

**Newsweek Poll**  
**Post-2<sup>nd</sup> Presidential Debate**  
**Princeton Survey Research Associates International**

Final Topline Results  
(10/10/08)

N = 1,035 registered voters, screened from 1,212 adults, 18+  
Margins of error: plus or minus 3.4 for all adults  
                          plus or minus 3.7 for registered voters  
Interviewing dates: 10/08-09/08

*Notes: Data are weighted so that sample demographics match Census Current Population Survey parameters for gender, age, education, race, region, and population density.*

*Results based on smaller subgroups are subject to larger margins of sampling error. Sample size and margins of error for these subgroups are included in a separate methodology statement.*

*An asterisk (\*) indicates a value less than 1%.*

- 1a/b. If the presidential election were being held TODAY, would you be more likely to vote for... the Democratic ticket of Barack Obama and Joe Biden ; or the Republican ticket of John McCain and Sarah Palin (choices rotated)? [IF OTHER/UNDECIDED, RESPONDENTS WERE ASKED] As of TODAY, do you LEAN more toward Obama and Biden, the Democrats; or McCain and Palin, the Republicans?

**BASED ON REGISTERED VOTERS**

	<u>Total</u> <u>Obama/Biden</u>	<u>Total</u> <u>McCain/Palin</u>	<u>Other candidate</u>	<u>Undecided</u>	
CURRENT TOTAL	52	41	1	6	=100
Republicans	7	89	*	4	=100
Democrats	91	5	1	3	=100
Independents	43	45	2	10	=100
Whites	46	47	1	6	=100
Non-Whites	75	20	1	4	=100
Men	54	40	1	5	=100
Women	50	41	1	8	=100
18-34	52	42	1	5	=100
35-44	54	42	*	4	=100
45-64	54	38	1	7	=100
65+	49	43	1	7	=100
Hillary Clinton Supporters	88	7	2	3	=100
White Evangelicals	28	64	1	7	=100
White Catholics	48	47	1	4	=100
Other Whites	56	35	1	8	=100
TRENDS					
9/10-11/08	46	46	*	8	=100
7/9-10/08 <sup>1</sup>	44	41	2	13	=100
6/18-19/08	51	36	2	11	=100
5/21-22/08	46	46	1	7	=100
4/24-25/08	47	44	2	7	=100
4/16-17/08	48	44	2	6	=100
3/5-6/08	46	45	1	8	=100
6/20-21/07	51	41	2	6	=100
5/2-3/07	52	39	2	7	=100
2/28-3/1/07	45	43	2	10	=100
1/24-25/07	48	42	1	9	=100
1/17-18/07	46	44	1	9	=100
12/6-7/06	43	45	1	11	=100

<sup>1</sup> Note: Trends before September 2008 poll based on slightly different question wording that did not include vice presidential candidates' names.

2. Do you support... (Q1a CHOICE: Obama and Biden /McCain and Palin) STRONGLY or only moderately?

**BASED ON REGISTERED VOTERS**

Candidate Preference/Strength of Support

<u>Current Total</u>		<u>9/10-11/08</u>	<u>07/9-10/08</u>
	<u>Obama Voters</u>		
38	Strong	31	27
14	Not Strong	15	17
	<u>McCain Voters</u>		
27	Strong	33	16
14	Not Strong	13	25
<u>7</u>	Undecided/Other	<u>8</u>	<u>15</u>
100		100	100

Candidate Preference/Strength of Support

	<u>Strong</u>	<u>Not strong</u>	
Obama/Biden	74	26	=100
McCain/Palin	67	33	=100
Trends			
9/10-11/08			
Obama/Biden	67	33	=100
McCain/Palin	71	29	=100
7/9-10/08 <sup>2</sup>			
Obama	61	39	=100
McCain	39	61	=100
10/14-15/04			
Kerry/Edwards	66	34	=100
Bush/Cheney	77	23	=100

3. If you could vote separately for VICE PRESIDENT, would you be more likely to vote for... Joe Biden, the Democrat; or Sarah Palin, the Republican (choices rotated)?

