

HART / NEWHOUSE
NBC News/Wall Street Journal Survey
Study #6087
September 19-22, 2008

Overall margin of error: \pm 3.0 percentage points

Margins of Error for Subsample Questions		
Question Number	Subsample	Margin Of Error (+/-)
4b, 17a, 19a, 20, 23, 24, 28, 30, 31a,	Half sample (Form A)	4.2
11, 14a, 17b, 19b, 23, 29, 31b, 32, 36	Half sample (Form B)	4.2
3b	Half sample (Form A), things are on the wrong track (Q3a), interviews September 19-21	5.4
9a (McCain-Palin), 9b (McCain)	Respondents voting for John McCain (Q8)	4.4
9a (Obama-Biden), 9b (Obama)	Respondents voting for Barack Obama (Q8)	4.3
34b	US is in a recession (Q34a)	3.4
37b	Have at least \$5,000 invested in the stock market (Q37a)	4.2
F1c	Did not vote in 2004 or not sure (QF1a/b)	9.2

Interviews: 1,157 voters
Cross section of 1,085 registered voters
Oversample of 72 Hispanic voters

Total of 171 Hispanic voters
September 19-22, 2008

FINAL

Study #6087
NBC News/Wall Street Journal Survey
September 19-22, 2008

49 Male
51 Female
[109]

Please note: all results are shown as percentages unless otherwise stated.

***The margin of error for a
crosssection of 1,085 interviews is ± 3.0%***
**NOTE: The results contained in this document reflect results among the national
crosssection of voters ONLY. These results accurately represent the ethnic
makeup of the national electorate. Oversample interviews among Hispanics were
aggregated and tabulated separately from the national crosssection.**

1a. Are you currently registered to vote at this address?

Registered.....	100	CONTINUE	[139]
Not registered.....	-	TERMINATE	
Not sure	-		

(ASK ONLY OF SAMPLE TYPE 3 - CELL PHONE ONLY RESPONDENTS.)

1b. Do you have a landline in addition to your cell phone, or is your cell phone the only telephone you have? +

Have a landline	-	TERMINATE	[140]
Cell phone is only telephone	100	CONTINUE	
Not sure	-	TERMINATE	

+ Results shown reflect responses among registered voters.

2a. For statistical purposes only, would you please tell me how old you are? (IF "REFUSED," ASK:) Well, would you tell me which age group you belong to? +

18-24	7	[141-142]
25-29	8	
30-34	13	
35-39	7	
40-44	11	
45-49	7	
50-54	8	
55-59	11	
60-64	10	
65-69	7	
70-74	5	
75 and over.....	5	
Not sure/refused	1	

+ Results shown reflect responses among registered voters.

2b. To ensure that we have a representative sample, would you please tell me whether you are from a Hispanic or Spanish-speaking background? +

Yes, Hispanic.....	8	[143]
No, not Hispanic	92	
Not sure/refused	-	

+ Results shown reflect responses among registered voters.

2c. And again, for statistical purposes only, what is your race—white, black, Asian, or something else? +

White	78	[144]
Black.....	11	
Asian	1	
Other	3	
Hispanic (VOL)	6	
Not sure/refused	1	

+ Results shown reflect responses among registered voters.

3a. All in all, do you think that things in the nation are generally headed in the right direction, or do you feel that things are off on the wrong track?

	9/19- 22/08+	8/08+	7/08+	6/08+	4/08+	3/7- 10/08+	High		Low		[145]
							9/01	7/08+	9/01	7/08+	
Headed in the right direction	16	18	13	16	15	20	72	13	11	74	
Off on the wrong track.....	73	67	74	71	73	66	11	74	11	10	
Mixed (VOL).....	9	12	10	11	10	11	11	10	6	3	
Not sure	2	3	3	2	2	3	6	3			
		1/08+	12/07+	11/07	9/07	7/07	6/07	4/07	3/07		
		20	22	21	25	19	19	22	25		
		68	63	67	63	67	68	66	58		
		9	13	9	9	11	11	12	14		
		3	2	3	3	3	2	-	3		
		1/07	12/06	10/28- 30/06+	10/13- 16/06+	9/30- 10/2/06+	9/8- 11/06+	7/06	6/06		
		28	28	29	26	29	31	27	27		
		57	58	56	61	58	54	60	61		
		13	11	13	11	11	12	11	10		
		2	3	2	2	2	3	2	2		
		4/06	3/06	1/06	12/05	11/05	10/05	9/05	7/05		
		24	26	31	30	26	28	32	34		
		67	62	57	59	63	59	57	52		
		7	9	10	8	8	10	8	12		
		2	3	2	3	3	3	3	2		

+ Results shown reflect responses among registered voters.

Q.3a (cont'd)

	<u>5/05</u>	<u>4/05</u>	<u>9/04+</u>	<u>8/04+</u>	<u>7/04+</u>	<u>6/04+</u>	<u>5/04+</u>	<u>3/04</u>	<u>1/04</u>
Headed in the right direction	35	34	39	36	36	36	33	41	47
Off on the wrong track.....	52	51	49	50	48	48	50	49	43
Mixed (VOL).....	10	12	10	12	14	14	14	5	6
Not sure	3	3	2	2	2	2	3	5	4
	<u>12/14/03</u>	<u>12/13/03</u>	<u>11/03</u>	<u>9/03</u>	<u>7/03</u>	<u>5/03+</u>	<u>4/03</u>	<u>1/03</u>	<u>12/02</u>
	56	41	43	38	42	49	62	36	43
	30	48	47	50	44	38	22	47	42
	9	8	6	8	9	8	13	14	13
	5	3	3	4	4	5	3	3	2
	<u>10/02+</u>	<u>9/02</u>	<u>7/02</u>	<u>6/02</u>	<u>4/02</u>	<u>1/02</u>	<u>12/01</u>	<u>9/01</u>	
	44	42	40	52	53	62	70	72	
	42	43	42	31	28	20	15	11	
	14	12	14	14	15	14	12	11	
	-	3	4	3	4	4	3	6	

+ Results shown reflect responses among registered voters.

(ASK ONLY OF RESPONDENTS WHO SAY "OFF ON THE WRONG TRACK" IN Q.3a.)

3b. Why do you think that things in the nation are off on the wrong track? [146-152] + * ¹

Concerns about the economy	41%
War in Iraq, bring soldiers home	20
Wall Street/stock market, concerns about 401(k), pensions	10
President/current administration's lack of leadership, direction	10
Lack of jobs, high unemployment rate	7
Feel that way, everything is going downhill, everything is a mess	5
Price of gas, energy	5
Inflation, cost of living, prices	5
Health care concerns	5
Housing/mortgage crisis	4

Don't know; no response	2%

* Asked of one-half the respondents (FORM A).

+ Results shown reflect responses among registered voters.

¹ Asked only September 19-21.

4a. In general, do you approve or disapprove of the job that George W. Bush is doing as president?

