

24 September 08
Polling was conducted by telephone September 22-23, 2008, in the evenings. The total sample is 900 registered voters nationwide with a margin of error of $\pm 3$ percentage points. Results are of registered voters, unless otherwise noted. LV = likely voters
Democrats $n=369, \pm 5$ percentage points; Republicans $n=306, \pm 6$ percentage points; independents $n=188, \pm 7$ percentage points
Obama supporters $n=409 \pm 5$ percentage points; McCain supporters $n=350, \pm 5$
Whites $n=751, \pm 4$ percentage points; Blacks $n=91$, $\pm 10$ percentage points Investors $\mathrm{n}=412, \pm 5$ percentage points

1. Right now, how interested are you in the 2008 presidential election? Are you:

|  | Extremely interested | $\begin{gathered} \text { Very } \\ \text { interested } \end{gathered}$ | Somewhat interested | Not at all interested | (Don't know) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 22-23 Sep 08 | 50\% | 35 | 12 | 2 | - |
| Democrats | 54\% | 34 | 8 | 4 | - |
| Republicans | 48\% | 39 | 12 | 1 | - |
| Independents | S 42\% | 36 | 19 | 3 | 1 |
| 8-9 Sep 08 | 43\% | 38 | 15 | 4 | - |
| Democrats | 45\% | 41 | 13 | 1 | - |
| Republicans | 45\% | 39 | 14 | 2 | - |
| Independents | ) $36 \%$ | 37 | 18 | 9 | - |
| 19-20 Aug 08 | 35\% | 39 | 20 | 5 | - |
| Democrats | 37\% | 42 | 16 | 5 | - |
| Republicans | 34\% | 41 | 21 | 3 | - |
| Independents | - 32\% | 32 | 26 | 10 | - |
| 17-18 Jun 08 | 35\% | 38 | 19 | 8 | 1 |
| Democrats | 40\% | 38 | 16 | 6 | - |
| Republicans | 31\% | 38 | 21 | 9 | - |
| Independents | ) 31\% | 33 | 22 | 12 | 2 |
| 18-19 Mar 08 | 34\% | 40 | 20 | 5 | 1 |
| 30-31 Jan 08 | 36\% | 40 | 20 | 4 | 1 |
| 23-24 Oct 07 | 30\% | 37 | 26 | 6 | 1 |
| 15-16 May 07 | 27\% | 35 | 29 | 8 | 1 |

2. If the 2008 presidential election were held today, would you vote for: (ROTATE)
SCALE: 1. Democrats Barack Obama and Joe Biden 2. Republicans John McCain and Sarah Palin 3. (Other) 4. (Don't know) 5. (Would not vote)

|  | Obama | McCain | (Other) | (Don't know) | (Would not vote) |
| :---: | ---: | :---: | :---: | :---: | :---: |
| 22-23 Sep 08 | $45 \%$ | 39 | 2 | 13 | 1 |
| Democrats | $84 \%$ | 5 | 1 | 9 | 1 |
| Republicans | $6 \%$ | 86 | - | 8 | - |
| Independents | $36 \%$ | 31 | 3 | 29 | 1 |
| 8-9 Sep 08* | $42 \%$ | 45 | 2 | 10 | 2 |
| Democrats | $79 \%$ | 9 | 1 | 10 | 1 |
| Republicans | $5 \%$ | 88 | 1 | 6 | 1 |
| Independents | $31 \%$ | 46 | 4 | 15 | 3 |
| 19-20 Aug 08 | $42 \%$ | 39 | 4 | 14 | 1 |
| Democrats | $78 \%$ | 8 | 3 | 10 | 1 |
| Republicans | $8 \%$ | 82 | 2 | 8 | - |
| Independents | $31 \%$ | 30 | 8 |  | 3 |


|  | Obama | McCain | (Other/Don't know) |
| :--- | ---: | :---: | :---: |
| $22-23$ Jul 08 | $41 \%$ | 40 | 19 |
| $17-18$ Jun 08 | $45 \%$ | 41 | 14 |
| $28-29$ Apr 08 | $43 \%$ | 46 | 11 |
| $18-19$ Mar 08 | $43 \%$ | 44 | 13 |
| $19-20$ Feb 08 | $47 \%$ | 43 | 10 |
| $30-31$ Jan 08 | $44 \%$ | 43 | 13 |
| $18-19$ Dec 07 | $40 \%$ | 44 | 17 |
| $25-26$ Sep 07 | $40 \%$ | 38 | 22 |
| $17-18$ Jul 07 | $47 \%$ | 37 | 16 |
| $5-6$ Dec 06 | $30 \%$ | 49 | 21 |
| $24-25$ Oct 06 LV | $38 \%$ | 41 | 21 |

3. When deciding your vote for president this year, do you think the vice presidential running mate will be more important to your decision than in previous years, less important or about the same as usual?

| More | important | Less important | About the same | (Don't know) |
| :---: | :---: | :---: | :---: | :---: |
| 22-23 Sep 08 | $39 \%$ | 8 | 53 | 1 |
| Democrats | $37 \%$ | 10 | 50 | 2 |
| Republicans | $42 \%$ | 5 | 53 | - |
| Independents | $37 \%$ | 6 | 58 | - |
| 19-20 Aug 08 | $33 \%$ | 10 | 55 | 2 |
| Democrats | $37 \%$ | 8 | 53 | 2 |
| Republicans | $27 \%$ | 12 | 59 | 2 |
| Independents | $35 \%$ | 8 | 54 | 3 |

