

10 October 2008

Polling was conducted by telephone October 8-9, 2008, in the evenings. The total sample is 900 registered voters nationwide with a margin of error of ± 3 percentage points. Results are of registered voters, unless otherwise noted. LV = likely voters Democrats n=371, ± 5 percentage points; Republicans n=304, ± 6 percentage points; independents n=190, ± 7 Obama supporters n=415, ± 5 ; McCain supporters n=352, ± 5 Whites n=738, ± 4 ; Blacks n=103, ± 10 ; Seniors n=138, ± 8

1. Did you register to vote in the last two years or have you been registered to vote longer than that? SCALE: 1. Registered in the last two years 2. Registered to vote earlier than two years ago 3. (Don't know/Refused)

two years ago J.	(DOIL C KHOW)	Reruseu)			
Reg	istered in	Registered	(Don't know/		
last	two years	earlier	Refused)		
8-9 Oct 08	11%	88	1		
Democrats	12%	88	-		
Republicans	10%	90	-		
Independents	10%	89	1		

2. Right now, how interested are you in the 2008 presidential election? Are you:

	Extremely	Very	Somewhat	Not at all	
	interested	interested	interested	interested	(Don't know)
8-9 Oct 08	54 %	32	12	2	-
Democrats	58 %	33	8	1	-
Republicans	58 %	28	12	2	-
Independent	s 43%	38	17	2	-
22-23 Sep 08	50%	35	12	2	-
Democrats	54 %	34	8	4	-
Republicans	48 %	39	12	1	-
Independent	s 42%	36	19	3	1
8-9 Sep 08	43 %	38	15	4	-
Democrats	45 %	41	13	1	-
Republicans	45 %	39	14	2	-
Independent	s 36%	37	18	9	-
19-20 Aug 08	35%	39	20	5	-
Democrats	37%	42	16	5	-
Republicans	34%	41	21	3	-
Independent	s 32%	32	26	10	-
17-18 Jun 08	35%	38	19	8	1
18-19 Mar 08	34%	40	20	5	1
30-31 Jan 08	36%	40	20	4	1
23-24 Oct 07	30%	37	26	6	1
15-16 May 07	27%	35	29	8	1

 If the 2008 presidential election were held today, would you vote for: (ROTATE) 									
SCALE: 1. Democra	ats Ba	rack Obama and	l Joe Biden 2.	Republicans	John McCain and				
Sarah Palin 3. (0	Other)	4. (Don't kno	w) 5. (Would	not vote)					
	Obama	McCain	(Other)		(Would not vote)				
8-9 Oct 08	46%	39	3	11	1				
Democrats	86%	7	1	6	-				
Republicans	२२ ७२	83	1	8	_				
-		32	7	24	2				
Independents									
22-23 Sep 08	45%	39	2	13	1				
Democrats	84%	5	1	9	1				
Republicans	6 %	86	-	8	-				
Independents	36 %	31	3	29	1				
8-9 Sep 08*	42 %	45	2	10	2				
Democrats	7 9 %	9	1	10	1				
Republicans	5%	88	1	6	1				
Independents	31%	46	4	15	3				
19-20 Aug 08	42 %	39	4	14	1				
Democrats	78%	8	3	10	1				
		-	-	-					
Republicans	88	82	2	8	-				
Independents	31%	30	8	28	3				
*First time includ	ed vice	e presidential i	running mates						
	_								
	Obama	McCain	(Ot	her/Don't kn	ow)				
22-23 Jul 08	41 %	40		19					
17-18 Jun 08	45 %	41		14					
28-29 Apr 08	43%	46		11					
18-19 Mar 08	43%	44		13					
19-20 Feb 08	47 %	43		10					
30-31 Jan 08	44%	43		13					
18-19 Dec 07	40%	44		17					
25-26 Sep 07	40왕	38		22					
=									
17-18 Jul 07	47%	37		16					
5-6 Dec 06	30%	49		21					
24-25 Oct 06 LV	38%	41		21					
4. (If Q2=Obama)	/McCai	n, n=767 ±3.5%) Are you cer	tain to supp	ort [Obama/McCain],				
or do you think	you mag	y change your	mind?						
(Certai	n to support	May change mi	nd (Don't	know)				
8-9 Oct 08									
Obama support	ers	89%	9		1				
McCain suppor		91%	8		1				
19-20 Aug 07	0010	520	•		-				
Obama support	are	85%	14		1				
		86%	14		2				
McCain suppor	cers	000	12		2				
-					.				
					election is more a				
		_			other candidate?				
SCALE: 1. For the	e cand	idate you like	2. Against t	he other can	didate				
(Don't know)									
	For	candidate	Against other						
	v	ou like	candidate	(Don't	know)				
8-9 Oct 08	-	68%	23	•	9				
Democrats		79%	16		5				
Republicans		63%	27		0				
-		55%	31		4				
Independents				_	-				
Obama support		77%	17		6				
McCain suppor	cers	65%	28		7				

6. How much does the outcome of the upcoming presidential election concern you -- a great deal, some, only a little or not at all?

