

13 September 07

Polling was conducted by telephone September 11-12, 2007, in the evenings. The total sample is 900 registered voters nationwide with a margin of error of  $\pm 3$  percentage points. Results are of registered voters, unless otherwise noted. LV = likely voters

Democrats n=396, ±5 percentage points; Republicans n=297, ±6 percentage points

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1. Do you approve or disapprove of the job George W. Bush is doing as president?

| *** Bush                   | ** Bush Job Ratings Summary *** |            |              |  |  |
|----------------------------|---------------------------------|------------|--------------|--|--|
|                            | Approve                         | Disapprove | (Don't know) |  |  |
| Most recent (11-12 Sep 07) | 37%                             | 58         | 6            |  |  |
| Highest (14-15 Nov 01)     | 88%                             | 7          | 5            |  |  |
| Lowest (26-27 Jun 07)      | 31%                             | 60         | 9            |  |  |
|                            |                                 |            |              |  |  |

First-Term Average 61%

|                 |         | Dis     |      |                    | Dis         |      |
|-----------------|---------|---------|------|--------------------|-------------|------|
|                 | Approve | approve | (DK) | Approv             | e approve   | (DK) |
| 11-12 Sep 07    | 37%     | 58      | 6    | 13-14 Jun 06 40    | <b>∛ 52</b> | 8    |
| Democrats       | 13%     | 84      | 4    | 16-18 May 06 35    | * 56        | 8    |
| Republicans     | 74%     | 20      | 5    | 2-3 May 06 38      | * 53        | 9    |
| Independents    | s 29%   | 62      | 9    | 18-19 Apr 06 33    | * 57        | 10   |
| RECENT TREND    |         |         |      | 4-5 Apr 06 36      | * 53        | 10   |
| 21-22 Aug 07    | 33%     | 56      | 11   | 14-15 Mar 06 39    | * 51        | 11   |
| 17-18 Jul 07    | 32%     | 61      | 7    | 28 Feb-1 Mar 06 39 | * 54        | 7    |
| 26-27 Jun 07    | 31%     | 60      | 9    | 7-8 Feb 06 44      | * 47        | 9    |
| 5-6 Jun 07      | 34%     | 57      | 9    | 24-25 Jan 06 41    | % 51        | 8    |
| 15-16 May 07    | 34%     | 56      | 10   | 10-11 Jan 06 42    | ∛ <b>49</b> | 9    |
| 17-18 Apr 07    | 38%     | 54      | 8    | 13-14 Dec 05 42    | % 51        | 7    |
| 27-28 Mar 07    | 33%     | 61      | 6    | 29-30 Nov 05 42    | * 48        | 10   |
| 27-28 Feb 07    | 34%     | 57      | 8    | 8-9 Nov 05 36      | * 53        | 11   |
| 13-14 Feb 07    | 35%     | 56      | 9    | 25-26 Oct 05 41    | % 51        | 8    |
| 30-31 Jan 07    | 38%     | 54      | 8    | 11-12 Oct 05 40    | % 51        | 9    |
| 16-17 Jan 07    | 35%     | 58      | 7    | 27-28 Sep 05 45    | * 47        | 8    |
| 5-6 Dec 06      | 38%     | 54      | 9    | 13-14 Sep 05 41    | % 51        | 8    |
| 4-5 Nov 06 LV   | 38%     | 54      | 8    | 30-31 Aug 05 45    | * 50        | 5    |
| 24-25 Oct 06 LV | 7 40%   | 53      | 6    | 26-27 Jul 05 47    | * 44        | 9    |
| 10-11 Oct 06 LV | 7 40%   | 56      | 4    | 12-13 Jul 05 47    | * 47        | 6    |
| 26-27 Sep 06 LV | 7 42%   | 54      | 4    | 14-15 Jun 05 48    | * 43        | 9    |
| 12-13 Sep 06 LV | 7 40%   | 49      | 10   | 25-26 Apr 05 47    | * 43        | 10   |
| 29-30 Aug 06    | 38%     | 56      | 6    | 29-30 Mar 05 49    | * 46        | 5    |
| 8-9 Aug 06      | 36%     | 56      | 8    | 1-2 Mar 05 52      | * 39        | 9    |
| 11-12 Jul 06    | 36%     | 53      | 11   | 8-9 Feb 05 51      | * 43        | 7    |
| 27-28 Jun 06    | 41%     | 50      | 9    | 25-26 Jan 05 50    | <b>∛ 40</b> | 10   |

|                   | ove or dia | sapprove of t | he job Dick Chene | y is doing as vice |
|-------------------|------------|---------------|-------------------|--------------------|
| president?        |            |               |                   |                    |
|                   | Approve    | Disapprove    | (Don't know)      |                    |
| 11-12 Sep 07      | 34%        | 55            | 10                |                    |
| Democrats         | 17%        | 77            | 7                 |                    |
| Republicans       | 65%        | 24            | 10                |                    |
| Independents      | 24%        | 61            | 15                |                    |
| 28 Feb-1 Mar 06   | 35%        | 53            | 12                |                    |
| 13-14 Dec 05      | 38%        | 48            | 13                |                    |
| 11-12 Oct 05      | 41%        | 43            | 16                |                    |
| 25-26 Apr 05      | 43%        | 40            | 17                |                    |
| -<br>11-12 Jan 05 | 48%        | 41            | 11                |                    |
| 16-17 Nov 04      | 50%        | 38            | 12                |                    |
| 21-22 Apr 04      | 46%        | 42            | 12                |                    |
| 14-15 Oct 03      | 50%        | 32            | 18                |                    |
| 3-4 Dec 02        | 53%        | 23            | 24                |                    |
| 28-29 Nov 01      | 73%        | 10            | 17                |                    |
|                   |            |               |                   |                    |
| 14-15 Mar 01      | 54%        | 11            | 35                |                    |
| 3. Do you appro   |            |               | he job Congress i | s doing?           |
|                   | Approve    | Disapprove    | (Don't know)      |                    |
| 11-12 Sep 07      | 32%        | 56            | 11                |                    |
| Democrats         | 34%        | 55            | 11                |                    |
| Republicans       | 35%        | 57            | 9                 |                    |
| Independents      | 27%        | 59            | 14                |                    |
| RECENT TREND      |            |               |                   |                    |
| 21-22 Aug 07      | 24%        | 60            | 17                |                    |
| Democrats         | 26%        | 56            | 18                |                    |
| Republicans       | 23%        | 63            | 14                |                    |
| Independents      | 21%        | 62            | 17                |                    |
| 5-6 Jun 07        | 29%        | 55            | 15                |                    |
| 15-16 May 07      | 32%        | 53            | 15                |                    |
| 17-18 Apr 07      | 35%        | 49            | 16                |                    |
| 27-28 Mar 07      | 30%        | 54            | 16                |                    |
| 27-28 Feb 07      | 32%        | 49            | 20                |                    |
| 30-31 Jan 07      | 33%        | 44            | 22                |                    |
|                   |            |               |                   |                    |
| 16-17 Jan 07      | 32%        | 47            | 21                |                    |
| 4-5 Nov 06 LV     | 29%        | 57            | 13                |                    |
| 10-11 Oct 06 LV   | 31%        | 63            | 6                 |                    |
| 12-13 Sep 06 LV   |            | 53            | 18                |                    |
| 29-30 Aug 06      | 24%        | 61            | 15                |                    |
| 8-9 Aug 06        | 24%        | 58            | 17                |                    |
| 11-12 Jul 06      | 25%        | 61            | 14                |                    |
| 13-14 Jun 06      | 29%        | 59            | 12                |                    |
| 16-18 May 06      | 27%        | 56            | 17                |                    |
| 18-19 Apr 06      | 25%        | 52            | 23                |                    |
| 14-15 Mar 06      | 29%        | 55            | 16                |                    |
| 24-25 Jan 06      | 34%        | 51            | 16                |                    |
| 13-14 Dec 05      | 30%        | 52            | 18                |                    |
| 13-14 Sep 05      | 34%        | 49            | 17                |                    |
| 30-31 Aug 05      | 28%        | 53            | 18                |                    |
| 29-30 Mar 05      | 40%        | 36            | 24                |                    |
| 21-22 Apr 04      | 38%        | 42            | 20                |                    |
| 20-21 May 03      | 33%        | 47            | 20                |                    |
| 20-21 May US      | 550        | 7/            | 20                |                    |

4. - 15. I'm going to read you the names of several individuals. Please tell me whether you have a generally favorable or unfavorable opinion of each one. If you've never heard of someone please just say so. (RANDOMIZE)

