

21 August 08
Polling was conducted by telephone August 19-20, 2008, in the evenings. The total sample is 900 registered voters nationwide with a margin of error of $\pm 3$ percentage points. Results are of registered voters, unless otherwise noted. LV = likely voters
Democrats $\mathrm{n}=378, \pm 5$ percentage points; Republicans $\mathrm{n}=315$, $\pm 5.5$ percentage points; independents $\mathrm{n}=180$, $\pm 7$ percentage points
Obama supporters $n=379$, $\pm 5$ percentage points; McCain supporters $n=353$, $\pm 5$ percentage points

1. Right now, how interested are you in the 2008 presidential election? Are you:

| Extremely <br> interested | Very <br> interested | Somewhat <br> interested | Not at all <br> interested | (Don't know) |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 19-20 Aug 08 | $35 \%$ | 39 | 20 | 5 | - |
| Democrats | $37 \%$ | 42 | 16 | 5 | - |
| Republicans | $34 \%$ | 41 | 21 | 3 | - |
| Independents | $32 \%$ | 32 | 26 | 10 | 1 |
| 17-18 Jun 08 | $35 \%$ | 38 | 19 | 8 | 1 |
| Democrats | $40 \%$ | 38 | 16 | 6 | - |
| Republicans | $31 \%$ | 38 | 21 | 9 | - |
| Independents | $31 \%$ | 33 | 22 | 12 | 2 |
| 18-19 Mar 08 | $34 \%$ | 40 | 20 | 5 | 1 |
| $30-31$ Jan 08 | $36 \%$ | 40 | 20 | 4 | 1 |
| $23-24$ Oct 07 | $30 \%$ | 37 | 26 | 6 | 1 |
| $15-16$ May 07 | $27 \%$ | 35 | 29 | 8 | 1 |

2. If the 2008 presidential election were held today, would you vote for Democrat Barack Obama or Republican John McCain? (ROTATE)

| Obama | McCain | (Other/Don't know) |  |
| :---: | :---: | :---: | :---: |
| 19-20 Aug 08 | $42 \%$ | 39 | 19 |
| Democrats | $78 \%$ | 8 | 14 |
| Republicans | $8 \%$ | 82 | 10 |
| Independents | $31 \%$ | 30 | 39 |
| 22-23 Jul 08 | $41 \%$ | 40 | 19 |
| Democrats | $75 \%$ | 10 | 15 |
| Republicans | $5 \%$ | 86 | 10 |
| Independents | $34 \%$ | 32 | 34 |
| 17-18 Jun 08 | $45 \%$ | 41 | 14 |
| 28-29 Apr 08 | $43 \%$ | 46 | 11 |
| 18-19 Mar 08 | $43 \%$ | 44 | 13 |
| 19-20 Feb 08 | $47 \%$ | 43 | 10 |
| 30-31 Jan 08 | $44 \%$ | 43 | 13 |
| $18-19$ Dec 07 | $40 \%$ | 44 | 17 |
| $25-26$ Sep 07 | $40 \%$ | 38 | 22 |
| $17-18$ Jul 07 | $47 \%$ | 37 | 16 |
| $5-6$ Dec 06 | $30 \%$ | 49 | 21 |

3. Are you certain to support [Obama/McCain], or do you think you may change your mind?

|  | Certain <br> to support | May change mind | (Don't know) |
| :--- | :---: | :---: | :---: |
| Obama supporters | $85 \%$ | 14 | 1 |
| McCain supporters | $86 \%$ | 12 | 2 |

4. (If $\mathrm{Q} 2=$ Other/Don't know, $\mathrm{n}=161 \pm 8 \%$ ) Which of the following comes closest to your view?
SCALE: 1. I'd like to vote for the Democrat, but I have questions about Obama
5. I'd like to vote for Obama, but I find McCain appealing
6. I'd like to vote for McCain, but I find Obama appealing
7. I'd like to vote for the Republican, but I have questions about McCain
8. (Other) 6. (Don't know)

9. Held for release.
10. What if the candidates for president were Democrat Hillary Clinton or Republican John McCain? (ROTATE)
Clinton McCain (Other/Don't know)

19-20 Aug 08
Democrats
46\%
81\%
9\%
35\%
83\%
28-29 Apr 08 45\%
Democrats 76\%
Republicans 6\%
Independents 38\%
Obama supporters 66\%
18-19 Mar $0846 \%$
19-20 Feb 08 44\%
30-31 Jan 08 44\%
18-19 Dec 07 42\%
13-14 Nov 07 46\%
9-10 Oct 07 47\%
25-26 Sep 07 46\%
17-18 Jul 07 45\%
5-6 Jun 07 43\%
27-28 Mar 07 43\%
5-6 Dec 06 40\%
24-25 Oct 06 LV 39\%
29-30 Aug 06 39\%
16-18 May 06 42\%
14-15 Mar 06 39\%
7-8 Feb 06 38\%
27-28 Sep 05 38\%
16-17 Nov 04 37\%

McCain (Other/Don't know)
4312
$10 \quad 9$
$84 \quad 7$
$11 \quad 6$
$44 \quad 11$
$15 \quad 9$
$88 \quad 5$
$42 \quad 20$
2113
$43 \quad 11$
$47 \quad 9$
$45 \quad 10$
$47 \quad 12$
$45 \quad 9$
$44 \quad 9$
$39 \quad 15$
$42 \quad 12$
$43 \quad 14$
$47 \quad 9$
$48 \quad 12$
$45 \quad 15$
4713
$46 \quad 13$
$50 \quad 11$
$51 \quad 11$
$49 \quad 12$
5310
7. If John McCain were running for president with Hillary Clinton as his vicepresidential running mate, would you vote for the McCain-Clinton ticket or the Democratic ticket? (ROTATE)

|  | McCain-Clinton | Democratic ticket | (Other/Don't know) |
| :---: | :---: | :---: | :---: |
| 19-20 Aug 08 | $35 \%$ | 39 | 26 |
| Democrats | $19 \%$ | 66 | 15 |
| Republicans | $55 \%$ | 13 | 32 |
| Independents | $31 \%$ | 31 | 38 |

