

10 October 2008
Polling was conducted by telephone October 8-9, 2008, in the evenings. The total sample is 900 registered voters nationwide with a margin of error of $\pm 3$ percentage points. Results are of registered voters, unless otherwise noted. LV = likely voters
Democrats $n=371, \pm 5$ percentage points; Republicans $n=304, \pm 6$ percentage points; independents $\mathrm{n}=190$, $\pm 7$
Obama supporters $\mathrm{n}=415$, $\pm 5$; McCain supporters $\mathrm{n}=352$, $\pm 5$
Whites $\mathrm{n}=738$, $\pm 4$; Blacks $\mathrm{n}=103$, $\pm 10$; Seniors $\mathrm{n}=138$, $\pm 8$

1. Did you register to vote in the last two years or have you been registered to vote longer than that?
SCALE: 1. Registered in the last two years 2. Registered to vote earlier than two years ago 3. (Don't know/Refused)

|  | Registered in <br> last two years | Registered <br> earlier | (Don't know/ <br> Refused) |
| :---: | :---: | :---: | :---: |
| $8-9$ Oct 08 | $11 \%$ | 88 | 1 |
| Democrats | $12 \%$ | 88 | - |
| Republicans | $10 \%$ | 90 | - |
| Independents | $10 \%$ | 89 | 1 |

2. Right now, how interested are you in the 2008 presidential election? Are you:

|  | Extremely interested | Very <br> interested | Somewhat interested | Not at all interested | (Don't know) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 8-9 Oct 08 | 54\% | 32 | 12 | 2 | - |
| Democrats | 58\% | 33 | 8 | 1 | - |
| Republicans | 58\% | 28 | 12 | 2 | - |
| Independents | 43\% | 38 | 17 | 2 | - |
| 22-23 Sep 08 | 50\% | 35 | 12 | 2 | - |
| Democrats | 54\% | 34 | 8 | 4 | - |
| Republicans | 48\% | 39 | 12 | 1 | - |
| Independents | - 42\% | 36 | 19 | 3 | 1 |
| 8-9 Sep 08 | 43\% | 38 | 15 | 4 | - |
| Democrats | 45\% | 41 | 13 | 1 | - |
| Republicans | 45\% | 39 | 14 | 2 | - |
| Independents | - 36\% | 37 | 18 | 9 | - |
| 19-20 Aug 08 | 35\% | 39 | 20 | 5 | - |
| Democrats | 37\% | 42 | 16 | 5 | - |
| Republicans | 34\% | 41 | 21 | 3 | - |
| Independents | - 32\% | 32 | 26 | 10 | - |
| 17-18 Jun 08 | 35\% | 38 | 19 | 8 | 1 |
| 18-19 Mar 08 | 34\% | 40 | 20 | 5 | 1 |
| 30-31 Jan 08 | 36\% | 40 | 20 | 4 | 1 |
| 23-24 Oct 07 | 30\% | 37 | 26 | 6 | 1 |
| 15-16 May 07 | 27\% | 35 | 29 | 8 | 1 |

3. If the 2008 presidential election were held today, would you vote for: (ROTATE)
SCALE: 1. Democrats Barack Obama and Joe Biden 2. Republicans John McCain and Sarah Palin 3. (Other) 4. (Don't know) 5. (Would not vote)

|  | Obama | McCain | (Other) | (Don't know) | (Would not vote) |
| :---: | ---: | :---: | :---: | :---: | :---: |
| 8-9 Oct 08 | $46 \%$ | 39 | 3 | 11 | 1 |
| Democrats | $86 \%$ | 7 | 1 | 6 | - |
| Republicans | $7 \%$ | 83 | 1 | 8 | - |
| Independents | $34 \%$ | 32 | 7 | 24 | 2 |
| 22-23 Sep 08 | $45 \%$ | 39 | 2 | 13 | 1 |
| Democrats | $84 \%$ | 5 | 1 | 9 | 1 |
| Republicans | $6 \%$ | 86 | - | 8 | - |
| Independents | $36 \%$ | 31 | 2 | 10 | 1 |
| 8-9 Sep 08* | $42 \%$ | 45 | 2 | 10 | 2 |
| Democrats | $79 \%$ | 9 | 1 | 6 | 1 |
| Republicans | $5 \%$ | 88 | 4 | 15 | 1 |
| Independents | $31 \%$ | 46 | 4 | 14 | 1 |
| 19-20 Aug 08 | $42 \%$ | 39 | 3 | 10 | 1 |
| Democrats | $78 \%$ | 8 | 2 | 8 | - |
| Republicans | $8 \%$ | 82 | 30 | 8 | 3 |

*First time included vice presidential running mates

|  | Obama | McCain | (Other/Don't know) |
| :--- | :--- | ---: | :---: | :---: |
| $22-23$ Jul 08 | $41 \%$ | 40 | 19 |
| $17-18$ Jun 08 | $45 \%$ | 41 | 14 |
| $28-29$ Apr 08 | $43 \%$ | 46 | 11 |
| $18-19$ Mar 08 | $43 \%$ | 44 | 13 |
| $19-20$ Feb 08 | $47 \%$ | 43 | 10 |
| $30-31$ Jan 08 | $44 \%$ | 43 | 13 |
| $18-19$ Dec 07 | $40 \%$ | 44 | 17 |
| $25-26$ Sep 07 | $40 \%$ | 38 | 22 |
| $17-18$ Jul 07 | $47 \%$ | 37 | 16 |
| $5-6$ Dec 06 | $30 \%$ | 49 | 21 |
| $24-25$ Oct 06 LV | $38 \%$ | 41 | 21 |

4. (If $Q 2=O b a m a / M c C a i n, ~ n=767 \pm 3.5 \%$ ) Are you certain to support [Obama/McCain], or do you think you may change your mind?