SCALE: 1. Favorable 2. Unfavorable 3. (Can't say) 4. Never heard of \*\*\*\*\*SUMMARY CHART\*\*\*\*

|                   | *****SUMMARY CHART***** |        |       |       |  |  |  |
|-------------------|-------------------------|--------|-------|-------|--|--|--|
|                   | Favor                   | Unfav  | Can't | Never |  |  |  |
|                   | able                    | orable | say   | heard |  |  |  |
| Oprah Winfrey     | 68%                     | 21     | 10    | 1     |  |  |  |
| Rudy Giuliani     | 55%                     | 33     | 7     | 5     |  |  |  |
| Barack Obama      | 51%                     | 25     | 16    | 8     |  |  |  |
| John McCain       | <b>49</b> %             | 30     | 14    | 6     |  |  |  |
| Hillary Clinton   | <b>49</b> %             | 45     | 5     | -     |  |  |  |
| John Edwards      | 48%                     | 32     | 13    | 7     |  |  |  |
| George W. Bush    | 39%                     | 56     | 5     | -     |  |  |  |
| Dick Cheney       | 34%                     | 58     | 8     | 1     |  |  |  |
| Fred Thompson     | 31%                     | 24     | 19    | 27    |  |  |  |
| Michael Bloomberg | 29%                     | 24     | 23    | 23    |  |  |  |
| Jeb Bush          | 26%                     | 42     | 20    | 12    |  |  |  |
| Mitt Romney       | 24%                     | 32     | 21    | 23    |  |  |  |
|                   |                         |        |       |       |  |  |  |

|                 | Favor | Unfav  | Can't | Neve  | r               | Favor       | Unfav  | Can't | Never |
|-----------------|-------|--------|-------|-------|-----------------|-------------|--------|-------|-------|
|                 | able  | orable | say   | heard | đ               | able        | orable | say   | heard |
| George W. Bush  |       |        |       |       |                 |             |        |       |       |
| 11-12 Sep 07    | 39%   | 56     | 5     | -     | 14-15 Dec 04    | 50%         | 43     | 7     | -     |
| Democrats       | 16%   | 82     | 2     | -     | 30-31 Oct 04    | 48%         | 47     | 5     | -     |
| Republicans     | 74%   | 20     | 6     | -     | 30-31 Oct 04 LV | <b>49</b> % | 46     | 5     | -     |
| Independents    | 34%   | 59     | 7     | -     | 29-30 Oct 04    | 47%         | 46     | 7     | -     |
| RECENT TREND    |       |        |       |       | 29-30 Oct 04 LV | 49%         | 45     | 6     | -     |
| 26-27 Jun 07    | 37%   | 59     | 4     | -     | 28-29 Oct 04    | 47%         | 45     | 8     | -     |
| 15-16 May 07    | 41%   | 54     | 5     | -     | 28-29 Oct 04 LV | 49%         | 44     | 7     | -     |
| 27-28 Mar 07    | 38%   | 59     | 4     | -     | 27-28 Oct 04    | 49%         | 45     | 6     | -     |
| 16-17 Jan 07    | 38%   | 58     | 4     | -     | 27-28 Oct 04 LV | 50%         | 44     | 6     | -     |
| 10-11 Oct 06 LV | 43%   | 54     | 3     | -     | 17-18 Oct 04 LV | <b>49</b> % | 45     | 6     | -     |
| 8-9 Aug 06      | 39%   | 56     | 4     | -     | 3-4 Oct 04 LV   | 52%         | 43     | 5     | -     |
| 16-18 May 06    | 40%   | 55     | 5     | -     | 21-22 Sep 04 LV | 52%         | 43     | 5     | -     |
| 7-8 Feb 06      | 46%   | 47     | 7     | -     | 7-8 Sep 04 LV   | 51%         | 43     | 6     | -     |
| 13-14 Dec 05    | 45%   | 50     | 5     | -     | 24-25 Aug 04 LV | 50%         | 44     | 6     | -     |
| 25-26 Oct 05    | 45%   | 49     | 7     | -     | 3-4 Aug 04      | 47%         | 45     | 8     | -     |
| 30-31 Aug 05    | 47%   | 45     | 8     | 1     | 20-21 Jul 04    | 50%         | 42     | 8     | -     |
| 12-13 Jul 05    | 48%   | 45     | 7     | -     | 22-23 Jun 04    | 52%         | 41     | 7     | -     |
| 14-15 Jun 05    | 52%   | 42     | 5     | -     | 8-9 Jun 04      | 52%         | 41     | 7     | -     |
| 25-26 Apr 05    | 52%   | 43     | 5     | -     | 4-5 May 04      | 50%         | 42     | 8     | -     |
| 29-30 Mar 05    | 49%   | 43     | 7     | 1     | 6-7 Apr 04      | <b>49</b> % | 44     | 7     | -     |
| 1-2 Mar 05      | 54%   | 41     | 4     | -     | 23-24 Mar 04    | 50%         | 43     | 7     | -     |
| 11-12 Jan 05    | 53%   | 41     | 6     | -     | 3-4 Mar 04      | 52%         | 40     | 8     | -     |

|                   | Favor<br>able | Unfav<br>orable | Can't<br>say | Never<br>heard |
|-------------------|---------------|-----------------|--------------|----------------|
| Michael Bloomberg |               |                 |              |                |
| 11-12 Sep 07      | <b>29</b> %   | 24              | 23           | 23             |
| Democrats         | 31%           | 27              | 20           | 22             |
| Republicans       | <b>29</b> %   | 25              | 24           | 22             |
| Independents      | 27%           | 17              | 31           | 25             |
| 26-27 Jun 07      | 23%           | 24              | 33           | 20             |
| 15-16 May 07      | 23%           | 14              | 27           | 35             |

|                 | Favor         | Unfav           | Can't         | Never          |                 |               |                 |              |                |
|-----------------|---------------|-----------------|---------------|----------------|-----------------|---------------|-----------------|--------------|----------------|
|                 | able          | orable          | say           | heard          | l               |               |                 |              |                |
| Jeb Bush        |               |                 |               |                |                 |               |                 |              |                |
| 11-12 Sep 07    | 26%           | 42              | 20            | 12             |                 |               |                 |              |                |
| Democrats       | 17%           | 59              | 13            | 12             |                 |               |                 |              |                |
| Republicans     | 45%           | 20              | 23            | 12             |                 |               |                 |              |                |
| Independents    | 15%           | 44              | 29            | 12             |                 |               |                 |              |                |
| 16-18 May 06    | 28%           | 45              | 21            | 6              |                 |               |                 |              |                |
|                 | <b></b>       | ···             | <b>G</b> 1 +- |                |                 |               |                 | <b>G</b>     |                |
|                 | Favor<br>able | Unfav<br>orable | can't<br>say  | Never<br>heard |                 | ravor<br>able | Unfav<br>orable | can't<br>say | Never<br>heard |
| Hillary Clinton | abre          | OTADIE          | say           | neard          | L               | abie          | Orable          | say          | neard          |
| 11-12 Sep 07    | 49%           | 45              | 5             | _              | 30-31 Aug 05    | 50%           | 40              | 9            | 1              |
| Democrats       | 19%<br>71%    | 24              | 5             | _              | 14-15 Jun 05    | 50%<br>52%    | 37              | 10           | 1              |
| Republicans     | 22%           | 76              | 2             | 1              | 25-26 Apr 05    | 52⊚<br>47%    | 45              | 8            | -              |
| Independents    | 48%           | 40              | 11            | -              | 20-21 Jul 04    | 44%           | 44              | 11           | 1              |
| RECENT TREND    | 10%           | 40              |               |                | 21-22 Jan 04    | 47%           | 44              | 9            | -              |
| 26-27 Jun 07    | 46%           | 47              | 6             | _              | 17-18 Jun 03    | 44%           | 47              | 9            | _              |
| 17-18 Apr 07    | 46%           | 47              | 6             | 2              | 3-4 Jun 03      | 44%           | 47              | 8            | 1              |
| 30-31 Jan 07    | - <u>1</u> 0% | 44              | 5             | -              | 17-18 Dec 02    | 47%           | 45              | 8            | -              |
| 10-11 Oct 06 LV | 48%           | 44              | 7             | 1              | 14-15 Nov 01    | 44%           | 44              | 11           | 1              |
| 16-18 May 06    | - <u>1</u> 0% | 42              | 8             | -              | 18-19 Apr 01    | 42%           | 49              | 9            | -              |
| 7-8 Feb 06      | 49%           | 44              | 7             | 1              | 14-15 Mar 01    | 39%           | 51              | 10           | _              |
| 13-14 Dec 05    | 19%<br>51%    | 40              | 8             | 1              | 21-22 Feb 01    | 44%           | 46              | 10           | _              |
| 25-26 Oct 05    | 49%           | 40<br>41        | 9             | -              | 21-22 FED UI    | 110           | 70              | TO           | -              |
|                 | <b>49</b> %   | ΤT              | 2             | _              |                 |               |                 |              |                |
|                 | Favor         | Unfav           | Can't         | Never          |                 |               |                 |              |                |
|                 | able          | orable          | say           | heard          | l               |               |                 |              |                |
| Barack Obama    |               |                 |               |                |                 |               |                 |              |                |
| 11-12 Sep 07    | 51%           | 25              | 16            | 8              |                 |               |                 |              |                |
| Democrats       | 66%           | 18              | 8             | 8              |                 |               |                 |              |                |
| Republicans     | 32%           | 38              | 20            | 10             |                 |               |                 |              |                |
| Independents    | 48%           | 19              | 26            | 8              |                 |               |                 |              |                |
| 26-27 Jun 07    | 46%           | 30              | 17            | 8              |                 |               |                 |              |                |
| 17-18 Apr 07    | 47%           | 23              | 19            | 11             |                 |               |                 |              |                |
| 30-31 Jan 07    | 41%           | 20              | 20            | 18             |                 |               |                 |              |                |
|                 |               |                 |               |                |                 |               |                 |              |                |
|                 | Favor         | Unfav           | Can't         | Never          |                 | Favor         | Unfav           | Can't        | Never          |
|                 | able          | orable          | say           | heard          | L               | able          | orable          | say          | heard          |
| John Edwards    |               |                 |               |                |                 |               |                 |              |                |
| 11-12 Sep 07    | 48%           | 32              | 13            | 7              | 7-8 Sep 04 LV   | 47%           | 31              | 17           | 5              |
| Democrats       | 64%           | 20              | 9             | 6              | 24-25 Aug 04 LV | <b>49</b> %   | 27              | 19           | 5              |
| Republicans     | 32%           | 48              | 12            | 8              | 3-4 Aug 04      | 51%           | 28              | 17           | 4              |
| Independents    | 40%           | 31              | 23            | 6              | 20-21 Jul 04    | 44%           | 29              | 21           | 6              |
| 26-27 Jun 07    | <b>49</b> %   | 31              | 15            | 5              | 21-22 Jan 04    | 37%           | 19              | 29           | 15             |
| 17-18 Apr 07    | 47%           | 29              | 15            | 9              | 28-29 Oct 03    | 17%           | 17              | 27           | 39             |
| 30-31 Jan 07    | 41%           | 33              | 17            | 9              | 12-13 Aug 03    | 14%           | 12              | 22           | 52             |
| 27-28 Oct 04 LV | 47%           | 41              | 11            | 1              | 3-4 Jun 03      | 17%           | 13              | 21           | 49             |
| 17-18 Oct 04 LV | 46%           | 39              | 13            | 2              | 14-15 Jan 03    | 17%           | 10              | 23           | 50             |
| 21-22 Sep 04 LV | 48%           | 34              | 15            | 3              |                 |               |                 |              |                |
|                 |               |                 |               |                |                 |               |                 |              |                |