8. Thinking ahead to this November's elections, if the congressional election were held today, would you vote for the Democratic candidate in your district or the Republican candidate in your district? (If undecided): Well, if you had to vote, which way would you lean? (ROTATE)
--Democrat--
Total Vote Lean

| 19-20 Aug 08 | $45 \%$ | 42 | 3 |
| :--- | ---: | :--- | :--- |
| Democrats | $84 \%$ | 79 | 5 |
| Republicans | $5 \%$ | 5 | - |
| Independents | $37 \%$ | 32 | 5 |
| PAST TREND |  |  |  |
| $4-5$ Nov 06 LV | $49 \%$ | 45 | 4 |
| $24-25$ Oct 06 LV | $49 \%$ | 46 | 3 |
| $10-11$ Oct 06 LV | $50 \%$ | 45 | 5 |
| $26-27$ Sep 06 LV | $49 \%$ | 42 | 7 |
| $12-13$ Sep 06 LV | $41 \%$ | 38 | 3 |
| $29-30$ Aug 06 | $48 \%$ | 43 | 5 |
| $8-9$ Aug 06 | $48 \%$ | 44 | 4 |
| $11-12$ Jul 06 | $42 \%$ | 38 | 4 |
| $13-14$ Jun 06 | $46 \%$ | 43 | 3 |
| $2-3$ May 06 | $41 \%$ | 37 | 4 |
| 28 Feb-1 Mar 06 | $48 \%$ | 44 | 4 |
| $23-24$ Sep 03 LV | $41 \%$ | 35 | 6 |
| $22-23$ Oct 02 LV | $40 \%$ | 35 | 5 |
| $8-9$ Oct 02 LV | $40 \%$ | 35 | 5 |
| $24-25$ Sep 02 | $45 \%$ | 43 | 2 |
| $6-7$ Aug 02 | $36 \%$ | 31 | 5 |
| $26-27$ Feb 02 | $32 \%$ | 30 | 2 |
| $12-13$ Dec 01 | $29 \%$ | 21 | 8 |
| $28-29$ Mar 01 | $36 \%$ | 33 | 3 |
| $10-11$ Jan 01 | $38 \%$ | 32 | 6 |
| $6-7$ Sep 00 LV | $41 \%$ | 34 | 7 |
| $24-25$ May 00 | $39 \%$ | 33 | 6 |
| $12-13$ Jan 00 | $36 \%$ | 32 | 4 |
| $6-7$ Dec 99 | $38 \%$ | 32 | 6 |
| $17-18$ Nov 99 | $36 \%$ | 34 | 2 |
| $20-21$ Oct 99 | $40 \%$ | 35 | 5 |
| $22-23$ Sep 99 | $37 \%$ | 31 | 6 |
| $8-9$ Sep 99 | $36 \%$ | 29 | 7 |
| $25-26$ Aug 99 | $39 \%$ | 34 | 5 |

--Republican--

| Total | Vote | Lean | Don't know) |
| :---: | :---: | :---: | :---: |
| 38 | 35 | 3 | 16 |
| 8 | 7 | 1 | 8 |
| 82 | 78 | 4 | 13 |
| 29 | 21 | 8 | 34 |
|  |  |  |  |
| 36 | 33 | 3 | 15 |
| 38 | 36 | 2 | 13 |
| 41 | 36 | 5 | 10 |
| 38 | 33 | 5 | 14 |
| 38 | 34 | 4 | 21 |
| 32 | 28 | 4 | 21 |
| 30 | 27 | 3 | 22 |
| 34 | 31 | 3 | 25 |
| 33 | 29 | 4 | 20 |
| 38 | 32 | 6 | 21 |
| 34 | 28 | 6 | 18 |
| 36 | 32 | 4 | 23 |
| 41 | 36 | 5 | 19 |
| 42 | 36 | 6 | 18 |
| 42 | 32 | 10 | 13 |
| 39 | 33 | 6 | 25 |
| 40 | 34 | 6 | 28 |
| 40 | 33 | 7 | 31 |
| 38 | 32 | 6 | 26 |
| 33 | 26 | 7 | 29 |
| 40 | 32 | 8 | 19 |
| 42 | 36 | 6 | 19 |
| 42 | 35 | 7 | 22 |
| 39 | 33 | 6 | 23 |
| 42 | 37 | 5 | 22 |
| 41 | 34 | 7 | 19 |
| 38 | 30 | 8 | 25 |
| 40 | 33 | 7 | 24 |
| 36 | 29 | 7 |  |
|  |  |  |  |

9. Do you think it would be good or bad for the country if all the current members of Congress were voted out of office and all new people were elected this November?

|  | Good | Bad | (No difference) | (Don't know) |
| :---: | ---: | :---: | :---: | :---: |
| 19-20 Aug 08 | $45 \%$ | 39 | 7 | 9 |
| Democrats | $39 \%$ | 45 | 6 | 10 |
| Republicans | $51 \%$ | 35 | 6 | 7 |
| Independents | $47 \%$ | 34 | 9 | 9 |
| $12-13$ Sep 06 LV | $39 \%$ | 42 | 9 | 9 |

10. When deciding your vote for president this year, do you think the vice presidential running mate will be more important to your decision than in previous years, less important or about the same as usual?