## Certain to support May change mind (Don't know)

8-9 Oct 08

| Obama supporters | $89 \%$ | 9 | 1 |
| :--- | :--- | ---: | :--- |
| McCain supporters | $91 \%$ | 8 | 1 |
| 20 Aug 07 |  |  |  |
| Obama supporters | $85 \%$ | 14 | 1 |
| McCain supporters | $86 \%$ | 12 | 2 |

5. Would you say that your vote in this year's presidential election is more a vote FOR the candidate you like or more of a vote AGAINST the other candidate? SCALE: 1. For the candidate you like 2. Against the other candidate 3. (Don't know)

|  | For candidate <br> you like | Against other <br> candidate | (Don't know) |
| :---: | :---: | :---: | :---: |
| 8-9 Oct 08 | $68 \%$ | 23 | 9 |
| Democrats | $79 \%$ | 16 | 5 |
| Republicans | $63 \%$ | 27 | 10 |
| Independents | $55 \%$ | 31 | 14 |
| Obama supporters | $77 \%$ | 17 | 6 |
| McCain supporters | $65 \%$ | 28 | 7 |

6. How much does the outcome of the upcoming presidential election concern you -- a great deal, some, only a little or not at all?

|  | A great deal | Some | Only a little | Not at all | (Don't know) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 8-9 Oct 08 | $82 \%$ | 14 | 3 | 2 | - |
| Democrats | $88 \%$ | 9 | 2 | - | 1 |
| Republicans | $82 \%$ | 14 | 1 | 3 | - |
| Independents | $74 \%$ | 19 | 5 | 2 | - |

7. If the November congressional election were held today, would you vote for the Democratic candidate in your district or the Republican candidate in your district? (If undecided: Well, if you had to vote, which way would you lean?) (ROTATE)


ROTATE NEXT TWO QUESTIONS
8. Does Barack Obama's selection of Joe Biden as his vice presidential running mate make you more or less likely to vote for him for president?

|  | More likely | Less likely | (No difference) | (Don't know) |
| :---: | :---: | :---: | :---: | :---: |
| 8-9 Oct 08 | $34 \%$ | 23 | 40 | 3 |
| Democrats | $58 \%$ | 7 | 33 | 2 |
| Republicans | $14 \%$ | 38 | 47 | 2 |
| Independents | $27 \%$ | 28 | 42 | 3 |
| $8-9$ Sep 08 | $35 \%$ | 25 | 37 | 2 |
| Democrats | $57 \%$ | 11 | 30 | 2 |
| Republicans | $14 \%$ | 42 | 42 | 1 |
| Independents | $31 \%$ | 24 | 41 | 4 |

9. Does John McCain's selection of Sarah Palin as his vice presidential running mate make you more or less likely to vote for him for president?

More likely Less likely (No difference)
(Don't know)

| $8-9$ Oct 08 | $32 \%$ | 40 | 24 | 3 |
| :---: | :---: | :---: | :---: | :---: |
| Democrats | $10 \%$ | 65 | 21 | 4 |
| Republicans | $62 \%$ | 12 | 25 | 1 |
| Independents | $28 \%$ | 40 | 29 | 3 |
| $8-9$ Sep 08 | $41 \%$ | 31 | 29 | 2 |
| Democrats | $18 \%$ | 51 | 22 | 2 |
| Republicans | $69 \%$ | 8 | 24 | 5 |

10. How important is it to you that the presidential candidate you are supporting wins the election?
Extremely

important \begin{tabular}{c}
Very <br>
important

$\quad$

Somewhat <br>
important

 

Not at all <br>
important

$\quad$

(Don't <br>
know)
\end{tabular}

11. Do you approve or disapprove of the job George w. Bush is doing as president?

| Most recent (8-9 Oct 08) | $25 \%$ | 69 | 5 |
| :--- | :---: | :---: | :---: |
| Highest (14-15 Nov 01) | $88 \%$ | 7 | 5 |
| Lowest (8-9 Oct 08) | $25 \%$ | 69 | 5 |
| First-Term Average | $61 \%$ | 29 |  |


|  | Approve | Dis approve | (DK) |  | Approve | Dis approve | (DK) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 8-9 Oct 08 | 25\% | 69 | 5 | 30-31 Jan 08 | 33\% | 60 | 7 |
| Democrats | 4\% | 94 | 2 | 18-19 Dec 07 | 36\% | 57 | 6 |
| Republicans | 52\% | 41 | 7 | 13-14 Nov 07 | 36\% | 56 | 8 |
| Independents | 22\% | 70 | 8 | 23-24 Oct 07 | 35\% | 55 | 9 |
| RECENT TREND |  |  |  | 9-10 Oct 07 | 35\% | 56 | 9 |
| 22-23 Sep 08 | 26\% | 66 | 8 | 25-26 Sep 07 | 34\% | 58 | 8 |
| 8-9 Sep 08 | 32\% | 64 | 4 | 11-12 Sep 07 | 37\% | 58 | 6 |
| 19-20 Aug 08 | 28\% | 67 | 5 | 21-22 Aug 07 | 33\% | 56 | 11 |
| 22-23 Jul 08 | 27\% | 66 | 7 | 17-18 Jul 07 | 32\% | 61 | 7 |
| 17-18 Jun 08 | 29\% | 64 | 7 | 26-27 Jun 07 | 31\% | 60 | 9 |
| 28-29 Apr 08 | 32\% | 60 | 8 | 5-6 Jun 07 | 34\% | 57 | 9 |
| 18-19 Mar 08 | 30\% | 60 | 10 | 15-16 May 07 | 34\% | 56 | 10 |
| 19-20 Feb 08 | 32\% | 59 | 9 | 17-18 Apr 07 | 38\% | 54 | 8 |


