## YouGovAmerica

## The Economist/YouGov Poll

Week 48: 1,000 registered voters, interviewed October 25-27, 2008 Margin of error: $\pm 4 \%$
The margin of error measures only sampling variability, and does not adjust for other types of nonsampling error, such as non-response, panel participation, and misreporting.

The survey was designed by Samuel Popkin of the University of California, San Diego, and Douglas Rivers of YouGovPolimetrix and Stanford University.
The Economist/YouGov poll tracks popular opinion on a weekly basis through November 4th 2008. Polling is carried out by YouGov/Polimetrix for publication in The Economist, and on the Economist.com website every Thursday at www.economist.com/yougov.

Table 1: Who do you think you will vote for in the Presidential election in November?

| Presidential Vote | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Barack Obama | 49\% | 67\% | 47\% | 43\% | 43\% | 89\% | 57\% | 43\% | 55\% | 87\% | 44\% | 7\% | 100\% | 0\% |
| John McCain | 42\% | 30\% | 43\% | 51\% | 49\% | 8\% | 29\% | 47\% | 38\% | 10\% | 41\% | 87\% | 0\% | 100\% |
| Other | 5\% | $3 \%$ | 5\% | $3 \%$ | 5\% | 1\% | 9\% | 7\% | 2\% | 0\% | 10\% | 3\% | 0\% | 0\% |
| Not sure | 4\% | 0\% | 5\% | 3\% | 4\% | 2\% | 6\% | 3\% | 5\% | 2\% | 5\% | 3\% | 0\% | 0\% |
| Totals | $\begin{aligned} & 100 \% \\ & (981) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (143) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (668) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (170) \end{aligned}$ | $\begin{aligned} & \hline 101 \% \\ & (793) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (115) \end{aligned}$ | $\begin{gathered} 101 \% \\ (48) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (450) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (531) \end{aligned}$ | $\begin{aligned} & \hline 99 \% \\ & (341) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (366) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (256) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (492) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (409) \end{aligned}$ |

Table 2: Regardless of which candidate you support, who do you think will win?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Barack Obama | 50\% | 63\% | 47\% | 45\% | 46\% | 71\% | 59\% | 51\% | 48\% | 72\% | 47\% | 23\% | 77\% | 18\% |
| Election will be close | 35\% | 25\% | 37\% | 35\% | 38\% | 19\% | 27\% | 33\% | 37\% | 20\% | 37\% | 53\% | 19\% | 55\% |
| John McCain | 11\% | 8\% | 11\% | 12\% | 12\% | 5\% | 9\% | 13\% | 9\% | 4\% | 11\% | 19\% | 2\% | 22\% |
| Not sure | 5\% | 4\% | 4\% | 8\% | 4\% | 6\% | 4\% | 3\% | 6\% | 3\% | 6\% | 5\% | 2\% | 5\% |
| Totals | 101\% | 100\% | 99\% | 100\% | 100\% | 101\% | 99\% | 100\% | 100\% | 99\% | 101\% | 100\% | 100\% | 100\% |
|  | (998) | (148) | (677) | (173) | (803) | (119) | (51) | (456) | (542) | (347) | (373) | (260) | (492) | (408) |

Table 3: Did you vote in a Presidential primary or caucus earlier this year?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Democratic | 36\% | 26\% | 38\% | 39\% | 32\% | 60\% | 38\% | 32\% | 39\% | 74\% | 26\% | $2 \%$ | 62\% | 10\% |
| Republican | 25\% | 13\% | 25\% | 33\% | 28\% | 6\% | 13\% | 29\% | 21\% | 2\% | 19\% | 63\% | 3\% | 49\% |
| Did not vote | 38\% | 60\% | 35\% | 28\% | 38\% | 30\% | 47\% | 38\% | 38\% | 23\% | 52\% | 34\% | 34\% | 39\% |
| Not sure | 1\% | 1\% | 2\% | 1\% | 1\% | 3\% | 2\% | 0\% | 2\% | 1\% | 3\% | 0\% | 1\% | 1\% |
| Totals | 100\% | 100\% | 100\% | 101\% | 99\% | 99\% | 100\% | 99\% | 100\% | 100\% | 100\% | 99\% | 100\% | 99\% |
|  | (991) | (148) | (674) | (169) | (799) | (117) | (50) | (452) | (539) | (345) | (370) | (259) | (488) | (406) |

Table 4: Compared to other Presidential elections, will you make a special effort to vote in this election?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Make a special effort | 58\% | 61\% | 56\% | 62\% | 55\% | 69\% | 70\% | 56\% | 59\% | 65\% | 51\% | 58\% | 65\% | 57\% |
| Make same effort | 41\% | 36\% | 43\% | 36\% | 44\% | 31\% | 25\% | 42\% | 39\% | 34\% | 47\% | 41\% | 35\% | 43\% |
| Make less effort | 1\% | 2\% | 1\% | 2\% | 2\% | 0\% | 5\% | 1\% | 2\% | 1\% | 2\% | 1\% | 0\% | 0\% |
| Totals | 100\% | 99\% | 100\% | 100\% | 101\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | (996) | (147) | (677) | (172) | (802) | (118) | (51) | (453) | (543) | (346) | (372) | (260) | (489) | (409) |

Table 5: Would you say Barack Obama is...

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Very liberal | 44\% | 35\% | 44\% | 50\% | 48\% | 15\% | 41\% | 50\% | 38\% | 13\% | 45\% | 82\% | 10\% | 83\% |
| Somewhat liberal | 29\% | 39\% | 28\% | 24\% | 28\% | 35\% | 22\% | 29\% | 29\% | 47\% | 27\% | 9\% | 50\% | 9\% |
| Moderate | 17\% | 13\% | 17\% | 17\% | 15\% | 23\% | 25\% | 15\% | 18\% | 26\% | 17\% | 5\% | 28\% | 3\% |
| Somewhat conservative | 3\% | 3\% | 2\% | 3\% | 2\% | 8\% | 4\% | 2\% | 3\% | 4\% | 2\% | 1\% | 3\% | 1\% |
| Very conservative | $2 \%$ | 1\% | $2 \%$ | 1\% | 1\% | 9\% | 2\% | 1\% | 2\% | 4\% | 1\% | 0\% | 3\% | 0\% |
| Not sure | 6\% | 10\% | 6\% | 5\% | 6\% | 10\% | 7\% | 4\% | 9\% | 6\% | 7\% | 3\% | 7\% | 5\% |
| Totals | 101\% | 101\% | 99\% | 100\% | 100\% | 100\% | 101\% | 101\% | 99\% | 100\% | 99\% | 100\% | 101\% | 101\% |
|  | (995) | (146) | (675) | (174) |  | (118) |  |  | (540) |  | (372) | (259) | (490) | (408) |

Table 6: Do you think Barack Obama says what he believes or what he thinks people want to hear?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Says what he believes | 48\% | 66\% | 46\% | 40\% | 42\% | 84\% | 49\% | 41\% | 54\% | 81\% | 44\% | 11\% | 89\% | 5\% |
| Says what he thinks people want to hear | 52\% | 34\% | 54\% | 60\% | 58\% | 16\% | 51\% | 59\% | 46\% | 19\% | 56\% | 89\% | 11\% | 95\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | (994) | (146) | (675) | (173) | (800) | (119) | (50) | (453) | (541) | (344) | (372) | (260) | (489) | (409) |

Table 7: Regardless of whether you agree with him, do you like Barack Obama as a person?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Like a lot | 41\% | 56\% | 39\% | 35\% | 36\% | 77\% | 40\% | 36\% | 45\% | 73\% | 36\% | 6\% | 80\% | 2\% |
| Like somewhat | 26\% | 16\% | 27\% | 30\% | 26\% | 17\% | 33\% | 28\% | 24\% | 19\% | 30\% | 30\% | 19\% | 32\% |
| Dislike | 25\% | 22\% | 25\% | 26\% | 29\% | 3\% | 22\% | 28\% | 22\% | 7\% | 25\% | 50\% | 0\% | 53\% |
| Not sure | 8\% | 6\% | 9\% | 9\% | 9\% | 3\% | 6\% | 8\% | 9\% | 2\% | 10\% | 14\% | 1\% | 13\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 101\% | 101\% | 100\% | 100\% | 100\% |
|  | (997) | (146) | (677) | (174) | (803) | (119) | (50) | (456) | (541) | (346) | (373) | (260) | (491) | (409) |

Table 8: What do you like most about Barack Obama?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| His stand on issues | 37\% | 46\% | 36\% | 34\% | 33\% | 63\% | 49\% | 30\% | 44\% | 64\% | 33\% | 8\% | 69\% | 4\% |
| His personality | 30\% | 32\% | 31\% | 26\% | 32\% | 20\% | 24\% | 36\% | 25\% | 17\% | 37\% | 38\% | 19\% | 41\% |
| His experience | 1\% | $2 \%$ | 1\% | 1\% | 1\% | 2\% | 0\% | 0\% | 2\% | 1\% | 1\% | 1\% | 1\% | 1\% |
| His political party | 5\% | 5\% | 5\% | $9 \%$ | 5\% | 7\% | 4\% | 5\% | 6\% | 10\% | 4\% | 2\% | 6\% | 5\% |
| Other | 26\% | 14\% | 28\% | 30\% | 29\% | 8\% | 23\% | 29\% | 23\% | 8\% | 25\% | 51\% | 5\% | 49\% |
| Totals | $\begin{aligned} & 99 \% \\ & (963) \end{aligned}$ | $99 \%$ (143) | $\begin{aligned} & 101 \% \\ & (655) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (165) \end{aligned}$ | $100 \%$ (772) | $\begin{aligned} & 100 \% \\ & (119) \end{aligned}$ | 100\% (48) | $100 \%$ (441) | $\begin{aligned} & 100 \% \\ & (522) \end{aligned}$ | $100 \%$ (343) | 100\% (358) | $100 \%$ (244) | $100 \%$ (489) | 100\% (382) |

Table 9: What do you like least about Barack Obama?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| His stand on issues | 29\% | 19\% | 29\% | 35\% | 33\% | 8\% | 18\% | 33\% | 25\% | 4\% | 33\% | 55\% | 3\% | 57\% |
| His personality | 4\% | 7\% | 4\% | 3\% | 4\% | 5\% | 8\% | 3\% | 5\% | 4\% | 2\% | 5\% | 3\% | 5\% |
| His experience | 33\% | 39\% | 31\% | 34\% | 32\% | 36\% | 37\% | 31\% | 34\% | 46\% | 32\% | 17\% | 45\% | 19\% |
| His political party | 8\% | 13\% | 8\% | 5\% | 8\% | 10\% | 9\% | 11\% | 5\% | 3\% | 12\% | 8\% | 11\% | 4\% |
| Other | 27\% | 22\% | 29\% | 24\% | 24\% | 41\% | 28\% | 22\% | 30\% | 43\% | 20\% | 14\% | 39\% | 15\% |
| Totals | 101\% | 100\% | 101\% | 101\% | 101\% | 100\% | 100\% | 100\% | 99\% | 100\% | 99\% | 99\% | 101\% | 100\% |
|  | (966) | (144) | (655) | (167) | (783) | (108) | (50) | (442) | (524) | (324) | (367) | (257) | (464) | (408) |

Table 10: If Barack Obama were president, would his policies be particularly favorable or unfavorable for the following groups: Minorities

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Favorable | 79\% | 80\% | 80\% | 77\% | 80\% | 82\% | 71\% | 80\% | 79\% | 85\% | 78\% | 76\% | 85\% | 75\% |
| Neutral | 12\% | 11\% | 11\% | 14\% | 11\% | 12\% | 16\% | 11\% | 12\% | 12\% | 10\% | 13\% | 12\% | 11\% |
| Unfavorable | 4\% | 1\% | 5\% | 6\% | 5\% | 0\% | 7\% | 6\% | 3\% | 1\% | 5\% | 7\% | 0\% | 10\% |
| Not sure | 5\% | 8\% | 4\% | 3\% | 4\% | 6\% | 6\% | 3\% | 6\% | 2\% | 6\% | 4\% | 3\% | 4\% |
| Totals | $\begin{aligned} & \hline 100 \% \\ & (993) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (146) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (676) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (171) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (799) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (119) \end{aligned}$ | $\begin{gathered} 100 \% \\ (50) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (452) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (541) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (347) \end{aligned}$ | $\begin{array}{r} \hline 99 \% \\ (371) \end{array}$ | $\begin{aligned} & \hline 100 \% \\ & (257) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (492) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (405) \end{aligned}$ |

Table 11: If Barack Obama were president, would his policies be particularly favorable or unfavorable for the following groups: The middle class

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Favorable | 52\% | 62\% | 50\% | 49\% | 46\% | 85\% | 66\% | 46\% | 57\% | 87\% | 47\% | 14\% | 91\% | 11\% |
| Neutral | 14\% | 12\% | 13\% | 17\% | 15\% | 4\% | 8\% | 16\% | 12\% | 9\% | 14\% | 20\% | 6\% | 19\% |
| Unfavorable | 29\% | 17\% | 32\% | 30\% | 34\% | 6\% | 21\% | 35\% | 24\% | $3 \%$ | 32\% | 60\% | 0\% | 63\% |
| Not sure | 6\% | 9\% | 5\% | 4\% | 5\% | 6\% | 6\% | 3\% | 7\% | 1\% | 6\% | 7\% | 2\% | 7\% |
| Totals | 101\% | 100\% | 100\% | 100\% |  |  |  |  |  |  | 99\% | 101\% | 99\% | 100\% |
|  | (994) | (147) | (675) | (172) | (800) | (119) | (50) | (455) | (539) | (345) | (372) | (259) | (491) | (407) |

Table 12: If Barack Obama were president, would his policies be particularly favorable or unfavorable for the following groups: The rich

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Favorable | 13\% | 10\% | 13\% | 14\% | 12\% | 16\% | 11\% | 9\% | 16\% | 11\% | 13\% | 16\% | 9\% | 16\% |
| Neutral | 24\% | 26\% | 23\% | 26\% | 22\% | 34\% | 30\% | 20\% | 27\% | 38\% | 23\% | 8\% | 37\% | 9\% |
| Unfavorable | 58\% | 53\% | 59\% | 56\% | 61\% | 40\% | 52\% | 69\% | 48\% | 47\% | 58\% | 73\% | 48\% | 71\% |
| Not sure | 6\% | 11\% | 5\% | 3\% | 5\% | 9\% | 7\% | 3\% | 8\% | 5\% | 6\% | 3\% | 6\% | 4\% |
| Totals | $\begin{aligned} & 101 \% \\ & (994) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (147) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (676) \end{aligned}$ | $\begin{aligned} & \hline 99 \% \\ & (171) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (800) \end{aligned}$ | $\begin{gathered} 99 \% \\ (119) \end{gathered}$ | $100 \%$ (50) | $\begin{aligned} & 101 \% \\ & (455) \end{aligned}$ | $\begin{gathered} \hline 99 \% \\ (539) \end{gathered}$ | $\begin{aligned} & 101 \% \\ & (346) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (373) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (258) \end{aligned}$ | $100 \%$ (491) | $\begin{aligned} & 100 \% \\ & (406) \end{aligned}$ |

Table 13: If Barack Obama were president, would his policies be particularly favorable or unfavorable for the following groups: Unions