More important Less important About the same (Don't know)

| $19-20$ Aug 08 | $33 \%$ | 10 | 55 |
| :---: | ---: | ---: | ---: |
| Democrats | $37 \%$ | 8 | 53 |
| Republicans | $27 \%$ | 12 | 59 |
| Independents | $35 \%$ | 8 | 54 |

11.     - 13. Are you more or less likely to vote for John McCain for president if he picks [name] as his vice presidential running mate?

|  | More <br> likely | $\begin{gathered} \text { Less } \\ \text { likely } \end{gathered}$ | (No difference) | (Don't know) |
| :---: | :---: | :---: | :---: | :---: |
| Mitt Romney | 28\% | 30 | 37 | 5 |
| Joe Lieberman | 20\% | 38 | 35 | 7 |
| Tom Ridge | 18\% | 33 | 39 | 10 |
|  | More <br> likely | $\begin{gathered} \text { Less } \\ \text { likely } \end{gathered}$ | (No difference) | (Don't know) |
| Former Massachusetts |  |  |  |  |
| Governor Mitt Romney | 28\% | 30 | 37 | 5 |
| Democrats | 15\% | 46 | 36 | 3 |
| Republicans | 49\% | 12 | 36 | 3 |
| Independents | 20\% | 33 | 38 | 9 |
| Evangelical Christians | 37\% | 23 | 35 | 5 |
| Connecticut Senator |  |  |  |  |
| Joe Lieberman | 20\% | 38 | 35 | 7 |
| Democrats | 14\% | 47 | 35 | 4 |
| Republicans | 28\% | 32 | 33 | 7 |
| Independents | 18\% | 34 | 39 | 10 |
| Evangelical Christians | 25\% | 32 | 34 | 9 |
| Former Pennsylvania |  |  |  |  |
| Governor Tom Ridge | 18\% | 33 | 39 | 10 |
| Democrats | 12\% | 43 | 40 | 5 |
| Republicans | 27\% | 25 | 35 | 12 |
| Independents | 14\% | 29 | 42 | 15 |
| Evangelical Christians | 21\% | 27 | 38 | 14 |

14.     - 16. Are you more or less likely to vote for Barack Obama for president if he picks [name] as his vice presidential running mate?

|  | $\begin{gathered} \text { More } \\ \text { likely } \end{gathered}$ | $\begin{gathered} \text { Less } \\ \text { likely } \end{gathered}$ | (No difference) | (Don't know) |
| :---: | :---: | :---: | :---: | :---: |
| Joe Biden | 27\% | 29 | 35 | 9 |
| Evan Bayh | 20\% | 29 | 40 | 11 |
| Tim Kaine | 17\% | 32 | 40 | 12 |
|  | $\begin{gathered} \text { More } \\ \text { likely } \end{gathered}$ | $\begin{gathered} \text { Less } \\ \text { likely } \end{gathered}$ | (No difference) | (Don't know) |
| Delaware Senator Joe Biden | 27\% | 29 | 35 | 9 |
| Democrats | 45\% | 16 | 32 | 8 |
| Republicans | 10\% | 45 | 37 | 8 |
| Independents | 23\% | 29 | 36 | 12 |
| Indiana Senator Evan Bayh | 20\% | 29 | 40 | 11 |
| Democrats | 32\% | 17 | 41 | 9 |
| Republicans | 8\% | 43 | 41 | 8 |
| Independents | 15\% | 31 | 38 | 17 |
| Virginia Governor Tim Kaine | 17\% | 32 | 40 | 12 |
| Democrats | 29\% | 20 | 40 | 10 |
| Republicans | 5\% | 46 | 38 | 11 |
| Independents | 13\% | 31 | 40 | 16 |

17. Regardless of who Barack Obama picks, do you think Hillary Clinton is his best choice for vice president or would another candidate be a better choice? Clinton best Another candidate

| choice | better choice | (Don't know) |
| :---: | :---: | :---: |
| $43 \%$ | 45 | 12 |
| $56 \%$ | 35 | 9 |
| $28 \%$ | 57 | 14 |
| $41 \%$ | 48 | 11 |

18. Would Colin Powell's endorsement of Barack Obama make you more or less likely to vote for him for president?

|  | More |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| likely | Less |  |  |  |
| likely | (No difference) | (Don't know) |  |  |
| 19-20 Aug 08 | $35 \%$ | 19 | 43 | 3 |
| Democrats | $49 \%$ | 10 | 40 | 2 |
| Republicans | $21 \%$ | 32 | 45 | 2 |
| Independents | $37 \%$ | 15 | 42 | 5 |

19. If John Edwards had not run in the Democratic primaries, do you think Hillary Clinton would have won the Democratic presidential nomination?

|  | Yes | No | (Don't know) |
| :---: | :---: | :---: | :---: |
| 19-20 Aug 08 | $34 \%$ | 47 | 19 |
| Democrats | $36 \%$ | 47 | 17 |
| Republicans | $32 \%$ | 47 | 21 |
| Independents | $31 \%$ | 51 | 18 |

20. If you had to make the toughest decision of your life, who would you rather get advice from -- Barack Obama or John McCain? (ROTATE)

| Obama | McCain | (Both) | (Neither) | (Don't know) |
| ---: | :---: | :---: | :---: | :---: |
| $37 \%$ | 43 | 4 | 12 | 5 |
| $68 \%$ | 18 | 3 | 8 | 3 |
| $7 \%$ | 74 | 3 | 12 | 3 |
| $26 \%$ | 41 | 4 | 19 | 9 |