	<u>9/19-22/08+</u>	<u>9/6-8/08+</u>	<u>8/08+</u>	<u>7/08+</u>	<u>6/08+</u>	<u>4/08+</u>	<table border="1" style="width: 100%; text-align: center;"> <thead> <tr> <th><i>High</i></th> <th><i>Low</i></th> </tr> </thead> <tbody> <tr> <td><u>11/01</u></td> <td><u>4/08+</u></td> </tr> <tr> <td>88</td> <td>27</td> </tr> <tr> <td>7</td> <td>66</td> </tr> <tr> <td>5</td> <td>7</td> </tr> </tbody> </table>		<i>High</i>	<i>Low</i>	<u>11/01</u>	<u>4/08+</u>	88	27	7	66	5	7	
<i>High</i>	<i>Low</i>																		
<u>11/01</u>	<u>4/08+</u>																		
88	27																		
7	66																		
5	7																		
Approve.....	30	34	31	30	28	27			[153]										
Disapprove.....	65	61	64	64	66	66													
Not sure.....	5	5	5	6	6	7													
	<u>3/7-10/08+</u>	<u>1/08+</u>	<u>12/07+</u>	<u>11/07</u>	<u>9/07</u>	<u>7/07</u>	<u>6/07</u>	<u>4/07</u>											
	32	32	34	31	33	31	29	35											
	63	63	60	63	61	63	66	60											
	5	5	6	6	6	6	5	5											
	<u>3/07</u>	<u>1/07</u>	<u>12/06</u>	<u>10/28-30/06+</u>	<u>10/13-16/06+</u>	<u>9/30-10/2/06+</u>	<u>9/8-11/06+</u>	<u>7/06</u>											
	35	35	34	39	38	39	42	39											
	60	60	61	57	57	56	53	56											
	5	5	5	4	5	5	5	5											
	<u>6/06</u>	<u>4/06</u>	<u>3/06</u>	<u>1/06</u>	<u>12/05</u>	<u>10/05</u>	<u>9/05</u>	<u>7/05</u>											
	37	36	37	39	39	39	40	46											
	58	57	58	54	55	54	55	49											
	5	7	5	7	6	7	5	5											
		<u>5/05</u>	<u>4/05</u>	<u>2/05</u>	<u>1/05</u>	<u>12/04</u>	<u>10/04+</u>	<u>9/04+</u>											
		47	48	50	50	49	49	47											
		47	46	45	44	44	47	48											
		6	6	5	6	7	4	5											
		<u>8/04+</u>	<u>7/04+</u>	<u>6/04+</u>	<u>5/04+</u>	<u>3/04</u>	<u>12/14/03</u>	<u>12/13/03</u>											
		47	48	45	47	50	58	52											
		48	46	49	46	46	34	41											
		5	6	6	7	5	9	7											
		<u>11/03</u>	<u>9/03</u>	<u>7/03</u>	<u>5/03+</u>	<u>4/03</u>	<u>3/29-30/03</u>	<u>3/23/03</u>											
		51	49	56	62	71	66	67											
		44	45	38	31	23	29	28											
		5	6	6	7	6	5	5											
		<u>3/17/03</u>	<u>2/03¹</u>	<u>1/03</u>	<u>10/02+</u>	<u>9/02</u>	<u>7/02</u>	<u>6/02</u>											
		62	61	54	63	64	67	69											
		33	31	40	31	30	27	23											
		5	8	6	6	6	6	8											

+ Results shown reflect responses among registered voters.

4b. In general, do you approve or disapprove of the job that Congress is doing?

	<u>9/19-22/08+*</u>	<u>7/08+</u>	<u>6/08+</u>	<u>1/08</u>	<u>12/07</u>	<u>11/07</u>	<i>High</i> <u>9/98</u>	<i>Low</i> <u>6/08+</u>	[154]
Approve.....	15	15	13	18	18	19	61	13	
Disapprove.....	73	75	79	70	70	68	28	79	
Not sure	12	10	8	12	12	13	11	8	
	<u>9/07</u>	<u>6/07</u>	<u>4/07</u>	<u>3/07</u>	<u>10/13-16/06+</u>	<u>9/06+</u>	<u>7/06</u>	<u>6/06</u>	
	23	23	31	31	16	20	25	23	
	65	64	52	53	75	65	60	64	
	12	13	17	16	9	15	15	13	
	<u>4/06</u>	<u>3/06</u>	<u>1/06</u>	<u>12/05</u>	<u>11/05</u>	<u>9/05</u>	<u>7/05</u>	<u>5/05</u>	
	22	33	29	25	28	29	28	33	
	65	53	56	60	57	53	55	51	
	13	14	15	15	15	18	17	16	
	<u>4/05</u>	<u>1/05</u>	<u>6/04+</u>	<u>5/04+</u>	<u>1/04</u>	<u>12/13/03</u>	<u>11/03</u>	<u>9/03</u>	
	39	41	40	39	46	39	43	39	
	46	40	42	43	41	47	45	45	
	15	19	18	18	13	14	11	16	
	<u>5/03+</u>	<u>1/03</u>	<u>12/02</u>	<u>10/02+</u>	<u>9/02</u>	<u>7/02</u>	<u>6/02</u>	<u>1/02</u>	
	43	42	44	44	40	34	43	54	
	43	39	39	40	44	48	41	29	
	14	19	17	16	16	18	16	17	
	<u>12/01</u>	<u>6/01</u>	<u>4/01</u>	<u>3/01</u>	<u>1/01</u>	<u>12/00</u>	<u>10/00+</u>	<u>9/00+</u>	
	57	47	43	45	48	55	49	46	
	29	34	33	32	35	30	35	41	
	14	19	24	23	17	15	16	13	
	<u>7/00+</u>	<u>6/00+</u>	<u>4/00+</u>	<u>3/00+</u>	<u>1/00</u>	<u>12/99</u>	<u>10/99</u>	<u>9/99</u>	
	46	43	42	43	48	45	42	40	
	42	46	44	40	36	42	45	49	
	12	11	14	17	16	13	13	11	
	<u>7/99</u>	<u>6/99</u>	<u>4/99</u>	<u>1/99</u>	<u>12/98</u>	<u>10/98+</u>	<u>10/94+</u>	<u>9/94</u>	
	43	40	49	50	44	48	24	23	
	41	42	38	40	42	39	67	67	
	16	18	13	10	14	13	9	10	

* Asked of one-half the respondents (FORM A).
+ Results shown reflect responses among registered voters.

5. Please tell me how interested you are in November's elections, using a scale from one to ten, on which a "ten" means that you are very interested in November's elections and a "one" means that you are not at all interested. You may choose any number from one to ten.

	<u>9/19- 22/08+</u>	<u>9/6- 8/08+</u>	<u>8/08+</u>	<u>7/08+</u>	<u>6/08+</u>	<u>4/08+</u>		
10, very interested	70	69	65	64	67	65	[155-156]	
9.....	8	10	8	8	7	9		
8.....	9	10	11	12	11	11		
7.....	5	3	5	5	5	4		
6.....	2	2	2	3	2	3		
5.....	3	2	3	4	4	3		
4.....	1	1	1	1	1	1		
3.....	1	1	1	1	1	2		
2.....	-	1	1	-	-	-		
1, not at all interested	1	1	3	2	2	2		
Cannot rate.....	-	-	-	-	-	-		
	<u>3/08+</u>	<u>1/08+</u>	<u>12/07+</u>	<u>11/07</u>	<u>10/04+</u>	<u>9/04+</u>		
	67	66	65	59	74	71		
	8	10	8	9	8	7		
	10	10	12	12	9	9		
	5	4	5	7	3	5		
	2	3	2	3	2	2		
	3	4	4	5	2	4		
	1	1	1	1	-	1		
	1	1	1	1	1	-		
	-	-	-	-	-	-		
	2	1	2	3	1	1		
	1	-	-	-	-	-		

+ Results shown reflect responses among registered voters.

6. Now I'm going to read you the names of several public figures, and I'd like you to rate your feelings toward each one as either very positive, somewhat positive, neutral, somewhat negative, or very negative. If you don't know the name, please just say so.

