## YouGovAmerica

## The Economist/YouGov Poll

Week 47: 1,000 registered voters, interviewed October 20-21, 2008 Margin of error: $\pm 4 \%$
The margin of error measures only sampling variability, and does not adjust for other types of nonsampling error, such as non-response, panel participation, and misreporting.

The survey was designed by Samuel Popkin of the University of California, San Diego, and Douglas Rivers of YouGovPolimetrix and Stanford University.
The Economist/YouGov poll tracks popular opinion on a weekly basis through November 4th 2008. Polling is carried out by YouGov/Polimetrix for publication in The Economist, and on the Economist.com website every Thursday at www.economist.com/yougov.

Table 1: Who do you think you will vote for in the Presidential election in November?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Barack Obama | 49\% | 57\% | 49\% | 44\% | 43\% | 90\% | 64\% | 45\% | 53\% | 87\% | 47\% | 5\% | 100\% | 0\% |
| John McCain | 41\% | 34\% | 40\% | 50\% | 47\% | 5\% | 25\% | 46\% | 36\% | 6\% | 38\% | 90\% | 0\% | 100\% |
| Other | 3\% | 4\% | 3\% | 1\% | 3\% | 2\% | 0\% | 4\% | 2\% | 1\% | 5\% | 3\% | 0\% | 0\% |
| Will not vote | 1\% | 0\% | 1\% | 1\% | 1\% | 0\% | 0\% | 0\% | 1\% | 1\% | 1\% | 0\% | 0\% | 0\% |
| Not sure | 6\% | 5\% | 7\% | 4\% | 6\% | 3\% | 11\% | 5\% | 7\% | 5\% | 9\% | $3 \%$ | 0\% | 0\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 101\% | 100\% | 100\% |
|  | (998) | (142) | (688) | (168) | (832) | (97) | (41) | (457) | (541) | (340) | (351) | (284) | (490) | (421) |

Table 2: Regardless of which candidate you support, who do you think will win?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Barack Obama | 46\% | 50\% | 46\% | 43\% | 43\% | 62\% | 50\% | 46\% | 46\% | 70\% | 44\% | 20\% | 73\% | 17\% |
| Election will be close | 36\% | 38\% | 35\% | 36\% | 38\% | 26\% | 31\% | 36\% | 36\% | 23\% | 39\% | 48\% | 22\% | 51\% |
| John McCain | 12\% | 8\% | 12\% | 14\% | 13\% | 5\% | 12\% | 13\% | 11\% | 3\% | 9\% | 27\% | 1\% | 26\% |
| Not sure | 6\% | 4\% | 6\% | 7\% | 6\% | 7\% | 7\% | 5\% | 7\% | 4\% | 8\% | 5\% | 4\% | 5\% |
| Totals | $\begin{aligned} & \hline 100 \% \\ & (996) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (142) \end{aligned}$ | $\begin{gathered} \hline 99 \% \\ (686) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (168) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (830) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (97) \end{gathered}$ | $100 \%$ (41) | $\begin{aligned} & 100 \% \\ & (456) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (540) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (337) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (352) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (283) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (488) \end{aligned}$ | $\begin{array}{r} 99 \% \\ (420) \end{array}$ |

Table 3: Did you vote in a Presidential primary or caucus earlier this year?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Democratic | 37\% | 32\% | 37\% | 41\% | 33\% | 60\% | 47\% | 38\% | 36\% | 69\% | 33\% | 4\% | 62\% | 11\% |
| Republican | 24\% | 17\% | 23\% | 36\% | 28\% | 3\% | 13\% | 27\% | 21\% | 2\% | 18\% | 62\% | 4\% | 49\% |
| Did not vote | 36\% | 48\% | 38\% | 20\% | 37\% | 31\% | 32\% | 33\% | 39\% | 28\% | 47\% | 31\% | 32\% | 38\% |
| Not sure | 3\% | 3\% | $3 \%$ | $3 \%$ | 2\% | 5\% | 7\% | $2 \%$ | 3\% | 2\% | 3\% | 3\% | 1\% | $3 \%$ |
| Totals | 100\% | 100\% | 101\% | 100\% | 100\% | 99\% | 99\% | 100\% | 99\% | 101\% | 101\% | 100\% | 99\% | 101\% |
|  | (996) | (141) | (686) | (169) | (831) | (96) | (41) | (454) | (542) | (339) | (350) | (283) | (489) | (418) |

Table 4: Compared to other Presidential elections, will you make a special effort to vote in this election?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Make a special effort | 57\% | 59\% | 55\% | 59\% | 52\% | 78\% | 76\% | 58\% | 56\% | 68\% | 52\% | 49\% | 67\% | 51\% |
| Make same effort | 42\% | 37\% | 43\% | 40\% | 46\% | 22\% | 24\% | 41\% | 42\% | 30\% | 46\% | 50\% | 33\% | 48\% |
| Make less effort | 2\% | 4\% | 1\% | 1\% | 2\% | 0\% | 0\% | 1\% | 2\% | 2\% | 2\% | 1\% | 0\% | 1\% |
| Totals | 101\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | (995) | (141) | (686) | (168) | (832) | (95) | (40) | (455) | (540) | (338) | (351) | (282) | (488) | (419) |

Table 5: Would you say Barack Obama is...

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Very liberal | 43\% | 31\% | 43\% | 55\% | 48\% | 16\% | 34\% | 51\% | 37\% | 16\% | 42\% | 83\% | 11\% | 84\% |
| Somewhat liberal | 29\% | 37\% | 27\% | 28\% | 29\% | 29\% | 26\% | 30\% | 28\% | 44\% | 33\% | 7\% | 49\% | 6\% |
| Moderate | 15\% | 17\% | 16\% | 11\% | 14\% | 26\% | 17\% | 13\% | 18\% | 23\% | 16\% | 5\% | 26\% | $2 \%$ |
| Somewhat conservative | 2\% | 1\% | 3\% | 1\% | 2\% | 9\% | 5\% | 2\% | 3\% | 4\% | 2\% | 1\% | 4\% | 1\% |
| Very conservative | $2 \%$ | 2\% | $2 \%$ | 0\% | 1\% | 10\% | 0\% | 1\% | 2\% | 3\% | 0\% | 0\% | 3\% | 0\% |
| Not sure | 8\% | 11\% | 9\% | 4\% | 8\% | 10\% | 19\% | 3\% | 13\% | 10\% | 7\% | 5\% | 7\% | 6\% |
| Totals | 99\% | 99\% | 100\% | 99\% | 102\% | 100\% | 101\% | 100\% | 101\% | 100\% | 100\% | 101\% | 100\% | 99\% |
|  | (994) | (139) | (686) | (169) |  | (97) | (41) | (456) | (538) | (339) | (349) | (282) | (489) | (416) |

Table 6: Do you think Barack Obama says what he believes or what he thinks people want to hear?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Says what he believes | 46\% | 55\% | 45\% | 42\% | 40\% | 85\% | 54\% | 42\% | 49\% | 79\% | 44\% | 7\% | 86\% | 5\% |
| Says what he thinks people want to hear | 54\% | 45\% | 55\% | 58\% | 60\% | 15\% | 46\% | 58\% | $51 \%$ | 21\% | 56\% | 93\% | 14\% | 95\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | (989) | (142) | (679) | (168) | (826) | (96) | (40) | (453) | (536) | (337) | (348) | (282) | (486) | (419) |

Table 7: Regardless of whether you agree with him, do you like Barack Obama as a person?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Like a lot | 40\% | 43\% | 40\% | 34\% | 34\% | 83\% | 43\% | 38\% | 41\% | 71\% | 36\% | 6\% | 76\% | $3 \%$ |
| Like somewhat | 23\% | 27\% | 22\% | 24\% | 23\% | 12\% | 28\% | 24\% | 22\% | 20\% | 27\% | 21\% | 20\% | 22\% |
| Dislike | 27\% | 21\% | 28\% | 31\% | 32\% | $2 \%$ | 11\% | 31\% | 25\% | 3\% | 26\% | 59\% | 0\% | 61\% |
| Not sure | 10\% | 9\% | 10\% | 12\% | 11\% | 3\% | 18\% | 8\% | 12\% | 6\% | 11\% | 14\% | 3\% | 15\% |
| Totals | $\begin{aligned} & 100 \% \\ & (998) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (142) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (687) \end{aligned}$ | $\begin{aligned} & 101 \% \\ & (169) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (833) \end{aligned}$ | $\begin{gathered} 100 \% \\ (97) \end{gathered}$ | 100\% <br> (41) | $\begin{aligned} & 101 \% \\ & (456) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (542) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (340) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (351) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (283) \end{aligned}$ | $\begin{gathered} 99 \% \\ (489) \end{gathered}$ | $\begin{aligned} & 101 \% \\ & (420) \end{aligned}$ |

Table 8: What do you like most about Barack Obama?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| His stand on issues | 42\% | 42\% | 43\% | 36\% | 37\% | 66\% | 52\% | 36\% | 46\% | 68\% | 42\% | 5\% | 75\% | $2 \%$ |
| His personality | 27\% | 37\% | 24\% | 28\% | 28\% | 20\% | 21\% | 31\% | 23\% | 16\% | 28\% | 38\% | 16\% | 38\% |
| His experience | 1\% | 1\% | 1\% | 0\% | 1\% | 3\% | 4\% | 1\% | 1\% | 2\% | 1\% | 0\% | 1\% | 0\% |
| His political party | 4\% | 4\% | 4\% | 6\% | 4\% | 5\% | 4\% | 4\% | 5\% | 8\% | $3 \%$ | 1\% | 3\% | 5\% |
| Other | 26\% | 16\% | 28\% | 29\% | 30\% | 6\% | 19\% | 28\% | 25\% | 7\% | 26\% | 56\% | 5\% | 55\% |
| Totals | $\begin{aligned} & \hline 100 \% \\ & (948) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (136) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (654) \end{aligned}$ | $\begin{gathered} 99 \% \\ (158) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (786) \end{aligned}$ | $\begin{gathered} 100 \% \\ (96) \end{gathered}$ | $\begin{gathered} 100 \% \\ (39) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (439) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (509) \end{aligned}$ | $\begin{aligned} & \hline 101 \% \\ & (339) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (334) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (255) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (487) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (380) \end{aligned}$ |

Table 9: What do you like least about Barack Obama?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| His stand on issues | 28\% | 27\% | 27\% | 30\% | 31\% | 7\% | 31\% | 31\% | 25\% | 7\% | 26\% | 56\% | 4\% | 54\% |
| His personality | 4\% | 3\% | 4\% | 5\% | 4\% | 6\% | 0\% | 3\% | 5\% | 4\% | 4\% | 3\% | $2 \%$ | 5\% |
| His experience | 33\% | 35\% | 33\% | 29\% | 32\% | 36\% | 39\% | 31\% | 34\% | 48\% | 31\% | 18\% | 43\% | 19\% |
| His political party | 11\% | 14\% | 10\% | 9\% | 10\% | 10\% | 13\% | 14\% | 8\% | 6\% | 16\% | 9\% | 14\% | 8\% |
| Other | 25\% | 21\% | 25\% | 27\% | 23\% | 42\% | 17\% | 21\% | 28\% | 35\% | 23\% | 13\% | 36\% | 14\% |
| Totals | 101\% | 100\% | 99\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 99\% | 100\% |
|  | (947) | (140) | (652) | (155) | (798) | (88) | (37) | (439) | (508) | (315) | (329) | (281) | (447) | (416) |

Table 10: If Barack Obama were president, would his policies be particularly favorable or unfavorable for the following groups: Minorities

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Favorable | 78\% | 75\% | 77\% | 85\% | 77\% | 83\% | 67\% | 79\% | 77\% | 85\% | 74\% | 78\% | 82\% | 76\% |
| Neutral | 11\% | 10\% | 13\% | 6\% | 11\% | 13\% | 10\% | 11\% | 11\% | 9\% | 14\% | 7\% | 13\% | 8\% |
| Unfavorable | 5\% | 6\% | 5\% | $3 \%$ | 6\% | 0\% | 7\% | 6\% | 4\% | 2\% | 4\% | 9\% | 1\% | 10\% |
| Not sure | 7\% | 9\% | 6\% | 6\% | 6\% | 4\% | 16\% | 4\% | 9\% | 4\% | 8\% | 6\% | 4\% | 6\% |
| Totals | $\begin{aligned} & \hline 101 \% \\ & (994) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (142) \end{aligned}$ | $\begin{aligned} & \hline 101 \% \\ & (684) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (168) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (831) \end{aligned}$ | $\begin{gathered} 100 \% \\ (95) \end{gathered}$ | 100\% <br> (41) | $\begin{aligned} & \hline 100 \% \\ & (456) \end{aligned}$ | $\begin{aligned} & \hline 101 \% \\ & (538) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (338) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (350) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (283) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (486) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (419) \end{aligned}$ |

Table 11: If Barack Obama were president, would his policies be particularly favorable or unfavorable for the following groups: The middle class

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | $65+$ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Favorable | 50\% | 55\% | 50\% | 45\% | 44\% | 84\% | 60\% | 47\% | $52 \%$ | 83\% | 49\% | 10\% | 90\% | 6\% |
| Neutral | 17\% | 12\% | 17\% | 19\% | 18\% | 10\% | 17\% | 15\% | 18\% | 9\% | 18\% | 25\% | 7\% | 27\% |
| Unfavorable | 28\% | 24\% | 28\% | 30\% | 32\% | $4 \%$ | 17\% | 35\% | 22\% | 4\% | 28\% | 59\% | 0\% | 61\% |
| Not sure | 6\% | 9\% | 5\% | 5\% | 6\% | 2\% | 6\% | 3\% | 8\% | 4\% | 5\% | 5\% | 3\% | 6\% |
| Totals | 101\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% |
|  | (994) | (141) | (685) | (168) | (831) | (95) | (41) | (456) | (538) | (339) | (348) | (283) | (486) | (419) |

Table 12: If Barack Obama were president, would his policies be particularly favorable or unfavorable for the following groups: The rich

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Favorable | 13\% | 10\% | 13\% | 13\% | 13\% | 14\% | 8\% | 10\% | 15\% | 12\% | 13\% | 14\% | 9\% | 14\% |
| Neutral | 25\% | 28\% | 24\% | 24\% | 21\% | 45\% | 39\% | 21\% | 28\% | 36\% | 28\% | 8\% | 40\% | 9\% |
| Unfavorable | 54\% | 50\% | 55\% | 55\% | 57\% | 33\% | 47\% | 64\% | 46\% | 45\% | 51\% | 70\% | 44\% | 69\% |
| Not sure | 9\% | 12\% | 8\% | 8\% | 9\% | 8\% | 6\% | 5\% | 11\% | 7\% | 8\% | 8\% | 7\% | 8\% |
| Totals | $\begin{aligned} & 101 \% \\ & \text { (995) } \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (142) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (684) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (169) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (832) \end{aligned}$ | $\begin{gathered} 100 \% \\ (95) \end{gathered}$ | 100\% <br> (41) | $\begin{aligned} & 100 \% \\ & (456) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (539) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (338) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (350) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (283) \end{aligned}$ | $100 \%$ (487) | $\begin{aligned} & 100 \% \\ & (419) \end{aligned}$ |

Table 13: If Barack Obama were president, would his policies be particularly favorable or unfavorable for the following groups: Unions

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Favorable | 58\% | 53\% | 56\% | 68\% | 56\% | 73\% | 45\% | 67\% | 50\% | 62\% | 53\% | 62\% | 62\% | 57\% |
| Neutral | 20\% | 21\% | 21\% | 16\% | 19\% | 19\% | 35\% | 17\% | 22\% | 22\% | 22\% | 12\% | 23\% | 15\% |
| Unfavorable | 8\% | 5\% | 10\% | 6\% | 10\% | 1\% | 6\% | 7\% | 9\% | 3\% | 9\% | 14\% | 1\% | 16\% |
| Not sure | 14\% | 22\% | 14\% | 10\% | 15\% | 7\% | 15\% | 8\% | 19\% | 13\% | 15\% | 11\% | 13\% | 12\% |
| Totals | $\begin{aligned} & \hline 100 \% \\ & (993) \end{aligned}$ | $\begin{aligned} & \hline 101 \% \\ & (142) \end{aligned}$ | $\begin{aligned} & \hline 101 \% \\ & (683) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (168) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (830) \end{aligned}$ | $\begin{gathered} 100 \% \\ (95) \end{gathered}$ | $\begin{gathered} \hline 101 \% \\ (41) \end{gathered}$ | $\begin{gathered} 99 \% \\ (455) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (538) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (339) \end{aligned}$ | $\begin{gathered} 99 \% \\ (348) \end{gathered}$ | $\begin{gathered} 99 \% \\ (282) \end{gathered}$ | $\begin{gathered} 99 \% \\ (486) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (418) \end{aligned}$ |

Table 14: If Barack Obama were president, would his policies be particularly favorable or unfavorable for the following groups: Suburbs

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Favorable | 32\% | 36\% | 31\% | 30\% | 29\% | 56\% | 35\% | 31\% | 33\% | 56\% | 26\% | 9\% | 54\% | 8\% |
| Neutral | 32\% | 26\% | 32\% | 33\% | 31\% | 30\% | 33\% | 30\% | 33\% | 30\% | 35\% | 31\% | 32\% | 30\% |
| Unfavorable | 23\% | 21\% | 23\% | 25\% | 26\% | 6\% | 14\% | 31\% | 17\% | 4\% | 22\% | 49\% | 2\% | 51\% |
| Not sure | 14\% | 17\% | 13\% | 11\% | 14\% | 8\% | 19\% | 9\% | 18\% | 10\% | 16\% | 11\% | 12\% | 11\% |
| Totals | 101\% | 100\% | 99\% | 99\% | 100\% | 100\% | 101\% | 101\% | 101\% | 100\% | 99\% | 100\% | 100\% | 100\% |
|  | (989) | (142) | (680) | (167) | (829) | (92) | (41) | (453) | (536) | (336) | (348) | (281) | (483) | (417) |