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Favorable | 59\% | 52\% | 60\% | 62\% | 56\% | 74\% | 69\% | 70\% | 50\% | 63\% | 56\% | 58\% | 67\% | 56\% |
| Neutral | 21\% | 21\% | 20\% | 22\% | 21\% | 18\% | 19\% | 16\% | 24\% | 27\% | 19\% | 15\% | 22\% | 16\% |
| Unfavorable | 9\% | 7\% | 10\% | 8\% | 10\% | 2\% | 4\% | 8\% | 10\% | $3 \%$ | 10\% | 15\% | $2 \%$ | 17\% |
| Not sure | 12\% | 20\% | 10\% | 9\% | 13\% | 6\% | 8\% | 6\% | 16\% | 7\% | 14\% | 12\% | 9\% | 11\% |
| Totals | $\begin{aligned} & 101 \% \\ & \text { (995) } \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (147) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (676) \end{aligned}$ | $\begin{aligned} & 101 \% \\ & (172) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (801) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (119) \end{aligned}$ | $\begin{gathered} 100 \% \\ (50) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (455) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (540) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (347) \end{aligned}$ | $\begin{gathered} \begin{array}{c} 99 \% \\ (373) \end{array} \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (257) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (492) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (406) \end{aligned}$ |

Table 14: If Barack Obama were president, would his policies be particularly favorable or unfavorable for the following groups: Suburbs

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Favorable | 32\% | 36\% | 33\% | 27\% | 29\% | 52\% | 42\% | 30\% | 35\% | 56\% | 27\% | 10\% | 58\% | 6\% |
| Neutral | 31\% | 31\% | 30\% | 38\% | 32\% | 30\% | 19\% | 32\% | 31\% | 32\% | 33\% | 30\% | 31\% | 30\% |
| Unfavorable | 25\% | 12\% | 29\% | 23\% | 28\% | 7\% | 21\% | 31\% | 20\% | 4\% | 30\% | 46\% | 2\% | 52\% |
| Not sure | 11\% | 20\% | 9\% | 12\% | 10\% | 11\% | 17\% | 7\% | 14\% | 8\% | 10\% | 14\% | 9\% | 12\% |
| Totals | 99\% | 99\% | 101\% | 100\% | 99\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | (993) | (147) | (676) | (170) | (799) | (119) | (50) | (454) | (539) | (347) | (371) | (257) | (492) | (404) |

Table 15: If Barack Obama were president, would his policies be particularly favorable or unfavorable for the following groups: Women

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Favorable | 52\% | 59\% | 51\% | 47\% | 46\% | 83\% | 63\% | 49\% | 54\% | 80\% | 48\% | 21\% | 85\% | 17\% |
| Neutral | 27\% | 21\% | 28\% | 32\% | $32 \%$ | 8\% | 18\% | 33\% | 22\% | 13\% | 29\% | 44\% | 11\% | 44\% |
| Unfavorable | 14\% | 10\% | 15\% | 15\% | 16\% | 3\% | 8\% | 13\% | 15\% | $3 \%$ | 15\% | 27\% | 0\% | $31 \%$ |
| Not sure | 7\% | 10\% | 6\% | 6\% | 7\% | 6\% | 10\% | 4\% | 9\% | 3\% | 9\% | 7\% | 3\% | 8\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 99\% | 99\% | 100\% | 99\% | 101\% | 99\% | 99\% | 100\% |
|  | (991) | (147) | (674) | (170) | (798) | (119) | (49) | (453) | (538) | (345) | (371) | (257) | (489) | (405) |

Table 16: If Barack Obama were president, would his policies be particularly favorable or unfavorable for the following groups: Gays

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Favorable | 57\% | 54\% | 60\% | 50\% | 58\% | 49\% | 61\% | 64\% | 52\% | 55\% | 56\% | 66\% | 55\% | 64\% |
| Neutral | 28\% | 26\% | 26\% | 36\% | 27\% | 31\% | 30\% | 26\% | 29\% | 32\% | 29\% | 20\% | 34\% | 19\% |
| Unfavorable | 6\% | 5\% | 6\% | 5\% | 6\% | 5\% | $2 \%$ | 4\% | 7\% | 4\% | 5\% | 9\% | 3\% | 10\% |
| Not sure | 9\% | 16\% | 8\% | 9\% | 8\% | 16\% | 7\% | 6\% | 12\% | 9\% | 11\% | 5\% | 9\% | 7\% |
| Totals | $\begin{aligned} & 100 \% \\ & (993) \end{aligned}$ | $\begin{aligned} & 101 \% \\ & (147) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (676) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (170) \end{aligned}$ | $\begin{gathered} 99 \% \\ (800) \end{gathered}$ | $\begin{aligned} & 101 \% \\ & (118) \end{aligned}$ | $\begin{gathered} 100 \% \\ (50) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (455) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (538) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (344) \end{aligned}$ | $\begin{aligned} & 101 \% \\ & (372) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (259) \end{aligned}$ | $\begin{aligned} & 101 \% \\ & (491) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (406) \end{aligned}$ |

Table 17: If Barack Obama were president, would his policies be particularly favorable or unfavorable for the following groups: Small Businesses

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Favorable | 41\% | 45\% | 42\% | 36\% | 36\% | 75\% | 49\% | 35\% | 47\% | 75\% | 35\% | 7\% | 77\% | 4\% |
| Neutral | 16\% | 22\% | 14\% | 19\% | 16\% | 14\% | 21\% | 16\% | 16\% | 15\% | 18\% | 14\% | 18\% | 12\% |
| Unfavorable | 37\% | 24\% | 38\% | 42\% | 42\% | 7\% | 25\% | 46\% | 30\% | 7\% | 39\% | 75\% | 2\% | 79\% |
| Not sure | 5\% | 9\% | 5\% | 3\% | 6\% | 4\% | 5\% | 3\% | 7\% | 3\% | 8\% | 3\% | 3\% | 5\% |
| Totals | $\begin{gathered} 99 \% \\ (995) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (147) \end{aligned}$ | $\begin{gathered} 99 \% \\ (676) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (172) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (802) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (118) \end{aligned}$ | $\begin{gathered} 100 \% \\ (50) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (455) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (540) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (346) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (372) \end{aligned}$ | $\begin{gathered} 99 \% \\ (259) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (490) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (408) \end{aligned}$ |

Table 18: Please tell us whether you agree or disagree with the following statement: Barack Obama understands people like me.

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | $65+$ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Agree strongly | 33\% | 39\% | 34\% | 28\% | 27\% | 77\% | 33\% | 27\% | 39\% | 65\% | 25\% | $3 \%$ | 67\% | 1\% |
| Agree somewhat | 20\% | 30\% | 18\% | 19\% | 21\% | 13\% | 27\% | 22\% | 19\% | 23\% | 26\% | 9\% | 30\% | 7\% |
| Disagree somewhat | 12\% | 10\% | 11\% | 15\% | 13\% | 5\% | 6\% | 12\% | 11\% | 6\% | 13\% | 17\% | $3 \%$ | 17\% |
| Disagree strongly | 35\% | 21\% | 37\% | 38\% | 39\% | 6\% | 34\% | 39\% | 31\% | 5\% | 37\% | 72\% | 0\% | 75\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 99\% | 101\% | 101\% | 100\% | 100\% |
|  | (993) | (145) | (674) | (174) | (801) | (117) | (50) | (454) | (539) | (345) | (370) | (260) | (489) | (407) |

Table 19: Would you say John McCain is...

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Very liberal | 2\% | 1\% | 2\% | 1\% | 1\% | 7\% | 2\% | 2\% | 2\% | 2\% | 3\% | 0\% | $2 \%$ | 1\% |
| Somewhat liberal | 5\% | 1\% | 5\% | 7\% | 4\% | 8\% | 11\% | 5\% | 4\% | 4\% | 5\% | 5\% | 4\% | 5\% |
| Moderate | 22\% | 14\% | 23\% | 25\% | 25\% | 5\% | 19\% | 25\% | 19\% | 11\% | 27\% | 30\% | 9\% | 35\% |
| Somewhat conservative | 40\% | 42\% | 39\% | 41\% | 43\% | 23\% | 22\% | 42\% | 38\% | 34\% | 38\% | 51\% | 36\% | 48\% |
| Very conservative | 22\% | 31\% | 21\% | 19\% | 19\% | 34\% | 32\% | 19\% | 24\% | 37\% | 17\% | 12\% | 36\% | 8\% |
| Not sure | 10\% | 11\% | 10\% | 7\% | 7\% | 24\% | 14\% | 6\% | 12\% | 12\% | 10\% | 2\% | 13\% | 3\% |
| Totals | 101\% | 100\% | 100\% | 100\% | 99\% | 101\% | 100\% | 99\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | (995) | (144) | (677) | (174) | (801) | (119) | (50) | (455) | (540) | (346) | (372) | (259) | (491) | (407) |

Table 20: Do you think John McCain says what he believes or what he thinks people want to hear?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Says what he believes | 49\% | 43\% | 49\% | 56\% | 53\% | 24\% | 44\% | 52\% | 47\% | 21\% | 49\% | 84\% | 16\% | 91\% |
| Says what he thinks people want to hear | 51\% | 57\% | 51\% | 44\% | 47\% | 76\% | 56\% | 48\% | 53\% | 79\% | 51\% | 16\% | 84\% | 9\% |
| Totals | $\begin{aligned} & 100 \% \\ & (992) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (147) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (672) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (173) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (800) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (117) \end{aligned}$ | $\begin{gathered} 100 \% \\ (50) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (453) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (539) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (345) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (372) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (258) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (489) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (406) \end{aligned}$ |

Table 21: Regardless of whether you agree with him, do you like John McCain as a person?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Like a lot | 24\% | 19\% | 22\% | 32\% | 27\% | 9\% | 13\% | 26\% | 22\% | 8\% | 23\% | 47\% | 5\% | 49\% |
| Like somewhat | 40\% | 33\% | 41\% | 40\% | 41\% | 26\% | 41\% | 43\% | 37\% | 35\% | 43\% | 42\% | 35\% | 44\% |
| Dislike | 29\% | 40\% | 28\% | 21\% | 24\% | 52\% | 39\% | 26\% | 31\% | 50\% | 23\% | 8\% | 51\% | 3\% |
| Not sure | 8\% | 7\% | 9\% | 7\% | 8\% | 13\% | 7\% | 5\% | 10\% | 7\% | 12\% | 3\% | 9\% | 4\% |
| Totals | 101\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% |
|  | (998) | (147) | (677) | (174) | (804) | (119) | (50) | (456) | (542) | (347) | (373) | (260) | (492) | (409) |

Table 22: What do you like most about John McCain?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| His stand on issues | 17\% | 13\% | 17\% | 19\% | 19\% | 6\% | 13\% | 17\% | 16\% | 3\% | 18\% | 32\% | $2 \%$ | 36\% |
| His personality | 8\% | 11\% | 8\% | 10\% | 9\% | 8\% | 2\% | 9\% | 8\% | 13\% | 8\% | 3\% | 13\% | 3\% |
| His experience | 46\% | 53\% | 46\% | 41\% | 47\% | 40\% | 43\% | 47\% | 45\% | 41\% | 48\% | 48\% | 42\% | 50\% |
| His political party | 4\% | 7\% | 3\% | 3\% | 3\% | 7\% | 4\% | $3 \%$ | 4\% | 2\% | 2\% | 9\% | 3\% | 4\% |
| Other | 25\% | 17\% | 26\% | 27\% | 22\% | 39\% | 38\% | 23\% | 27\% | 41\% | 23\% | 8\% | 41\% | 7\% |
| Totals | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 99\% | 100\% | 101\% | 100\% |
|  | (966) | (144) | (662) | (160) | (781) | (111) | (49) | (439) | (527) | (331) | (359) | (258) | (467) | (405) |

Table 23: What do you like least about John McCain?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| His stand on issues | 36\% | 48\% | 35\% | 30\% | 34\% | 47\% | 35\% | 36\% | 36\% | 50\% | 33\% | 21\% | 54\% | 15\% |
| His personality | 21\% | 19\% | 20\% | 26\% | 22\% | 19\% | 16\% | 22\% | 20\% | 12\% | 20\% | 36\% | 12\% | $31 \%$ |
| His experience | $2 \%$ | 1\% | 2\% | 2\% | 1\% | 3\% | 2\% | $2 \%$ | 2\% | 1\% | 2\% | 3\% | 1\% | 3\% |
| His political party | 17\% | 13\% | 18\% | 17\% | 17\% | 17\% | 19\% | 17\% | 17\% | 22\% | 21\% | 4\% | 19\% | 14\% |
| Other | 24\% | 19\% | 25\% | 25\% | 25\% | 13\% | 28\% | 23\% | 25\% | 14\% | 24\% | 37\% | 14\% | 37\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 99\% | 99\% | 100\% | 100\% | 100\% | 99\% | 100\% | 101\% | 100\% | 100\% |
|  | (966) | (143) | (663) | (160) | (776) | (117) | (49) | (444) | (522) | (346) | (364) | (239) | (489) | (382) |

Table 24: If John McCain were president, would his policies be particularly favorable or unfavorable for the following groups: Minorities

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | $65+$ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Favorable | 16\% | $3 \%$ | 17\% | 25\% | 18\% | 4\% | 15\% | 18\% | 15\% | $2 \%$ | 19\% | 31\% | 1\% | 35\% |
| Neutral | 36\% | 36\% | 36\% | 36\% | 40\% | 15\% | 27\% | 42\% | 31\% | 22\% | 38\% | 52\% | 19\% | 55\% |
| Unfavorable | 40\% | 46\% | 42\% | 31\% | 35\% | 73\% | 49\% | 37\% | 43\% | 70\% | 35\% | 11\% | 73\% | 4\% |
| Not sure | 7\% | 15\% | 5\% | 9\% | 7\% | 8\% | 9\% | 4\% | 11\% | 6\% | 8\% | 7\% | 6\% | 7\% |
| Totals | 99\% | 100\% | 100\% | 101\% |  |  | 100\% |  |  | 100\% | 100\% | 101\% | 99\% |  |
|  | (992) | (147) | (672) | (173) | (801) | (117) | (49) | (454) | (538) | (344) | (372) | (258) | (488) | (407) |

Table 25: If John McCain were president, would his policies be particularly favorable or unfavorable for the following groups: The middle class

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Favorable | 33\% | 23\% | 35\% | 34\% | 36\% | 12\% | 30\% | 36\% | 31\% | 8\% | 32\% | 69\% | 3\% | 71\% |
| Neutral | 22\% | 21\% | 21\% | 28\% | 23\% | 17\% | 18\% | 23\% | 21\% | 18\% | 25\% | 22\% | 19\% | 24\% |
| Unfavorable | 40\% | 41\% | 41\% | 36\% | 36\% | 64\% | 48\% | 39\% | 41\% | 70\% | 37\% | 7\% | 73\% | 1\% |
| Not sure | 5\% | 14\% | 4\% | 2\% | 5\% | 7\% | 4\% | 3\% | 7\% | 4\% | 6\% | 3\% | 5\% | 4\% |
| Totals | $\begin{aligned} & \hline 100 \% \\ & (996) \end{aligned}$ | $\begin{gathered} \hline 99 \% \\ (147) \end{gathered}$ | $\begin{aligned} & \hline 101 \% \\ & (676) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (173) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (803) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (118) \end{aligned}$ | $\begin{gathered} 100 \% \\ (50) \end{gathered}$ | $\begin{aligned} & \hline 101 \% \\ & (456) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (540) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (345) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (373) \end{aligned}$ | $\begin{aligned} & \hline 101 \% \\ & (260) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (490) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (409) \end{aligned}$ |

Table 26: If John McCain were president, would his policies be particularly favorable or unfavorable for the following groups: The rich