	A great deal	Some	Only a little	Not at all	(Don't know)
8-9 Oct 08	82 %	14	3	2	-
Democrats	88%	9	2	-	1
Republican	.s 82%	14	1	3	-
Independen	ts 748	19	5	2	-

7. If the November congressional election were held today, would you vote for the Democratic candidate in your district or the Republican candidate in your district? (If undecided: Well, if you had to vote, which way would you lean?) (ROTATE)

	Democrat		Republican			(Other/		
	Total	Vote	Lean		Total	Vote	Lean	Don't know)
8-9 Oct 08	44 %	40	4		36	33	3	19
Democrats	84 %	79	5		5	4	1	11
Republicans	8 %	6	2		79	75	4	12
Independents	29 %	26	3		32	26	6	39
19-20 Aug 08	45 %	42	3		38	35	3	16
4-5 Nov 06 LV	49 %	45	4		36	33	3	15
24-25 Oct 06 LV	49 %	46	3		38	36	2	13
10-11 Oct 06 LV	50%	45	5		41	36	5	10
26-27 Sep 06 LV	49 %	42	7		38	33	5	14
12-13 Sep 06 LV	41 %	38	3		38	34	4	21
29-30 Aug 06	48 응	43	5		32	28	4	21
8-9 Aug 06	48 %	44	4		30	27	3	22
11-12 Jul 06	42 %	38	4		34	31	3	25
13-14 Jun 06	46 %	43	3		33	29	4	20
2-3 May 06	41 %	37	4		38	32	6	21
28 Feb-1 Mar 06	48 %	44	4		34	28	6	18
23-24 Sep 03	41 %	35	6		36	32	4	23
22-23 Oct 02 LV	40 %	35	5		41	36	5	19
8-9 Oct 02 LV	40 %	35	5		42	36	6	18
24-25 Sep 02	45 %	43	2		42	32	10	13
6-7 Aug 02	36 %	31	5		39	33	6	25
26-27 Feb 02	32%	30	2		40	34	6	28
12-13 Dec 01	29 %	21	8		40	33	7	31
28-29 Mar 01	36 %	33	3		38	32	6	26
10-11 Jan 01	38 %	32	6		33	26	7	29
6-7 Sep 00 LV	41 %	34	7		40	32	8	19
24-25 May 00	39 %	33	6		42	36	6	19
12-13 Jan 00	36 %	32	4		42	35	7	22
6-7 Dec 99	38 %	32	6		39	33	6	23
17-18 Nov 99	36 %	34	2		42	37	5	22
20-21 Oct 99	40 %	35	5		41	34	7	19
22-23 Sep 99	37%	31	6		38	30	8	25
8-9 Sep 99	36 %	29	7		40	33	7	24
25-26 Aug 99	39 %	34	5		36	29	7	25

ROTATE NEXT TWO QUESTIONS

8. Does Barack Obama's selection of Joe Biden as his vice presidential running mate make you more or less likely to vote for him for president?									
—	re likely	=	(No difference)	(Don't know)					
8-9 Oct 08	34%	23	40	3					
Democrats	58 %	7	33	2					
Republicans	14 %	38	47	2					
Independents	27%	28	42	3					
8-9 Sep 08	35%	25	37	2					
Democrats	57%	11	30	2					
Republicans	14 %	42	42	1					
Independents	31%	24	41	4					

9. Does John McCain's selection of Sarah Palin as his vice presidential running mate make you more or less likely to vote for him for president?

Me	ore likely	Less likely	(No difference)	(Don't know)
8-9 Oct 08	32%	40	24	3
Democrats	10%	65	21	4
Republicans	62 %	12	25	1
Independents	28 %	40	29	3
8-9 Sep 08	41 %	31	26	2
Democrats	18%	51	29	2
Republicans	69 %	8	22	-
Independents	40 %	31	24	5

10. How important is it to you that the presidential candidate you are supporting wins the election?

	Extremely	Very	Somewhat	Not at all	(Don't
	important	important	important	important	know)
8-9 Oct 08	52 %	30	14	2	1
Democrats	62 %	29	8	1	-
Republicans	52%	33	13	2	1
Independents	s 37%	30	25	5	3