Table 15: If Barack Obama were president, would his policies be particularly favorable or unfavorable for the following groups: Women

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Favorable | 51\% | 50\% | 50\% | 52\% | 46\% | 83\% | 54\% | 54\% | 48\% | 77\% | 50\% | 21\% | 81\% | 20\% |
| Neutral | 29\% | 28\% | 29\% | 30\% | 31\% | 14\% | 31\% | 29\% | 30\% | 16\% | 31\% | 43\% | 15\% | 43\% |
| Unfavorable | 11\% | 7\% | 13\% | 8\% | 13\% | 1\% | 4\% | 11\% | 11\% | 2\% | 10\% | 26\% | 0\% | 25\% |
| Not sure | 9\% | 14\% | 7\% | 10\% | 10\% | $2 \%$ | 11\% | 6\% | $11 \%$ | 4\% | 9\% | 10\% | 3\% | 12\% |
| Totals | 100\% | 99\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 99\% | 100\% |
|  | (990) | (140) | (682) | (168) | (829) | (94) | (40) |  | (538) | (337) | (349) | (282) | (484) | (418) |

Table 16: If Barack Obama were president, would his policies be particularly favorable or unfavorable for the following groups: Gays

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Favorable | 55\% | 52\% | 55\% | 59\% | 57\% | 41\% | 40\% | 61\% | 50\% | 48\% | 53\% | 70\% | 51\% | 67\% |
| Neutral | 27\% | 26\% | 28\% | 23\% | 25\% | 43\% | 22\% | 26\% | 28\% | 35\% | 28\% | 15\% | 34\% | 17\% |
| Unfavorable | 6\% | 3\% | 7\% | 3\% | 5\% | 4\% | 12\% | 5\% | 6\% | 4\% | 6\% | 6\% | 3\% | 7\% |
| Not sure | 13\% | 19\% | 11\% | 15\% | 12\% | 11\% | 25\% | 8\% | 17\% | 13\% | 13\% | 9\% | 12\% | 9\% |
| Totals | 101\% | 100\% | 101\% | 100\% |  |  |  |  |  |  |  |  | 100\% |  |
|  | (996) | (142) |  |  |  | (95) | (41) | (456) | (540) | (339) | (350) | (283) | (487) | (420) |

Table 17: If Barack Obama were president, would his policies be particularly favorable or unfavorable for the following groups: Small Businesses

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Favorable | 41\% | 42\% | 40\% | 44\% | 36\% | 75\% | 46\% | 38\% | 44\% | 72\% | 38\% | 8\% | 76\% | 4\% |
| Neutral | 16\% | 19\% | 17\% | 11\% | 16\% | 14\% | 24\% | 16\% | 16\% | 18\% | 19\% | 9\% | 18\% | 11\% |
| Unfavorable | 36\% | 27\% | 37\% | 40\% | 41\% | 7\% | 25\% | 43\% | 31\% | 6\% | 35\% | 78\% | 2\% | 78\% |
| Not sure | 7\% | 13\% | 6\% | 5\% | 7\% | 4\% | 6\% | 4\% | 9\% | 4\% | 8\% | 5\% | 4\% | 6\% |
| Totals | $\begin{aligned} & \hline 100 \% \\ & (994) \end{aligned}$ | $\begin{aligned} & \hline 101 \% \\ & (142) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (685) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (167) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (831) \end{aligned}$ | $\begin{gathered} 100 \% \\ (95) \end{gathered}$ | $\begin{gathered} 101 \% \\ (41) \end{gathered}$ | $\begin{aligned} & 101 \% \\ & (456) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (538) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (339) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (349) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (282) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (487) \end{aligned}$ | $\begin{gathered} \hline 99 \% \\ (418) \end{gathered}$ |

Table 18: Please tell us whether you agree or disagree with the following statement: Barack Obama understands people like me.

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Agree strongly | 34\% | 36\% | 34\% | 30\% | 28\% | 78\% | 44\% | 31\% | 36\% | 67\% | 26\% | $2 \%$ | 67\% | 0\% |
| Agree somewhat | 20\% | 26\% | 19\% | 17\% | 20\% | 13\% | 23\% | 18\% | 21\% | 22\% | 27\% | 7\% | 30\% | 6\% |
| Disagree somewhat | 11\% | 9\% | 12\% | 12\% | 12\% | 5\% | 4\% | 12\% | 11\% | 6\% | 14\% | 13\% | 3\% | 17\% |
| Disagree strongly | 35\% | 28\% | 35\% | 41\% | 40\% | 4\% | 30\% | 39\% | 32\% | 5\% | 33\% | 78\% | 0\% | 77\% |
| Totals | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | (987) | (139) | (679) | (169) | (825) | (95) | (40) | (454) | (533) | (336) | (349) | (282) | (486) | (418) |

Table 19: How well do you think Barack Obama would handle the following challenges? Fighting the war on terror.

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Very well | 30\% | 29\% | 29\% | 34\% | 25\% | 64\% | 34\% | 28\% | 31\% | 58\% | 24\% | 2\% | 60\% | 0\% |
| Somewhat well | 19\% | 25\% | 20\% | 12\% | 18\% | 25\% | 25\% | 18\% | 20\% | 26\% | 24\% | 5\% | 33\% | 2\% |
| Somewhat poorly | 13\% | 11\% | 13\% | 14\% | 14\% | 3\% | 8\% | 13\% | 12\% | 6\% | 16\% | 17\% | 1\% | 23\% |
| Very poorly | 32\% | 22\% | 33\% | 37\% | 37\% | 5\% | 21\% | 38\% | 27\% | 3\% | 28\% | 74\% | 0\% | 72\% |
| Not sure | 6\% | 13\% | 6\% | 3\% | 7\% | 3\% | 13\% | 2\% | 10\% | 6\% | 8\% | 2\% | 6\% | 2\% |
| Totals | 100\% | 100\% | 101\% | 100\% | 101\% | 100\% | 101\% | 99\% | 100\% | 99\% | 100\% | 100\% | 100\% | 99\% |
|  | (994) | (142) | (684) | (168) | (832) | (94) | (41) | (455) | (539) | (336) | (351) | (283) | (485) | (420) |

Table 20: How well do you think Barack Obama would handle the following challenges? Dealing with Iraq.

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Very well | 29\% | 29\% | 29\% | 30\% | 24\% | 72\% | $32 \%$ | 29\% | 30\% | 59\% | 23\% | 1\% | 59\% | 0\% |
| Somewhat well | 21\% | 25\% | 21\% | 15\% | 20\% | 16\% | 24\% | 17\% | 23\% | 27\% | 27\% | 5\% | 35\% | 2\% |
| Somewhat poorly | 14\% | 15\% | 13\% | 16\% | 15\% | $3 \%$ | 12\% | 15\% | 13\% | 6\% | 15\% | 22\% | 2\% | 25\% |
| Very poorly | 31\% | 20\% | 33\% | 36\% | 36\% | 6\% | 19\% | 38\% | 26\% | 4\% | 29\% | 70\% | 0\% | 71\% |
| Not sure | 5\% | 11\% | 5\% | 3\% | 5\% | 3\% | 13\% | 2\% | 8\% | 5\% | 7\% | 2\% | 4\% | 2\% |
| Totals | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 101\% | 101\% | 100\% | 100\% | 100\% |
|  | (996) | (142) | (686) | (168) | (832) | (96) | (41) | (455) | (541) | (338) | (351) | (283) | (487) | (420) |

Table 21: How well do you think Barack Obama would handle the following challenges? Dealing with Afghanistan.

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Very well | 29\% | 29\% | 29\% | 30\% | 24\% | 70\% | 33\% | 29\% | 30\% | 59\% | 24\% | 1\% | 60\% | 0\% |
| Somewhat well | 20\% | 23\% | 20\% | 15\% | 20\% | 17\% | 23\% | 19\% | 21\% | 25\% | 25\% | 7\% | 33\% | 4\% |
| Somewhat poorly | 16\% | 19\% | 15\% | 16\% | 17\% | 6\% | 14\% | 17\% | 14\% | 7\% | 19\% | 23\% | 3\% | 28\% |
| Very poorly | 28\% | 16\% | 29\% | 35\% | $32 \%$ | 4\% | 16\% | 33\% | 24\% | $3 \%$ | 25\% | 64\% | 0\% | 64\% |
| Not sure | 7\% | 12\% | 6\% | 5\% | 7\% | 3\% | 13\% | 3\% | 10\% | 6\% | 8\% | 4\% | 5\% | 4\% |
| Totals | $\begin{aligned} & \hline 100 \% \\ & (996) \end{aligned}$ | $\begin{gathered} \hline 99 \% \\ (142) \end{gathered}$ | $\begin{gathered} 99 \% \\ (686) \end{gathered}$ | $\begin{aligned} & \hline 101 \% \\ & (168) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (832) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (96) \end{gathered}$ | $\begin{aligned} & \hline 99 \% \\ & (41) \end{aligned}$ | $\begin{aligned} & \hline 101 \% \\ & (455) \end{aligned}$ | $\begin{gathered} 99 \% \\ (541) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (338) \end{aligned}$ | $\begin{aligned} & 101 \% \\ & (351) \end{aligned}$ | $\begin{gathered} 99 \% \\ (283) \end{gathered}$ | $\begin{aligned} & \hline 101 \% \\ & (487) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (420) \end{aligned}$ |

Table 22: How well do you think Barack Obama would handle the following challenges? Strengthening relations with our allies.

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Very well | 41\% | 42\% | 41\% | 39\% | 35\% | 82\% | 40\% | 42\% | 40\% | 73\% | 39\% | 5\% | 79\% | 3\% |
| Somewhat well | 18\% | 24\% | 17\% | 16\% | 18\% | 12\% | 26\% | 17\% | 19\% | 17\% | 22\% | 15\% | 16\% | 18\% |
| Somewhat poorly | 14\% | 10\% | 15\% | 15\% | 16\% | 0\% | 12\% | 15\% | 13\% | 4\% | 14\% | 26\% | 1\% | 28\% |
| Very poorly | 20\% | 11\% | 21\% | 24\% | 24\% | 4\% | 10\% | 23\% | 18\% | 2\% | 17\% | 49\% | 0\% | 46\% |
| Not sure | 7\% | 13\% | 5\% | 6\% | 7\% | 2\% | 12\% | 3\% | 9\% | 5\% | 8\% | 5\% | 4\% | 5\% |
| Totals | $\begin{aligned} & 100 \% \\ & (995) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (142) \end{aligned}$ | $\begin{gathered} 99 \% \\ (685) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (168) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (832) \end{aligned}$ | $\begin{gathered} 100 \% \\ (96) \end{gathered}$ | $\begin{gathered} 100 \% \\ (40) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (454) \end{aligned}$ | $\begin{gathered} 99 \% \\ (541) \end{gathered}$ | $\begin{aligned} & \hline 101 \% \\ & (337) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (351) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (283) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (486) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (420) \end{aligned}$ |

Table 23: If elected president, how similar do you think Barack Obama's policies will be to George Bush's policies?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Very similar | 1\% | 3\% | 1\% | 0\% | 1\% | 3\% | 0\% | 1\% | 1\% | 1\% | 0\% | 1\% | 1\% | 1\% |
| Somewhat similar | 3\% | 4\% | 3\% | 2\% | 3\% | 0\% | 6\% | 3\% | 3\% | 1\% | 2\% | 5\% | 1\% | 5\% |
| Somewhat different | 16\% | 20\% | 15\% | 13\% | 16\% | 11\% | 15\% | 14\% | 17\% | 12\% | 20\% | 15\% | 9\% | 18\% |
| Very different | 77\% | 67\% | 77\% | 82\% | 75\% | 87\% | 73\% | 78\% | 75\% | 83\% | 73\% | 75\% | 89\% | 70\% |
| Not sure | 4\% | 6\% | 4\% | 3\% | 5\% | 0\% | 6\% | 4\% | 4\% | 3\% | 5\% | 4\% | 1\% | 5\% |
| Totals | 101\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 99\% |
|  | (996) | (142) | (685) | (169) | (832) | (96) | (41) | (455) | (541) | (339) | (350) | (283) | (488) | (419) |

Table 24: Would you say John McCain is...

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Very liberal | $2 \%$ | 4\% | 2\% | 0\% | 2\% | 7\% | 6\% | 1\% | $3 \%$ | 4\% | 1\% | 1\% | 4\% | 1\% |
| Somewhat liberal | 4\% | 4\% | $3 \%$ | 6\% | 4\% | $2 \%$ | $2 \%$ | 4\% | $3 \%$ | $2 \%$ | 4\% | 6\% | 1\% | 6\% |
| Moderate | 21\% | 16\% | 23\% | 16\% | 22\% | 9\% | 22\% | 25\% | 17\% | 8\% | 25\% | 31\% | 7\% | 37\% |
| Somewhat conservative | 41\% | 44\% | 39\% | 46\% | 43\% | 20\% | 32\% | 42\% | 40\% | 36\% | 42\% | 48\% | 38\% | 47\% |
| Very conservative | 23\% | 24\% | 22\% | 25\% | $21 \%$ | 44\% | 17\% | 23\% | 23\% | 38\% | 20\% | 9\% | 38\% | 6\% |
| Not sure | 10\% | 8\% | 11\% | 6\% | 8\% | 18\% | 21\% | 4\% | 15\% | 13\% | 9\% | 3\% | 12\% | $3 \%$ |
| Totals | $\begin{aligned} & 101 \% \\ & (994) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (141) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (684) \end{aligned}$ | $\begin{gathered} 99 \% \\ (169) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (831) \end{aligned}$ | $\begin{gathered} 100 \% \\ (95) \end{gathered}$ | $\begin{gathered} 100 \% \\ (41) \end{gathered}$ | $\begin{gathered} 99 \% \\ \hline(455) \end{gathered}$ | $\begin{aligned} & 101 \% \\ & (539) \end{aligned}$ | $\begin{aligned} & 101 \% \\ & (338) \end{aligned}$ | $\begin{aligned} & 101 \% \\ & (350) \end{aligned}$ | $\begin{gathered} 98 \% \\ (282) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (487) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (418) \end{aligned}$ |

Table 25: Do you think John McCain says what he believes or what he thinks people want to hear?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Says what he believes | 46\% | 40\% | 45\% | 51\% | 51\% | 18\% | 22\% | 49\% | 43\% | 16\% | 44\% | 87\% | 12\% | 89\% |
| Says what he thinks people want to hear | 54\% | 60\% | 55\% | 49\% | 49\% | 82\% | 78\% | 51\% | 57\% | 84\% | 56\% | 13\% | 88\% | 11\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | (989) | (141) | (681) | (167) | (826) | (96) | (40) | (453) | (536) | (336) | (348) | (283) | (486) | (418) |

Table 26: Regardless of whether you agree with him, do you like John McCain as a person?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Like a lot | 24\% | 27\% | 22\% | 28\% | 27\% | 9\% | 19\% | 26\% | 23\% | 9\% | 19\% | 50\% | 6\% | 48\% |
| Like somewhat | 40\% | 30\% | 42\% | 43\% | 42\% | 33\% | 30\% | 46\% | 36\% | 33\% | 48\% | 42\% | 34\% | 46\% |
| Dislike | 25\% | 32\% | 24\% | 22\% | 22\% | 43\% | 26\% | 22\% | 28\% | 45\% | 23\% | 4\% | 47\% | $2 \%$ |
| Not sure | 10\% | 10\% | 11\% | 7\% | 9\% | 15\% | 25\% | 7\% | 13\% | 13\% | 11\% | 4\% | 13\% | $3 \%$ |
| Totals | $\begin{gathered} 99 \% \\ (998) \end{gathered}$ | $\begin{gathered} 99 \% \\ (141) \end{gathered}$ | $\begin{gathered} 99 \% \\ (688) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (169) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (833) \end{aligned}$ | $\begin{gathered} 100 \% \\ (97) \end{gathered}$ | $\begin{gathered} 100 \% \\ (41) \end{gathered}$ | $\begin{aligned} & 101 \% \\ & (457) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (541) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (340) \end{aligned}$ | $\begin{aligned} & \hline 101 \% \\ & (350) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (284) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (489) \end{aligned}$ | $\begin{array}{r} 99 \% \\ (420) \end{array}$ |

Table 27: What do you like most about John McCain?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| His stand on issues | 18\% | 18\% | 18\% | 23\% | 21\% | 7\% | 6\% | 18\% | 19\% | 5\% | 17\% | 37\% | 3\% | 38\% |
| His personality | 8\% | 15\% | 8\% | 4\% | 7\% | 14\% | 13\% | 9\% | 8\% | 12\% | 7\% | 2\% | 13\% | $2 \%$ |
| His experience | 44\% | 43\% | 45\% | 42\% | 46\% | 28\% | 37\% | 47\% | 42\% | 43\% | 47\% | 43\% | 40\% | 47\% |
| His political party | 4\% | 4\% | 3\% | 5\% | 4\% | 5\% | 2\% | 5\% | 2\% | 1\% | 2\% | 10\% | 1\% | 6\% |
| Other | 25\% | 19\% | 27\% | 26\% | 22\% | 45\% | 43\% | 21\% | 29\% | 40\% | 26\% | 8\% | 43\% | 7\% |
| Totals | $99 \%$ | $99 \%$ | $101 \%$ | 100\% | $100 \%$ | $99 \%$ | $101 \%$ | $100 \%$ | $100 \%$ | 101\% | $99 \%$ | $100 \%$ | $100 \%$ | $100 \%$ |
|  |  |  |  |  |  |  |  |  |  |  |  | (283) |  | (417) |