| 27-28 Mar 07 | 33\% | 61 | 6 | 8-9 Aug 06 | 36\% | 56 | 8 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 27-28 Feb 07 | 34\% | 57 | 8 | 11-12 Jul 06 | 36\% | 53 | 11 |
| 13-14 Feb 07 | 35\% | 56 | 9 | 27-28 Jun 06 | 41\% | 50 | 9 |
| 30-31 Jan 07 | 38\% | 54 | 8 | 13-14 Jun 06 | 40\% | 52 | 8 |
| 16-17 Jan 07 | 35\% | 58 | 7 | 16-18 May 06 | 35\% | 56 | 8 |
| 5-6 Dec 06 | 38\% | 54 | 9 | 2-3 May 06 | 38\% | 53 | 9 |
| 4-5 Nov 06 LV | 38\% | 54 | 8 | 18-19 Apr 06 | 33\% | 57 | 10 |
| 24-25 Oct 06 LV | 40\% | 53 | 6 | 4-5 Apr 06 | 36\% | 53 | 10 |
| 10-11 Oct 06 LV | 40\% | 56 | 4 | 14-15 Mar 06 | 39\% | 51 | 11 |
| 26-27 Sep 06 LV | 42\% | 54 | 4 | 28 Feb-1 Mar 06 | 39\% | 54 | 7 |
| 12-13 Sep 06 LV | 40\% | 49 | 10 | 7-8 Feb 06 | 44\% | 47 | 9 |
| 29-30 Aug 06 | 38\% | 56 | 6 | 24-25 Jan 06 | 41\% | 51 | 8 |

12. Do you approve or disapprove of the job Congress is doing?

| 促 |  | Dis |  |  |  | Dis |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Approve | approve | (DK) |  | Approve | approve | (DK) |
| 8-9 Oct 08 | 13\% | 77 | 10 | 5-6 Jun 07 | 29\% | 55 | 15 |
| Democrats | 15\% | 71 | 13 | 15-16 May 07 | 32\% | 53 | 15 |
| Republicans | 13\% | 82 | 5 | 17-18 Apr 07 | 35\% | 49 | 16 |
| Independents | 9\% | 81 | 9 | 27-28 Mar 07 | 30\% | 54 | 16 |
| RECENT TREND |  |  |  | 27-28 Feb 07 | 32\% | 49 | 20 |
| 22-23 Sep 08 | 17\% | 73 | 9 | 30-31 Jan 07 | 33\% | 44 | 22 |
| 8-9 Sep 08 | 23\% | 68 | 8 | 16-17 Jan 07 | 32\% | 47 | 21 |
| 19-20 Aug 08 | 20\% | 73 | 7 | 4-5 Nov 06 LV | 29\% | 57 | 13 |
| 22-23 Jul 08 | 21\% | 68 | 11 | 10-11 Oct 06 LV | 31\% | 63 | 6 |
| 17-18 Jun 08 | 19\% | 69 | 13 | 12-13 Sep 06 LV | 29\% | 53 | 18 |
| 28-29 Apr 08 | 22\% | 67 | 11 | 29-30 Aug 06 | 24\% | 61 | 15 |
| 18-19 Mar 08 | 20\% | 67 | 12 | 8-9 Aug 06 | 24\% | 58 | 17 |
| 19-20 Feb 08 | 22\% | 68 | 10 | 11-12 Jul 06 | 25\% | 61 | 14 |
| 30-31 Jan 08 | 22\% | 66 | 12 | 13-14 Jun 06 | 29\% | 59 | 12 |
| 18-19 Dec 07 | 25\% | 60 | 15 | 16-18 May 06 | 27\% | 56 | 17 |
| 13-14 Nov 07 | 26\% | 61 | 14 | 18-19 Apr 06 | 25\% | 52 | 23 |
| 23-24 Oct 07 | 25\% | 54 | 22 | 14-15 Mar 06 | 29\% | 55 | 16 |
| 9-10 Oct 07 | 24\% | 63 | 12 | 24-25 Jan 06 | 34\% | 51 | 16 |
| 25-26 Sep 07 | 24\% | 63 | 13 | 13-14 Dec 05 | 30\% | 52 | 18 |
| 11-12 Sep 07 | 32\% | 56 | 11 | 13-14 Sep 05 | 34\% | 49 | 17 |
| 21-22 Aug 07 | 24\% | 60 | 17 | 30-31 Aug 05 | 28\% | 53 | 18 |

13.     - 16. I'm going to read you the names of several individuals. Please tell me whether you have a generally favorable or unfavorable opinion of each one. If you've never heard of someone please just say so. (RANDOMIZE)
SCALE: 1. Favorable 2. Unfavorable 3. (Can't say) 4. Never heard of

|  | *****SUMMARY CHART***** |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Favor able | Unfav orable | $\begin{aligned} & \text { Can' } \\ & \text { say } \end{aligned}$ | Never heard |
| Barack Obama | 60\% | 34 | 7 | - |
| John McCain | 53\% | 40 | 7 | - |
| Joe Biden | 57\% | 29 | 12 | 1 |
| Sarah Palin | 47\% | 42 | 11 |  |


