## FOXNEWS WiPOLL <br> OPINION DYNAMICS

10 September 2008
Polling was conducted by telephone September 8-9, 2008, in the evenings. The total sample is 900 registered voters nationwide with a margin of error of $\pm 3$ percentage points. Results are of registered voters, unless otherwise noted. LV = likely voters
Democrats $\mathrm{n}=370$, $\pm 5$ percentage points; Republicans $\mathrm{n}=307$, $\pm 6$ percentage points; independents $\mathrm{n}=188, \pm 7$ percentage points
Obama supporters $n=375$, $\pm 5$ percentage points; McCain supporters $n=402$, $\pm 5$

1. Did you register to vote in the last two years or have you been registered to vote longer than that?

Independents 17\% 81

Registered in the last two years

Registered to vote earlier
than two years ago
8-9 Sep 08 15\% 85
Democrats 16\% 84
Republicans 12\% 88
(Don't know
/Refused)
. Right now, how interested are you in the 2008 presidential election? Are you:

|  | Extremely <br> interested | Very <br> interested | Somewhat <br> interested | Not at all <br> interested | (Don't know) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 8-9 Sep 08 | $43 \%$ | 38 | 15 | 4 | - |
| Democrats | $45 \%$ | 41 | 13 | 1 | - |
| Republicans | $45 \%$ | 39 | 14 | 2 | - |
| Independents | $36 \%$ | 37 | 18 | 9 | - |
| 19-20 Aug 08 | $35 \%$ | 39 | 20 | 5 | - |
| Democrats | $37 \%$ | 42 | 16 | 5 | - |
| Republicans | $34 \%$ | 41 | 21 | 3 | - |
| Independents | $32 \%$ | 32 | 26 | 10 | - |
| 17-18 Jun 08 | $35 \%$ | 38 | 19 | 8 | - |
| Democrats | $40 \%$ | 38 | 16 | 6 | - |
| Republicans | $31 \%$ | 38 | 21 | 9 | - |
| Independents | $31 \%$ | 33 | 22 | 12 | 2 |
| 18-19 Mar 08 | $34 \%$ | 40 | 20 | 5 | 1 |
| $30-31$ Jan 08 | $36 \%$ | 40 | 20 | 4 | 1 |
| $23-24$ Oct 07 | $30 \%$ | 37 | 26 | 6 | 1 |
| $15-16$ May 07 | $27 \%$ | 35 | 29 | 8 | 1 |

3. If the 2008 presidential election were held today, would you vote for: (ROTATE)
SCALE: 1. Democrats Barack Obama and Joe Biden 2. Republicans John McCain and Sarah Palin 3. (Other) 4. (Don't know) 5. (Would not vote)

|  | Obama | McCain | (Other) | (Don't know) | (Would not vote) |
| :---: | ---: | :---: | :---: | :---: | :---: |
| 8-9 Sep 08* | $42 \%$ | 45 | 2 | 10 | 2 |
| Democrats | $79 \%$ | 9 | 1 | 10 | 1 |
| Republicans | $5 \%$ | 88 | 1 | 6 | 1 |
| Independents | $31 \%$ | 46 | 4 | 15 | 3 |
| 19-20 Aug 08 | $42 \%$ | 39 | 4 | 14 | 1 |
| Democrats | $78 \%$ | 8 | 3 | 10 | 1 |
| Republicans | $8 \%$ | 82 | 2 | 8 | - |
| Independents | $31 \%$ | 30 | 8 | 28 | 3 |

* first time included vice presidential running mates

|  | Obama | McCain | (Other/Don't know) |
| :--- | :--- | :---: | :---: | :---: |
| $22-23$ Jul 08 | $41 \%$ | 40 | 19 |
| $17-18$ Jun 08 | $45 \%$ | 41 | 14 |
| $28-29$ Apr 08 | $43 \%$ | 46 | 11 |
| $18-19$ Mar 08 | $43 \%$ | 44 | 13 |
| $19-20$ Feb 08 | $47 \%$ | 43 | 10 |
| $30-31$ Jan 08 | $44 \%$ | 43 | 13 |
| $18-19$ Dec 07 | $40 \%$ | 44 | 17 |
| $25-26$ Sep 07 | $40 \%$ | 38 | 22 |
| $17-18$ Jul 07 | $47 \%$ | 37 | 16 |
| $5-6$ Dec 06 | $30 \%$ | 49 | 21 |
| $24-25$ Oct 06 LV | $38 \%$ | 41 | 21 |

4. How satisfied are you with the choice of candidates you have in this year's presidential election -- very satisfied, somewhat satisfied, not very satisfied, or not at all satisfied?

| Very <br> satisfied | Somewhat <br> satisfied | Not very <br> satisfied | Not at all <br> satisfied | (Don't know) |
| :---: | :---: | :---: | :---: | :---: |
| $36 \%$ | 42 | 13 | 8 | 1 |
| $44 \%$ | 37 | 10 | 7 | 2 |
| $34 \%$ | 45 | 16 | 5 | - |
| $25 \%$ | 46 | 14 | 14 | 2 |
| $49 \%$ | 39 | 7 | 4 | - |
| $31 \%$ | 47 | 15 | 6 | 1 |
| $25 \%$ | 39 | 21 | 14 | 1 |
| $42 \%$ | 36 | 12 | 10 | - |
| $12 \%$ | 42 | 28 | 15 | 2 |
| $13 \%$ | 42 | 25 | 19 | - |
| $29 \%$ | 42 | 17 | 10 | 2 |

5. Do you feel like the country is more or less politically divided now than it was before the 2004 election or is it about the same?
SCALE: 1. More politically divided 2. Less politically divided 3. About the same 4. (Don't know)

| 8-9 Sep 08 | More |
| :---: | :---: |
| Democrats | $40 \%$ |
| Republicans | $46 \%$ |
| Independents | $35 \%$ |


| Less | Same | (Don't know) |
| :---: | :---: | :---: |
| 8 | 48 | 4 |
| 10 | 41 | 3 |
| 4 | 53 | 6 |
| 7 | 54 | 5 |
| 4 | 41 | 2 |