**BASED ON REGISTERED VOTERS**

	<u>Biden</u>	<u>Palin</u>	<u>Neither/Other</u>	<u>DK</u>	
CURRENT TOTAL	53	41	3	3	=100
TRENDS					
9/10-11/08					
	43	46	3	8	=100
7/29-30/04					
	<u>Edwards</u>	<u>Cheney</u>	<u>Neither/Other</u>	DK	
	55	36	3	6	=100

<sup>2</sup> Note: July trend based on results that did not include vice presidential candidates.

4a. Are you satisfied or dissatisfied with the way things are going in the United States at this time?

	<u>Satisfied</u>	<u>Dissatisfied</u>	<u>DK</u>	
CURRENT TOTAL	10	86	4	=100
TRENDS <sup>3</sup>				
6/18-19/08	14	80	6	=100
2/6-7/08	24	69	7	=100
8/1-2/07	24	69	7	=100
7/11-12/07	27	68	5	=100
7/2-3/07	24	67	9	=100
6/18-19/07	26	68	6	=100
5/2-3/07 Bush veto of Iraq funding bill	25	71	4	=100
3/28-29/07	28	66	6	=100
3/14-15/07	28	64	8	=100
1/24-25/07	30	61	9	=100
1/17-18/07	30	62	8	=100
12/6-7/06	31	59	10	=100
11/9-10/06	29	63	8	=100
10/26-27/06	31	61	8	=100
10/5-6/06 Foley scandal	25	67	8	=100
8/10-11/06	26	67	7	=100
5/11-12/06 NSA wiretapping	23	71	6	=100
3/16-17/06	30	64	6	=100
11/10-11/05	26	68	6	=100
9/8-9/05 Hurricane Katrina	28	66	6	=100
8/2-4/05	36	54	10	=100
12/2-3/04	46	46	8	=100
10/21-22/04	40	56	4	=100
7/8-9/04	40	54	6	=100
5/13-14/04 Prisoner abuse scandal	30	62	8	=100
4/8-9/04	36	59	5	=100
1/8-9/04	46	47	7	=100
12/18-19/03 Saddam's capture	46	47	7	=100
10/9-10/03	40	54	6	=100
4/03 Iraq War begins	50	41	9	=100
7/02	46	46	8	=100
9/01 Terrorist attacks	57	34	9	=100
6/01	43	52	5	=100
1/01	55	41	4	=100
6/00	47	45	8	=100
8/99	56	39	5	=100
9/98	54	42	4	=100
1/97	38	58	4	=100
3/96	28	70	2	=100
6/95	25	73	2	=100
8/94	24	71	5	=100
6/92 Recession	14	84	2	=100
3/91 Gulf War Victory	66	31	3	=100
9/90	37	58	5	=100
9/88	56	40	4	=100
11/85	51	46	3	=100

<sup>3</sup> Full trendline from 11/06 to present; earlier trends selected. Trends from 4/03, 6/00-6/01 and 6/95-8/99 from Pew Research Center; 11/85-6/92 from Gallup.

4b. Do you approve or disapprove of the way George W. Bush is handling his job as president?