Table 28: What do you like least about John McCain?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| His stand on issues | 35\% | 38\% | 34\% | 35\% | 35\% | 38\% | 31\% | 36\% | 34\% | 45\% | 35\% | 23\% | 47\% | 20\% |
| His personality | 22\% | 17\% | 24\% | 18\% | 21\% | 33\% | 9\% | 22\% | 22\% | 19\% | 20\% | 31\% | 19\% | 27\% |
| His experience | 2\% | 2\% | 2\% | 1\% | 2\% | 1\% | 0\% | 2\% | 1\% | 1\% | 2\% | 2\% | 1\% | 2\% |
| His political party | 17\% | 23\% | 16\% | 17\% | 17\% | 18\% | 19\% | 19\% | 16\% | 23\% | 21\% | 3\% | 20\% | 12\% |
| Other | 24\% | 19\% | 24\% | 30\% | 25\% | 10\% | 41\% | 21\% | 27\% | 13\% | 22\% | 41\% | 13\% | 40\% |
| Totals | 100\% | 99\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 101\% |
|  | (963) | (139) | (665) | (159) | (801) | (96) | (39) | (442) | (521) | (334) | (339) | (268) | (486) | (392) |

Table 29: If John McCain were president, would his policies be particularly favorable or unfavorable for the following groups: Minorities

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Favorable | 17\% | 11\% | 17\% | 24\% | 18\% | 9\% | 11\% | 19\% | 16\% | 5\% | 15\% | 36\% | 3\% | 36\% |
| Neutral | 34\% | 27\% | 34\% | 38\% | 37\% | 11\% | 22\% | 39\% | 29\% | 18\% | 38\% | 48\% | 17\% | 53\% |
| Unfavorable | 39\% | 45\% | 40\% | 31\% | 34\% | 75\% | 50\% | 37\% | 41\% | 67\% | 38\% | 8\% | 72\% | 4\% |
| Not sure | 10\% | 18\% | 9\% | 7\% | 10\% | 5\% | 17\% | 5\% | 14\% | 9\% | 9\% | 8\% | 8\% | 8\% |
| Totals | $\begin{aligned} & \hline 100 \% \\ & (992) \end{aligned}$ | $\begin{aligned} & \hline 101 \% \\ & (142) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (683) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (167) \end{aligned}$ | $\begin{gathered} 99 \% \\ (832) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (93) \end{gathered}$ | $\begin{gathered} 100 \% \\ (40) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (454) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (538) \end{aligned}$ | $\begin{gathered} \hline 99 \% \\ (336) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (349) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (283) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (484) \end{aligned}$ | $\begin{aligned} & \hline 101 \% \\ & (420) \end{aligned}$ |

Table 30: If John McCain were president, would his policies be particularly favorable or unfavorable for the following groups: The middle class

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | $65+$ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Favorable | 33\% | 26\% | 34\% | 38\% | 37\% | 11\% | 18\% | 36\% | 31\% | 9\% | 29\% | 70\% | 5\% | 72\% |
| Neutral | 20\% | 25\% | 20\% | 19\% | 20\% | 23\% | 30\% | 24\% | 18\% | 20\% | 24\% | 17\% | 17\% | 22\% |
| Unfavorable | 40\% | 35\% | 41\% | 38\% | 36\% | 59\% | 47\% | 36\% | 42\% | 66\% | 40\% | 7\% | 72\% | 2\% |
| Not sure | 7\% | 14\% | 6\% | 4\% | 7\% | 7\% | 6\% | 4\% | 9\% | 6\% | 7\% | 5\% | 6\% | 5\% |
| Totals | 100\% | 100\% | 101\% | 99\% | 100\% | 100\% | 101\% | 100\% | 100\% | 101\% | 100\% | 99\% | 100\% | 101\% |
|  | (995) | (142) | (685) | (168) | (833) | (94) | (41) | (455) | (540) | (338) | (349) | (284) | (486) | (420) |

Table 31: If John McCain were president, would his policies be particularly favorable or unfavorable for the following groups: The rich

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | $65+$ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Favorable | 65\% | 68\% | 64\% | 64\% | 62\% | 76\% | 73\% | 64\% | 65\% | 87\% | 65\% | 39\% | 90\% | 36\% |
| Neutral | 24\% | 15\% | 25\% | 26\% | 26\% | 9\% | 19\% | 29\% | 19\% | 5\% | 24\% | 48\% | 2\% | 51\% |
| Unfavorable | 4\% | $3 \%$ | 5\% | $3 \%$ | 4\% | 10\% | 2\% | $3 \%$ | 5\% | 4\% | 4\% | 6\% | 4\% | 5\% |
| Not sure | 7\% | 14\% | 6\% | 7\% | 8\% | 5\% | 6\% | 4\% | 10\% | 5\% | 7\% | 7\% | 4\% | 9\% |
| Totals | $\begin{aligned} & 100 \% \\ & (997) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (142) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (686) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (169) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (833) \end{aligned}$ | $\begin{gathered} 100 \% \\ (96) \end{gathered}$ | $\begin{gathered} 100 \% \\ (41) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (455) \end{aligned}$ | $\begin{gathered} 99 \% \\ (542) \end{gathered}$ | $\begin{aligned} & \hline 101 \% \\ & (339) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (350) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (284) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (488) \end{aligned}$ | $\begin{aligned} & 101 \% \\ & (420) \end{aligned}$ |

Table 32: If John McCain were president, would his policies be particularly favorable or unfavorable for the following groups: Unions

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Favorable | 10\% | 9\% | 11\% | 9\% | 10\% | 7\% | 18\% | 8\% | 13\% | 10\% | 7\% | 15\% | 6\% | 15\% |
| Neutral | 33\% | 32\% | 34\% | 30\% | 35\% | 23\% | 40\% | 34\% | 32\% | 19\% | 36\% | 46\% | 17\% | 51\% |
| Unfavorable | 40\% | 35\% | 40\% | 46\% | 38\% | 59\% | 26\% | 50\% | 33\% | 57\% | 39\% | 23\% | 61\% | 19\% |
| Not sure | 16\% | 25\% | 15\% | 14\% | 17\% | 12\% | 16\% | 8\% | 23\% | 14\% | 17\% | 16\% | 16\% | 14\% |
| Totals | 99\% | 101\% | 100\% | 99\% | 100\% | 101\% | 100\% | 100\% | 101\% | 100\% | 99\% | 100\% | 100\% | 99\% |
|  | (989) | (141) | (680) | (168) | (828) | (94) | (40) | (452) | (537) | (334) | (348) | (284) | (483) | (420) |

Table 33: If John McCain were president, would his policies be particularly favorable or unfavorable for the following groups: Suburbs

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Favorable | 33\% | $31 \%$ | 32\% | 34\% | 31\% | 39\% | 28\% | 35\% | 30\% | 21\% | $31 \%$ | 50\% | 20\% | 52\% |
| Neutral | 36\% | 34\% | 36\% | 37\% | 37\% | 31\% | 36\% | 41\% | 32\% | 34\% | 38\% | 36\% | 34\% | 38\% |
| Unfavorable | 17\% | 15\% | 19\% | 13\% | 16\% | 21\% | 22\% | 15\% | 19\% | 32\% | 14\% | 2\% | 31\% | 1\% |
| Not sure | 15\% | 19\% | 13\% | 16\% | 15\% | 8\% | 13\% | 9\% | 20\% | 12\% | 17\% | 12\% | 15\% | 10\% |
| Totals | 101\% | 99\% | 100\% | 100\% | 99\% | 99\% | 99\% | 100\% | 101\% | 99\% | 100\% | 100\% | 100\% | 101\% |
|  | (992) | (141) | (683) | (168) | (829) | (95) | (41) | (453) | (539) | (337) | (350) | (282) | (486) | (417) |

Table 34: If John McCain were president, would his policies be particularly favorable or unfavorable for the following groups: Women

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Favorable | 26\% | 22\% | 26\% | 32\% | 28\% | 14\% | 17\% | 27\% | 26\% | 8\% | 23\% | 54\% | 4\% | 56\% |
| Neutral | 33\% | 29\% | 34\% | 34\% | 34\% | 29\% | 37\% | 38\% | 29\% | 28\% | 38\% | 35\% | 29\% | 36\% |
| Unfavorable | 31\% | 32\% | 32\% | 27\% | 28\% | 51\% | 31\% | 29\% | 33\% | 54\% | 30\% | 4\% | 58\% | 1\% |
| Not sure | 9\% | 17\% | 8\% | 8\% | 10\% | 6\% | 15\% | 6\% | 13\% | 9\% | 9\% | 7\% | 9\% | 7\% |
| Totals | 99\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 101\% | 99\% | 100\% | 100\% | 100\% | 100\% |
|  | (992) | (142) | (683) | (167) | (830) | (94) | (41) | (452) | (540) | (337) | (350) | (282) | (485) | (418) |

Table 35: If John McCain were president, would his policies be particularly favorable or unfavorable for the following groups: Gays

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Favorable | $3 \%$ | 4\% | 3\% | 4\% | $3 \%$ | 4\% | 6\% | 4\% | 3\% | $2 \%$ | 4\% | 4\% | 1\% | 5\% |
| Neutral | 28\% | 17\% | 31\% | 30\% | 31\% | 17\% | 23\% | 33\% | 25\% | 13\% | 27\% | 51\% | 9\% | 53\% |
| Unfavorable | 56\% | 66\% | 55\% | 50\% | 54\% | 68\% | 53\% | 55\% | 57\% | 75\% | 57\% | 33\% | 80\% | 29\% |
| Not sure | 12\% | 13\% | 11\% | 16\% | 12\% | 11\% | 18\% | 9\% | 15\% | 10\% | 11\% | 12\% | 10\% | 13\% |
| Totals | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% |
|  | (992) | (142) | (684) | (166) | (831) | (93) | (41) | (453) | (539) | (337) | (347) | (284) | (484) | (419) |

Table 36: If John McCain were president, would his policies be particularly favorable or unfavorable for the following groups: Small Businesses

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | $65+$ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Favorable | 42\% | 34\% | 41\% | 54\% | 46\% | 19\% | 27\% | 49\% | 37\% | 18\% | 39\% | 80\% | 13\% | 82\% |
| Neutral | 23\% | 26\% | 23\% | 19\% | 24\% | 22\% | 24\% | 24\% | 22\% | 26\% | 30\% | 10\% | $31 \%$ | 13\% |
| Unfavorable | 26\% | 24\% | 27\% | 22\% | 22\% | 49\% | 40\% | 22\% | 29\% | 48\% | 20\% | 5\% | 47\% | 1\% |
| Not sure | 9\% | 17\% | 8\% | 5\% | 9\% | 10\% | 9\% | 4\% | 12\% | 8\% | 11\% | 5\% | 9\% | 4\% |
| Totals | 100\% | 101\% | 99\% | 100\% | 101\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | (995) | (141) | (685) | (169) | (833) | (94) | (41) | (453) | (542) | (337) | (351) | (284) | (486) | (420) |

Table 37: Please tell us whether you agree or disagree with the following statement: John McCain understands people like me.

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Agree strongly | 16\% | 13\% | 16\% | 19\% | 18\% | 4\% | 18\% | 16\% | 16\% | 2\% | 11\% | 41\% | 1\% | 38\% |
| Agree somewhat | 26\% | 20\% | 27\% | 29\% | 30\% | 7\% | 11\% | 29\% | 24\% | 8\% | 27\% | 47\% | 3\% | 52\% |
| Disagree somewhat | 16\% | 21\% | 15\% | 17\% | 17\% | 12\% | 5\% | 20\% | 13\% | 19\% | 21\% | 7\% | 19\% | 9\% |
| Disagree strongly | 41\% | 46\% | 42\% | 35\% | 35\% | 77\% | 66\% | 35\% | 47\% | 71\% | 41\% | 5\% | 77\% | 1\% |
| Totals | $\begin{gathered} 99 \% \\ (992) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (139) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (684) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (169) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (829) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (96) \end{gathered}$ | $\begin{gathered} 100 \% \\ (40) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (456) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (536) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (337) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (348) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (284) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (488) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (419) \end{aligned}$ |

Table 38: How well do you think John McCain would handle the following challenges? Fighting the war on terror.

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | $65+$ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Very well | 39\% | 29\% | 40\% | 45\% | 42\% | 17\% | 31\% | 43\% | 35\% | 12\% | 33\% | 82\% | 6\% | 83\% |
| Somewhat well | 21\% | 22\% | 20\% | 23\% | 21\% | 18\% | 18\% | 23\% | 19\% | 23\% | 26\% | 12\% | 25\% | 15\% |
| Somewhat poorly | 15\% | 16\% | 15\% | 16\% | 14\% | 22\% | 20\% | 15\% | 15\% | 26\% | 16\% | 2\% | 28\% | 0\% |
| Very poorly | 19\% | 21\% | 20\% | 13\% | 17\% | 35\% | 23\% | 16\% | $21 \%$ | 33\% | 18\% | $2 \%$ | 35\% | 0\% |
| Not sure | 6\% | 12\% | 6\% | 2\% | 6\% | 8\% | 9\% | 2\% | 9\% | 6\% | 8\% | 2\% | 7\% | 2\% |
| Totals | $\begin{aligned} & \hline 100 \% \\ & (996) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (142) \end{aligned}$ | $\begin{aligned} & \hline 101 \% \\ & (686) \end{aligned}$ | $\begin{gathered} 99 \% \\ (168) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (832) \end{aligned}$ | $\begin{gathered} 100 \% \\ (96) \end{gathered}$ | $\begin{gathered} \hline 101 \% \\ (41) \end{gathered}$ | $\begin{gathered} 99 \% \\ (455) \end{gathered}$ | $\begin{gathered} \hline 99 \% \\ (541) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (338) \end{aligned}$ | $\begin{aligned} & \hline 101 \% \\ & (351) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (284) \end{aligned}$ | $\begin{aligned} & \hline 101 \% \\ & (487) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (420) \end{aligned}$ |

Table 39: How well do you think John McCain would handle the following challenges? Dealing with Iraq.

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Very well | 37\% | 26\% | 38\% | 43\% | 41\% | 12\% | 31\% | 42\% | 33\% | 8\% | 33\% | 80\% | 4\% | 80\% |
| Somewhat well | 18\% | 21\% | 18\% | 17\% | 19\% | 13\% | 12\% | 18\% | 18\% | 20\% | 19\% | 14\% | 18\% | 17\% |
| Somewhat poorly | 17\% | 19\% | 16\% | 19\% | 16\% | 26\% | 23\% | 19\% | 16\% | 28\% | 20\% | 2\% | 31\% | 0\% |
| Very poorly | 23\% | 22\% | 24\% | 19\% | 20\% | 42\% | 27\% | 19\% | 26\% | 39\% | 22\% | 3\% | 42\% | 0\% |
| Not sure | 5\% | 12\% | 4\% | 1\% | 5\% | 7\% | 7\% | 2\% | 8\% | 5\% | 6\% | 2\% | 5\% | 2\% |
| Totals | 100\% | 100\% | 100\% | 99\% | 101\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 101\% | 100\% | 99\% |
|  | (996) | (142) | (685) | (169) | (832) | (96) | (41) | (454) | (542) | (338) | (351) | (284) | (487) | (420) |

Table 40: How well do you think John McCain would handle the following challenges? Dealing with Afghanistan.

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | $65+$ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Very well | 36\% | 24\% | 38\% | 40\% | 40\% | 9\% | 27\% | 41\% | $32 \%$ | 8\% | 33\% | 77\% | $3 \%$ | 79\% |
| Somewhat well | 19\% | 22\% | 18\% | 23\% | 20\% | 9\% | 10\% | 20\% | 19\% | 20\% | 22\% | 16\% | 19\% | 18\% |
| Somewhat poorly | 18\% | 20\% | 17\% | 18\% | 15\% | 32\% | 26\% | 19\% | 16\% | 28\% | 20\% | 3\% | 32\% | 1\% |
| Very poorly | 21\% | 20\% | 22\% | 17\% | 18\% | 41\% | 26\% | 18\% | 24\% | 39\% | 18\% | 2\% | 39\% | 0\% |
| Not sure | 6\% | 13\% | 6\% | 3\% | 6\% | 9\% | 11\% | 2\% | 9\% | 5\% | 8\% | 3\% | 7\% | 2\% |
| Totals | 100\% | 99\% | 101\% | 101\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 101\% | 100\% | 100\% |
|  | (995) | (141) | (685) | (169) | (831) | (96) | (41) | (454) | (541) | (338) | (351) | (283) | (487) | (420) |

Table 41: How well do you think John McCain would handle the following challenges? Strengthening relations with our allies.