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>	
George W. Bush							[157]
September 19-22, 2008+ ..	13	17	11	13	46	-	
September 6-8, 2008+	15	18	12	14	41	-	
August 2008+	15	19	11	15	40	-	
July 2008+	14	18	10	16	42	-	
June 2008+	11	19	10	16	44	-	
April 2008+	12	19	13	14	42	-	
March 24-25, 2008+	16	17	12	13	41	1	
March 7-10, 2008+	16	18	10	12	43	1	
January 2008	14	18	10	17	40	1	
December 2007	16	20	11	13	40	-	
September 2007	18	18	11	13	40	-	
July 2007	13	20	11	15	41	-	
April 2007	17	19	13	14	37	-	
December 2006	19	19	10	15	37	-	
July 2006	21	18	10	15	36	-	
January 2006	24	17	12	13	33	1	
November 2005	20	18	12	15	35	-	
September 2005	24	18	10	14	34	-	
July 2005	27	20	10	15	28	-	
January 2005	32	19	9	15	25	-	
June 2004+	33	15	8	14	30	-	
January 2004	38	17	8	13	24	-	
September 2003	35	17	9	15	23	1	
July 2002	40	26	11	11	12	-	
June 2001	30	23	16	15	15	1	
<i>High</i>							
December 2001	54	26	9	6	5	-	
<i>Low</i>							
June 2008+	11	19	10	16	44	-	

+ Results shown reflect responses among registered voters.

Q.6 (cont'd)

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>	
John McCain							[158]
September 19-22, 2008+ ..	22	24	15	17	21	1	
September 6-8, 2008+	25	25	16	15	18	1	
August 2008+	14	31	21	16	17	1	
July 2008+	13	29	26	16	14	2	
June 2008+	11	28	25	19	15	2	
April 2008+	11	29	27	17	13	3	
March 24-25, 2008+	14	31	26	15	10	4	
March 7-10, 2008+	15	32	23	15	12	3	
January 2008	14	31	26	15	7	7	
December 2007	10	29	26	21	7	7	
November 2007	8	27	31	19	7	8	
September 2007	9	27	26	18	11	9	
July 2007	7	28	25	20	9	11	
April 2007	11	31	27	15	7	9	
March 2007	12	31	25	15	9	8	
December 2006	13	33	22	16	4	12	
June 2006	11	29	29	11	5	15	
April 2006	12	27	28	13	6	14	
August 2004+	18	33	26	8	4	11	
July 2004+	19	30	30	9	2	10	
May 2004+	20	30	26	8	5	11	
July 2002	12	29	27	10	5	17	
April 2002	18	29	25	9	3	16	
June 2001	15	29	26	11	6	13	
April 2001	17	30	25	9	3	16	
January 2001	16	28	29	7	3	17	
July 2000+	18	32	25	9	6	10	
April 2000+	16	30	27	12	5	10	
January 2000	14	20	27	8	3	28	
December 1999	12	22	24	4	2	36	
<i>High</i>							
August 2004+	18	33	26	8	4	11	
<i>Low</i>							
October 1999	9	20	22	5	2	42	

+ Results shown reflect responses among registered voters.

Q.6 (cont'd)

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>	
Barack Obama							[159]
September 19-22, 2008+	29	19	15	14	22	1	
September 6-8, 2008+	33	20	13	12	20	2	
August 2008+.....	28	22	13	17	19	1	
July 2008+	27	21	16	11	23	2	
June 2008+	25	23	17	11	22	2	
April 2008+.....	23	23	16	17	20	1	
March 24-25, 2008+.....	24	25	18	16	16	1	
March 7-10, 2008+.....	25	26	18	13	15	3	
January 2008	19	30	22	11	14	4	
December 2007	17	29	22	14	12	6	
November 2007	15	28	24	12	12	9	
September 2007	15	27	23	13	12	10	
July 2007.....	16	26	24	12	10	12	
April 2007.....	19	26	25	8	6	16	
March 2007	18	19	26	11	6	20	
December 2006	17	18	18	7	6	34	
Oct. 28-30, 2006+	14	17	18	5	6	40	
<i>High</i>							
September 6-8, 2008+	33	20	13	12	20	2	
<i>Low</i>							
Oct. 28-30, 2006+	14	17	18	5	6	40	
Joe Biden							[160]
September 19-22, 2008+	17	20	25	13	16	9	
September 6-8, 2008+	18	22	23	13	12	12	
September 2007	4	13	26	11	11	35	
December 2006	3	14	23	10	6	44	
June 2004+	5	11	25	6	4	49	
Sarah Palin							[161]
September 19-22, 2008+	26	16	17	12	24	5	
September 6-8, 2008+	30	17	17	10	17	9	

+ Results shown reflect responses among registered voters.

Q.6 (cont'd)

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>	
The Democratic Party							[162]
September 19-22, 2008+ ..	19	23	20	16	20	2	
September 6-8, 2008+	24	25	17	19	14	1	
August 2008+	17	26	21	16	19	1	
July 2008+	15	28	18	18	19	2	
June 2008+	16	27	24	13	19	1	
April 2008+	17	27	22	15	17	2	
March 7-10, 2008+	20	25	18	16	19	2	
January 2008	22	25	19	18	15	1	
November 2007	12	27	24	18	17	2	
September 2007	8	26	27	22	16	1	
July 2007	15	27	21	20	15	2	
June 2007	12	30	22	19	16	1	
January 2007	13	29	26	16	14	2	
October 28-30, 2006+	14	25	25	18	17	1	
July 2006	7	25	27	22	17	2	
January 2006	11	25	28	20	15	1	
September 2005	11	26	29	18	14	2	
May 2005	12	26	26	20	14	2	
February 2005	14	28	28	16	13	1	
October 2004+	17	25	22	16	19	1	
September 2004+	16	26	20	18	19	1	
September 2003	11	29	22	19	16	3	
July 2003	11	25	25	20	16	3	
December 2002	13	27	27	16	15	2	
July 2002	10	29	25	21	13	2	
July 2000+	19	27	24	15	14	1	
<i>High</i>							
January 2000	20	30	23	15	10	2	
<i>Low</i>							
July 2006	7	25	27	22	17	2	

+ Results shown reflect responses among registered voters.

Q.6 (cont'd)

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>	
The Republican Party							[162]
September 19-22, 2008+ ..	13	21	18	19	28	1	
September 6-8, 2008+	18	22	15	18	25	2	
August 2008+	10	25	22	19	23	1	
July 2008+	8	23	20	22	26	1	
June 2008+	7	21	24	22	25	1	
April 2008+	8	19	23	22	26	2	
March 7-10, 2008+	10	24	15	21	28	2	
January 2008	13	21	26	19	18	3	
November 2007	8	24	24	20	22	2	
September 2007	8	23	20	27	20	2	
July 2007	8	25	19	23	23	2	
June 2007	7	21	21	23	26	2	
January 2007	10	23	21	23	21	2	
Oct 28-30, 2006+	15	20	16	20	28	1	
July 2006	11	22	18	21	25	3	
January 2006	13	24	20	20	22	1	
September 2005	14	23	20	19	22	2	
May 2005	13	27	17	19	22	2	
February 2005	17	27	19	18	18	1	
October 2004+	20	24	18	15	22	1	
September 2004+	21	22	16	18	22	1	
September 2003	17	26	17	19	18	3	
July 2003	18	30	16	16	16	3	
December 2002	21	26	22	15	14	2	
July 2002	18	25	22	17	14	4	
July 2000+	15	28	24	16	15	2	
<i>High</i>							
December 2001	21	36	18	13	9	3	
<i>Low</i>							
June 2008+	7	21	24	22	25	1	

+ Results shown reflect responses among registered voters.

7a. Let me list some issues that have been proposed for the federal government to address. Please tell me which one of these items you think should be the top priority for the federal government. **(IF MORE THAN ONE, ASK:)** Well, if you had to choose just one, which do you think should be the top priority?

(ASK ONLY OF RESPONDENTS WHO CHOOSE A PRIORITY IN Q.7a.)