21. If you owned your own business, who would you rather put in charge of running it -- Barack Obama or John McCain? (ROTATE)

|  | Obama | McCain | (Both) | (Neither) | (Don't know) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 19-20 Aug 08 | $41 \%$ | 42 | 1 | 10 | 6 |
| Democrats | $72 \%$ | 15 | - | 8 | 4 |
| Republicans | $10 \%$ | 73 | 1 | 9 | 7 |
| Independents | $33 \%$ | 43 | 2 | 16 | 7 |

ROTATE NEXT TWO QUESTIONS
22. Regardless of your vote, do you think reports in the news media have been too easy or too tough on Barack Obama?

|  | Too easy | Too tough | (Neither/Even handed) | (Don't know) |
| :---: | :---: | :---: | :---: | :---: |
| 19-20 Aug 08 | $37 \%$ | 24 | 31 | 8 |
| Democrats | $23 \%$ | 33 | 37 | 7 |
| Republicans | $57 \%$ | 13 | 26 | 4 |
| Independents | $34 \%$ | 26 | 28 | 12 |

23. Regardless of your vote, do you think reports in the news media have been too easy or too tough on John McCain?

|  | Too easy | Too tough | (Neither/Even handed) | (Don't know) |
| :---: | :---: | :---: | :---: | :---: |
| 19-20 Aug 08 | $28 \%$ | 29 | 35 | 8 |
| Democrats | $40 \%$ | 15 | 37 | 8 |
| Republicans | $16 \%$ | 48 | 32 | 5 |
| Independents | $27 \%$ | 25 | 36 | 12 |

For reference: Over the last few months, would you say reports in the news media have been too easy or too tough on Senator John Kerry?

|  | Too easy | Too tough | (Neither/Even handed) | (Not sure) |
| :---: | :---: | :---: | :---: | :---: |
| 18-19 May 04 | $33 \%$ | 24 | 24 | 19 |
| Democrats | $22 \%$ | 36 | 28 | 14 |
| Republicans | $51 \%$ | 15 | 17 | 17 |
| Independents | $28 \%$ | 15 | 28 | 29 |

For reference: Over the last few months, would you say reports in the news media have been too easy or too tough on President George Bush?

|  | Too easy | Too tough | (Neither/Even handed) | (Not sure) |
| :---: | :---: | :---: | :---: | :---: |
| 18-19 May 04 | $32 \%$ | 46 | 14 | 8 |
| Democrats | $56 \%$ | 24 | 14 | 6 |
| Republicans | $8 \%$ | 77 | 10 | 5 |
| Independents | $25 \%$ | 40 | 21 | 14 |

24. Do you approve or disapprove of the job George W. Bush is doing as president?

|  | *** Bush Approve | Job Ratings Disapprove | Summary *** (Don't know) |
| :---: | :---: | :---: | :---: |
| Most recent (19-20 Aug 08) | 28\% | 67 | 5 |
| Highest (14-15 Nov 01) | 88\% | 7 | 5 |
| Lowest (22-23 Jul 08) | 27\% | 66 | 7 |
| First-Term Average | 61\% | 29 |  |


| Dis |  |  |  |  | Dis |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Approve | approve | (DK) |  | Approve | approve | (DK) |
| 19-20 Aug 08 | 28\% | 67 | 5 | 27-28 Feb 07 | 34\% | 57 | 8 |
| Democrats | 7\% | 92 | 2 | 13-14 Feb 07 | 35\% | 56 | 9 |
| Republicans | 56\% | 35 | 8 | 30-31 Jan 07 | 38\% | 54 | 8 |
| Independents | - 22\% | 72 | 6 | 16-17 Jan 07 | 35\% | 58 | 7 |
| RECENT TREND |  |  |  | 5-6 Dec 06 | 38\% | 54 | 9 |
| 22-23 Jul 08 | 27\% | 66 | 7 | 4-5 Nov 06 LV | 38\% | 54 | 8 |
| 17-18 Jun 08 | 29\% | 64 | 7 | 24-25 Oct 06 LV | 40\% | 53 | 6 |
| 28-29 Apr 08 | 32\% | 60 | 8 | 10-11 Oct 06 LV | 40\% | 56 | 4 |
| 18-19 Mar 08 | 30\% | 60 | 10 | 26-27 Sep 06 LV | 42\% | 54 | 4 |
| 19-20 Feb 08 | 32\% | 59 | 9 | 12-13 Sep 06 LV | 40\% | 49 | 10 |
| 30-31 Jan 08 | 33\% | 60 | 7 | 29-30 Aug 06 | 38\% | 56 | 6 |
| 18-19 Dec 07 | 36\% | 57 | 6 | 8-9 Aug 06 | 36\% | 56 | 8 |
| 13-14 Nov 07 | 36\% | 56 | 8 | 11-12 Jul 06 | 36\% | 53 | 11 |
| 23-24 Oct 07 | 35\% | 55 | 9 | 27-28 Jun 06 | 41\% | 50 | 9 |
| 9-10 Oct 07 | 35\% | 56 | 9 | 13-14 Jun 06 | 40\% | 52 | 8 |
| 25-26 Sep 07 | 34\% | 58 | 8 | 16-18 May 06 | 35\% | 56 | 8 |
| 11-12 Sep 07 | 37\% | 58 | 6 | 2-3 May 06 | 38\% | 53 | 9 |
| 21-22 Aug 07 | 33\% | 56 | 11 | 18-19 Apr 06 | 33\% | 57 | 10 |
| 17-18 Jul 07 | 32\% | 61 | 7 | 4-5 Apr 06 | 36\% | 53 | 10 |
| 26-27 Jun 07 | 31\% | 60 | 9 | 14-15 Mar 06 | 39\% | 51 | 11 |
| 5-6 Jun 07 | 34\% | 57 | 9 | 28 Feb-1 Mar 06 | 6 39\% | 54 | 7 |
| 15-16 May 07 | 34\% | 56 | 10 | 7-8 Feb 06 | 44\% | 47 | 9 |
| 17-18 Apr 07 | 38\% | 54 | 8 | 24-25 Jan 06 | 41\% | 51 | 8 |
| 27-28 Mar 07 | 33\% | 61 | 6 | 10-11 Jan 06 | 42\% | 49 | 9 |



| $13-14$ | Dec 05 | $30 \%$ | 52 | 18 | $30-31$ Aug 05 | $28 \%$ | 53 | 18 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $13-14$ | Sep 05 | $34 \%$ | 49 | 17 | $29-30$ Mar 05 | $40 \%$ | 36 | 24 |