11. Do you approve or disapprove of the job George W. Bush is doing as president?

	*** Bush Job Ratings Summary ***					
	Approve	Disapprove	(Don't know)			
Most recent (8-9 Oct 08)	25%	69	5			
Highest (14-15 Nov 01)	88%	7	5			
Lowest (8-9 Oct 08)	25%	69	5			

First-Term Average	61%
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		Dis				Dis	
	Approve	approve	(DK)		Approve	approve	(DK)
8-9 Oct 08	25 %	69	5	30-31 Jan 08	33%	60	7
Democrats	4 응	94	2	18-19 Dec 07	36%	57	6
Republicans	52%	41	7	13-14 Nov 07	36%	56	8
Independents	s 22%	70	8	23-24 Oct 07	35%	55	9
RECENT TREND				9-10 Oct 07	35%	56	9
22-23 Sep 08	26 %	66	8	25-26 Sep 07	34%	58	8
8-9 Sep 08	32%	64	4	11-12 Sep 07	37%	58	6
19-20 Aug 08	28 %	67	5	21-22 Aug 07	33%	56	11
22-23 Jul 08	27%	66	7	17-18 Jul 07	32%	61	7
17-18 Jun 08	29 %	64	7	26-27 Jun 07	31%	60	9
28-29 Apr 08	32%	60	8	5-6 Jun 07	34%	57	9
18-19 Mar 08	30%	60	10	15-16 May 07	34%	56	10
19-20 Feb 08	32 %	59	9	17-18 Apr 07	38 %	54	8

29

27-28 Mar 07	33%	61	6	8-9 Aug 06	36%	56	8
27-28 Feb 07	34 %	57	8	11-12 Jul 06	36 %	53	11
13-14 Feb 07	35%	56	9	27-28 Jun 06	41 %	50	9
30-31 Jan 07	38 %	54	8	13-14 Jun 06	40 응	52	8
16-17 Jan 07	35%	58	7	16-18 May 06	35%	56	8
5-6 Dec 06	38 %	54	9	2-3 May 06	38 %	53	9
4-5 Nov 06 LV	38 %	54	8	18-19 Apr 06	33%	57	10
24-25 Oct 06 LV	40 응	53	6	4-5 Apr 06	36%	53	10
10-11 Oct 06 LV	40 응	56	4	14-15 Mar 06	39 %	51	11
26-27 Sep 06 LV	42 %	54	4	28 Feb-1 Mar 06	39 %	54	7
12-13 Sep 06 LV	40 %	49	10	7-8 Feb 06	44 %	47	9
29-30 Aug 06	38%	56	6	24-25 Jan 06	41 %	51	8

12. Do you approve or disapprove of the job Congress is doing?

12. DO you appi	ove or	ursapp	LOVE	or the job congress is a	Jung :		
		Dis				Dis	
Aj	pprove a	approve	(DK)	1	Approve	approve	(DK)
8-9 Oct 08	13%	77	10	5-6 Jun 07	29 %	55	15
Democrats	15%	71	13	15-16 May 07	32 %	53	15
Republicans	13%	82	5	17-18 Apr 07	35%	49	16
Independents	9 %	81	9	27-28 Mar 07	30%	54	16
RECENT TREND				27-28 Feb 07	32 %	49	20
22-23 Sep 08	17%	73	9	30-31 Jan 07	33%	44	22
8-9 Sep 08	23 %	68	8	16-17 Jan 07	32%	47	21
19-20 Aug 08	20 %	73	7	4-5 Nov 06 LV	29 %	57	13
22-23 Jul 08	21 %	68	11	10-11 Oct 06 LV	31%	63	6
17-18 Jun 08	19 %	69	13	12-13 Sep 06 LV	29 %	53	18
28-29 Apr 08	22 %	67	11	29-30 Aug 06	24 %	61	15
18-19 Mar 08	20%	67	12	8-9 Aug 06	24%	58	17
19-20 Feb 08	22%	68	10	11-12 Jul 06	25%	61	14
30-31 Jan 08	22%	66	12	13-14 Jun 06	29 %	59	12
18-19 Dec 07	25%	60	15	16-18 May 06	27%	56	17
13-14 Nov 07	26 %	61	14	18-19 Apr 06	25%	52	23
23-24 Oct 07	25%	54	22	14-15 Mar 06	29 %	55	16
9-10 Oct 07	24 %	63	12	24-25 Jan 06	34%	51	16
25-26 Sep 07	24 %	63	13	13-14 Dec 05	30%	52	18
11-12 Sep 07	32%	56	11	13-14 Sep 05	34%	49	17
21-22 Aug 07	24 %	60	17	30-31 Aug 05	28 %	53	18
-							