7b. And which of these issues do you think should be the next highest priority for the federal government to address?

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

	Q.7a Top Priority			Q.7a/b COMBINED Top/Second Priorities
	9/19- 22/08+			9/19- 22/08+
Job creation and economic growth.....	25			41
Financial crises in housing and investment markets.....	18			32
Energy and the cost of gas.....	13			30
The war in Iraq.....	12	CONTINUE		26
Health care.....	10			23
Terrorism.....	9			14
Illegal immigration.....	4			11
International crisis such as Iran or Russia and the nation of Georgia.....	4			11
Other (VOL).....	-			1
All equally (VOL).....	3		Skip to	1
None of these (VOL).....	1		Q.8a	-
Not sure.....	1			-

+ Results shown reflect responses among registered voters.

	Top Priority				COMBINED Top/Second Priorities			
	8/08+	7/08+	6/08+	4/08+	8/08+	7/08+	6/08+	4/08+
Job creation and economic growth.....	27	23	27	23	45	44	46	43
Energy and the cost of gas ...	18	20	18	16	41	41	40	33
Health care.....	14	11	8	11	30	26	20	26
The war in Iraq.....	13	16	24	18	30	33	47	39
Terrorism.....	9	8	6	8	17	15	15	17
Illegal immigration.....	8	6	5	8	17	16	13	18
The mortgage and housing situation.....	4	4	1	3	11	10	6	10
The situation with Russia and the nation of Georgia.....	2	NA	NA	NA	6	NA	NA	NA
The environment and global warming.....	NA	5	4	5	NA	14	11	12
Other (VOL).....	1	-	1	-	1	1	1	1
All equally (VOL).....	4	7	6	7	1	-	1	-
None of these (VOL).....	-	-	-	1	-	-	-	-
Not sure.....	-	-	-	-	-	-	-	-

+ Results shown reflect responses among registered voters.

8. If the next election for president were held today, with John McCain and Sarah Palin as the Republican candidates, and Barack Obama and Joe Biden as the Democratic candidates, for whom would you vote? (IF "NOT SURE," ASK:) Well, which way do you lean at this time?

	9/19- 22/08+		9/6- 8/08+	
John McCain and Sarah Palin	45	CONTINUE	45	[170]
John McCain and Sarah Palin (lean)	1		1	
Barack Obama and Joe Biden.....	46		46	
Barack Obama and Joe Biden (lean)	2		1	
Depends (VOL)	1	Skip to Q.10	2	
Neither/other (VOL)	2		2	
Not sure.....	3		3	

+ Results shown reflect responses among registered voters.

	8/08+	7/08+	6/08+	4/08+	3/24- 25/08+	3/7- 10/08+	1/08+	4/07
John McCain	42	41	41	43	42	44	43	39
Barack Obama	45	47	47	46	44	47	41	45
Depends (VOL)	1	2	2	1	3	1	4	1
Neither/other (VOL).....	4	4	4	5	4	3	5	5
Not sure	8	6	6	5	7	5	7	10

+ Results shown reflect responses among registered voters.

(ASK ONLY OF RESPONDENTS WHO MAKE A CHOICE IN Q.8a OR Q.8b.)

9a. Would you definitely vote for (TICKET CHOSEN IN Q.8a/Q.8b), probably vote for (TICKET CHOSEN IN Q.8a/Q.8b) but are still thinking about it, or are you just leaning toward voting for (TICKET CHOSEN IN Q.8a/Q.8b)?

McCain-Palin Voters						
	9/19- 22/08+	9/6- 8/08+	8/08+	7/08+	6/08+	
Definitely vote for candidate	78	79	74	75	68	[171]
Probably vote for candidate	11	11	14	12	16	
Just leaning toward voting for candidate	11	10	12	13	16	
Not sure	-	-	-	-	-	

Obama-Biden Voters					
	9/19- 22/08+	9/6- 8/08+	8/08+	7/08+	6/08+
Definitely vote for candidate	74	78	76	70	73
Probably vote for candidate	12	16	14	15	16
Just leaning toward voting for candidate	14	6	10	15	11
Not sure	-	-	-	-	-

+ Results shown reflect responses among registered voters.

(ASK ONLY OF RESPONDENTS WHO MAKE A CHOICE IN Q.8a OR Q.8b.)

9b. When it comes to your vote for **(McCAIN/OBAMA)** would you say that you are excited to be voting for him, you are satisfied to be voting for him, or you are voting for him as the lesser of two evils?

	McCain Voters				Obama Voters				
	9/19- 22/08+	9/6- 8/08+	8/08+	7/08+	9/19- 22/08+	9/6- 8/08+	8/08+	7/08+	
Excited	25	34	12	14	50	55	46	44	[173]
Satisfied	43	44	46	42	29	33	36	33	
Lesser of two evils	31	22	41	43	20	12	18	22	
Not sure	1	-	1	1	1	-	-	1	

+ Results shown reflect responses among registered voters.

10. If the next election for president were held today, with John McCain as the Republican candidate, Barack Obama as the Democratic candidate, Bob Barr as the Libertarian candidate, and Ralph Nader as an independent candidate, for whom would you vote?

	9/19- 22/08+	8/08+	7/08+	
John McCain	42	39	35	[174]
Barack Obama	44	44	48	
Bob Barr	2	3	2	
Ralph Nader	5	4	5	
Depends (VOL)	1	1	1	
Neither/other (VOL)	1	2	3	
Not sure.....	5	7	6	

+ Results shown reflect responses among registered voters.

11. Compared with the past few presidential elections, would you say that this year's election for president is more important than, equally important as, or less important than recent past presidential elections?

	9/19- 22/08+**	8/08+	
More important.....	70	63	[175]
Equally important	28	33	
Less important	2	4	
Not sure	-	-	

** Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

12. What is your preference for the outcome of this year's congressional elections—a Congress controlled by Republicans or a Congress controlled by Democrats?

	<u>9/19- 22/08+</u>	<u>8/08+</u>	<u>7/08+</u>	<u>6/08+</u>	<u>4/08+</u>	<u>3/7- 10/08+</u>	<u>10/28- 30/06+</u>	<u>10/13- 16/06+</u>	
Republican-controlled Congress....	37	36	36	33	34	35	37	37	[176]
Democrat-controlled Congress	50	47	49	52	49	49	52	52	
Not sure	13	17	15	15	17	16	11	11	
		<u>9/30- 10/2/06+</u>	<u>9/8- 11/06+</u>	<u>7/06+</u>	<u>6/06+</u>	<u>4/06+</u>	<u>3/06+</u>	<u>1/06+</u>	
		39	39	38	38	39	37	38	
		48	48	48	49	45	50	47	
		13	13	14	13	16	13	15	
		<u>12/05+</u>	<u>11/05+</u>	<u>10/05+</u>	<u>7/05+</u>	<u>5/05+</u>	<u>10/04+</u>	<u>9/04+</u>	
		38	37	39	40	40	43	42	
		46	48	48	45	47	44	46	
		16	15	13	15	13	13	12	
		<u>6/04+</u>	<u>5/04+</u>	<u>3/04+</u>	<u>1/04</u>	<u>12/13/03</u>	<u>10/02+</u>	<u>9/02</u>	
		42	41	42	42	42	43	42	
		44	44	45	43	42	42	42	
		14	15	13	15	16	15	16	
		<u>7/02</u>	<u>6/02</u>	<u>1/02</u>	<u>12/01</u>	<u>12/99</u>	<u>10/99</u>	<u>7/99</u>	
		43	42	44	42	40	39	39	
		41	41	40	40	44	41	43	
		16	17	16	18	16	20	18	
		<u>6/99</u>	<u>4/99</u>	<u>3/99</u>	<u>10/98+</u>	<u>9/98</u>	<u>7/98</u>	<u>6/98</u>	
		42	41	37	41	40	41	39	
		41	40	43	43	39	40	40	
		17	19	20	16	21	19	21	
		<u>4/99</u>	<u>2/98</u>	<u>1/98</u>	<u>12/97</u>	<u>9/97</u>	<u>7/97</u>	<u>4/97</u>	
		41	41	40	41	41	45	44	
		40	37	42	37	39	39	38	
		19	22	18	22	20	16	18	

+ Results shown reflect responses among registered voters.