26.     - 29. I'm going to read you the names of several individuals. Please tell me whether you have a generally favorable or unfavorable opinion of each one.
If you've never heard of someone please just say so. (RANDOMIZE)
SCALE: 1. Favorable 2. Unfavorable 3. (Can't say) 4. Never heard of
*****SUMMARY CHART*****

| Favor | Unfav | Can't | Never |
| :---: | :---: | :---: | :---: |
| able | orable | say | heard |
| $76 \%$ | 13 | 9 | 2 |
| $60 \%$ | 34 | 6 | - |
| $59 \%$ | 35 | 6 | - |
| $57 \%$ | 38 | 5 | - |

Favor Unfav Can't Never
able orable say heard

Barack Obama

| 19-20 Aug 08 | $59 \%$ | 35 | 6 | - |
| :---: | ---: | ---: | ---: | ---: |
| Democrats | $87 \%$ | 11 | 2 | - |
| Republicans | $27 \%$ | 66 | 7 | - |
| Independents | $60 \%$ | 29 | 11 | - |
| $22-23$ Jul 08 | $58 \%$ | 33 | 8 | - |
| $17-18$ Jun 08 | $58 \%$ | 32 | 10 | - |
| $28-29$ Apr 08 | $47 \%$ | 42 | 11 | - |
| $19-20$ Feb 08 | $54 \%$ | 33 | 12 | - |
| $18-19$ Dec 07 | $49 \%$ | 33 | 15 | 3 |
| $13-14$ Nov 07 | $50 \%$ | 34 | 11 | 4 |
| $11-12$ Sep 07 | $51 \%$ | 25 | 16 | 8 |
| $26-27$ Jun 07 | $46 \%$ | 30 | 17 | 8 |
| $17-18$ Apr 07 | $47 \%$ | 23 | 19 | 11 |
| $30-31$ Jan 07 | $41 \%$ | 20 | 20 | 18 |


| 19-20 Aug 08 | 60\% | 34 | 6 | - | 13-14 Dec 05 | 56\% | 18 | 18 | 7 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Democrats | 34\% | 59 | 6 | 1 | 30-31 Aug 05 | 57\% | 15 | 18 | 10 |
| Republicans | 90\% | 6 | 4 | - | 24-25 Aug 04 LV | 57\% | 16 | 19 | 8 |
| Independents | 59\% | 31 | 11 | - | 6-7 Jun 01 | 57\% | 18 | 18 | 7 |
| 22-23 Jul 08 | 54\% | 38 | 9 | - | 28-29 Mar 01 | 54\% | 17 | 22 | 7 |
| 17-18 Jun 08 | 58\% | 32 | 10 | 1 | 8-9 Mar 00 | 50\% | 28 | 17 | 5 |
| 28-29 Apr 08 | 49\% | 37 | 13 | 1 | 23-24 Feb 00 | 57\% | 19 | 19 | 5 |
| 19-20 Feb 08 | 52\% | 33 | 13 | 2 | 9-10 Feb 00 | 54\% | 15 | 20 | 11 |
| 18-19 Dec 07 | 53\% | 29 | 13 | 5 | 26-27 Jan 00 | 42\% | 17 | 22 | 19 |
| 13-14 Nov 07 | 48\% | 31 | 14 | 7 | 12-13 Jan 00 | 45\% | 13 | 22 | 20 |
| 11-12 Sep 07 | 49\% | 30 | 14 | 6 | 6-7 Dec 99 | 41\% | 11 | 18 | 30 |
| 26-27 Jun 07 | 47\% | 33 | 15 | 5 | 17-18 Nov 99 | 33\% | 10 | 19 | 38 |
| 17-18 Apr 07 | 49\% | 31 | 13 | 7 | 3-4 Nov 99 | 30\% | 12 | 23 | 35 |
| 30-31 Jan 07 | 45\% | 29 | 18 | 8 | 20-21 Oct 99 | 34\% | 12 | 19 | 35 |
| 16-18 May 06 | 49\% | 25 | 18 | 7 | 2-3 Jun 99 | 25\% | 8 | 17 | 50 |
| 7-8 Feb 06 | 54\% | 18 | 19 | 9 | 20-21 May 98 | 18\% | 8 | 19 | 55 |


