

22 October 2008
Polling was conducted by telephone October 20-21, 2008, in the evenings. The total sample is 1100 registered voters (RV) nationwide, with a margin of error of $\pm 3$ percentage points. A subsample of 936 has been defined as likely voters (LV), with a margin of error of $\pm 3$ percentage points.

Democrats $\mathrm{n}=401$, $\pm 5$ percentage points; Republicans $\mathrm{n}=345$, $\pm 5$; independents $\mathrm{n}=148$, $\pm 8$ Obama supporters $n=462$, $\pm 5$; McCain supporters $n=370$, $\pm 5$

1. Right now, how interested are you in the 2008 presidential election? Are you:

| Extremely interested |  | Very interested | Somewhat interested | Not at all interested | (Don't know) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 20-21 Oct 08 LV | 64\% | 36 | - | - | - |
| Democrats | 66\% | 34 | - | - | - |
| Republicans | 64\% | 36 | - | - | - |
| Independents | 63\% | 37 | - | - | - |
| 20-21 Oct 08 RV | 56\% | 32 | 11 | 1 | - |
| Registered Voter | Trend |  |  |  |  |
| 8-9 Oct 08 | 54\% | 32 | 12 | 2 | - |
| 22-23 Sep 08 | 50\% | 35 | 12 | 2 | - |
| 8-9 Sep 08 | 43\% | 38 | 15 | 4 | - |
| 19-20 Aug 08 | 35\% | 39 | 20 | 5 | - |
| 17-18 Jun 08 | 35\% | 38 | 19 | 8 | 1 |
| 18-19 Mar 08 | 34\% | 40 | 20 | 5 | 1 |
| 30-31 Jan 08 | 36\% | 40 | 20 | 4 | 1 |
| 23-24 Oct 07 | 30\% | 37 | 26 | 6 | 1 |
| 15-16 May 07 | 27\% | 35 | 29 | 8 | 1 |

2. Did you register to vote in the last two years or have you been registered to vote longer than that?
SCALE: 1. Registered in the last two years 2. Registered to vote earlier than two years ago 3. (Don't know/Refused)

Registered in
last two years 14\%
20-21 Oct 08 LV
20-21 Oct 08 RV 15\%
8-9 Oct 08 RV 11\%

Registered earlier

86
84
88
88
(Don't know/
Refused)
1
1
1
3. If the 2008 presidential election were held today, would you vote for: (ROTATE)
SCALE: 1. Democrats Barack Obama and Joe Biden 2. Republicans John McCain and Sarah Palin 3. (Other) 4. (Don't know) 5. (Would not vote)

|  | Obama | McCain | (Other) | (Don't know) | (Would not vote) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 20-21 Oct 08 LV | 49\% | 40 | 2 | 8 | - |
| Democrats | 88\% | 7 | 1 | 4 | - |
| Republicans | 9\% | 83 | 1 | 6 | - |
| Independents | 44\% | 35 | 6 | 14 | - |
| 20-21 Oct 08 RV | 48\% | 38 | 3 | 11 | 1 |
| Democrats | 85\% | 8 | 1 | 5 | 1 |
| Republicans | 11\% | 79 | 1 | 9 | - |
| Independents | 41\% | 32 | 7 | 20 | 1 |
| Registered Voter Trend |  |  |  |  |  |
| 8-9 Oct 08 | 46\% | 39 | 3 | 11 | 1 |
| Democrats | 86\% | 7 | 1 | 6 | - |
| Republicans | 7\% | 83 | 1 | 8 | - |
| Independents | 34\% | 32 | 7 | 24 | 2 |
| 22-23 Sep 08 | 45\% | 39 | 2 | 13 | 1 |
| Democrats | 84\% | 5 | 1 | 9 | 1 |
| Republicans | 6\% | 86 | - | 8 | - |
| Independents | 36\% | 31 | 3 | 29 | 1 |
| 8-9 Sep 08* | 42\% | 45 | 2 | 10 | 2 |
| Democrats | 79\% | 9 | 1 | 10 | 1 |
| Republicans | 5\% | 88 | 1 | 6 | 1 |
| Independents | 31\% | 46 | 4 | 15 | 3 |
| 19-20 Aug 08 | 42\% | 39 | 4 | 14 | 1 |
| Democrats | 78\% | 8 | 3 | 10 | 1 |
| Republicans | 8\% | 82 | 2 | 8 | - |
| Independents | 31\% | 30 | 8 | 28 | 3 |
| *First time included vice presidential running mates |  |  |  |  |  |


|  | Obama | McCain | (Other/Don't know) |
| :--- | ---: | :---: | :---: |
| $22-23$ Jul 08 | $41 \%$ | 40 | 19 |
| $17-18$ Jun 08 | $45 \%$ | 41 | 14 |
| $28-29$ Apr 08 | $43 \%$ | 46 | 11 |
| $18-19$ Mar 08 | $43 \%$ | 44 | 13 |
| $19-20$ Feb 08 | $47 \%$ | 43 | 10 |
| $30-31$ Jan 08 | $44 \%$ | 43 | 13 |
| $18-19$ Dec 07 | $40 \%$ | 44 | 17 |
| $25-26$ Sep 07 | $40 \%$ | 38 | 22 |
| $17-18$ Jul 07 | $47 \%$ | 37 | 16 |
| $5-6$ Dec 06 | $30 \%$ | 49 | 21 |
| $24-25$ Oct 06 LV | $38 \%$ | 41 | 21 |