|   |   | ···· 6   | <b>G</b> = - 1  |  | _   |   | ···· 6 · · ·  | <b>a</b>  |   |
|---|---|--|---|--|---|---|---|---|---|
|   |   | Unfav  |   | t Never  |   |   | Unfav   |   | t Never   |
| Dick Cheney   | abre  | orable   | say   | heard  | 1   | abre  | orable  | say   | heard   |
| 11-12 Sep 07  | 34%   | 58   | 8   | 1  | 27-28 Oct 04 LV   | 49%   | 43  | 8   | _   |
| Democrats   | 13%   | 79   | 8<br>7  | 1  | 17-18 Oct 04 LV   | 49%<br>47%  | 43<br>41  | 。<br>11   | 1   |
| Republicans   | 13%<br>65%  | 28   | 6   | 1  | 21-22 Sep 04 LV   | 45%   | 43  | 10  | 2   |
|   | 05%<br>27%  | 28<br>60   | 11  | 2  | —   | 42%   | 43  | 12  | 2   |
| Independents  | 218   | 60   | ΤT  | 2  | 7-8 Sep 04 LV   |   |   |   |   |
| RECENT TREND  | 240   |  | •   | 2  | 24-25 Aug 04 LV   | 43%   | 42  | 14  | 1   |
| 27-28 Mar 07  | 34%   | 55   | 8   | 3  | 3-4 Aug 04  | 40%   | 46  | 13  | 1   |
| 16-17 Jan 07  | 37%   | 53   | 8   | 2  | 20-21 Jul 04  | 43%   | 41  | 14  | 2   |
| 13-14 Dec 05  | 42%   | 46   | 10  | 1  | 4-5 Feb 04  | 46%   | 39  | 14  | 1   |
| 25-26 Apr 05  | 49%   | 40   | 11  | 1  | 21-22 Jan 04  | 43%   | 39  | 15  | 3   |
| 11-12 Jan 05  | 49%   | 41   | 10  | -  |   |   |   |   |   |
|   | Farrow  | Unfav  | Ganl  | + Norros   | -   | Farram  | IInfor  | Conli   | Norrow  |
|   | able  | orable   |   | t Nevei<br>heard   |   |   | Unfav<br>orable   |   | t Never   |
| Rudy Giuliani   | abre  | orable   | say   | nearc  | 1   | abre  | orable  | say   | heard   |
| =   | E E Q   | 22   | 7   | F  | 1 2 Mar 05  | 60%   | 14  | 1 2   | Λ   |
| 11-12 Sep 07  | 55%   | 33   | 7   | 5  | 1-2 Mar 05  | 69%   | 14  | 13  | 4   |
| Democrats   | 45%   | 45   | 6   | 5  | 24-25 Aug 04 LV   | 59%   | 17  | 18  | 6   |
| Republicans   | 72%   | 17   | 6   | 5  | 4-5 Feb 04  | 66%   | 13  | 16  | 5   |
| Independents  | 46%   | 34   | 15  | 5  | 11-12 Mar 03  | 74%   | 6   | 10  | 10  |
| 26-27 Jun 07  | 54%   | 30   | 13  | 3  | 19-20 Sep 01  | 76%   | 6   | 10  | 8   |
| 17-18 Apr 07  | 55%   | 25   | 13  | 6  | 9-10 Feb 00   | 39%   | 18  | 24  | 19  |
| 30-31 Jan 07  | 54%   | 24   | 14  | 8  | 2-3 Jun 99  | <b>29</b> %   | 19  | 22  | 30  |
| 16-18 May 06  | 64%   | 15   | 15  | 6  | 28-29 Oct 98  | 31%   | 12  | 20  | 37  |
| 7-8 Feb 06  | 64%   | 15   | 15  | 6  | 29-30 Jul 98  | 27%   | 10  | 18  | 45  |
| 13-14 Dec 05  | 64%   | 12   | 16  | 8  |   |   |   |   |   |
|   | 010   |  | ±0  | •  |   |   |   |   |   |
|   |   |  |   | -  |   | _   |   | ~   |   |
|   | Favor   | Unfav  | Can'  | t Never  |   |   | Unfav   |   | t Never   |
|   |   |  | Can'  | -  |   | Favor<br>able   | Unfav<br>orable   | Can'i<br>say  | Never<br>heard  |
| John McCain   | Favor<br>able   | Unfav<br>orable  | Can'<br>say   | t Neven<br>heard   | 1   | able  | orable  | say   | heard   |
| John McCain<br>11-12 Sep 07   | Favor<br>able<br>49%  | Unfav<br>orable<br>30  | Can'<br>say<br>14   | t Never<br>heard   | 1<br>28-29 Mar 01   | able<br>54%   | orable<br>17  | say<br>22   | heard<br>7  |
| John McCain<br>11-12 Sep 07<br>Democrats  | Favor<br>able<br>49%<br>41%   | Unfav<br>orable<br>30<br>40  | Can'<br>say<br>14<br>11   | t Never<br>heard<br>6<br>8   | 1<br>28-29 Mar 01<br>8-9 Mar 00   | able<br>54%<br>50%  | orable<br>17<br>28  | say<br>22<br>17   | heard<br>7<br>5   |
| John McCain<br>11-12 Sep 07<br>Democrats<br>Republicans   | Favor<br>able<br>49%<br>41%<br>61%  | Unfav<br>orable<br>30<br>40<br>20  | Can'<br>say<br>14<br>11<br>13   | t Never<br>heard<br>6<br>8<br>6  | 1<br>28-29 Mar 01<br>8-9 Mar 00<br>23-24 Feb 00   | able<br>54%<br>50%<br>57%   | orable<br>17<br>28<br>19  | say<br>22<br>17<br>19   | heard<br>7<br>5<br>5  |
| John McCain<br>11-12 Sep 07<br>Democrats<br>Republicans<br>Independents   | Favor<br>able<br>49%<br>41%<br>61%<br>50%   | Unfav<br>orable<br>30<br>40<br>20<br>26  | Can'<br>say<br>14<br>11<br>13<br>21   | t Never<br>heard<br>6<br>8<br>6<br>3   | 1<br>28-29 Mar 01<br>8-9 Mar 00<br>23-24 Feb 00<br>9-10 Feb 00  | able<br>54%<br>50%<br>57%<br>54%  | orable<br>17<br>28<br>19<br>15  | say<br>22<br>17<br>19<br>20   | heard<br>7<br>5<br>5<br>11                                      |
| John McCain<br>11-12 Sep 07<br>Democrats<br>Republicans<br>Independents<br>26-27 Jun 07   | Favor<br>able<br>49%<br>41%<br>61%<br>50%<br>47%  | Unfav<br>orable<br>30<br>40<br>20<br>26<br>33  | Can'<br>say<br>14<br>11<br>13<br>21<br>15   | t Never<br>heard<br>6<br>8<br>6<br>3<br>5  | 28-29 Mar 01<br>8-9 Mar 00<br>23-24 Feb 00<br>9-10 Feb 00<br>26-27 Jan 00   | able<br>54%<br>50%<br>57%<br>54%<br>42%   | orable<br>17<br>28<br>19<br>15<br>17                                    | say<br>22<br>17<br>19<br>20<br>22                                     | heard<br>7<br>5<br>5<br>11<br>19                                |
| John McCain<br>11-12 Sep 07<br>Democrats<br>Republicans<br>Independents<br>26-27 Jun 07<br>17-18 Apr 07   | Favor<br>able<br>49%<br>41%<br>61%<br>50%<br>47%<br>49%   | Unfav<br>orable<br>30<br>40<br>20<br>26<br>33<br>31  | Can'<br>say<br>14<br>11<br>13<br>21<br>15<br>13   | t Never<br>heard<br>6<br>8<br>6<br>3<br>5<br>7   | 28-29 Mar 01<br>8-9 Mar 00<br>23-24 Feb 00<br>9-10 Feb 00<br>26-27 Jan 00<br>12-13 Jan 00   | able<br>54%<br>50%<br>57%<br>54%<br>42%<br>45%                                    | orable<br>17<br>28<br>19<br>15<br>17<br>13                              | say<br>22<br>17<br>19<br>20<br>22<br>22                               | heard<br>7<br>5<br>5<br>11<br>19<br>20                          |
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| John McCain<br>11-12 Sep 07<br>Democrats<br>Republicans<br>Independents<br>26-27 Jun 07<br>17-18 Apr 07<br>30-31 Jan 07<br>16-18 May 06<br>7-8 Feb 06<br>13-14 Dec 05<br>30-31 Aug 05<br>24-25 Aug 04 LV<br>6-7 Jun 01  | Favor<br>able<br>49%<br>41%<br>61%<br>50%<br>47%<br>49%<br>45%<br>49%<br>54%<br>54%<br>56%<br>57%<br>57%  | Unfav<br>orable<br>30<br>40<br>20<br>26<br>33<br>31<br>29<br>25<br>18<br>18<br>15<br>16<br>18<br>Unfav   | Can'<br>say<br>14<br>11<br>13<br>21<br>15<br>13<br>18<br>18<br>18<br>19<br>18<br>18<br>19<br>18                                   | t Never<br>hearc<br>6<br>8<br>6<br>3<br>5<br>7<br>8<br>7<br>8<br>7<br>9<br>7<br>10<br>8<br>7   | 28-29 Mar 01<br>8-9 Mar 00<br>23-24 Feb 00<br>9-10 Feb 00<br>26-27 Jan 00<br>12-13 Jan 00<br>6-7 Dec 99<br>17-18 Nov 99<br>3-4 Nov 99<br>20-21 Oct 99<br>2-3 Jun 99 | able<br>54%<br>50%<br>57%<br>54%<br>42%<br>45%<br>41%<br>33%<br>30%<br>34%<br>25% | orable<br>17<br>28<br>19<br>15<br>17<br>13<br>11<br>10<br>12<br>12<br>8 | say<br>22<br>17<br>19<br>20<br>22<br>22<br>18<br>19<br>23<br>19<br>17 | heard<br>7<br>5<br>11<br>19<br>20<br>30<br>38<br>35<br>35<br>50 |
| John McCain<br>11-12 Sep 07<br>Democrats<br>Republicans<br>Independents<br>26-27 Jun 07<br>17-18 Apr 07<br>30-31 Jan 07<br>16-18 May 06<br>7-8 Feb 06<br>13-14 Dec 05<br>30-31 Aug 05<br>24-25 Aug 04 LV<br>6-7 Jun 01<br>Fred Thompson   | Favor<br>able<br>49%<br>41%<br>61%<br>50%<br>47%<br>49%<br>45%<br>49%<br>54%<br>54%<br>54%<br>57%<br>57%<br>57%<br>Favor 5<br>able 6                      | Unfav<br>orable<br>30<br>40<br>20<br>26<br>33<br>31<br>29<br>25<br>18<br>18<br>15<br>16<br>18<br>Unfav<br>orable                                     | Can'<br>say<br>14<br>11<br>13<br>21<br>15<br>13<br>18<br>18<br>19<br>18<br>18<br>19<br>18<br>20<br>18<br>Can't<br>say             | t Never<br>heard   | 28-29 Mar 01<br>8-9 Mar 00<br>23-24 Feb 00<br>9-10 Feb 00<br>26-27 Jan 00<br>12-13 Jan 00<br>6-7 Dec 99<br>17-18 Nov 99<br>3-4 Nov 99<br>20-21 Oct 99<br>2-3 Jun 99 | able<br>54%<br>50%<br>57%<br>54%<br>42%<br>45%<br>41%<br>33%<br>30%<br>34%<br>25% | orable<br>17<br>28<br>19<br>15<br>17<br>13<br>11<br>10<br>12<br>12<br>8 | say<br>22<br>17<br>19<br>20<br>22<br>22<br>18<br>19<br>23<br>19<br>17 | heard<br>7<br>5<br>11<br>19<br>20<br>30<br>38<br>35<br>35<br>50 |