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Favorable | 65\% | 62\% | 68\% | 59\% | 62\% | 82\% | 67\% | 65\% | 65\% | 83\% | 63\% | 46\% | 89\% | 39\% |
| Neutral | 25\% | 18\% | 24\% | 35\% | 28\% | 7\% | 25\% | 29\% | 22\% | 8\% | 26\% | 46\% | 4\% | 51\% |
| Unfavorable | 5\% | 8\% | 5\% | 3\% | 5\% | 6\% | 6\% | 3\% | 7\% | 6\% | 4\% | 5\% | 5\% | 5\% |
| Not sure | 5\% | 12\% | 3\% | 3\% | 5\% | 4\% | 2\% | 2\% | 6\% | 3\% | 6\% | 3\% | 3\% | 5\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 99\% | 100\% | 100\% | 99\% | 100\% | 101\% | 100\% |
|  | (995) | (147) | (676) | (172) | (802) | (118) | (50) | (455) | (540) | (345) | (372) | (260) | (490) | (408) |

Table 27: If John McCain were president, would his policies be particularly favorable or unfavorable for the following groups: Unions

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Favorable | 12\% | 13\% | 12\% | 8\% | 13\% | 4\% | 17\% | 10\% | 13\% | 9\% | 12\% | 15\% | 7\% | 16\% |
| Neutral | 32\% | 31\% | 33\% | 31\% | 33\% | 26\% | 30\% | 34\% | 31\% | 18\% | 36\% | 47\% | 18\% | 49\% |
| Unfavorable | 42\% | 32\% | 44\% | 46\% | 40\% | 60\% | 43\% | 49\% | 37\% | 63\% | 39\% | 22\% | 64\% | 20\% |
| Not sure | 14\% | 24\% | 11\% | 14\% | 14\% | 10\% | 9\% | 7\% | 20\% | 11\% | 13\% | 16\% | 11\% | 15\% |
| Totals | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 99\% | 100\% | 101\% | 101\% | 100\% | 100\% | 100\% | 100\% |
|  | (994) | (146) | (674) | (174) | (803) | (117) | (49) | (455) | (539) | (344) | (372) | (260) | (488) | (409) |

Table 28: If John McCain were president, would his policies be particularly favorable or unfavorable for the following groups: Suburbs

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Favorable | 32\% | 27\% | 34\% | 31\% | 31\% | 38\% | 31\% | 33\% | 31\% | 23\% | 30\% | 47\% | 21\% | 46\% |
| Neutral | 38\% | 30\% | 40\% | 40\% | 41\% | 27\% | 29\% | 43\% | 35\% | 34\% | 40\% | 43\% | 33\% | 44\% |
| Unfavorable | 18\% | 21\% | 18\% | 17\% | 17\% | 24\% | 27\% | 17\% | 19\% | 31\% | 18\% | 2\% | 33\% | 1\% |
| Not sure | 11\% | 22\% | 9\% | 13\% | 11\% | 12\% | 13\% | 8\% | 15\% | 11\% | 12\% | 8\% | 12\% | 8\% |
| Totals | 99\% | 100\% | 101\% | 101\% | 100\% | 101\% | 100\% | 101\% | 100\% | 99\% | 100\% | 100\% | 99\% | 99\% |
|  | (993) | (146) | (673) | (174) | (801) | (117) | (50) | (454) | (539) | (346) | (370) | (260) | (488) | (408) |

Table 29: If John McCain were president, would his policies be particularly favorable or unfavorable for the following groups: Women

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Favorable | 28\% | 15\% | 30\% | 35\% | $32 \%$ | 11\% | 19\% | 31\% | 26\% | 8\% | 29\% | 54\% | 3\% | 59\% |
| Neutral | 35\% | 38\% | 34\% | 36\% | 35\% | 29\% | 36\% | 40\% | $31 \%$ | 32\% | 37\% | 36\% | 34\% | 34\% |
| Unfavorable | 30\% | 33\% | 31\% | 23\% | 26\% | 52\% | 33\% | 25\% | 34\% | 54\% | 26\% | 4\% | 55\% | 1\% |
| Not sure | 7\% | 15\% | 6\% | 6\% | 7\% | 9\% | 11\% | 5\% | 9\% | 6\% | 8\% | 6\% | 7\% | 6\% |
| Totals | $\begin{aligned} & \hline 100 \% \\ & (997) \end{aligned}$ | $\begin{aligned} & \hline 101 \% \\ & (147) \end{aligned}$ | $\begin{aligned} & \hline 101 \% \\ & (676) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (174) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (804) \end{aligned}$ | $\begin{aligned} & \hline 101 \% \\ & (118) \end{aligned}$ | $\begin{aligned} & 99 \% \\ & (50) \end{aligned}$ | $\begin{aligned} & \hline 101 \% \\ & (456) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (541) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (346) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (373) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (260) \end{aligned}$ | $\begin{gathered} 99 \% \\ (491) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (409) \end{aligned}$ |

Table 30: If John McCain were president, would his policies be particularly favorable or unfavorable for the following groups: Gays

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Favorable | $3 \%$ | 1\% | 3\% | 5\% | 4\% | 1\% | 6\% | 4\% | 3\% | 1\% | 4\% | 5\% | 1\% | 5\% |
| Neutral | 31\% | 23\% | 30\% | 40\% | 33\% | 18\% | 25\% | 35\% | 27\% | 14\% | 33\% | 51\% | 11\% | 55\% |
| Unfavorable | 56\% | 61\% | 59\% | 43\% | 54\% | 69\% | 60\% | 55\% | 57\% | 77\% | 52\% | 36\% | 79\% | 31\% |
| Not sure | 10\% | 15\% | 8\% | 11\% | 9\% | 12\% | 8\% | 6\% | 13\% | 8\% | 11\% | 8\% | 8\% | 9\% |
| Totals | 100\% |  | 100\% |  |  |  |  | 100\% | 100\% | 100\% | 100\% |  |  | 100\% |
|  | (996) | (147) | (676) | (173) | (803) | (118) | (50) | (456) | (540) | (346) | (372) | (260) | (491) | (409) |

Table 31: If John McCain were president, would his policies be particularly favorable or unfavorable for the following groups: Small Businesses

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | $65+$ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Favorable | 41\% | 29\% | 43\% | 47\% | 46\% | 14\% | 32\% | 48\% | 36\% | 16\% | 41\% | 75\% | 15\% | 75\% |
| Neutral | 25\% | 28\% | 25\% | 26\% | 25\% | 30\% | 21\% | 27\% | 24\% | 30\% | 28\% | 17\% | $32 \%$ | 17\% |
| Unfavorable | 26\% | 29\% | 26\% | 21\% | 21\% | 49\% | 42\% | 20\% | 30\% | 46\% | 22\% | 5\% | 46\% | 1\% |
| Not sure | 8\% | 15\% | 6\% | 6\% | 8\% | 8\% | 4\% | 5\% | 10\% | 8\% | 8\% | 3\% | 7\% | 6\% |
| Totals | 100\% | 101\% | 100\% | 100\% | 100\% | 101\% | 99\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 99\% |
|  | (994) | (147) | (674) | (173) |  | (118) | (50) | (456) | (538) | (344) | (372) | (260) | (489) | (408) |

Table 32: Please tell us whether you agree or disagree with the following statement: John McCain understands people like me.

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Agree strongly | 15\% | 13\% | 15\% | 17\% | 18\% | 3\% | 6\% | 15\% | 15\% | 1\% | 14\% | 37\% | 0\% | 36\% |
| Agree somewhat | 27\% | 18\% | 27\% | 33\% | 31\% | 3\% | 21\% | 31\% | 23\% | 10\% | 29\% | 46\% | 5\% | 52\% |
| Disagree somewhat | 19\% | 24\% | 19\% | 16\% | 19\% | 18\% | 20\% | 20\% | 18\% | 22\% | 20\% | 14\% | 24\% | 11\% |
| Disagree strongly | 39\% | 45\% | 39\% | 34\% | 32\% | 76\% | 53\% | 33\% | 43\% | 68\% | 37\% | 4\% | 71\% | 1\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 99\% | 101\% | 100\% | 101\% | 100\% | 100\% |
|  | (994) | (146) | (675) | (173) | (801) | (118) | (50) | (455) | (539) | (347) | (371) | (258) | (492) | (405) |

Table 33: Do you have a favorable or an unfavorable opinion of John McCain?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Very favorable | 24\% | 16\% | 23\% | 34\% | 27\% | 6\% | 11\% | 24\% | 23\% | 5\% | 21\% | 53\% | 1\% | 54\% |
| Somewhat favorable | 26\% | 25\% | 29\% | 17\% | 28\% | 10\% | 34\% | 30\% | 23\% | 16\% | 29\% | 37\% | 13\% | 40\% |
| Somewhat unfavorable | 20\% | 20\% | 19\% | 25\% | 20\% | 26\% | 16\% | 20\% | 21\% | 26\% | 26\% | 5\% | 34\% | 4\% |
| Very unfavorable | 29\% | 38\% | 28\% | 23\% | 24\% | 58\% | 39\% | 25\% | 31\% | 53\% | 24\% | $3 \%$ | 52\% | 1\% |
| Not sure | 1\% | 2\% | 1\% | 0\% | 1\% | 0\% | 0\% | 1\% | 1\% | 0\% | 1\% | 1\% | 0\% | 1\% |
| Totals | $\begin{aligned} & 100 \% \\ & (996) \end{aligned}$ | $\begin{aligned} & \hline 101 \% \\ & (146) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (676) \end{aligned}$ | $\begin{gathered} 99 \% \\ (174) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (803) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (118) \end{aligned}$ | $\begin{gathered} 100 \% \\ (50) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (456) \end{aligned}$ | $\begin{gathered} 99 \% \\ (540) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (345) \end{aligned}$ | $\begin{aligned} & 101 \% \\ & (373) \end{aligned}$ | $\begin{gathered} 99 \% \\ (260) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (490) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (409) \end{aligned}$ |

Table 34: Do you have a favorable or an unfavorable opinion of Hillary Clinton?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Very favorable | 29\% | 29\% | 28\% | 32\% | 27\% | 42\% | 40\% | 23\% | 34\% | 58\% | 21\% | 3\% | 49\% | 8\% |
| Somewhat favorable | 27\% | 29\% | 27\% | 24\% | 25\% | 40\% | 15\% | 25\% | 28\% | 33\% | 28\% | 17\% | 35\% | 19\% |
| Somewhat unfavorable | 20\% | 20\% | 19\% | 21\% | 20\% | 15\% | 21\% | 22\% | 18\% | 9\% | 24\% | 28\% | 13\% | 25\% |
| Very unfavorable | 23\% | 20\% | 24\% | 23\% | 26\% | $2 \%$ | 21\% | 29\% | 18\% | 1\% | 25\% | 50\% | $2 \%$ | 46\% |
| Not sure | 2\% | 2\% | 2\% | 0\% | 1\% | 1\% | 3\% | 1\% | 2\% | 1\% | 1\% | 2\% | 1\% | 2\% |
| Totals | $\begin{aligned} & 101 \% \\ & (993) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (145) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (675) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (173) \end{aligned}$ | $\begin{array}{r} 99 \% \\ (801) \end{array}$ | $\begin{aligned} & 100 \% \\ & (117) \end{aligned}$ | $\begin{gathered} 100 \% \\ (50) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (454) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (539) \end{aligned}$ | $\begin{aligned} & 102 \% \\ & (344) \end{aligned}$ | $\begin{array}{r} 99 \% \\ (371) \end{array}$ | $\begin{aligned} & 100 \% \\ & (260) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (489) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (407) \end{aligned}$ |

Table 35: Do you have a favorable or an unfavorable opinion of Barack Obama?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Very favorable | 42\% | 56\% | 40\% | 37\% | 36\% | 83\% | 44\% | 36\% | 47\% | 78\% | 35\% | 4\% | 83\% | 1\% |
| Somewhat favorable | 14\% | 17\% | 14\% | 12\% | 14\% | 10\% | 22\% | 14\% | 14\% | 12\% | 18\% | 11\% | 16\% | 8\% |
| Somewhat unfavorable | 9\% | 4\% | 10\% | 11\% | 11\% | 1\% | 7\% | 10\% | 9\% | $2 \%$ | 11\% | 16\% | 1\% | 19\% |
| Very unfavorable | 33\% | 21\% | 34\% | 41\% | 38\% | 6\% | 25\% | 39\% | 29\% | 8\% | 35\% | 67\% | 0\% | 71\% |
| Not sure | 1\% | 2\% | 2\% | 0\% | 1\% | 0\% | 2\% | 1\% | 2\% | 1\% | 1\% | 2\% | 0\% | 1\% |
| Totals | 99\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 101\% | 101\% | 100\% | 100\% | 100\% | 100\% |
|  | (997) | (146) | (677) | (174) | (804) | (118) | (50) | (456) | (541) | (346) | (373) | (260) | (491) | (409) |

Table 36: Do you have a favorable or an unfavorable opinion of George W. Bush?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Very favorable | 10\% | 10\% | 10\% | 13\% | 11\% | 3\% | 15\% | 9\% | 11\% | 2\% | 6\% | 28\% | 1\% | 23\% |
| Somewhat favorable | 21\% | 17\% | 22\% | 23\% | 23\% | 6\% | 20\% | 25\% | 18\% | 4\% | 19\% | 47\% | 3\% | 44\% |
| Somewhat unfavorable | 13\% | 15\% | 13\% | 13\% | 14\% | 8\% | 11\% | 14\% | 13\% | 8\% | 18\% | 13\% | 8\% | 19\% |
| Very unfavorable | 53\% | 56\% | 54\% | 50\% | 50\% | 80\% | 54\% | 51\% | 55\% | 85\% | 55\% | 10\% | 88\% | 12\% |
| Not sure | 2\% | 2\% | 2\% | 1\% | 1\% | 2\% | 0\% | 1\% | 2\% | 1\% | 2\% | 1\% | 1\% | 2\% |
| Totals | 99\% | 100\% | 101\% | 100\% | 99\% | 99\% | 100\% | 100\% | 99\% | 100\% | 100\% | 99\% | 101\% | 100\% |
|  | (995) | (145) | (676) | (174) | (803) | (117) | (50) | (456) | (539) | (345) | (373) | (260) | (489) | (409) |

Table 37: Do you have a favorable or an unfavorable opinion of Dick Cheney?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Very favorable | 7\% | 5\% | 7\% | 10\% | 8\% | 2\% | 4\% | 8\% | 6\% | 0\% | 4\% | 20\% | 0\% | 16\% |
| Somewhat favorable | 20\% | 16\% | 21\% | 19\% | 21\% | 10\% | 25\% | 21\% | 19\% | 6\% | 18\% | 40\% | 5\% | 39\% |
| Somewhat unfavorable | 15\% | 13\% | 14\% | 19\% | 16\% | 8\% | 10\% | 16\% | 14\% | 8\% | 16\% | 21\% | 7\% | 24\% |
| Very unfavorable | 51\% | 54\% | 51\% | 50\% | 49\% | 65\% | 55\% | 52\% | $51 \%$ | 77\% | 55\% | 13\% | 81\% | 15\% |
| Not sure | 7\% | 12\% | 8\% | 2\% | 6\% | 15\% | 5\% | 3\% | 10\% | 8\% | 7\% | 6\% | 7\% | 6\% |
| Totals | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% |
|  | (994) | (145) | (676) | (173) | (801) | (118) | (50) | (455) | (539) | (344) | (372) | (260) | (489) | (409) |