4. Do you think it is possible that while you're standing in the voting booth you might change your vote for president?
Yes No (Don't know)

20-21 Oct 08 LV
Obama supporters $5 \% \quad 94 \quad 1$
McCain supporters 7\% 92
5. Which comes closer to what you believe about the outcome of this year's presidential election: (ROTATE RESPONSES 1 AND 2)
SCALE: 1. My candidate must win for the United States to be a better and stronger country, or 2. It doesn't really matter much which candidate wins, things in the country will be about the same either way
3. (Neither) 4. (Don't know)

|  | My candidate <br> must win | Doesn't matter <br> who wins | (Neither) | (Don't know) |
| :---: | :---: | :---: | :---: | :---: |
| 20-21 Oct 08 LV | $80 \%$ | 14 | 4 | 3 |
| Obama supporters | $86 \%$ | 10 | 2 | 2 |
| McCain supporters | $79 \%$ | 15 | 4 | 2 |
| $20-21$ Oct 08 RV | $74 \%$ | 20 | 4 | 3 |

6. Do you approve or disapprove of the job George W. Bush is doing as president?


| Dis |  |  |  |  | Dis |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Approve |  | appr | (DK) |  | Approve | approve | (DK) |
| 20-21 Oct 08 LV | 29\% | 66 | 5 | 17-18 Apr 07 | 38\% | 54 | 8 |
| 20-21 Oct 08 RV | 28\% | 66 | 5 | 27-28 Mar 07 | 33\% | 61 | 6 |
| RECENT RV TREND |  |  |  | 27-28 Feb 07 | 34\% | 57 | 8 |
| 8-9 Oct 08 | 25\% | 69 | 5 | 13-14 Feb 07 | 35\% | 56 | 9 |
| 22-23 Sep 08 | 26\% | 66 | 8 | 30-31 Jan 07 | 38\% | 54 | 8 |
| 8-9 Sep 08 | 32\% | 64 | 4 | 16-17 Jan 07 | 35\% | 58 | 7 |
| 19-20 Aug 08 | 28\% | 67 | 5 | 5-6 Dec 06 | 38\% | 54 | 9 |
| 22-23 Jul 08 | 27\% | 66 | 7 | 4-5 Nov 06 LV | 38\% | 54 | 8 |
| 17-18 Jun 08 | 29\% | 64 | 7 | 24-25 Oct 06 LV | 40\% | 53 | 6 |
| 28-29 Apr 08 | 32\% | 60 | 8 | 10-11 Oct 06 LV | 40\% | 56 | 4 |
| 18-19 Mar 08 | 30\% | 60 | 10 | 26-27 Sep 06 LV | 42\% | 54 | 4 |
| 19-20 Feb 08 | 32\% | 59 | 9 | 12-13 Sep 06 LV | 40\% | 49 | 10 |
| 30-31 Jan 08 | 33\% | 60 | 7 | 29-30 Aug 06 | 38\% | 56 | 6 |
| 18-19 Dec 07 | 36\% | 57 | 6 | 8-9 Aug 06 | 36\% | 56 | 8 |
| 13-14 Nov 07 | 36\% | 56 | 8 | 11-12 Jul 06 | 36\% | 53 | 11 |
| 23-24 Oct 07 | 35\% | 55 | 9 | 27-28 Jun 06 | 41\% | 50 | 9 |
| 9-10 Oct 07 | 35\% | 56 | 9 | 13-14 Jun 06 | 40\% | 52 | 8 |
| 25-26 Sep 07 | 34\% | 58 | 8 | 16-18 May 06 | 35\% | 56 | 8 |
| 11-12 Sep 07 | 37\% | 58 | 6 | 2-3 May 06 | 38\% | 53 | 9 |
| 21-22 Aug 07 | 33\% | 56 | 11 | 18-19 Apr 06 | 33\% | 57 | 10 |
| 17-18 Jul 07 | 32\% | 61 | 7 | 4-5 Apr 06 | 36\% | 53 | 10 |
| 26-27 Jun 07 | 31\% | 60 | 9 | 14-15 Mar 06 | 39\% | 51 | 11 |
| 5-6 Jun 07 | 34\% | 57 | 9 | 28 Feb-1 Mar 06 | 39\% | 54 | 7 |
| 15-16 May 07 | 34\% | 56 | 10 | 7-8 Feb 06 | 44\% | 47 | 9 |