6. Do you approve or disapprove of the job George W. Bush is doing as president?

|  | $* * *$ Bush <br> Approve | Disapprove | (Don't know) |
| :--- | :---: | :---: | :---: |
| Most recent (8-9 Sep 08) | $32 \%$ | 64 | 4 |
| Highest (14-15 Nov 01) | $88 \%$ | 7 | 5 |
| Lowest (22-23 Jul 08) | $27 \%$ | 66 | 7 |
| First-Term Average | $61 \%$ | 29 |  |


| Dis |  |  |  |  | Dis |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Approve | approve | (DK) |  | Approve | approve | (DK) |
| 8-9 Sep 08 | 32\% | 64 | 4 | 27-28 Feb 07 | 34\% | 57 | 8 |
| Democrats | 9\% | 90 | 1 | 13-14 Feb 07 | 35\% | 56 | 9 |
| Republicans | 62\% | 33 | 6 | 30-31 Jan 07 | 38\% | 54 | 8 |
| Independents | 29\% | 63 | 8 | 16-17 Jan 07 | 35\% | 58 | 7 |
| RECENT TREND |  |  |  | 5-6 Dec 06 | 38\% | 54 | 9 |
| 19-20 Aug 08 | 28\% | 67 | 5 | 4-5 Nov 06 LV | 38\% | 54 | 8 |
| 22-23 Jul 08 | 27\% | 66 | 7 | 24-25 Oct 06 LV | 40\% | 53 | 6 |
| 17-18 Jun 08 | 29\% | 64 | 7 | 10-11 Oct 06 LV | 40\% | 56 | 4 |
| 28-29 Apr 08 | 32\% | 60 | 8 | 26-27 Sep 06 LV | 42\% | 54 | 4 |
| 18-19 Mar 08 | 30\% | 60 | 10 | 12-13 Sep 06 LV | 40\% | 49 | 10 |
| 19-20 Feb 08 | 32\% | 59 | 9 | 29-30 Aug 06 | 38\% | 56 | 6 |
| 30-31 Jan 08 | 33\% | 60 | 7 | 8-9 Aug 06 | 36\% | 56 | 8 |
| 18-19 Dec 07 | 36\% | 57 | 6 | 11-12 Jul 06 | 36\% | 53 | 11 |
| 13-14 Nov 07 | 36\% | 56 | 8 | 27-28 Jun 06 | 41\% | 50 | 9 |
| 23-24 Oct 07 | 35\% | 55 | 9 | 13-14 Jun 06 | 40\% | 52 | 8 |
| 9-10 Oct 07 | 35\% | 56 | 9 | 16-18 May 06 | 35\% | 56 | 8 |
| 25-26 Sep 07 | 34\% | 58 | 8 | 2-3 May 06 | 38\% | 53 | 9 |
| 11-12 Sep 07 | 37\% | 58 | 6 | 18-19 Apr 06 | 33\% | 57 | 10 |
| 21-22 Aug 07 | 33\% | 56 | 11 | 4-5 Apr 06 | 36\% | 53 | 10 |
| 17-18 Jul 07 | 32\% | 61 | 7 | 14-15 Mar 06 | 39\% | 51 | 11 |
| 26-27 Jun 07 | 31\% | 60 | 9 | 28 Feb-1 Mar 06 | 39\% | 54 | 7 |
| 5-6 Jun 07 | 34\% | 57 | 9 | 7-8 Feb 06 | 44\% | 47 | 9 |
| 15-16 May 07 | 34\% | 56 | 10 | 24-25 Jan 06 | 41\% | 51 | 8 |
| 17-18 Apr 07 | 38\% | 54 | 8 | 10-11 Jan 06 | 42\% | 49 | 9 |
| 27-28 Mar 07 | 33\% | 61 | 6 |  |  |  |  |

7. Do you approve or disapprove of the job Congress is doing?

| 号 |  | Dis |  |  |  | Dis |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Approve | approve | (DK) |  | Approve | approve | (DK) |
| 8-9 Sep 08 | 23\% | 68 | 8 | 21-22 Aug 07 | 24\% | 60 | 17 |
| Democrats | 24\% | 67 | 8 | 5-6 Jun 07 | 29\% | 55 | 15 |
| Republicans | 25\% | 69 | 7 | 15-16 May 07 | 32\% | 53 | 15 |
| Independents | 23\% | 68 | 9 | 17-18 Apr 07 | 35\% | 49 | 16 |
| RECENT TREND |  |  |  | 27-28 Mar 07 | 30\% | 54 | 16 |
| 19-20 Aug 08 | 20\% | 73 | 7 | 27-28 Feb 07 | 32\% | 49 | 20 |
| 22-23 Jul 08 | 21\% | 68 | 11 | 30-31 Jan 07 | 33\% | 44 | 22 |
| 17-18 Jun 08 | 19\% | 69 | 13 | 16-17 Jan 07 | 32\% | 47 | 21 |
| 28-29 Apr 08 | 22\% | 67 | 11 | 4-5 Nov 06 LV | 29\% | 57 | 13 |
| 18-19 Mar 08 | 20\% | 67 | 12 | 10-11 Oct 06 LV | 31\% | 63 | 6 |
| 19-20 Feb 08 | 22\% | 68 | 10 | 12-13 Sep 06 LV | 29\% | 53 | 18 |
| 30-31 Jan 08 | 22\% | 66 | 12 | 29-30 Aug 06 | 24\% | 61 | 15 |
| 18-19 Dec 07 | 25\% | 60 | 15 | 8-9 Aug 06 | 24\% | 58 | 17 |
| 13-14 Nov 07 | 26\% | 61 | 14 | 11-12 Jul 06 | 25\% | 61 | 14 |
| 23-24 Oct 07 | 25\% | 54 | 22 | 13-14 Jun 06 | 29\% | 59 | 12 |
| 9-10 Oct 07 | 24\% | 63 | 12 | 16-18 May 06 | 27\% | 56 | 17 |
| 25-26 Sep 07 | 24\% | 63 | 13 | 18-19 Apr 06 | 25\% | 52 | 23 |
| 11-12 Sep 07 | 32\% | 56 | 11 | 14-15 Mar 06 | 29\% | 55 | 16 |


| $24-25$ | Jan 06 | $34 \%$ | 51 | 16 | $30-31$ Aug 05 | $28 \%$ | 53 | 18 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $13-14$ | Dec 05 | $30 \%$ | 52 | 18 | $29-30$ Mar 05 | $40 \%$ | 36 | 24 |
| $13-14$ | Sep 05 | $34 \%$ | 49 | 17 |  |  |  |  |