13. - 16. I'm going to read you the names of several individuals. Please tell me whether you have a generally favorable or unfavorable opinion of each one. If you've never heard of someone please just say so. (RANDOMIZE) SCALE: 1. Favorable 2. Unfavorable 3. (Can't say) 4. Never heard of

	*****SUMMARY CHART****							
	Favor	Unfav	Can't	Never				
	able	orable	say	heard				
Barack Obama	60 응	34	7	-				
John McCain	53 %	40	7	-				
Joe Biden	57%	29	12	1				
Sarah Palin	47 %	42	11	-				

	Favor U		Can't	Neve	c		Unfav		Never
	able o	rable	say	heard	1	able	orable	say	heard
Barack Obama									
8-9 Oct 08	60 %	34	7	-	28-29 Apr 08	47 %	42	11	-
Democrats	92 %	5	3		19-20 Feb 08	5 4 %	33	12	-
Republicans	23%	71	6		18-19 Dec 07	49 ક	33	15	3
Independents	57%	31	12		13-14 Nov 07	50%	34	11	4
22-23 Sep 08	57%	33	10	-	11-12 Sep 07	51%	25	16	8
8-9 Sep 08	57%	36	7	-	26-27 Jun 07	46 %	30	17	8
19-20 Aug 08	59 %	35	6	-	17-18 Apr 07	47 %	23	19	11
22-23 Jul 08	58 %	33	8	-	30-31 Jan 07	41 %	20	20	18
17-18 Jun 08	58 %	32	10	-					
	Favor U		Can't		-		Unfav		Never
	able o	rable	say	heard	1	able	orable	say	heard
John McCain			_		1.6.1.6.4.6.6.6				_
8-9 Oct 08	53%	40	7	-	16-18 May 06	49 %	25	18	7
Democrats	22 %	71	7	-	7-8 Feb 06	54 %	18	19	9
Republicans	89 %	7	4	-	13-14 Dec 05	56%	18	18	7
Independents	55%	35	9	-	30-31 Aug 05	57%	15	18	10
22-23 Sep 08	54 %	38	8	-	24-25 Aug 04 LV	57%	16	19	8
8-9 Sep 08	60%	33	7	-	6-7 Jun 01	57%	18	18	7
19-20 Aug 08	60 %	34	6	-	28-29 Mar 01	5 4 %	17	22	7
22-23 Jul 08	54 %	38	9	-	8-9 Mar 00	50%	28	17	5
17-18 Jun 08	58 %	32	10	1	23-24 Feb 00	57%	19	19	5
28-29 Apr 08	49 %	37	13	1	9-10 Feb 00	54 %	15	20	11
19-20 Feb 08	52%	33	13	2	26-27 Jan 00	42 %	17	22	19
18-19 Dec 07	53%	29	13	5	12-13 Jan 00	45 %	13	22	20
13-14 Nov 07	48 %	31	14	7	6-7 Dec 99	41 %	11	18	30
11-12 Sep 07	49 %	30	14	6	17-18 Nov 99	33%	10	19	38
26-27 Jun 07	47 %	33	15	5	3-4 Nov 99	30%	12	23	35
17-18 Apr 07	49 %	31	13	7	20-21 Oct 99	34%	12	19	35
30-31 Jan 07	45%	29	18	8	2-3 Jun 99	25%	8	17	50
				•			•		

	Favor	Unfav	Can't	Never
	able	orable	say	heard
Joe Biden				
8-9 Oct 08	57%	29	12	1
Democrats	85%	7	7	1
Republicans	28 %	58	13	1
Independents	52%	28	18	2
22-23 Sep 08	48 %	31	18	3
8-9 Sep 08	51%	29	15	4
30-31 Aug 05	19 %	16	27	37
	Favor	Unfav	Can't	Never
	able	orable	say	heard
Sarah Palin				
8-9 Oct 08	47 %	42	11	-
Democrats	17%	71	12	-
Republicans	84 %	9	8	-
Independents	46 %	42	12	-
22-23 Sep 08	47 %	36	16	2
8-9 Sep 08	54 %	27	16	4

