4.8%	30.9%	13.3%	30.2%	11.4%
disapprove	45.7%	49.9%	36.2%	57.0%	32.3%	27.9%	77.2%	59.6%	21.7%	70.4%	23.9%	74.8%
Not sure	10.2%	5.3%	21.3%	2.1%	19.8%	7.6%	1.2%	14.5%	9.4%	4.8%	10.2%	2.4%
Totals												
(Unweighted)	100.0% (997)	100.0% (679)	100.0% (318)	100.0% (550)	100.0% (447)	100.0% (436)	100.0% (358)	100.0% (32)	100.0% (438)	100.0% (509)	100.0% (466)	100.0% (411)



5. 2010 Congressional vote - Historical

If the 2010 elections for U.S. Congress were being held today, who would you vote for in the district where you live?

	, , , , , , , , , , , , , ,									
	Total Republican	Total Democrat	Republican	Lean Republican	Lean Democrat	Democrat	Not Sure			
October 9-12, 2010	41%	45%	37%	4%	5%	40%	14%			
October 2-5, 2010	44%	43%	40%	4%	5%	38%	13%			
September 25-28, 2010	42%	43%	38%	4%	7%	36%	15%			
September 18-21, 2010	44%	43%	38%	6%	5%	38%	13%			
September 11-14, 2010	40%	44%	37%	3%	6%	38%	16%			
September 4-7, 2010	39%	44%	35%	4%	8%	36%	16%			
August 28-31, 2010	37%	43%	33%	4%	7%	36%	20%			
August 21-24, 2010	39%	43%	35%	4%	7%	36%	17%			
August 14-17, 2010	39%	44%	34%	5%	6%	38%	17%			
August 7-10, 2010	36%	46%	33%	3%	6%	40%	18%			
One Year Ago	37%	47%	30%	7%	7%	40%	15%			

Registered	Voters
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	Total Republican	Total Democrat	Republican	Lean Republican	Lean Democrat	Democrat	Not Sure
October 9-12, 2010	45%	45%	41%	4%	3%	42%	10%
October 2-5, 2010	48%	44%	45%	3%	5%	39%	7%
September 25-28, 2010	47%	42%	44%	3%	5%	37%	10%
September 18-21, 2010	47%	47%	42%	5%	5%	42%	7%
September 11-14, 2010	45%	46%	42%	3%	5%	41%	9%
September 4-7, 2010	44%	47%	40%	4%	7%	40%	9%
August 28-31, 2010	44%	45%	40%	4%	5%	40%	11%
August 21-24, 2010	47%	44%	43%	4%	5%	39%	9%
August 14-17, 2010	45%	45%	40%	5%	5%	40%	11%
August 7-10, 2010	42%	48%	38%	4%	4%	44%	9%
One Year Ago	43%	48%	38%	5%	7%	41%	9%



2010 Generic Congressional Ballot"If the 2010 elections for U.S. Congress were being held today, who would you vote for in the district where you live?"

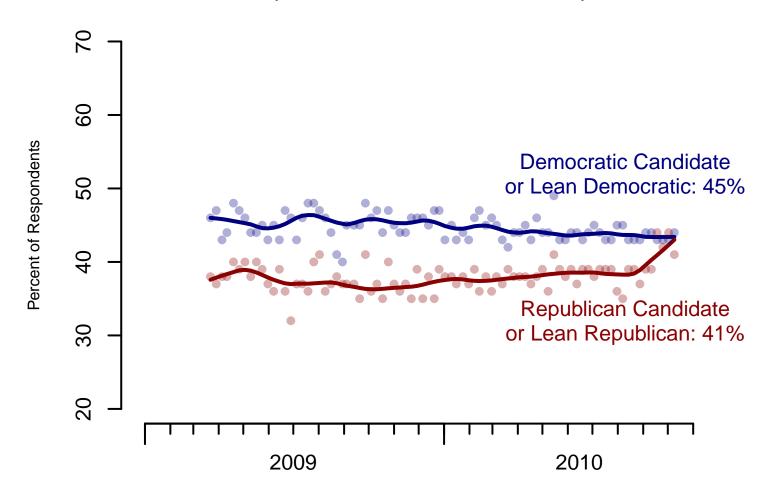


Figure 5: 2010 Congressional Vote - All Adults



2010 Generic Congressional Ballot"If the 2010 elections for U.S. Congress were being held today, who would you vote for in the district where you live?"