8.     - 13. I'm going to read you the names of several individuals. Please tell me whether you have a generally favorable or unfavorable opinion of each one. If you've never heard of someone please just say so. (RANDOMIZE)
SCALE: 1. Favorable 2. Unfavorable 3. (Can't say) 4. Never heard of

|  | Fav able | *SUMMAR <br> Unfav <br> orable | CHAR <br> Can't <br> say | Never heard |
| :---: | :---: | :---: | :---: | :---: |
| John McCain | 60\% | 33 | 7 | - |
| Barack Obama | 57\% | 36 | 7 | - |
| Sarah Palin | 54\% | 27 | 16 | 4 |
| Michelle Obama | 52\% | 29 | 18 | 2 |
| Joe Biden | 51\% | 29 | 15 | 4 |
| Cindy McCain | 48\% | 24 | 26 | 3 |
|  | Favor able | Unfav orable | Can't say | Never heard |
| Barack Obama |  |  |  |  |
| 8-9 Sep 08 | 57\% | 36 | 7 | - |
| Democrats | 89\% | 7 | 4 | - |
| Republicans | 24\% | 69 | 6 | 1 |
| Independents | 50\% | 39 | 11 | - |
| 19-20 Aug 08 | 59\% | 35 | 6 | - |
| 22-23 Jul 08 | 58\% | 33 | 8 | - |
| 17-18 Jun 08 | 58\% | 32 | 10 | - |
| 28-29 Apr 08 | 47\% | 42 | 11 | - |
| 19-20 Feb 08 | 54\% | 33 | 12 | - |
| 18-19 Dec 07 | 49\% | 33 | 15 | 3 |
| 13-14 Nov 07 | 50\% | 34 | 11 | 4 |
| 11-12 Sep 07 | 51\% | 25 | 16 | 8 |
| 26-27 Jun 07 | 46\% | 30 | 17 | 8 |
| 17-18 Apr 07 | 47\% | 23 | 19 | 11 |
| 30-31 Jan 07 | 41\% | 20 | 20 | 18 |
|  | Favor able | Unfav orable | $\begin{aligned} & \text { Can't } \\ & \text { say } \end{aligned}$ | Never heard |


| John McCain |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 8-9 Sep 08 | 60\% | 33 | 7 | - | 7-8 Feb 06 |  | 54\% | 18 | 19 | 9 |
| Democrats | 29\% | 65 | 6 | - | 13-14 Dec 05 |  | 56\% | 18 | 18 | 7 |
| Republicans | 94\% | 4 | 3 | - | 30-31 Aug 05 |  | 57\% | 15 | 18 | 10 |
| Independents | 67\% | 21 | 12 | - | 24-25 Aug 04 | LV | 57\% | 16 | 19 | 8 |
| 19-20 Aug 08 | 60\% | 34 | 6 | - | 6-7 Jun 01 |  | 57\% | 18 | 18 | 7 |
| 22-23 Jul 08 | 54\% | 38 | 9 | - | 28-29 Mar 01 |  | 54\% | 17 | 22 | 7 |
| 17-18 Jun 08 | 58\% | 32 | 10 | 1 | 8-9 Mar 00 |  | 50\% | 28 | 17 | 5 |
| 28-29 Apr 08 | 49\% | 37 | 13 | 1 | 23-24 Feb 00 |  | 57\% | 19 | 19 | 5 |
| 19-20 Feb 08 | 52\% | 33 | 13 | 2 | 9-10 Feb 00 |  | 54\% | 15 | 20 | 11 |
| 18-19 Dec 07 | 53\% | 29 | 13 | 5 | 26-27 Jan 00 |  | 42\% | 17 | 22 | 19 |
| 13-14 Nov 07 | 48\% | 31 | 14 | 7 | 12-13 Jan 00 |  | 45\% | 13 | 22 | 20 |
| 11-12 Sep 07 | 49\% | 30 | 14 | 6 | 6-7 Dec 99 |  | 41\% | 11 | 18 | 30 |
| 26-27 Jun 07 | 47\% | 33 | 15 | 5 | 17-18 Nov 99 |  | 33\% | 10 | 19 | 38 |
| 17-18 Apr 07 | 49\% | 31 | 13 | 7 | 3-4 Nov 99 |  | 30\% | 12 | 23 | 35 |
| 30-31 Jan 07 | 45\% | 29 | 18 | 8 | 20-21 Oct 99 |  | 34\% | 12 | 19 | 35 |
| 16-18 May 06 | 49\% | 25 | 18 | 7 | 2-3 Jun 99 |  | 25\% | 8 | 17 | 50 |

$\begin{array}{lllll} & \begin{array}{l}\text { Favor } \\
\text { able }\end{array} & \text { Unfav } \\
\text { orable }\end{array}$ Can't \(\left.\begin{array}{l}Never <br>

say\end{array}\right]\)| heard |
| :---: |

14. Does Barack Obama's selection of Joe Biden as his vice presidential running mate make you more or less likely to vote for him for president?

|  | More likely | Less likely | (No difference) | (Don't know) |
| :---: | :---: | :---: | :---: | :---: |
| 8-9 Sep 08 | $35 \%$ | 25 | 37 | 2 |
| Democrats | $57 \%$ | 11 | 30 | 2 |
| Republicans | $14 \%$ | 42 | 42 | 1 |
| Independents | $31 \%$ | 24 | 41 | 4 |