| John McCain<br>11-12 Sep 07<br>Democrats<br>Republicans<br>Independents<br>26-27 Jun 07<br>17-18 Apr 07<br>30-31 Jan 07<br>16-18 May 06<br>7-8 Feb 06<br>13-14 Dec 05<br>30-31 Aug 05<br>24-25 Aug 04 LV<br>6-7 Jun 01<br>Fred Thompson<br>11-12 Sep 07   | Favor<br>able<br>49%<br>41%<br>61%<br>50%<br>47%<br>49%<br>45%<br>49%<br>54%<br>56%<br>57%<br>57%<br>57%<br>57%<br>57%<br>57%<br>31%                      | Unfav<br>orable<br>30<br>40<br>20<br>26<br>33<br>31<br>29<br>25<br>18<br>18<br>15<br>16<br>18<br>Unfav<br>orable<br>24                               | Can'<br>say<br>14<br>11<br>13<br>21<br>15<br>13<br>18<br>18<br>19<br>18<br>18<br>19<br>18<br>20an't<br>say<br>19                  | t Never<br>heard<br>6<br>8<br>6<br>3<br>5<br>7<br>8<br>7<br>9<br>7<br>10<br>8<br>7<br>10<br>8<br>7<br>Never<br>heard<br>27   | 28-29 Mar 01<br>8-9 Mar 00<br>23-24 Feb 00<br>9-10 Feb 00<br>26-27 Jan 00<br>12-13 Jan 00<br>6-7 Dec 99<br>17-18 Nov 99<br>3-4 Nov 99<br>20-21 Oct 99<br>2-3 Jun 99 | able<br>54%<br>50%<br>57%<br>54%<br>42%<br>45%<br>41%<br>33%<br>30%<br>34%<br>25% | orable<br>17<br>28<br>19<br>15<br>17<br>13<br>11<br>10<br>12<br>12<br>8 | say<br>22<br>17<br>19<br>20<br>22<br>22<br>18<br>19<br>23<br>19<br>17 | heard<br>7<br>5<br>11<br>19<br>20<br>30<br>38<br>35<br>35<br>50 |
| John McCain<br>11-12 Sep 07<br>Democrats<br>Republicans<br>Independents<br>26-27 Jun 07<br>17-18 Apr 07<br>30-31 Jan 07<br>16-18 May 06<br>7-8 Feb 06<br>13-14 Dec 05<br>30-31 Aug 05<br>24-25 Aug 04 LV<br>6-7 Jun 01<br>Fred Thompson<br>11-12 Sep 07<br>Democrats                                | Favor<br>able<br>49%<br>41%<br>61%<br>50%<br>47%<br>49%<br>45%<br>49%<br>54%<br>56%<br>57%<br>57%<br>57%<br>57%<br>57%<br>57%<br>57%<br>31%<br>24%        | Unfav<br>orable<br>30<br>40<br>20<br>26<br>33<br>31<br>29<br>25<br>18<br>18<br>15<br>16<br>18<br>Unfav<br>orable<br>24<br>30                         | Can'<br>say<br>14<br>11<br>13<br>21<br>15<br>13<br>18<br>18<br>19<br>18<br>18<br>19<br>18<br>Can't<br>say<br>19<br>17             | t Never<br>heard<br>6<br>8<br>6<br>3<br>5<br>7<br>8<br>7<br>9<br>7<br>10<br>8<br>7<br>10<br>8<br>7<br>Never<br>heard<br>27<br>29                                     | 28-29 Mar 01<br>8-9 Mar 00<br>23-24 Feb 00<br>9-10 Feb 00<br>26-27 Jan 00<br>12-13 Jan 00<br>6-7 Dec 99<br>17-18 Nov 99<br>3-4 Nov 99<br>20-21 Oct 99<br>2-3 Jun 99 | able<br>54%<br>50%<br>57%<br>54%<br>42%<br>45%<br>41%<br>33%<br>30%<br>34%<br>25% | orable<br>17<br>28<br>19<br>15<br>17<br>13<br>11<br>10<br>12<br>12<br>8 | say<br>22<br>17<br>19<br>20<br>22<br>22<br>18<br>19<br>23<br>19<br>17 | heard<br>7<br>5<br>11<br>19<br>20<br>30<br>38<br>35<br>35<br>50 |
| John McCain<br>11-12 Sep 07<br>Democrats<br>Republicans<br>Independents<br>26-27 Jun 07<br>17-18 Apr 07<br>30-31 Jan 07<br>16-18 May 06<br>7-8 Feb 06<br>13-14 Dec 05<br>30-31 Aug 05<br>24-25 Aug 04 LV<br>6-7 Jun 01<br>Fred Thompson<br>11-12 Sep 07<br>Democrats<br>Republicans                 | Favor<br>able<br>49%<br>41%<br>61%<br>50%<br>47%<br>49%<br>45%<br>49%<br>54%<br>56%<br>57%<br>57%<br>57%<br>57%<br>57%<br>57%<br>57%<br>57%<br>57%<br>48% | Unfav<br>orable<br>30<br>40<br>20<br>26<br>33<br>31<br>29<br>25<br>18<br>18<br>15<br>16<br>18<br>15<br>16<br>18<br>Unfav<br>orable<br>24<br>30<br>13 | Can'<br>say<br>14<br>11<br>13<br>21<br>15<br>13<br>18<br>18<br>19<br>18<br>18<br>19<br>18<br>Can't<br>say<br>19<br>17<br>14       | t Never<br>heard<br>6<br>8<br>6<br>3<br>5<br>7<br>8<br>7<br>9<br>7<br>10<br>8<br>7<br>10<br>8<br>7<br>10<br>8<br>7<br>10<br>8<br>7<br>10<br>8<br>7<br>29<br>25       | 28-29 Mar 01<br>8-9 Mar 00<br>23-24 Feb 00<br>9-10 Feb 00<br>26-27 Jan 00<br>12-13 Jan 00<br>6-7 Dec 99<br>17-18 Nov 99<br>3-4 Nov 99<br>20-21 Oct 99<br>2-3 Jun 99 | able<br>54%<br>50%<br>57%<br>54%<br>42%<br>45%<br>41%<br>33%<br>30%<br>34%<br>25% | orable<br>17<br>28<br>19<br>15<br>17<br>13<br>11<br>10<br>12<br>12<br>8 | say<br>22<br>17<br>19<br>20<br>22<br>22<br>18<br>19<br>23<br>19<br>17 | heard<br>7<br>5<br>11<br>19<br>20<br>30<br>38<br>35<br>35<br>50 |
| John McCain<br>11-12 Sep 07<br>Democrats<br>Republicans<br>Independents<br>26-27 Jun 07<br>17-18 Apr 07<br>30-31 Jan 07<br>16-18 May 06<br>7-8 Feb 06<br>13-14 Dec 05<br>30-31 Aug 05<br>24-25 Aug 04 LV<br>6-7 Jun 01<br>Fred Thompson<br>11-12 Sep 07<br>Democrats<br>Republicans<br>Independents | Favor<br>able<br>49%<br>41%<br>61%<br>50%<br>47%<br>49%<br>45%<br>49%<br>54%<br>56%<br>57%<br>57%<br>57%<br>57%<br>57%<br>57%<br>57%<br>57%<br>57%<br>57  | Unfav<br>orable<br>30<br>40<br>20<br>26<br>33<br>31<br>29<br>25<br>18<br>18<br>15<br>16<br>18<br>Unfav<br>orable<br>24<br>30<br>13<br>24             | Can'<br>say<br>14<br>11<br>13<br>21<br>15<br>13<br>18<br>18<br>19<br>18<br>18<br>19<br>18<br>Can't<br>say<br>19<br>17<br>14<br>31 | t Never<br>heard<br>6<br>8<br>6<br>3<br>5<br>7<br>8<br>7<br>9<br>7<br>10<br>8<br>7<br>10<br>8<br>7<br>10<br>8<br>7<br>10<br>8<br>7<br>10<br>8<br>7<br>29<br>25<br>24 | 28-29 Mar 01<br>8-9 Mar 00<br>23-24 Feb 00<br>9-10 Feb 00<br>26-27 Jan 00<br>12-13 Jan 00<br>6-7 Dec 99<br>17-18 Nov 99<br>3-4 Nov 99<br>20-21 Oct 99<br>2-3 Jun 99 | able<br>54%<br>50%<br>57%<br>54%<br>42%<br>45%<br>41%<br>33%<br>30%<br>34%<br>25% | orable<br>17<br>28<br>19<br>15<br>17<br>13<br>11<br>10<br>12<br>12<br>8 | say<br>22<br>17<br>19<br>20<br>22<br>22<br>18<br>19<br>23<br>19<br>17 | heard<br>7<br>5<br>11<br>19<br>20<br>30<br>38<br>35<br>35<br>50 |
| John McCain<br>11-12 Sep 07<br>Democrats<br>Republicans<br>Independents<br>26-27 Jun 07<br>17-18 Apr 07<br>30-31 Jan 07<br>16-18 May 06<br>7-8 Feb 06<br>13-14 Dec 05<br>30-31 Aug 05<br>24-25 Aug 04 LV<br>6-7 Jun 01<br>Fred Thompson<br>11-12 Sep 07<br>Democrats<br>Republicans                 | Favor<br>able<br>49%<br>41%<br>61%<br>50%<br>47%<br>49%<br>45%<br>49%<br>54%<br>56%<br>57%<br>57%<br>57%<br>57%<br>57%<br>57%<br>57%<br>57%<br>57%<br>48% | Unfav<br>orable<br>30<br>40<br>20<br>26<br>33<br>31<br>29<br>25<br>18<br>18<br>15<br>16<br>18<br>15<br>16<br>18<br>Unfav<br>orable<br>24<br>30<br>13 | Can'<br>say<br>14<br>11<br>13<br>21<br>15<br>13<br>18<br>18<br>19<br>18<br>18<br>19<br>18<br>Can't<br>say<br>19<br>17<br>14       | t Never<br>heard<br>6<br>8<br>6<br>3<br>5<br>7<br>8<br>7<br>9<br>7<br>10<br>8<br>7<br>10<br>8<br>7<br>10<br>8<br>7<br>10<br>8<br>7<br>10<br>8<br>7<br>29<br>25       | 28-29 Mar 01<br>8-9 Mar 00<br>23-24 Feb 00<br>9-10 Feb 00<br>26-27 Jan 00<br>12-13 Jan 00<br>6-7 Dec 99<br>17-18 Nov 99<br>3-4 Nov 99<br>20-21 Oct 99<br>2-3 Jun 99 | able<br>54%<br>50%<br>57%<br>54%<br>42%<br>45%<br>41%<br>33%<br>30%<br>34%<br>25% | orable<br>17<br>28<br>19<br>15<br>17<br>13<br>11<br>10<br>12<br>12<br>8 | say<br>22<br>17<br>19<br>20<br>22<br>22<br>18<br>19<br>23<br>19<br>17 | heard<br>7<br>5<br>11<br>19<br>20<br>30<br>38<br>35<br>35<br>50 |