4. Do you approve or disapprove of the job George W. Bush is doing as president?

|  | $* * *$ Bush <br> Approve | Disapprove | (Don't know) |
| :--- | :---: | :---: | :---: |
| Most recent (22-23 Sep 08) | $26 \%$ | 66 | 8 |
| Highest (14-15 Nov 01) | $88 \%$ | 7 | 5 |
| Lowest (22-23 Sep 08) | $26 \%$ | 66 | 8 |
|  |  |  |  |


| is |  |  |  |  | Dis |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Approve | approve | (DK) |  | Approve | approve | (DK) |
| 22-23 Sep 08 | 26\% | 66 | 8 | 27-28 Mar 07 | 33\% | 61 | 6 |
| Democrats | 4\% | 94 | 2 | 27-28 Feb 07 | 34\% | 57 | 8 |
| Republicans | 57\% | 29 | 13 | 13-14 Feb 07 | 35\% | 56 | 9 |
| Independents | 17\% | 73 | 10 | 30-31 Jan 07 | 38\% | 54 | 8 |
| RECENT TREND |  |  |  | 16-17 Jan 07 | 35\% | 58 | 7 |
| 8-9 Sep 08 | 32\% | 64 | 4 | 5-6 Dec 06 | 38\% | 54 | 9 |
| 19-20 Aug 08 | 28\% | 67 | 5 | 4-5 Nov 06 LV | 38\% | 54 | 8 |
| 22-23 Jul 08 | 27\% | 66 | 7 | 24-25 Oct 06 LV | 40\% | 53 | 6 |
| 17-18 Jun 08 | 29\% | 64 | 7 | 10-11 Oct 06 LV | 40\% | 56 | 4 |
| 28-29 Apr 08 | 32\% | 60 | 8 | 26-27 Sep 06 LV | 42\% | 54 | 4 |
| 18-19 Mar 08 | 30\% | 60 | 10 | 12-13 Sep 06 LV | 40\% | 49 | 10 |
| 19-20 Feb 08 | 32\% | 59 | 9 | 29-30 Aug 06 | 38\% | 56 | 6 |
| 30-31 Jan 08 | 33\% | 60 | 7 | 8-9 Aug 06 | 36\% | 56 | 8 |
| 18-19 Dec 07 | 36\% | 57 | 6 | 11-12 Jul 06 | 36\% | 53 | 11 |
| 13-14 Nov 07 | 36\% | 56 | 8 | 27-28 Jun 06 | 41\% | 50 | 9 |
| 23-24 Oct 07 | 35\% | 55 | 9 | 13-14 Jun 06 | 40\% | 52 | 8 |
| 9-10 Oct 07 | 35\% | 56 | 9 | 16-18 May 06 | 35\% | 56 | 8 |
| 25-26 Sep 07 | 34\% | 58 | 8 | 2-3 May 06 | 38\% | 53 | 9 |
| 11-12 Sep 07 | 37\% | 58 | 6 | 18-19 Apr 06 | 33\% | 57 | 10 |
| 21-22 Aug 07 | 33\% | 56 | 11 | 4-5 Apr 06 | 36\% | 53 | 10 |
| 17-18 Jul 07 | 32\% | 61 | 7 | 14-15 Mar 06 | 39\% | 51 | 11 |
| 26-27 Jun 07 | 31\% | 60 | 9 | 28 Feb-1 Mar 06 | 39\% | 54 | 7 |
| 5-6 Jun 07 | 34\% | 57 | 9 | 7-8 Feb 06 | 44\% | 47 | 9 |
| 15-16 May 07 | 34\% | 56 | 10 | 24-25 Jan 06 | 41\% | 51 | 8 |
| 17-18 Apr 07 | 38\% | 54 | 8 | 10-11 Jan 06 | 42\% | 49 | 9 |

5. Do you approve or disapprove of the job Congress is doing?

| 部 |  | Di |  |  |  | Dis |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Approve | approve | (DK) |  | Approve | approve | (DK) |
| 22-23 Sep 08 | 17\% | 73 | 9 | 25-26 Sep 07 | 24\% | 63 | 13 |
| Democrats | 18\% | 74 | 8 | 11-12 Sep 07 | 32\% | 56 | 11 |
| Republicans | 20\% | 71 | 9 | 21-22 Aug 07 | 24\% | 60 | 17 |
| Independents | 11\% | 78 | 11 | 5-6 Jun 07 | 29\% | 55 | 15 |
| RECENT TREND |  |  |  | 15-16 May 07 | 32\% | 53 | 15 |
| 8-9 Sep 08 | 23\% | 68 | 8 | 17-18 Apr 07 | 35\% | 49 | 16 |
| 19-20 Aug 08 | 20\% | 73 | 7 | 27-28 Mar 07 | 30\% | 54 | 16 |
| 22-23 Jul 08 | 21\% | 68 | 11 | 27-28 Feb 07 | 32\% | 49 | 20 |
| 17-18 Jun 08 | 19\% | 69 | 13 | 30-31 Jan 07 | 33\% | 44 | 22 |
| 28-29 Apr 08 | 22\% | 67 | 11 | 16-17 Jan 07 | 32\% | 47 | 21 |
| 18-19 Mar 08 | 20\% | 67 | 12 | 4-5 Nov 06 LV | 29\% | 57 | 13 |
| 19-20 Feb 08 | 22\% | 68 | 10 | 10-11 Oct 06 LV | 31\% | 63 | 6 |
| 30-31 Jan 08 | 22\% | 66 | 12 | 12-13 Sep 06 LV | 29\% | 53 | 18 |
| 18-19 Dec 07 | 25\% | 60 | 15 | 29-30 Aug 06 | 24\% | 61 | 15 |
| 13-14 Nov 07 | 26\% | 61 | 14 | 8-9 Aug 06 | 24\% | 58 | 17 |
| 23-24 Oct 07 | 25\% | 54 | 22 | 11-12 Jul 06 | 25\% | 61 | 14 |
| 9-10 Oct 07 | 24\% | 63 | 12 | 13-14 Jun 06 | 29\% | 59 | 12 |