	<u>Approve</u>	<u>Disapprove</u>	<u>DK</u>	
CURRENT TOTAL	25	67	8	=100
TRENDS <sup>4</sup>				
4/16-17/08	28	65	7	=100
3/5-6/08	30	61	9	=100
2/6-7/08	30	60	10	=100
8/1-2/07	29	63	8	=100
7/11-12/07	29	64	7	=100
7/2-3/07	26	65	9	=100
6/18-19/07	26	65	9	=100
5/2-3/07	28	64	8	=100
3/28-29/07	33	60	7	=100
3/14-15/07	30	60	10	=100
2/28-3/1/07	31	61	8	=100
1/24-25/07	30	64	6	=100
1/17-18/07	31	62	7	=100
12/6-7/06	32	60	8	=100
11/9-10/06	31	63	6	=100
11/2-3/06	35	56	9	=100
10/26-27/06	37	53	10	=100
10/19-20/06	35	57	8	=100
10/5-6/06	33	59	8	=100
8/24-25/06	36	56	8	=100
8/10-11/06	38	55	7	=100
5/11-12/06	35	59	6	=100
3/16-17/06	36	58	6	=100
11/10-11/05	36	58	6	=100
9/29-30/05	40	53	7	=100
9/8-9/05	38	55	7	=100
8/2-4/05	42	51	7	=100
3/17-18/05	45	48	7	=100
2/3-4/05	50	42	8	=100
12/2-3/04	49	44	7	=100
10/27-29/04	46	47	7	=100
10/14-15/04	47	46	7	=100
9/30-10/2/04	46	48	6	=100
9/9-10/04	48	44	8	=100
9/2-3/04	52	41	7	=100
7/29-30/04	45	49	6	=100
7/8-9/04	48	46	6	=100
5/13-14/04	42	52	6	=100
4/8-9/04	49	45	6	=100
3/18-19/04	48	44	8	=100
2/5-6/04	48	45	7	=100
1/22-23/04	50	44	6	=100
1/8-9/04	54	41	5	=100
12/18-19/03	54	38	8	=100
11/6-7/03	52	40	8	=100
8/21-22/03	53	36	11	=100
5/29-30/03	61	28	11	=100

<sup>4</sup> Full trendline from 1/04 to present; earlier trends selected. Approval figures for 8/25-9/5/01 from Pew Research Center.

**LOWEST APPROVAL RATINGS FOR PAST PRESIDENTS**

<u>President</u>	<u>% Approve</u>	
Clinton	<b>36</b>	5/26-27/93 Newsweek
G.H.W. Bush	<b>29</b>	7/31-8/2/92 Gallup
Reagan	<b>35</b>	1/28-31/83 Gallup
Carter	<b>28</b>	6/29-7/2/79 Gallup
Ford	<b>37</b>	1/10-13/75 & 3/28-31/75 Gallup
Nixon	<b>23</b>	1/4-7/74 Gallup
Johnson	<b>35</b>	8/7-12/68 Gallup
Kennedy	<b>56</b>	9/12-17/63 Gallup
Eisenhower	<b>48</b>	3/27-4/1/58 Gallup
Truman	<b>22</b>	2/9-14/52 Gallup
Roosevelt	<b>48</b>	8/18-24/39 Gallup

*Source: The Roper Center for Public Opinion Research iPoll database.*

5. Please tell me if you have a favorable or unfavorable opinion of the following people in politics. If I mention someone you have never heard of before, just tell me. What about... **(INSERT—READ AND RANDOMIZE)**? Do you have a favorable or unfavorable opinion of him (her)?

**BASED ON REGISTERED VOTERS**

	<u>Favorable</u>	<u>Unfavorable</u>	<u>Never heard of</u>	<u>Can't rate/DK</u>	
a. Barack Obama					
CURRENT TOTAL	60	36	*	4	=100
TRENDS					
9/10-11/08	57	37	1	5	=100
7/9-10/08	56	32	*	12	=100
6/18-19/08	62	26	*	12	=100
5/21-22/08	55	40	1	4	=100
4/24-25/08	53	40	1	6	=100
4/16-17/08	57	36	1	6	=100
3/5-6/08	61	28	1	10	=100
7/2-3/07	56	19	11	14	=100
5/11-12/06	34	10	46	10	=100
b. John McCain					
CURRENT TOTAL	51	45	0	4	=100
TRENDS					
9/10-11/08	57	36	*	7	=100
7/9-10/08	55	32	*	13	=100
6/18-19/08	49	37	1	13	=100
5/21-22/08	54	40	1	5	=100
4/24-25/08	51	41	1	7	=100
4/16-17/08	52	42	1	5	=100
3/5-6/08	55	35	1	9	=100
c. Joe Biden					
CURRENT TOTAL	59	31	3	7	=100
TRENDS					
9/10-11/08	49	32	4	15	=100
5/11-12/06	24	16	49	11	=100
d. Sarah Palin					
CURRENT TOTAL	49	45	1	5	=100
TREND					
9/10-11/08	52	32	4	12	=100