Table 38: Do you have a favorable or an unfavorable opinion of Nancy Pelosi?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Very favorable | 7\% | 9\% | 7\% | 6\% | 6\% | 13\% | 7\% | 6\% | 7\% | 15\% | $3 \%$ | 1\% | 13\% | 1\% |
| Somewhat favorable | 23\% | 21\% | 23\% | 27\% | 21\% | 35\% | 21\% | 22\% | 24\% | 42\% | 18\% | 6\% | 41\% | 4\% |
| Somewhat unfavorable | 16\% | 15\% | 16\% | 16\% | 17\% | 10\% | 24\% | 15\% | 17\% | 16\% | 22\% | 7\% | 21\% | 10\% |
| Very unfavorable | 39\% | 20\% | 40\% | 48\% | 43\% | 12\% | 30\% | 49\% | 30\% | 8\% | 44\% | 73\% | 5\% | 75\% |
| Not sure | 15\% | 35\% | 14\% | 4\% | 13\% | 30\% | 19\% | 7\% | 22\% | 18\% | 13\% | 13\% | 19\% | 10\% |
| Totals | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 101\% | 99\% | 100\% | 99\% | 100\% | 100\% | 99\% | 100\% |
|  |  |  |  |  | (803) |  |  |  | (540) | (345) |  |  | (490) | (409) |

Table 39: Do you have a favorable or an unfavorable opinion of Joe Biden?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Very favorable | 25\% | 26\% | 25\% | 27\% | 23\% | 46\% | 27\% | 22\% | 29\% | 53\% | 17\% | 3\% | 49\% | 2\% |
| Somewhat favorable | 27\% | 29\% | 26\% | 26\% | 25\% | 35\% | 25\% | 27\% | 27\% | 33\% | 31\% | 11\% | 41\% | 11\% |
| Somewhat unfavorable | 17\% | 17\% | 15\% | 20\% | 18\% | 7\% | 19\% | 19\% | 15\% | 6\% | 19\% | 27\% | 5\% | 29\% |
| Very unfavorable | 24\% | 14\% | 26\% | 24\% | 27\% | 6\% | 18\% | 28\% | 20\% | 3\% | 25\% | 51\% | 1\% | 51\% |
| Not sure | 7\% | 13\% | 7\% | 3\% | 7\% | 6\% | 11\% | 5\% | 9\% | 5\% | 8\% | 8\% | 5\% | 7\% |
| Totals | 100\% | 99\% | 99\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% |
|  | (993) | (146) | (674) | (173) | (801) | (117) | (50) | (455) | (538) | (344) | (371) | (260) | (488) | (409) |

Table 40: Do you have a favorable or an unfavorable opinion of Sarah Palin?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Very favorable | 31\% | 17\% | 32\% | 39\% | 35\% | 6\% | 21\% | 35\% | 27\% | 6\% | 28\% | 67\% | 1\% | 69\% |
| Somewhat favorable | 14\% | 17\% | 14\% | 13\% | 16\% | 8\% | 11\% | 16\% | 13\% | 7\% | 19\% | 18\% | 4\% | 23\% |
| Somewhat unfavorable | 11\% | 12\% | 10\% | 11\% | 9\% | 16\% | 20\% | 9\% | 12\% | 12\% | 11\% | 7\% | 15\% | 4\% |
| Very unfavorable | 41\% | 50\% | 40\% | 37\% | 37\% | 66\% | 45\% | 37\% | 44\% | 72\% | 38\% | 6\% | 77\% | 1\% |
| Not sure | 3\% | 4\% | 4\% | 2\% | 3\% | 5\% | 3\% | 2\% | 4\% | 3\% | 4\% | 2\% | 3\% | 2\% |
| Totals | $\begin{aligned} & \hline 100 \% \\ & (994) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (146) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (674) \end{aligned}$ | $\begin{aligned} & 102 \% \\ & (174) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (801) \end{aligned}$ | $\begin{aligned} & \hline 101 \% \\ & (118) \end{aligned}$ | $\begin{gathered} 100 \% \\ (50) \end{gathered}$ | $\begin{gathered} 99 \% \\ (455) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (539) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (345) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (371) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (260) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (488) \end{aligned}$ | $\begin{gathered} \hline 99 \% \\ (409) \end{gathered}$ |

Table 41: Do you think having a Black President would help or hurt race relations in the United States?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| It would help. | 34\% | 43\% | 34\% | 26\% | 31\% | 59\% | 33\% | 33\% | 35\% | 54\% | 29\% | 16\% | 58\% | 9\% |
| It would have no effect. | 37\% | 30\% | 37\% | 43\% | 38\% | 28\% | 38\% | 41\% | 34\% | 30\% | 40\% | 44\% | 28\% | 47\% |
| It would hurt. | 13\% | 11\% | 14\% | 14\% | 15\% | 2\% | 12\% | 14\% | 12\% | 5\% | 12\% | 26\% | 1\% | 27\% |
| Not sure | 15\% | 17\% | 15\% | 17\% | 16\% | 11\% | 16\% | 12\% | 18\% | 11\% | 18\% | 15\% | 13\% | 17\% |
| Totals | 99\% | 101\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 99\% | 100\% | 99\% | 101\% | 100\% | 100\% |
|  | (987) | (147) | (668) | (172) | (794) | (118) | (51) | (451) | (536) | (342) | (371) | (258) | (487) | (405) |

Table 42: We have gone too far in pushing equal rights in this country.

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | $65+$ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Agree | 39\% | 29\% | 39\% | 47\% | 43\% | 12\% | 35\% | 43\% | 35\% | 20\% | 43\% | 57\% | 16\% | 63\% |
| Disagree | 50\% | 59\% | 50\% | 42\% | 44\% | 80\% | 55\% | 45\% | 53\% | 72\% | 44\% | 29\% | 74\% | 24\% |
| Not sure | 12\% | 12\% | 12\% | 12\% | 13\% | 8\% | 11\% | 12\% | 11\% | 8\% | 13\% | 14\% | 10\% | 13\% |
| Totals | $\begin{aligned} & \hline 101 \% \\ & (995) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (147) \end{aligned}$ | $\begin{aligned} & \hline 101 \% \\ & (675) \end{aligned}$ | $\begin{aligned} & \hline 101 \% \\ & (173) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (802) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (118) \end{aligned}$ | $\begin{gathered} 101 \% \\ (50) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (455) \end{aligned}$ | $\begin{gathered} 99 \% \\ (540) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (345) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (372) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (260) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (490) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (408) \end{aligned}$ |

Table 43: I think it's OK for blacks and whites to date each other.

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Agree | 79\% | 88\% | 81\% | 67\% | 78\% | 88\% | 78\% | 79\% | 80\% | 82\% | 78\% | 79\% | 86\% | 74\% |
| Disagree | 12\% | 7\% | 11\% | 19\% | 13\% | 3\% | 16\% | 13\% | 11\% | 9\% | 14\% | 13\% | 6\% | 17\% |
| Not sure | 9\% | 5\% | 8\% | 14\% | 9\% | 9\% | 6\% | 8\% | 9\% | 9\% | 8\% | 9\% | 8\% | 9\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% |
|  | (994) | (147) | (674) | (173) | (802) | (117) | (50) | (453) | (541) | (344) | (373) | (259) | (489) | (407) |

Table 44: We need to do more to help blacks and other minorities get out of poverty.

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Agree | 39\% | 37\% | 39\% | 41\% | 33\% | 74\% | 40\% | 35\% | 42\% | 62\% | 34\% | 15\% | 63\% | 14\% |
| Disagree | 45\% | 44\% | 46\% | 40\% | 49\% | 13\% | 45\% | 51\% | 39\% | 21\% | 48\% | 74\% | 18\% | 72\% |
| Not sure | 16\% | 19\% | 15\% | 19\% | 17\% | 13\% | 15\% | 14\% | 19\% | 18\% | 18\% | 11\% | 19\% | 15\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 101\% |
|  | (995) | (147) | (675) | (173) | (802) | (118) | (50) | (455) | (540) | (345) | (373) | (259) | (490) | (407) |

Table 45: We spend too much time talking about race.

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Agree | 78\% | 75\% | 78\% | 83\% | 81\% | 59\% | 79\% | 79\% | 78\% | 70\% | 80\% | 89\% | 69\% | 89\% |
| Disagree | 15\% | 16\% | 16\% | 13\% | 12\% | 35\% | 19\% | 15\% | 15\% | 24\% | 13\% | 6\% | 23\% | 7\% |
| Not sure | 6\% | 9\% | 6\% | 4\% | 7\% | 6\% | 2\% | 6\% | 6\% | 6\% | 8\% | 4\% | 8\% | 4\% |
| Totals | $\begin{aligned} & \hline 99 \% \\ & (994) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (147) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (674) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (173) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (801) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (118) \end{aligned}$ | $\begin{gathered} 100 \% \\ (50) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (453) \end{aligned}$ | $\begin{aligned} & 99 \% \\ & \hline(541) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (344) \end{aligned}$ | $\begin{aligned} & \hline 101 \% \\ & (373) \end{aligned}$ | $\begin{aligned} & 99 \% \\ & \hline(259) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (489) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (407) \end{aligned}$ |

Table 46: Most white people are at least a little prejudiced against blacks.


Table 47: African Americans have progressed to the point where they no longer need special consideration to succeed in life.

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | $65+$ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Agree | 60\% | 58\% | 58\% | 66\% | 64\% | 30\% | 65\% | 62\% | 57\% | 42\% | 62\% | 81\% | 38\% | 83\% |
| Disagree | 23\% | 24\% | 25\% | 19\% | 19\% | 56\% | 21\% | 22\% | 25\% | 38\% | 20\% | 9\% | 40\% | 5\% |
| Not sure | 17\% | 18\% | 17\% | 15\% | 17\% | 14\% | 14\% | 16\% | 18\% | 20\% | 18\% | 11\% | 21\% | 12\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 99\% | 100\% |
|  | (994) | (147) | (674) | (173) | (802) | (117) | (50) | (454) | (540) | (345) | (372) | (259) | (489) | (407) |

Table 48: Which comes closest to your view about evaluating students for admission into a college or university?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Merit only considered. | 73\% | 70\% | 72\% | 80\% | 79\% | 41\% | 60\% | 73\% | 72\% | 58\% | 77\% | 88\% | 59\% | 90\% |
| Race considered. | 16\% | 17\% | 17\% | 11\% | 11\% | 41\% | 29\% | 15\% | 17\% | 29\% | 11\% | 6\% | 27\% | 5\% |
| Not sure | 11\% | 13\% | 11\% | 9\% | 10\% | 18\% | 11\% | 11\% | 11\% | 14\% | 12\% | 6\% | 14\% | 6\% |
| Totals | $\begin{aligned} & 100 \% \\ & (998) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (148) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & \text { (677) } \end{aligned}$ | $100 \%$ (173) | $\begin{aligned} & 100 \% \\ & (803) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (119) \end{aligned}$ | $100 \%$ (51) | $\begin{gathered} 99 \% \\ (455) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (543) \end{aligned}$ | $\begin{aligned} & 101 \% \\ & (347) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (374) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (259) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (492) \end{aligned}$ | $\begin{aligned} & 101 \% \\ & (407) \end{aligned}$ |

Table 49: Was it a mistake for the U.S. to have invaded Iraq?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Yes | 54\% | 59\% | 53\% | 54\% | 50\% | 85\% | 59\% | 54\% | 55\% | 81\% | 56\% | 17\% | 86\% | 15\% |
| No | 36\% | 31\% | 38\% | 37\% | 41\% | 9\% | 33\% | 39\% | 34\% | 9\% | 35\% | 76\% | 6\% | 74\% |
| Not Sure | 9\% | 10\% | 9\% | 9\% | 10\% | 6\% | 7\% | 7\% | 11\% | 9\% | 10\% | 7\% | 7\% | 11\% |
| Totals | 99\% | 100\% | 100\% | 100\% | 101\% | 100\% | 99\% | 100\% | 100\% | 99\% | 101\% | 100\% | 99\% | 100\% |
|  | (988) | (147) | (671) | (170) | (798) | (114) | (51) | (452) | (536) | (342) | (372) | (257) | (485) | (405) |

Table 50: How long should the U.S. stay in Iraq?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Leave immediately | 16\% | 23\% | 16\% | 10\% | 12\% | 33\% | 39\% | 15\% | 16\% | 24\% | 16\% | $3 \%$ | 26\% | $2 \%$ |
| Leave within a year | 30\% | 33\% | 29\% | 32\% | 29\% | 41\% | 21\% | 26\% | 33\% | 50\% | 27\% | 9\% | 50\% | 8\% |
| Stay at least one year | 15\% | 14\% | 16\% | 14\% | 16\% | 15\% | 11\% | 15\% | 16\% | 13\% | 16\% | 18\% | 16\% | 16\% |
| Stay enough to stabilize | 34\% | 23\% | 34\% | 41\% | 38\% | 10\% | 27\% | 40\% | 28\% | 8\% | 35\% | 66\% | 5\% | 70\% |
| Not sure | 5\% | 7\% | 5\% | 4\% | 6\% | 2\% | $2 \%$ | 4\% | 6\% | 5\% | 6\% | 4\% | 4\% | 4\% |
| Totals | 100\% | 100\% | 100\% | 101\% | 101\% | 101\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 101\% | 100\% |
|  | (991) | (147) | (674) | (170) |  | (118) | (51) | (452) | (539) | (343) | (373) | (257) | (488) | (405) |

Table 51: Do you think that the surge in U.S. troops in Iraq has been successful?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Yes | 49\% | 38\% | 50\% | 54\% | 54\% | 19\% | 44\% | 59\% | 40\% | 21\% | 52\% | 82\% | 20\% | 84\% |
| No | 29\% | 38\% | 29\% | 22\% | 26\% | 45\% | 35\% | 24\% | 33\% | 50\% | 25\% | 9\% | 48\% | 6\% |
| Not sure | 22\% | 24\% | 21\% | 24\% | 20\% | 36\% | 21\% | 16\% | 27\% | 28\% | 23\% | 9\% | 32\% | 9\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 99\% | 100\% | 100\% | 100\% | 99\% |
|  | (992) | (147) | (675) |  |  |  |  |  |  |  | (374) | (256) | (490) | (404) |

Table 52: When do you think abortion should be legal?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Always be legal | 21\% | 25\% | 19\% | 22\% | 21\% | 22\% | 23\% | 17\% | 24\% | 34\% | 20\% | 5\% | 34\% | 4\% |
| Legal with restrictions | 36\% | 42\% | 36\% | 35\% | 36\% | 41\% | 33\% | 38\% | 35\% | 43\% | 37\% | 25\% | 45\% | 29\% |
| Only in special cases | 32\% | 23\% | 33\% | 33\% | 32\% | 29\% | 31\% | 35\% | 29\% | 19\% | 31\% | 51\% | 17\% | 49\% |
| Always be illegal | 11\% | 11\% | 12\% | 10\% | 12\% | 8\% | 13\% | 10\% | 12\% | 4\% | 12\% | 19\% | 4\% | 18\% |
| Totals | 100\% | 101\% | 100\% | 100\% |  |  |  |  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | (992) | (148) | (672) | (172) |  |  | (51) |  | (541) | (346) | (370) | (258) | (490) | (406) |