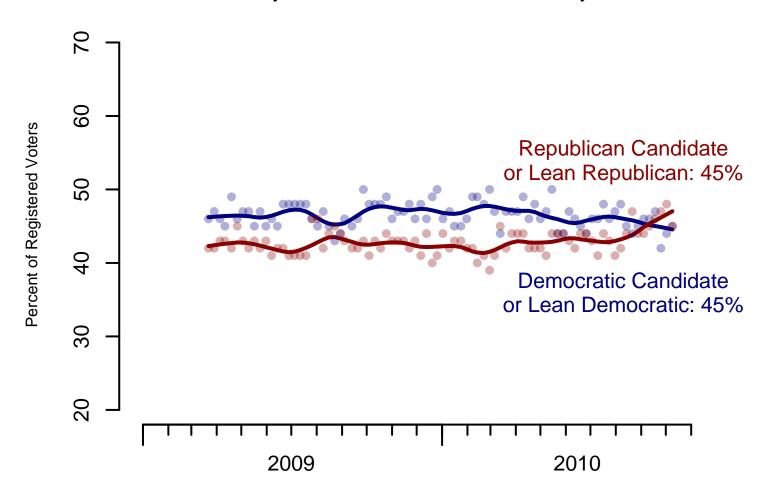


Figure 6: 2010 Congressional Vote - Registered Voters



6. 2010 Congressional vote – This Week

If the 2010 elections for U.S. Congress were being held today, who would you vote for in the district where you live?

					Race			Gei	Gender		Education			
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad		
Republican	37.3%	25.1%	40.6%	43.4%	41.6%	6.6%	35.2%	45.2%	30.4%	37.0%	35.5%	39.9%		
Lean Republican	3.7%	6.0%	2.1%	5.8%	4.4%	0.0%	2.2%	3.3%	4.1%	3.6%	4.2%	3.3%		
Lean Democrat	5.3%	7.5%	5.0%	3.5%	4.7%	10.0%	5.2%	3.3%	7.1%	7.3%	5.6%	1.7%		
Democrat	39.7%	41.9%	39.3%	37.7%	34.8%	71.6%	45.2%	36.3%	42.6%	33.5%	39.7%	49.8%		
Not Sure	14.0%	19.6%	13.0%	9.6%	14.5%	11.9%	12.2%	12.0%	15.8%	18.6%	14.9%	5.2%		
Totals														
(Unweighted)	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		
	(994)	(179)	(671)	(144)	(754)	(103)	(137)	(473)	(521)	(399)	(338)	(257)		

		Party ID			Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Republican	37.3%	6.0%	87.9%	35.5%	4.2%	25.4%	83.6%	32.5%	38.3%	40.7%	35.2%	30.4%	43.9%	42.8%
Lean Republican	3.7%	0.4%	7.8%	5.0%	0.7%	5.8%	3.2%	3.1%	3.9%	5.2%	1.8%	2.3%	4.9%	3.8%
Lean Democrat	5.3%	10.0%	0.0%	5.0%	5.3%	3.6%	1.3%	6.6%	4.5%	5.3%	5.1%	5.7%	4.4%	2.8%
Democrat	39.7%	81.3%	2.4%	32.4%	85.6%	52.9%	8.6%	40.3%	37.4%	36.2%	46.9%	39.5%	38.8%	43.1%
Not Sure	14.0%	2.3%	1.8%	22.2%	4.1%	12.3%	3.3%	17.5%	16.0%	12.6%	10.9%	22.1%	8.1%	7.5%
Totals														
(Unweighted)	100.0% (994)	100.0% (376)	100.0% (261)	100.0% (287)	100.0% (198)	100.0% (344)	100.0% (319)	100.0% (190)	100.0% (231)	100.0% (344)	100.0% (229)	100.0% (381)	100.0% (387)	100.0% (140)