|  | Favor <br> able | Unfav <br> orable | $\begin{aligned} & \text { Can't } \\ & \text { say } \end{aligned}$ | Never heard |  | Favor <br> able | Unfav <br> orable | $\begin{aligned} & \text { Can't } \\ & \text { say } \end{aligned}$ | Never heard |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Barack Obama |  |  |  |  |  |  |  |  |  |
| 8-9 Oct 08 | 60\% | 34 | 7 | - | 28-29 Apr 08 | 47\% | 42 | 11 | - |
| Democrats | 92\% | 5 | 3 |  | 19-20 Feb 08 | 54\% | 33 | 12 | - |
| Republicans | 23\% | 71 | 6 |  | 18-19 Dec 07 | 49\% | 33 | 15 | 3 |
| Independents | 57\% | 31 | 12 |  | 13-14 Nov 07 | 50\% | 34 | 11 | 4 |
| 22-23 Sep 08 | 57\% | 33 | 10 | - | 11-12 Sep 07 | 51\% | 25 | 16 | 8 |
| 8-9 Sep 08 | 57\% | 36 | 7 | - | 26-27 Jun 07 | 46\% | 30 | 17 | 8 |
| 19-20 Aug 08 | 59\% | 35 | 6 | - | 17-18 Apr 07 | 47\% | 23 | 19 | 11 |
| 22-23 Jul 08 | 58\% | 33 | 8 | - | 30-31 Jan 07 | 41\% | 20 | 20 | 18 |
| 17-18 Jun 08 | 58\% | 32 | 10 | - |  |  |  |  |  |
|  | Favor able | Unfav <br> orable | $\begin{aligned} & \text { Can't } \\ & \text { say } \end{aligned}$ | Never heard |  | Favor able | Unfav <br> orable | $\begin{aligned} & \text { Can't } \\ & \text { say } \end{aligned}$ | Never heard |
| John McCain |  |  |  |  |  |  |  |  |  |
| 8-9 Oct 08 | 53\% | 40 | 7 | - | 16-18 May 06 | 49\% | 25 | 18 | 7 |
| Democrats | 22\% | 71 | 7 | - | 7-8 Feb 06 | 54\% | 18 | 19 | 9 |
| Republicans | 89\% | 7 | 4 | - | 13-14 Dec 05 | 56\% | 18 | 18 | 7 |
| Independents | 55\% | 35 | 9 | - | 30-31 Aug 05 | 57\% | 15 | 18 | 10 |
| 22-23 Sep 08 | 54\% | 38 | 8 |  | 24-25 Aug 04 LV | 57\% | 16 | 19 | 8 |
| 8-9 Sep 08 | 60\% | 33 | 7 | - | 6-7 Jun 01 | 57\% | 18 | 18 | 7 |
| 19-20 Aug 08 | 60\% | 34 | 6 | - | 28-29 Mar 01 | 54\% | 17 | 22 | 7 |
| 22-23 Jul 08 | 54\% | 38 | 9 | - | 8-9 Mar 00 | 50\% | 28 | 17 | 5 |
| 17-18 Jun 08 | 58\% | 32 | 10 | 1 | 23-24 Feb 00 | 57\% | 19 | 19 | 5 |
| 28-29 Apr 08 | 49\% | 37 | 13 | 1 | 9-10 Feb 00 | 54\% | 15 | 20 | 11 |
| 19-20 Feb 08 | 52\% | 33 | 13 | 2 | 26-27 Jan 00 | 42\% | 17 | 22 | 19 |
| 18-19 Dec 07 | 53\% | 29 | 13 | 5 | 12-13 Jan 00 | 45\% | 13 | 22 | 20 |
| 13-14 Nov 07 | 48\% | 31 | 14 | 7 | 6-7 Dec 99 | 41\% | 11 | 18 | 30 |
| 11-12 Sep 07 | 49\% | 30 | 14 | 6 | 17-18 Nov 99 | 33\% | 10 | 19 | 38 |
| 26-27 Jun 07 | 47\% | 33 | 15 | 5 | 3-4 Nov 99 | 30\% | 12 | 23 | 35 |
| 17-18 Apr 07 | 49\% | 31 | 13 | 7 | 20-21 Oct 99 | 34\% | 12 | 19 | 35 |
| 30-31 Jan 07 | 45\% | 29 | 18 |  | 2-3 Jun 99 | 25\% | 8 | 17 | 50 |
|  | Favor able | Unfav orable | $\begin{aligned} & \text { Can't } \\ & \text { say } \end{aligned}$ | Never heard |  |  |  |  |  |
| Joe Biden |  |  |  |  |  |  |  |  |  |
| 8-9 Oct 08 | 57\% | 29 | 12 | 1 |  |  |  |  |  |
| Democrats | 85\% | 7 | 7 | 1 |  |  |  |  |  |
| Republicans | 28\% | 58 | 13 | 1 |  |  |  |  |  |
| Independents | 52\% | 28 | 18 | 2 |  |  |  |  |  |
| 22-23 Sep 08 | 48\% | 31 | 18 | 3 |  |  |  |  |  |
| 8-9 Sep 08 | 51\% | 29 | 15 | 4 |  |  |  |  |  |
| 30-31 Aug 05 | 19\% | 16 | 27 | 37 |  |  |  |  |  |
|  | Favor <br> able | Unfav <br> orable | $\begin{aligned} & \text { Can't } \\ & \text { say } \end{aligned}$ | Never heard |  |  |  |  |  |
| Sarah Palin |  |  |  |  |  |  |  |  |  |
| 8-9 Oct 08 | 47\% | 42 | 11 | - |  |  |  |  |  |
| Democrats | 17\% | 71 | 12 | - |  |  |  |  |  |
| Republicans | 84\% | 9 | 8 | - |  |  |  |  |  |
| Independents | 46\% | 42 | 12 | - |  |  |  |  |  |
| 22-23 Sep 08 | 47\% | 36 | 16 | 2 |  |  |  |  |  |
| 8-9 Sep 08 | 54\% | 27 | 16 | 4 |  |  |  |  |  |