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Very well | 26\% | 20\% | 26\% | 32\% | 30\% | 8\% | 14\% | 26\% | 26\% | 4\% | 24\% | 58\% | 1\% | 59\% |
| Somewhat well | 25\% | 20\% | 26\% | 24\% | 26\% | 7\% | 18\% | 28\% | 22\% | 17\% | 25\% | 33\% | 14\% | 36\% |
| Somewhat poorly | 17\% | 23\% | 15\% | 18\% | 14\% | 26\% | 39\% | 18\% | 16\% | 29\% | 17\% | 2\% | 29\% | $2 \%$ |
| Very poorly | 25\% | 22\% | 27\% | 20\% | 22\% | 50\% | 20\% | 25\% | 25\% | 42\% | 25\% | 3\% | 47\% | 0\% |
| Not sure | 7\% | 14\% | 6\% | 5\% | 7\% | 9\% | 9\% | 4\% | 10\% | 7\% | 9\% | 4\% | 8\% | 3\% |
| Totals | 100\% | 99\% | 100\% | 99\% | 99\% | 100\% | 100\% | 101\% | 99\% | 99\% | 100\% | 100\% | 99\% | 100\% |
|  | (996) | (142) | (685) | (169) | (832) | (96) | (41) | (454) | (542) | (338) | (351) | (284) | (487) | (420) |

Table 42: If elected president, how similar do you think John McCain's policies will be to George Bush's policies?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Very similar | 40\% | 43\% | 41\% | 34\% | 34\% | 82\% | 52\% | 35\% | 45\% | 71\% | 37\% | 6\% | 76\% | 1\% |
| Somewhat similar | 24\% | 29\% | 23\% | 24\% | 26\% | 10\% | 19\% | 27\% | $22 \%$ | 19\% | 27\% | 27\% | 20\% | 25\% |
| Somewhat different | 25\% | 22\% | 24\% | 29\% | 27\% | 5\% | 23\% | 27\% | 23\% | 6\% | 25\% | 47\% | 3\% | 53\% |
| Very different | 9\% | 5\% | 9\% | 11\% | 10\% | 3\% | 2\% | 10\% | 8\% | 2\% | 8\% | 19\% | 0\% | 20\% |
| Not sure | 2\% | 2\% | 2\% | 2\% | 2\% | 0\% | 4\% | 1\% | 3\% | 2\% | 2\% | 1\% | 0\% | 1\% |
| Totals | 100\% | 101\% | 99\% | 100\% | 99\% | 100\% | 100\% | 100\% | 101\% | 100\% | 99\% | 100\% | 99\% | 100\% |
|  | (994) |  | (685) | (169) | (830) | (96) | (41) | (454) | (540) | (339) | (350) | (282) | (488) | (418) |

Table 43: Which Presidential candidate do you think would bring the most change to Washington if they were elected?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| John McCain | 27\% | 21\% | 27\% | 33\% | $31 \%$ | 8\% | 18\% | 29\% | 26\% | 5\% | 22\% | 62\% | 1\% | 63\% |
| About the same | 10\% | 7\% | 12\% | 8\% | 11\% | 3\% | 4\% | 11\% | 9\% | 4\% | 13\% | 14\% | 2\% | 16\% |
| Barack Obama | 55\% | 63\% | 55\% | 51\% | 50\% | 88\% | 71\% | 54\% | 57\% | 86\% | 55\% | 18\% | 96\% | 14\% |
| Not sure | 7\% | 10\% | 6\% | 8\% | 8\% | 1\% | 7\% | 6\% | 8\% | 5\% | 10\% | 6\% | 2\% | 7\% |
| Totals | $\begin{gathered} 99 \% \\ (994) \end{gathered}$ | $\begin{aligned} & 101 \% \\ & (142) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (684) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (168) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (829) \end{aligned}$ | $\begin{gathered} 100 \% \\ (96) \end{gathered}$ | $\begin{gathered} 100 \% \\ (41) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (455) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (539) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (337) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (351) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (283) \end{aligned}$ | $\begin{aligned} & 101 \% \\ & (488) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (420) \end{aligned}$ |

Table 44: Do you have a favorable or an unfavorable opinion of John McCain?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Very favorable | 23\% | 18\% | 23\% | 30\% | 26\% | 4\% | 23\% | 23\% | 23\% | 5\% | 17\% | 55\% | 2\% | 53\% |
| Somewhat favorable | 28\% | 25\% | 28\% | 29\% | 31\% | 15\% | 12\% | 32\% | 25\% | 17\% | 31\% | 38\% | 13\% | 43\% |
| Somewhat unfavorable | 19\% | 24\% | 19\% | 15\% | 19\% | 18\% | 25\% | 20\% | 19\% | 28\% | 24\% | 4\% | 32\% | 3\% |
| Very unfavorable | 27\% | 28\% | 28\% | 25\% | 22\% | 62\% | 36\% | 24\% | 30\% | 49\% | 26\% | $3 \%$ | 52\% | 0\% |
| Not sure | 2\% | 4\% | 2\% | 1\% | 2\% | 1\% | 4\% | 1\% | 3\% | 2\% | 2\% | 0\% | 1\% | 1\% |
| Totals | 99\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% |
|  | (997) | (142) | (687) | (168) | (832) | (96) | (41) | (454) | (543) | (339) | (350) | (284) | (488) | (420) |

Table 45: Do you have a favorable or an unfavorable opinion of Hillary Clinton?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Very favorable | 26\% | 20\% | 28\% | 25\% | 23\% | 46\% | 35\% | 20\% | 31\% | 52\% | 18\% | 3\% | 43\% | 7\% |
| Somewhat favorable | 26\% | 31\% | 24\% | 29\% | 26\% | 30\% | 29\% | 27\% | 25\% | 34\% | 32\% | 10\% | 38\% | 13\% |
| Somewhat unfavorable | 19\% | 23\% | 18\% | 17\% | 19\% | 16\% | 18\% | 20\% | 18\% | 6\% | 22\% | 32\% | 11\% | 30\% |
| Very unfavorable | 27\% | 20\% | 28\% | 29\% | 31\% | 6\% | 15\% | 32\% | 22\% | 4\% | 27\% | 54\% | 6\% | 50\% |
| Not sure | 2\% | 5\% | 2\% | 0\% | 2\% | 2\% | 4\% | 0\% | 4\% | 3\% | 1\% | 1\% | 2\% | 1\% |
| Totals | 100\% | 99\% | 100\% | 100\% | 101\% | 100\% | 101\% | 99\% | 100\% | 99\% | 100\% | 100\% | 100\% | 101\% |
|  | (993) | (141) | (683) | (169) | (829) | (95) | (41) | (455) | (538) | (337) | (350) | (282) | (485) | (419) |

Table 46: Do you have a favorable or an unfavorable opinion of Barack Obama?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Very favorable | 38\% | 41\% | 39\% | 34\% | 32\% | 82\% | 46\% | 33\% | 43\% | 72\% | 33\% | 4\% | 77\% | 1\% |
| Somewhat favorable | 16\% | 20\% | 16\% | 14\% | 16\% | 8\% | 23\% | 16\% | 16\% | 17\% | 21\% | 7\% | 21\% | 6\% |
| Somewhat unfavorable | 11\% | 12\% | 10\% | 14\% | 11\% | 5\% | 4\% | 13\% | 8\% | 4\% | 14\% | 14\% | 1\% | 18\% |
| Very unfavorable | 32\% | 23\% | 33\% | 38\% | 38\% | 4\% | 23\% | 36\% | 29\% | 4\% | 30\% | 74\% | 0\% | 74\% |
| Not sure | 2\% | 4\% | 3\% | 0\% | 2\% | 1\% | 4\% | 1\% | 4\% | 2\% | 2\% | 1\% | 1\% | 1\% |
| Totals | 99\% | 100\% | 101\% | 100\% | 99\% | 100\% | 100\% | 99\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% |
|  | $(1,000)$ | (142) | (689) | (169) | (834) | (97) | (41) | (457) | (543) | (340) | (352) | (284) | (490) | (421) |

Table 47: Do you have a favorable or an unfavorable opinion of George W. Bush?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Very favorable | 10\% | 9\% | 9\% | 15\% | 11\% | 4\% | 10\% | 11\% | 10\% | 1\% | 5\% | 29\% | 0\% | 25\% |
| Somewhat favorable | 22\% | 15\% | 22\% | 27\% | 24\% | 7\% | 13\% | 23\% | 21\% | 3\% | 21\% | 47\% | 1\% | 48\% |
| Somewhat unfavorable | 14\% | 14\% | 16\% | 10\% | 15\% | 10\% | 12\% | 16\% | 13\% | 8\% | 18\% | 17\% | 8\% | 17\% |
| Very unfavorable | 51\% | 57\% | 51\% | 48\% | 47\% | 78\% | 58\% | 49\% | 53\% | 86\% | 54\% | 6\% | 89\% | 8\% |
| Not sure | 2\% | 6\% | 2\% | 0\% | 2\% | 1\% | 7\% | 1\% | 4\% | $2 \%$ | 2\% | 2\% | 1\% | 1\% |
| Totals | 99\% | 101\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 101\% | 99\% | 99\% |
|  | (996) | (142) | (685) | (169) | (834) | (94) | (40) | (454) | (542) | (336) | (352) | (284) | (486) | (421) |

Table 48: Do you have a favorable or an unfavorable opinion of Dick Cheney?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Very favorable | 8\% | 6\% | 8\% | 11\% | 9\% | 3\% | 6\% | 11\% | 6\% | 0\% | $3 \%$ | 25\% | 1\% | 18\% |
| Somewhat favorable | 20\% | 11\% | 20\% | 27\% | 22\% | 4\% | 16\% | 21\% | 19\% | 4\% | 19\% | 43\% | 1\% | 44\% |
| Somewhat unfavorable | 14\% | 15\% | 15\% | 11\% | 14\% | 13\% | 13\% | 13\% | 16\% | 12\% | 13\% | 18\% | 8\% | 18\% |
| Very unfavorable | 49\% | 52\% | 48\% | 47\% | 46\% | 69\% | 43\% | 52\% | 46\% | 77\% | 55\% | 8\% | 81\% | 12\% |
| Not sure | 9\% | 16\% | 9\% | 3\% | 8\% | 10\% | 22\% | 3\% | 14\% | 7\% | 10\% | 6\% | 8\% | 8\% |
| Totals | $\begin{aligned} & \hline 100 \% \\ & (993) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (142) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (683) \end{aligned}$ | $\begin{gathered} 99 \% \\ (168) \end{gathered}$ | $\begin{gathered} 99 \% \\ (828) \end{gathered}$ | $\begin{aligned} & \hline 99 \% \\ & (96) \end{aligned}$ | $100 \%$ (41) | $\begin{aligned} & \hline 100 \% \\ & (453) \end{aligned}$ | $\begin{aligned} & 101 \% \\ & (540) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (339) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (348) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (282) \end{aligned}$ | $\begin{gathered} \hline 99 \% \\ (488) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (418) \end{aligned}$ |

Table 49: Do you have a favorable or an unfavorable opinion of Nancy Pelosi?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Very favorable | 6\% | 6\% | 5\% | 8\% | 5\% | 16\% | 5\% | 5\% | 7\% | 13\% | 4\% | 1\% | 11\% | 1\% |
| Somewhat favorable | 22\% | 17\% | 23\% | 22\% | 19\% | 37\% | 23\% | 22\% | 22\% | 40\% | 20\% | 4\% | 40\% | 3\% |
| Somewhat unfavorable | 15\% | 14\% | 15\% | 14\% | 15\% | 15\% | 16\% | 15\% | 14\% | 17\% | 17\% | 8\% | 20\% | 7\% |
| Very unfavorable | 42\% | 29\% | 42\% | 51\% | 46\% | 17\% | 32\% | 51\% | 34\% | 12\% | 44\% | 78\% | 10\% | 79\% |
| Not sure | 16\% | 34\% | 14\% | 6\% | 15\% | 15\% | 23\% | 6\% | 23\% | 19\% | 15\% | 9\% | 18\% | 10\% |
| Totals | 101\% | 100\% | 99\% | 101\% | 100\% | 100\% | 99\% | 99\% | 100\% | 101\% | 100\% | 100\% | 99\% | 100\% |
|  | (997) | (141) | (687) | (169) | (833) | (96) | (40) | (455) | (542) | (338) | (352) | (283) | (488) | (421) |

Table 50: Do you have a favorable or an unfavorable opinion of Joe Biden?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Very favorable | 29\% | 25\% | 28\% | 33\% | 25\% | 53\% | 41\% | 26\% | 31\% | 55\% | 23\% | 5\% | 56\% | 1\% |
| Somewhat favorable | 26\% | 27\% | 26\% | 21\% | 25\% | 30\% | 16\% | 25\% | 26\% | 31\% | 33\% | 11\% | 33\% | 14\% |
| Somewhat unfavorable | 15\% | 13\% | 16\% | 17\% | 17\% | 7\% | 12\% | 18\% | 13\% | 3\% | 18\% | 27\% | 3\% | 31\% |
| Very unfavorable | 23\% | 18\% | 23\% | 26\% | 26\% | 5\% | 12\% | 28\% | 18\% | 5\% | 19\% | 50\% | $2 \%$ | 48\% |
| Not sure | 8\% | 17\% | 7\% | 3\% | 8\% | 6\% | 20\% | $2 \%$ | 12\% | 7\% | 7\% | 7\% | 6\% | 6\% |
| Totals | $\begin{aligned} & 101 \% \\ & (999) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (142) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & \text { (688) } \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (169) \end{aligned}$ | $\begin{aligned} & 101 \% \\ & (834) \end{aligned}$ | $\begin{gathered} 101 \% \\ (96) \end{gathered}$ | $\begin{gathered} 101 \% \\ (41) \end{gathered}$ | $\begin{array}{r} 99 \% \\ (456) \end{array}$ | $\begin{aligned} & 100 \% \\ & (543) \end{aligned}$ | $\begin{aligned} & 101 \% \\ & (339) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (352) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (284) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (489) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (421) \end{aligned}$ |

Table 51: Do you have a favorable or an unfavorable opinion of Sarah Palin?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Very favorable | 31\% | 24\% | 31\% | 39\% | 35\% | 7\% | 21\% | 35\% | 28\% | 5\% | 24\% | 72\% | 0\% | 72\% |
| Somewhat favorable | 14\% | 12\% | 15\% | 14\% | 15\% | 7\% | 16\% | 14\% | 14\% | 7\% | 19\% | 17\% | 6\% | 20\% |
| Somewhat unfavorable | 10\% | 14\% | 9\% | 7\% | 9\% | 11\% | 12\% | 9\% | 10\% | 15\% | 9\% | 4\% | 14\% | 4\% |
| Very unfavorable | 40\% | 42\% | 40\% | 38\% | 36\% | 68\% | 43\% | 39\% | 41\% | 68\% | 42\% | 4\% | 76\% | 1\% |
| Not sure | 5\% | 8\% | 5\% | 2\% | 5\% | 7\% | 7\% | 3\% | 7\% | 4\% | 6\% | $3 \%$ | 4\% | 4\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 101\% |
|  | (997) | (141) | (687) | (169) | (832) | (96) | (41) | (456) | (541) | (339) | (351) | (283) | (488) | (420) |

Table 52: Do you think having a Black President would help or hurt race relations in the United States?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | $65+$ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| It would help. | 33\% | 37\% | 32\% | 30\% | 30\% | 50\% | 35\% | 34\% | 31\% | 51\% | 33\% | 11\% | 56\% | 8\% |
| It would have no effect. | 36\% | 29\% | 38\% | 31\% | 35\% | 35\% | 52\% | 37\% | 35\% | 31\% | 35\% | 43\% | 27\% | 44\% |
| It would hurt. | 14\% | 14\% | 13\% | 17\% | 16\% | $2 \%$ | 2\% | 14\% | 14\% | 4\% | 14\% | 26\% | $2 \%$ | 28\% |
| Not sure | 18\% | 20\% | 17\% | 21\% | 19\% | 13\% | 12\% | 15\% | 21\% | 13\% | 19\% | 20\% | 14\% | 20\% |
| Totals | 101\% | 100\% | 100\% | 99\% | 100\% | 100\% | 101\% | 100\% | 101\% | 99\% | 101\% | 100\% | 99\% | 100\% |
|  | (984) | (140) | (679) | (165) | (823) | (93) | (40) | (452) | (532) | (331) | (349) | (281) | (480) | (417) |

Table 53: We have gone too far in pushing equal rights in this country.

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Agree | 39\% | 33\% | 38\% | 46\% | 42\% | 12\% | 39\% | 45\% | 33\% | 17\% | 40\% | 66\% | 15\% | 64\% |
| Disagree | 48\% | 51\% | 49\% | 38\% | 43\% | 83\% | 40\% | 43\% | 51\% | 71\% | 48\% | 18\% | 73\% | 21\% |
| Not sure | 14\% | 16\% | 13\% | 15\% | 15\% | 5\% | 21\% | 11\% | 16\% | 12\% | 12\% | 17\% | 11\% | 15\% |
| Totals | 101\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 101\% | 99\% | 100\% |
|  | (991) | (141) | (684) | (166) | (829) | (96) | (38) | (454) | (537) | (338) | (349) | (280) | (488) | (416) |

Table 54: I think it's OK for blacks and whites to date each other.

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Agree | 78\% | 86\% | 81\% | 58\% | 75\% | 92\% | 83\% | 79\% | 76\% | 86\% | 82\% | 62\% | 88\% | 66\% |
| Disagree | 13\% | 5\% | 11\% | 28\% | 15\% | 2\% | 7\% | 14\% | 13\% | 6\% | 10\% | 26\% | 5\% | 24\% |
| Not sure | 9\% | 9\% | 8\% | 14\% | 10\% | 6\% | 10\% | 7\% | 11\% | 7\% | 8\% | 12\% | 7\% | 10\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% |
|  | (994) | (141) | (685) | (168) | (831) | (96) | (39) | (455) | (539) | (338) | (351) | (281) | (489) | (417) |

Table 55: We need to do more to help blacks and other minorities get out of poverty.

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Agree | 36\% | 41\% | 37\% | 30\% | 32\% | 76\% | 28\% | 36\% | 37\% | 61\% | 33\% | 10\% | 60\% | 12\% |
| Disagree | 46\% | 40\% | 47\% | 48\% | 50\% | 8\% | 52\% | 50\% | 42\% | 23\% | 47\% | 73\% | 21\% | 74\% |
| Not sure | 18\% | 19\% | 17\% | 22\% | 19\% | 16\% | 20\% | 14\% | 22\% | 16\% | 20\% | 16\% | 19\% | 14\% |
| Totals | 100\% | 100\% | 101\% | 100\% | $101 \%$ | 100\% |  | $100 \%$ | $101 \%$ | $100 \%$ | $100 \%$ | 99\% | $100 \%$ | 100\% |
|  | (993) | (142) | (684) | (167) | (832) | (95) | (38) | (453) | (540) | (338) | (350) | (281) | (489) | (418) |

Table 56: We spend too much time talking about race.