|               | Favor | Unfav  | Can't | Never |
|---------------|-------|--------|-------|-------|
|               | able  | orable | say   | heard |
| Mitt Romney   |       |        |       |       |
| 11-12 Sep 07  | 24%   | 32     | 21    | 23    |
| Democrats     | 17%   | 41     | 20    | 22    |
| Republicans   | 37%   | 20     | 19    | 23    |
| Independents  | 21%   | 29     | 25    | 26    |
| 26-27 Jun 07  | 25%   | 26     | 26    | 22    |
| 17-18 Apr 07  | 20%   | 23     | 24    | 33    |
| 30-31 Jan 07  | 11%   | 22     | 24    | 43    |
|               | Favor | Unfav  | Can't | Never |
|               | able  | orable | say   | heard |
| Oprah Winfrey |       |        |       |       |
| 11-12 Sep 07  | 68%   | 21     | 10    | 1     |
| Democrats     | 75%   | 15     | 10    | -     |
| Republicans   | 61%   | 28     | 9     | 1     |
| Independents  | 65%   | 23     | 12    | -     |
| 22-23 Apr 98  | 77%   | 12     | 10    | 1     |
|               |       |        |       |       |

16. If the 2008 Democratic presidential primary were held today, for whom would you vote if the candidates were: (RANDOMIZE)

|                 | Democrats |        |        |         |          |        |        |        |        |
|-----------------|-----------|--------|--------|---------|----------|--------|--------|--------|--------|
|                 |           | Wi     | thout  | Gore in | n the ra | ace    |        |        |        |
|                 | 11-12     | 21-22  | 17-18  | 26-27   | 5-6      | 15-16  | 17-18  | 27-28  | 27-28  |
|                 | Sep 07    | Aug 07 | Jul 07 | Jun 07  | Jun 07   | May 07 | Apr 07 | Mar 07 | Feb 07 |
| Hillary Clinton | 43%       | 38%    | 41%    | 47%     | 41%      | 39%    | 48%    | 41%    | 40%    |
| Barack Obama    | 24        | 25     | 25     | 21      | 26       | 23     | 23     | 21     | 26     |
| John Edwards    | 13        | 8      | 12     | 13      | 15       | 15     | 17     | 16     | 15     |
| Joseph Biden    | 2         | 2      | 1      | 2       | 2        | 1      | 1      | 2      | 2      |
| Dennis Kucinich | 2         | 4      | 4      | 2       | 2        | -      | 2      | 2      | 1      |
| Chris Dodd      | 1         | 1      | -      | 1       | 1        | -      | -      | 1      | 1      |
| Bill Richardson | 1         | 3      | 2      | 3       | 1        | 4      | 2      | 2      | 1      |
| Mike Gravel     | -         | -      | -      | 1       | 1        | -      | na     | na     | na     |
| (Other)         | -         | 1      | 1      | 1       | 1        | 2      | -      | 1      | -      |
| (Don't know)    | 11        | 15     | 13     | 7       | 10       | 15     | 8      | 13     | 14     |
| (Would not vote |           |        |        |         |          |        |        |        |        |
| in Dem primary) | 2         | 3      | 2      | 3       | 2        | 2      | 1      | 2      | 1      |