8. - 16. I'm going to read you the names of several groups and individuals. Please tell me whether you have a generally favorable or unfavorable opinion of each one. If you've never heard of a particular individual or group please just say so. (RANDOMIZE)
SCALE: 1. Favorable 2. Unfavorable 3. (Can't say) 4. Never heard of

| *****SUMMARY CHART***** |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Favor able | Unfav orable | $\begin{aligned} & \text { Can't } \\ & \text { say } \end{aligned}$ | Never heard |  |  |  |  |  |  |  |
| Barack Obama | 60\% | 35 | 4 | - |  |  |  |  |  |  |  |
| Joe Biden | 57\% | 33 | 7 | 2 |  |  |  |  |  |  |  |
| Michelle Obama | 57\% | 28 | 11 | 3 |  |  |  |  |  |  |  |
| John McCain | 55\% | 41 | 4 | - |  |  |  |  |  |  |  |
| Cindy McCain | 51\% | 30 | 16 | 3 |  |  |  |  |  |  |  |
| Sarah Palin | 48\% | 44 | 6 | 2 |  |  |  |  |  |  |  |
| Democratic Party | 53\% | 41 | 6 | - |  |  |  |  |  |  |  |
| Republican Party | 42\% | 50 | 7 | 1 |  |  |  |  |  |  |  |
| ACORN | 17\% | 37 | 15 | 30 |  |  |  |  |  |  |  |
|  | Favor able | Unfav orable | Can't say | Never heard |  |  |  | Favor able | Unfav orable | $\begin{aligned} & \text { Can't } \\ & \text { say } \end{aligned}$ | Never heard |
| Barack Obama |  |  |  |  |  |  |  |  |  |  |  |
| 20-21 Oct 08 LV | 60\% | 35 | 4 | - | 28-29 | Apr | 08 | 47\% | 42 | 11 | - |
| 20-21 Oct 08 RV | 60\% | 34 | 6 | - | 19-20 | Feb | 08 | 54\% | 33 | 12 | - |
| Registered Voter | Trend |  |  |  | 18-19 | Dec | 07 | 49\% | 33 | 15 | 3 |
| 8-9 Oct 08 | 60\% | 34 | 7 | - | 13-14 | Nov | 07 | 50\% | 34 | 11 | 4 |
| 22-23 Sep 08 | 57\% | 33 | 10 |  | 11-12 | Sep | 07 | 51\% | 25 | 16 | 8 |
| 8-9 Sep 08 | 57\% | 36 | 7 |  | 26-27 | Jun | 07 | 46\% | 30 | 17 | 8 |
| 19-20 Aug 08 | 59\% | 35 | 6 | - | 17-18 | Apr | 07 | 47\% | 23 | 19 | 11 |
| 22-23 Jul 08 | 58\% | 33 | 8 | - | 30-31 | Jan | 07 | 41\% | 20 | 20 | 18 |
| 17-18 Jun 08 | 58\% | 32 | 10 | - |  |  |  |  |  |  |  |