17. If you had to make the toughest decision of your life, who would you rather get advice from -- Barack Obama or John McCain? (ROTATE)

|  | Obama | McCain | (Both) | (Neither) | (Don't know) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 8-9 Oct 08 | $42 \%$ | 41 | 3 | 11 | 4 |
| Democrats | $76 \%$ | 11 | 3 | 7 | 3 |
| Republicans | $8 \%$ | 80 | 1 | 7 | 3 |
| Independents | $32 \%$ | 37 | 3 | 22 | 6 |
| $22-23$ Sep 08 | $40 \%$ | 39 | 2 | 13 | 5 |
| Democrats | $75 \%$ | 9 | 1 | 11 | 3 |
| Republicans | $4 \%$ | 82 | 1 | 11 | 2 |
| Independents | $34 \%$ | 31 | 6 | 17 | 12 |
| 8-9 Sep 08 | $34 \%$ | 50 | 4 | 9 | 3 |
| Democrats | $64 \%$ | 21 | 4 | 8 | 4 |
| Republicans | $5 \%$ | 86 | 6 | 4 | 16 |
| Independents | $22 \%$ | 52 | 12 | 3 |  |
| 19-20 Aug 08 | $37 \%$ | 43 |  |  | 5 |

ROTATE NEXT TWO QUESTIONS
18. Do you think Barack Obama puts the country first or puts his campaign first?
SCALE: 1. Obama puts the country first 2. Obama puts his campaign first 3. (Don't know)

|  | Country first | Campaign first | (DK) |
| :---: | :---: | :---: | :---: |
| $8-9$ Oct 08 | $48 \%$ | 42 | 10 |
| Democrats | $77 \%$ | 15 | 8 |
| Republicans | $19 \%$ | 72 | 9 |
| Independents | $41 \%$ | 44 | 15 |

19. Do you think John McCain puts the country first or puts his campaign first? SCALE: 1. McCain puts the country first 2. McCain puts his campaign first
20. (Don't know)

|  | Country first | Campaign first | (DK) |
| :---: | :---: | :---: | :---: |
| $8-9$ Oct 08 | $54 \%$ | 37 | 9 |
| Democrats | $29 \%$ | 61 | 10 |
| Republicans | $84 \%$ | 11 | 4 |
| Independents | $55 \%$ | 34 | 11 |

20. Regardless of how you plan to vote, who do you really believe will win the 2008 presidential election -- Barack Obama or John McCain? (ROTATE)
(Depends)

|  | Obama | McCain | Too soon to say) | (Don't know) |
| :---: | :---: | :---: | :---: | :---: |
| 8-9 Oct 08 | $61 \%$ | 18 | 14 | 7 |
| Democrats | $80 \%$ | 7 | 9 | 5 |
| Republicans | $39 \%$ | 35 | 18 | 7 |
| Independents | $63 \%$ | 15 | 15 | 6 |
| 8-9 Sep 08 | $41 \%$ | 40 | 12 | 7 |
| $22-23$ Jul 08 | $51 \%$ | 27 | 13 | 9 |
| $17-18$ Jun 08 | $47 \%$ | 32 | 11 | 9 |

21. Which one of the following issues will be the MOST important in deciding your vote for president? (RANDOMIZE RESPONSES 1-9)

|  | All | Dem | Rep | Ind |
| :--- | :---: | :---: | :---: | :---: |
| Economy and jobs | $49 \%$ | $60 \%$ | $41 \%$ | $45 \%$ |
| War in Iraq | 8 | 10 | 6 | 6 |
| Health care | 8 | 12 | 4 | 7 |
| Terrorism and national security | 7 | 3 | 13 | 6 |
| Ethics/government corruption | 6 | 2 | 9 | 7 |
| Taxes | 5 | 3 | 7 | 6 |
| Abortion | 5 | 1 | 8 | 6 |
| Energy | 5 | 6 | 5 | 6 |
| Immigration | 1 | - | 1 | 2 |
| (Other) | 4 | 3 | 3 | 7 |
| (Don't know) | 2 | 2 | 3 | 2 |

TREND

|  | $22-23$ | $19-20$ | $28-29$ |
| :--- | ---: | ---: | ---: |
|  | Sep 08 | Aug 08 | Apr |
|  | 08 |  |  |
| Economy and jobs | $46 \%$ | $43 \%$ | $40 \%$ |
| Terrorism and national security | 10 | 9 | 9 |
| War in Iraq | 8 | 11 | 13 |
| Health care | 7 | 9 | 9 |
| Taxes | 7 | 7 | 6 |
| Ethics/government corruption | 7 | 5 | 6 |
| Abortion | 4 | 3 | 3 |
| Energy | 3 | 4 | na |
| Immigration | 1 | 4 | 3 |
| (Other) | 4 | 2 | 5 |
| (Don't know) | 3 | 3 | 4 |

22.     - 28. Regardless of how you might vote, which candidate do you trust more to handle the following issues -- Barack Obama or John McCain? (ROTATE)
SCALE: 1. Barack Obama 2. John McCain 3. (Both) 4. (Neither) 5. (Don't know)
(RANDOMIZE)