## ----- Democrats -----

|                    |        | W.     | ith Gor | e in t | he race | 1      |        |        |  |
|--------------------|--------|--------|---------|--------|---------|--------|--------|--------|--|
|                    | 11-12  | 21-22  | 17-18   | 26-27  | 5-6     | 15-16  | 17-18  | 27-28  |  |
|                    | Sep 07 | Aug 07 | Jul 07  | Jun 07 | Jun 07  | May 07 | Apr 07 | Mar 07 |  |
| Hillary Clinton    | 39%    | 35%    | 39%     | 42%    | 36%     | 35%    | 41%    | 36%    |  |
| Barack Obama       | 20     | 23     | 23      | 19     | 23      | 20     | 20     | 18     |  |
| John Edwards       | 13     | 6      | 9       | 10     | 12      | 13     | 12     | 13     |  |
| Al Gore            | 9      | 10     | 9       | 14     | 14      | 13     | 16     | 14     |  |
| Dennis Kucinich    | 2      | 3      | 3       | 2      | 1       | -      | 2      | 2      |  |
| Joseph Biden       | 1      | 2      | 1       | 1      | 1       | -      | 1      | 1      |  |
| Chris Dodd         | 1      | 1      | -       | 1      | -       | -      | -      | -      |  |
| Bill Richardson    | 1      | 3      | 2       | 1      | 1       | 4      | 2      | 2      |  |
| Mike Gravel        | -      | -      | -       | 1      | 1       | -      | na     | na     |  |
| (Other)            | -      | 1      | 1       | -      | -       | 1      | -      | 1      |  |
| (Don't know)       | 11     | 13     | 11      | 6      | 9       | 13     | 5      | 12     |  |
| (Would not vote in |        |        |         |        |         |        |        |        |  |
| Democratic primary | ) 2    | 3      | 2       | 3      | 2       | 2      | 1      | 2      |  |
|                    |        |        |         |        |         |        |        |        |  |

## 17. Which Democratic candidate would be your second choice?

|                 | Dem          |               |  |  |
|-----------------|--------------|---------------|--|--|
|                 | First choice | Second choice |  |  |
| Hillary Clinton | 39%          | 21%           |  |  |
| Barack Obama    | 20           | 24            |  |  |
| John Edwards    | 13           | 16            |  |  |
| Al Gore         | 9            | 15            |  |  |
| Dennis Kucinich | 2            | 2             |  |  |
| Joseph Biden    | 1            | 3             |  |  |
| Chris Dodd      | 1            | 1             |  |  |
| Bill Richardson | 1            | 3             |  |  |
| Mike Gravel     | -            | 3             |  |  |
| (Other)         | -            | -             |  |  |
| (Don't know)    | 11           | 11            |  |  |

18. If Hillary Clinton and Barack Obama were the only choices in the Democratic primary, how would you vote? (ROTATE)

|              | Clinton     | Obama | (Don't know) | (Would not vote) |
|--------------|-------------|-------|--------------|------------------|
| 11-12 Sep 07 |             |       |              |                  |
| Democrats    | 55%         | 39    | 5            | 2                |
| Independents | 38%         | 35    | 12           | 14               |
| 27-28 Mar 07 |             |       |              |                  |
| Democrats    | 52%         | 32    | 11           | 5                |
| Independents | 29%         | 43    | 11           | 18               |
| 13-14 Feb 07 |             |       |              |                  |
| Democrats    | <b>49</b> % | 32    | 14           | 5                |
| Independents | 31%         | 43    | 18           | 8                |
| 5-6 Dec 06   |             |       |              |                  |
| Democrats    | 52%         | 30    | 16           | 1                |
| Independents | 32%         | 33    | 25           | 10               |

19. If the 2008 Republican presidential primary were held today, for whom would you vote if the candidates were: (RANDOMIZE)

| Republicans     |                              |        |        |        |        |        |        |        |  |
|-----------------|------------------------------|--------|--------|--------|--------|--------|--------|--------|--|
|                 | Without Gingrich in the race |        |        |        |        |        |        |        |  |
|                 | 11-12                        | 21-22  | 17-18  | 26-27  | 5-6    | 15-16  | 17-18  | 27-28  |  |
|                 | Sep 07                       | Aug 07 | Jul 07 | Jun 07 | Jun 07 | May 07 | Apr 07 | Mar 07 |  |
| Rudy Giuliani   | 34%                          | 30%    | 27%    | 31%    | 24%    | 25%    | 36%    | 38%    |  |
| Fred Thompson   | 22                           | 15     | 17     | 18     | 14     | 9      | 9      | 11     |  |
| John McCain     | 16                           | 7      | 17     | 18     | 15     | 18     | 17     | 22     |  |
| Mitt Romney     | 8                            | 12     | 10     | 8      | 12     | 10     | 11     | 6      |  |
| Duncan Hunter   | 3                            | -      | -      | 1      | 1      | 1      | 2      | 1      |  |
| Mike Huckabee   | 2                            | 3      | 3      | 3      | 3      | 1      | 1      | 3      |  |
| Ron Paul        | 2                            | 3      | 2      | -      | 2      | 1      | -      | na     |  |
| Sam Brownback   | 1                            | 1      | 1      | 1      | -      | 2      | 2      | 1      |  |
| Chuck Hagel     | 1                            | -      | -      | 1      | 1      | -      | -      | -      |  |
| Tom Tancredo    | 1                            | 1      | 1      | 1      | 1      | 1      | na     | na     |  |
| Jim Gilmore     | na                           | na     | na     | -      | 1      | 1      | 1      | 1      |  |
| Tommy Thompson  | na                           | na     | 1      | 2      | 3      | 2      | 4      | 2      |  |
| (Other)         | 1                            | 2      | 2      | 1      | -      | 2      | 2      | 3      |  |
| (Don't know)    | 11                           | 24     | 20     | 12     | 21     | 26     | 14     | 11     |  |
| (Would not vote |                              |        |        |        |        |        |        |        |  |
| in GOP primary) | 1                            | 3      | 2      | 3      | 3      | 2      | -      | 2      |  |

| Republicans         |                           |        |        |        |        |        |        |        |
|---------------------|---------------------------|--------|--------|--------|--------|--------|--------|--------|
|                     | With Gingrich in the race |        |        |        |        |        |        |        |
|                     | 11-12                     | 21-22  | 17-18  | 26-27  | 5-6    | 15-16  | 17-18  | 27-28  |
|                     | Sep 07                    | Aug 07 | Jul 07 | Jun 07 | Jun 07 | May 07 | Apr 07 | Mar 07 |
| Rudy Giuliani       | 32%                       | 29%    | 27%    | 29%    | 22%    | 24%    | 35%    | 36%    |
| Fred Thompson       | 21                        | 14     | 16     | 15     | 13     | 8      | 8      | 9      |
| John McCain         | 15                        | 7      | 16     | 17     | 15     | 17     | 16     | 20     |
| Mitt Romney         | 8                         | 11     | 9      | 8      | 10     | 9      | 10     | 6      |
| Newt Gingrich       | 4                         | 5      | 2      | 8      | 8      | 6      | 9      | 6      |
| Duncan Hunter       | 3                         | -      | -      | 1      | 1      | 1      | 2      | 1      |
| Sam Brownback       | 1                         | 1      | 1      | 1      | -      | 2      | 2      | 1      |
| Chuck Hagel         | 1                         | -      | -      | 1      | 1      | -      | -      | -      |
| Mike Huckabee       | 1                         | 3      | 3      | 3      | 3      | 1      | 1      | 3      |
| Ron Paul            | 1                         | 3      | 2      | -      | 2      | 1      | -      | na     |
| Tom Tancredo        | 1                         | 1      | 1      | 1      | 1      | 1      | na     | na     |
| Jim Gilmore         | na                        | na     | na     | -      | -      | 1      | -      | 1      |
| Tommy Thompson      | na                        | na     | 1      | 2      | 2      | 2      | 4      | 2      |
| (Other)             | 1                         | 1      | 2      | 1      | -      | 1      | -      | 3      |
| (Don't know)        | 11                        | 23     | 20     | 11     | 19     | 24     | 11     | 10     |
| (Would not vote in  |                           |        |        |        |        |        |        |        |
| Republican primary) | 1                         | 3      | 2      | 2      | 2      | 2      | -      | 2      |

20. Which Republican candidate would be your second choice?

| _             | Rep          |               |
|---------------|--------------|---------------|
|               | First choice | Second choice |
| Rudy Giuliani | 32%          | 15%           |
| Fred Thompson | 21           | 19            |
| John McCain   | 15           | 18            |
| Mitt Romney   | 8            | 11            |
| Newt Gingrich | 4            | 4             |
| Duncan Hunter | 3            | 3             |
| Sam Brownback | 1            | 1             |
| Chuck Hagel   | 1            | 1             |
| Mike Huckabee | 1            | 5             |
| Ron Paul      | 1            | 1             |
| Tom Tancredo  | 1            | 1             |
| (Other)       | 1            | 1             |
| (Don't know)  | 11           | 20            |

21. If Rudy Giuliani and Fred Thompson were the only choices in the Republican primary, how would you vote? (ROTATE)

|              | Giuliani | Thompson | (Don't know) | (Would not vote) |
|--------------|----------|----------|--------------|------------------|
| 11-12 Sep 07 |          |          |              |                  |
| Republicans  | 51%      | 43       | 4            | 2                |
| Independents | 52%      | 34       | 8            | б                |

## Questions 22 - 24 held for release

25. Which of the following best describes how you feel about voting for Hillary Clinton? SCALE: 1. I would definitely vote for her for president 2. I would never vote for her for president 3. (I'm still deciding) 4. (Don't know) Definitely vote Never vote (Deciding) (Don't know) 11-12 Sep 07 3 39% 42 16 Democrats 61% 15 20 4 Republicans 14% 76 8 1 20 6 Independents 31% 43

26. Which of the following best describes how you feel about voting for Rudy Giuliani? SCALE: 1. I would definitely vote for him for president 2. I would never vote for him for president 3. (I'm still deciding) 4. (Don't know) Definitely vote Never vote (Deciding) (Don't know) 36% 11-12 Sep 07 34 23 7 Democrats 21% 48 22 9 5 Republicans 58% 20 18