If you had to make the toughest decision of your life, who would you rather 17. get advice from -- Barack Obama or John McCain? (ROTATE) Obama McCain (Both) (Neither) (Don't know) 8-9 Oct 08 **42**% 41 3 11 4 76% 11 3 7 3 Democrats 7 3 Republicans **8**% 80 1 Independents 32% 37 3 22 6 22-23 Sep 08 40% 39 2 13 5 Democrats 75% 9 1 11 3 Republicans **4**8 82 1 11 2 Independents 34% 31 6 17 12 8-9 Sep 08 34% 50 4 9 3 Democrats **64**% 21 3 8 4 Republicans 5% 86 4 4 1 Independents 22% 52 6 16 3 19-20 Aug 08 37% 43 4 12 5 ROTATE NEXT TWO QUESTIONS 18. Do you think Barack Obama puts the country first or puts his campaign first? SCALE: 1. Obama puts the country first 2. Obama puts his campaign first 3. (Don't know) Country first Campaign first (DK) 8-9 Oct 08 **48**% 42 10 77% Democrats 15 8 72 9 Republicans 198 15 Independents **41**8 44 19. Do you think John McCain puts the country first or puts his campaign first? SCALE: 1. McCain puts the country first 2. McCain puts his campaign first 3. (Don't know) Country first Campaign first (DK) 8-9 Oct 08 54% 9 37 61 10 Democrats **29**% **84**% 11 Republicans 4 55% 34 11 Independents 20. Regardless of how you plan to vote, who do you really believe will win the 2008 presidential election -- Barack Obama or John McCain? (ROTATE) (Depends/ Obama McCain Too soon to say) (Don't know) 8-9 Oct 08 61% 18 14 7 7 5 80% 9 Democrats 7 18 Republicans **39**% 35 Independents **63**% 15 15 6 7 8-9 Sep 08 **41**% 40 12 22-23 Jul 08 27 13 9 51% 9 17-18 Jun 08 **47**% 32 11

21. Which one of the following issues will be the MOST important in deciding your vote for president? (RANDOMIZE RESPONSES 1-9)

	All	Dem	Rep	Ind
Economy and jobs	49 %	60 용	41 %	45 %
War in Iraq	8	10	6	6
Health care	8	12	4	7
Terrorism and national security	7	3	13	6
Ethics/government corruption	6	2	9	7
Taxes	5	3	7	6
Abortion	5	1	8	6
Energy	5	6	5	6
Immigration	1	-	1	2
(Other)	4	3	3	7
(Don't know)	2	2	3	2

TREND	
IKCND	

IREND			
	22-23	19-20	28-29
	Sep 08	Aug 08	Apr 08
Economy and jobs	46 %	43 %	40 응
Terrorism and national security	10	9	9
War in Iraq	8	11	13
Health care	7	9	9
Taxes	7	7	6
Ethics/government corruption	7	5	6
Abortion	4	3	3
Energy	3	4	na
Immigration	1	4	3
(Other)	4	2	5
(Don't know)	3	3	4

22. - 28. Regardless of how you might vote, which candidate do you trust more to handle the following issues -- Barack Obama or John McCain? (ROTATE) SCALE: 1. Barack Obama 2. John McCain 3. (Both) 4. (Neither) 5. (Don't know) (RANDOMIZE)

	Obama	McCain	(Both)	(Neither)	(Don't know)	(Dem Edge)
The situation in Iraq	42 %	47	2	3	6	-5
Democrats	7 6 %	13	3	3	5	+63
Republicans	7 %	86	1	2	4	-79
Independents	35%	51	2	5	8	-16
22-23 Sep 08	41 %	49	2	3	6	-8
8-9 Sep 08	39 %	52	2	3	4	-13
19-20 Aug 08	42 %	49	2	5	3	-7
22-23 Jul 08	39 %	47	3	5	6	-8
17-18 Jun 08	40%	46	2	8	4	-6
Health care	52%	32	2	7	7	+20
Democrats	85%	6	2	3	4	+79
Republicans	17%	69	1	7	6	-52
Independents	47 %	23	5	16	9	+24
22-23 Sep 08	53%	32	2	7	6	+21
8-9 Sep 08	49 %	35	3	6	8	+14
19-20 Aug 08	50%	33	4	7	7	+17
22-23 Jul 08	50%	31	5	6	8	+19
17-18 Jun 08	47 %	31	4	8	9	+16