|  | Favor <br> able | Unfav orable | $\begin{aligned} & \text { Can't } \\ & \text { say } \end{aligned}$ | Never heard |  | Favor <br> able | Unfav <br> orable | $\begin{aligned} & \text { Can't } \\ & \text { say } \end{aligned}$ | Never heard |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| John McCain |  |  |  |  |  |  |  |  |  |
| 20-21 Oct 08 LV | 55\% | 41 | 4 |  | 16-18 May 06 | 49\% | 25 | 18 | 7 |
| 20-21 Oct 08 RV | 55\% | 40 | 5 |  | 7-8 Feb 06 | 54\% | 18 | 19 | 9 |
| Registered Voter | Trend |  |  |  | 13-14 Dec 05 | 56\% | 18 | 18 | 7 |
| 8-9 Oct 08 | 53\% | 40 | 7 | - | 30-31 Aug 05 | 57\% | 15 | 18 | 10 |
| 22-23 Sep 08 | 54\% | 38 | 8 | - | 24-25 Aug 04 LV | 57\% | 16 | 19 | 8 |
| 8-9 Sep 08 | 60\% | 33 | 7 | - | 6-7 Jun 01 | 57\% | 18 | 18 | 7 |
| 19-20 Aug 08 | 60\% | 34 | 6 | - | 28-29 Mar 01 | 54\% | 17 | 22 | 7 |
| 22-23 Jul 08 | 54\% | 38 | 9 | - | 8-9 Mar 00 | 50\% | 28 | 17 | 5 |
| 17-18 Jun 08 | 58\% | 32 | 10 | 1 | 23-24 Feb 00 | 57\% | 19 | 19 | 5 |
| 28-29 Apr 08 | 49\% | 37 | 13 | 1 | 9-10 Feb 00 | 54\% | 15 | 20 | 11 |
| 19-20 Feb 08 | 52\% | 33 | 13 | 2 | 26-27 Jan 00 | 42\% | 17 | 22 | 19 |
| 18-19 Dec 07 | 53\% | 29 | 13 | 5 | 12-13 Jan 00 | 45\% | 13 | 22 | 20 |
| 13-14 Nov 07 | 48\% | 31 | 14 | 7 | 6-7 Dec 99 | 41\% | 11 | 18 | 30 |
| 11-12 Sep 07 | 49\% | 30 | 14 | 6 | 17-18 Nov 99 | 33\% | 10 | 19 | 38 |
| 26-27 Jun 07 | 47\% | 33 | 15 | 5 | 3-4 Nov 99 | 30\% | 12 | 23 | 35 |
| 17-18 Apr 07 | 49\% | 31 | 13 | 7 | 20-21 Oct 99 | 34\% | 12 | 19 | 35 |
| 30-31 Jan 07 | 45\% | 29 | 18 | 8 | 2-3 Jun 99 | 25\% | 8 | 17 | 50 |
|  | Favor able | Unfav orable | $\begin{aligned} & \text { Can't } \\ & \text { say } \end{aligned}$ | Never heard |  |  |  |  |  |
| Joe Biden |  |  |  |  |  |  |  |  |  |
| 20-21 Oct 08 LV | 57\% | 33 | 7 | 2 |  |  |  |  |  |
| 20-21 Oct 08 RV | 56\% | 32 | 9 | 3 |  |  |  |  |  |
| Registered Voter | Trend |  |  |  |  |  |  |  |  |
| 8-9 Oct 08 | 57\% | 29 | 12 | 1 |  |  |  |  |  |
| 22-23 Sep 08 | 48\% | 31 | 18 | 3 |  |  |  |  |  |
| 8-9 Sep 08 | 51\% | 29 | 15 | 4 |  |  |  |  |  |
| 30-31 Aug 05 | 19\% | 16 | 27 | 37 |  |  |  |  |  |
|  | Favor <br> able | Unfav orable | $\begin{aligned} & \text { Can't } \\ & \text { say } \end{aligned}$ | Never heard |  |  |  |  |  |
| Sarah Palin |  |  |  |  |  |  |  |  |  |
| 20-21 Oct 08 LV | 48\% | 44 | 6 | 2 |  |  |  |  |  |
| 20-21 Oct 08 RV | 46\% | 44 | 8 | 2 |  |  |  |  |  |
| Registered Voter | Trend |  |  |  |  |  |  |  |  |
| 8-9 Oct 08 | 47\% | 42 | 11 | - |  |  |  |  |  |
| 22-23 Sep 08 | 47\% | 36 | 16 | 2 |  |  |  |  |  |
| 8-9 Sep 08 | 54\% | 27 | 16 | 4 |  |  |  |  |  |
|  | Favor able | Unfav orable | $\begin{aligned} & \text { Can't } \\ & \text { say } \end{aligned}$ | Never heard |  |  |  |  |  |
| Michelle Obama |  |  |  |  |  |  |  |  |  |
| 20-21 Oct 08 LV | 57\% | 28 | 11 | 3 |  |  |  |  |  |
| 20-21 Oct 08 RV | 56\% | 28 | 12 | 3 |  |  |  |  |  |
| Registered Voter | Trend |  |  |  |  |  |  |  |  |
| 8-9 Sep 08 | 52\% | 29 | 18 | 2 |  |  |  |  |  |
| 17-18 Jun 08 | 44\% | 29 | 25 | 2 |  |  |  |  |  |
|  | Favor <br> able | Unfav orable | $\begin{aligned} & \text { Can't } \\ & \text { say } \end{aligned}$ | Never heard |  |  |  |  |  |
| Cindy McCain |  |  |  |  |  |  |  |  |  |
| 20-21 Oct 08 LV | 51\% | 30 | 16 | 3 |  |  |  |  |  |
| 20-21 Oct 08 RV | 50\% | 29 | 17 | 4 |  |  |  |  |  |
| Registered Voter | Trend |  |  |  |  |  |  |  |  |
| 8-9 Sep 08 | 48\% | 24 | 26 | 3 |  |  |  |  |  |
| 17-18 Jun 08 | 41\% | 21 | 34 | 5 |  |  |  |  |  |