30

7

27. - 33. Regardless of how you plan to vote, I'd like you to tell me whether each of these words or phrases better describe Mitt Romney, Rudy Giuliani, Fred Thompson or John McCain. (RANDOMIZE 27-33) SCALE: 1. Mitt Romney 2. Rudy Giuliani 3. Fred Thompson 4. John McCain 5. (All) 6. (None) 7. (Don't know)

29

Independents

35%

|                          | Romney     | Giuliani | Thompson | McCain | (All | )(None) | (DK) |
|--------------------------|------------|----------|----------|--------|------|---------|------|
| Honest and trustworthy   |            |          |          |        |      |         |      |
| 11-12 Sep 07             | 8%         | 21       | 12       | 23     | 3    | 15      | 17   |
| Democrats                | 6%         | 19       | 11       | 27     | 1    | 17      | 19   |
| Republicans              | 11%        | 26       | 17       | 17     | 4    | 12      | 13   |
| Independents             | 11%        | 19       | 9        | 25     | 4    | 11      | 22   |
| A real conservative      |            |          |          |        |      |         |      |
| 11-12 Sep 07             | 14%        | 13       | 20       | 16     | 3    | 6       | 28   |
| Democrats                | 13%        | 15       | 20       | 19     | 2    | 6       | 26   |
| Republicans              | 16%        | 13       | 23       | 16     | 4    | 3       | 25   |
| Independents             | 13%        | 9        | 16       | 12     | 6    | 9       | 35   |
| Personally moral         |            |          |          |        |      |         |      |
| 11-12 Sep 07             | 16%        | 15       | 10       | 22     | 4    | 10      | 23   |
| Democrats                | 12%        | 16       | 10       | 25     | 3    | 12      | 22   |
| Republicans              | 24%        | 17       | 12       | 17     | 5    | 5       | 20   |
| Independents             | 14%        | 12       | 9        | 25     | 3    | 10      | 26   |
| Hardworking              |            |          |          |        |      |         |      |
| 11-12 Sep 07             | 8%         | 27       | 9        | 23     | 11   | 6       | 17   |
| Democrats                | 7%         | 29       | 8        | 24     | 9    | 7       | 16   |
| Republicans              | 10%        | 28       | 12       | 20     | 10   | 2       | 17   |
| Independents             | 7%         | 21       | 4        | 27     | 17   | 5       | 20   |
| Has the right experience | ce         |          |          |        |      |         |      |
| 11-12 Sep 07             | 7%         | 31       | 8        | 29     | 3    | 9       | 15   |
| Democrats                | 7%         | 29       | 5        | 32     | 2    | 11      | 14   |
| Republicans              | 7%         | 35       | 12       | 26     | 3    | 5       | 12   |
| Independents             | 5%         | 27       | 7        | 27     | 5    | 9       | 21   |
| Strong leader            |            |          |          |        |      |         |      |
| 11-12 Sep 07             | 6%         | 39       | 10       | 22     | 3    | 8       | 13   |
| Democrats                | 3%         | 37       | 11       | 27     | 1    | 10      | 12   |
| Republicans              | <b>9</b> % | 43       | 11       | 19     | 3    | 3       | 13   |
| Independents             | 6%         | 35       | 7        | 20     | 6    | 12      | 13   |
| Has clear stands on the  | e issues   |          |          |        |      |         |      |
| 11-12 Sep 07             | <b>9</b> % | 22       | 10       | 24     | 4    | 10      | 21   |
| Democrats                | <b>9</b> % | 21       | 8        | 27     | 2    | 11      | 22   |
| Republicans              | 11%        | 25       | 16       | 19     | 5    | 6       | 19   |
| Independents             | 8%         | 20       | 8        | 26     | 6    | 9       | 24   |

34. - 39. Again, regardless of how you plan to vote, I'd like you to tell me whether these phrases better describe Hillary Clinton, Barack Obama or John Edwards. (RANDOMIZE 34-39) SCALE: 1. Hillary Clinton 2. Barack Obama 3. John Edwards 4. (All) 5. (None) 6. (Don't know)

|                           | Clinton    | Obama    | Edwards | (All)  | (None) | (DK)    |
|---------------------------|------------|----------|---------|--------|--------|---------|
| Honest and trustworthy    |            |          |         |        |        |         |
| 11-12 Sep 07              | 17%        | 29       | 19      | 6      | 16     | 12      |
| Democrats                 | 25%        | 32       | 19      | 8      | 8      | 8       |
| Republicans               | 10%        | 26       | 19      | 4      | 23     | 17      |
| Independents              | 12%        | 31       | 19      | 8      | 17     | 13      |
| A person who shares my v  |            |          |         |        |        |         |
| 11-12 Sep 07              | 23%        | 23       | 19      | 4      | 18     | 12      |
| Democrats                 | 23%<br>35% | 23<br>26 | 19      | 4<br>5 | 10     | 8       |
|                           | 35%<br>10% | 20       | 22      | 2      | 32     | 。<br>12 |
| Republicans               |            |          |         | _      |        |         |
| Independents              | 19%        | 20       | 16      | 7      | 18     | 20      |
| Personally moral          |            |          |         |        |        |         |
| 11-12 Sep 07              | 18%        | 29       | 23      | 6      | 9      | 14      |
| Democrats                 | 28%        | 29       | 21      | 8      | 4      | 10      |
| Republicans               | 10%        | 28       | 30      | 2      | 14     | 16      |
| Independents              | <b>9</b> % | 31       | 20      | 10     | 8      | 21      |
|                           | _          |          |         |        |        |         |
| Can bring about needed of | -          |          |         |        |        |         |
| 11-12 Sep 07              | 32%        | 27       | 12      | 4      | 13     | 12      |
| Democrats                 | 46%        | 28       | 11      | 5      | 3      | 8       |
| Republicans               | 17%        | 28       | 13      | 2      | 24     | 17      |
| Independents              | 28%        | 25       | 13      | 7      | 13     | 13      |
| Has the right experience  | 2          |          |         |        |        |         |
| 11-12 Sep 07              | 44%        | 10       | 18      | 4      | 14     | 10      |
| Democrats                 | 60%        | 13       | 15      | 2      | 5      | 6       |
| Republicans               | 25%        | 8        | 26      | 3      | 25     | 12      |
| Independents              | 40%        | 6        | 16      | 9      | 15     | 14      |
|                           |            | •        |         | 2      |        |         |
| Would do anything to wir  |            |          |         |        |        |         |
| 11-12 Sep 07              | 55%        | 10       | 8       | 12     | 6      | 10      |
| Democrats                 | 47%        | 15       | 9       | 10     | 8      | 10      |
| Republicans               | 65%        | 6        | 6       | 11     | 3      | 8       |
| Independents              | 55%        | 6        | 10      | 17     | 3      | 9       |

40. - 43. If (candidate name) were to win the election and become president, how
well would you sleep at night?
(RANDOMIZE 40-43)
SCALE: 1. Extremely well 2. Very well 3. Not very well 4. Not at all well
5. (Don't know)

|                 |              | - Well |     | Not w    | well    |              |
|-----------------|--------------|--------|-----|----------|---------|--------------|
|                 | TOTAL        | Extmly | Vry | TOTAL Nt | Vry Not | (Don't know) |
| Hillary Clinton |              |        |     |          |         |              |
| 11-12 Sep 07    | 56%          | 19     | 37  | 39 3     | L8 21   | 4            |
| Democrats       | 80%          | 28     | 52  | 18 1     | L2 6    | 2            |
| Republicans     | 30%          | 12     | 18  | 66 2     | 25 41   | 4            |
| Independents    | 48%          | 13     | 35  | 46 2     | 22 24   | 5            |
| Rudy Giuliani   |              |        |     |          |         |              |
| 11-12 Sep 07    | 61%          | 15     | 46  | 32 2     | 20 12   | 6            |
| Democrats       | 49%          | 8      | 41  | 46       | 28 18   | 6            |
| Republicans     | 78%          | 26     | 52  | 16 1     | L1 5    | 6            |
| Independents    | 60%          | 11     | 49  | 33       | 21 12   | 8            |
| Fred Thompson   |              |        |     |          |         |              |
| 11-12 Sep 07    | 43%          | 13     | 31  | 34 2     | 21 13   | 23           |
| Democrats       | 32%          | 8      | 24  | 48 2     | 28 20   | 20           |
| Republicans     | 60%          | 20     | 40  | 19 :     | L4 5    | 21           |
| Independents    | 37%          | 10     | 27  | 29 2     | 20 9    | 34           |
| Barack Obama    |              |        |     |          |         |              |
| 11-12 Sep 07    | 5 <b>9</b> % | 15     | 44  | 30 2     | 20 10   | 10           |
| Democrats       | 70%          | 21     | 49  | 23 2     | L7 6    | 6            |
| Republicans     | 45%          | 11     | 34  | 41 2     | 27 14   | 13           |
| Independents    | 58%          | 8      | 50  | 27 2     | L6 11   | 15           |

44. As best you can remember, have you ever voted for a presidential candidate specifically because one of your favorite celebrities endorsed or spoke out strongly in favor of that candidate?

|              | Yes | No | (Don't know) |
|--------------|-----|----|--------------|
| 11-12 Sep 07 | 8%  | 90 | 2            |
| Democrats    | 12% | 85 | 3            |
| Republicans  | 7%  | 92 | -            |
| Independents | 3%  | 97 | -            |

45. Does the fact that Rudy Giuliani was mayor of New York City make you more or less likely to vote for him for president?