|  | Obama | McCain | (Both) | (Neither) | (Don't know) | (Dem Edge) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| The situation in Iraq | 42\% | 47 | 2 | 3 | 6 | -5 |
| Democrats | 76\% | 13 | 3 | 3 | 5 | +63 |
| Republicans | 7\% | 86 | 1 | 2 | 4 | -79 |
| Independents | 35\% | 51 | 2 | 5 | 8 | -16 |
| 22-23 Sep 08 | 41\% | 49 | 2 | 3 | 6 | -8 |
| 8-9 Sep 08 | 39\% | 52 | 2 | 3 | 4 | -13 |
| 19-20 Aug 08 | 42\% | 49 | 2 | 5 | 3 | -7 |
| 22-23 Jul 08 | 39\% | 47 | 3 | 5 | 6 | -8 |
| 17-18 Jun 08 | 40\% | 46 | 2 | 8 | 4 | -6 |
| Health care | 52\% | 32 | 2 | 7 | 7 | +20 |
| Democrats | 85\% | 6 | 2 | 3 | 4 | +79 |
| Republicans | 17\% | 69 | 1 | 7 | 6 | -52 |
| Independents | 47\% | 23 | 5 | 16 | 9 | +24 |
| 22-23 Sep 08 | 53\% | 32 | 2 | 7 | 6 | +21 |
| 8-9 Sep 08 | 49\% | 35 | 3 | 6 | 8 | +14 |
| 19-20 Aug 08 | 50\% | 33 | 4 | 7 | 7 | +17 |
| 22-23 Jul 08 | 50\% | 31 | 5 | 6 | 8 | +19 |
| 17-18 Jun 08 | 47\% | 31 | 4 | 8 | 9 | +16 |


|  | Obama | McCain | (Both) | (Neither) | (Don't know) | (Dem Edge) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| The economy | 50\% | 35 | 2 | 7 | 6 | +15 |
| Democrats | 85\% | 6 | 3 | 3 | 3 | +79 |
| Republicans | 13\% | 76 | - | 3 | 7 | -63 |
| Independents | 44\% | 27 | 3 | 18 | 8 | +17 |
| 22-23 Sep 08 | 47\% | 37 | 2 | 7 | 6 | +10 |
| 8-9 Sep 08 | 46\% | 42 | 2 | 5 | 6 | +4 |
| 19-20 Aug 08 | 48\% | 39 | 2 | 8 | 3 | +9 |
| 22-23 Jul 08 | 47\% | 36 | 5 | 7 | 5 | +11 |
| 17-18 Jun 08 | 44\% | 36 | 4 | 10 | 7 | +8 |
| The war on terrorism | 37\% | 51 | 3 | 2 | 6 | -14 |
| Democrats | 70\% | 17 | 6 | 2 | 6 | -53 |
| Republicans | 6\% | 90 | - | 1 | 2 | -84 |
| Independents | 29\% | 55 | 3 | 6 | 7 | -26 |
| 22-23 Sep 08 | 38\% | 50 | 3 | 4 | 5 | -12 |
| 8-9 Sep 08 | 35\% | 55 | 2 | 3 | 5 | -20 |
| 19-20 Aug 08 | 34\% | 54 | 3 | 5 | 4 | -20 |
| 22-23 Jul 08 | 34\% | 52 | 3 | 4 | 7 | -18 |
| 17-18 Jun 08* | 32\% | 51 | 5 | 6 | 6 | -19 |
| * previously worded 'Terrorism' |  |  |  |  |  |  |
| Energy independence | 45\% | 40 | 2 | 5 | 7 | +5 |
| Democrats | 79\% | 9 | 2 | 4 | 6 | +70 |
| Republicans | 11\% | 78 | 1 | 4 | 5 | -67 |
| Independents | 39\% | 39 | 3 | 10 | 10 | - |
| 22-23 Sep 08 | 47\% | 37 | 4 | 6 | 6 | +10 |
| 8-9 Sep 08 | 44\% | 42 | 3 | 4 | 7 | +2 |
| 19-20 Aug 08 | 45\% | 37 | 4 | 7 | 6 | +8 |
| Taxes | 46\% | 41 | 1 | 6 | 6 | +5 |
| Democrats | 81\% | 10 | 1 | 4 | 4 | +71 |
| Republicans | 10\% | 83 | - | 3 | 3 | -73 |
| Independents | 39\% | 34 | 2 | 16 | 8 | +5 |
| 22-23 Sep 08 | 46\% | 39 | 1 | 7 | 6 | +7 |
| Cutting government |  |  |  |  |  |  |
| spending | 42\% | 40 | 2 | 10 | 6 | +2 |
| Democrats | 73\% | 11 | 2 | 9 | 5 | +62 |
| Republicans | 9\% | 79 | 1 | 8 | 3 | -70 |
| Independents | 38\% | 36 | 3 | 15 | 8 | +2 |

29.     - 33. Regardless of how you might vote, which presidential ticket do you think: SCALE: (ROTATE CHOICES) 1. The Democratic ticket of Barack Obama and Joe Biden, 2. The Republican ticket of John McCain and Sarah Palin 3. (Both) 4. (Neither) 5. (Don't know)

|  | Dem <br> ticket | Rep <br> ticket | (Both) | (Nthr) | (DK) (Dem Edge) |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Has more experience? | $28 \%$ | 56 | 7 | 4 | 5 | -28 |
| $\quad$ Democrats | $53 \%$ | 28 | 9 | 5 | 5 | +25 |
| Republicans | $4 \%$ | 88 | 2 | 3 | 3 | -84 |
| Independents | $21 \%$ | 60 | 8 | 3 | 7 | -39 |
| $22-23$ Sep 08 |  |  |  | 8 | 3 | 3 |