|  | Favor <br> able | Unfav orable | $\begin{aligned} & \text { Can't } \\ & \text { say } \end{aligned}$ | Never heard |  | Favor <br> able | Unfav <br> orable | $\begin{aligned} & \text { Can't } \\ & \text { say } \end{aligned}$ | Never heard |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Hillary Clinton |  |  |  |  |  |  |  |  |  |
| 19-20 Aug 08 | 57\% | 38 | 5 | - | 7-8 Feb 06 | 49\% | 44 | 7 | 1 |
| Democrats | 84\% | 14 | 2 | - | 13-14 Dec 05 | 51\% | 40 | 8 | 1 |
| Republicans | 27\% | 67 | 7 | - | 25-26 Oct 05 | 49\% | 41 | 9 | - |
| Independents | 53\% | 40 | 7 |  | 30-31 Aug 05 | 50\% | 40 | 9 | 1 |
| RECENT TREND |  |  |  |  | 14-15 Jun 05 | 52\% | 37 | 10 | 1 |
| 17-18 Jun 08 | 52\% | 40 | 7 | - | 25-26 Apr 05 | 47\% | 45 | 8 | - |
| 28-29 Apr 08 | 47\% | 46 | 6 | - | 20-21 Jul 04 | 44\% | 44 | 11 | 1 |
| 19-20 Feb 08 | 45\% | 51 | 4 | - | 21-22 Jan 04 | 47\% | 44 | 9 | - |
| 18-19 Dec 07 | 45\% | 49 | 6 | - | 17-18 Jun 03 | 44\% | 47 | 9 | - |
| 13-14 Nov 07 | 49\% | 46 | 5 | - | 3-4 Jun 03 | 44\% | 47 | 8 | 1 |
| 11-12 Sep 07 | 49\% | 45 | 5 | - | 17-18 Dec 02 | 47\% | 45 | 8 | - |
| 26-27 Jun 07 | 46\% | 47 | 6 | - | 14-15 Nov 01 | 44\% | 44 | 11 | 1 |
| 17-18 Apr 07 | 46\% | 47 | 6 | 2 | 18-19 Apr 01 | 42\% | 49 | 9 | - |
| 30-31 Jan 07 | 50\% | 44 | 5 | - | 14-15 Mar 01 | 39\% | 51 | 10 | - |
| 10-11 Oct 06 LV | 48\% | 44 | 7 | 1 | 21-22 Feb 01 | 44\% | 46 | 10 | - |
| 16-18 May 06 | 50\% | 42 | 8 | - | 10-11 Jan 01 | 52\% | 38 | 10 | - |
|  | Favor able | Unfav orable | $\begin{aligned} & \text { Can't } \\ & \text { say } \end{aligned}$ | Never heard |  |  |  |  |  |
| Colin Powell |  |  |  |  |  |  |  |  |  |
| 19-20 Aug 08 | 76\% | 13 | 9 | 2 |  |  |  |  |  |
| Democrats | 75\% | 14 | 10 | 1 |  |  |  |  |  |
| Republicans | 77\% | 11 | 10 | 2 |  |  |  |  |  |
| Independents | 76\% | 14 | 8 | 2 |  |  |  |  |  |
| 4-5 Feb 04 | 75\% | 16 | 8 | 1 |  |  |  |  |  |
| 15-16 Oct 97 | 79\% | 8 | 7 | 6 |  |  |  |  |  |

ROTATE NEXT TWO QUESTIONS
30. - 31. Regardless of how you would vote, how comfortable would you be with [name] as president?
SCALE: 1. Extremely comfortable 2. Very comfortable 3. Somewhat comfortable 4. Not at all comfortable 5. (Don't know)

|  | Extremely | Very | Somewhat |  | Not at all | (DK) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Barack Obama | 15\% | 26 | 25 |  | 31 | 2 |
| Democrats | 30 | 41 | 18 |  | 10 | - |
| Republicans | 2 | 11 | 28 |  | 57 | 2 |
| Independents | 8 | 22 | 36 |  | 29 | 4 |
|  | Extremely | Very | Somewhat |  | Not at all | (DK) |
| John McCain | 12\% | 21 | 37 |  | 28 | 2 |
| Democrats | 2\% | 8 | 37 |  | 51 | 1 |
| Republicans | 26\% | 38 | 30 |  | 4 | 2 |
| Independents | 12\% | 16 | 45 |  | 24 | 4 |
| For reference: | Extremely | Very | Somewhat | Not very | Not at all | (DK) |
| Barack Obama: |  |  |  |  |  |  |
| 18-19 Mar 08 | 11 | 26 | 25 | 14 | 21 | 3 |
| 30-31 Jan 07* | 6 | 18 | 24 | 13 | 19 | 20 |
| John McCain: |  |  |  |  |  |  |
| 18-19 Mar 08 | 12 | 25 | 32 | 15 | 15 | 2 |
| 30-31 Jan 07* | 6 | 20 | 32 | 12 | 15 | 14 |


| about Barack | All | Dem | Rep | $\begin{aligned} & 10 \mathrm{~N} \\ & \text { Ind } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: |
| 1. (New ideas/fresh face) | 15\% | 18\% | 7\% | 19\% |
| 2. (Change/will bring change) | 10 | 18 | 2 | 7 |
| 3. (Young) | 9 | 7 | 10 | 11 |
| 4. (Good speaker) | 7 | 6 | 9 | 6 |
| 5. (Knowledgeable/intelligent/smart) | 6 | 7 | 5 | 4 |
| 6. (Charismatic/Attractive) | 5 | 3 | 10 | 4 |
| 7. (For the people) | 5 | 7 | 3 | 5 |
| 8. (Like his positions on issues (general)) | 3 | 3 | 3 | 3 |
| 9. (Black/African American/ First black president) | 3 | 3 | 3 | 3 |
| 10. (Honest and trustworthy) | 3 | 4 | - | 4 |
| 11. (Likeable/nice guy) | 2 | 1 | 3 | 2 |
| 12. (Democrat/Liberal) | 2 | 4 | 1 | - |
| 13. (Outspoken/straight talking) | 2 | 2 | 1 | 2 |
| 14. (Against Iraq War) | 1 | 2 | 1 | - |
| 15. (Good on economy/jobs) | 1 | 2 | - | 1 |
| 16. (Inspiring/Inspires hope) | 1 | 1 | - | 1 |
| 17. (He's not Bush) | 1 | - | 1 | 1 |
| 18. (Qualified) | 1 | 1 | 1 | 1 |
| 19. (Like his foreign policy (general)) | 1 | - | 2 | - |
| 20. (Can handle foreign crisis) | 1 | 1 | 1 | - |
| 21. (Like everything about him) | - | 1 | - | 1 |
| 22. (Dislike McCain) | - | - | 1 | 1 |
| 23. (Negative comments (general)) | - | - | 1 | - |
| 24. (Good on terrorism) | - | - | 1 | - |
| 25. (Other) | 1 | 1 | 1 | 1 |
| 26. (Nothing) | 3 | 1 | 5 | 4 |
| 27. (Don't know) | 17 | 7 | 28 | 18 |