	Obama	McCain	(Both)	(Neither)	(Don't know)	(Dem Edge)
The economy	50%	35	2	7	6	+15
Democrats	85%	6	3	3	3	+79
Republicans	13%	76	-	3	7	-63
Independents	44 %	27	3	18	8	+17
22-23 Sep 08	47 %	37	2	7	6	+10
8-9 Sep 08	46 %	42	2	5	6	+4
19-20 Aug 08	48 %	39	2	8	3	+9
22-23 Jul 08	47 %	36	5	7	5	+11
17-18 Jun 08	44 %	36	4	10	7	+8
The war on terrorism	37%	51	3	2	6	-14
Democrats	70%	17	6	2	6	-53
Republicans	6 %	90	-	1	2	-84
Independents	29 %	55	3	6	7	-26
22-23 Sep 08	38%	50	3	4	5	-12
8-9 Sep 08	35%	55	2	3	5	-20
19-20 Aug 08	34%	54	3	5	4	-20
22-23 Jul 08	34%	52	3	4	7	-18
17-18 Jun 08*	32%	51	5	6	6	-19
* previously worded `Ter	rorism'					
Energy independence	45 %	40	2	5	7	+5
Democrats	7 9 %	9	2	4	6	+70
Republicans	11%	78	1	4	5	-67
Independents	39 %	39	3	10	10	-
22-23 Sep 08	47 %	37	4	6	6	+10
8-9 Sep 08	44 %	42	3	4	7	+2
19-20 Aug 08	45 %	37	4	7	6	+8
Taxes	46 %	41	1	6	6	+5
Democrats	81%	10	1	4	4	+71
Republicans	10%	83	-	3	3	-73
Independents	39 %	34	2	16	8	+5
22-23 Sep 08	46%	39	1	7	6	+7
Cutting government						
spending	42 %	40	2	10	6	+2
Democrats	73%	11	2	9	5	+62
Republicans	9 %	79	1	8	3	-70
Independents	38%	36	3	15	8	+2

29. - 33. Regardless of how you might vote, which presidential ticket do you think: SCALE: (ROTATE CHOICES) 1. The Democratic ticket of Barack Obama and Joe Biden, 2. The Republican ticket of John McCain and Sarah Palin 3. (Both) 4. (Neither) 5. (Don't know)

	Dem	Rep				
	ticket	ticket	(Both)	(Nthr)	(DK) (Dem Edge)
Has more experience?	28%	56	7	4	5	-28
Democrats	53%	28	9	5	5	+25
Republicans	4 %	88	2	3	3	-84
Independents	21%	60	8	3	7	-39
22-23 Sep 08	36%	51	8	3	3	-15
8-9 Sep 08	34%	52	6	3	5	-18

		Dem	Rep				
		ticket	ticket	(Both)	(Nthr)	• • •	Dem Edge)
Has better judgme	nt?	46 %	39	3	6	6	+7
Democrats		85%	8	1	2	4	+77
Republicans		7 %	83	2	3	4	-76
Independents		39%	31	8	14	8	+8
22-23 Sep 08		47 %	42	4	4	4	+5
8-9 Sep 08		43 %	47	3	2	5	-4
Will bring the ri	ght change	1					
to Washington?	<u> </u>	49 %	34	2	9	6	+15
Democrats		87%	7	_	3	2	+80
Republicans		8%	76	_	10	6	-68
Independents		42%	24	7	18	10	+18
inacpendento		42.0		•	10	10	.10
22-23 Sep 08		48 %	36	3	8	6	+12
8-9 Sep 08		46 %	39	2	7	6	+7
Detter understand							
Better understand			32	2	6	2	+24
families and the	ir problem			3	-	3	
Democrats		89%	7	1	1	2	+82
Republicans		23%	66	4	4	3	-43
Independents		47 %	27	6	15	5	+20
Better understand	s America'	s					
importance in th	e world?	45 %	42	6	4	4	+3
Democrats		81%	10	4	2	3	+71
Republicans		8 %	84	4	1	3	-76
Independents		36%	38	10	9	7	-2
ROTATE NEXT TWO Q	UESTIONS						
34. In deciding		for preside	ent, do you	think the	RACE	of the	
candidates will b	e:						
SCALE: 1. The sin	gle most i	mportant fa	actor 2. One	e of sever	al impo	ortant	factors
3. A minor factor	4. Not a	factor at a	all 5. (Don'	t know)			
	Most O	ne of severa	l A minor	Not a fa	ctor		
	nportant	factors	factor	at all		(DK)	
8-9 Oct 08	5%	19	21	52		3	
Democrats	6 %	19	19	53		3	
Republicans	4 8	23	22	49		2	
Independents	6 %	16	21	54		3	
Whites	5%	20	21	52		2	
Blacks	7 %	15	20	51		7	
			_			_	

35. In deciding your vote for president, do you think the AGE of the candidates will be: SCALE: 1. The single most important factor 2. One of several important factors

SCALE: 1. The single	most important factor 2	. One of several	important factors
3. A minor factor 4.	Not a factor at all 5.	(Don't know)	

	Most Important	One of several factors	A minor factor	Not a factor at all	(DK)
8-9 Oct 08	5%	23	32	39	1
Democrats	5%	29	30	34	1
Republicans	5%	15	36	44	-
Independents	5%	24	27	43	1
Seniors	12%	21	29	37	1