Table 53: Do you favor or oppose allowing gay and lesbians to marry legally?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Favor marriage. | 32\% | 48\% | 32\% | 20\% | 33\% | 27\% | 34\% | 29\% | 35\% | 51\% | 31\% | 10\% | 53\% | 10\% |
| Favor civil unions only. | 35\% | 26\% | 33\% | 52\% | 36\% | 33\% | 29\% | 40\% | 32\% | 30\% | 37\% | 40\% | $31 \%$ | 42\% |
| No marriage or civil unions. | 27\% | 17\% | 29\% | 24\% | 27\% | 27\% | 28\% | 27\% | 26\% | 12\% | 26\% | 45\% | 10\% | 44\% |
| Not sure | 6\% | 8\% | 5\% | 4\% | 4\% | 13\% | 9\% | 4\% | 7\% | 7\% | 6\% | 5\% | 6\% | 4\% |
| Totals | 100\% | 99\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | (990) | (145) | (673) | (172) | (797) | (117) | (51) | (452) | (538) | (343) | (369) | (260) | (486) | (409) |

Table 54: Do you think government should allow prayer in public schools?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Yes | 65\% | 55\% | 65\% | 73\% | 63\% | 79\% | 66\% | 59\% | 70\% | 53\% | 64\% | 80\% | 48\% | 82\% |
| No | 28\% | 34\% | 28\% | 22\% | 30\% | 15\% | 27\% | 32\% | 24\% | 40\% | 27\% | 15\% | 42\% | 13\% |
| Not sure | 7\% | 11\% | 7\% | 5\% | 8\% | 6\% | 6\% | 9\% | 6\% | 7\% | 9\% | 6\% | 10\% | 5\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% |
|  | (997) | (148) | (675) | (174) | (803) | (118) | (51) | (454) | (543) | (347) | (372) | (260) | (491) | (409) |

Table 55: Do you favor raising taxes on families with incomes over 200,000 dollars per year?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Yes | 55\% | 61\% | 54\% | 52\% | 52\% | 68\% | 62\% | 49\% | 59\% | 81\% | 53\% | 19\% | 82\% | 23\% |
| No | 33\% | 24\% | 35\% | 34\% | 36\% | 17\% | 27\% | 40\% | 27\% | 9\% | 35\% | 65\% | 8\% | 63\% |
| Not sure | 12\% | 15\% | 12\% | 14\% | 12\% | 15\% | 11\% | 11\% | 14\% | 11\% | 12\% | 16\% | 10\% | 14\% |
| Totals | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% |
|  | (993) | (144) | (675) | (174) | (800) | (117) | (51) | (454) | (539) | (344) | (373) | (259) | (487) | (408) |

Table 56: How would you describe the state of the U.S. economy these days?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Excellent | 0\% | 0\% | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% | 0\% |
| Good | 5\% | 3\% | 5\% | 6\% | 5\% | 4\% | 6\% | 7\% | 4\% | 1\% | 5\% | 10\% | 1\% | 11\% |
| Not so good | 38\% | 39\% | 38\% | 39\% | 40\% | 26\% | 36\% | 42\% | 35\% | 24\% | 39\% | 56\% | 22\% | 58\% |
| Poor | 56\% | 58\% | 56\% | 54\% | 54\% | 70\% | 57\% | 51\% | 60\% | 74\% | 55\% | 33\% | 77\% | 31\% |
| Not sure | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% |
| Totals | 99\% | 100\% | 99\% | 100\% | 99\% | 101\% | 99\% | 100\% | 99\% | 100\% | 99\% | 100\% | 100\% | 100\% |
|  | (991) | (145) | (672) | (174) | (797) | (119) | (51) | (453) | (538) | (342) | (374) | (257) | (487) | (406) |

Table 57: Are you in favor of a universal coverage system where all health care would be paid for by the federal government?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | $65+$ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Yes | 42\% | 53\% | 42\% | 31\% | 37\% | 63\% | 65\% | 42\% | 42\% | 67\% | 37\% | 14\% | 67\% | 14\% |
| No | 43\% | 27\% | 43\% | 58\% | 49\% | 13\% | 30\% | 48\% | 39\% | 13\% | 47\% | 78\% | 14\% | 77\% |
| Not sure | 15\% | 20\% | 15\% | 11\% | 15\% | 24\% | 4\% | 10\% | 19\% | 19\% | 15\% | 8\% | 19\% | 9\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 99\% | 100\% | 100\% | 99\% | 99\% | 100\% | 100\% | 100\% |
|  | (996) | (147) | (676) | (173) | (801) | (119) | (51) | (456) | (540) | (345) | (374) | (259) | (490) | (408) |

Table 58: How worried are you about someone in your family losing their job?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Very worried | 26\% | 23\% | 28\% | 23\% | 24\% | 36\% | 38\% | 22\% | 30\% | 35\% | 26\% | 14\% | 35\% | 14\% |
| Somewhat worried | 39\% | 35\% | 40\% | 42\% | 41\% | 35\% | 36\% | 41\% | 38\% | 40\% | 40\% | 37\% | 41\% | 39\% |
| Not very worried | 34\% | 42\% | 32\% | 35\% | 35\% | 29\% | 26\% | 38\% | 32\% | 25\% | 34\% | 48\% | 24\% | 47\% |
| Totals | $99 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | 100\% | 100\% | 100\% | $101 \%$ | 100\% | $100 \%$ | $100 \%$ | 99\% | $100 \%$ | $100 \%$ |
|  | (980) | (145) | (665) | (170) | (787) | (118) | (50) |  | (534) | (339) | (370) | (253) | (482) | (402) |

Table 59: If you lost your job, how hard do you think it would be to find another job that paid as much?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Very difficult | 48\% | 44\% | 49\% | 47\% | 47\% | 56\% | 52\% | 45\% | 51\% | 59\% | 47\% | 35\% | 56\% | 37\% |
| Somewhat difficult | 28\% | 32\% | 30\% | 15\% | 28\% | 26\% | 31\% | 31\% | 25\% | 24\% | 27\% | 34\% | 27\% | 29\% |
| Not very difficult | 15\% | 18\% | 14\% | 15\% | 15\% | 12\% | 12\% | 18\% | 12\% | 7\% | 17\% | 22\% | 8\% | 23\% |
| Not sure | 9\% | 6\% | 6\% | 22\% | 10\% | 6\% | 5\% | 7\% | 11\% | 9\% | 8\% | 10\% | 9\% | 10\% |
| Totals | 100\% | 100\% | 99\% | 99\% | 100\% | 100\% | 100\% | 101\% | 99\% | 99\% | 99\% | 101\% | 100\% | 99\% |
|  | (989) | (147) | (673) | (169) | (794) | (119) | (51) | (454) | (535) | (343) | (371) | (257) | (488) | (404) |

Table 60: If you lost your job, how long could you pay your bills before you exhausted your savings?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | $65+$ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Depend on paycheck. | 35\% | 55\% | 36\% | 14\% | 33\% | 48\% | 41\% | 28\% | 41\% | 41\% | 35\% | 27\% | 41\% | 26\% |
| Few months | 26\% | 22\% | 29\% | 18\% | 25\% | 29\% | 30\% | 26\% | 26\% | 26\% | 23\% | 29\% | 26\% | 26\% |
| At least six months | 12\% | 4\% | 14\% | 14\% | 13\% | 7\% | 7\% | 17\% | 8\% | 10\% | 13\% | 14\% | 11\% | 15\% |
| A year or more | 15\% | 6\% | 14\% | 29\% | 17\% | 7\% | 10\% | 18\% | 13\% | 13\% | 16\% | 18\% | 12\% | 20\% |
| Not sure | 12\% | 13\% | 8\% | 25\% | 12\% | 9\% | 12\% | 11\% | 12\% | 10\% | 13\% | 12\% | 10\% | 13\% |
| Totals | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | (980) | (147) | (673) | (160) | (788) | (116) | (51) | (450) | (530) | (338) | (367) | (257) | (482) | (403) |

Table 61: Which economic problem are you personally most concerned about?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Energy prices | 23\% | 15\% | 24\% | 23\% | 26\% | 11\% | 12\% | 24\% | 21\% | 17\% | 24\% | 28\% | 15\% | 32\% |
| Jobs | 22\% | 32\% | 24\% | 9\% | 20\% | 30\% | 38\% | 23\% | 22\% | 27\% | 20\% | 19\% | 28\% | 16\% |
| Inflation | 23\% | 21\% | 21\% | 29\% | 23\% | 24\% | 15\% | 22\% | 24\% | 22\% | 19\% | 29\% | 20\% | 26\% |
| Housing costs | 7\% | 16\% | 7\% | 3\% | 6\% | 11\% | 11\% | 7\% | 8\% | 8\% | 9\% | 4\% | 10\% | 4\% |
| Healthcare costs | 19\% | 14\% | 17\% | 30\% | 19\% | 19\% | 21\% | 18\% | 20\% | 22\% | 20\% | 14\% | 23\% | 14\% |
| Other | 6\% | 2\% | 7\% | 5\% | 6\% | 5\% | 4\% | 6\% | 6\% | 4\% | 8\% | 5\% | 4\% | 7\% |
| Totals | $\begin{aligned} & 100 \% \\ & (993) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (146) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (676) \end{aligned}$ | $\begin{gathered} 99 \% \\ (171) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (800) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (118) \end{aligned}$ | $\begin{gathered} 101 \% \\ (51) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (454) \end{aligned}$ | $\begin{aligned} & 101 \% \\ & (539) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (345) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (374) \end{aligned}$ | $\begin{array}{r} 99 \% \\ (257) \end{array}$ | $\begin{aligned} & 100 \% \\ & (489) \end{aligned}$ | $\begin{gathered} 99 \% \\ (406) \end{gathered}$ |

Table 62: How serious a problem do you think global warming is?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Very serious | 39\% | 41\% | 40\% | 35\% | 37\% | 53\% | 45\% | 35\% | 42\% | 65\% | 37\% | 9\% | 66\% | 10\% |
| Somewhat serious | 28\% | 36\% | 26\% | 29\% | 28\% | 30\% | 22\% | 24\% | 31\% | 28\% | 27\% | 27\% | 27\% | 29\% |
| Not very serious | 30\% | 18\% | 32\% | 33\% | 33\% | 11\% | 28\% | 38\% | 23\% | 6\% | 32\% | 60\% | 5\% | 57\% |
| Not sure | 3\% | 5\% | 3\% | 3\% | 3\% | 5\% | 6\% | 3\% | 3\% | 2\% | 3\% | 4\% | 2\% | 4\% |
| Totals | $100 \%$ | $100 \%$ | $101 \%$ | $100 \%$ | $101 \%$ |  | 101\% | $100 \%$ | $99 \%$ | $101 \%$ | $99 \%$ | $100 \%$ | 100\% | 100\% |
|  | (999) | (148) | (677) | (174) | (804) | (119) | (51) | (456) | (543) | (347) | (374) | (260) | (492) | (409) |

Table 63: If you had to choose, what do you think should happen to illegal immigrants?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Apply for legal status. | 40\% | 50\% | 39\% | 34\% | 38\% | 41\% | 64\% | 37\% | 42\% | 52\% | 37\% | 29\% | 55\% | 25\% |
| Deported to native country. | 51\% | 40\% | 51\% | 58\% | 53\% | 45\% | 33\% | 55\% | 47\% | 37\% | 55\% | 62\% | 35\% | 66\% |
| Not sure | 10\% | 10\% | 10\% | 8\% | 9\% | 15\% | 2\% | 8\% | 11\% | 10\% | 9\% | 9\% | 9\% | 9\% |
| Totals | 101\% | 100\% | 100\% | 100\% | 100\% | 101\% | 99\% | 100\% | 100\% | 99\% | 101\% | 100\% | 99\% | 100\% |
|  | (996) | (146) | (676) | (174) | (802) | (119) | (50) | (455) | (541) | (346) | (373) | (259) | (491) | (408) |

Table 64: In your opinion, is the death penalty imposed too often or not often enough?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Too often | 18\% | 21\% | 19\% | 14\% | 19\% | 20\% | 12\% | 18\% | 18\% | 25\% | 19\% | 8\% | 29\% | 6\% |
| About right | 18\% | 20\% | 17\% | 21\% | 17\% | 26\% | 20\% | 18\% | 18\% | 21\% | 13\% | 22\% | 20\% | 17\% |
| Not often enough | 47\% | 40\% | 48\% | 50\% | 49\% | 29\% | 51\% | 51\% | 44\% | 36\% | 50\% | 58\% | 32\% | 64\% |
| Not sure | 16\% | 18\% | 17\% | 14\% | 15\% | 25\% | 17\% | 12\% | 20\% | 18\% | 18\% | 12\% | 19\% | 14\% |
| Totals | 99\% | 99\% | 101\% | 99\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% |
|  | (989) | (147) | (670) | (172) | (797) | (117) | (50) | (449) | (540) | (345) | (370) | (256) | (487) | (405) |

Table 65: Which issue will be most important in deciding how you vote for President?

| Most Important Issue | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| The Economy | 58\% | 65\% | 57\% | 52\% | 55\% | 77\% | 62\% | 53\% | 61\% | 70\% | 57\% | 42\% | 74\% | 38\% |
| Regulation | 1\% | 1\% | 1\% | 0\% | 1\% | 0\% | 1\% | 1\% | 1\% | 1\% | 2\% | 0\% | 1\% | 0\% |
| National Security | 14\% | 5\% | 15\% | 15\% | 15\% | 5\% | 10\% | 18\% | 10\% | 3\% | 13\% | 29\% | 1\% | 29\% |
| The wars in Iraq and Afghanistan | 7\% | 8\% | 5\% | 11\% | 7\% | 4\% | 2\% | 7\% | 7\% | 7\% | 7\% | 5\% | 7\% | 6\% |
| Healthcare | 5\% | 6\% | 5\% | 5\% | 5\% | 5\% | 14\% | 4\% | 6\% | 10\% | 4\% | 1\% | 8\% | 2\% |
| Immigration | $3 \%$ | 1\% | $3 \%$ | 5\% | 3\% | 1\% | 0\% | 4\% | 1\% | 1\% | 3\% | 4\% | 1\% | 4\% |
| The Environment | 1\% | 3\% | 1\% | 0\% | 1\% | 1\% | $2 \%$ | 1\% | $2 \%$ | $3 \%$ | 0\% | 0\% | 2\% | 0\% |
| Education | 1\% | 3\% | 1\% | $3 \%$ | 2\% | 1\% | 0\% | 1\% | 1\% | 1\% | 2\% | 1\% | $2 \%$ | $2 \%$ |
| Crime | 0\% | 1\% | 0\% | 1\% | 0\% | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Values | 10\% | 9\% | 11\% | 9\% | 11\% | 5\% | 8\% | 11\% | 10\% | 4\% | 12\% | 16\% | 3\% | 20\% |
| Totals | 100\% | 102\% | 99\% | 101\% | 100\% | 100\% | 99\% | 100\% | 99\% | 100\% | 100\% | 98\% | 99\% | 101\% |
|  |  |  | (671) |  | (795) | (117) |  | (451) | (537) | (343) | (368) | (259) | (485) | (405) |