|  | Favor able | Unfav orable |  | Never heard |
| :---: | :---: | :---: | :---: | :---: |
| Democratic Party |  |  |  |  |
| 20-21 Oct 08 LV | 53\% | 41 | 6 | - |
| 20-21 Oct 08 RV | 53\% | 40 | 7 | - |
| Registered Voter Trend |  |  |  |  |
| 22-23 Jul 08 | 50\% | 40 | 10 | - |
| 17-18 Jun 08 | 52\% | 37 | 10 | 1 |
| 19-20 Feb 08 | 54\% | 36 | 10 | - |
| 25-26 Sep 07 | 50\% | 40 | 10 | - |
| 17-18 Apr 07 | 49\% | 39 | 11 | 1 |
| 27-28 Mar 07 | 51\% | 37 | 12 | 1 |
| 16-17 Jan 07 | 51\% | 35 | 13 | 1 |
| 10-11 Oct 06 LV | 52\% | 38 | 10 | - |
| 8-9 Aug 06 | 47\% | 37 | 15 | - |
| 13-14 Dec 05 | 45\% | 39 | 15 | 1 |
| 25-26 Oct 05 | 46\% | 37 | 16 | 1 |
| 29-30 Mar 05 | 46\% | 38 | 16 | - |
| 21-22 Jan 04 | 51\% | 33 | 16 | - |
|  | Favor able | Unfav orable | $\begin{aligned} & \text { Can' } \\ & \text { say } \end{aligned}$ | Never heard |
| Republican Party |  |  |  |  |
| 20-21 Oct 08 LV | 42\% | 50 | 7 | 1 |
| 20-21 Oct 08 RV | 42\% | 49 | 8 | 1 |
| Registered Voter Trend |  |  |  |  |
| 22-23 Jul 08 | 38\% | 51 | 10 | 1 |
| 17-18 Jun 08 | 41\% | 48 | 11 | 1 |
| 19-20 Feb 08 | 43\% | 46 | 11 | - |
| 25-26 Sep 07 | 44\% | 47 | 9 | 1 |
| 17-18 Apr 07 | 42\% | 47 | 10 | 1 |
| 27-28 Mar 07 | 42\% | 49 | 9 | - |
| 16-17 Jan 07 | 39\% | 49 | 12 | - |
| 10-11 Oct 06 LV | 42\% | 50 | 7 | 1 |
| 8-9 Aug 06 | 38\% | 51 | 11 | 1 |
| 13-14 Dec 05 | 43\% | 47 | 10 | 1 |
| 25-26 Oct 05 | 42\% | 43 | 14 | 1 |
| 29-30 Mar 05 | 48\% | 38 | 13 | - |
| 21-22 Jan 04 | 49\% | 35 | 16 | - |
|  | Favor able | Unfav orable | $\begin{aligned} & \text { Can' } \\ & \text { say } \end{aligned}$ | Never heard |
| ACORN - The Association Of Community |  |  |  |  |
| Organizations for Reform Now |  |  |  |  |
| 20-21 Oct 08 LV | 17\% | 37 | 15 | 30 |
| 20-21 Oct 08 RV | 17\% | 36 | 16 | 31 |

17. If you had to make the toughest decision of your life, who would you rather get advice from -- Barack Obama or John McCain? (ROTATE)

|  | Obama | McCain | (Both) | (Neither) | (Don't know) |
| :--- | :---: | :---: | :---: | :---: | :---: |
| 20-21 Oct 08 LV | $45 \%$ | 41 | 3 | 9 | 3 |
| Democrats | $80 \%$ | 9 | 2 | 6 | 3 |
| Republicans | $9 \%$ | 83 | 2 | 5 | 1 |
| Independents | $36 \%$ | 34 | 5 | 21 | 4 |
| 20-21 Oct 08 RV | $43 \%$ | 40 | 2 | 10 | 4 |
| Registered Voter Trend |  |  |  |  |  |
| 8-9 Oct 08 | $42 \%$ | 41 | 3 | 11 | 4 |
| $22-23$ Sep 08 | $40 \%$ | 39 | 2 | 13 | 5 |
| $8-9$ Sep 08 | $34 \%$ | 50 | 4 | 9 | 3 |
| $19-20$ Aug 08 | $37 \%$ | 43 | 4 | 12 | 5 |

18. Overall, which candidate do you trust more -- Barack Obama or John McCain? (ROTATE)
SCALE: 1. Barack Obama 2. John McCain 3. (Both) 4. (Neither) 5. (Don't know)

|  | Obama | McCain | (Both) | (Neither) | (Don't k |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 20-21 Oct 08 LV | $47 \%$ | 43 | 3 | 4 | 3 |
| Democrats | $86 \%$ | 9 | 2 | 1 | 2 |
| Republicans | $8 \%$ | 86 | 2 | 3 | 2 |
| Independents | $38 \%$ | 39 | 5 | 14 | 3 |
| $20-21$ Oct 08 RV | $46 \%$ | 42 | 2 | 6 | 4 |
| $17-18$ Jun 08 RV | $37 \%$ | 43 | 5 | 10 | 5 |

19. Which presidential candidate do you think is better described by these words -- "the road to success is achieved through hard work and playing by the rules"?
SCALE: 1. Barack Obama 2. John McCain 3. (Both) 4. (Neither) 5. (Don't know)

|  | Obama | McCain | (Both) | (Neither) | (Don't k |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 20-21 Oct 08 LV | $41 \%$ | 45 | 6 | 4 | 4 |
| Democrats | $73 \%$ | 15 | 6 | 3 | 3 |
| Republicans | $10 \%$ | 83 | 3 | 1 | 2 |
| Independents | $34 \%$ | 41 | 12 | 8 | 5 |
| $20-21$ Oct 08 RV | $41 \%$ | 43 | 6 | 4 | 5 |

20. Which presidential candidate do you think is more likely to reach across the aisle to work with the other party -- and go against his own political party if necessary?
SCALE: 1. Barack Obama 2. John McCain 3. (Both) 4. (Neither) 5. (Don't know)

|  | Obama | McCain | (Both) | (Neither) | (Don't k |
| :---: | :---: | :---: | :---: | :---: | ---: |
| 20-21 Oct 08 LV | $41 \%$ | 46 | 6 | 3 | 4 |
| Democrats | $70 \%$ | 17 | 5 | 3 | 4 |
| Republicans | $10 \%$ | 81 | 5 | 2 | 2 |
| Independents | $37 \%$ | 43 | 10 | 6 | 4 |
| $20-21$ Oct 08 RV | $41 \%$ | 45 | 6 | 4 | 5 |