Table 57: Most white people are at least a little prejudiced against blacks.

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Agree | 40\% | 41\% | 39\% | 44\% | 37\% | 65\% | 46\% | 42\% | 38\% | 49\% | 38\% | 32\% | 50\% | 28\% |
| Disagree | 44\% | 40\% | 46\% | 36\% | 46\% | 24\% | 34\% | 45\% | 42\% | 33\% | 46\% | 54\% | 31\% | 58\% |
| Not sure | 16\% | 19\% | 15\% | 20\% | 17\% | 11\% | 20\% | 13\% | 19\% | 18\% | 16\% | 14\% | 19\% | 14\% |
| Totals | $\begin{aligned} & \hline 100 \% \\ & (994) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (142) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (684) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (168) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (832) \end{aligned}$ | $\begin{gathered} 100 \% \\ (96) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (38) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (454) \end{aligned}$ | $\begin{aligned} & \hline 99 \% \\ & (540) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (338) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (350) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (282) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (489) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (418) \end{aligned}$ |

Table 58: African Americans have progressed to the point where they no longer need special consideration to succeed in life.

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Agree | 61\% | 58\% | 61\% | 63\% | 65\% | 29\% | 61\% | 63\% | 59\% | 44\% | 61\% | 82\% | 38\% | 85\% |
| Disagree | 22\% | 18\% | 23\% | 22\% | 17\% | 56\% | 26\% | 22\% | 22\% | 36\% | 21\% | 6\% | 39\% | 5\% |
| Not sure | 17\% | 24\% | 16\% | 15\% | 18\% | 15\% | 12\% | 15\% | 19\% | 20\% | 18\% | 11\% | 23\% | 10\% |
| Totals | $\begin{aligned} & 100 \% \\ & (995) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (142) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (685) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (168) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (833) \end{aligned}$ | $\begin{gathered} 100 \% \\ (96) \end{gathered}$ | $\begin{aligned} & 99 \% \\ & (38) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (455) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (540) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (338) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (351) \end{aligned}$ | $\begin{gathered} 99 \% \\ (282) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (489) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (419) \end{aligned}$ |

Table 59: Which comes closest to your view about evaluating students for admission into a college or university?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Merit only considered. | 75\% | 72\% | 73\% | 83\% | 79\% | 45\% | 67\% | 76\% | 73\% | 62\% | 76\% | 90\% | 60\% | 92\% |
| Race considered. | 15\% | 14\% | 15\% | 12\% | 11\% | 36\% | 16\% | 16\% | 14\% | 25\% | 14\% | 3\% | 26\% | 3\% |
| Not sure | 11\% | 14\% | 11\% | 6\% | 10\% | 19\% | 17\% | 8\% | 13\% | 13\% | 10\% | 7\% | 14\% | 6\% |
| Totals | $\begin{aligned} & \hline 101 \% \\ & (998) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (142) \end{aligned}$ | $\begin{gathered} 99 \% \\ (687) \end{gathered}$ | $\begin{aligned} & \hline 101 \% \\ & (169) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (833) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (96) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (41) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (456) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (542) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (338) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (352) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (284) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (488) \end{aligned}$ | $\begin{aligned} & \hline 101 \% \\ & (421) \end{aligned}$ |

Table 60: Was it a mistake for the U.S. to have invaded Iraq?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Yes | 56\% | 55\% | 58\% | 49\% | 51\% | 85\% | 60\% | 52\% | 59\% | 86\% | 59\% | 14\% | 91\% | 14\% |
| No | 36\% | 35\% | 33\% | 45\% | 40\% | 10\% | 27\% | 42\% | $31 \%$ | 7\% | 32\% | 79\% | 4\% | 78\% |
| Not Sure | 9\% | 9\% | 9\% | 7\% | 9\% | 5\% | 13\% | 6\% | 11\% | 7\% | 9\% | 7\% | 5\% | 9\% |
| Totals | $\begin{aligned} & \hline 101 \% \\ & (991) \end{aligned}$ | $\begin{gathered} 99 \% \\ (140) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (683) \end{aligned}$ | $\begin{aligned} & \hline 101 \% \\ & (168) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (826) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (97) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (40) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (455) \end{aligned}$ | $\begin{aligned} & \hline 101 \% \\ & (536) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (338) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (348) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (282) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (488) \end{aligned}$ | $\begin{aligned} & \hline 101 \% \\ & (414) \end{aligned}$ |

Table 61: How long should the U.S. stay in Iraq?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Leave immediately | 17\% | 17\% | 20\% | 6\% | 14\% | 33\% | 22\% | 15\% | 19\% | 29\% | 16\% | 2\% | 28\% | $3 \%$ |
| Leave within a year | 31\% | 36\% | 29\% | 33\% | 30\% | 35\% | 30\% | 28\% | 32\% | 45\% | 32\% | 11\% | 49\% | 8\% |
| Stay at least one year | 15\% | 14\% | 15\% | 14\% | 14\% | 19\% | 16\% | 16\% | 14\% | 14\% | 17\% | 13\% | 16\% | 13\% |
| Stay enough to stabilize | 34\% | 26\% | 32\% | 45\% | 38\% | 8\% | 25\% | 39\% | 29\% | 8\% | 30\% | 71\% | 4\% | 73\% |
| Not sure | 4\% | 7\% | 5\% | 1\% | 4\% | 5\% | 7\% | 2\% | 6\% | 4\% | 5\% | 3\% | 3\% | 3\% |
| Totals | 101\% | 100\% | 101\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | (999) | (141) | (689) | (169) | (833) | (97) | (41) | (457) | (542) | (340) | (352) | (283) | (490) | (420) |

Table 62: Do you think that the surge in U.S. troops in Iraq has been successful?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Yes | 47\% | 37\% | 47\% | 56\% | 51\% | 22\% | 38\% | 58\% | 37\% | 20\% | 46\% | 84\% | 17\% | 86\% |
| No | 32\% | 36\% | 34\% | 23\% | 28\% | 52\% | 43\% | 25\% | 38\% | 53\% | 33\% | 6\% | 55\% | 4\% |
| Not sure | 21\% | 27\% | 19\% | 22\% | 21\% | 26\% | 19\% | 17\% | 24\% | 27\% | 21\% | 10\% | 28\% | 9\% |
| Totals | $\begin{aligned} & \hline 100 \% \\ & (996) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (142) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (687) \end{aligned}$ | $\begin{aligned} & \hline 101 \% \\ & (167) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (830) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (97) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (41) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (455) \end{aligned}$ | $\begin{gathered} 99 \% \\ (541) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (339) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (350) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (283) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (489) \end{aligned}$ | $\begin{gathered} \hline 99 \% \\ (418) \end{gathered}$ |

Table 63: When do you think abortion should be legal?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | $65+$ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Always be legal | 20\% | 24\% | 21\% | 13\% | 18\% | 26\% | 36\% | 19\% | 21\% | 31\% | 22\% | 5\% | 32\% | 6\% |
| Legal with restrictions | 33\% | 29\% | 34\% | 34\% | 34\% | 34\% | 22\% | 32\% | 34\% | 42\% | 36\% | 20\% | 45\% | 22\% |
| Only in special cases | 34\% | 33\% | 34\% | 39\% | 34\% | $32 \%$ | 38\% | 38\% | 32\% | 22\% | 32\% | 53\% | 19\% | 52\% |
| Always be illegal | 12\% | 13\% | 11\% | 15\% | 13\% | 8\% | 4\% | 11\% | 13\% | 5\% | 10\% | 22\% | 4\% | 21\% |
| Totals | $\begin{gathered} 99 \% \\ (987) \end{gathered}$ | $\begin{gathered} 99 \% \\ (138) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (683) \end{aligned}$ | $\begin{aligned} & 101 \% \\ & (166) \end{aligned}$ | $\begin{gathered} 99 \% \\ \hline(825) \end{gathered}$ | $\begin{gathered} 100 \% \\ (95) \end{gathered}$ | $\begin{gathered} 100 \% \\ (39) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (449) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (538) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (336) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (348) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (281) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (485) \end{aligned}$ | $\begin{aligned} & 101 \% \\ & (415) \end{aligned}$ |

Table 64: Do you favor or oppose allowing gay and lesbians to marry legally?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | $65+$ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Favor marriage. | 35\% | 54\% | 35\% | 20\% | 35\% | 35\% | 31\% | 34\% | 37\% | 52\% | 39\% | 8\% | 58\% | 10\% |
| Favor civil unions only. | 32\% | 24\% | 30\% | 45\% | 33\% | 28\% | 33\% | 34\% | 30\% | 28\% | 33\% | 37\% | 27\% | 38\% |
| No marriage or civil unions. | 30\% | 19\% | 31\% | 34\% | 30\% | 32\% | 25\% | 30\% | 30\% | 16\% | 25\% | 54\% | 13\% | 50\% |
| Not sure | $3 \%$ | 3\% | $3 \%$ | 1\% | 2\% | 5\% | 11\% | 2\% | 4\% | 4\% | 3\% | 1\% | 2\% | 2\% |
| Totals | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | (996) | (141) | (688) | (167) | (832) | (96) | (41) | (454) | (542) | (340) | (349) | (283) | (490) | (417) |

Table 65: Do you think government should allow prayer in public schools?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Yes | 62\% | 50\% | 62\% | 71\% | 61\% | 70\% | 57\% | 60\% | 63\% | 53\% | 54\% | 82\% | 45\% | 81\% |
| No | 28\% | 35\% | 27\% | 24\% | 29\% | 22\% | 19\% | $32 \%$ | 25\% | 38\% | 32\% | 11\% | 44\% | 11\% |
| Not sure | 11\% | 14\% | 11\% | 5\% | 10\% | 8\% | 24\% | 9\% | 12\% | 9\% | 14\% | 7\% | 11\% | 8\% |
| Totals | $\begin{aligned} & \hline 101 \% \\ & (994) \end{aligned}$ | $\begin{gathered} 99 \% \\ (140) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (686) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (168) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (830) \end{aligned}$ | $\begin{gathered} 100 \% \\ (96) \end{gathered}$ | $100 \%$ (41) | $\begin{aligned} & 101 \% \\ & (452) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (542) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (338) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (350) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (282) \end{aligned}$ | $100 \%$ (488) | 100\% (418) |

Table 66: Do you favor raising taxes on families with incomes over 200,000 dollars per year?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Yes | 57\% | 64\% | 57\% | 50\% | 54\% | 78\% | 54\% | 50\% | 62\% | 83\% | 59\% | 23\% | 86\% | 23\% |
| No | 33\% | 25\% | 34\% | 38\% | 36\% | 16\% | 28\% | 43\% | 25\% | 7\% | 31\% | 70\% | 6\% | 68\% |
| Not sure | 10\% | 11\% | 9\% | 12\% | 10\% | 6\% | 17\% | 7\% | 13\% | 11\% | 10\% | 7\% | 8\% | 9\% |
| Totals | $\begin{aligned} & \hline 100 \% \\ & (995) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (142) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (684) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (169) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (831) \end{aligned}$ | $\begin{gathered} 100 \% \\ (95) \end{gathered}$ | $\begin{aligned} & \hline 99 \% \\ & (41) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (456) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (539) \end{aligned}$ | $\begin{aligned} & \hline 101 \% \\ & (338) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (351) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (282) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (488) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (419) \end{aligned}$ |

Table 67: How would you describe the state of the U.S. economy these days?


Table 68: Are you in favor of a universal coverage system where all health care would be paid for by the federal government?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | $65+$ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Yes | 43\% | 53\% | 44\% | 31\% | 38\% | 71\% | 56\% | 41\% | 45\% | 71\% | 41\% | 12\% | 71\% | 13\% |
| No | 42\% | 33\% | 42\% | 48\% | 48\% | 12\% | 31\% | 48\% | 37\% | 10\% | 45\% | 79\% | 12\% | 78\% |
| Not sure | 15\% | 14\% | 14\% | 20\% | 14\% | 17\% | 13\% | 11\% | 18\% | 18\% | 14\% | 9\% | 17\% | 9\% |
| Totals | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% |
|  | (998) | (142) | (688) | (168) | (832) | (97) | (41) | (456) | (542) | (339) | (351) | (284) | (488) | (421) |

Table 69: How worried are you about someone in your family losing their job?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Very worried | 23\% | 21\% | 25\% | 16\% | 20\% | 34\% | 41\% | 22\% | 23\% | 30\% | 26\% | 10\% | 32\% | 11\% |
| Somewhat worried | 35\% | 27\% | 37\% | 36\% | 35\% | 34\% | 39\% | 32\% | 38\% | 38\% | 36\% | 32\% | 36\% | 32\% |
| Not very worried | 42\% | 52\% | 38\% | 49\% | 45\% | 33\% | 20\% | 45\% | 39\% | 32\% | 38\% | 57\% | 32\% | 57\% |
| Totals | $\begin{aligned} & 100 \% \\ & (992) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (140) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (684) \end{aligned}$ | $\begin{aligned} & 101 \% \\ & (168) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (828) \end{aligned}$ | $\begin{gathered} 101 \% \\ (97) \end{gathered}$ | $\begin{gathered} 100 \% \\ (39) \end{gathered}$ | $\begin{gathered} 99 \% \\ (452) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (540) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (336) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (350) \end{aligned}$ | $\begin{gathered} 99 \% \\ (282) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (488) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (419) \end{aligned}$ |

Table 70: If you lost your job, how hard do you think it would be to find another job that paid as much?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Very difficult | 42\% | 37\% | 46\% | 31\% | 41\% | 55\% | 43\% | 40\% | 44\% | 50\% | 43\% | 30\% | 52\% | 27\% |
| Somewhat difficult | 29\% | 31\% | 31\% | 20\% | 28\% | 28\% | 39\% | 31\% | 28\% | 28\% | 29\% | 32\% | 28\% | 32\% |
| Not very difficult | 17\% | 22\% | 16\% | 18\% | 19\% | 9\% | 14\% | 20\% | 15\% | 10\% | 17\% | 27\% | 10\% | 30\% |
| Not sure | 11\% | 10\% | 7\% | 30\% | 12\% | 8\% | 4\% | 10\% | 13\% | 11\% | 10\% | 12\% | 11\% | 11\% |
| Totals | 99\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 101\% | 100\% | 99\% | 99\% | 101\% | 101\% | 100\% |
|  | (976) | (140) | (680) | (156) | (814) | (95) | (40) | (447) | (529) | (333) | (344) | (277) | (483) | (408) |

Table 71: If you lost your job, how long could you pay your bills before you exhausted your savings?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Depend on paycheck. | 34\% | 43\% | 37\% | 15\% | 34\% | 41\% | 39\% | 28\% | 40\% | 38\% | 34\% | 29\% | 39\% | 28\% |
| Few months | 24\% | 25\% | 26\% | 13\% | 21\% | 32\% | 26\% | 28\% | 20\% | 26\% | 26\% | 19\% | 26\% | 21\% |
| At least six months | 12\% | 13\% | 13\% | 8\% | 12\% | 9\% | 12\% | 14\% | 11\% | 10\% | 12\% | 15\% | 11\% | 14\% |
| A year or more | 17\% | 7\% | 14\% | 37\% | 19\% | 8\% | 12\% | 21\% | 14\% | 13\% | 18\% | 22\% | 13\% | 23\% |
| Not sure | 13\% | 12\% | 9\% | 28\% | 14\% | 11\% | 11\% | 10\% | 16\% | 13\% | 10\% | 15\% | 11\% | 14\% |
| Totals | $\begin{aligned} & 100 \% \\ & (975) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (140) \end{aligned}$ | $\begin{gathered} 99 \% \\ (679) \end{gathered}$ | $\begin{aligned} & \hline 101 \% \\ & (156) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (811) \end{aligned}$ | $\begin{gathered} 101 \% \\ (95) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (41) \end{gathered}$ | $\begin{aligned} & 101 \% \\ & (445) \end{aligned}$ | $\begin{aligned} & \hline 101 \% \\ & (530) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (331) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (346) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (275) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (481) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (409) \end{aligned}$ |

Table 72: Which economic problem are you personally most concerned about?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Energy prices | 26\% | 21\% | 25\% | 34\% | 28\% | 16\% | 14\% | 27\% | 26\% | 19\% | 25\% | 37\% | 17\% | 38\% |
| Jobs | 18\% | 27\% | 18\% | 7\% | 16\% | 29\% | 29\% | 18\% | 17\% | 23\% | 18\% | 11\% | 25\% | 10\% |
| Inflation | 24\% | 31\% | 22\% | 22\% | 23\% | 27\% | 17\% | 23\% | 24\% | 26\% | 20\% | 25\% | 22\% | 25\% |
| Housing costs | 7\% | 8\% | 7\% | 4\% | 6\% | 6\% | 10\% | 6\% | 8\% | 8\% | 7\% | 5\% | 8\% | 5\% |
| Healthcare costs | 19\% | 12\% | 19\% | 24\% | 19\% | 20\% | 24\% | 20\% | 18\% | 20\% | 22\% | 15\% | $24 \%$ | 13\% |
| Other | 7\% | 1\% | 8\% | 8\% | 7\% | 3\% | 6\% | 6\% | 7\% | 4\% | 8\% | 7\% | 5\% | 9\% |
| Totals | 101\% | 100\% | 99\% | 99\% | 99\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% |
|  | (993) | (141) | (684) | (168) | (831) | (94) | (40) | (454) | (539) | (334) | (351) | (284) | (485) | (420) |