| More         | likely | Less likely | (No difference) | (Don't know) |
|--------------|--------|-------------|-----------------|--------------|
| 11-12 Sep 07 | 48%    | 21          | 29              | 2            |
| Democrats    | 37%    | 29          | 33              | 1            |
| Republicans  | 63%    | 13          | 23              | 1            |
| Independents | 48%    | 18          | 32              | 3            |

46. Does Oprah Winfrey's endorsement of Barack Obama make you more or less likely to vote for him for president?

| More         | e likely   | Less likely | (No difference) | (Don't know) |
|--------------|------------|-------------|-----------------|--------------|
| 11-12 Sep 07 | 13%        | 30          | 54              | 3            |
| Democrats    | 18%        | 25          | 54              | 3            |
| Republicans  | <b>9</b> % | 39          | 52              | 1            |
| Independents | 7%         | 30          | 60              | 3            |

47. Do you think Oprah Winfrey's endorsement of Barack Obama is more likely to encourage people to watch her television show and lead to an increase in the number of viewers or will it turn people off and actually lead to a decrease in viewers?

|              | Increase | Decrease | (No change) | (Don't know) |
|--------------|----------|----------|-------------|--------------|
| 11-12 Sep 07 | 36%      | 21       | 31          | 13           |
| Democrats    | 41%      | 19       | 30          | 10           |
| Republicans  | 34%      | 23       | 30          | 13           |
| Independents | s 29%    | 19       | 36          | 15           |

48. Do you think it is appropriate for Oprah Winfrey to use her celebrity and television show to encourage people to vote for Barack Obama for president? Yes, appropriate No, inappropriate (Don't know)

| les, appropriate | e NO, Inappropriace  |                     |
|------------------|----------------------|---------------------|
| 49%              | 45                   | 6                   |
| 57%              | 40                   | 4                   |
| n <b>s 4</b> 3%  | 53                   | 5                   |
| nts 46%          | 45                   | 9                   |
|                  | 49%<br>57%<br>ns 43% | 57% 40<br>ns 43% 53 |

49. If a terrorist attack were to happen before the 2008 presidential election, do you think it would do more to help a Democrat win the presidency or do you think it would do more to help a Republican win the presidency? (ROTATE CHOICES)

|              | Democrat | Republican | (No difference) | (Don't know) |
|--------------|----------|------------|-----------------|--------------|
| 11-12 Sep 07 | 36%      | 35         | 18              | 11           |
| Democrats    | 54%      | 25         | 10              | 11           |
| Republicans  | 19%      | 56         | 16              | 9            |
| Independents | s 26%    | 24         | 37              | 13           |

50. Do you think the recent increase in U.S. troops has led to major improvements in the situation in Iraq, minor improvements, or has the troop surge not made much of a difference at all? SCALE: 1. Major improvements 2. Minor improvements 3. Not much of a difference

4. (Made things worse) 5. (Don't know)

|              | Major           | Minor        | Not much of  | (Made things |              |
|--------------|-----------------|--------------|--------------|--------------|--------------|
|              | improvements    | improvements | a difference | worse)       | (Don't know) |
| 11-12 Sep 07 | 17%             | 32           | 45           | 3            | 3            |
| Democrats    | 9%              | 26           | 59           | 4            | 1            |
| Republicans  | s 28%           | 38           | 27           | 1            | 6            |
| Independent  | t <b>s 1</b> 7% | 33           | 45           | 3            | 2            |
| 17-18 Jul 07 | 18%             | 33           | 39           | 2            | 8            |
| 17-18 Apr 07 | 14%             | 26           | 45           | 4            | 12           |

51. This week General David Petraeus gave a report to Congress on the progress in Iraq. Based on what you know, was General Petraeus's report truthful and objective or was it slanted toward the policies of the Bush administration? SCALE: 1. Truthful and objective 2. Slanted toward the administration 3. (Don't know)

|              | Truthful | Slanted | (Don't know) |
|--------------|----------|---------|--------------|
| 11-12 Sep 07 | 35%      | 40      | 25           |
| Democrats    | 21%      | 56      | 23           |
| Republicans  | 53%      | 22      | 25           |
| Independents | 37%      | 35      | 28           |

| 52. Based on General Petraeus's new report, do you think the United States should:<br>SCALE: 1. Pull out all troops immediately 2. Pull out all troops gradually                   |                    |                |                  |             |               |      |  |
|--|--------------------|----------------|------------------|-------------|---------------|------|--|
| over the next ye   |                    |                | Iraqi troops a   | are capable | of taking ov  | ver  |  |
| 4. Send more tro   |                    |                |                  |             |               |      |  |
|  | Pull out           | Pull out       | After Iraqis     |             |               |      |  |
|  | -                  | gradually      | -                | troops      | (DK)          |      |  |
| 11-12 Sep 07   | 22%                | 42             | 24               | 2           | 10            |      |  |
| Democrats  | 32%                | 45             | 13               | 1           | 8             |      |  |
| Republicans  | 10%                | 36             | 42               | 4           | 8             |      |  |
| Independents   | 17%                | 44             | 21               | 2           | 16            |      |  |
| 30-31 Jan 07*  | 12%                | 40             | 34               | 9           | 5             |      |  |
| *slight wording d  | <i>ifference</i> " | Thinking about | ut the situation | in Iraq, do | you think     | "    |  |
| 53. If the United States were to get hit with another terrorist attack, would<br>you feel more comfortable with Hillary Clinton or Rudy Giuliani as president?<br>(ROTATE CHOICES) |                    |                |                  |             |               |      |  |
|  | Clinton            | Giuliani       | (No difference)  | ) (Don't    | know)         |      |  |
| 11-12 Sep 07   | 36%                | 50             | 9                |             | 5             |      |  |
| Democrats  | 59%                | 28             | 9                |             | 5             |      |  |
| Republicans  | 12%                | 80             | 5                |             | 3             |      |  |
| Independents   |                    | 47             | 15               | 1           | 0             |      |  |
| POLITICAL IDENTIFICATION: When you think about politics, do you think of yourself  |                    |                |                  |             |               |      |  |
| as a Democrat or a Republican?   |                    |                |                  |             |               |      |  |
|  | Democrat           | Republican     | (Independent)    | (Other) (Re | fused/Don't k | now) |  |
| 11-12 Sep 07   | 44%                | - 33           | 19               | 1           | 2             |      |  |
| 21-22 Aug 07   |                    |                |                  | _           | -             |      |  |
| ZI-ZZ AUG 07   | 37%                | 35             | 20               | 3           | 5             |      |  |

| as a Democrat o | or a kepubi | ican?      |               |         |                    |
|-----------------|-------------|------------|---------------|---------|--------------------|
|                 | Democrat    | Republican | (Independent) | (Other) | (Refused/Don't kno |
| 11-12 Sep 07    | 44%         | 33         | 19            | 1       | 2                  |
| 21-22 Aug 07    | 37%         | 35         | 20            | 3       | 5                  |
| 17-18 Jul 07    | 40%         | 33         | 21            | 3       | 4                  |
| 26-27 Jun 07    | 44%         | 35         | 16            | 2       | 4                  |
| 5-6 Jun 07      | 38%         | 36         | 20            | 3       | 4                  |
| 15-16 May 07    | 38%         | 32         | 24            | 3       | 3                  |
| 17-18 Apr 07    | 40%         | 34         | 19            | 3       | 3                  |
| 27-28 Mar 07    | 43%         | 35         | 16            | 3       | 3                  |
| 27-28 Feb 07    | 43%         | 32         | 17            | 3       | 5                  |
| 13-14 Feb 07    | 37%         | 36         | 19            | 4       | 3                  |
| 30-31 Jan 07    | 40%         | 31         | 22            | 2       | 4                  |
| 16-17 Jan 07    | 40%         | 33         | 22            | 3       | 2                  |
| 5-6 Dec 06      | 36%         | 34         | 24            | 3       | 2                  |
| 4-5 Nov 06 LV   | 39%         | 35         | 22            | 2       | 3                  |
| 24-25 Oct 06 LV | 7 39%       | 36         | 22            | 2       | 2                  |
| 10-11 Oct 06 LV | 7 38%       | 34         | 24            | 1       | 3                  |
| 26-27 Sep 06 LV | 7 38%       | 34         | 23            | 2       | 3                  |
| 12-13 Sep 06 LV | 7 36%       | 35         | 24            | 3       | 2                  |
| 29-30 Aug 06    | 41%         | 33         | 20            | 3       | 3                  |
| 8-9 Aug 06      | 42%         | 34         | 18            | 3       | 3                  |
| 11-12 Jul 06    | 40%         | 34         | 21            | 2       | 4                  |
| 27-28 Jun 06    | 38%         | 36         | 19            | 3       | 4                  |
| 13-14 Jun 06    | <b>42</b> % | 34         | 19            | 2       | 3                  |
| 16-18 May 06    | 41%         | 32         | 21            | 2       | 3                  |
| 2-3 May 06      | 37%         | 39         | 19            | 2       | 3                  |
| 18-19 Apr 06    | 40%         | 32         | 23            | 2       | 3                  |
| 4-5 Apr 06      | 39%         | 34         | 23            | 2       | 2                  |
| 14-15 Mar 06    | 37%         | 36         | 20            | 2       | 4                  |
| 28 Feb-1 Mar 06 | 5 43%       | 33         | 18            | 3       | 3                  |
| 7-8 Feb 06      | 40%         | 36         | 19            | 3       | 2                  |
| 24-25 Jan 06    | 43%         | 36         | 17            | 2       | 2                  |
|                 |             |            |               |         |                    |