ROTATE NEXT TWO QUESTIONS

36 37. Do you	think	[NAME]	is	honest and trustworthy?
	Yes		No	(Don't know)
Barack Obama	60 %		32	8
Democrats	86%		10	4
Republicans	29 %		62	10
Independents	60 %		28	12
28-29 Apr 08	54 %		35	11
13-14 Nov 07	58 %		25	18
5-6 Jun 07	57%		20	22
John McCain	60%		34	6
Democrats	36%		56	8
Republicans	85%		11	4
Independents	65%		30	5
28-29 Apr 08	60 %		29	11
13-14 Nov 07	57%		25	18
5-6 Jun 07	59 %		26	15
7-8 Feb 06	60 %		18	22

ROTATE NEXT TWO QUESTIONS

38. In general, do you think Barack Obama is running: SCALE: 1. A positive campaign, focused on the issues 2. A negative campaign, focused on attacks 3. (Mixed) 4. (Don't know)

	Positive campaign	Negative campaign	(Mixed)	(DK)
8-9 Oct 08	5 6 %	21	17	7
Democrats	80%	9	9	3
Republicans	31%	38	22	9
Independents	50%	19	22	9

39. In general, do you think John McCain is running: SCALE: 1. A positive campaign, focused on the issues 2. A negative campaign, focused on attacks 3. (Mixed) 4. (Don't know)

Positive campaign	Negative campaign	(Mixed)	(DK)
27%	51	15	6
12%	74	9	5
51%	24	18	7
19 %	50	23	8
	campaign 27% 12% 51%	campaign campaign 27% 51 12% 74 51% 24	campaign campaign (Mixed) 27% 51 15 12% 74 9 51% 24 18

40. Thinking about your friends and neighbors, would they consider themselves to be part of the top elite in this country or are they part of a group that the elites in America look down upon? SCALE: 1. Part of the top elite in this country 2. Part of the group that elites look down upon 3. (Mix/Depends) 4. (Don't know)

TOOK down upon		Group elites	(Mix	
	Elite	look down on	/Depends)	(DK)
8-9 Oct 08	17%	41	20	22
Democrats	18 %	44	16	22
Republicans	19 %	37	24	20
Independents	13%	44	21	22

41. Which presidential candidate do you think is more likely to be hiding the truth about his background and past associations -- Barack Obama or John McCain? (ROTATE)

	Obama	McCain	(Both)	(Neither)	(Don't know)
8-9 Oct 08	41 %	26	7	16	11
Democrats	13%	45	6	21	15
Republicans	77%	8	3	8	5
Independents	37%	20	14	18	11

42. As you may know, Barack Obama has distanced himself from his former pastor Jeremiah Wright because of controversial and anti-American comments Wright made. Obama attended Rev. Wright's church for about 20 years. Obama says he did not hear Wright make anti-American comments during the time he went to church there. Do you believe Obama attended Rev. Wright's church for 20 years and didn't hear him make anti-American comments during that time?

	Yes	No	(Don't know)
8-9 Oct 08	28 %	54	18
Democrats	40 %	36	24
Republicans	15%	77	9
Independents	26%	55	19

43. There has been some discussion of Barack Obama's relationship with the former radical activist William Ayers. Because Ayers is linked to plots to bomb the Pentagon and the U.S. Capitol in the 1970s, and because Ayres recently said he wished he had done more, some people say Obama's association with Ayers calls into question his judgment. Does Obama's connection with Ayers make you less likely to vote for him for president or does it not really make a difference to your vote?

	Less likely	No difference	(More likely - vol.)	(Don't know)
8-9 Oct 08	32%	61	2	5
Democrats	8 %	83	2	7
Republicans	s 62%	33	2	3
Independent	ts 29%	64	3	4

44. As you may know, there has been some discussion of John McCain's involvement with Charles Keating, of the so-called Keating Five savings and loan scandal of the 1980s. McCain was cleared of all charges and ethical complaints, but some people think McCain's past association with Charles Keating still calls into question his judgment. Does McCain's past connection with Keating make you less likely to vote for him for president or does it not really make a difference to your vote?

:	Less likely	No difference	(More likely - vol.)	(Don't know)
8-9 Oct 08	16%	78	2	5
Democrats	24%	70	3	4
Republicans	7%	86	1	6
Independent	s 12%	83	2	3

45. In general, do you think government involvement is usually the solution or the problem?

	Solution	Problem	(Depends)	(Don't know)
8-9 Oct 08	17%	53	23	6
Democrats	26 %	40	27	7
Republicans	12%	69	13	6
Independent	s 10%	59	28	3

46. Do you think this is a good time for higher taxes and a larger government or is this a good time for lower taxes and a smaller government?