| $16-18$ | May 06 | $27 \%$ | 56 | 17 | $13-14$ Dec 05 | $30 \%$ | 52 | 18 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $18-19$ | Apr 06 | $25 \%$ | 52 | 23 | $13-14$ Sep 05 | $34 \%$ | 49 | 17 |
| $14-15$ Mar 06 | $29 \%$ | 55 | 16 | $30-31$ Aug 05 | $28 \%$ | 53 | 18 |  |
| $24-25$ | Jan 06 | $34 \%$ | 51 | 16 | $29-30$ Mar 05 | $40 \%$ | 36 | 24 |

6.     - 9. I'm going to read you the names of several individuals. Please tell me whether you have a generally favorable or unfavorable opinion of each one. If you've never heard of someone please just say so. (RANDOMIZE)
SCALE: 1. Favorable 2. Unfavorable 3. (Can't say) 4. Never heard of


|  | Favor Unfav <br> able <br> orable | Can't |  |
| :--- | :--- | :--- | :--- | :--- |
| say |  |  |  | | Never |
| :---: |
| heard |

10. If the candidates were making a campaign stop in your hometown, which ONE would you be most likely to go and hear speak in person? (If unsure or more than one: Well, if you had to choose just one who would it be?) (ROTATE 1-4)
SCALE: 1. Barack Obama 2. Joe Biden 2. John McCain 4. Sarah Palin 5. (All) 6. (None) 7. (Don't know)

|  | Obama | Biden | McCain | Palin | (All) | (None) | (DK) |
| :---: | ---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 22-23 Sep 08 | $42 \%$ | 3 | 24 | 14 | 7 | 10 | 1 |
| Democrats | $75 \%$ | 4 | 4 | 4 | 5 | 7 | - |
| Republicans | $7 \%$ | - | 52 | 29 | 4 | 8 | - |
| Independents | $35 \%$ | 5 | 18 | 10 | 15 | 16 | 1 |

11. If you had to make the toughest decision of your life, who would you rather get advice from -- Barack Obama or John McCain? (ROTATE)

|  | Obama | McCain | (Both) | (Neither) | (Don't know) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 22-23 Sep 08 | $40 \%$ | 39 | 2 | 13 | 5 |
| Democrats | $75 \%$ | 9 | 1 | 11 | 3 |
| Republicans | $4 \%$ | 82 | 1 | 11 | 2 |
| Independents | $34 \%$ | 31 | 6 | 17 | 12 |
| 8-9 Sep 08 | $34 \%$ | 50 | 4 | 9 | 3 |
| Democrats | $64 \%$ | 21 | 3 | 8 | 4 |
| Republicans | $5 \%$ | 86 | 4 | 4 | 1 |
| Independents | $22 \%$ | 52 | 6 | 16 | 3 |
| 19-20 Aug 08 | $37 \%$ | 43 | 4 | 12 | 5 |

ROTATE NEXT TWO QUESTIONS
12. - 13. Regardless of how you would vote, how comfortable would you be with [name] as vice president?
SCALE: 1. Extremely comfortable 2. Very comfortable 3. Somewhat comfortable 4. Not at all comfortable 5. (Don't know)

|  | Extremely | Very | Somewhat | Not at all | (DK) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Joe Biden | 12\% | 28 | 32 | 21 | 7 |
| Democrats | 22\% | 45 | 23 | 6 | 4 |
| Republicans | 2\% | 10 | 40 | 39 | 8 |
| Independents | 12\% | 25 | 35 | 16 | 11 |
| Sarah Palin | 10\% | 24 | 27 | 33 | 5 |
| Democrats | 3\% | 10 | 24 | 59 | 4 |
| Republicans | 20\% | 46 | 25 | 5 | 3 |
| Independents | 8\% | 18 | 35 | 29 | 10 |

ROTATE NEXT TWO QUESTIONS
14. If Democrat Barack Obama loses the presidential election, do you think it would be mainly because of his race and racism in the country or something else? SCALE: 1. Racism 2. Something else 3. (Combination of racism AND other factors) 4. (Don't know)

|  | Racism | Something else | (Combination) | (DK) |
| :---: | :---: | :---: | :---: | :---: |
| $22-23$ Sep 08 | $26 \%$ | 57 | 14 | 3 |
| Democrats | $38 \%$ | 45 | 14 | 3 |
| Republicans | $13 \%$ | 72 | 12 | 3 |
| Independents | $26 \%$ | 54 | 15 | 4 |
| Whites | $22 \%$ | 61 | 14 | 3 |
| Blacks | $55 \%$ | 28 | 12 | 4 |

15. If Republican John McCain loses the presidential election, do you think it would be mainly because of his age and ageism in the country or something else? SCALE: 1. Ageism 2. Something else 3. (Combination of ageism AND other factors) 4. (Don't know)

|  | Ageism | Something else | (Combination) | (DK) |
| :---: | :---: | :---: | :---: | :---: |
| $22-23$ Sep 08 | $17 \%$ | 68 | 13 | 3 |
| Democrats | $17 \%$ | 69 | 13 | 1 |
| Republicans | $16 \%$ | 70 | 12 | 3 |
| Independents | $16 \%$ | 65 | 14 | 4 |
| Seniors | $25 \%$ | 59 | 10 | 5 |