Table 73: How serious a problem do you think global warming is?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Very serious | 37\% | 38\% | 38\% | 34\% | 33\% | 58\% | 46\% | 33\% | 40\% | 65\% | 34\% | 7\% | 66\% | 6\% |
| Somewhat serious | 27\% | 29\% | 28\% | 22\% | 27\% | 24\% | 33\% | 25\% | 29\% | 25\% | 30\% | 26\% | 26\% | 27\% |
| Not very serious | 30\% | 23\% | 30\% | 40\% | 35\% | 8\% | 14\% | 39\% | 23\% | 4\% | 31\% | 64\% | 4\% | 63\% |
| Not sure | 5\% | 9\% | 5\% | 4\% | 5\% | 10\% | 7\% | 3\% | 7\% | 7\% | 4\% | 3\% | 4\% | 4\% |
| Totals | 99\% | 99\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 101\% | 99\% | 100\% | 100\% | 100\% |
|  | (998) | (142) | (687) | (169) | (833) | (96) | (41) | (457) | (541) | (339) | (351) | (284) | (488) | (421) |

Table 74: If you had to choose, what do you think should happen to illegal immigrants?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Apply for legal status. | 36\% | 46\% | 35\% | 31\% | 33\% | 45\% | 58\% | 36\% | 36\% | 52\% | 38\% | 14\% | 55\% | 16\% |
| Deported to native country. | 53\% | 38\% | 55\% | 57\% | 56\% | 45\% | 28\% | 56\% | 51\% | 38\% | 50\% | 76\% | 34\% | 74\% |
| Not sure | 11\% | 16\% | 10\% | 12\% | 11\% | 11\% | 13\% | 8\% | 14\% | 10\% | 12\% | 10\% | 11\% | 10\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 99\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | (997) | (142) | (687) | (168) | (832) | (96) | (41) | (456) | (541) | (338) | (352) | (283) | (488) | (420) |

Table 75: In your opinion, is the death penalty imposed too often or not often enough?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | $65+$ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Too often | 23\% | 30\% | 22\% | 21\% | 20\% | 40\% | 16\% | 24\% | 22\% | 34\% | 27\% | 5\% | 38\% | 7\% |
| About right | 15\% | 15\% | 14\% | 18\% | 15\% | 12\% | 17\% | 15\% | 15\% | 14\% | 13\% | 18\% | 14\% | 15\% |
| Not often enough | 45\% | 32\% | 47\% | 49\% | 48\% | 25\% | 53\% | 50\% | 41\% | 31\% | 43\% | 66\% | 28\% | 66\% |
| Not sure | 17\% | 23\% | 17\% | 12\% | 17\% | 23\% | 14\% | 11\% | 22\% | 21\% | 17\% | 11\% | 20\% | 11\% |
| Totals | $\begin{aligned} & 100 \% \\ & (991) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (141) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (683) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (167) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (828) \end{aligned}$ | $\begin{gathered} 100 \% \\ (96) \end{gathered}$ | 100\% (40) | $\begin{aligned} & 100 \% \\ & \text { (453) } \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (538) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (336) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (349) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (282) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (486) \end{aligned}$ | $\begin{aligned} & 99 \% \\ & (418) \end{aligned}$ |

Table 76: Which issue will be most important in deciding how you vote for President?

| Most Important Issue | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| The Economy | 59\% | 66\% | 58\% | 56\% | 55\% | 79\% | 68\% | 53\% | 64\% | 75\% | 59\% | 40\% | 77\% | 39\% |
| Regulation | 1\% | 1\% | 0\% | 1\% | 1\% | 1\% | 0\% | 1\% | 0\% | 1\% | 0\% | 0\% | 1\% | 0\% |
| National Security | 14\% | 7\% | 14\% | 21\% | 16\% | 1\% | 6\% | 18\% | 11\% | 2\% | 13\% | 31\% | 1\% | 31\% |
| The wars in Iraq and Afghanistan | 7\% | 6\% | 7\% | 5\% | 7\% | 5\% | 0\% | 9\% | 5\% | 7\% | 8\% | 5\% | 8\% | 4\% |
| Healthcare | 5\% | 2\% | 6\% | 3\% | 4\% | 7\% | 12\% | 4\% | 6\% | 8\% | 3\% | 4\% | 7\% | 2\% |
| Immigration | 4\% | 2\% | 4\% | 5\% | 5\% | 2\% | 0\% | 6\% | 3\% | 2\% | 6\% | 5\% | 0\% | 7\% |
| The Environment | 2\% | 5\% | 1\% | 0\% | 2\% | 0\% | 0\% | 1\% | $2 \%$ | 1\% | 3\% | 0\% | 3\% | 0\% |
| Education | $2 \%$ | $3 \%$ | 1\% | 1\% | 1\% | 5\% | 6\% | 1\% | 2\% | 3\% | 1\% | 0\% | 2\% | 1\% |
| Crime | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Values | 7\% | 9\% | 7\% | 7\% | 8\% | 0\% | 8\% | 7\% | 7\% | 2\% | 6\% | 15\% | 1\% | 16\% |
| Totals | $\begin{aligned} & \hline 101 \% \\ & (994) \end{aligned}$ | $\begin{aligned} & \hline 101 \% \\ & (141) \end{aligned}$ | $\begin{gathered} 98 \% \\ (687) \end{gathered}$ | $\begin{gathered} 99 \% \\ (166) \end{gathered}$ | $\begin{gathered} 99 \% \\ (831) \end{gathered}$ | $\begin{gathered} 100 \% \\ (95) \end{gathered}$ | $\begin{gathered} 100 \% \\ (40) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (454) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (540) \end{aligned}$ | $\begin{aligned} & \hline 101 \% \\ & (338) \end{aligned}$ | $\begin{gathered} \hline 99 \% \\ (350) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (282) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (488) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (418) \end{aligned}$ |

Table 77: Ranked among three most important issues

| Important Issues | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | $65+$ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| The Economy | 87\% | 87\% | 88\% | 82\% | 86\% | 90\% | 86\% | 84\% | 89\% | 93\% | 88\% | 77\% | 95\% | 78\% |
|  | $(1,000)$ | (142) | (689) | (169) | (834) | (97) | (41) | (457) | (543) | (340) | (352) | (284) | (490) | (421) |
| Regulation | 6\% | 7\% | 6\% | 7\% | 6\% | 6\% | 2\% | 8\% | 5\% | 7\% | 5\% | 6\% | 6\% | 7\% |
|  | $(1,000)$ | (142) | (689) | (169) | (834) | (97) | (41) | (457) | (543) | (340) | (352) | (284) | (490) | (421) |
| National Security | 41\% |  | 42\% | 50\% | 45\% |  | 35\% | 46\% | 38\% | 18\% | 40\% | 73\% | 15\% | 76\% |
|  | $(1,000)$ | (142) | (689) | (169) | (834) | (97) | (41) | (457) | (543) | (340) | (352) | (284) | (490) | (421) |
| The wars in Iraq and Afghanistan | 45\% | 45\% | 46\% | 40\% | 45\% | 50\% | 44\% | 49\% | 41\% | 51\% | 44\% | 39\% | 54\% | 35\% |
|  | $(1,000)$ | (142) | (689) | (169) | (834) | (97) | (41) | (457) | (543) | (340) | (352) | (284) | (490) | (421) |
| Healthcare | 46\% | 43\% | 47\% | 43\% | 42\% | 67\% | 58\% | 40\% | 51\% | 68\% | 45\% | 19\% | 69\% | 18\% |
|  | $(1,000)$ | (142) | (689) | (169) | (834) | (97) | (41) | (457) | (543) | (340) | (352) | (284) | (490) | (421) |
| Immigration |  |  |  |  |  | $11 \%$ | 10\% | 30\% | 19\% | 9\% | 25\% | 41\% | 8\% | 40\% |
|  | $(1,000)$ | (142) | (689) | (169) | (834) | (97) | (41) | (457) | (543) | (340) | (352) | (284) | (490) | (421) |
| The Environment | 13\% | 17\% | 13\% | $7 \%$ | 13\% | 9\% | 13\% | 10\% | 15\% | 21\% | 13\% | 4\% | 22\% | 2\% |
|  | $(1,000)$ | (142) | (689) | (169) | (834) | (97) | (41) | (457) | (543) | (340) | (352) | (284) | (490) | (421) |
| Education | 17\% | 33\% | 14\% | 13\% | 15\% | 25\% | 25\% | 13\% | 20\% | 22\% | 19\% | 6\% | 24\% | 7\% |
|  | $(1,000)$ | (142) | (689) | (169) | (834) | (97) | (41) | (457) | (543) | (340) | (352) | (284) | (490) | (421) |
| Crime | 2\% | 0\% | $3 \%$ | $2 \%$ | 2\% | 4\% | 4\% | 3\% | 2\% | 2\% | 2\% | 3\% | 2\% | 2\% |
|  | $(1,000)$ | (142) | (689) | (169) | (834) | (97) | (41) | (457) | (543) | (340) | (352) | (284) | (490) | (421) |
| Values | 16\% | 21\% | 15\% | 18\% | 19\% | 4\% | 12\% | 14\% | 18\% | 6\% | 16\% | 30\% | 5\% | 31\% |
|  | $(1,000)$ | (142) | (689) | (169) | (834) | (97) | (41) | (457) | (543) | (340) | (352) | (284) | (490) | (421) |

Table 78: Would you say things in this country today are...

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Generally headed in the right direction | 12\% | 9\% | 11\% | 16\% | 12\% | 12\% | 9\% | 15\% | 9\% | 5\% | 10\% | 21\% | 5\% | 22\% |
| Off on the wrong track | 81\% | 82\% | 82\% | 77\% | 81\% | 85\% | 78\% | 78\% | 84\% | 90\% | 84\% | 67\% | 93\% | 66\% |
| Not sure | 7\% | 9\% | 7\% | 7\% | 8\% | 3\% | 13\% | 7\% | 8\% | 5\% | 5\% | 12\% | 2\% | 12\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 101\% | 100\% | 99\% | 100\% | 100\% | 100\% |
|  | (997) | (142) | (686) | (169) | (833) | (96) | (40) | (455) | (542) | (338) | (351) | (284) | (488) | (420) |

Table 79: Do you approve or disapprove of the way George W. Bush is handling his job as President?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Strongly Approve | 6\% | 8\% | 6\% | 7\% | 7\% | 5\% | 5\% | 7\% | 6\% | 2\% | 3\% | 17\% | 1\% | 14\% |
| Somewhat Approve | 22\% | 18\% | 20\% | 32\% | 25\% | 6\% | 12\% | 25\% | 20\% | 3\% | 19\% | 50\% | 1\% | 50\% |
| Somewhat Disapprove | 18\% | 16\% | 20\% | 13\% | 19\% | 11\% | 18\% | 18\% | 18\% | 8\% | 21\% | 25\% | 9\% | 26\% |
| Strongly Disapprove | 52\% | 53\% | 52\% | 48\% | 47\% | 78\% | 60\% | 50\% | 53\% | 86\% | 55\% | 7\% | 89\% | 8\% |
| Not Sure | $2 \%$ | 4\% | $2 \%$ | 1\% | 2\% | 0\% | 4\% | 0\% | 3\% | 2\% | 2\% | 1\% | 0\% | 2\% |
| Totals | 100\% | 99\% | 100\% | 101\% | 100\% | 100\% | 99\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% |
|  | (998) | (142) | (687) | (169) | (832) | (97) | (41) | (455) | (543) | (339) | (352) | (283) | (490) | (419) |

Table 80: Do you approve or disapprove of the way the Democrats in the United States Congress are handling their job?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | $65+$ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Strongly Approve | 6\% | 4\% | 6\% | 7\% | 5\% | 15\% | 11\% | 5\% | 7\% | 11\% | 4\% | $3 \%$ | 10\% | 2\% |
| Somewhat Approve | 25\% | 30\% | 25\% | 20\% | 22\% | 44\% | 28\% | 19\% | 30\% | 51\% | 16\% | 4\% | 45\% | 3\% |
| Somewhat Disapprove | 23\% | 26\% | 22\% | 20\% | 23\% | 21\% | 16\% | 23\% | 22\% | 23\% | 31\% | 12\% | 30\% | 14\% |
| Strongly Disapprove | 41\% | 29\% | 42\% | 51\% | 46\% | 15\% | 33\% | 51\% | 33\% | 9\% | 42\% | 80\% | 10\% | 78\% |
| Not Sure | 5\% | 11\% | 5\% | 1\% | 5\% | 5\% | 13\% | 2\% | 8\% | 6\% | 6\% | 1\% | 5\% | 2\% |
| Totals | 100\% | 100\% | 100\% | 99\% | 101\% | 100\% | 101\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 99\% |
|  | (997) | (141) | (687) | (169) | (831) | (97) | (41) | (456) | (541) | (338) | (351) | (284) | (487) | (421) |

Table 81: Which party do you think would do a better job of handling the economy?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Democrats | 45\% | 51\% | 45\% | 39\% | 39\% | 85\% | 64\% | 41\% | 48\% | 87\% | 38\% | 4\% | 86\% | 2\% |
| Republicans | 36\% | 29\% | 35\% | 45\% | 41\% | 6\% | 25\% | 44\% | 29\% | 3\% | 32\% | 84\% | 2\% | 81\% |
| About the same | 19\% | 20\% | 20\% | 16\% | 20\% | 9\% | 11\% | 15\% | 22\% | 10\% | 31\% | 12\% | 12\% | 17\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 101\% | 100\% | 100\% | 100\% |
|  | (994) | (142) | (683) | (169) | (828) | (97) | (41) | (456) | (538) | (338) | (348) | (284) | (487) | (420) |

Table 82: Which party do you think would do a better job of handling national security?


Table 83: Party Identification

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Strong Democrat | 25\% | 27\% | 24\% | 24\% | 20\% | 59\% | 33\% | 20\% | 28\% | 70\% | 0\% | 0\% | 48\% | 2\% |
| Weak Democrat | 10\% | 12\% | 10\% | 10\% | 10\% | 11\% | 20\% | 9\% | 11\% | 30\% | 0\% | 0\% | 14\% | 4\% |
| Lean Democrat | 14\% | 16\% | 14\% | 10\% | 14\% | 13\% | 14\% | 14\% | 14\% | 0\% | 40\% | 0\% | 25\% | $2 \%$ |
| Independent | 11\% | 13\% | 11\% | 8\% | 11\% | 9\% | 10\% | 13\% | 9\% | 0\% | 31\% | 0\% | 7\% | 10\% |
| Lean Republican | 10\% | 7\% | 10\% | 14\% | 12\% | 3\% | 2\% | 14\% | 7\% | 0\% | 29\% | 0\% | 1\% | 21\% |
| Weak Republican | 8\% | 7\% | 8\% | 6\% | 9\% | 1\% | 2\% | 9\% | 7\% | 0\% | 0\% | 28\% | 2\% | 14\% |
| Strong Republican | 20\% | 15\% | 19\% | 27\% | 23\% | $2 \%$ | 19\% | 20\% | 20\% | 0\% | 0\% | 72\% | 1\% | 47\% |
| Not sure | 2\% | 3\% | 2\% | 1\% | 2\% | $2 \%$ | 0\% | 1\% | 3\% | 0\% | 0\% | 0\% | 2\% | 1\% |
| Totals | 100\% | 100\% | 98\% | 100\% | 101\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 101\% |
|  | (993) | (141) | (684) | (168) | (829) | (96) | (40) | (452) | (541) | (340) | (352) | (284) | (487) | (419) |

Table 84: Do you think the economy is...?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Getting better | 5\% | 7\% | 5\% | 5\% | 5\% | 5\% | 7\% | 6\% | 4\% | 2\% | 5\% | 9\% | 1\% | 11\% |
| Staying the same | 15\% | 17\% | 13\% | 21\% | 16\% | 6\% | 15\% | 18\% | 12\% | 6\% | 12\% | 30\% | 6\% | 27\% |
| Getting worse | 76\% | 70\% | 79\% | 71\% | 75\% | 88\% | 71\% | 73\% | 79\% | 89\% | 79\% | 57\% | 91\% | 57\% |
| Dont Know | 4\% | 7\% | 3\% | 4\% | 4\% | 2\% | 8\% | 3\% | 4\% | 3\% | 3\% | 4\% | 2\% | 5\% |
| Totals | 100\% | 101\% | 100\% | 101\% | 100\% | 101\% | 101\% | 100\% | 99\% | 100\% | 99\% | 100\% | 100\% | 100\% |
|  | (991) | (139) | (684) | (168) | (828) | (96) | (40) | (452) | (539) | (337) | (349) | (282) | (486) | (417) |

Table 85: How worried are you about the U.S. economy?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Very worried | 54\% | 46\% | 57\% | 48\% | 52\% | 66\% | 69\% | 49\% | 58\% | 71\% | 53\% | 34\% | 71\% | $31 \%$ |
| Somewhat worried | 38\% | 43\% | 36\% | 43\% | 40\% | 30\% | 22\% | 42\% | 35\% | 27\% | 42\% | 49\% | 27\% | 52\% |
| Not worried | 8\% | 11\% | 7\% | 9\% | 8\% | 5\% | 10\% | 9\% | 7\% | 2\% | 6\% | 18\% | 2\% | 17\% |
| Totals | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $101 \%$ | $101 \%$ | $100 \%$ | 100\% | $100 \%$ | $101 \%$ | $101 \%$ | $100 \%$ | $100 \%$ |
|  | (992) | (139) | (684) | (169) | (829) | (96) | (40) | (453) | (539) | (336) | (349) | (283) | (486) | (420) |