For reference: Are you more or less likely to vote for Barack Obama for president if he picks Joe Biden as his vice presidential running mate? More likely Less likely (No difference) (Don't know)
19-20 Aug $08 \quad 27 \% \quad 29 \quad 95$
15. Does John McCain's selection of Sarah Palin as his vice presidential running mate make you more or less likely to vote for him for president?

|  | More likely | Less likely | (No difference) | (Don't know) |
| :---: | :---: | :---: | :---: | :---: |
| 8-9 Sep 08 | $41 \%$ | 31 | 26 | 2 |
| Democrats | $18 \%$ | 51 | 29 | 2 |
| Republicans | $69 \%$ | 8 | 22 | - |
| Independents | $40 \%$ | 31 | 24 | 5 |

16. Regardless of how you plan to vote, who do you really believe will win the 2008 presidential election -- Barack Obama or John McCain? (ROTATE)
(Depends/

|  | Obama | McCain | Too soon to say) | (Don't know) |
| :---: | :---: | :---: | :---: | :---: |
| 8-9 Sep 08 | $41 \%$ | 40 | 12 | 7 |
| Democrats | $70 \%$ | 16 | 7 | 7 |
| Republicans | $12 \%$ | 70 | 13 | 5 |
| Independents | $34 \%$ | 39 | 20 | 6 |
| $22-23$ Jul 08 | $51 \%$ | 27 | 13 | 9 |
| $17-18$ Jun 08 | $47 \%$ | 32 | 11 | 9 |

17. Which candidate do you think has the most compelling personal story? (RANDOMIZE)
SCALE: 1. Barack Obama 2. Joe Biden 3. John McCain 4. Sarah Palin 5. (All equally) 6. (None of them) 7. (Don't know)

|  | Obama | Biden | McCain | Palin | (All) | (None) | (DK) |
| :---: | ---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 8-9 Sep 08 | $24 \%$ | 4 | 48 | 10 | 5 | 3 | 6 |
| Democrats | $45 \%$ | 7 | 27 | 7 | 4 | 3 | 8 |
| Republicans | $6 \%$ | 1 | 74 | 13 | 2 | 2 | 2 |
| Independents | $15 \%$ | 3 | 50 | 8 | 10 | 4 | 9 |

18. Do you think most people are inspired by having a woman on one of the major party presidential tickets this year, or not?
SCALE: 1. Yes, are inspired 2. No, are not inspired 3. (Don't know)

|  | Yes | No | (Don't know) |
| :---: | :---: | :---: | :---: |
| 8-9 Sep 08 | $64 \%$ | 29 | 7 |
| Democrats | $58 \%$ | 34 | 8 |
| Republicans | $75 \%$ | 20 | 5 |
| Independents | $61 \%$ | 32 | 6 |

19. Do you think most people are inspired by having an African-American on one of the major party presidential tickets this year, or not?
SCALE: 1. Yes, are inspired 2. No, are not inspired 3. (Don't know)

|  | Yes | No | (Don't |
| :---: | :---: | :---: | :---: |
| 8-9 Sep 08 | $68 \%$ | 24 | 7 |
| Democrats | $72 \%$ | 22 | 6 |
| Republicans | $67 \%$ | 26 | 7 |
| Independents | $66 \%$ | 24 | 9 |

20.     - 24. Regardless of how you might vote, which candidate do you trust more to handle the following issues -- Barack Obama or John McCain? (ROTATE) SCALE: 1. Barack Obama 2. John McCain 3. (Both) 4. (Neither) 5. (Don't know)

|  | Obama | McCain | (Both) | (Neither) | (Don't know) | (Dem Edge) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| The situation in Iraq | 39\% | 52 | 2 | 3 | 4 | -13 |
| Democrats | 73\% | 18 | 3 | 3 | 3 | +55 |
| Republicans | 6\% | 89 | - | 2 | 2 | -83 |
| Independents | 30\% | 58 | 3 | 4 | 5 | -28 |
| 19-20 Aug 08 | 42\% | 49 | 2 | 5 | 3 | -7 |
| 22-23 Jul 08 | 39\% | 47 | 3 | 5 | 6 | -8 |
| 17-18 Jun 08 | 40\% | 46 | 2 | 8 | 4 | -6 |
| Health care | 49\% | 35 | 3 | 6 | 8 | +14 |
| Democrats | 81\% | 8 | 2 | 4 | 5 | +73 |
| Republicans | 14\% | 69 | 2 | 7 | 8 | -55 |
| Independents | 46\% | 33 | 4 | 6 | 11 | +13 |
| 19-20 Aug 08 | 50\% | 33 | 4 | 7 | 7 | +17 |
| 22-23 Jul 08 | 50\% | 31 | 5 | 6 | 8 | +19 |
| 17-18 Jun 08 | 47\% | 31 | 4 | 8 | 9 | +16 |
| The economy | 46\% | 42 | 2 | 5 | 6 | +4 |
| Democrats | 81\% | 9 | 2 | 3 | 5 | +72 |
| Republicans | 9\% | 80 | 2 | 6 | 4 | -71 |
| Independents | 40\% | 45 | 3 | 4 | 9 | -5 |
| 19-20 Aug 08 | 48\% | 39 | 2 | 8 | 3 | +9 |
| 22-23 Jul 08 | 47\% | 36 | 5 | 7 | 5 | +11 |
| 17-18 Jun 08 | 44\% | 36 | 4 | 10 | 7 | +8 |
| The war on terrorism | 35\% | 55 | 2 | 3 | 5 | -20 |
| Democrats | 67\% | 22 | 3 | 4 | 5 | +45 |
| Republicans | 6\% | 90 | - | 1 | 3 | -84 |
| Independents | 25\% | 62 | 4 | 2 | 6 | -37 |
| 19-20 Aug 08 | 34\% | 54 | 3 | 5 | 4 | -20 |
| 22-23 Jul 08 | 34\% | 52 | 3 | 4 | 7 | -18 |
| 17-18 Jun 08* | 32\% | 51 | 5 | 6 | 6 | -19 |
| * previously worded 'Terror |  |  |  |  |  |  |
| Energy independence | 44\% | 42 | 3 | 4 | 7 | +2 |
| Democrats | 76\% | 12 | 2 | 2 | 7 | +64 |
| Republicans | 11\% | 78 | 3 | 5 | 4 | -67 |
| Independents | 35\% | 46 | 4 | 7 | 8 | -11 |
| 19-20 Aug 08 | 45\% | 37 | 4 | 7 | 6 | +8 |