6. Which ONE of the following candidate qualities is MOST important in determining your vote for president this year... **(READ AND RANDOMIZE)?**

**BASED ON REGISTERED VOTERS**

<u>Total</u>		<u>9/10-11/08</u>
25	Can bring the changes this country needs	22
23	Positions on major issues	28
18	Leadership skills	19
18	Experience	13
14	Cares about people like you	10
1	<b>(VOL)</b> Other/None of these	4 <sup>5</sup>
<u>1</u>	<b>(DO NOT READ)</b> Don't know	<u>4</u>
100		100

7. If elected, which ticket do you think is MOST likely to bring about the changes this country needs... **(READ AND ROTATE 1-2)?**

**BASED ON REGISTERED VOTERS**

<u>Total</u>		<u>9/10-11/08</u>	<u>6/18-19/08<sup>6</sup></u>
52	Barack Obama and Joe Biden	47	51
37	John McCain and Sarah Palin	42	27
1	Both equally <b>(VOL.)</b>	1	2
4	Neither <b>(VOL.)</b>	5	12
<u>6</u>	<b>(DO NOT READ)</b> Don't know	<u>5</u>	<u>8</u>
100		100	100

8. Which ONE of the following ISSUES is MOST important in determining your vote for president this year... **(READ AND RANDOMIZE)?**

**BASED ON REGISTERED VOTERS**

<u>Total</u>		<u>9/10-11/08</u>
48	The economy and jobs	39
10	Taxes and government spending	14
9	Health care	7
8	Terrorism and national security	10
8	The Iraq war	10
8	Energy policy and gas prices	8
6	Issues like abortion, guns, and same-sex marriage	8
1	<b>(VOL)</b> Other/None of these	1
<u>2</u>	<b>(DO NOT READ)</b> Don't know	<u>3</u>
100		100

<sup>5</sup> Trend results for *Other/None of these* include *Personal life history*.

<sup>6</sup> Trend based on slightly different question wording that did not include vice presidential candidates' names.



9. Please tell me which presidential candidate you think would do a better job handling each of the following issues as president. What about... **(INSERT—READ AND RANDOMIZE)**? Do you think Barack Obama or John McCain would do a better job handling this issue?

**BASED ON REGISTERED VOTERS**

	<u>Obama</u>	<u>McCain</u>	<u>(VOL.) Equally</u>	<u>(VOL.) Neither</u>	<u>DK</u>	
a. The economy and jobs						
CURRENT TOTAL	54	35	2	4	5	=100
TRENDS						
9/10-11/08	49	40	3	3	5	=100
6/18-19/08	54	29	2	6	9	=100
4/16-17/08	54	34	2	3	7	=100
b. The Iraq war						
CURRENT TOTAL	47	46	2	2	3	=100
TRENDS						
9/10-11/08	41	51	2	2	4	=100
6/18-19/08	46	40	1	4	9	=100
4/16-17/08	54	34	2	3	7	=100
c. Energy policy and gas prices						
CURRENT TOTAL	53	36	2	4	5	=100
TRENDS						
9/10-11/08	44	42	3	4	7	=100
6/18-19/08 <sup>7</sup>	48	34	2	5	11	=100
d. Terrorism and national security						
CURRENT TOTAL	40	50	3	2	5	=100
TREND						
9/10-11/08	34	56	3	2	5	=100
e. Health care						
CURRENT TOTAL	56	30	2	5	7	=100
TREND						
9/10-11/08	50	35	2	5	8	=100

<sup>7</sup> June 2008 trend based on modified question wording that did not include 'gas prices'.

9. Please tell me which presidential candidate you think would do a better job handling each of the following issues as president. What about... **(INSERT—READ AND RANDOMIZE)**? Do you think Barack Obama or John McCain would do a better job handling this issue?