ROTATE NEXT TWO QUESTIONS
16. Do you think John McCain is making unfair attacks against Barack Obama?

|  | Yes | No | (Don't |
| :---: | ---: | ---: | ---: |
| 22-23 Sep 08 | $47 \%$ | 46 | 7 |
| Democrats | $61 \%$ | 34 | 5 |
| Republicans | $28 \%$ | 65 | 7 |
| Independents | $49 \%$ | 40 | 10 |

17. Do you think Barack Obama is making unfair attacks against John McCain?

|  | Yes | No | (Don't know) |
| :---: | :---: | :---: | :---: |
| $22-23$ Sep 08 | $36 \%$ | 56 | 8 |
| Democrats | $25 \%$ | 71 | 5 |
| Republicans | $49 \%$ | 44 | 8 |
| Independents | $34 \%$ | 53 | 12 |

18. Which one of the following issues will be the MOST important in deciding your vote for president? (RANDOMIZE)

|  |  |  |  | $19-20$ | $28-29$ |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| 1. Economy and jobs | All | Dem | Rep | Ind | Aug08 <br> April08 |  |
| 3. Terrorism and national | security | $46 \%$ | $56 \%$ | $33 \%$ | $49 \%$ | $43 \%$ |
| 40\% |  |  |  |  |  |  |
| 2. War in Iraq | 10 | 2 | 21 | 10 | 9 | 9 |
| 6. Taxes | 8 | 11 | 5 | 7 | 11 | 13 |
| 7. Ethics/government corruption | 7 | 6 | 9 | 5 | 7 | 6 |
| 4. Health care | 7 | 5 | 8 | 8 | 5 | 6 |
| 8. Abortion | 7 | 7 | 6 | 6 | 9 | 9 |
| 9. Energy | 4 | 2 | 8 | 1 | 3 | 3 |
| 5. Immigration | 3 | 3 | 3 | 2 | 4 | na |
| 10. (Other) | 1 | 1 | 2 | 2 | 4 | 3 |
| 11. (Don't know) | 4 | 3 | 3 | 3 | 2 | 5 |

19. If you were making a hand-shake deal with the candidates, which one would you trust more to keep his word -- Barack Obama or John McCain? (ROTATE)

|  | Obama | McCain | (Both) | (Neither) | (Don't know) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 22-23 Sep 08 | $41 \%$ | 38 | 5 | 10 | 5 |
| Democrats | $77 \%$ | 7 | 4 | 7 | 5 |
| Republicans | $5 \%$ | 81 | 3 | 7 | 4 |
| Independents | $34 \%$ | 29 | 11 | 19 | 7 |

20.     - 25. Regardless of how you might vote, which candidate do you trust more to handle the following issues -- Barack Obama or John McCain? (ROTATE)
SCALE: 1. Barack Obama 2. John McCain 3. (Both) 4. (Neither) 5. (Don't know)

|  | Obama | McCain | (Both) | (Neither) | (Don't know) | (Dem Edge) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| The economy | 47\% | 37 | 2 | 7 | 6 | +10 |
| Democrats | 83\% | 7 | 1 | 5 | 4 | +76 |
| Republicans | 11\% | 78 | 2 | 5 | 4 | -67 |
| Independents | 40\% | 31 | 5 | 12 | 11 | +9 |
| 8-9 Sep 08 | 46\% | 42 | 2 | 5 | 6 | +4 |
| 19-20 Aug 08 | 48\% | 39 | 2 | 8 | 3 | +9 |
| 22-23 Jul 08 | 47\% | 36 | 5 | 7 | 5 | +11 |
| 17-18 Jun 08 | 44\% | 36 | 4 | 10 | 7 | +8 |
| The war on terrorism | 38\% | 50 | 3 | 4 | 5 | -12 |
| Democrats | 71\% | 18 | 2 | 5 | 3 | +53 |
| Republicans | 5\% | 89 | 2 | 1 | 2 | -84 |
| Independents | 29\% | 49 | 7 | 5 | 10 | -20 |
| 8-9 Sep 08 | 35\% | 55 | 2 | 3 | 5 | -20 |
| 19-20 Aug 08 | 34\% | 54 | 3 | 5 | 4 | -20 |
| 22-23 Jul 08 | 34\% | 52 | 3 | 4 | 7 | -18 |
| 17-18 Jun 08* | 32\% | 51 | 5 | 6 | 6 | -19 |
| * previously worded 'Ter | rism' |  |  |  |  |  |
| The situation in Iraq | 41\% | 49 | 2 | 3 | 6 | -8 |
| Democrats | 73\% | 16 | 1 | 4 | 5 | +57 |
| Republicans | 6\% | 89 | 1 | 2 | 2 | -83 |
| Independents | 36\% | 46 | 3 | 4 | 11 | -10 |
| 8-9 Sep 08 | 39\% | 52 | 2 | 3 | 4 | -13 |
| 19-20 Aug 08 | 42\% | 49 | 2 | 5 | 3 | -7 |
| 22-23 Jul 08 | 39\% | 47 | 3 | 5 | 6 | -8 |
| 17-18 Jun 08 | 40\% | 46 | 2 | 8 | 4 | -6 |
| Energy independence | 47\% | 37 | 4 | 6 | 6 | +10 |
| Democrats | 81\% | 9 | 3 | 5 | 3 | +72 |
| Republicans | 10\% | 79 | 2 | 4 | 5 | -69 |
| Independents | 44\% | 26 | 9 | 13 | 9 | +18 |
| 8-9 Sep 08 | 44\% | 42 | 3 | 4 | 7 | +2 |
| 19-20 Aug 08 | 45\% | 37 | 4 | 7 | 6 | +8 |
| Health care | 53\% | 32 | 2 | 7 | 6 | +21 |
| Democrats | 86\% | 6 | 1 | 4 | 2 | +80 |
| Republicans | 15\% | 69 | 2 | 8 | 7 | -54 |
| Independents | 50\% | 24 | 3 | 11 | 12 | +26 |
| 8-9 Sep 08 | 49\% | 35 | 3 | 6 | 8 | +14 |
| 19-20 Aug 08 | 50\% | 33 | 4 | 7 | 7 | +17 |
| 22-23 Jul 08 | 50\% | 31 | 5 | 6 | 8 | +19 |
| 17-18 Jun 08 | 47\% | 31 | 4 | 8 | 9 | +16 |