13. I'm going to mention four sets of issues. Please tell me which ONE of the following sets of issues is most important to you in deciding for whom you will vote in the presidential election. +

Set A: Economic issues including job losses, home foreclosures, and energy prices.

Set B: Social issues related to moral values including gay rights, guns rights, and sex education for young children.

Set C: Domestic issues including health care, education, and the environment.

Set D: Foreign policy issues including Iraq, Russia, and the war on terrorism.

Set A /economic issues most important	57	[177]
Set B /social issues most important	10	
Set C /domestic issues most important	17	
Set D /foreign policy issues most important.....	15	
Not sure	1	

+ Results shown reflect responses among registered voters.

14a. In thinking about the next president that we'll be electing, which of the following two statements comes closer to your point of view? (IF "BOTH," ASK:) I understand that you feel that they are both important, but if you had to choose the ONE statement that comes closer to your point of view, which would you choose?

Statement A: This is a time to have a president who will focus on progress and help move America forward.

Statement B: This is a time to have a president who will focus on protecting what has made America great.

	9/19- 22/08+**	8/08+	6/08+	3/08+	11/07+	
Statement A /focus on progress/moving forward.....	63	60	59	57	50	[178]
Statement B /focus on protecting what has made America great	33	35	37	39	46	
Not sure	4	5	4	4	4	

** Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

14b. I'm going to read you two statements about the role of government, and I'd like to know which one comes closer to your point of view.

Statement A: Government should do more to solve problems and help meet the needs of people, OR

Statement B: Government is doing too many things better left to businesses and individuals.

	9/19- 22/08+	7/08+	9/07	3/07	1/02	12/97	12/95 ¹	
A /government should do more	48	53	55	52	45	41	32	[179]
B /government is doing too many things	42	42	38	40	43	51	62	
Some of both (VOL).....	8	NA	6	6	9	5	NA	
Not sure	2	5	1	2	3	3	6	

¹ In December 1995, this question was phrased, "Some people think the government is trying to do too many things that should be left to individuals and businesses. Others think that government should do more to solve our country's problems. Which comes closer to your own view?"

+ Results shown reflect responses among registered voters.

15a. Did you vote in the Democratic PRIMARY for president in your state? +

(ASK ONLY OF RESPONDENTS WHO SAY YES IN Q.15a.)

15b. For whom did you vote in the primary—Barack Obama, Hillary Clinton, or someone else? +

Yes, Voted In Primary		
Voted for Barack Obama.....	23	[180-208]
Voted for Hillary Clinton	18	
Voted for someone else	4	
Did NOT Vote In Democratic Primary (VOL)	53	
Not Sure	2	

+ Results shown reflect responses among registered voters.

16. Whether or not you plan to vote for him, if **(READ ITEM)** were to become the next president, how comfortable are you with him as president--very comfortable, fairly comfortable, not really comfortable, or not at all comfortable?

	Comfortable				<u>Not Sure</u>	
	<u>Very</u>	<u>Fairly</u>	<u>Not Really</u>	<u>Not At All</u>		
Barack Obama						[209]
September 19-22, 2008+	29	27	15	28	1	
September 6-8, 2008+	30	26	16	27	1	
August 2008+.....	26	29	16	28	1	
John McCain						[210]
September 19-22, 2008+	23	32	16	28	1	
September 6-8, 2008+	26	31	17	24	2	
August 2008+.....	18	37	22	22	1	

+ Results shown reflect responses among registered voters.

17a. Whether or not you plan to vote for (him/her), if **(READ ITEM)** were to become the next vice president, how comfortable are you with (him/her) as vice president—very comfortable, fairly comfortable, not really comfortable, or not at all comfortable

	Comfortable				<u>Not Sure</u>	
	<u>Very</u>	<u>Fairly</u>	<u>Not Really</u>	<u>Not At All</u>		
Sarah Palin						[211]
September 19-22, 2008+*	28	24	10	34	4	
September 6-8, 2008+	27	27	12	29	5	
Joe Biden						[212]
September 19-22, 2008+*	27	32	13	21	7	
September 6-8, 2008+	26	33	14	19	8	

* Asked of one-half the respondents (FORM A).
+ Results shown reflect responses among registered voters.

17b. Do you feel that **(READ ITEM)** is qualified to be president if the need arises, or is (he/she) NOT qualified to be president? + **

	<u>Qualified</u>	<u>Not Qualified</u>	<u>Not Sure</u>	
Joe Biden	64	21	15	[213]
Sarah Palin	40	49	11	[214]

** Asked of one-half the respondents (FORM B).
+ Results shown reflect responses among registered voters.

18a. How likely do you think it is that **(READ ITEM)** will bring real change in direction to the country—very likely, fairly likely, just somewhat likely, or not that likely?

	Likely To Bring Real Change/Direction				<u>Not Sure</u>	
	<u>Very</u>	<u>Fairly</u>	<u>Just Somewhat</u>	<u>Not That</u>		
John McCain						[215]
September 19-22, 2008+	15	17	25	42	1	
September 6-8, 2008+	15	20	23	41	1	
June 2008+	11	10	35	42	2	
Barack Obama						[216]
September 19-22, 2008+	30	18	22	28	2	
September 6-8, 2008+	30	22	21	24	3	
June 2008+	29	19	28	23	1	

+ Results shown reflect responses among registered voters.

18b. For each of the following candidates, please tell me whether that person has a background and set of values that you can identify with, or whether he does NOT have a background and set of values that you can identify with.

	Has Background/ Set Of Values <u>I Identify With</u>	Does NOT Have Background/ Set Of Values <u>I Identify With</u>	Not Sure	
John McCain				[217]
September 19-22, 2008+	56	39	5	
September 6-8, 2008+	59	36	5	
August 2008+	60	33	7	
July 2008+	58	34	8	
June 2008+	55	37	8	
April 2008+	54	35	11	
March 24-25, 2008+	57	32	11	
Barack Obama				[218]
September 19-22, 2008+	50	44	6	
September 6-8, 2008+	53	40	7	
August 2008+	50	42	8	
July 2008+	47	43	10	
June 2008+	50	42	8	
April 2008+	45	46	9	
March 24-25, 2008+	50	39	11	

+ Results shown reflect responses among registered voters.

19a. Has what you have you seen, read, or heard in the past couple weeks about John McCain and his campaign for president given you a more favorable impression of him or a less favorable impression of him? If you have not seen, read, or heard anything in the past couple of weeks please just say so.

	9/19- 22/08+*	9/6- 8/08+	8/08+	
Yes, Have Seen/Heard/Read Something				[219]
More favorable	33	40	27	
Less favorable	41	33	32	
Has made no difference (VOL)	20	22	25	
No, Have Not Seen/Heard/Read Anything	5	4	16	
Not Sure	1	1	-	

* Asked of one-half the respondents (FORM A).

+ Results shown reflect responses among registered voters.

19b. Has what you have you seen, read, or heard in the past couple weeks about Barack Obama and his campaign for president given you a more favorable impression of him or a less favorable impression of him? If you have not seen, read, or heard anything in the past couple of weeks please just say so.