25. If the United States were hit with another terrorist attack, would you feel more comfortable with Barack Obama or John McCain as president? (ROTATE)

|  | Obama | McCain | (No difference) | (Don't know) |
| :---: | :---: | :---: | :---: | :---: |
| 8-9 Sep 08 | $35 \%$ | 55 | 6 | 3 |
| Democrats | $69 \%$ | 18 | 8 | 4 |
| Republicans | $4 \%$ | 92 | 2 | 1 |
| Independents | $22 \%$ | 65 | 8 | 4 |
| $17-18$ Jun 08 | $33 \%$ | 50 | 11 | 6 |

26.     - 28. Regardless of how you might vote, which presidential ticket do you think:
SCALE: 1. The Democratic ticket of Barack Obama and Joe Biden, 2. The Republican ticket of John McCain and Sarah Palin 3. (Both) 4. (Neither) 5. (Don't know)

|  | $\begin{aligned} & \text { Dem } \\ & \text { Ticket } \end{aligned}$ | Rep Ticket | (Both) | (Nthr) | (DK) | (Dem Edge) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Has more experience combined? | 34\% | 52 | 6 | 3 | 5 | -18 |
| Democrats | 65\% | 20 | 8 | 4 | 5 | +45 |
| Republicans | 5\% | 88 | 3 | 2 | 2 | -83 |
| Independents | 25\% | 57 | 8 | 2 | 8 | -32 |
| Has better judgment combined? | 43\% | 47 | 3 | 2 | 5 | -4 |
| Democrats | 80\% | 11 | 2 | 2 | 5 | +69 |
| Republicans | 7\% | 88 | 2 | 1 | 2 | -81 |
| Independents | 32\% | 51 | 5 | 4 | 8 | -19 |
| Will bring the right change |  |  |  |  |  |  |
| to Washington? | 46\% | 39 | 2 | 7 | 6 | +7 |
| Democrats | 84\% | 5 | 2 | 5 | 4 | +79 |
| Republicans | 7\% | 82 | 1 | 5 | 4 | -75 |
| Independents | 36\% | 38 | 4 | 10 | 12 | -2 |

29. Which one of the following four candidates do you think best understands the problems of every day life in America? (READ AND RANDOMIZE 1-4)
SCALE: 1. Barack Obama 2. Joe Biden 3. John McCain 4. Sarah Palin 5. (All equally) 6. (None of them) 7. (Don't know)

|  | Obama | Biden | McCain | Palin | (All) | (None) | (DK) |
| :---: | ---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 8-9 Sep 08 | $32 \%$ | 10 | 17 | 33 | 2 | 2 | 4 |
| Democrats | $59 \%$ | 16 | 5 | 14 | 2 | 2 | 3 |
| Republicans | $7 \%$ | 4 | 31 | 56 | 1 | 1 | 2 |
| Independents | $22 \%$ | 8 | 20 | 35 | 6 | 3 | 6 |

ROTATE NEXT TWO QUESTIONS
30. Do you think Barack Obama is a talker or a doer?

|  | Talker | Doer | (Both) | (Neither) | (Don't know) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 8-9 Sep 08 | $49 \%$ | 34 | 10 | - | 7 |
| Democrats | $19 \%$ | 59 | 17 | - | 5 |
| Republicans | $81 \%$ | 11 | 3 | - | 4 |
| Independents | $55 \%$ | 26 | 8 | - | 11 |


| 31. Do you think John McCain is a talker or a doer? |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Talker | Doer <br> (Both) | (Neither) | (Don't know) |  |  |
| 8-9 Sep 08 | $30 \%$ | 54 | 8 | 2 | 6 |
| Democrats | $55 \%$ | 28 | 7 | 4 | 5 |
| Republicans | $6 \%$ | 85 | 6 | - | 4 |
| Independents | $21 \%$ | 58 | 11 | - | 9 |

32. If you had to make the toughest decision of your life, who would you rather get advice from -- Barack Obama or John McCain? (ROTATE)

|  | Obama | McCain | (Both) | (Neither) | (Don't know) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 8-9 Sep 08 | $34 \%$ | 50 | 4 | 9 | 3 |
| Democrats | $64 \%$ | 21 | 3 | 8 | 4 |
| Republicans | $5 \%$ | 86 | 4 | 4 | 1 |
| Independents | $22 \%$ | 52 | 6 | 16 | 3 |
| 19-20 Aug 08 | $37 \%$ | 43 | 4 | 12 | 5 |

33. If you had to make the toughest decision of your life, who would you rather get advice from -- Joe Biden or Sarah Palin? (ROTATE)

|  | Biden | Palin | (Both) | (Neither) | (Don't know) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 8-9 Sep 08 | $39 \%$ | 43 | 3 | 9 | 6 |
| Democrats | $64 \%$ | 19 | 2 | 9 | 6 |
| Republicans | $14 \%$ | 74 | 3 | 5 | 4 |
| Independents | $32 \%$ | 41 | 6 | 12 | 8 |