|  | Obama McCain | (Both) | (Neither) | (Don't know) | (Dem Edge) |  |
| :---: | ---: | :---: | :---: | :---: | :---: | ---: |
| Taxes | $46 \%$ | 39 | 1 | 7 | 6 | +7 |
| Democrats | $83 \%$ | 7 | 1 | 5 | 4 | +76 |
| Republicans | $8 \%$ | 81 | - | 6 | 5 | -73 |
| Independents | $41 \%$ | 33 | 5 | 11 | 10 | +8 |

26. Do you think your taxes will go up: (Rotate responses "1" and "2")

SCALE: 1. Only if Barack Obama is elected president 2. Only if John McCain is elected president 3. No matter which candidate wins 4. Or do you think your taxes won't go up under the next president 5. (Don't know) Only Obama Only McCain No matter which Taxes won't

| $22-23$ Sep 08 | $15 \%$ | 8 | 65 | 8 | 4 |
| :---: | ---: | ---: | ---: | ---: | ---: |
| Democrats | $4 \%$ | 16 | 66 | 40 | 4 |
| Republicans | $30 \%$ | 2 | 59 | 5 |  |
| Independents | $12 \%$ | 7 | 68 | 10 | 3 |

27. Do you think raising taxes in an economic downturn is a good idea or a bad idea?

|  | Good idea | Bad idea | (Don't know) |
| :---: | :---: | :---: | :---: |
| 22-23 Sep 08 | $16 \%$ | 74 | 11 |
| Democrats | $19 \%$ | 69 | 12 |
| Republicans | $11 \%$ | 83 | 6 |
| Independents | $18 \%$ | 70 | 12 |

28. Which presidential candidate -- Barack Obama or John McCain -- do you trust more to handle the major economic problems currently facing the country? (ROTATE)

|  | Obama | McCain | (Both) | (Neither) | (Don't know) | (Dem Edge) |
| :---: | :---: | :---: | :---: | :---: | :---: | ---: |
| 22-23 Sep 08 | $47 \%$ | 37 | 3 | 7 | 7 | +10 |
| Democrats | $83 \%$ | 6 | - | 5 | 5 | +77 |
| Republicans | $9 \%$ | 77 | 3 | 6 | 5 | -68 |
| Independents | $40 \%$ | 33 | 6 | 10 | 11 | +7 |

29. Which presidential candidate -- Barack Obama or John McCain -- do you trust to make the right decisions to keep you and your family safe? (ROTATE)

|  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $22-23$ Sep 08 | Obama | $40 \%$ | McCain | 45 | 5 | 4 |
| (Both) | (Neither) | (Don't know) | (Dem Edge) |  |  |  |
| Democrats | $74 \%$ | 11 | 4 | 5 | 5 | -5 |
| Republicans | $5 \%$ | 88 | 4 | 1 | 2 | +63 |
| Independents | $32 \%$ | 42 | 8 | 7 | 11 | -83 |

30.     - 33. Regardless of how you might vote, which presidential ticket do you think:
SCALE: 1. The Democratic ticket of Barack Obama and Joe Biden, 2. The Republican ticket of John McCain and Sarah Palin 3. (Both) 4. (Neither) 5. (Don't know)

| Dem <br> ticket | Rep <br> ticket | (Both) <br> (Nthr) | (DK) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $36 \%$ | 51 | 8 | 3 | 3 | -15 |
| $64 \%$ | 24 | 6 | 3 | 2 | +40 |
| $6 \%$ | 85 | 5 | 2 | 2 | -79 |
| $30 \%$ | 47 | 15 | 3 | 4 | -17 |
| $34 \%$ | 52 | 6 | 3 | 5 | -18 |
|  |  |  |  |  |  |
| $47 \%$ | 42 | 4 | 4 | 4 | +5 |
| $83 \%$ | 10 | 1 | 4 | 3 | +73 |
| $7 \%$ | 85 | 3 | 2 | 3 | -78 |
| $45 \%$ | 33 | 8 | 6 | 8 | +12 |
| $43 \%$ | 47 | 3 | 2 | 5 | -4 |


|  | $\begin{aligned} & \text { Dem } \\ & \text { ticket } \end{aligned}$ | Rep <br> ticket | (Both) | (Nthr) |  | (Dem Edge) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Will bring the right change |  |  |  |  |  |  |
| to Washington? | 48\% | 36 | 3 | 8 | 6 | +12 |
| Democrats | 84\% | 6 | 1 | 4 | 5 | +78 |
| Republicans | 8\% | 77 | 2 | 8 | 4 | -69 |
| Independents | 46\% | 28 | 7 | 11 | 8 | +18 |
| 8-9 Sep 08 | 46\% | 39 | 2 | 7 | 6 | +7 |
| Understands the problems |  |  |  |  |  |  |
| you and your family face |  |  |  |  |  |  |
| these days? | 48\% | 35 | 4 | 10 | 4 | +13 |
| Democrats | 84\% | 6 | 2 | 7 | 2 | +78 |
| Republicans | 11\% | 74 | 3 | 9 | 3 | -63 |
| Independents | 40\% | 28 | 8 | 17 | 7 | +12 |