	9/19- 22/08+**	9/6- 8/08+	8/08+	
Yes, Have Seen/Heard/Read Something				[220]
More favorable	34	36	30	
Less favorable	30	27	34	
Has made no difference (VOL)	27	30	23	
No, Have Not Seen/Heard/Read Anything	7	5	12	
Not Sure	2	2	1	

** Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

20. In general, are you satisfied or dissatisfied with the quality of the presidential campaigns being run by the presidential candidates? + *

Satisfied.....	46	[221]
Dissatisfied.....	46	
Not sure.....	8	

* Asked of one-half the respondents (FORM A).
+ Results shown reflect responses among registered voters.

21. From what you have seen or heard, do you feel that either of the candidates for president is running a negative campaign? (IF "YES," ASK:) Which candidate do you think is running a negative campaign—John McCain or Barack Obama?

	9/19- 22/08+	9/6- 8/08+	
Yes, John McCain is running a negative campaign	22	29	[222-223]
Yes, Barack Obama is running a negative campaign	11	5	
Both are running negative campaigns (VOL).....	36	19	
No, neither is a negative campaigner	26	41	
Not sure	5	6	

+ Results shown reflect responses among registered voters.

October 16 – 18, 2004 +	
Yes, George W. Bush is running a negative campaign	15
Yes, John Kerry is running a negative campaign	15
Yes, both are running negative campaigns (VOL).....	45
No, neither is running a negative campaign	23
Not sure.....	2
+ Results shown reflect responses among registered voters.	

July 2000 +	
Yes, George W. Bush is a negative campaigner	8
Yes, Al Gore is a negative campaigner	13
Yes, both are negative campaigners (VOL)	16
No, neither is a negative campaigner	57
Not sure.....	6
+ Results shown reflect responses among registered voters.	

22. Which of the following two statements comes closer to your point of view? +

Statement A: We need a president who will end the Bush administration policies, and have active government oversight in areas such as prescription drugs and financial institutions.

Statement B: We need a president who will go in and clean up Washington and take on the waste and fraud in the system such as reducing government inefficiency and pork-barrel spending.

Statement A /change Bush policies, active government oversight.....	29	[224]
Statement B /clean up Washington, take on waste and fraud.....	67	
Not sure.....	4	

+ Results shown reflect responses among registered voters.

23. Now I'd like you to compare Barack Obama and John McCain on a few issues. For each one, please tell me whether you think that Barack Obama or John McCain would be better on that issue. If you think that both would be equally good or that neither would be good on a particular issue, just say so. Who do you think would be better when it comes to **(READ ITEM)**--Barack Obama or John McCain, or do you think that both would be equally good or neither would be good?

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY BARACK OBAMA BETTER

	Barack Obama Better	John McCain Better	Both Would Be Equally Good	Neither Would Be Good	Depends (VOL)	Not Sure	
Health care							[232]
September 19-22, 2008 +**	50	27	10	7	1	5	
September 6-8, 2008+	48	27	9	12	-	4	
Improving the economy							[226]
September 19-22, 2008 +*	46	34	9	7	1	3	
September 6-8, 2008+	42	30	14	9	1	4	
Energy and the cost of gas							[234]
September 19-22, 2008 +**	43	34	11	7	1	4	
September 6-8, 2008+	39	32	13	11	1	4	
The mortgage and housing crisis							[228]
September 19-22, 2008 +*	38	30	12	12	1	7	
September 6-8, 2008+	35	25	14	17	1	8	
The situation in Iraq							[229]
September 19-22, 2008 +*	38	47	7	6	-	2	
September 6-8, 2008+	36	46	7	7	1	3	
Issues related to moral values							[231]
September 19-22, 2008 +**	37	36	17	6	1	3	
September 6-8, 2008+	31	33	26	5	-	5	
Taxes							[227]
September 19-22, 2008 +*	37	41	8	9	1	4	
September 6-8, 2008+	38	39	7	9	1	6	
Dealing with the Wall Street financial crisis							[225/230]
September 19-22, 2008 +	35	30	12	13	1	9	
Illegal immigration							[233]
September 19-22, 2008 +**	27	34	12	15	2	10	
September 6-8, 2008+	27	34	17	12	1	9	

* Asked of one-half the respondents (FORM A).

** Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

24. How important will the upcoming presidential debates be in helping you decide whom to support for president—will they be extremely important, quite important, just somewhat important, or not at all important?

	9/19- 22/08+*	9/04+	9/00+	
Extremely important	23	19	22	[235]
Quite important	17	12	14	
Just somewhat important	29	28	35	
Not at all important	31	41	28	
Not sure	-	-	1	

* Asked of one-half the respondents (FORM A).

+ Results shown reflect responses among registered voters.

25. Let me read you a number of statements. For each one, please tell me whether you tend to agree or disagree with that statement. +

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY TEND TO AGREE

	Tend To <u>Agree</u>	Tend To <u>Disagree</u>	Not <u>Sure</u>	
Sarah Palin does not have enough experience and understanding of foreign and military issues to be president.....	57	37	6	[241]
I have confidence that Barack Obama would be able to handle a military crisis as president.....	51	43	6	[239]
I have confidence that John McCain would be able to improve America's image with other countries as president	51	43	6	[243]
Barack Obama will raise taxes on middle-income people if he becomes president	45	47	8	[237]
John McCain has been part of the Washington establishment for over thirty years, and he is the wrong person to make the changes necessary in Washington.....	44	53	3	[242]
At age seventy-two, I worry about John McCain being able to serve for four years.....	44	55	1	[236]
Joe Biden has been part of the Washington establishment for over thirty years, and he is the wrong person to make the changes necessary in Washington.....	39	51	10	[238]
America is not ready for a black man as president. Barack Obama's being elected would be divisive.....	13	82	5	[240]

+ Results shown reflect responses among registered voters.

(ROTATE Q.26a and Q.26b.)

26a. I'm going to read you several things that some people have said concern them about John McCain's candidacy. Please tell me which one or two of these, if any, cause you the most concern. **(IF MORE THAN TWO, ASK:)** Well, if you had to choose just one or two, which would you say cause you the MOST concern? +

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

It seems likely that he would continue George W. Bush's policies	36	[244]
His economic policies would only benefit the wealthy	21	>
He is too committed to keeping a high troop presence in Iraq.....	19	
He flip flops and changes his mind too much on issues.....	12	
He is too old to be president.....	12	
He is too willing to make false attacks on Obama	9	
He does not have the right temperament to be president.....	6	
None of these cause concern (DO NOT READ)	26	
Not sure.....	3	

+ Results shown reflect responses among registered voters.

26b. I'm going to read you several things that some people have said concern them about Barack Obama's candidacy. Please tell me which one or two of these, if any, cause you the most concern. **(IF MORE THAN TWO GIVEN, ASK:)** Well, if you had to choose just one or two, which would you say cause you the MOST concern? +

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

He is too inexperienced and is not ready to be president.....	26	[245]
He would not be strong and forceful enough in dealing with America's enemies	19	>
He is too liberal on social and moral issues	18	
He flip flops and changes his mind too much on issues.....	15	
He would have tax-and-spend economic policies	15	
He does not have mainstream American values	8	
He is out-of-touch and elitist.....	6	
None of these cause concern (DO NOT READ)	29	
Not sure	3	

+ Results shown reflect responses among registered voters.

27. In thinking about John McCain as president, do you feel that his direction, agenda, and policies would be mostly different from George W. Bush or mostly the same as George W. Bush?

	9/19- <u>22/08+</u>	9/6- <u>8/08+</u>	
Mostly different from George W. Bush	33	35	[246]
Mostly the same as George W. Bush	61	58	
Not sure	6	7	

+ Results shown reflect responses among registered voters.