ROTATE NEXT TWO QUESTIONS
Regardless of how you might vote ...
21. Do you think John McCain has the right experience to be president?

|  | Yes | No | (Don't know) |
| :---: | :---: | :---: | :---: |
| 20-21 Oct 08 LV | $80 \%$ | 19 | 2 |
| Democrats | $64 \%$ | 34 | 2 |
| Republicans | $97 \%$ | 3 | - |
| Independents | $80 \%$ | 16 | 5 |
| $20-21$ Oct 08 RV | $78 \%$ | 19 | 3 |


| 22. Do you think | Barack <br> Yes | Obama has <br> No | the right exper <br> (Don't know) |
| :--- | :---: | :---: | :---: |
| 20-21 Oct 08 LV | $52 \%$ | 45 | 3 |
| Democrats | $85 \%$ | 13 | 2 |
| Republicans | $14 \%$ | 84 | 1 |
| Independents | $51 \%$ | 41 | 7 |
| $20-21$ Oct 08 RV | $52 \%$ | 45 | 4 |
| Registered Voter Trend |  |  |  |
| 17-18 Jul 07 | $35 \%$ | 46 | 18 |
| $5-6$ Dec 06 | $22 \%$ | 44 | 34 |

ROTATE NEXT TWO QUESTIONS

24. Do you think Barack Obama can bring the right kind of change to Washington?

|  | Yes | No | (Don't know) |
| :---: | :---: | :---: | :---: |
| 20-21 Oct 08 LV | $53 \%$ | 41 | 5 |
| Democrats | $87 \%$ | 11 | 2 |
| Republicans | $14 \%$ | 81 | 5 |
| Independents | $54 \%$ | 37 | 9 |
| $20-21$ Oct 08 RV | $54 \%$ | 40 | 6 |

25.     - 33. How important will each of the following issues be to your vote for president?
SCALE: 1. Extremely important 2. Very important 3. Somewhat important
1. Not at all important 5. (Don't know)

| *****SUMMARY CHART***** <br> Extremely Important |  |
| :---: | :---: |
| The economy | 68\% |
| The candidates' integrity | 58\% |
| Terrorism | 53\% |
| The situation in Iraq | 52\% |
| Health care | 49\% |
| Energy Independence | 49\% |
| Future appointments to |  |
| the U.S. Supreme Court | 41\% |
| Tax policies | 39\% |
| The candidates' spouses | 15\% |


| Extremely | Very | Somewhat <br> important <br> important | Not at all <br> important |
| :--- | :--- | :--- | :--- | important $\quad$ (Don't know)

The economy

| $20-21$ Oct 08 LV | $68 \%$ | 26 | 4 | 1 | - |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Democrats | $77 \%$ | 21 | 1 | - | - |
| Republicans | $60 \%$ | 32 | 7 | 1 | - |
| Independents | $66 \%$ | 27 | 5 | 1 | - |
| $20-21$ Oct 08 RV | $67 \%$ | 26 | 5 | 1 | - |
| $15-16$ May 07 RV | $37 \%$ | 48 | 13 | 2 | - |


|  | Extremely important | Very important | Somewhat important | Not at all important | (Don't know) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| The situation in Iraq |  |  |  |  |  |
| 20-21 Oct 08 LV | 52\% | 35 | 10 | 2 | 1 |
| Democrats | 57\% | 31 | 8 | 4 | 1 |
| Republicans | 49\% | 39 | 11 | - | - |
| Independents | 49\% | 38 | 9 | 3 | - |
| 20-21 Oct 08 RV | 51\% | 35 | 11 | 2 | 1 |
| 15-16 May 07 RV | 52\% | 37 | 8 | 2 | 1 |
| Terrorism |  |  |  |  |  |
| 20-21 Oct 08 LV | 53\% | 32 | 13 | 2 | 1 |
| Democrats | 45\% | 36 | 16 | 3 | 1 |
| Republicans | 65\% | 27 | 7 | - | - |
| Independents | 49\% | 30 | 17 | 2 | 1 |
| 20-21 Oct 08 RV | 52\% | 31 | 13 | 2 | 2 |
| 15-16 May 07 RV | 43\% | 38 | 16 | 3 | 1 |
| Health care |  |  |  |  |  |
| 20-21 Oct 08 LV | 49\% | 33 | 15 | 3 | - |
| Democrats | 64\% | 28 | 6 | 1 | - |
| Republicans | 36\% | 34 | 27 | 3 | - |
| Independents | 40\% | 44 | 12 | 4 | - |
| 20-21 Oct 08 RV | 49\% | 33 | 15 | 3 | - |
| 15-16 May 07 RV | 41\% | 41 | 14 | 3 | - |
| Energy independence |  |  |  |  |  |
| 20-21 Oct 08 LV | 49\% | 40 | 8 | 2 | 1 |
| Democrats | 54\% | 37 | 6 | 2 | - |
| Republicans | 47\% | 41 | 11 | 1 | 1 |
| Independents | 45\% | 43 | 8 | 2 | 2 |
| 20-21 Oct 08 RV | 47\% | 39 | 11 | 2 | 1 |
| Tax policies |  |  |  |  |  |
| 20-21 Oct 08 LV | 39\% | 42 | 16 | 2 | 1 |
| Democrats | 42\% | 39 | 16 | 2 | 1 |
| Republicans | 41\% | 44 | 14 | 1 | 1 |
| Independents | 26\% | 45 | 22 | 6 | - |
| 20-21 Oct 08 RV | 39\% | 41 | 17 | 2 | 1 |
| Future appointments to the U.S. Supreme Court |  |  |  |  |  |
| 20-21 Oct 08 LV | 41\% | 35 | 18 | 4 | 2 |
| Democrats | 40\% | 38 | 15 | 3 | 3 |
| Republicans | 49\% | 31 | 18 | 2 | - |
| Independents | 28\% | 36 | 27 | 9 | - |
| 20-21 Oct 08 RV | 38\% | 33 | 21 | 5 | 2 |
| The candidates' integrity |  |  |  |  |  |
| 20-21 Oct 08 LV | 58\% | 33 | 8 | 1 | 1 |
| Democrats | 57\% | 34 | 7 | 2 | - |
| Republicans | 62\% | 31 | 6 | 1 | - |
| Independents | 50\% | 31 | 16 | 2 | 1 |
| 20-21 Oct 08 RV | 55\% | 33 | 9 | 1 | 1 |