		Voter R	egistration	Likelihood of Voting		2008 Vote		Obama Approval		2010 Congressional Vote		
	Total	Registered	Not registered	Likely	Not likely	Obama	McCain	Other	Approve	Disapprove	Dem/Lean Dem	Rep/Lean Rep
Republican	37.3%	41.0%	28.8%	46.4%	26.3%	5.3%	85.1%	38.0%	3.2%	70.2%	0.0%	90.9%
Lean Republican	3.7%	3.6%	4.0%	3.1%	4.5%	1.9%	4.4%	10.4%	1.0%	4.6%	0.0%	9.1%
Lean Democrat	5.3%	3.4%	9.8%	2.4%	8.9%	4.2%	1.4%	5.3%	7.2%	2.3%	11.9%	0.0%
Democrat	39.7%	42.3%	33.5%	42.7%	35.9%	81.0%	3.3%	13.3%	80.2%	8.9%	88.1%	0.0%
Not Sure	14.0%	9.8%	23.9%	5.4%	24.4%	7.6%	5.8%	33.1%	8.4%	14.0%	0.0%	0.0%
Totals												
(Unweighted)	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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	Voter R	egistration	Likeliho	Likelihood of Voting 2008 Vote				Obama	Approval	2010 Congressional Vote	
Total	Registered	Not registered	Likely	Not likely	Obama	McCain	Other	Approve	Disapprove	Dem/Lean Dem	Rep/Lean Rep
(994)	(678)	(316)	(550)	(444)	(435)	(357)	(32)	(439)	(505)	(468)	(411)



7. Direction of country – Historical

Would you say things in this country today are...

		All Adults	
	Right Track	Wrong Direction	Not Sure
October 9-12, 2010	31%	58%	11%
October 2-5, 2010	27%	60%	13%
September 25-28, 2010	30%	58%	12%
September 18-21, 2010	25%	61%	14%
September 11-14, 2010	29%	57%	14%
September 4-7, 2010	33%	54%	13%
August 28-31, 2010	28%	57%	15%
August 21-24, 2010	29%	58%	13%
August 14-17, 2010	28%	61%	12%
August 7-10, 2010	30%	56%	14%
One Year Ago	40%	48%	12%

	Re	Registered Voters						
	Right Track	Wrong Direction	Not Sure					
October 9-12, 2010	33%	58%	9%					
October 2-5, 2010	28%	60%	11%					
September 25-28, 2010	31%	60%	9%					
September 18-21, 2010	25%	62%	13%					
September 11-14, 2010	30%	58%	13%					
September 4-7, 2010	35%	56%	9%					
August 28-31, 2010	28%	59%	12%					
August 21-24, 2010	30%	60%	10%					
August 14-17, 2010	28%	62%	9%					
August 7-10, 2010	33%	57%	10%					
One Year Ago	42%	49%	9%					



Direction of Country"Would you say things in this country today are generally headed in the right direction or off on the wrong track?"

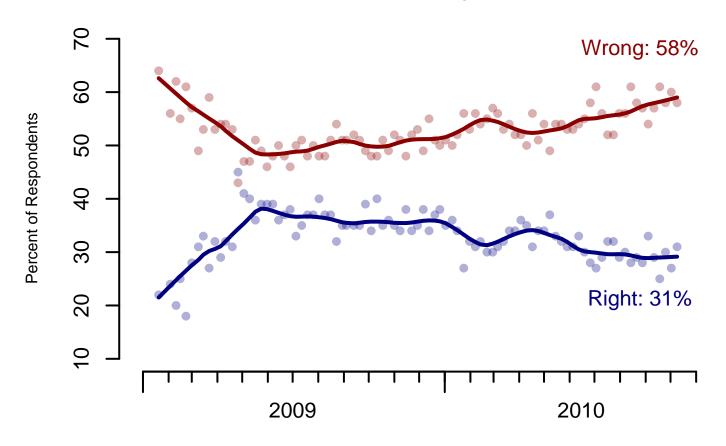


Figure 7: Direction of Country - All Adults



Direction of Country"Would you say things in this country today are generally headed in the right direction or off on the wrong track?"

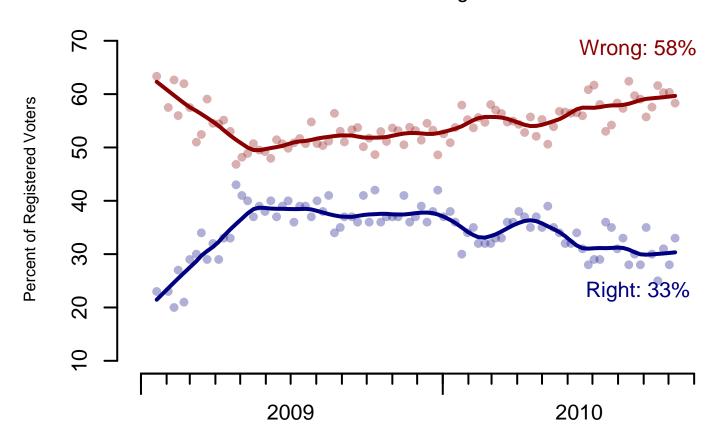


Figure 8: Direction of Country - Registered Voters



8. Direction of Country – This Week

Would you say things in this country today are...