28. Do you think that the criticism that Sarah Palin has received has been mostly fair and deserved or mostly unfair and undeserved? + *

Fair and deserved.....	31	[247]
Unfair and undeserved	57	
Some of both (VOL).....	7	
Not sure.....	5	

* Asked of one-half the respondents (FORM A).

+ Results shown reflect responses among registered voters.

29. Do you think that Sarah Palin has received criticism more because of her gender or more because of her experience and record? + **

More because of her gender	35	[248]
More because of her experience and record	58	
Not sure	7	

** Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

30. HELD FOR FUTURE RELEASE

Thinking more generally. . .

31a. Do you feel confident or not confident that life for our children's generation will be better than it has been for us?

	<u>9/19- 22/08+*</u>	<u>1/07</u>	<u>7/06</u>	<u>12/01</u>	
Feel confident	34	33	27	49	[257]
Do not feel confident	56	60	65	42	
Not sure	10	7	8	9	
	<u>9/93</u>	<u>12/92</u>	<u>12/91+¹</u>	<u>10/90+</u>	
	25	41	44	50	
	68	52	51	45	
	7	7	5	5	

* Asked of one-half the respondents (FORM A).

¹ In December 1991, question was phrased, "Do you feel very confident, fairly confident, or not at all confident that life for our children will be better than it has been for us?"

+ Results shown reflect responses among registered voters.

31b. Do you think America is in a state of decline, or do you feel that this is not the case?

	<u>9/19- 22/08+**</u>	<u>6/08+</u>	<u>11/07</u>	<u>12/91</u>	<u>10/91</u>	
In a state of decline	74	69	57	63	53	[258]
Not in a state of decline.....	22	25	38	32	42	
Not sure	4	6	5	5	5	

** Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

32. I am going to read you a list of institutions in American society, and I'd like you to tell me how much confidence you have in each one—a great deal, quite a bit, some, very little, or none at all?

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY A GREAT DEAL OR QUITE A BIT OF CONFIDENCE

	<u>A Great Deal Of Confidence</u>	<u>Quite A Bit Of Confidence</u>	<u>Some Confidence</u>	<u>Very Little Confidence</u>	<u>No Confidence At All</u>	<u>Not Sure</u>	
The federal Government							[263]
September 19-22, 2008+ **	5	14	45	23	12	1	
July 2007	7	9	41	29	13	1	
July 2002	13	21	47	13	5	1	
December 2000	9	19	52	14	5	1	
February 1997 ⁵	6	16	45	32	NA	1	
May 1994 ⁴	4	16	44	35	NA	2	
May 1990 ⁴	10	26	45	18	NA	2	
The national news media							[259]
September 19-22, 2008+ **	7	10	38	26	18	1	
July 2007	9	9	39	24	18	1	
July 2002	9	18	37	23	12	1	
December 2000	7	13	39	25	15	1	
February 1997 ⁵	5	15	39	40	NA	1	
January 1996 ²	6	14	40	37	2	1	
December 1991 ³	16	21	38	25	NA	1	
Internet media							[261]
September 19-22, 2008+ **	5	11	35	22	18	9	
July 2007	6	10	38	22	14	10	
Large corporations							[262]
September 19-22, 2008+ **	2	9	33	33	21	2	
July 2007	5	6	37	30	19	3	
July 2002	4	8	37	32	17	2	
January 2002	8	14	44	23	9	2	
December 2000	9	17	42	22	8	2	
July 1998	13	18	42	22	2	3	
January 1996 ²	6	15	45	30	2	2	
December 1991 ³	11	15	47	26	NA	2	
December 1988 ⁴	6	16	39	32	NA	8	
October 1986 ⁴	7	21	40	26	2	4	
November 1981 ⁴	6	14	36	29	11	3	
January 1977 ⁴	11	21	35	25	2	6	
June 1975 ⁴	10	24	36	23	2	5	
The financial industry							[260]
September 19-22, 2008+ **	5	5	33	37	18	2	
July 2007	5	11	48	21	9	6	
July 2002	5	10	49	27	8	1	
December 2000	11	25	45	13	4	2	

** Asked of one-half the respondents (FORM B).

PLEASE NOTE: Comparative data shown does not necessarily reflect all of the existing data for an item. It is possible that an institution received higher or lower confidence ratings in a survey that is not shown.

² Comparative data comes from a survey conducted by Princeton Survey Research for the Kaiser Foundation, Harvard University, and the Washington Post.

³ Comparative data comes from a survey conducted by ABC News.

⁴ Comparative data comes from surveys conducted by Gallup.

⁵ Comparative data comes from a survey conducted by Hart/Teeter for the Council for Excellence in Government.

+ Results shown reflect responses among registered voters.

Turning to the economy. . .

33. When you think about your own financial situation, looking ahead to the next year or so, do you feel confident and optimistic or worried and uncertain?

	9/19- 22/08+	6/08+	
Confident and optimistic.....	34	35	[264]
Worried and uncertain.....	58	55	
In between (VOL).....	7	9	
Not sure	1	1	

+ Results shown reflect responses among registered voters.

34a. Right now, do you think the United States is in an economic recession, or not?

	9/19- 22/08+	CONTINUE Skip to Q.35	4/08+	CBS/NYT Surveys					[265]
				3/08 ¹	1/08	8/02	1/02	9/20- 23/01	
Yes, in a recession	77		81	66	53	56	70	63	
No, not in a recession.....	19		15	27	41	39	25	32	
Not sure	4		4	7	6	5	5	6	
				9/12/01	8/01	4/23- 25/01	4/4- 5/01	2/01	
				48	44	42	42	35	
				42	50	52	51	57	
				10	6	6	7	7	

¹Comparative data comes from surveys conducted for CBS/New York Times.

+ Results shown reflect responses among registered voters.

(ASK ONLY OF RESPONDENTS WHO SAY "YES, IN A RECESSION" IN Q.34a.)

34b. Do you think the worst of the recession is over or is yet to come?

	9/19- 22/08+	12/91	9/91	
Worst of recession is over.....	15	28	43	[266]
Worst is yet to come.....	75	62	49	
Not sure	10	10	8	

+ Results shown reflect responses among registered voters.

35. I'm going to list several economic stories that have been in the news lately. Please tell me which one or two, if any, concern you the most about the direction of the country's economy. **(IF MORE THAN TWO, ASK:)** Well, if you had to choose just one or two, which would you choose? +

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

Federal budget deficit at a near-record high of more than four hundred billion dollars	36	[267]
Three of the country's largest investment banks failing	31	>
The government taking over mortgage lenders Fannie Mae and Freddie Mac	27	
The highest unemployment rate in five years	26	
The number of home foreclosures	22	
Oil prices increasing because of the recent hurricanes	18	
None cause concern (DO NOT READ)	1	
Not sure	2	

+ Results shown reflect responses among registered voters.

36. This week the government announced a plan for the government to take over bad mortgages and other troubled investments from financial firms. This plan will cost billions of dollars and would aim to bring stability to the stock market and put big financial institutions on better financial footing. Do you approve or disapprove of this plan? If you do not know enough about this to have an opinion, please just say so. + **

Approve	31	[268]
Disapprove	33	
No opinion	28	
Depends (VOL).....	3	
Not sure.....	5	

** Asked of one-half the respondents (FORM B).
+ Results shown reflect responses among registered voters.

37a. Do you have money invested in the stock market and mutual funds? (IF "YES," ASK:) Do you have less than five thousand dollars invested, between five thousand and ten thousand dollars invested, between ten thousand and twenty-five thousand dollars invested, or do you have more than twenty-five thousand dollars invested? +

No—no money invested.....	40	[269]
Yes—less than \$5,000 invested	6	Skip to FACTUALS
Yes—between \$5,000 and \$10,000.....	7	
Yes—between \$10,000 and \$25,000.....	8	CONTINUE
Yes—more than \$25,000	34	
Not sure.....	5	Skip to FACTUALS

+ Results shown reflect responses among registered voters.