ROTATE NEXT TWO QUESTIONS
34. Regardless of how you might vote, if it became necessary for the vice president to step in and serve as president, how comfortable would you be with Joe Biden as president?
SCALE: 1. Extremely comfortable 2. Very comfortable 3. Somewhat comfortable 4. Not at all comfortable 5. (Don't know)

|  | Extremely | Very | Somewhat | Not at all | (DK) |
| :---: | :---: | :---: | :---: | ---: | ---: |
| $22-23$ Sep 08 | $15 \%$ | 29 | 33 | 17 | 6 |
| Democrats | $27 \%$ | 41 | 26 | 3 | 3 |
| Republicans | $2 \%$ | 15 | 42 | 35 | 6 |
| Independents | $14 \%$ | 31 | 32 | 14 | 10 |

35. Regardless of how you might vote, if it became necessary for the vice president to step in and serve as president, how comfortable would you be with Sarah Palin as president?
SCALE: 1. Extremely comfortable 2. Very comfortable 3. Somewhat comfortable 4. Not at all comfortable 5. (Don't know)

|  | Extremely | Very | Somewhat | Not at all | (DK) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $22-23$ Sep 08 | $10 \%$ | 22 | 27 | 38 | 3 |
| Democrats | $4 \%$ | 8 | 20 | 66 | 1 |
| Republicans | $18 \%$ | 43 | 30 | 8 | 2 |
| Independents | $8 \%$ | 16 | 33 | 35 | 8 |

For reference: Which vice presidential candidate would you feel more comfortable with if they had to step in and serve as president -- Democrat Joe Biden or Republican Sarah Palin?

|  | Biden | Palin | (Both) | (Neither) | (Don't know) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 8-9 Sep 08 | $51 \%$ | 38 | 2 | 3 | 5 |
| Democrats | $76 \%$ | 15 | 2 | 3 | 4 |
| Republicans | $21 \%$ | 71 | 2 | 3 | 3 |
| Independents | $53 \%$ | 31 | 3 | 4 | 10 |

36. On a scale of excellent, good, only fair and poor, how would you rate economic conditions today?
SCALE: 1. Excellent 2. Good 3. Only fair 4. Poor 5. (Don't know)

|  | Excellent | Good | Only fair | Poor | (Don't know) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 22-23 Sep 08 | $1 \%$ | 5 | 29 | 65 | 1 |
| Democrats | $-\%$ | 1 | 20 | 79 | - |
| Republicans | $1 \%$ | 8 | 42 | 48 | - |
| Independents | $-\%$ | 6 | 29 | 64 | 1 |
| $9-10$ Oct 07 | $8 \%$ | 24 | 37 | 29 | 1 |
| $24-25$ Oct 06 LV | $9 \%$ | 33 | 38 | 19 | 1 |
| $18-19$ Apr 06 | $6 \%$ | 22 | 42 | 30 | 1 |


| 13-14 Dec 05 | 5\% | 26 | 38 | 29 | 2 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 14-15 Dec 04 | 4\% | 28 | 43 | 24 | 1 |
| 3-4 Oct 04 LV | 4\% | 27 | 44 | 24 | 1 |
| 3-4 Aug 04 | 6\% | 30 | 41 | 22 | 1 |
| 4-5 May 04 | 3\% | 28 | 41 | 26 | 2 |
| 18-19 Feb 04 | 3\% | 25 | 39 | 32 | 1 |
| 7-8 Jan 04 | 3\% | 31 | 42 | 22 | 2 |
| 18-19 Nov 03 | 2\% | 26 | 44 | 26 | 2 |
| 23-24 Sep 03 | 1\% | 17 | 42 | 39 | 1 |
| 12-13 Aug 03 | 1\% | 15 | 40 | 43 | 1 |
| 3-4 Jun 03 | 1\% | 19 | 48 | 31 | 1 |
| 8-9 Apr 03 | 1\% | 20 | 47 | 30 | 2 |
| 11-12 Mar 03 | 1\% | 13 | 41 | 44 | 1 |
| 14-15 Jan 03 | 1\% | 12 | 46 | 40 | 1 |
| 8-9 Oct 02 LV | 5\% | 20 | 44 | 30 | 1 |
| 9-10 Jul 02 | 1\% | 23 | 51 | 24 | 1 |
| 30 Apr-1 May 02 | 3\% | 27 | 53 | 16 | 1 |
| 9-10 Jan 02 | 2\% | 26 | 47 | 22 | 3 |
| 19-20 Sep 01 | 4\% | 25 | 45 | 24 | 2 |
| 11-12 Jul 01 | 4\% | 38 | 44 | 13 | 1 |
| 18-19 Apr 01 | 4\% | 35 | 45 | 14 | 2 |
| 14-15 Mar 01 | 3\% | 36 | 42 | 18 | 1 |
| 21-22 Feb 01 | 5\% | 41 | 44 | 9 | 1 |
| 10-11 Jan 01 | 9\% | 50 | 29 | 10 | 2 |
| 18-19 Oct 00 LV | 19\% | 54 | 20 | 6 | 1 |
| 28-29 Jun 00 | 13\% | 49 | 27 | 9 | 2 |
| 20-21 Oct 99 | 3\% | 48 | 32 | 6 | 1 |
| 28-29 Oct 98 LV | 12\% | 57 | 24 | 6 | 1 |
| 28-29 Oct 98 | 11\% | 54 | 25 | 8 | 2 |
| 7-8 Oct 98 LV | 10\% | 51 | 30 | 8 | 1 |
| 7-8 Oct 98 | 11\% | 49 | 32 | 7 | 1 |
| 9-10 Sep 98 | 12\% | 49 | 31 | 7 | 1 |