**BASED ON REGISTERED VOTERS**

	<u>Obama</u>	<u>McCain</u>	<u>(VOL.) Equally</u>	<u>(VOL.) Neither</u>	<u>DK</u>	
f. Taxes and government spending						
CURRENT TOTAL	50	39	3	4	4	=100
TREND						
9/10-11/08	42	48	2	3	5	=100
g. Issues like abortion, guns, and same-sex marriage						
CURRENT TOTAL	46	39	3	4	8	=100
TREND						
9/10-11/08	42	43	2	4	9	=100
h. The financial problems on Wall Street and in the housing and Mortgage crises						
TOTAL	50	34	3	7	6	=100

10. Please tell me whether or not you think each of the following phrases describes JOHN MCCAIN. What about...(READ AND RANDOMIZE)? Does this describe McCain or not?

**BASED ON REGISTERED VOTERS**

	<u>Yes, describes</u>	<u>No, does not</u>	<u>DK</u>	
a. Shares your values				
CURRENT TOTAL	47	49	4	=100
TRENDS				
5/21-22/08	46	46	8	=100
4/24-25/08	47	45	8	=100
4/16-17/08	45	45	10	=100
b. Would fit in well with people in your local community				
CURRENT TOTAL	54	40	6	=100
TRENDS				
5/21-22/08	56	37	7	=100
4/24-25/08	57	35	8	=100
d. Is honest and trustworthy				
CURRENT TOTAL	54	40	6	=100
TREND				
04/16-17/08	61	29	10	=100
e. Has the right judgement and temperament to make a good president				
TOTAL	51	43	6	=100
f. Will stand up for what's right, even if it's not politically popular				
TOTAL	60	34	6	=100
g. Can bring the country together				
TOTAL	42	51	7	=100

11. If John McCain is elected president, do you think he would mostly carry out the policies of George W. Bush or would mostly have different policies?

**BASED ON REGISTERED VOTERS**

<u>Total</u>		<u>09/10-11/08</u>
48	Would carry out Bush's policies	47
47	Would have different policies	48
<u>5</u>	<b>(DO NOT READ)</b> Don't know	<u>5</u>
100		100

12. Please tell me whether or not you think each of the following phrases describes BARACK OBAMA. What about...(READ AND RANDOMIZE)? Does this describe Obama or not?

**BASED ON REGISTERED VOTERS**

	<u>Yes, describes</u>	<u>No, does not</u>	<u>DK</u>	
a. Shares your values				
CURRENT TOTAL	59	37	4	=100
TRENDS				
5/21-22/08	50	42	8	=100
4/24-25/08	51	42	7	=100
4/16-17/08	53	39	8	=100
b. Would fit in well with people in your local community				
CURRENT TOTAL	63	31	6	=100
TRENDS				
5/21-22/08	57	37	6	=100
4/24-25/08	56	37	7	=100
d. Is honest and trustworthy				
CURRENT TOTAL	62	31	7	=100
TREND				
04/16-17/08	61	28	11	=100
e. Has the right judgement and temperament to make a good president				
TOTAL	66	28	6	=100
f. Will stand up for what's right, even if it's not politically popular				
TOTAL	57	36	7	=100
g. Can bring the country together				
TOTAL	62	32	6	=100

13. From what you know about Barack Obama, do you think he has enough experience in politics and government to be a good president, or not?

**BASED ON REGISTERED VOTERS**

	<u>Yes</u>	<u>No</u>	<u>DK</u>	
CURRENT TOTAL	53	43	4	=100
TRENDS				
9/10-11/08	47	46	7	=100
5/21-22/08	44	49	7	=100
4/24-25/08	45	47	8	=100
7/2-3/07	39	35	26	=100

14. Do you think Sarah Palin is qualified to step in as president if she had to?

**BASED ON REGISTERED VOTERS**

	<u>Yes</u>	<u>No</u>	<u>DK</u>	
CURRENT TOTAL	39	55	6	=100
TRENDS				
09/10-11/08	45	46	9	=100
TRENDS				
7/8-9/04 – Edwards	51	30	19	=100
8/10-12/00 – Lieberman	60	12	28	=100
7/27-28/00 – Cheney	60	18	22	=100
7/24-26/92 – Gore	64	19	17	=100
8/18-19/88 – Bentsen	67	14	19	=100
8/18-19/88 – Quayle	43	36	21	=100

15. Please tell me whether or not you think each of the following phrases describes SARAH PALIN. What about...(READ AND RANDOMIZE)? Does this describe Palin, or not?