Table 66: Ranked among three most important issues

| Important Issues | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | $65+$ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| The Economy | 87\% | 89\% | 88\% | 81\% | 86\% | 91\% | 90\% | 86\% | 87\% | 90\% | 87\% | 82\% | 91\% | 82\% |
|  | $(1,000)$ | (148) | (678) | (174) | (805) | (119) | (51) | (456) | (544) | (347) | (374) | (261) | (492) | (409) |
| Regulation | 7\% | 5\% | $7 \%$ | $7 \%$ | 7\% | 9\% | 5\% | 8\% | 5\% | 7\% | 6\% | 7\% | 8\% | 5\% |
|  | $(1,000)$ | (148) | (678) | (174) | (805) | (119) | (51) | (456) | (544) | (347) | (374) | (261) | (492) | (409) |
| National Security | 42\% | 23\% | 45\% | 48\% | 45\% | 23\% | 36\% | 46\% | 39\% | 23\% | 40\% | 71\% | 17\% | 73\% |
|  | $(1,000)$ | (148) | (678) | (174) | (805) | (119) | (51) | (456) | (544) | (347) | (374) | (261) | (492) | (409) |
| The wars in Iraq and Afghanistan | 40\% | 45\% | 39\% | 40\% | 41\% | 38\% | 40\% | 39\% | 41\% | 45\% | 39\% | 35\% | 48\% | 31\% |
|  | $(1,000)$ | (148) | (678) | (174) | (805) | (119) | (51) | (456) | (544) | (347) | (374) | (261) | (492) | (409) |
| Healthcare | 43\% | 51\% | 42\% | 40\% | 39\% | 66\% | 55\% | 39\% | 47\% | 62\% | 42\% | 19\% | 65\% | 19\% |
|  | $(1,000)$ | (148) | (678) | (174) | (805) | (119) | (51) | (456) | (544) | (347) | (374) | (261) | (492) | (409) |
| Immigration | 23\% | 13\% | 22\% | 33\% | 24\% | 11\% | 27\% | 28\% | 19\% | 10\% | 27\% | 33\% | 7\% | 37\% |
|  | $(1,000)$ | (148) | (678) | (174) | (805) | (119) | (51) | (456) | (544) | (347) | (374) | (261) | (492) | (409) |
| The Environment | 14\% | 23\% | 13\% | 7\% | 14\% | 8\% | 7\% | 13\% | 14\% | 21\% | 13\% | 4\% | 22\% | 4\% |
|  | $(1,000)$ | (148) | (678) | (174) | (805) | (119) | (51) | (456) | (544) | (347) | (374) | (261) | (492) | (409) |
| Education | 17\% | 28\% | 15\% | 15\% | 14\% | 29\% | 28\% | 14\% | 19\% | 23\% | 17\% | 8\% | 25\% | 7\% |
|  | $(1,000)$ | (148) | (678) | (174) | (805) | (119) | (51) | (456) | (544) | (347) | (374) | (261) | (492) | (409) |
| Crime | 4\% | 3\% | 5\% | $2 \%$ | 3\% | 9\% | 0\% | $3 \%$ | 4\% | 4\% | 3\% | 4\% | 4\% | $2 \%$ |
|  | $(1,000)$ | (148) | (678) | (174) | (805) | (119) | (51) | (456) | (544) | (347) | (374) | (261) | (492) | (409) |
| Values | 21\% | 18\% | 22\% | 22\% | 23\% | 12\% | 13\% | 21\% | 21\% | 10\% | 22\% | 35\% | 8\% | 36\% |
|  | $(1,000)$ | (148) | (678) | (174) | (805) | (119) | (51) | (456) | (544) | (347) | (374) | (261) | (492) | (409) |

Table 67: Would you say things in this country today are...

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Generally headed in the right direction | 9\% | 7\% | 9\% | 11\% | 9\% | 4\% | 8\% | 12\% | 7\% | 4\% | 8\% | 17\% | 2\% | 17\% |
| Off on the wrong track | 86\% | 87\% | 87\% | 82\% | 85\% | 92\% | 92\% | 83\% | 88\% | 94\% | 88\% | 74\% | 95\% | 75\% |
| Not sure | 5\% | 6\% | 4\% | 6\% | 6\% | 4\% | 0\% | 5\% | 5\% | 2\% | 4\% | 10\% | 2\% | 8\% |
| Totals | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 99\% | 100\% |
|  | (998) | (148) | (677) | (173) | (803) | (119) | (51) | (455) | (543) | (347) | (373) | (260) | (492) | (407) |

Table 68: Do you approve or disapprove of the way George W. Bush is handling his job as President?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | $65+$ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Strongly Approve | 6\% | $3 \%$ | 6\% | 9\% | 6\% | 2\% | 14\% | 5\% | 6\% | 2\% | 5\% | 13\% | 1\% | 13\% |
| Somewhat Approve | 22\% | 20\% | 23\% | 21\% | 25\% | 7\% | 12\% | 25\% | 20\% | 4\% | 20\% | 49\% | 2\% | 47\% |
| Somewhat Disapprove | 17\% | 17\% | 17\% | 17\% | 17\% | 10\% | 18\% | 16\% | 17\% | 8\% | 19\% | 24\% | 8\% | 26\% |
| Strongly Disapprove | 54\% | 56\% | 54\% | 53\% | 50\% | 81\% | 53\% | 53\% | 55\% | 86\% | 55\% | 11\% | 89\% | 13\% |
| Not Sure | 1\% | 4\% | 1\% | 1\% | 2\% | 0\% | 3\% | 1\% | 2\% | 0\% | 1\% | 2\% | 1\% | $2 \%$ |
| Totals | 100\% | 100\% | 101\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 101\% | 101\% |
|  | (997) | (147) | (676) | (174) | (803) | (119) | (51) | (455) | (542) | (346) | (373) | (260) | (490) | (408) |

Table 69: Do you approve or disapprove of the way the Democrats in the United States Congress are handling their job?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Strongly Approve | 7\% | 8\% | 7\% | 5\% | 5\% | 18\% | 14\% | 6\% | 8\% | 14\% | 3\% | 2\% | 12\% | $2 \%$ |
| Somewhat Approve | 29\% | 37\% | 27\% | 28\% | 27\% | 44\% | 28\% | 24\% | 33\% | 55\% | 22\% | 6\% | 52\% | 4\% |
| Somewhat Disapprove | 19\% | 19\% | 20\% | 17\% | 19\% | 18\% | 20\% | 18\% | 20\% | 19\% | 22\% | 15\% | 23\% | 16\% |
| Strongly Disapprove | 40\% | 21\% | 42\% | 49\% | 45\% | 13\% | 29\% | 49\% | 32\% | 7\% | 47\% | 74\% | 6\% | 77\% |
| Not Sure | 5\% | 15\% | 4\% | 1\% | 4\% | 7\% | 10\% | $2 \%$ | 7\% | 5\% | 5\% | 4\% | 6\% | 2\% |
| Totals | 100\% |  | 100\% | 100\% | 100\% | 100\% | 101\% |  | 100\% | 100\% | 99\% | 101\% | 99\% | 101\% |
|  | (999) | (148) | (677) | (174) | (804) | (119) | (51) | (455) | (544) | (347) | (373) | (261) | (491) | (409) |

Table 70: Which party do you think would do a better job of handling the economy?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Democrats | 47\% | 61\% | 45\% | 42\% | 42\% | 81\% | 49\% | 40\% | 53\% | 86\% | 42\% | 5\% | 90\% | $3 \%$ |
| Republicans | 34\% | 20\% | 35\% | 41\% | 39\% | 5\% | 28\% | 40\% | 29\% | 3\% | 32\% | 79\% | 1\% | 76\% |
| About the same | 19\% | 19\% | 20\% | 17\% | 19\% | 14\% | 23\% | 20\% | 18\% | 11\% | 26\% | 16\% | 9\% | 21\% |
| Totals | $\begin{aligned} & \hline 100 \% \\ & (998) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (148) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (677) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (173) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (805) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (118) \end{aligned}$ | $\begin{gathered} 100 \% \\ (50) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (454) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (544) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (345) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (374) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (261) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (490) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (409) \end{aligned}$ |

Table 71: Which party do you think would do a better job of handling national security?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | $65+$ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Democrats | 35\% | 42\% | 34\% | 34\% | $31 \%$ | 65\% | 38\% | 30\% | 40\% | 70\% | 28\% | $2 \%$ | 68\% | 1\% |
| Republicans | 44\% | $32 \%$ | 46\% | 46\% | 48\% | 16\% | $33 \%$ | 50\% | 38\% | 9\% | 46\% | 87\% | 7\% | 88\% |
| About the same | 21\% | 25\% | 20\% | 20\% | 21\% | 19\% | 29\% | 20\% | 22\% | 21\% | 26\% | 11\% | 25\% | 10\% |
| Totals | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% |
|  | $(1,000)$ | (148) | (678) | (174) | (805) | (119) | (51) | (456) | (544) | (347) | (374) | (261) | (492) | (409) |

Table 72: Party Identification

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Strong Democrat | 27\% | 34\% | 26\% | 23\% | 22\% | 56\% | 36\% | 20\% | $32 \%$ | 77\% | 0\% | 0\% | 50\% | 3\% |
| Weak Democrat | 8\% | 7\% | 7\% | 12\% | 8\% | 10\% | 6\% | 8\% | 8\% | 23\% | 0\% | 0\% | 11\% | 5\% |
| Lean Democrat | 13\% | 13\% | 13\% | 14\% | 14\% | 13\% | 5\% | 12\% | 14\% | 0\% | 35\% | 0\% | 24\% | 2\% |
| Independent | 12\% | 12\% | 12\% | 9\% | 12\% | 8\% | 14\% | 14\% | 10\% | 0\% | 31\% | 0\% | 7\% | 9\% |
| Lean Republican | 13\% | 10\% | 13\% | 14\% | 14\% | $2 \%$ | 19\% | 16\% | 10\% | 0\% | 34\% | 0\% | 2\% | 25\% |
| Weak Republican | 9\% | 10\% | 11\% | 3\% | 10\% | 5\% | 8\% | 11\% | 8\% | 0\% | 0\% | 35\% | 3\% | 15\% |
| Strong Republican | 17\% | 11\% | 16\% | 24\% | 20\% | $2 \%$ | 11\% | 17\% | 17\% | 0\% | 0\% | 65\% | 1\% | 40\% |
| Not sure | 1\% | 3\% | 1\% | 1\% | 1\% | 3\% | 0\% | 1\% | 2\% | 0\% | 0\% | 0\% | 2\% | 1\% |
| Totals | 100\% | 100\% | 99\% | 100\% | 101\% | 99\% | 99\% | 99\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | (994) | (147) | (674) | (173) | (802) | (117) | (51) | (455) | (539) | (347) | (374) | (261) | (490) | (406) |

Table 73: Do you think the economy is...?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Getting better | 3\% | 5\% | 3\% | $2 \%$ | 3\% | 4\% | 2\% | 5\% | $2 \%$ | $2 \%$ | 2\% | 8\% | 2\% | 6\% |
| Staying the same | 12\% | 10\% | 13\% | 9\% | 13\% | 3\% | 14\% | 17\% | 8\% | 4\% | 13\% | 21\% | 4\% | 21\% |
| Getting worse | 81\% | 78\% | 81\% | 86\% | 80\% | 89\% | 78\% | 75\% | 86\% | 92\% | 81\% | 67\% | 92\% | 68\% |
| Dont Know | 4\% | 7\% | 3\% | 3\% | 3\% | 3\% | 6\% | 4\% | 3\% | 2\% | 4\% | 4\% | 3\% | 5\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 99\% | 99\% | 100\% | 101\% | 99\% | 100\% | 100\% | 100\% | 101\% | 100\% |
|  | (992) | (147) | (672) | (173) | (800) | (116) | (51) | (453) | (539) | (344) | (373) | (257) | (488) | (406) |

Table 74: How worried are you about the U.S. economy?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Very worried | 59\% | 54\% | 59\% | 62\% | 57\% | 65\% | 70\% | 54\% | 63\% | 75\% | 55\% | 43\% | 73\% | 41\% |
| Somewhat worried | 36\% | 43\% | 35\% | 34\% | 38\% | 30\% | 28\% | 39\% | 34\% | 24\% | 39\% | 49\% | 26\% | 50\% |
| Not worried | 5\% | $3 \%$ | 6\% | 3\% | 5\% | 5\% | 2\% | 7\% | 3\% | 1\% | 7\% | 8\% | 1\% | 9\% |
| Totals | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% |
|  | (994) | (147) | (675) | (172) | (800) | (118) | (51) | (456) | (538) | (346) | (371) | (259) | (488) | (408) |

Table 75: A year from now, do you think the stock market will be higher or lower than it is today?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Higher than today | 47\% | 43\% | 48\% | 47\% | 49\% | 39\% | 39\% | 50\% | 45\% | 39\% | 47\% | 60\% | 39\% | 60\% |
| About the same | 18\% | 16\% | 18\% | 18\% | 18\% | 17\% | 23\% | 20\% | 16\% | 22\% | 16\% | 14\% | 21\% | 14\% |
| Lower than today | 16\% | 13\% | 16\% | 19\% | 15\% | 20\% | 19\% | 16\% | 16\% | 17\% | 18\% | 13\% | 18\% | 12\% |
| Not sure | 19\% | 29\% | 17\% | 16\% | 18\% | 24\% | 19\% | 14\% | 23\% | 22\% | 19\% | 12\% | 22\% | 14\% |
| Totals | $\begin{aligned} & 100 \% \\ & (993) \end{aligned}$ | $\begin{aligned} & 101 \% \\ & (148) \end{aligned}$ | $\begin{gathered} 99 \% \\ (673) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (172) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (801) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (118) \end{aligned}$ | $\begin{gathered} 100 \% \\ (49) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (453) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (540) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (344) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (374) \end{aligned}$ | $\begin{gathered} 99 \% \\ (257) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (490) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (407) \end{aligned}$ |

Table 76: In the past 12 months, have your savings increased or decreased in value?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Increased | 7\% | 10\% | 6\% | 5\% | 7\% | 6\% | 4\% | 10\% | 4\% | 3\% | 8\% | 9\% | 5\% | 10\% |
| Stayed the same | 18\% | 14\% | 18\% | 20\% | 18\% | 13\% | 19\% | 21\% | 16\% | 14\% | 17\% | 23\% | 13\% | 25\% |
| Decreased | 52\% | 41\% | 53\% | 60\% | 54\% | 48\% | 44\% | 53\% | 52\% | 55\% | 53\% | 50\% | 56\% | 48\% |
| Don't have any savings | 20\% | 30\% | 20\% | 14\% | 19\% | 27\% | 29\% | 16\% | 24\% | 25\% | 19\% | 15\% | 24\% | 16\% |
| Not sure | 3\% | 5\% | 3\% | 1\% | 2\% | 7\% | 4\% | 2\% | 4\% | 2\% | 3\% | 2\% | 3\% | 2\% |
| Totals | $\begin{aligned} & 100 \% \\ & (992) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (147) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (675) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (170) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (800) \end{aligned}$ | $\begin{aligned} & \hline 101 \% \\ & (118) \end{aligned}$ | $\begin{gathered} 100 \% \\ (50) \end{gathered}$ | $\begin{aligned} & 102 \% \\ & (453) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (539) \end{aligned}$ | $\begin{gathered} 99 \% \\ (345) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (373) \end{aligned}$ | $\begin{gathered} 99 \% \\ (256) \end{gathered}$ | $\begin{aligned} & 101 \% \\ & (490) \end{aligned}$ | $\begin{aligned} & 101 \% \\ & (405) \end{aligned}$ |

Table 77: Did you watch the Presidential debate between Barack Obama and John McCain held last Wednesday?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | $65+$ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Yes | 67\% | 60\% | 67\% | 74\% | 66\% | 76\% | 63\% | 70\% | 65\% | 75\% | 63\% | 65\% | 76\% | 65\% |
| No | 33\% | 40\% | 33\% | 26\% | 34\% | 24\% | 37\% | 30\% | 35\% | 25\% | 37\% | 35\% | 24\% | 35\% |
| Totals | $\begin{aligned} & 100 \% \\ & (997) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (147) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (676) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (174) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (804) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (117) \end{aligned}$ | $\begin{gathered} 100 \% \\ (51) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (456) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (541) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (345) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (374) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (260) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (490) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (408) \end{aligned}$ |