37. Which best describes your current financial situation? Are you:

Getting Just able to Falling (Don't know

|  | ahead | pay most bills | behind | /Refused) |
| :---: | :---: | :---: | :---: | :---: |
| 22-23 Sep 08 | $23 \%$ | 57 | 17 | 3 |
| Democrats | $20 \%$ | 57 | 20 | 3 |
| Republicans | $27 \%$ | 57 | 13 | 3 |
| Independents | $23 \%$ | 61 | 14 | 1 |
| 18-19 Dec 07 | $41 \%$ | 45 | 11 | 3 |
| $17-18$ Apr 07 | $31 \%$ | 51 | 15 | 3 |

38. A year from now, do you think the stock market will be higher, lower or about the same as it is now?

|  | Higher | Lower | Same | (Don't know) |
| :---: | :---: | :---: | :---: | :---: |
| 22-23 Sep 08 | $38 \%$ | 15 | 32 | 15 |
| Democrats | $34 \%$ | 15 | 34 | 17 |
| Republicans | $45 \%$ | 10 | 34 | 11 |
| Independents | $34 \%$ | 23 | 27 | 16 |
| Investors | $43 \%$ | 14 | 33 | 10 |
| $21-22$ Aug 07 | $29 \%$ | 13 | 43 | 16 |
| $28-29$ Oct 03 | $46 \%$ | 7 | 35 | 12 |
| $25-26$ Mar 03 | $47 \%$ | 9 | 30 | 14 |
| $23-24$ Jul 02 | $54 \%$ | 10 | 26 | 10 |
| 30 Oct-1 Nov 01 | $55 \%$ | 8 | 25 | 12 |
| 19-20 Sep 01 | $55 \%$ | 10 | 26 | 9 |
| $14-15$ Mar 01 | $49 \%$ | 13 | 28 | 10 |


| $5-6$ Apr 00 | $38 \%$ | 12 | 36 | 14 |
| :--- | :--- | :--- | :--- | :--- |
| $9-10$ Sep 98 | $33 \%$ | 13 | 38 | 16 |
| $7-8$ Jan 98 | $32 \%$ | 14 | 39 | 15 |
| $3-4 \operatorname{Sept} 97$ | $32 \%$ | 16 | 33 | 19 |
| $5-6$ Mar 97 | $22 \%$ | 26 | 32 | 20 |

39. A year from now, do you think home values will be higher, lower or about the same as they are now?

|  | Higher | Lower | Same | (Don't know) |
| :---: | :---: | :---: | :---: | ---: |
| 22-23 Sep 08 | $29 \%$ | 21 | 42 | 8 |
| Democrats | $26 \%$ | 22 | 45 | 7 |
| Republicans | $36 \%$ | 16 | 42 | 6 |
| Independents | $25 \%$ | 27 | 37 | 11 |
| Investors | $32 \%$ | 22 | 41 | 5 |
| $21-22$ Aug 07 | $34 \%$ | 25 | 35 | 6 |
| $28-29$ Oct 03 | $52 \%$ | 10 | 34 | 4 |
| $23-24$ Jul 02 | $50 \%$ | 10 | 34 | 6 |
| Investors | $53 \%$ | 8 | 35 | 4 |

40. Despite the current financial crisis, do you believe the fundamentals of the nation's economy are strong?

|  | Yes | No | (Don't know) |
| :---: | :---: | :---: | :---: |
| $22-23$ Sep 08 | $40 \%$ | 54 | 6 |
| Democrats | $26 \%$ | 69 | 5 |
| Republicans | $56 \%$ | 36 | 7 |
| Independents | $44 \%$ | 50 | 6 |

41. If you were given $\$ 10,000$ cash today, do you think it would be safer to deposit it in the bank or hide it under your mattress?

| Bank | Mattress | Same | (Don't know) |
| ---: | :---: | :---: | :---: |
| $67 \%$ | 28 | 2 | 3 |
| $57 \%$ | 37 | 3 | 3 |
| $78 \%$ | 19 | 2 | 2 |
| $68 \%$ | 28 | 2 | 2 |
| $76 \%$ | 20 | 1 | 3 |

42.     - 48. For each of the following items I read, please tell me whether you feel very confident about it, somewhat confident, not very confident, or not at all confident. (RANDOMIZE LIST) First, how confident do you feel...
SCALE: 1. Very confident 2. Somewhat confident 3. Not very confident 4. Not at all confident 5. (Don't know)


|  | - Confident - |  |  | - Not confident - |  |  | (DK/ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Vry | Smwht | Total | Ntvry |  | Not yed) |
| About the future security of your job? | 64\% | 37 | 27 | 15 | 10 | 5 | 20 |
| Democrats | 61\% | 34 | 27 | 19 | 11 | 8 | 19 |
| Republicans | 71\% | 45 | 26 | 8 | 6 | 2 | 21 |
| Independents | 63\% | 33 | 30 | 18 | 14 | 4 | 18 |
| Investors | 70\% | 43 | 27 | 11 | 7 | 4 | 19 |
| 9-10 Oct 07* | 82\% | 51 | 31 | 14 | 9 | 5 | 4 |
| 20-21 Oct 99* | 87\% | 62 | 25 | 11 | 8 | 3 | 2 |