34.     - 35. Regardless of whether you would vote for [NAME] or not, how qualified do you think he is to be president of the United States?
SCALE: 1. Very qualified 2. Somewhat qualified 3. Not very qualified
1. Not at all qualified 5. (Don't know)

|  | --- Qualified |  |  | -- Not qualified -- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | TOTAL | Vry | Smwht | TOTAL | Ntvry | Not | (DK) |
| Barack Obama | 67\% | 32 | 35 | 32 | 18 | 14 | 1 |
| Democrats | 89\% | 57 | 32 | 10 | 6 | 4 | 1 |
| Republicans | 43\% | 8 | 35 | 56 | 29 | 27 | 1 |
| Independents | 64\% | 24 | 40 | 35 | 20 | 15 | 1 |
| 9-10 Oct 07 | 62\% | 23 | 39 | 30 | 16 | 14 | 8 |
| 27-28 Feb 07 | 52\% | 18 | 34 | 32 | 16 | 16 | 17 |
| John McCain | 87\% | 49 | 38 | 13 | 8 | 5 | 1 |
| Democrats | 76\% | 31 | 45 | 22 | 15 | 7 | 2 |
| Republicans | 98\% | 72 | 26 | 2 | 1 | 1 | - |
| Independents | 90\% | 50 | 40 | 9 | 6 | 3 | 1 |
| 9-10 Oct 07 | 75\% | 34 | 41 | 16 | 8 | 8 | 9 |
| 27-28 Feb 07 | 70\% | 34 | 36 | 15 | 8 | 7 | 15 |

36. Which vice presidential candidate would you feel more comfortable with if they had to step in and serve as president -- Democrat Joe Biden or Republican Sarah Palin?

|  | Biden | Palin | (Both) | (Neither) | (Don't know) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 8-9 Sep 08 | $51 \%$ | 38 | 2 | 3 | 5 |
| Democrats | $76 \%$ | 15 | 2 | 3 | 4 |
| Republicans | $21 \%$ | 71 | 2 | 3 | 3 |
| Independents | $53 \%$ | 31 | 3 | 4 | 10 |

37. Setting aside for a moment who is a candidate for president and who is a candidate for vice president, if you had the chance to vote for any of these candidates for PRESIDENT, who would you pick? (RANDOMIZE)
SCALE: 1. Barack Obama 2. Joe Biden 3. John McCain 4. Sarah Palin


ROTATE NEXT TWO QUESTIONS

|  | Insider | Outsider | (Mixed) | (Don't know) |
| :---: | :---: | :---: | :---: | :---: |
| 8-9 Sep 08 | 23\% | 54 | 7 | 17 |
| Democrats | 25\% | 54 | 5 | 16 |
| Republicans | 23\% | 54 | 9 | 14 |
| Independents | 18\% | 55 | 9 | 18 |

39. Do you think Joe Biden is a political insider or an outsider?

|  | Insider | Outsider | (Mixed) | (Don't k |
| :---: | :---: | :---: | :---: | :---: |
| 8-9 Sep 08 | $65 \%$ | 12 | 6 | 17 |
| Democrats | $69 \%$ | 13 | 6 | 12 |
| Republicans | $64 \%$ | 11 | 4 | 21 |
| Independents | $60 \%$ | 9 | 10 | 21 |

40. Regardless of how you might vote, who do you think made the smarter choice for his vice presidential running mate? (ROTATE)
SCALE: 1. Barack Obama, who picked Delaware Senator Joe Biden
41. John McCain, who picked Alaska Governor Sarah Palin 3. (Both) 4. (Neither)
42. (Don't know)

|  | Obama | McCain | (Both) | (Neither) | (Don't know) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 8-9 Sep 08 | $40 \%$ | 50 | 6 | 1 | 3 |
| Democrats | $67 \%$ | 23 | 5 | 1 | 3 |
| Republicans | $9 \%$ | 82 | 5 | 1 | 3 |
| Independents | $37 \%$ | 50 | 8 | 1 | 4 |

41. Do you think Barack Obama made a mistake by not choosing Hillary Clinton to be his vice presidential running mate?

| SCALE: 1. Yes, he made a mistake 2. No, he did not make a mistake 3. (Not sure) |  |  |
| :---: | :---: | :---: |
| (Not sure) |  |  |
| Yes | No | 6 |
| Sep 08 | $42 \%$ | 52 |

42. Which job do you think better prepares a candidate for the White House -being a governor or being a U.S. Senator?

|  | Governor | U.S. Senator | (Both) | (Neither) | (Don't know) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 8-9 Sep 08 | $38 \%$ | 37 | 12 | 4 | 9 |
| Democrats | $23 \%$ | 53 | 11 | 4 | 9 |
| Republicans | $57 \%$ | 21 | 9 | 4 | 8 |
| Independents | $37 \%$ | 34 | 16 | 5 | 8 |

43. If stranded on a deserted island, which one of the following candidates would be best at surviving on their own -- Barack Obama, Joe Biden, John McCain or Sarah Palin? (RANDOMIZE)
SCALE: 1. Barack Obama 2. Joe Biden 3. John McCain 4. Sarah Palin 5. (All equally) 6. (None of them) 7. (Don't know)

|  | Obama | Biden | McCain | Palin | (All) | (None) | (DK) |
| :---: | ---: | :---: | :---: | :---: | :---: | :---: | ---: |
| 8-9 Sep 08 | $19 \%$ | 4 | 52 | 16 | 1 | 1 | 6 |
| Democrats | $35 \%$ | 6 | 39 | 12 | 2 | 1 | 6 |
| Republicans | $7 \%$ | 1 | 69 | 18 | - | - | 4 |
| Independents | $12 \%$ | 3 | 50 | 20 | 2 | 2 | 10 |

44. How would you describe the coverage of the presidential campaign by most major news organizations? Would you say most news coverage: (READ 1-3) SCALE: 1. Tries to be fair and even handed 2. Is purposefully slanted to help Barack Obama win 3. Is purposefully slanted to help John McCain win 4. (Combination/Depends) 5. (Don't know)

Fair/ Slanted for Slanted for (Combination

|  | even handed | Obama | McCain | /Depends) | (Don't know) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 8-9 Sep 08 | $36 \%$ | 36 | 8 | 14 | 7 |
| Democrats | $48 \%$ | 17 | 14 | 14 | 8 |
| Republicans | $24 \%$ | 60 | 3 | 8 | 4 |
| Independents | $32 \%$ | 35 | 4 | 23 | 6 |