|  | Extremely important | Very important | Somewhat important | Not at all important | (Don't know) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| The candidates' spouses |  |  |  |  |  |
| 20-21 Oct 08 LV | 15\% | 23 | 37 | 24 | 1 |
| Democrats | 19\% | 23 | 34 | 22 | 2 |
| Republicans | 13\% | 25 | 41 | 19 | 1 |
| Independents | 7\% | 19 | 36 | 37 | 1 |
| 20-21 Oct 08 RV | 14\% | 22 | 36 | 25 | 2 |
| 15-16 May 07* RV | $V$ 7\% | 16 | 38 | 39 | 1 |
| *Wording: "Your opinion of the candidate's spouse" |  |  |  |  |  |

34. How likely do you think it is that another terrorist attack causing large numbers of American lives to be lost will happen in the near future? SCALE: 1. Very likely 2. Somewhat likely 3. Not very likely 4. Not likely at all 5. (Don't know)

|  | TOTAL | Vry | Smwht | TOTAL | Ntvy | Not | (Don't know) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 20-21 Oct 08 LV | 68\% | 23 | 45 | 26 | 20 | 6 | 6 |
| Democrats | 59\% | 18 | 41 | 33 | 24 | 9 | 8 |
| Republicans | 78\% | 28 | 50 | 17 | 14 | 3 | 5 |
| Independents | 66\% | 22 | 44 | 30 | 24 | 6 | 4 |
| 20-21 Oct 08 RV | 68\% | 24 | 44 | 26 | 20 | 6 | 6 |
| Registered Voter | Trend |  |  |  |  |  |  |
| 17-18 Jul 07 | 81\% | 43 | 38 | 14 | 11 | 3 | 4 |
| 24-25 Jan 06 | 80\% | 38 | 42 | 17 | 14 | 3 | 4 |
| 12-13 Jul 05 | 75\% | 33 | 42 | 17 | 12 | 5 | 8 |
| 22-23 Apr 03 | 66\% | 23 | 43 | 29 | 24 | 5 | 5 |
| 25-26 Mar 03 | 75\% | 29 | 46 | 21 | 17 | 4 | 4 |
| 25-26 Feb 03 | 81\% | 38 | 43 | 14 | 11 | 3 | 5 |
| 29-30 Jan 03 | 87\% | 31 | 46 | 17 | 13 | 4 | 6 |

35. Which presidential candidate -- Barack Obama or John McCain -- do you trust more to handle the major economic problems currently facing the country? (ROTATE CANDIDATE NAMES)
SCALE: 1. Barack Obama 2. John McCain 3. (Both) 4. (Neither) 5. (Don't know)

|  | Obama | McCain | (Both) | (Neither) | (Don't know) | (Dem Edge) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 20-21 Oct 08 LV | $51 \%$ | 39 | 1 | 6 | 3 | +12 |
| Democrats | $88 \%$ | 7 | 1 | 3 | 2 | +81 |
| Republicans | $11 \%$ | 83 | 2 | 3 | 1 | -72 |
| Independents | $47 \%$ | 29 | 2 | 16 | 6 | +18 |
| $20-21$ Oct 08 RV | $50 \%$ | 38 | 2 | 7 | 4 | +12 |
| $22-23$ Sep 08 RV | $47 \%$ | 37 | 3 | 7 | 7 | +10 |