**BASED ON REGISTERED VOTERS**

	<u>Yes, describes</u>	<u>No, does not</u>	<u>DK</u>	
a. Shares your values				
TOTAL	48	47	5	=100
b. Would fit in well with people in your local community				
TOTAL	60	36	4	=100
d. Is honest and trustworthy				
TOTAL	56	35	9	=100
e. Is well informed				
TOTAL	41	53	6	=100
f. Makes you more likely to vote for McCain				
TOTAL	34	64	2	=100

16. In general, do you think the national news media’s coverage of Sarah Palin has been fair overall, too critical, or not critical enough?

**BASED ON REGISTERED VOTERS**

<u>Total</u>	
30	Fair overall
41	Too critical
24	Not critical enough
<u>5</u>	Don’t know
100	

17. Now, thinking about the tone of the campaigns run by the major party candidates this year, which – if any – do you think has been TOO NEGATIVE OR NASTY...(READ)

**BASED ON REGISTERED VOTERS**

Current Total	<u>McCain-Palin</u>	<u>Obama-Biden</u>	<u>Both</u>	<u>Neither</u>	<u>DK</u>	=100
	39	10	31	17	3	
2004 Trends	<u>Bush-Cheney</u>	<u>Kerry-Edwards</u>	<u>Both</u>	<u>Neither</u>	<u>DK</u>	
10/21-22/04	23	24	36	13	4	=100
9/9-10/04	25	21	33	15	6	=100
2000 Trends	<u>Bush-Cheney</u>	<u>Gore-Lieberman</u>	<u>Both</u>	<u>Neither</u>	<u>DK</u>	
9/7-8/00	25	18	17	29	11	=100
8/24-25/00	22	18	13	37	10	=100

(THERE IS NO Q18)

**Questions 19-21 and 22-24 were asked in random order**

19. Have you personally seen any TV ads for JOHN McCAIN in recent weeks?

**BASED ON REGISTERED VOTERS**

<u>Total</u>		<u>Bush in '04<sup>8</sup></u>
71	Yes, have	72
28	No, have not	26
<u>1</u>	Don't know	<u>2</u>
100		100

20. Has seeing these ads made you more likely or less likely to vote for McCain, or have they not made much difference either way?

**BASED ON REGISTERED VOTERS**

<u>Total</u>		<u>Bush in '04</u>
6	More likely	8
18	Less likely	13
47	Haven't made a difference	50
29	Haven't seen ads	28
<u>*</u>	Don't know	<u>1</u>
100		100

21. Based on the ads you've seen, in general, do you think the McCain ads... **(INSERT—READ AND RANDOMIZE)**, or not?

**BASED ON REGISTERED VOTERS WHO HAVE SEEN McCAIN ADS**

	<u>Yes</u>	<u>No</u>	<u>DK</u>	
a. Are too negative				
TOTAL	56	41	3	=100
TREND				
10/21-22/04 Bush ads	46	51	3	=100
b. Are misleading or distorted				
TOTAL	58	37	5	=100
TREND				
10/21-22/04 Bush ads	50	46	4	=100
c. Provide useful information				
TOTAL	34	63	3	=100
TREND				
10/21-22/04 Bush ads	41	56	3	=100

<sup>8</sup> Bush in '04 trends asked about George W. Bush's TV ads. Interviewing dates were October 20-21, 2004.

22. Have you personally seen any TV ads for BARACK OBAMA in recent weeks?

**BASED ON REGISTERED VOTERS**

<u>Total</u>		<u>Kerry in '04<sup>9</sup></u>
73	Yes, have	71
27	No, have not	27
*	Don't know	<u>2</u>
100		100

23. Has seeing these ads made you more likely or less likely to vote for Obama, or have they not made much difference either way?