Table 86: A year from now, do you think the stock market will be higher or lower than it is today?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Higher than today | 42\% | 44\% | 41\% | 46\% | 43\% | 35\% | 44\% | 48\% | 38\% | 39\% | 36\% | 57\% | 36\% | 56\% |
| About the same | 23\% | 19\% | 24\% | 26\% | 24\% | 21\% | 16\% | 26\% | 21\% | 23\% | 26\% | 22\% | 24\% | 23\% |
| Lower than today | 14\% | 21\% | 15\% | 6\% | 14\% | 19\% | 17\% | 12\% | 16\% | 16\% | 14\% | 9\% | 15\% | 9\% |
| Not sure | 20\% | 16\% | 21\% | 21\% | 19\% | 25\% | 23\% | 14\% | 25\% | 22\% | 24\% | 12\% | 25\% | 13\% |
| Totals | 99\% | 100\% | 101\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% |
|  | $(1,000)$ | (142) | (689) | (169) | (834) | (97) | (41) | (457) | (543) | (340) | (352) | (284) | (490) | (421) |

Table 87: How well do you think the Bush administration has handled the recent problems in financial markets?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | $65+$ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Very well | 5\% | 7\% | 4\% | 6\% | 5\% | 6\% | $2 \%$ | 4\% | 5\% | 1\% | 4\% | 11\% | 1\% | 11\% |
| Somewhat well | 24\% | 19\% | 24\% | 29\% | 25\% | 11\% | 30\% | 27\% | 21\% | 8\% | 21\% | 48\% | 6\% | 47\% |
| Somewhat poorly | 20\% | 21\% | 20\% | 22\% | 21\% | 19\% | 13\% | 24\% | 18\% | 21\% | 19\% | 22\% | 19\% | 22\% |
| Very poorly | 45\% | 44\% | 47\% | 37\% | 42\% | 60\% | 50\% | 41\% | 48\% | 65\% | 50\% | 13\% | $71 \%$ | 13\% |
| Not sure | 6\% | 9\% | 6\% | 6\% | 7\% | 4\% | 5\% | 4\% | 8\% | 5\% | 6\% | 6\% | 4\% | 8\% |
| Totals | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 101\% |
|  | (999) | (142) | (688) | (169) | (834) | (96) | (41) | (456) | (543) | (339) | (352) | (284) | (489) | (421) |

Table 88: Do you think financial markets need more or less regulation by the Federal Government?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| More | 59\% | 52\% | 61\% | 62\% | 57\% | 75\% | 61\% | 62\% | 57\% | 74\% | 64\% | 37\% | 79\% | 38\% |
| About the same | 15\% | 19\% | 13\% | 17\% | 15\% | 8\% | 17\% | 17\% | 13\% | 9\% | 15\% | 22\% | 7\% | 23\% |
| Less | 12\% | 10\% | 13\% | 13\% | 14\% | 4\% | 7\% | 15\% | 11\% | 4\% | 10\% | 27\% | $2 \%$ | 25\% |
| Not sure | 14\% | 19\% | 14\% | 8\% | 14\% | 13\% | 14\% | 6\% | 19\% | 13\% | 11\% | 14\% | 11\% | 14\% |
| Totals | $\begin{aligned} & \hline 100 \% \\ & (996) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (141) \end{aligned}$ | $\begin{aligned} & \hline 101 \% \\ & (686) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (169) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (832) \end{aligned}$ | $\begin{gathered} 100 \% \\ (95) \end{gathered}$ | $99 \%$ (41) | $\begin{aligned} & 100 \% \\ & (456) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (540) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (338) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (350) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (284) \end{aligned}$ | $\begin{gathered} \hline 99 \% \\ (487) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (421) \end{aligned}$ |

Table 89: Do you favor or oppose using government funds to buy assets from banks and insurance companies in the current financial crisis?


Table 90: Do you think the financial crisis will have much of an impact on you personally?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| A serious effect | 46\% | 35\% | 50\% | 38\% | 44\% | 54\% | 47\% | 42\% | 48\% | 56\% | 46\% | 34\% | 53\% | 34\% |
| Not a very serious effect | 38\% | 38\% | 36\% | 47\% | 40\% | 29\% | 41\% | 44\% | 34\% | 28\% | 41\% | 49\% | 32\% | 50\% |
| Not sure | 16\% | 26\% | 14\% | 15\% | 17\% | 17\% | 13\% | 14\% | 18\% | 16\% | 13\% | 18\% | 16\% | 16\% |
| Totals | 100\% | 99\% | 100\% | 100\% | 101\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 101\% | 101\% | 100\% |
|  | (998) | (142) | (687) | (169) | (833) | (96) | (41) | (455) | (543) | (339) | (351) | (284) | (489) | (420) |

Table 91: How do you think the financial crisis will affect you personally? Check all that apply.

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| I could lose my job | $\begin{gathered} \hline 34 \% \\ (458) \end{gathered}$ | $\begin{aligned} & \hline 33 \% \\ & (52) \end{aligned}$ | $\begin{gathered} \hline 39 \% \\ (343) \end{gathered}$ | $\begin{aligned} & \hline 11 \% \\ & (63) \end{aligned}$ | $\begin{gathered} \hline 31 \% \\ (369) \end{gathered}$ | $\begin{aligned} & \hline 46 \% \\ & (51) \end{aligned}$ | $\begin{aligned} & \hline 50 \% \\ & (20) \end{aligned}$ | $\begin{gathered} \hline 35 \% \\ (194) \end{gathered}$ | $\begin{array}{r} 33 \% \\ (264) \end{array}$ | $\begin{gathered} \hline 34 \% \\ (192) \end{gathered}$ | $\begin{gathered} \hline 37 \% \\ (163) \end{gathered}$ | $\begin{aligned} & \hline 30 \% \\ & (97) \end{aligned}$ | $\begin{gathered} \hline 38 \% \\ (258) \end{gathered}$ | $\begin{gathered} \hline 28 \% \\ (147) \end{gathered}$ |
| My pay could be cut | $\begin{array}{r} 33 \% \\ (458) \end{array}$ | $\begin{aligned} & 43 \% \\ & (52) \end{aligned}$ | $\begin{array}{r} 35 \% \\ (343) \end{array}$ | $\begin{aligned} & 13 \% \\ & \text { (63) } \end{aligned}$ | $\begin{array}{r} 30 \% \\ (369) \end{array}$ | $\begin{aligned} & 33 \% \\ & (51) \end{aligned}$ | $\begin{aligned} & 45 \% \\ & (20) \end{aligned}$ | $\begin{gathered} 36 \% \\ (194) \end{gathered}$ | $\begin{array}{r} 31 \% \\ (264) \end{array}$ | $\begin{array}{r} 31 \% \\ (192) \end{array}$ | $\begin{array}{r} 39 \% \\ (163) \end{array}$ | $\begin{aligned} & 28 \% \\ & (97) \end{aligned}$ | $\begin{array}{r} 36 \% \\ (258) \end{array}$ | $\begin{array}{r} 28 \% \\ (147) \end{array}$ |
| My savings or pension will be hurt | $\begin{array}{r} 70 \% \\ (458) \end{array}$ | $\begin{aligned} & 56 \% \\ & (52) \end{aligned}$ | $\begin{array}{r} 71 \% \\ \text { (343) } \end{array}$ | $\begin{aligned} & 76 \% \\ & (63) \end{aligned}$ | $\begin{array}{r} 73 \% \\ (369) \end{array}$ | $\begin{aligned} & 54 \% \\ & (51) \end{aligned}$ | $\begin{aligned} & 47 \% \\ & (20) \end{aligned}$ | $\begin{gathered} 68 \% \\ (194) \end{gathered}$ | $\begin{array}{r} 71 \% \\ (264) \end{array}$ | $\begin{array}{r} 66 \% \\ (192) \end{array}$ | $\begin{array}{r} 71 \% \\ (163) \end{array}$ | $\begin{aligned} & 75 \% \\ & (97) \end{aligned}$ | $\begin{array}{r} 69 \% \\ (258) \end{array}$ | $\begin{array}{r} 73 \% \\ (147) \end{array}$ |
| I could lose my house | $\begin{array}{r} 24 \% \\ (458) \end{array}$ | $\begin{aligned} & 17 \% \\ & (52) \end{aligned}$ | $\begin{array}{r} 28 \% \\ (343) \end{array}$ | $\begin{aligned} & 14 \% \\ & (63) \end{aligned}$ | $\begin{array}{r} 20 \% \\ (369) \end{array}$ | $\begin{aligned} & 38 \% \\ & (51) \end{aligned}$ | $\begin{aligned} & 38 \% \\ & (20) \end{aligned}$ | $\begin{aligned} & 25 \% \\ & (194) \end{aligned}$ | $\begin{array}{r} 24 \% \\ (264) \end{array}$ | $\begin{array}{r} 31 \% \\ (192) \end{array}$ | $\begin{gathered} 24 \% \\ (163) \end{gathered}$ | $\begin{aligned} & 11 \% \\ & (97) \end{aligned}$ | $\begin{array}{r} 28 \% \\ (258) \end{array}$ | $\begin{array}{r} 21 \% \\ (147) \end{array}$ |
| Other | $\begin{array}{r} 17 \% \\ (458) \end{array}$ | $\begin{aligned} & 22 \% \\ & (52) \end{aligned}$ | $\begin{array}{r} 17 \% \\ (343) \end{array}$ | $\begin{aligned} & 17 \% \\ & (63) \end{aligned}$ | $\begin{array}{r} 19 \% \\ (369) \end{array}$ | $\begin{aligned} & 13 \% \\ & (51) \end{aligned}$ | $\begin{gathered} 9 \% \\ (20) \end{gathered}$ | $\begin{aligned} & 15 \% \\ & (194) \end{aligned}$ | $\begin{array}{r} 19 \% \\ (264) \end{array}$ | $\begin{array}{r} 19 \% \\ (192) \end{array}$ | $\begin{gathered} 18 \% \\ (163) \end{gathered}$ | $\begin{aligned} & 13 \% \\ & (97) \end{aligned}$ | $\begin{array}{r} 16 \% \\ (258) \end{array}$ | $\begin{aligned} & 19 \% \\ & (147) \end{aligned}$ |

Table 92: In the past 12 months, have your savings increased or decreased in value?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Increased | 10\% | 19\% | 9\% | 7\% | 10\% | 9\% | 17\% | 15\% | 6\% | 8\% | 10\% | 15\% | 8\% | 14\% |
| Stayed the same | 22\% | 23\% | 21\% | 27\% | 23\% | 14\% | 22\% | 23\% | 21\% | 18\% | 24\% | 25\% | 19\% | 28\% |
| Decreased | 48\% | 29\% | 51\% | 52\% | 48\% | 49\% | 42\% | 49\% | 48\% | 52\% | 51\% | 42\% | 52\% | 41\% |
| Don't have any savings | 17\% | 22\% | 17\% | 11\% | 16\% | 22\% | 20\% | 12\% | 21\% | 20\% | 14\% | 13\% | 19\% | 13\% |
| Not sure | 3\% | 8\% | 2\% | 2\% | $3 \%$ | 6\% | 0\% | 1\% | 4\% | 2\% | 1\% | 5\% | $2 \%$ | 4\% |
| Totals | 100\% | 101\% | 100\% | 99\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | (991) | (140) | (682) | (169) | (828) | (95) | (40) | (453) | (538) | (335) | (351) | (281) | (486) | (417) |

Table 93: Did you watch the Presidential debate between Barack Obama and John McCain held last Wednesday?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Yes | 74\% | 64\% | 74\% | 79\% | 73\% | 83\% | 76\% | 76\% | 71\% | 80\% | 69\% | 76\% | 80\% | 72\% |
| No | 26\% | 36\% | 26\% | 21\% | 27\% | 17\% | 24\% | 24\% | 29\% | 20\% | 31\% | 24\% | 20\% | 28\% |
| Totals | $\begin{aligned} & 100 \% \\ & (996) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (142) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (686) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (168) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (830) \end{aligned}$ | $\begin{gathered} 100 \% \\ (97) \end{gathered}$ | $\begin{gathered} 100 \% \\ (41) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (455) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (541) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (337) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (351) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (284) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (487) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (420) \end{aligned}$ |

Table 94: Based on what you saw or heard, who do you think won the Presidential debate?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Barack Obama | 44\% | 46\% | 43\% | 45\% | 38\% | 76\% | 68\% | 42\% | 45\% | 76\% | 42\% | 8\% | 83\% | 3\% |
| John McCain | 28\% | 19\% | 29\% | 32\% | 32\% | 8\% | 18\% | 32\% | 25\% | 5\% | 23\% | 65\% | 1\% | 66\% |
| Neither - it was a tie | 11\% | 10\% | 11\% | 13\% | 12\% | 8\% | 2\% | 13\% | 10\% | 7\% | 14\% | 14\% | 4\% | 16\% |
| Not sure | 16\% | 25\% | 16\% | 10\% | 17\% | 8\% | 12\% | 13\% | 19\% | 12\% | 21\% | 13\% | 12\% | 16\% |
| Totals | 99\% | 100\% | 99\% | 100\% | 99\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 101\% |
|  | (982) | (140) | (677) | (165) | (817) | (96) | (41) | (451) | (531) | (335) | (345) | (281) | (484) | (413) |

Table 95: Does the financial crisis only affect people who work on Wall Street or does it affect everyone?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | $65+$ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Affects only Wall Street | 2\% | 7\% | 1\% | 0\% | 2\% | 7\% | 2\% | 3\% | $2 \%$ | $3 \%$ | 0\% | 3\% | $2 \%$ | 2\% |
| Affects everyone | 95\% | 87\% | 96\% | 99\% | 96\% | 89\% | 94\% | 96\% | 94\% | 94\% | 99\% | 93\% | 95\% | 96\% |
| Not sure | 3\% | 6\% | 3\% | 1\% | 3\% | 4\% | 4\% | 1\% | 4\% | 3\% | 1\% | 4\% | 2\% | 2\% |
| Totals | $\begin{aligned} & 100 \% \\ & (996) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (142) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (685) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (169) \end{aligned}$ | $\begin{aligned} & 101 \% \\ & (832) \end{aligned}$ | $\begin{gathered} 100 \% \\ (96) \end{gathered}$ | $\begin{gathered} 100 \% \\ (40) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (454) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (542) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (339) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (350) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (283) \end{aligned}$ | $\begin{array}{r} 99 \% \\ (488) \end{array}$ | $\begin{aligned} & 100 \% \\ & (419) \end{aligned}$ |

Table 96: In the last month, have you been eating out more or less frequently than usual?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| More frequently | 6\% | 11\% | 5\% | 2\% | 5\% | 10\% | 5\% | 6\% | 5\% | 5\% | 3\% | 9\% | 5\% | 7\% |
| About the same | 38\% | 36\% | 36\% | 50\% | 41\% | 19\% | 36\% | 39\% | 37\% | 30\% | 38\% | 51\% | 28\% | 52\% |
| Less frequently | 52\% | 47\% | 56\% | 44\% | 50\% | 66\% | 54\% | 51\% | 53\% | 61\% | 55\% | 36\% | 64\% | 38\% |
| Never do this | 4\% | 6\% | 3\% | 4\% | 4\% | 5\% | 5\% | 4\% | 4\% | 4\% | 4\% | 3\% | 4\% | 3\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 99\% | 101\% | 100\% |
|  | (994) | (141) | (685) | (168) | (831) | (94) | (41) | (453) | (541) | (337) | (349) | (284) | (486) | (419) |

Table 97: In the last month, have you been driving more or less frequently than usual?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| More frequently | 5\% | 10\% | 4\% | 3\% | 4\% | 5\% | 5\% | 5\% | 4\% | 4\% | 4\% | 6\% | 4\% | 6\% |
| About the same | 43\% | 43\% | 42\% | 48\% | 45\% | 28\% | 39\% | 43\% | 43\% | 35\% | 40\% | 57\% | 34\% | 55\% |
| Less frequently | 47\% | 34\% | 51\% | 47\% | 46\% | 51\% | 50\% | 48\% | 47\% | 55\% | 51\% | 34\% | 55\% | 37\% |
| Never do this | 5\% | 13\% | 4\% | 2\% | 4\% | 15\% | 5\% | 4\% | 6\% | 6\% | 6\% | 3\% | 7\% | 2\% |
| Totals | $\begin{aligned} & \hline 100 \% \\ & (996) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (141) \end{aligned}$ | $\begin{aligned} & \hline 101 \% \\ & (686) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (169) \end{aligned}$ | $\begin{gathered} 99 \% \\ (832) \end{gathered}$ | $\begin{aligned} & \hline 99 \% \\ & (95) \end{aligned}$ | $\begin{aligned} & \hline 99 \% \\ & (41) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (456) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (540) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (337) \end{aligned}$ | $\begin{aligned} & \hline 101 \% \\ & (352) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (283) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (487) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (420) \end{aligned}$ |

Table 98: In the last month, have you been buying clothes more or less frequently than usual?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| More frequently | 4\% | 9\% | 3\% | 1\% | $3 \%$ | 6\% | 6\% | 4\% | 3\% | 4\% | $2 \%$ | 5\% | 3\% | 5\% |
| About the same | 32\% | 25\% | 31\% | 45\% | 36\% | 16\% | 25\% | 38\% | 28\% | 22\% | 34\% | 44\% | 23\% | 46\% |
| Less frequently | 59\% | 56\% | 61\% | 51\% | 56\% | 72\% | 62\% | 53\% | 64\% | 70\% | 59\% | 46\% | 69\% | 45\% |
| Never do this | 5\% | 10\% | 5\% | 3\% | 5\% | 5\% | 7\% | 6\% | 5\% | 4\% | 5\% | 5\% | 5\% | 4\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | (994) | (141) | (684) | (169) | (832) | (95) | (40) | (456) | (538) | (334) | (352) | (284) | (485) | (420) |