33. And what do you like the least about Barack Obama? (OPEN ENDED - DO NOT READ)

|  | All | Dem | Rep | Ind |
| :--- | ---: | ---: | ---: | ---: |
| 1. (Too young/inexperienced/not qualified) | $31 \%$ | $29 \%$ | $33 \%$ | $33 \%$ |
| 2. (Changes his positions/flip flops) | 8 | 8 | 10 | 6 |
| 3. (Disagree with his positions on issues |  |  |  |  |
| (General)) | 7 | 3 | 11 | 5 |
| 4. (Democrat/Liberal) | 4 | 2 | 8 | 3 |
| 5. (Dishonest) | 4 | 4 | 4 | 5 |
| 6. (Radical/anti-white/Rev. Wright/Ayers) | 4 | 3 | 6 | 3 |
| 7. (Too negative) | 2 | 2 | 1 | 4 |
| 8. (Negative comments (general)) | 2 | 2 | 1 | 4 |
| 9. (Elitist/Arrogant) | 2 | 1 | 3 | 3 |
| 10. (Defeated Hillary Clinton) | 2 | 3 | - | 2 |
| 11. (No substance/Just a celebrity) | 2 | 1 | 1 | 2 |
| 12. (Only out for himself) | 1 | 1 | 1 | 3 |
| 13. (Religious beliefs/Religion/Race) | 1 | 1 | 2 | 1 |
| 14. (Bad for the economy/jobs) | 1 | - | 1 | 3 |
| 15. (Everything) | 1 | 1 | 1 | 1 |
| 16. (Against Iraq war/Opposed surge) | 1 | 1 | 1 | 1 |
| 17. (Ties to Rezko/financial scandals) | 1 | 1 | 1 | 1 |
| 18. (Cannot handle foreign crisis) | 1 | - | 2 | - |
| 19. (View on taxes) | - | - | 1 | - |
| 20. (Other) | 2 | 3 | - | 2 |
| 21. (Nothing) | 2 | 3 | 1 | 2 |
| 22. (Don't know) | 20 | 30 | 10 | 17 |

34. What do you like the most about John McCain? (OPEN ENDED - DO NOT READ)

|  | All | Dem | Rep | Ind |
| :--- | ---: | ---: | ---: | ---: |
| 1. (Experience) | $26 \%$ | $21 \%$ | $31 \%$ | $28 \%$ |
| 2. (Veteran/Military background) | 8 | 10 | 7 | 9 |
| 3. (Qualified) | 7 | 5 | 10 | 6 |
| 4. (Knowledgeable/intelligent/smart) | 7 | 5 | 8 | 7 |
| 5. (Honest and trustworthy) | 4 | 3 | 4 | 3 |
| 6. (Outspoken/straight talking) | 3 | 3 | 4 | 3 |
| 7. (Supports Iraq war/Supported troop surge) | 3 | 3 | 4 | 2 |
| 8. (Republican/Conservative) | 3 | 1 | 5 | 2 |
| 9. (Like his positions on issues |  |  |  |  |
| (General)) | 2 | 1 | 4 | 3 |
| 10. (Likeable/nice guy) | 2 | 3 | - | 4 |
| 11. (Like his foreign policy positions |  |  |  |  |
| (General)) | 2 | 2 | 3 | - |
| 12. (Patriot/American) | 2 | 2 | 3 | 1 |
| 13. (For the people) | 2 | 1 | 3 | - |
| 14. (Can handle foreign crisis) | 1 | 1 | 3 | 1 |
| 15. (Good on economy/jobs) | 1 | 1 | 1 | 4 |
| 16. (Hold down taxes) | 1 | 2 | 1 | 1 |
| 17. (Positive comments (general)) | 1 | - | 1 | 2 |
| 18. (Good on terrorism) | 1 | 1 | 1 | 1 |
| 19. (Independent/maverick) | 1 | 1 | - | 1 |
| 20. (Dislike Obama) | 1 | 1 | - | 1 |
| 21. (Negative comments (general)) | 1 | 2 | - | - |
| 22. (Strong leader) | 1 | 1 | - | - |
| 23. (Nothing) | 3 | 6 | - | 3 |