**BASED ON REGISTERED VOTERS**

<u>Total</u>		<u>Kerry in '04</u>
18	More likely	11
9	Less likely	14
46	Haven't made a difference	46
27	Haven't seen ads	29
*	Don't know	<u>*</u>
100		100

24. Based on the ads you've seen, in general, do you think the Obama ads... **(INSERT—READ AND RANDOMIZE)**, or not?

**BASED ON REGISTERED VOTERS WHO HAVE SEEN OBAMA ADS**

	<u>Yes</u>	<u>No</u>	<u>DK</u>	
a. Are too negative				
TOTAL	29	68	3	=100
TREND				
10/21-22/04 Kerry ads	47	49	4	=100
b. Are misleading or distorted				
TOTAL	36	57	7	=100
TREND				
10/21-22/04 Kerry ads	49	46	5	=100
c. Provide useful information				
TOTAL	56	41	3	=100
TREND				
10/21-22/04 Kerry ads	40	56	4	=100

<sup>9</sup> Kerry in '04 trends asked about John Kerry's TV ads. Interviewing dates were October 20-21, 2004.



D2. Regardless of how you might have voted in recent elections, in politics TODAY, do you consider yourself a Republican, Democrat, or Independent?

D2a. As of TODAY do you LEAN more toward the Republican Party or the Democratic Party?

<u>Total</u>	<u>RVs</u>	
25	27	Republican
38	40	Democrat
30	30	Independent
4	2	No party/Not interested in politics ( <b>VOL.</b> )
*	*	Other party ( <b>VOL.</b> )
<u>3</u>	<u>1</u>	Don't know
100	100	
38	40	Total Republican/Lean Republican
51	52	Total Democrat/Lean Democrat

**Newsweek Poll**  
**Post-2<sup>nd</sup> Presidential Debate**  
**Princeton Survey Research Associates International**

Methodology Statement  
(10/10/08)

This poll was conducted by Princeton Survey Research Associates International from October 8-9, 2008. Telephone interviews were conducted with 1,212 adults, 18 or older. Results are weighted so that the sample demographics match Census Current Population Survey parameters for gender, age, education, race, region, and population density. The overall margin of sampling error is plus or minus 3.4 percentage points for results based on 1,212 adults and plus or minus 3.7 percentage points for 1,035 registered voters. Voter registration status is self-reported. Results based on smaller subgroups are subject to larger margins of sampling error.

**SAMPLE SIZE/MARGIN OF ERROR FOR REGISTERED VOTERS SUBGROUPS:**

1,035	Registered voters (plus or minus 4)
280	Republicans (plus or minus 7)
402	Democrats (plus or minus 6)
325	Independents (plus or minus 7)
839	White (plus or minus 4)
175	Non-White (plus or minus 9)
491	Men (plus or minus 5)
544	Women (plus or minus 5)
126	18-34 (plus or minus 10)
159	35-44 (plus or minus 9)
434	45-64 (plus or minus 6)
283	65+ (plus or minus 7)
247	White Evangelicals (plus or minus 8)
191	White Catholics (plus or minus 8)
401	Other whites (plus or minus 6)
230	Hillary Clinton supporters (plus or minus 8)

In addition to sampling error, the practical difficulties of conducting surveys can also introduce error or bias to poll results.

<b>NEWSWEEK POLL: POST-2<sup>ND</sup> PRESIDENTIAL DEBATE DEMOGRAPHIC PROFILE</b>		
	<u>Total</u> (n= 1212) %	<u>Total RVs</u> (n= 1035) %
<u>Gender</u>		
Men	48	47
Women	52	53
<u>Age</u>		
18-34	28	22
35-44	19	19
45-64	35	37
65+	18	19
Undesignated	0	3
<u>Party ID</u>		
Republican	25	27
Democrat	38	40
Independent	31	30
Other/Don't know	6	3
<u>Education</u>		
College graduate	29	33
Some college	24	25
No college	47	41
Undesignated	0	1
<u>Race/Ethnicity</u>		
White, non-Hispanic	72	75
Total Non-White	26	23
Black	11	10
Hispanic	9	8
Asian	3	2
Other/Mixed race	3	3
Undesignated	2	2