ROTATE NEXT THREE QUESTIONS
45. Do you think Sarah Palin has been the target of sexist or gender-based attacks in the press?

|  | Yes | No | (Don't know) |
| :---: | :---: | :---: | :---: |
| 8-9 Sep 08 | $45 \%$ | 48 | 6 |
| Democrats | $35 \%$ | 58 | 6 |
| Republicans | $58 \%$ | 37 | 5 |
| Independents | $47 \%$ | 46 | 8 |

46. Do you think John McCain has been the target of ageist or age-based attacks in the press?

|  | Yes | No | (Don't know) |
| :---: | :---: | :---: | :---: |
| 8-9 Sep 08 | $53 \%$ | 41 | 6 |
| Democrats | $45 \%$ | 47 | 7 |
| Republicans | $64 \%$ | 32 | 4 |
| Independents | $51 \%$ | 43 | 6 |

47. Do you think Barack Obama has been the target of racist or race-based attacks in the press?

|  | Yes | No | (Don't know) |
| :---: | :---: | :---: | :---: |
| 8-9 Sep 08 | $33 \%$ | 63 | 4 |
| Democrats | $44 \%$ | 50 | 6 |
| Republicans | $20 \%$ | 77 | 2 |
| Independents | $31 \%$ | 66 | 3 |

48. Many people are talking about Republican vice presidential candidate Sarah Palin's personal family situation, including the fact that she has young children, and wondering whether or not she is doing the right thing by getting into the race. Do you think Sarah Palin did the right thing or the wrong thing by choosing to run for vice president?

|  | Right | Wrong | (Combination/Depends) | (Don't know) |
| :---: | :---: | :---: | :---: | :---: |
| 8-9 Sep 08 | $70 \%$ | 17 | 7 | 6 |
| Democrats | $51 \%$ | 29 | 12 | 8 |
| Republicans | $89 \%$ | 5 | 3 | 3 |
| Independents | $75 \%$ | 12 | 5 | 8 |

49. Sarah Palin's 17-year-old daughter is pregnant and made the choice to have the baby and marry the father of her child. Does knowing about this situation in Sarah Palin's family make you think more positively of Palin, less positively of her or not make much of a difference at all to your opinion of Palin?
SCALE: 1. More positively of her 2. Less positively of her
50. Not much of a difference 4. (Don't know)

|  | More | Less | Not much of a |  |
| :---: | :---: | :---: | :---: | :---: |
| positively | positively | difference | (Don't know) |  |
| 8-9 Sep 08 | $19 \%$ | 10 | 70 | 2 |
| Democrats | $10 \%$ | 17 | 71 | 2 |
| Republicans | $32 \%$ | 3 | 63 | 2 |
| Independents | $16 \%$ | 7 | 75 | 1 |

## Changing topics now ...

50.     - 56. How concerned are you about each of the following? (RANDOMIZE)

SCALE: 1. Extremely concerned 2. Very concerned 3. Not very concerned 4. Not at all concerned 5. (Don't know)
*****SUMMARY CHART*****
"Extremely" Concerned

| The nation's economy | $49 \%$ |
| :--- | :--- |
| Gas prices | $46 \%$ |
| The price of health care | $39 \%$ |
| The situation in Iraq | $37 \%$ |
| Being able to pay your bills | $36 \%$ |
| The decline of moral values | $33 \%$ |
| Terrorist attacks | $28 \%$ |


|  | Total | Extmly | Vry | Total | Nt vry | Not | (DK) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gas prices | 87\% | 46 | 41 | 13 | 10 | 3 | - |
| Democrats | 91\% | 51 | 40 | 9 | 8 | 1 | - |
| Republicans | 89\% | 45 | 44 | 11 | 9 | 2 | - |
| Independents | 78\% | 38 | 40 | 21 | 15 | 6 | 1 |
| 12-13 Sep 06 | 77\% | 35 | 42 | 23 | 19 | 4 | - |
| Terrorist attacks | 72\% | 28 | 44 | 27 | 22 | 5 | 1 |
| Democrats | 70\% | 27 | 43 | 30 | 25 | 5 | 1 |
| Republicans | 79\% | 32 | 47 | 20 | 18 | 2 | - |
| Independents | 64\% | 23 | 41 | 35 | 26 | 9 | - |
| 12-13 Sep 06 | 74\% | 35 | 39 | 24 | 21 | 3 | 2 |
| Being able to pay your bills | 75\% | 36 | 39 | 25 | 19 | 6 | - |
| Democrats | 85\% | 43 | 42 | 15 | 12 | 3 | - |
| Republicans | 69\% | 31 | 38 | 31 | 24 | 7 | - |
| Independents | 63\% | 28 | 35 | 36 | 26 | 10 | 1 |
| 12-13 Sep 06 | 67\% | 30 | 37 | 33 | 22 | 11 | - |
| The situation in Iraq | 87\% | 37 | 50 | 12 | 10 | 2 | 1 |
| Democrats | 92\% | 42 | 50 | 7 | 6 | 1 | - |
| Republicans | 86\% | 32 | 54 | 13 | 11 | 2 | 1 |
| Independents | 81\% | 33 | 48 | 18 | 14 | 4 | 1 |
| 12-13 Sep 06 | 88\% | 43 | 45 | 10 | 8 | 2 | 1 |
| The price of health care | 84\% | 39 | 45 | 15 | 12 | 3 | 1 |
| Democrats | 90\% | 47 | 43 | 10 | 8 | 2 | 1 |
| Republicans | 81\% | 31 | 50 | 18 | 15 | 3 | 1 |
| Independents | 76\% | 32 | 44 | 22 | 16 | 6 | 2 |


| 12-13 Sep 06 | 87\% | 44 | 43 | 13 | 9 | 4 | 1 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Concern | -- | -- Not | concern |  |  |
|  | Total | Extmly | Vry | Total | Nt vry | Not | (DK) |
| The decline of moral values | 76\% | 33 | 43 | 22 | 17 | 5 | 2 |
| Democrats | 71\% | 28 | 43 | 27 | 20 | 7 | 2 |
| Republicans | 85\% | 40 | 45 | 15 | 13 | 2 | 1 |
| Independents | 69\% | 29 | 40 | 27 | 19 | 8 | 4 |
| 12-13 Sep 06 | 76\% | 36 | 40 | 22 | 16 | 6 | 2 |
| The nation's economy | 93\% | 49 | 44 | 7 | 6 | 1 | - |
| Democrats | 97\% | 55 | 42 | 4 | 3 | 1 | - |
| Republicans | 91\% | 43 | 48 | 8 | 7 | 1 | - |
| Independents | 88\% | 44 | 44 | 12 | 11 | 1 | - |
| 12-13 Sep 06 | 76\% | 32 | 44 | 24 | 19 | 5 | 1 |