|  | $\begin{aligned} & \text { Dem } \\ & \text { ticket } \end{aligned}$ | $\begin{aligned} & \text { Rep } \\ & \text { ticket } \end{aligned}$ | (Both) | (Nthr) | (DK) | (Dem Edge) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Has better judgment? | 46\% | 39 | 3 | 6 | 6 | +7 |
| Democrats | 85\% | 8 | 1 | 2 | 4 | +77 |
| Republicans | 7\% | 83 | 2 | 3 | 4 | -76 |
| Independents | 39\% | 31 | 8 | 14 | 8 | +8 |
| 22-23 Sep 08 | 47\% | 42 | 4 | 4 | 4 | +5 |
| 8-9 Sep 08 | 43\% | 47 | 3 | 2 | 5 | -4 |
| Will bring the right change |  |  |  |  |  |  |
| to Washington? | 49\% | 34 | 2 | 9 | 6 | +15 |
| Democrats | 87\% | 7 | - | 3 | 2 | +80 |
| Republicans | 8\% | 76 | - | 10 | 6 | -68 |
| Independents | 42\% | 24 | 7 | 18 | 10 | +18 |
| 22-23 Sep 08 | 48\% | 36 | 3 | 8 | 6 | +12 |
| 8-9 Sep 08 | 46\% | 39 | 2 | 7 | 6 | +7 |
| Better understands American |  |  |  |  |  |  |
| families and their problems? | 56\% | 32 | 3 | 6 | 3 | +24 |
| Democrats | 89\% | 7 | 1 | 1 | 2 | +82 |
| Republicans | 23\% | 66 | 4 | 4 | 3 | -43 |
| Independents | 47\% | 27 | 6 | 15 | 5 | +20 |
| Better understands America's |  |  |  |  |  |  |
| importance in the world? | 45\% | 42 | 6 | 4 | 4 | +3 |
| Democrats | 81\% | 10 | 4 | 2 | 3 | +71 |
| Republicans | 8\% | 84 | 4 | 1 | 3 | -76 |
| Independents | 36\% | 38 | 10 | 9 | 7 | -2 |

## ROTATE NEXT TWO QUESTIONS

34. In deciding your vote for president, do you think the RACE of the candidates will be:
SCALE: 1. The single most important factor 2 . One of several important factors 3. A minor factor 4. Not a factor at all 5. (Don't know)

|  | Most <br> Important | One of several <br> factors | A minor <br> factor | Not a factor <br> at all | (DK) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 8-9 Oct 08 | $5 \%$ | 19 | 21 | 52 | 3 |
| Democrats | $6 \%$ | 19 | 19 | 53 | 3 |
| Republicans | $4 \%$ | 23 | 22 | 49 | 2 |
| Independents | $6 \%$ | 16 | 21 | 54 | 3 |
| Whites | $5 \%$ | 20 | 21 | 52 | 2 |
| Blacks | $7 \%$ | 15 | 20 | 51 | 7 |

35. In deciding your vote for president, do you think the AGE of the candidates will be:
SCALE: 1. The single most important factor 2 . One of several important factors 3. A minor factor 4. Not a factor at all 5. (Don't know)

|  | Most <br> Important | One of several <br> factors | A minor <br> factor | Not a factor <br> at all | (DK) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 8-9 Oct 08 | $5 \%$ | 23 | 32 | 39 | 1 |
| Democrats | $5 \%$ | 29 | 30 | 34 | 1 |
| Republicans | $5 \%$ | 15 | 36 | 44 | - |
| Independents | $5 \%$ | 24 | 27 | 43 | 1 |
| Seniors | $12 \%$ | 21 | 29 | 37 | 1 |

ROTATE NEXT TWO QUESTIONS

| 36. - 37. Do youthink <br> Yes | [NAME]is <br> No | honest and trustworthy? <br> (Don't know) |
| :--- | :--- | :---: |
| Barack Obama | $60 \%$ | 32 |

ROTATE NEXT TWO QUESTIONS
38. In general, do you think Barack Obama is running:

SCALE: 1. A positive campaign, focused on the issues 2. A negative campaign, focused on attacks 3. (Mixed) 4. (Don't know)

|  | Positive <br> campaign | Negative <br> campaign | (Mixed) | (DK) |
| :---: | :---: | :---: | :---: | :---: |
| 8-9 Oct 08 | $56 \%$ | 21 | 17 | 7 |
| Democrats | $80 \%$ | 9 | 9 | 3 |
| Republicans | $31 \%$ | 38 | 22 | 9 |
| Independents | $50 \%$ | 19 | 22 | 9 |

39. In general, do you think John McCain is running:

SCALE: 1. A positive campaign, focused on the issues 2. A negative campaign, focused on attacks 3. (Mixed) 4. (Don't know)

| Positive | Negative |  |  |
| :---: | :---: | :---: | :---: |
| campaign | campaign | (Mixed) | (DK) |
| $27 \%$ | 51 | 15 | 6 |
| $12 \%$ | 74 | 9 | 5 |
| $51 \%$ | 24 | 18 | 7 |
| $19 \%$ | 50 | 23 | 8 |

40. Thinking about your friends and neighbors, would they consider themselves to be part of the top elite in this country or are they part of a group that the elites in America look down upon?
SCALE: 1. Part of the top elite in this country 2. Part of the group that elites look down upon 3. (Mix/Depends) 4. (Don't know)

|  | Elite | Group elites <br> look down on | (Mix <br> /Depends) | (DK) |
| :---: | ---: | :---: | :---: | :---: |
| 8-9 Oct 08 | $17 \%$ | 41 | 20 | 22 |
| Democrats | $18 \%$ | 44 | 16 | 22 |
| Republicans | $19 \%$ | 37 | 24 | 20 |
| Independents | $13 \%$ | 44 | 21 | 22 |

41. Which presidential candidate do you think is more likely to be hiding the truth about his background and past associations -- Barack Obama or John McCain? (ROTATE)

|  | Obama | McCain | (Both) | (Neither) | (Don't know) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 8-9 Oct 08 | $41 \%$ | 26 | 7 | 16 | 11 |
| Democrats | $13 \%$ | 45 | 6 | 21 | 15 |
| Republicans | $77 \%$ | 8 | 3 | 8 | 5 |
| Independents | $37 \%$ | 20 | 14 | 18 | 11 |

42. As you may know, Barack Obama has distanced himself from his former pastor Jeremiah Wright because of controversial and anti-American comments Wright made. Obama attended Rev. Wright's church for about 20 years. Obama says he did not hear Wright make anti-American comments during the time he went to church there. Do you believe Obama attended Rev. Wright's church for 20 years and didn't hear him make anti-American comments during that time?