(ASK ONLY OF RESPONDENTS WHO SAY THEY HAVE AT LEAST \$5,000 INVESTED IN Q.37a.)

37b. Thinking ahead to a year from now, do you think that the value of the stock market will be much higher, somewhat higher, about the same, somewhat lower, or much lower than it is today?

	9/19- 22/08+	3/07	1/03	12/02	10/02+	7/02	1/01	12/00	
Much higher.....	5	3	4	2	5	8	5	4	[270]
Somewhat higher.....	37	43	51	43	44	48	30	25	
About the same	29	33	33	27	30	25	35	35	
Somewhat lower	14	14	7	12	9	11	18	23	
Much lower	8	2	1	4	4	3	5	4	
Not sure.....	7	5	4	12	8	5	7	9	
		4/00+	3/00+	10/99	4/99	1/99	7/98	12/97	
		6	8	6	7	5	6	7	
		30	30	24	26	27	30	31	
		35	35	39	35	35	32	35	
		14	11	22	17	16	19	15	
		6	5	4	7	6	7	4	
		9	11	5	8	11	6	8	

+ Results shown reflect responses among registered voters.

FACTUALS: Now I am going to ask you a few questions for statistical purposes only.

F1a/b. A lot of people are unable to get out and vote for many reasons. Did you happen to vote in the November 2004 election for president? **(IF "YES," ASK:)** For whom did you vote—George W. Bush, John Kerry, or someone else? +

Yes, Voted		
Voted for George W. Bush.....	42	[271-272]
Voted for John Kerry.....	37	
Voted for someone else.....	6	
Refused (VOL).....	2	
No, Did Not Vote	11	
Not sure	2	

+ Results shown reflect responses among registered voters.

(ASK ONLY OF RESPONDENTS WHO SAY THEY DID NOT VOTE OR ARE NOT SURE IN Q.F1a.)

F1c. Will this year be the first time you have ever voted in a presidential election? +

Yes, first time.....	65	[273]
No, not first time	25	
Not sure.....	10	

+ Results shown reflect responses among registered voters.

F2. Are you currently employed? **(IF "CURRENTLY EMPLOYED," ASK:)** What type of work do you do?

(IF "NOT CURRENTLY EMPLOYED," ASK:) Are you a student, a homemaker, retired, or unemployed and looking for work? +

<u>Currently Employed</u>		
Professional, manager	23	[274/308]
White-collar worker	21	
Blue-collar worker	16	
Farmer, rancher	-	
<u>Not Currently Employed</u>		
Student	3	
Homemaker	5	
Retired	24	
Unemployed, looking for work.....	5	
Other.....	-	
Not sure	3	

+ Results shown reflect responses among registered voters.

F3. What is the last grade that you completed in school? +

Grade school.....	-	[315-316]
Some high school.....	4	
High school graduate	25	
Some college, no degree	17	
Vocational training/2-year college	12	
4-year college/bachelor's degree	23	
Some postgraduate work, no degree	3	
2-3 years postgraduate work/master's degree	11	
Doctoral/law degree	3	
Not sure/refused.....	2	

+ Results shown reflect responses among registered voters.

F4a. Are you currently single and never married, unmarried and living with a partner, married, separated, widowed, or divorced? +

Single	17	[317]
Unmarried and living with a partner	4	
Married	63	
Separated	1	
Widowed	7	
Divorced	7	
Other (VOL)	-	
Not sure/refused	1	

+ Results shown reflect responses among registered voters.

F4b. Are you the parent or guardian of any children under the age of eighteen? +

Yes	36	[318]
No.....	63	
Not sure/refused.....	1	

+ Results shown reflect responses among registered voters.

F5. Generally speaking, do you think of yourself as a Democrat, a Republican, an independent, or something else? **(IF "DEMOCRAT" OR "REPUBLICAN," ASK:)** Would you call yourself a strong (Democrat/Republican) or not a very strong (Democrat/Republican)? **(IF "INDEPENDENT," ASK:)** Do you think of yourself as closer to the Republican Party, closer to the Democratic Party, or do you think of yourself as strictly independent? +

Strong Democrat	25	[319]
Not very strong Democrat.....	7	
Independent/lean Democrat	11	
Strictly independent.....	16	
Independent/lean Republican.....	10	
Not very strong Republican	8	
Strong Republican	18	
Other (VOL).....	3	
Not sure.....	2	

+ Results shown reflect responses among registered voters.

F6a. Thinking about your general approach to issues, do you consider yourself to be liberal, moderate, or conservative? **(IF "LIBERAL" OR "CONSERVATIVE," ASK:)** Do you consider yourself to be very (liberal/conservative) or somewhat (liberal/conservative)? +

Very liberal.....	10	[320]
Somewhat liberal	14	
Moderate	36	
Somewhat conservative	20	
Very conservative	17	
Not sure.....	3	

+ Results shown reflect responses among registered voters.

F6b. Do you, or does anyone in your household, own a gun of any kind? +

Yes, gun in household.....	45	[321]
No, no gun in household.....	53	
Not sure.....	2	

+ Results shown reflect responses among registered voters.

F7a. What is your religion? +

Protestant (includes Baptist, Lutheran, Methodist, Episcopal, Presbyterian, and other Christians)	49	CONTINUE	[322]
Catholic	26		
Jewish	3	Skip to Q.F8	
Muslim	-		
Mormon/LDS/Church of Jesus Christ of Latter Day Saints	1		
Other	7		
None.....	10	CONTINUE	
Not sure/refused	4		

+ Results shown reflect responses among registered voters.

(ASK ONLY OF RESPONDENTS WHO SAY PROTESTANT, OTHER, NONE, OR NOT SURE IN Q.F7a.)

F7b. Would you describe yourself as either a fundamentalist or an evangelical Christian, or would you not describe yourself that way? +

Fundamentalist/evangelical	17	[323]
Neither fundamentalist nor evangelical	46	
Not sure	7	
Catholics/Jewish/Muslim/Mormon (Q.F7a)	30	

+ Results shown reflect responses among registered voters.

F8. How often do you attend services at a church, synagogue, mosque, or other place of worship? +

Never	16	[324]
Once a year	7	
A few times a year	18	
Once a month	6	
About twice a month	9	
Once a week or more often	40	
Not sure	4	

+ Results shown reflect responses among registered voters.

F9a. Are you a current or retired labor union member? +

(ASK ONLY OF RESPONDENTS WHO SAY NO OR NOT SURE IN Q.F9a.)

F9b. Is anyone else in your household a current or retired labor union member? +

Labor union member.....	16	[325-326]
Union household.....	8	
Non-union household.....	73	
Not sure	3	

+ Results shown reflect responses among registered voters.

F10. If you added together the yearly income of all the members of your family who were living at home last year, would the total be less than ten thousand dollars, between ten thousand dollars and twenty thousand dollars, between twenty thousand dollars and thirty thousand dollars, between thirty thousand dollars and forty thousand dollars, between forty thousand dollars and fifty thousand dollars, between fifty thousand dollars and seventy-five thousand dollars, between seventy-five thousand dollars and one hundred thousand dollars, or would the total be more than that? +

Less than \$10,000	2	[327]
Between \$10,000 and \$20,000	5	
Between \$20,000 and \$30,000	9	
Between \$30,000 and \$40,000	7	
Between \$40,000 and \$50,000	8	
Between \$50,000 and \$75,000	21	
Between \$75,000 and \$100,000	12	
More than \$100,000	19	
Not sure/refused	17	

+ Results shown reflect responses among registered voters.