57. Do you think the war against terrorism is more important, less important or equally as important today as it was just after September 11, 2001?

> More Less Equally
important important important (Don't know)

| $8-9$ Sep 08 | $31 \%$ | 18 | 50 | 2 |
| :---: | ---: | ---: | ---: | :--- |
| Democrats | $30 \%$ | 23 | 44 | 3 |
| Republicans | $31 \%$ | 13 | 55 | - |
| Independents | $28 \%$ | 17 | 54 | 1 |
| $29-30$ Aug 06 | $38 \%$ | 7 | 53 | 2 |
| $23-24$ Mar 04 | $41 \%$ | 7 | 49 | 3 |

Turning now to energy issues ...
58. To deal with higher gas prices, have you and your family been more likely to cut back on driving or more likely to cut back on other spending?

|  | Driving | Other spending | (Both) | ther/Have cut back) | (Not sure) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 8-9 Sep 08 | 42\% | 21 | 26 | 10 | 1 |
| Democrats | 41\% | 24 | 28 | 7 | 1 |
| Republicans | 48\% | 19 | 21 | 11 | 1 |
| Independents | ) 37\% | 18 | 30 | 13 | 1 |
| 30-31 Aug 05 | 42\% | 17 | 20 | 19 | 3 |

59. Have higher gas prices made you more likely to consider buying a hybrid car -- that is, a car that is powered by both gasoline and electricity? SCALE: 1. Yes, more likely to consider 2. No, no more likely to consider
60. (Already own) 4. (Don't know)

|  | Yes | No | (Already own) | (Don't know) |
| :---: | :---: | :---: | :---: | :---: |
| 8-9 Sep 08 | $33 \%$ | 62 | 2 | 3 |
| Democrats | $40 \%$ | 55 | 2 | 4 |
| Republicans | $29 \%$ | 65 | 2 | 4 |
| Independents | $29 \%$ | 68 | 2 | 2 |
| $30-31$ Aug 05 | $37 \%$ | 58 | na | 5 |

60. Do you think most Americans think about trying to conserve energy or pretty much take energy supplies for granted?
SCALE: 1. Think about trying to conserve energy 2. Take energy supplies for granted 3. (Don't know)

Think about Take energy for
trying to conserve granted
(Don't know)
8-9 Sep 08 43\%
Democrats 43\%
Republicans 50\%
Independents $34 \%$
525

525
46 4
61 5

| $26-27$ Feb 02 | $24 \%$ | 71 | 5 |
| :--- | :--- | :--- | :--- |
| $6-7$ Jun 01 | $20 \%$ | 75 | 5 |

61. Do you or does someone else in your household own a gun?

| Yes | No |
| :--- | :--- |

(Don't know/Refused)
62. On the issue of abortion, would you say you are more pro-life or more prochoice?

|  | Pro-life | Pro-choice | (Both, mix) | (Don't know) |
| :---: | :---: | :---: | :---: | :---: |
| 8-9 Sep 08 | 41\% | 49 | 6 | 4 |
| 23-24 Oct 07 | 37\% | 48 | 8 | 7 |
| 15-16 May 07 | 39\% | 51 | 8 | 3 |
| 13-14 Feb 07 | 40\% | 51 | 5 | 4 |
| 28 Feb-1 Mar 06 | 41\% | 49 | 7 | 3 |
| 25-26 Apr 05 | 42\% | 47 | 8 | 3 |
| 21-22 Apr 04 | 47\% | 44 | 6 | 3 |
| 15-16 Jul 03 | 44\% | 44 | 6 | 6 |
| 22-23 Apr 03 | 41\% | 49 | 5 | 5 |
| 9-10 Jan 02 | 41\% | 47 | 5 | 7 |
| 24-25 Jan 01 | 42\% | 47 | 7 | 4 |
| 12-13 July 00 | 38\% | 54 | 5 | 3 |
| 26-27 Jan 00 | 44\% | 43 | 8 | 5 |
| 23-24 Jun 99 | 44\% | 42 | 9 | 5 |
| 7-8 Jan 98 | 46\% | 49 | - | 5 |
| 20-21 Aug 97 | 40\% | 50 | 5 | 5 |

POLITICAL IDENTIFICATION: When you think about politics, do you think of yourself as a Democrat or a Republican?

|  | Democrat | Republican | (Independent) | (Other) | (Refused/Don't know) |
| :--- | :---: | :---: | :---: | :---: | :---: |
| 8-9 Sep 08 | $41 \%$ | 34 | 21 | 2 | 2 |
| $19-20$ Aug 08 | $42 \%$ | 35 | 20 | 1 | 2 |
| $22-23$ Jul 08 | $42 \%$ | 33 | 19 | 3 | 3 |
| $17-18$ Jun 08 | $42 \%$ | 35 | 16 | 3 | 3 |
| $28-29$ Apr 08 | $44 \%$ | 30 | 21 | 2 | 2 |
| $18-19$ Mar 08 | $43 \%$ | 30 | 21 | 3 | 3 |
| $19-20$ Feb 08 | $43 \%$ | 33 | 17 | 4 | 3 |
| $30-31$ Jan 08 | $42 \%$ | 33 | 20 | 2 | 3 |