49. Thinking about the condition of the national economy, do you think the worst is over or is the worst yet to come?

| Worst is <br> over | Worst is yet <br> to come | (Don't know) |  |
| :---: | :---: | :---: | :---: |
| 22-23 Sep 08 | $26 \%$ | 62 | 12 |
| Democrats | $20 \%$ | 69 | 11 |
| Republicans | $36 \%$ | 50 | 14 |
| Independents | $23 \%$ | 65 | 11 |
| Investors | $31 \%$ | 62 | 7 |
| $29-30$ Jul 03 | $47 \%$ | 41 | 12 |
| $20-21$ May 03 | $43 \%$ | 47 | 10 |

50. Have you made any changes to your personal savings or investment accounts as a result of the recent financial crisis?

|  | Yes | No | (Don't know) |
| :---: | :---: | :---: | :---: |
| 22-23 Sep 08 | $25 \%$ | 72 | 3 |
| Democrats | $26 \%$ | 70 | 4 |
| Republicans | $21 \%$ | 76 | 3 |
| Independents | $27 \%$ | 71 | 1 |
| Investors | $29 \%$ | 70 | 1 |

51. How well do you feel you understand the current financial crisis?

SCALE: 1. Extremely well 2. Very well 3. Somewhat well 4. Not well at all 5. (Don't know)

|  | Extmly | Vry | Smwht | Not at all | (DK) |
| :---: | ---: | :---: | :---: | :---: | :---: |
| 22-23 Sep 08 | $12 \%$ | 27 | 48 | 12 | 1 |
| Democrats | $12 \%$ | 23 | 52 | 13 | 1 |
| Republicans | $13 \%$ | 27 | 51 | 10 | - |
| Independents | $13 \%$ | 37 | 39 | 11 | - |
| Investors | $15 \%$ | 30 | 44 | 11 | - |

52. Who do you think is most to blame for the current financial crisis? (READ AND ROTATE 1-4)
SCALE: 1. Greedy corporate and Wall Street executives 2. Incompetent government regulators who let things get out of control 3. Congress not minding the store 4. The Bush administration not minding the store 5. (All equally) 6. (Other) 7. (Don't know)

|  | Executives | Regulators | Congress | Bush <br> admin. |  |  |  |  | (All) | (Othr) | (DK) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 22-23 Sep 08 | $20 \%$ | 11 | 14 | 17 | 33 | 2 | 3 |  |  |  |  |
| Democrats | $15 \%$ | 9 | 6 | 32 | 34 | 1 | 3 |  |  |  |  |
| Republicans | $25 \%$ | 14 | 26 | 2 | 27 | 3 | 5 |  |  |  |  |
| Independents | $21 \%$ | 9 | 12 | 12 | 41 | 2 | 2 |  |  |  |  |
| Investors | $22 \%$ | 13 | 15 | 11 | 31 | 4 | 3 |  |  |  |  |

53. In the recent financial crisis, do you approve or disapprove of the government's decision to bail out some financial institutions that were facing bankruptcy?

|  | Approve | Disapprove | (Don't know) |
| :---: | :---: | :---: | :---: |
| 22-23 Sep 08 | $41 \%$ | 45 | 14 |
| Democrats | $39 \%$ | 50 | 12 |
| Republicans | $43 \%$ | 42 | 15 |
| Independents | $40 \%$ | 45 | 15 |
| Investors | $48 \%$ | 42 | 10 |

54. Excluding your $401(k)$ and IRA retirement accounts, do you own either individual stocks in the stock market or shares in a mutual fund?

|  | Yes | No | (Don't know/Refused) |
| :---: | :---: | :---: | :---: |
| 22-23 Sep 08 | $46 \%$ | 50 | 5 |
| Democrats | $40 \%$ | 54 | 6 |
| Republicans | $53 \%$ | 44 | 3 |
| Independents | $46 \%$ | 50 | 4 |

55. Last year, Joe Biden made about $\$ 319,000$ dollars in income and gave about $\$ 1,000$ dollars to charity. Do you think his charitable giving is better described as cheap, generous or about right?

|  | Cheap | Generous | About right | (Don't know) |
| :---: | :---: | :---: | :---: | :---: |
| $22-23$ Sep 08 | $65 \%$ | 6 | 19 | 10 |
| Democrats | $60 \%$ | 9 | 20 | 11 |
| Republicans | $72 \%$ | 4 | 16 | 8 |
| Independents | $61 \%$ | 6 | 22 | 11 |

POLITICAL IDENTIFICATION: When you think about politics, do you think of yourself as a Democrat or a Republican?

|  | Democrat | Republican | (Independent) | (Other) | (Refused/Don't know) |
| :--- | :---: | :---: | :---: | :---: | :---: |
| $22-23$ Sep 08 | $41 \%$ | 34 | 21 | 2 | 2 |
| $8-9$ Sep 08 | $41 \%$ | 34 | 21 | 2 | 2 |
| $19-20$ Aug 08 | $42 \%$ | 35 | 20 | 1 | 2 |
| $22-23$ Jul 08 | $42 \%$ | 33 | 19 | 3 | 3 |
| $17-18$ Jun 08 | $42 \%$ | 35 | 16 | 3 | 3 |
| $28-29$ Apr 08 | $44 \%$ | 30 | 21 | 2 | 2 |
| $18-19$ Mar 08 | $43 \%$ | 30 | 21 | 3 | 3 |
| $19-20$ Feb 08 | $43 \%$ | 33 | 17 | 4 | 3 |
| $30-31$ Jan 08 | $42 \%$ | 33 | 20 | 2 | 3 |