Table 78: Based on what you saw or heard, who do you think won the Presidential debate?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Barack Obama | 43\% | 52\% | 41\% | 41\% | 38\% | 73\% | 45\% | 40\% | 45\% | 76\% | 38\% | 6\% | 80\% | 3\% |
| John McCain | 27\% | 16\% | 27\% | 36\% | 31\% | 6\% | 25\% | 33\% | 22\% | 5\% | 27\% | 56\% | 1\% | 61\% |
| Neither - it was a tie | 13\% | 7\% | 15\% | 10\% | 13\% | 11\% | 10\% | 12\% | 13\% | 9\% | 14\% | 16\% | 7\% | 16\% |
| Not sure | 18\% | 25\% | 17\% | 13\% | 19\% | 10\% | 19\% | 14\% | 20\% | 9\% | 21\% | 22\% | 12\% | 20\% |
| Totals | 101\% | 100\% | 100\% | 100\% | 101\% | 100\% | 99\% | 99\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% |
|  | (979) | (146) | (667) | (166) | (787) | (116) | (51) | (445) | (534) | (337) | (366) | (258) | (484) | (399) |

Table 79: In the last month, have you been eating out more or less frequently than usual?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| More frequently | 4\% | 7\% | 4\% | $2 \%$ | 4\% | $2 \%$ | 5\% | 5\% | 3\% | 3\% | 4\% | 6\% | 3\% | 6\% |
| About the same | 32\% | 31\% | 30\% | 39\% | 34\% | 19\% | 27\% | 36\% | 28\% | 24\% | 30\% | 45\% | 21\% | 46\% |
| Less frequently | 61\% | 58\% | 63\% | 55\% | 58\% | 75\% | 63\% | 57\% | 64\% | 70\% | 62\% | 46\% | 73\% | 46\% |
| Never do this | 3\% | 5\% | 3\% | 4\% | 4\% | 3\% | 5\% | 2\% | 5\% | 4\% | 4\% | 2\% | 3\% | 3\% |
| Totals | $\begin{aligned} & \hline 100 \% \\ & (998) \end{aligned}$ | $\begin{aligned} & 101 \% \\ & (148) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (676) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (174) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (803) \end{aligned}$ | $\begin{gathered} \hline 99 \% \\ (119) \end{gathered}$ | $\begin{gathered} 100 \% \\ (51) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (455) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (543) \end{aligned}$ | $\begin{aligned} & \hline 101 \% \\ & (347) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (373) \end{aligned}$ | $\begin{aligned} & \hline 99 \% \\ & (260) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (491) \end{aligned}$ | $\begin{aligned} & 101 \% \\ & (409) \end{aligned}$ |

Table 80: In the last month, have you been driving more or less frequently than usual?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| More frequently | 4\% | 9\% | 3\% | 3\% | 4\% | 2\% | 8\% | 6\% | 2\% | 3\% | 4\% | 5\% | 3\% | 5\% |
| About the same | 38\% | 36\% | 40\% | 36\% | 40\% | 27\% | 37\% | 40\% | 37\% | 32\% | 36\% | 50\% | 29\% | 49\% |
| Less frequently | 54\% | 44\% | 55\% | 59\% | 53\% | 61\% | 48\% | 50\% | 57\% | 58\% | 57\% | 43\% | 62\% | 45\% |
| Never do this | 4\% | 11\% | 2\% | 2\% | 2\% | 10\% | 6\% | 4\% | 4\% | 6\% | 2\% | 2\% | 6\% | 1\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 99\% | 100\% | 100\% | 99\% | 99\% | 100\% | 100\% | 100\% |
|  | (997) | (148) | (675) | (174) | (802) | (119) | (51) | (454) | (543) | (347) | (373) | (259) | (491) | (408) |

Table 81: In the last month, have you been buying clothes more or less frequently than usual?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| More frequently | $2 \%$ | 3\% | $2 \%$ | 1\% | $2 \%$ | 4\% | 0\% | $2 \%$ | $2 \%$ | 3\% | 1\% | $3 \%$ | 2\% | $2 \%$ |
| About the same | 30\% | 29\% | 28\% | 37\% | 32\% | 23\% | 25\% | 35\% | 25\% | 18\% | 32\% | 41\% | 17\% | 47\% |
| Less frequently | 64\% | 60\% | 67\% | 59\% | 62\% | 71\% | 72\% | 59\% | 68\% | 75\% | 62\% | 53\% | 76\% | 49\% |
| Never do this | 4\% | 8\% | $3 \%$ | 2\% | 4\% | 3\% | 3\% | 4\% | 4\% | 5\% | 4\% | 3\% | 5\% | 2\% |
| Totals | 100\% | 100\% | 100\% | 99\% | 100\% | 101\% | 100\% | 100\% | 99\% | 101\% | 99\% | 100\% | 100\% | 100\% |
|  | (994) | (148) | (674) | (172) | (800) | (119) | (51) | (453) | (541) | (347) | (369) | (260) | (489) | (408) |

Table 82: In the last month, have you been going to the movies more or less frequently than usual?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| More frequently | 1\% | $2 \%$ | $2 \%$ | 0\% | 1\% | 1\% | 8\% | 2\% | 1\% | 1\% | 1\% | 2\% | 1\% | 2\% |
| About the same | 21\% | 28\% | 20\% | 20\% | 22\% | 15\% | 22\% | 25\% | 19\% | 17\% | 24\% | 24\% | 17\% | 27\% |
| Less frequently | 45\% | 51\% | 48\% | 29\% | 42\% | 58\% | 51\% | 43\% | 46\% | 52\% | 42\% | 40\% | 52\% | 36\% |
| Never do this | 33\% | 19\% | 30\% | 51\% | 35\% | 25\% | 19\% | 30\% | 34\% | 30\% | 33\% | 34\% | 31\% | 35\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% |
|  | (996) | (148) | (675) | (173) | (802) | (118) | (51) | (455) | (541) | (347) | (371) | (260) | (490) | (408) |

Table 83: In the last month, have you been making major purchases more or less frequently than usual?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| More frequently | 3\% | 4\% | 2\% | $2 \%$ | $2 \%$ | 4\% | 6\% | 3\% | $2 \%$ | 3\% | $2 \%$ | $3 \%$ | $2 \%$ | $3 \%$ |
| About the same | 23\% | 27\% | 22\% | 25\% | 25\% | 10\% | 25\% | 27\% | 21\% | 13\% | 28\% | 32\% | 13\% | 36\% |
| Less frequently | 63\% | 54\% | 66\% | 62\% | 62\% | 75\% | 64\% | 62\% | 65\% | 71\% | 60\% | 57\% | 72\% | 54\% |
| Never do this | 11\% | 15\% | 10\% | 12\% | 11\% | 10\% | 5\% | 9\% | 12\% | 13\% | 10\% | 8\% | 13\% | 7\% |
| Totals | $\begin{aligned} & 100 \% \\ & (996) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (146) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (676) \end{aligned}$ | $\begin{aligned} & 101 \% \\ & (174) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (802) \end{aligned}$ | $\begin{gathered} 99 \% \\ (118) \end{gathered}$ | $\begin{gathered} 100 \% \\ (51) \end{gathered}$ | $\begin{aligned} & 101 \% \\ & (455) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (541) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (346) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (373) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (259) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (490) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (408) \end{aligned}$ |

Table 84: Do you have a retirement account other than Social Security?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Yes | 61\% | 36\% | 64\% | 74\% | 66\% | 40\% | 38\% | 68\% | 56\% | 53\% | 65\% | 67\% | 56\% | 71\% |
| No | 39\% | 64\% | 36\% | 26\% | 34\% | 60\% | 62\% | 32\% | 44\% | 47\% | 35\% | 33\% | 44\% | 29\% |
| Totals | $\begin{aligned} & \hline 100 \% \\ & (976) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (146) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (662) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (168) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (790) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (113) \end{aligned}$ | $\begin{gathered} 100 \% \\ (48) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (444) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (532) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (337) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (366) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (256) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (479) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (403) \end{aligned}$ |

Table 85: About how much has the value of your retirement account changed this year?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | $65+$ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Up more than 20\% | 1\% | 1\% | 1\% | 0\% | 1\% | 0\% | 0\% | 1\% | 1\% | 1\% | 0\% | 0\% | 1\% | 0\% |
| Up more than 10\% | 2\% | 2\% | $2 \%$ | 1\% | 2\% | 3\% | 6\% | 3\% | 1\% | 2\% | 3\% | 1\% | 2\% | $2 \%$ |
| About even | 18\% | 13\% | 14\% | 33\% | 19\% | 12\% | 19\% | 20\% | 16\% | 13\% | 19\% | 22\% | 13\% | 24\% |
| Down more than 10\% | 24\% | 25\% | 26\% | 15\% | 24\% | 18\% | 38\% | 21\% | 26\% | 29\% | 21\% | 23\% | 26\% | 22\% |
| Down more than 20\% | 42\% | 40\% | 43\% | 40\% | 42\% | 42\% | 22\% | 44\% | 40\% | 43\% | 42\% | 40\% | 44\% | 39\% |
| Not sure | 14\% | 19\% | 14\% | 11\% | 12\% | 25\% | 15\% | 12\% | 15\% | 13\% | 14\% | 13\% | 14\% | 13\% |
| Totals | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 99\% | 101\% | 99\% | 99\% | 100\% | 100\% |
|  | (608) | (53) | (429) | (126) | (529) | (47) | (18) | (305) | (303) | (183) | (242) | (175) | (271) | (291) |

Table 86: Who are most of your friends voting for?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Most are voting for Obama | 39\% | 52\% | 39\% | 28\% | 32\% | 81\% | 44\% | 34\% | 43\% | 68\% | 34\% | 8\% | 71\% | 5\% |
| Most are voting for McCain | 30\% | 17\% | 32\% | 33\% | 34\% | 4\% | 26\% | 35\% | 25\% | 7\% | 29\% | 61\% | 3\% | 64\% |
| About evenly split between Obama and McCain | 16\% | 14\% | 17\% | 16\% | 18\% | 4\% | 14\% | 15\% | 16\% | 11\% | 19\% | 18\% | 14\% | 15\% |
| I don't usually discuss politics with my friends | 16\% | 17\% | 13\% | 23\% | 17\% | 11\% | 15\% | 15\% | 16\% | 14\% | 18\% | 13\% | 12\% | 15\% |
| Totals | 101\% | 100\% | 101\% | 100\% | 101\% | 100\% | 99\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% |
|  | (995) | (148) | (676) | (171) | (801) | (118) | (51) | (454) | (541) | (346) | (371) | (260) | (492) | (408) |

Table 87: Do you know anyone who is voting for McCain?

|  |  | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Yes | 70\% | 68\% | 70\% | 71\% | 81\% | 46\% | 43\% | 76\% | 65\% | 66\% | 77\% | 71\% | 69\% | 96\% |
| No | 30\% | 32\% | 30\% | 29\% | 19\% | 54\% | 57\% | 24\% | 35\% | 34\% | 23\% | 29\% | $31 \%$ | 4\% |
| Totals | $\begin{aligned} & \hline 100 \% \\ & (396) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (78) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (269) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (49) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (266) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (96) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (22) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (159) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (237) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (242) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (128) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (21) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (353) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (22) \end{gathered}$ |

Table 88: Do you know anyone who is voting for Obama?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Yes | 73\% | 74\% | 73\% | 72\% | 72\% | 100\% | 84\% | 74\% | 71\% | 82\% | 71\% | 72\% | 87\% | 72\% |
| No | 27\% | 26\% | 27\% | 28\% | 28\% | 0\% | 16\% | 26\% | 29\% | 18\% | 29\% | 28\% | 13\% | 28\% |
| Totals | $\begin{aligned} & \hline 100 \% \\ & (296) \end{aligned}$ | $\begin{gathered} 100 \% \\ (26) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (213) \end{aligned}$ | $\begin{gathered} 100 \% \\ (57) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (271) \end{aligned}$ | $\begin{gathered} 100 \% \\ (5) \end{gathered}$ | $\begin{gathered} 100 \% \\ (14) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (158) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (138) \end{aligned}$ | $\begin{gathered} 100 \% \\ (24) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (108) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (160) \end{aligned}$ | $\begin{gathered} 100 \% \\ (17) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (265) \end{aligned}$ |

Table 89: Why do you think your friends might vote against Barack Obama?