35. And what do you like the least about John McCain? (OPEN ENDED - DO NOT READ)

|  | All | Dem | Rep | Ind |
| :--- | ---: | ---: | ---: | ---: |
| 1. (Too old) | $24 \%$ | $25 \%$ | $26 \%$ | $20 \%$ |
| 2. (Too close to Bush) | 8 | 9 | 4 | 14 |
| 3. (Republican/Conservative) | 8 | 14 | 2 | 7 |
| 4. (Supports Iraq war) | 7 | 9 | 4 | 7 |
| 5. (Changes his positions/flip flops) | 4 | 4 | 6 | 3 |
| 6. (Too negative) | 4 | 4 | 2 | 4 |
| 7. (No charisma/not attractive) | 3 | 2 | 5 | 2 |
| 8. (Disagree with his positions on issues |  |  |  |  |
| (General)) | 3 | 3 | 4 | 3 |
| 9. (Bad speaker) | 3 | 2 | 4 | 4 |
| 10. (Negative comments (general)) | 2 | 3 | 2 | 3 |
| 11. (Too liberal) | 2 | - | 6 | 1 |
| 12. (Dishonest) | 2 | 2 | 1 | 3 |
| 13. (Bad for the economy/jobs) | 2 | 1 | 2 | 3 |
| 14. (Short tempered/bad temper) | 2 | - | 2 | 3 |
| 15. (Too much a part of Washington) | 1 | - | 2 | 2 |
| 16. (Only out for himself) | 1 | 1 | - | 2 |
| 17. (For the rich) | 1 | 1 | 1 | 1 |
| 18. (Shoots from the hip/impulsive) | 1 | 1 | 1 | - |
| 19. (Like everything) | 1 | - | 2 | - |
| 20. (Dislike everything) | - | 1 | - | - |
| 21. (Abortion issues) | - | - | - | 1 |
| 22. (Other) | 1 | 2 | 2 | 1 |
| 23. (Nothing) | 1 | 1 | - | - |
| 24. (Don't know) | 17 | 12 | 21 | 16 |

36. Which one of the following issues will be the most important in deciding your vote for president? (RANDOMIZE AND READ 1-9)

| $28-29$ |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| 1. Economy and jobs | All | Dem | Rep | Ind | Apr 08 |

37. If you had to choose between just the two issues of the economy and foreign policy, which will be more important in deciding your vote for president?

| Economy | Foreign policy | (Both <br> equal) | (Neither <br> /Other) | (Don't know) |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 19-20 Aug 08 | $68 \%$ | 20 | 10 | 1 | 1 |
| Democrats | $75 \%$ | 14 | 10 | 1 | 1 |
| Republicans | $62 \%$ | 28 | 10 | - | - |
| Independents | $68 \%$ | 19 | 10 | 1 | 2 |

38.     - 43. Regardless of how you might vote, which candidate do you trust more to handle the following issues -- Obama or McCain? (ROTATE)


|  | Obama | McCain | (Both) | (Neither) | (Don't know) | (Dem Edge) |
| :--- | ---: | :---: | :---: | :---: | :---: | ---: |
| Illegal immigration | $34 \%$ | 42 | 3 | 10 | 10 | -8 |
| Democrats | $62 \%$ | 19 | 4 | 7 | 8 | +43 |
| Republicans | $6 \%$ | 72 | 2 | 12 | 8 | -66 |
| Independents | $28 \%$ | 41 | 5 | 14 | 11 | -13 |
| $17-18$ Jun 08 | $34 \%$ | 39 | 6 | 10 | 11 | -5 |
|  |  |  |  |  |  |  |
| Energy independence | $45 \%$ | 37 | 4 | 7 | 6 | +8 |
| Democrats | $74 \%$ | 13 | 4 | 4 | 5 | +61 |
| Republicans | $15 \%$ | 70 | 2 | 8 | 5 | -55 |
| Independents | $41 \%$ | 28 | 8 | 14 | 9 | +13 |

44. Regardless of how you might vote, who do you think is better qualified to handle the conflict between the Republic of Georgia and Russia? (ROTATE)

|  | Obama | McCain | (Both) | (Neither) | (Don't know) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 19-20 Aug 08 | $30 \%$ | 49 | 2 | 9 | 9 |
| Democrats | $54 \%$ | 23 | 3 | 11 | 9 |
| Republicans | $8 \%$ | 81 | 2 | 5 | 4 |
| Independents | $23 \%$ | 48 | 2 | 12 | 14 |

45. How likely do you think it is that there will be a new cold war with Russia?
SCALE: 1. Very likely 2. Somewhat likely 3. Not very likely 4. Not at all likely 5. (Don't know)

|  | --- Likely --- |  |  | - Not likely - |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Vry | Smwht | Total | Nt vry | Not | (DK) |
| 19-20 Aug 08 | 54\% | 17 | 37 | 40 | 27 | 13 | 6 |
| Democrats | 51\% | 19 | 32 | 44 | 28 | 16 | 5 |
| Republicans | 57\% | 17 | 40 | 37 | 25 | 12 | 6 |
| Independents | 55\% | 15 | 40 | 37 | 27 | 10 | 7 |

46.     - 48. (Ask Obama supporters only at $Q 2$; $n=379, \pm 5$ ): Would you still vote for Barack Obama if he:
\(\left.$$
\begin{array}{l}\begin{array}{c}\text { Yes, would } \\
\text { still vote for }\end{array}\end{array}
$$ \begin{array}{c}No, would not \\

vote for\end{array}\right) ~\)| (Depends) | (Don't know) |  |
| :---: | :---: | :---: |
| on | 19 | 8 |

Changed his position on abortion from pro-choice to pro-life? 68\% 1

Said he would appoint conservative judges like Antonin Scalia to the $\begin{array}{lllll}\text { Supreme Court? } & 58 \% & 20 & 10 & 12\end{array}$

Changed his position and said he was ready to go to war with Iran? $41 \% \quad 44$
49. - 51. (Ask McCain supporters only at 22 ; $n=353, \pm 5$ ): Would you still vote for John McCain if he:

> Yes, would No, would not still vote for vote for (Depends) (Don't know)
Changed his position on abortion $\begin{array}{lllll}\text { from pro-life to pro-choice? } & 68 \% & 23 & 5 & 4\end{array}$

Said he would appoint liberal judges like Ruth Bader Ginsburg to the Supreme Court? 52\%

27
11
10
Changed his position on Iraq and said the U.S. should withdraw troops immediately?