	Total	Age				Race		Gei	nder	Education			
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad	
Generally headed in the													
right direction	30.9%	33.5%	29.0%	33.7%	26.6%	61.0%	33.3%	28.2%	33.2%	24.5%	32.0%	40.4%	
Off on the wrong													
track	57.9%	45.9%	62.2%	59.9%	62.5%	28.7%	51.4%	61.8%	54.4%	63.8%	55.0%	51.4%	
Not sure	11.2%	20.6%	8.8%	6.4%	10.9%	10.3%	15.2%	10.0%	12.3%	11.7%	13.0%	8.3%	
Totals													
(Unweighted)	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
· - ,	(995)	(178)	(673)	(144)	(757)	(103)	(135)	(474)	(521)	(399)	(338)	(258)	

		Party ID			Ideology				Regio	n	Family Income			
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Generally headed in the														
right direction Off on the wrong	30.9%	59.4%	4.3%	29.4%	66.2%	41.3%	6.4%	33.4%	28.0%	28.2%	35.9%	28.5%	31.9%	35.8%
track	57.9%	29.3%	88.6%	60.4%	24.4%	45.2%	90.9%	56.9%	60.6%	60.1%	52.4%	56.3%	60.5%	57.2%
Not sure	11.2%	11.2%	7.1%	10.2%	9.4%	13.4%	2.7%	9.8%	11.4%	11.7%	11.7%	15.3%	7.7%	7.1%
Totals														
(Unweighted)	100.0% (995)	100.0% (373)	100.0% (263)	100.0% (288)	100.0% (199)	100.0% (343)	100.0% (319)	100.0% (188)	100.0% (231)	100.0% (344)	100.0% (232)	100.0% (382)	100.0% (387)	100.0% (140)

		Voter Registration		Likelihood of Voting		2008 Vote			Obama	Approval	2010 Congressional Vote	
	Total	Registered	Not registered	Likely	Not likely	Obama	McCain	Other	Approve	Disapprove	Dem/Lean Dem	Rep/Lean Rep
Generally headed in the right direction	30.9%	32.9%	26.4%	33.8%	27.5%	60.9%	4.7%	7.0%	67.0%	3.7%	63.1%	4.0%
Off on the wrong track	57.9%	58.3%	56.8%	60.0%	55.3%	25.8%	92.5%	73.2%	20.6%	91.6%	24.6%	91.0%
		continued on the next page										



		Voter R	egistration	Likeliho	od of Voting	ontinued from previous page 2008 Vote			Obama	a Approval	2010 Congressional Vote	
	Total	Registered	Not registered	Likely	Not likely	Obama	McCain	Other	Approve	Disapprove	Dem/Lean Dem	Rep/Lean Rep
Not sure	11.2%	8.8%	16.8%	6.2%	17.3%	13.3%	2.9%	19.8%	12.4%	4.7%	12.3%	5.0%
Totals (Unweighted)	100.0% (995)	100.0% (677)	100.0% (318)	100.0% (550)	100.0% (445)	100.0% (433)	100.0% (358)	100.0% (32)	100.0% (438)	100.0% (508)	100.0% (466)	100.0% (411)

The Economist/YouGov Poll

October 9-12, 2010



Sponsorship The Economist

Fieldwork YouGov

Interviewing Dates October 9-12, 2010

Target population U.S. citizens, aged 18 and over.

Sampling method Respondents were selected from YouGov's PollingPoint panel using

sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2005–2007 American Community Study. Voter registration, turnout, religion, news interest, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Current Population Survey Registration and Voting Supplement and the Pew Religion in American Life Survey. Matching respondents were selected from the PollingPoint panel, an

opt-in Internet panel.

Weighting The sample was weighted using propensity scores based on age,

gender, race, education, news interest, voter registration, and non-placement on an ideology scale. The weights range from 0.49 to 2.94,

with a mean of one and a standard deviation of 0.5.

Number of respondents 1,000

Margin of error \pm 3.5% (adjusted for weighting)

Survey mode Web-based interviews

Full results Available online at

http://www.economist.com/democracyinamerica.