|  | Yes | No | (Don't know) |
| :---: | :---: | :---: | :---: |
| 8-9 Oct 08 | $28 \%$ | 54 | 18 |
| Democrats | $40 \%$ | 36 | 24 |
| Republicans | $15 \%$ | 77 | 9 |
| Independents | $26 \%$ | 55 | 19 |

43. There has been some discussion of Barack Obama's relationship with the former radical activist William Ayers. Because Ayers is linked to plots to bomb the Pentagon and the U.S. Capitol in the 1970s, and because Ayres recently said he wished he had done more, some people say Obama's association with Ayers calls into question his judgment. Does Obama's connection with Ayers make you less likely to vote for him for president or does it not really make a difference to your vote?

|  | Less likely | No difference | (More likely - vol.) | (Don't know) |
| :---: | :---: | :---: | :---: | :---: |
| 8-9 Oct 08 | $32 \%$ | 61 | 2 | 5 |
| Democrats | $8 \%$ | 83 | 2 | 7 |
| Republicans | $62 \%$ | 33 | 2 | 3 |
| Independents | $29 \%$ | 64 | 3 | 4 |

44. As you may know, there has been some discussion of John McCain's involvement with Charles Keating, of the so-called Keating Five savings and loan scandal of the 1980s. McCain was cleared of all charges and ethical complaints, but some people think McCain's past association with Charles Keating still calls into question his judgment. Does McCain's past connection with Keating make you less likely to vote for him for president or does it not really make a difference to your vote?

|  | Less likely | No difference | (More likely - vol.) | (Don't know) |
| :---: | :---: | :---: | :---: | :---: |
| 8-9 Oct 08 | $16 \%$ | 78 | 2 | 5 |
| Democrats | $24 \%$ | 70 | 3 | 4 |
| Republicans | $7 \%$ | 86 | 1 | 6 |
| Independents | $12 \%$ | 83 | 2 | 3 |

45. In general, do you think government involvement is usually the solution or the problem?

|  | Solution | Problem | (Depends) | (Don't know) |
| :---: | :---: | :---: | :---: | :---: |
| 8-9 Oct 08 | $17 \%$ | 53 | 23 | 6 |
| Democrats | $26 \%$ | 40 | 27 | 7 |
| Republicans | $12 \%$ | 69 | 13 | 6 |
| Independents | $10 \%$ | 59 | 28 | 3 |

46. Do you think this is a good time for higher taxes and a larger government or is this a good time for lower taxes and a smaller government?

|  | Higher/larger | Lower/smaller | (Don't k |
| :---: | :---: | :---: | :---: |
| 8-9 Oct 08 | $13 \%$ | 76 | 12 |
| Democrats | $20 \%$ | 66 | 14 |
| Republicans | $4 \%$ | 91 | 5 |
| Independents | $14 \%$ | 72 | 14 |

47. Last week Congress passed a bill that included a seven hundred billion dollar rescue package for financial institutions. Do you approve or disapprove of Congress passing the rescue plan?
Approve Disapprove (Don't know)

8-9 Oct 08 34\% 53
Democrats 38\% 48 14
Republicans 33\% 57 11
Independents 29\% $59 \quad 12$
48. All in all, do you think the Congressional financial rescue package will help or hurt the nation's economy, or will it not make much of a difference? SCALE: 1. Help the economy 2. Hurt the economy 3. No difference 4. (Don't know)

|  | Help | Hurt | No difference | (Don't know) |
| :---: | ---: | :---: | :---: | :---: |
| 8-9 Oct 08 | $33 \%$ | 26 | 29 | 12 |
| Democrats | $34 \%$ | 21 | 32 | 13 |
| Republicans | $32 \%$ | 31 | 25 | 11 |
| Independents | $32 \%$ | 30 | 29 | 9 |

49. All in all, do you think the Congressional financial rescue package will help or hurt you and your family's financial situation, or will it not make much of a difference?
SCALE: 1. Help your financial situation 2. Hurt your financial situation 3. No difference 4. (Don't know)

|  | Help | Hurt | No difference | (Don't know) |
| :---: | ---: | :---: | :---: | :---: |
| 8-9 Oct 08 | $16 \%$ | 28 | 47 | 9 |
| Democrats | $16 \%$ | 24 | 49 | 10 |
| Republicans | $16 \%$ | 31 | 46 | 7 |
| Independents | $19 \%$ | 32 | 41 | 8 |

50. Thinking about the seven hundred billion dollar financial rescue package, do you think elected officials in Washington:
SCALE: 1. Know exactly what they' re doing and how the rescue plan will affect the economy 2. Are pretty sure what they're doing and how the plan will affect the economy, or do they 3. Have no idea what they' re doing or how the plan will affect the economy? 4. (Don't know)

|  | Know what <br> they're doing | Pretty sure what <br> they' re doing | Have no idea what <br> they' re doing |
| :---: | :---: | :---: | :---: |
| 8-9 Oct 08 | $6 \%$ | 34 | 53 |
| Democrats | $5 \%$ | 33 | 55 |
| Republicans | $7 \%$ | 36 | 50 |
| Independents | $4 \%$ | 33 | 54 |

51. Do you think the government should use taxpayer money to bail out companies that are facing bankruptcy?

|  | Yes | No | (Don't know) |
| :---: | ---: | :---: | :---: |
| 8-9 Oct 08 | $11 \%$ | 82 | 7 |
| Democrats | $11 \%$ | 83 | 6 |
| Republicans | $9 \%$ | 85 | 6 |
| Independents | $11 \%$ | 82 | 7 |