H	igher/larger	Lower/smaller	(Don't know)
8-9 Oct 08	13%	76	12
Democrats	20%	66	14
Republican	s 4%	91	5
Independen	ts 14%	72	14

47. Last week Congress passed a bill that included a seven hundred billion dollar rescue package for financial institutions. Do you approve or disapprove of Congress passing the rescue plan?

	Approve	Disapprove	(Don't know)
8-9 Oct 08	34%	53	13
Democrats	38%	48	14
Republicans	33%	57	11
Independents	29 %	59	12

48. All in all, do you think the Congressional financial rescue package will help or hurt the nation's economy, or will it not make much of a difference? SCALE: 1. Help the economy 2. Hurt the economy 3. No difference 4. (Don't know)

		-		
	Help	Hurt	No difference	(Don't know)
8-9 Oct 08	33%	26	29	12
Democrats	34%	21	32	13
Republicans	32%	31	25	11
Independents	32%	30	29	9

49. All in all, do you think the Congressional financial rescue package will help or hurt you and your family's financial situation, or will it not make much of a difference?

SCALE: 1. Help your financial situation 2. Hurt your financial situation 3. No difference 4. (Don't know)

	Help	Hurt	No difference	(Don't know)
8-9 Oct 08	16%	28	47	9
Democrats	16%	24	49	10
Republicans	16%	31	46	7
Independents	19 %	32	41	8

50. Thinking about the seven hundred billion dollar financial rescue package, do you think elected officials in Washington: SCALE: 1. Know exactly what they're doing and how the rescue plan will affect the economy 2. Are pretty sure what they're doing and how the plan will affect the economy, or do they 3. Have no idea what they're doing or how the plan will affect the economy? 4. (Don't know)

	Know what	Pretty sure what	Have no idea what	
	they're doing	they're doing	they're doing	(DK)
8-9 Oct 08	6 %	34	53	7
Democrats	5%	33	55	7
Republicans	; 7 %	36	50	7
Independent	:s 4%	33	54	8

51. Do you think the government should use taxpayer money to bail out companies that are facing bankruptcy?

	Yes	No	(Don't know)
8-9 Oct 08	11 %	82	7
Democrats	11 %	83	6
Republicans	9 %	85	6
Independents	11%	82	7

52. Did you see		any of the p No/(Don't kno		ebate on	Tuesday night?
8-9 Oct 08	70%	30	, , , , , , , , , , , , , , , , , , ,		
Democrats	70%	30			
Republicans		26			
Independents		34			
maependents	000	54			
53. (Debate wat	chers onl	y, n=629, ±4	l) Regardless (of how yo	ou plan to vote, which
candidate do you	think wo	on the debate	e Barack Oba	ama or Jo	ohn McCain? (ROTATE)
	Obama	McCain	(Tie/Equal,	/Neither) (Don't know)
8-9 Oct 08	50%	17	26		7
Democrats	77%	3	14		6
Republicans	23%	37	31		8
Independents	41 %	10	43		7
POLITICAL IDENTI	FICATION:	When you th	nink about pol:	itics, de	o you think of
yourself as a De	mocrat or	a Republica	an?		
		-			
1	Democrat	Republican	(Independent)	(Other)	(Refused/Don't know)
8-9 Oct 08	Democrat 41%	Republican 34	(Independent) 21	(Other) 2	(Refused/Don't know) 2
		-	-		
8-9 Oct 08	41%	34	21	2	2
8-9 Oct 08 22-23 Sep 08	41% 41%	34 34	21 21	2 2	2 2
8-9 Oct 08 22-23 Sep 08 8-9 Sep 08	41% 41% 41%	34 34 34	21 21 21	2 2 2	2 2 2
8-9 Oct 08 22-23 Sep 08 8-9 Sep 08 19-20 Aug 08	418 418 418 428	34 34 34 35	21 21 21 20	2 2 2 1	2 2 2 2 2
8-9 Oct 08 22-23 Sep 08 8-9 Sep 08 19-20 Aug 08 22-23 Jul 08	41% 41% 41% 42% 42%	34 34 35 33	21 21 21 20 19	2 2 2 1 3	2 2 2 2 3 3 3 2
8-9 Oct 08 22-23 Sep 08 8-9 Sep 08 19-20 Aug 08 22-23 Jul 08 17-18 Jun 08	41% 41% 41% 42% 42% 42%	34 34 35 33 35	21 21 20 19 16	2 2 1 3 3	2 2 2 2 3 3
8-9 Oct 08 22-23 Sep 08 8-9 Sep 08 19-20 Aug 08 22-23 Jul 08 17-18 Jun 08 28-29 Apr 08	41% 41% 42% 42% 42% 42% 42%	34 34 35 33 35 30	21 21 20 19 16 21	2 2 1 3 3 2	2 2 2 2 3 3 3 2