|  |  | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | 18-29 | 30-64 | $65+$ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| He's too liberal |  |  | $42 \%$ | $41 \%$ | $47 \%$ $\begin{gathered} 47 \% \\ (805) \end{gathered}$ | $12 \%$ | $31 \%$ | $52 \%$ | $32 \%$ | $24 \%$ | $44 \%$ | $63 \%$ | $\begin{gathered} 26 \% \\ (492) \end{gathered}$ | $\begin{gathered} \hline 62 \% \\ (409) \end{gathered}$ |
| He is inexperienced | $\begin{gathered} (1,000) \\ 57 \% \\ (1,000) \end{gathered}$ | $\begin{array}{r} 54 \% \\ (148) \end{array}$ | $\begin{array}{r} 59 \% \\ (678) \end{array}$ | $\begin{gathered} 1 / 46 \% \\ (174) \end{gathered}$ | $\begin{gathered} 57 \% \\ (805) \end{gathered}$ | $\begin{array}{r} 65 \% \\ (119) \end{array}$ | $\begin{aligned} & 55 \% \\ & (51) \end{aligned}$ | $\begin{gathered} 56 \% \\ (456) \end{gathered}$ | $\begin{array}{r} 59 \% \\ (544) \end{array}$ | $\begin{array}{r} 346 \% \\ 6647) \end{array}$ | $\begin{array}{r} 55 \% \\ 574 \end{array}$ | $\begin{array}{r} 48 \% \\ (261) \end{array}$ | $\begin{array}{r} 68 \% \\ (492) \end{array}$ | $\begin{gathered} 409) \\ 45 \% \\ (409) \end{gathered}$ |
| They don't trust him | $\begin{gathered} 41 \% \\ (1,000) \end{gathered}$ | $\begin{array}{r} 37 \% \\ (148) \end{array}$ | $\begin{array}{r} 40 \% \\ (678) \end{array}$ | $\begin{array}{r} 47 \% \\ (174) \end{array}$ | $\begin{aligned} & 45 \% \\ & (805) \end{aligned}$ | $\begin{aligned} & 14 \% \\ & (119) \end{aligned}$ | $\begin{aligned} & 35 \% \\ & (51) \end{aligned}$ | $\begin{aligned} & 45 \% \\ & (456) \end{aligned}$ | $\begin{array}{r} 37 \% \\ (544) \end{array}$ | $\begin{array}{r} 25 \% \\ (347) \end{array}$ | $\begin{aligned} & 44 \% \\ & (374) \end{aligned}$ | $\begin{array}{r} 59 \% \\ (261) \end{array}$ | $\begin{array}{r} 25 \% \\ (492) \end{array}$ | $\begin{array}{r} 60 \% \\ (409) \end{array}$ |
| He would favor blacks over other groups | $\begin{gathered} 17 \% \\ (1,000) \end{gathered}$ | $\begin{array}{r} 17 \% \\ (148) \end{array}$ | $\begin{array}{r} 17 \% \\ (678) \end{array}$ | $\begin{aligned} & 16 \% \\ & (174) \end{aligned}$ | $\begin{gathered} 19 \% \\ (805) \end{gathered}$ | $\begin{array}{r} 9 \% \\ (119) \end{array}$ | $\begin{gathered} 6 \% \\ (51) \end{gathered}$ | $\begin{gathered} 18 \% \\ (456) \end{gathered}$ | $\begin{array}{r} 15 \% \\ (544) \end{array}$ | $\begin{array}{r} 14 \% \\ (347) \end{array}$ | $\begin{array}{r} 18 \% \\ (374) \end{array}$ | $\begin{array}{r} 19 \% \\ (261) \end{array}$ | $\begin{array}{r} 14 \% \\ (492) \end{array}$ | $\begin{array}{r} 18 \% \\ (409) \end{array}$ |
| He wouldn't be a strong leader | $\begin{array}{r} 18 \% \\ (1,000) \end{array}$ | $\begin{gathered} 18 \% \\ (148) \end{gathered}$ | $\begin{array}{r} 18 \% \\ (678) \end{array}$ | $\begin{array}{r} 17 \% \\ (174) \end{array}$ | $\begin{gathered} 19 \% \\ (805) \end{gathered}$ | $\begin{aligned} & 11 \% \\ & (119) \end{aligned}$ | $\begin{aligned} & 16 \% \\ & (51) \end{aligned}$ | $\begin{array}{r} 23 \% \\ (456) \end{array}$ | $\begin{array}{r} 14 \% \\ (544) \end{array}$ | $\begin{array}{r} 10 \% \\ \text { (347) } \end{array}$ | $\begin{array}{r} 19 \% \\ \text { (374) } \end{array}$ | $\begin{array}{r} 29 \% \\ (261) \end{array}$ | $\begin{array}{r} 8 \% \\ (492) \end{array}$ | $\begin{array}{r} 31 \% \\ (409) \end{array}$ |
| They don't like blacks | $\begin{array}{r} 13 \% \\ (507) \end{array}$ | $\begin{gathered} 17 \% \\ (81) \end{gathered}$ | $\begin{array}{r} 15 \% \\ (335) \end{array}$ | $\begin{gathered} 5 \% \\ (91) \end{gathered}$ | $\begin{gathered} 11 \% \\ (412) \end{gathered}$ | $\begin{aligned} & 26 \% \\ & (53) \end{aligned}$ | $\begin{aligned} & 15 \% \\ & (30) \end{aligned}$ | $\begin{gathered} 13 \% \\ (225) \end{gathered}$ | $\begin{array}{r} 13 \% \\ (282) \end{array}$ | $\begin{array}{r} 21 \% \\ (180) \end{array}$ | $\begin{gathered} 10 \% \\ (188) \end{gathered}$ | $\begin{array}{r} 6 \% \\ (129) \end{array}$ | $\begin{array}{r} 23 \% \\ (255) \end{array}$ | $\begin{array}{r} 3 \% \\ (203) \end{array}$ |
| Other | $\begin{gathered} 21 \% \\ (1,000) \end{gathered}$ | $\begin{array}{r} 24 \% \\ (148) \end{array}$ | $\begin{array}{r} 21 \% \\ (678) \end{array}$ | $\begin{array}{r} 19 \% \\ (174) \end{array}$ | $\begin{gathered} 18 \% \\ (805) \end{gathered}$ | $\begin{array}{r} 34 \% \\ (119) \end{array}$ | $\begin{aligned} & 30 \% \\ & (51) \end{aligned}$ | $\begin{gathered} 18 \% \\ (456) \end{gathered}$ | $\begin{array}{r} 23 \% \\ (544) \end{array}$ | $\begin{gathered} 29 \% \\ (347) \end{gathered}$ | $\begin{array}{r} 21 \% \\ (374) \end{array}$ | $\begin{array}{r} 8 \% \\ (261) \end{array}$ | $\begin{array}{r} 31 \% \\ (492) \end{array}$ | $\begin{array}{r} 9 \% \\ (409) \end{array}$ |

Table 90: Why do you think your friends might vote against John McCain?

|  |  | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| He's too conservative | $\begin{gathered} 31 \% \\ (1,000) \end{gathered}$ | $\begin{gathered} 40 \% \\ (148) \end{gathered}$ | $\begin{gathered} 30 \% \\ (678) \end{gathered}$ | $\begin{gathered} 27 \% \\ (174) \end{gathered}$ | $\begin{gathered} 31 \% \\ (805) \end{gathered}$ | $\begin{gathered} 28 \% \\ (119) \end{gathered}$ | $\begin{aligned} & 35 \% \\ & (51) \end{aligned}$ | $\begin{array}{r} 33 \% \\ (456) \end{array}$ | $\begin{array}{r} 30 \% \\ (544) \end{array}$ | $\begin{array}{r} 37 \% \\ (347) \end{array}$ | $\begin{array}{r} 29 \% \\ (374) \end{array}$ | $\begin{array}{r} 29 \% \\ (261) \end{array}$ | $\begin{array}{r} 36 \% \\ (492) \end{array}$ | $\begin{array}{r} 27 \% \\ (409) \end{array}$ |
| He is out of touch | $\begin{gathered} 35 \% \\ (1,000) \end{gathered}$ | $\begin{array}{r} 47 \% \\ (148) \end{array}$ | $\begin{array}{r} 34 \% \\ (678) \end{array}$ | $\begin{array}{r} 31 \% \\ (174) \end{array}$ | $\begin{gathered} 34 \% \\ (805) \end{gathered}$ | $\begin{gathered} 47 \% \\ (119) \end{gathered}$ | $\begin{aligned} & 27 \% \\ & (51) \end{aligned}$ | $\begin{array}{r} 39 \% \\ (456) \end{array}$ | $\begin{array}{r} 32 \% \\ (544) \end{array}$ | $\begin{array}{r} 47 \% \\ (347) \end{array}$ | $\begin{array}{r} 37 \% \\ (374) \end{array}$ | $\begin{array}{r} 18 \% \\ (261) \end{array}$ | $\begin{array}{r} 53 \% \\ (492) \end{array}$ | $\begin{array}{r} 14 \% \\ (409) \end{array}$ |
| They don't trust him | $\begin{gathered} 31 \% \\ (1,000) \end{gathered}$ | $\begin{array}{r} 43 \% \\ (148) \end{array}$ | $\begin{gathered} 31 \% \\ (678) \end{gathered}$ | $\begin{array}{r} 23 \% \\ (174) \end{array}$ | $\begin{gathered} 29 \% \\ (805) \end{gathered}$ | $\begin{gathered} 43 \% \\ (119) \end{gathered}$ | $\begin{aligned} & 44 \% \\ & (51) \end{aligned}$ | $\begin{array}{r} 33 \% \\ (456) \end{array}$ | $\begin{array}{r} 30 \% \\ (544) \end{array}$ | $\begin{array}{r} 43 \% \\ (347) \end{array}$ | $\begin{array}{r} 33 \% \\ (374) \end{array}$ | $\begin{array}{r} 14 \% \\ (261) \end{array}$ | $\begin{array}{r} 46 \% \\ (492) \end{array}$ | $\begin{array}{r} 13 \% \\ (409) \end{array}$ |
| He would get us involved in wars | $\begin{gathered} 31 \% \\ (1,000) \end{gathered}$ | $\begin{array}{r} 42 \% \\ (148) \end{array}$ | $\begin{gathered} 30 \% \\ (678) \end{gathered}$ | $\begin{gathered} 22 \% \\ (174) \end{gathered}$ | $\begin{gathered} 29 \% \\ (805) \end{gathered}$ | $\begin{gathered} 38 \% \\ (119) \end{gathered}$ | $\begin{aligned} & 34 \% \\ & (51) \end{aligned}$ | $\begin{array}{r} 31 \% \\ (456) \end{array}$ | $\begin{array}{r} 30 \% \\ \text { (544) } \end{array}$ | $\begin{array}{r} 40 \% \\ \text { (347) } \end{array}$ | $\begin{array}{r} 31 \% \\ (374) \end{array}$ | $\begin{array}{r} 18 \% \\ (261) \end{array}$ | $\begin{array}{r} 41 \% \\ (492) \end{array}$ | $\begin{array}{r} 17 \% \\ (409) \end{array}$ |
| He favors the rich over other groups | $\begin{gathered} 38 \% \\ (1,000) \end{gathered}$ | $\begin{gathered} 56 \% \\ (148) \end{gathered}$ | $\begin{aligned} & 37 \% \\ & (678) \end{aligned}$ | $\begin{gathered} 30 \% \\ (174) \end{gathered}$ | $\begin{gathered} 36 \% \\ (805) \end{gathered}$ | $\begin{gathered} 52 \% \\ (119) \end{gathered}$ | $\begin{aligned} & 40 \% \\ & (51) \end{aligned}$ | $\begin{gathered} 37 \% \\ (456) \end{gathered}$ | $\begin{array}{r} 39 \% \\ (544) \end{array}$ | $\begin{array}{r} 56 \% \\ (347) \end{array}$ | $\begin{array}{r} 37 \% \\ (374) \end{array}$ | $\begin{array}{r} 17 \% \\ (261) \end{array}$ | $\begin{array}{r} 56 \% \\ (492) \end{array}$ | $\begin{gathered} 18 \% \\ (409) \end{gathered}$ |
| They think he is too old | $\begin{array}{r} 51 \% \\ (510) \end{array}$ | $\begin{aligned} & 58 \% \\ & (72) \end{aligned}$ | $\begin{array}{r} 50 \% \\ (347) \end{array}$ | $\begin{aligned} & 49 \% \\ & (91) \end{aligned}$ | $\begin{array}{r} 52 \% \\ (408) \end{array}$ | $\begin{aligned} & 45 \% \\ & (62) \end{aligned}$ | $\begin{aligned} & 56 \% \\ & (25) \end{aligned}$ | $\begin{array}{r} 53 \% \\ (253) \end{array}$ | $\begin{array}{r} 49 \% \\ (257) \end{array}$ | $\begin{array}{r} 54 \% \\ (183) \end{array}$ | $\begin{array}{r} 47 \% \\ (187) \end{array}$ | $\begin{array}{r} 54 \% \\ (129) \end{array}$ | $\begin{array}{r} 51 \% \\ (253) \end{array}$ | $\begin{array}{r} 51 \% \\ (210) \end{array}$ |
| Other | $\begin{gathered} 18 \% \\ (1,000) \end{gathered}$ | $\begin{array}{r} 17 \% \\ (148) \end{array}$ | $\begin{gathered} 20 \% \\ (678) \end{gathered}$ | $\begin{aligned} & 15 \% \\ & (174) \end{aligned}$ | $\begin{gathered} 19 \% \\ (805) \end{gathered}$ | $\begin{gathered} 11 \% \\ (119) \end{gathered}$ | $\begin{aligned} & 11 \% \\ & (51) \end{aligned}$ | $\begin{array}{r} 19 \% \\ (456) \end{array}$ | $\begin{array}{r} 18 \% \\ (544) \end{array}$ | $\begin{array}{r} 13 \% \\ (347) \end{array}$ | $\begin{array}{r} 20 \% \\ (374) \end{array}$ | $\begin{array}{r} 23 \% \\ (261) \end{array}$ | $\begin{array}{r} 12 \% \\ (492) \end{array}$ | $\begin{array}{r} 24 \% \\ (409) \end{array}$ |

Table 91: We are interested in how people are getting along financially these days. Would you say that you and your family are better off or worse off than you were a year ago?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Better | 8\% | 11\% | 9\% | 1\% | 8\% | 8\% | 8\% | 10\% | 6\% | 6\% | 7\% | 12\% | 5\% | 11\% |
| About the same | 37\% | 40\% | 36\% | 41\% | 38\% | 28\% | 39\% | 42\% | 34\% | 28\% | 38\% | 48\% | 27\% | 52\% |
| Worse | 54\% | 45\% | 55\% | 58\% | 53\% | 62\% | 53\% | 47\% | 60\% | 65\% | 54\% | 40\% | 66\% | 37\% |
| Don't know | 1\% | 4\% | 1\% | 0\% | 1\% | 2\% | 0\% | 1\% | 1\% | 2\% | 0\% | 0\% | 1\% | 1\% |
| Totals | $\begin{aligned} & 100 \% \\ & (992) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (146) \end{aligned}$ | $\begin{aligned} & \hline 101 \% \\ & (673) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (173) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (799) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (117) \end{aligned}$ | $\begin{gathered} 100 \% \\ (51) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (453) \end{aligned}$ | $\begin{aligned} & \hline 101 \% \\ & (539) \end{aligned}$ | $\begin{aligned} & \hline 101 \% \\ & (343) \end{aligned}$ | $\begin{aligned} & \hline 99 \% \\ & (373) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (260) \end{aligned}$ | $\begin{gathered} 99 \% \\ (485) \end{gathered}$ | $\begin{aligned} & \hline 101 \% \\ & (409) \end{aligned}$ |

Table 92: Do you plan to vote in the election this year?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Yes, I will try to vote | 76\% | 77\% | 78\% | 68\% | 76\% | 74\% | 71\% | 77\% | 75\% | 74\% | 75\% | 80\% | 73\% | 81\% |
| No, I will not vote | 1\% | 4\% | 1\% | 1\% | 1\% | 0\% | 8\% | 1\% | 2\% | 1\% | 2\% | 1\% | 0\% | 0\% |
| I have already cast my vote | 23\% | 20\% | 21\% | 30\% | 23\% | 26\% | 22\% | 22\% | 23\% | 25\% | 23\% | 20\% | 27\% | 19\% |
| Totals | 100\% | 101\% | 100\% | 99\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% |
|  | (997) | (148) | (675) | (174) | (803) | (118) | (51) | (455) | (542) | (345) | (373) | (261) | (490) | (409) |

Table 93: Over the course of the campaign, has your opinion of John McCain changed?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Become more positive | 28\% | 23\% | 29\% | 31\% | 31\% | 9\% | 20\% | 31\% | 26\% | 7\% | 24\% | 63\% | 2\% | 63\% |
| Become more negative | 44\% | 50\% | 43\% | 41\% | 40\% | 67\% | 40\% | 43\% | 44\% | 71\% | 44\% | 8\% | 78\% | 3\% |
| Not really changed at all | 28\% | 27\% | 28\% | 27\% | 28\% | 24\% | 40\% | 26\% | 30\% | 22\% | 31\% | 29\% | 20\% | 34\% |
| Totals | $100 \%$ | $\begin{aligned} & 100 \% \\ & \text { (147) } \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (676) \end{aligned}$ | $99 \%$ | $\begin{gathered} 99 \% \\ (803) \end{gathered}$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $99 \%$ | $100 \%$ | $100 \%$ | $100 \%$ |

Table 94: Over the course of the campaign, has your opinion of Barack Obama changed?

|  | Total | Age |  |  | Race |  |  | Gender |  | Party Identification |  |  | Vote Intention |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | Democrat | Independent | Republican | Obama | McCain |
| Become more positive | 44\% | 53\% | 42\% | 41\% | 38\% | 78\% | 46\% | 39\% | 48\% | 77\% | 40\% | 6\% | 82\% | 4\% |
| Become more negative | 35\% | 23\% | 36\% | 43\% | 40\% | 6\% | 27\% | 39\% | 32\% | 7\% | 35\% | 73\% | 2\% | 73\% |
| Not really changed at all | 21\% | 24\% | 22\% | 17\% | 22\% | 16\% | 26\% | 22\% | $21 \%$ | 16\% | 25\% | 21\% | 16\% | 23\% |
| Totals | $\begin{aligned} & 100 \% \\ & (996) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (147) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (676) \end{aligned}$ | $\begin{aligned} & 101 \% \\ & (173) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (803) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (119) \end{aligned}$ | $\begin{aligned} & 99 \% \\ & (49) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (456) \end{aligned}$ | $\begin{aligned} & 101 \% \\ & (540) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (345) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (373) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (260) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (490) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (409) \end{aligned}$ |