Table 99: In the last month, have you been going to the movies more or less frequently than usual?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| More frequently | 2\% | 6\% | 1\% | 0\% | 1\% | 4\% | 0\% | $2 \%$ | 1\% | 1\% | 2\% | 1\% | $2 \%$ | $2 \%$ |
| About the same | 23\% | 28\% | 23\% | 20\% | 24\% | 17\% | 20\% | 27\% | 20\% | 22\% | 23\% | 25\% | 20\% | 28\% |
| Less frequently | 40\% | 46\% | 43\% | 26\% | 38\% | 54\% | 52\% | 39\% | 42\% | 50\% | 38\% | 34\% | 49\% | $32 \%$ |
| Never do this | 35\% | 20\% | 33\% | 54\% | 37\% | 25\% | 28\% | 32\% | 37\% | 27\% | 37\% | 40\% | 29\% | 38\% |
| Totals | $\begin{aligned} & \hline 100 \% \\ & (996) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (141) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (686) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (169) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (832) \end{aligned}$ | $\begin{gathered} 100 \% \\ (95) \end{gathered}$ | $100 \%$ <br> (41) | $\begin{aligned} & \hline 100 \% \\ & (456) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (540) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (337) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (351) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (284) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (487) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (420) \end{aligned}$ |

Table 100: In the last month, have you been making major purchases more or less frequently than usual?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| More frequently | 2\% | 3\% | 2\% | 1\% | 2\% | 3\% | $2 \%$ | 3\% | $2 \%$ | 2\% | 2\% | $2 \%$ | 1\% | 3\% |
| About the same | 25\% | 18\% | 24\% | 37\% | 27\% | 16\% | 22\% | 27\% | 24\% | 15\% | 27\% | 35\% | 18\% | 38\% |
| Less frequently | 61\% | 64\% | 63\% | 50\% | 59\% | 70\% | 62\% | 62\% | 60\% | 74\% | 59\% | 50\% | 71\% | 49\% |
| Never do this | 12\% | 15\% | 10\% | 13\% | 11\% | 11\% | 14\% | 8\% | 14\% | 9\% | 12\% | 12\% | 10\% | 10\% |
| Totals | 100\% | 100\% | 99\% | 101\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% |
|  | (996) | (141) | (687) | (168) | (832) | (95) | (41) | (456) | (540) | (337) | (352) | (283) | (487) | (420) |

Table 101: Do you have a retirement account other than Social Security?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Yes | 61\% | 33\% | 64\% | 77\% | 63\% | 48\% | 46\% | 67\% | 56\% | 55\% | 66\% | 66\% | 58\% | 67\% |
| No | 39\% | 67\% | 36\% | 23\% | 37\% | 52\% | 54\% | 33\% | 44\% | 45\% | 34\% | 34\% | 42\% | 33\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | (997) | (142) | (687) | (168) | (831) | (97) | (41) | (455) | (542) | (340) | (352) | (281) | (489) | (419) |

Table 102: About how much has the value of your account changed this year?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Up more than 20\% | $2 \%$ | 3\% | 2\% | $2 \%$ | 2\% | 7\% | 0\% | $2 \%$ | $2 \%$ | 3\% | 2\% | 2\% | $2 \%$ | 2\% |
| Up more than 10\% | 3\% | 12\% | 2\% | 4\% | 3\% | 2\% | 10\% | 5\% | 2\% | 3\% | 5\% | 3\% | 3\% | 4\% |
| About even | 19\% | 7\% | 16\% | 31\% | 18\% | 20\% | 18\% | 23\% | 14\% | 16\% | 19\% | 21\% | 16\% | 22\% |
| Down more than $10 \%$ | 26\% | 25\% | 27\% | 21\% | 26\% | 21\% | 28\% | 25\% | 27\% | 25\% | 22\% | 31\% | 25\% | 27\% |
| Down more than $20 \%$ | 37\% | 23\% | 40\% | 33\% | 38\% | 31\% | 29\% | 38\% | 36\% | 39\% | 37\% | 36\% | 38\% | 36\% |
| Not sure | 13\% | 29\% | 12\% | 10\% | 12\% | 18\% | 15\% | 7\% | 19\% | 14\% | 15\% | 8\% | 15\% | 10\% |
| Totals | 100\% | 99\% | 99\% | 101\% | 99\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 99\% | 101\% |
|  | (628) | (46) | (452) | (130) | (539) | (49) | (20) | (314) | (314) | (192) | (237) | (188) | (292) | (284) |

Table 103: Would it upset you if one of your friends voted for Obama?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | $65+$ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| It would make me very angry | 8\% | 8\% | 7\% | 11\% | 9\% | 4\% | 2\% | 9\% | 7\% | 1\% | 6\% | 20\% | 1\% | 17\% |
| It would upset me somewhat | 21\% | 15\% | 21\% | 26\% | 23\% | 3\% | 22\% | 22\% | 19\% | 4\% | 17\% | 47\% | 1\% | 47\% |
| No, I wouldnt mind | 72\% | 77\% | 72\% | 63\% | 68\% | 93\% | 76\% | 69\% | 74\% | 95\% | 77\% | 33\% | 98\% | 36\% |
| Totals | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | (990) | (141) | (681) | (168) | (828) | (95) | (40) | (453) | (537) | (335) | (348) | (283) | (484) | (419) |

Table 104: Would it upset you if one of your friends voted for McCain?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| It would make me very angry | 9\% | 13\% | 9\% | 6\% | 7\% | 24\% | 10\% | 8\% | 10\% | 19\% | 6\% | 1\% | 18\% | 0\% |
| It would upset me somewhat | 20\% | 23\% | 21\% | 16\% | 19\% | 30\% | 18\% | 19\% | 22\% | 35\% | 20\% | 3\% | 39\% | 1\% |
| No, I wouldnt mind | 71\% | 64\% | 70\% | 78\% | 74\% | 45\% | 72\% | 74\% | 68\% | 46\% | 74\% | 96\% | 43\% | 99\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | (992) | (141) | (682) | (169) | (829) | (96) | (40) | (453) | (539) | (336) | (349) | (283) | (487) | (418) |

Table 105: Has Barack Obama been running a typical campaign or one that is cleaner than usual?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | $65+$ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| A typical campaign | 55\% | 52\% | 54\% | 64\% | 60\% | 26\% | 47\% | 59\% | 52\% | 31\% | 55\% | 89\% | 23\% | 93\% |
| A cleaner campaign | 38\% | 37\% | 40\% | $31 \%$ | 33\% | 71\% | 42\% | 36\% | 39\% | 64\% | 37\% | 5\% | $71 \%$ | 2\% |
| Not sure | 7\% | 11\% | 6\% | 6\% | 7\% | 3\% | 11\% | 5\% | 9\% | 6\% | 7\% | 5\% | 6\% | 5\% |
| Totals | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 99\% | 99\% | 100\% | 100\% |
|  | (993) | (141) | (683) | (169) | (829) | (97) | (40) | (454) | (539) | (339) | (348) | (283) | (489) | (416) |

Table 106: Has John McCain been running a typical campaign or one that is cleaner than usual?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| A typical campaign | 76\% | 75\% | 77\% | 71\% | 73\% | 85\% | 82\% | 76\% | 75\% | 88\% | 78\% | 59\% | 91\% | 57\% |
| A cleaner campaign | 17\% | 14\% | 16\% | 25\% | 20\% | 4\% | 8\% | 20\% | 16\% | 3\% | 16\% | 37\% | 1\% | 38\% |
| Not sure | 7\% | 11\% | 7\% | 4\% | 7\% | 10\% | 10\% | 4\% | 10\% | 9\% | 6\% | 4\% | 8\% | 5\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | (990) | (141) | (680) | (169) | (828) | (95) | (40) | (452) | (538) | (336) | (348) | (283) | (483) | (420) |

Table 107: Who are most of your friends voting for?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Most are voting for Obama | 37\% | 47\% | 38\% | 24\% | 30\% | 77\% | 49\% | 34\% | 39\% | 61\% | 35\% | 10\% | 65\% | 6\% |
| Most are voting for McCain | 29\% | 21\% | 27\% | 43\% | 34\% | 2\% | 19\% | 32\% | 27\% | 7\% | 25\% | 64\% | 4\% | 63\% |
| About evenly split between Obama and McCain | 17\% | 19\% | 18\% | 15\% | 19\% | 8\% | 11\% | 21\% | 14\% | 16\% | 22\% | 15\% | 16\% | 17\% |
| I don't usually discuss politics with my friends | 17\% | 14\% | 17\% | 18\% | 17\% | 13\% | 20\% | 13\% | 20\% | 16\% | 18\% | 12\% | 15\% | 13\% |
| Totals | $\begin{aligned} & 100 \% \\ & (998) \end{aligned}$ | $\begin{aligned} & 101 \% \\ & (142) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (687) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (169) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (832) \end{aligned}$ | $\begin{gathered} 100 \% \\ (97) \end{gathered}$ | $\begin{aligned} & 99 \% \\ & (41) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (455) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (543) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (340) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (350) \end{aligned}$ | $\begin{aligned} & 101 \% \\ & (284) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (489) \end{aligned}$ | $\begin{gathered} \hline 99 \% \\ (421) \end{gathered}$ |

Table 108: Do you know anyone who is voting for McCain?


Table 109: Do you know anyone who is voting for Obama?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Yes | 73\% | 72\% | 76\% | 67\% | 74\% | 100\% | 77\% | 77\% | 69\% | 78\% | 81\% | 69\% | 100\% | 70\% |
| No | 27\% | 28\% | 24\% | 33\% | 26\% | 0\% | 23\% | 23\% | $31 \%$ | 22\% | 19\% | 31\% | 0\% | 30\% |
| Totals | $\begin{aligned} & 100 \% \\ & (302) \end{aligned}$ | $\begin{gathered} 100 \% \\ (29) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (199) \end{aligned}$ | $\begin{gathered} 100 \% \\ (74) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (288) \end{aligned}$ | $100 \%$ <br> (2) | $\begin{gathered} 100 \% \\ (8) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (150) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (152) \end{aligned}$ | $\begin{gathered} 100 \% \\ (25) \end{gathered}$ | $\begin{gathered} 100 \% \\ (91) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (184) \end{aligned}$ | $\begin{gathered} 100 \% \\ (20) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (269) \end{aligned}$ |

Table 110: Why do you think your friends might vote against Barack Obama?

|  |  | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| He's too liberal | $\begin{gathered} 43 \% \\ (1,000) \end{gathered}$ | $\begin{gathered} 46 \% \\ (142) \end{gathered}$ | $\begin{gathered} 41 \% \\ (689) \end{gathered}$ | $\begin{gathered} 50 \% \\ (169) \end{gathered}$ | $\begin{gathered} 48 \% \\ (834) \end{gathered}$ | $\begin{aligned} & 16 \% \\ & (97) \end{aligned}$ | $\begin{aligned} & 32 \% \\ & (41) \end{aligned}$ | $\begin{array}{r} 51 \% \\ (457) \end{array}$ | $\begin{gathered} 37 \% \\ (543) \end{gathered}$ | $\begin{gathered} 26 \% \\ (340) \end{gathered}$ | $\begin{array}{r} \hline 46 \% \\ (352) \end{array}$ | $64 \%$ | $\begin{gathered} 29 \% \\ (490) \end{gathered}$ | $\begin{gathered} \hline 63 \% \\ (421) \end{gathered}$ |
| He is inexperienced | $\begin{gathered} 54 \% \\ (1,000) \end{gathered}$ | $\begin{aligned} & 45 \% \\ & (142) \end{aligned}$ | $\begin{gathered} 54 \% \\ (689) \end{gathered}$ | $\begin{array}{r} 61 \% \\ (169) \end{array}$ | $\begin{array}{r} 51 \% \\ (834) \end{array}$ | $\begin{aligned} & 75 \% \\ & (97) \end{aligned}$ | $\begin{aligned} & 61 \% \\ & (41) \end{aligned}$ | $\begin{gathered} 54 \% \\ (457) \end{gathered}$ | $\begin{array}{r} 54 \% \\ (543) \end{array}$ | $\begin{array}{r} 63 \% \\ (340) \end{array}$ | $\begin{array}{r} 54 \% \\ (352) \end{array}$ | $\begin{aligned} & 42 \% \\ & (284) \end{aligned}$ | $\begin{array}{r} 66 \% \\ (490) \end{array}$ | $\begin{array}{r} 41 \% \\ (421) \end{array}$ |
| They don't trust him | $\begin{gathered} 44 \% \\ (1,000) \end{gathered}$ | $\begin{array}{r} 56 \% \\ (142) \end{array}$ | $\begin{gathered} 42 \% \\ (689) \end{gathered}$ | $\begin{array}{r} 40 \% \\ (169) \end{array}$ | $\begin{aligned} & 49 \% \\ & (834) \end{aligned}$ | $\begin{aligned} & 14 \% \\ & (97) \end{aligned}$ | $\begin{aligned} & 31 \% \\ & (41) \end{aligned}$ | $\begin{gathered} 47 \% \\ (457) \end{gathered}$ | $\begin{array}{r} 42 \% \\ (543) \end{array}$ | $\begin{array}{r} 29 \% \\ (340) \end{array}$ | $\begin{array}{r} 44 \% \\ (352) \end{array}$ | $\begin{array}{r} 62 \% \\ (284) \end{array}$ | $\begin{array}{r} 27 \% \\ (490) \end{array}$ | $\begin{array}{r} 64 \% \\ (421) \end{array}$ |
| He would favor blacks over other groups | $\begin{gathered} 17 \% \\ (1,000) \end{gathered}$ | $\begin{gathered} 20 \% \\ (142) \end{gathered}$ | $\begin{gathered} 16 \% \\ (689) \end{gathered}$ | $\begin{gathered} 19 \% \\ (169) \end{gathered}$ | $\begin{array}{r} 18 \% \\ (834) \end{array}$ | $\begin{aligned} & 11 \% \\ & (97) \end{aligned}$ | $\begin{gathered} 2 \% \\ (41) \end{gathered}$ | $\begin{array}{r} 18 \% \\ (457) \end{array}$ | $\begin{array}{r} 16 \% \\ (543) \end{array}$ | $\begin{array}{r} 15 \% \\ (340) \end{array}$ | $\begin{array}{r} 18 \% \\ (352) \end{array}$ | $\begin{aligned} & 17 \% \\ & (284) \end{aligned}$ | $\begin{array}{r} 16 \% \\ (490) \end{array}$ | $\begin{array}{r} 18 \% \\ (421) \end{array}$ |
| He wouldn't be a strong leader | $\begin{gathered} 18 \% \\ (1,000) \end{gathered}$ | $\begin{gathered} 27 \% \\ (142) \end{gathered}$ | $\begin{gathered} 17 \% \\ (689) \end{gathered}$ | $\begin{aligned} & 15 \% \\ & (169) \end{aligned}$ | $\begin{gathered} 20 \% \\ (834) \end{gathered}$ | $\begin{aligned} & 12 \% \\ & (97) \end{aligned}$ | $\begin{gathered} 7 \% \\ (41) \end{gathered}$ | $\begin{gathered} 20 \% \\ (457) \end{gathered}$ | $\begin{array}{r} 16 \% \\ \text { (543) } \end{array}$ | $\begin{array}{r} 10 \% \\ (340) \end{array}$ | $\begin{gathered} 16 \% \\ (352) \end{gathered}$ | $\begin{array}{r} 30 \% \\ (284) \end{array}$ | $\begin{array}{r} 7 \% \\ (490) \end{array}$ | $\begin{array}{r} 30 \% \\ (421) \end{array}$ |
| They don't like blacks | $\begin{array}{r} 16 \% \\ (516) \end{array}$ | $\begin{aligned} & 21 \% \\ & (70) \end{aligned}$ | $\begin{gathered} 14 \% \\ (357) \end{gathered}$ | $\begin{aligned} & 19 \% \\ & (89) \end{aligned}$ | $\begin{gathered} 14 \% \\ (419) \end{gathered}$ | $\begin{aligned} & 21 \% \\ & (58) \end{aligned}$ | $\begin{aligned} & 24 \% \\ & (24) \end{aligned}$ | $\begin{array}{r} 19 \% \\ (225) \end{array}$ | $\begin{array}{r} 14 \% \\ (291) \end{array}$ | $\begin{array}{r} 23 \% \\ (186) \end{array}$ | $\begin{array}{r} 18 \% \\ (171) \end{array}$ | $\begin{array}{r} 5 \% \\ (147) \end{array}$ | $\begin{array}{r} 28 \% \\ (256) \end{array}$ | $\begin{array}{r} 4 \% \\ (220) \end{array}$ |
| Other | $\begin{gathered} 17 \% \\ (1,000) \end{gathered}$ | $\begin{gathered} 13 \% \\ (142) \end{gathered}$ | $\begin{array}{r} 19 \% \\ (689) \end{array}$ | $\begin{gathered} 13 \% \\ (169) \end{gathered}$ | $\begin{gathered} 14 \% \\ (834) \end{gathered}$ | $\begin{aligned} & 33 \% \\ & (97) \end{aligned}$ | $\begin{aligned} & 25 \% \\ & (41) \end{aligned}$ | $\begin{aligned} & 15 \% \\ & (457) \end{aligned}$ | $\begin{array}{r} 19 \% \\ (543) \end{array}$ | $\begin{array}{r} 24 \% \\ (340) \end{array}$ | $\begin{array}{r} 18 \% \\ (352) \end{array}$ | $\begin{array}{r} 8 \% \\ (284) \end{array}$ | $\begin{array}{r} 26 \% \\ (490) \end{array}$ | $\begin{array}{r} 7 \% \\ (421) \end{array}$ |

Table 111: Why do you think your friends might vote against John McCain?