36. Do you think the United States will be a safer place if Barack Obama wins or John McCain wins? (ROTATE CANDIDATE NAMES)
SCALE: 1. Barack Obama wins 2. John McCain wins 3. (No difference) 4. (Don't know)

|  | Obama | McCain | (No difference) | (Don't know) |
| :---: | :---: | :---: | :---: | :---: |
| 20-21 Oct 08 LV | $39 \%$ | 43 | 14 | 4 |
| Democrats | $73 \%$ | 11 | 12 | 4 |
| Republicans | $6 \%$ | 85 | 7 | 2 |
| Independents | $26 \%$ | 37 | 30 | 6 |
| $20-21$ Oct 08 RV | $38 \%$ | 42 | 15 | 5 |

37. Which presidential candidate's tax plan do you think would do more to improve your family's financial situation? (ROTATE CANDIDATE NAMES)

| SCALE : 1. BarackObama 2. John McCain 3. <br> Obama <br> McCain | (Both) <br> (Both) | 4. (Neither) <br> (Neither) | 5. (Don't know) <br> (Don't know) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 20-21 Oct 08 LV | $49 \%$ | 37 | 1 | 7 | 6 |
| Democrats | $83 \%$ | 8 | 1 | 5 | 4 |
| Republicans | $12 \%$ | 77 | - | 5 | 6 |
| Independents | $51 \%$ | 25 | 3 | 14 | 7 |
| $20-21$ Oct 08 RV | $50 \%$ | 35 | 1 | 8 | 7 |

38. Do you think it is a good idea or a bad idea for the government to use some of the money it collects from you in taxes to spread the wealth to others who are less well off?

|  | Good idea | Bad idea | (Don't know) |
| :---: | :---: | :---: | ---: |
| 20-21 Oct 08 LV | $45 \%$ | 46 | 9 |
| Democrats | $66 \%$ | 25 | 9 |
| Republicans | $23 \%$ | 72 | 5 |
| Independents | $47 \%$ | 41 | 12 |
| $20-21$ Oct 08 RV | $46 \%$ | 45 | 8 |

39. Do you think it is a good idea or a bad idea to freeze government spending to get the federal budget under control?

|  | Good idea | Bad idea | (Don't know) |
| :---: | :---: | :---: | :---: |
| 20-21 Oct $08 ~ L V ~$ | $63 \%$ | 29 | 7 |
| Democrats | $54 \%$ | 38 | 8 |
| Republicans | $77 \%$ | 19 | 4 |
| Independents | $58 \%$ | 33 | 8 |
| $20-21$ Oct 08 RV | $64 \%$ | 29 | 7 |

40. Recently Congress passed a bill that included a seven hundred billion dollar rescue package for financial institutions. Do you approve or disapprove of Congress passing the rescue plan?

|  | Approve | Disapprove | (Don't know) |
| :---: | :---: | :---: | :---: |
| 20-21 Oct 08 LV | $43 \%$ | 48 | 9 |
| Democrats | $50 \%$ | 40 | 9 |
| Republicans | $39 \%$ | 54 | 6 |
| Independents | $40 \%$ | 51 | 10 |
| 20-21 Oct 08 RV | $42 \%$ | 48 | 9 |
| 8-9 Oct 08* RV | $34 \%$ | 53 | 13 |
| *Wording: "Last week..." |  |  |  |

41. Thinking about the nation's economy, how serious do you think the recession will be?
SCALE: 1. An extremely mild recession 2. A moderate recession 3. A severe
recession 4. An economic depression 5. (Won't be a recession) 6. (Don't know)

|  | Extremely mild recession | Moderate recession | Severe recession | Economic depression | (Won't be rec.) | (DK) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 20-21 Oct 08 LV | 11\% | 41 | 35 | 9 | - | 4 |
| Democrats | 12\% | 37 | 37 | 10 | - | 4 |
| Republicans | 11\% | 50 | 29 | 6 | 1 | 3 |
| Independents | 9\% | 34 | 42 | 9 | - | 6 |
| 20-21 Oct 08 RV | 11\% | 40 | 34 | 9 | - | 5 |

42. Which do you think is more likely to stimulate the economy and get the country out of recession:
SCALE: 1. Increasing government spending on programs 2. Cutting taxes
43. (Neither) 4. (Don't know)

|  | Increase spending | Cut taxes | (Neither) | (Don't know) |
| :---: | :---: | :---: | :---: | :---: |
| $20-21$ Oct 08 LV | $20 \%$ | 60 | 12 | 9 |
| Democrats | $30 \%$ | 45 | 14 | 11 |
| Republicans | $9 \%$ | 80 | 8 | 4 |
| Independents | $20 \%$ | 54 | 17 | 9 |
| $20-21$ Oct 08 RV | $20 \%$ | 59 | 11 | 10 |

For reference: Which do you think is more likely to boost the economy? SCALE: 1. Increasing government spending 2. Cutting taxes 3. (Neither) 4. (Don't know) Increase spending Cut taxes (Neither) (Don't know)
$\begin{array}{ccccc}22-23 & \text { Oct } 02 ~ L V & 15 \% & 54 & 19\end{array}$
43. Do you think the outcome of the presidential election will be known on election night, the next day, several days after Election Day, or a week or longer after Election Day?

|  | Election <br> night | The next <br> day | Several days <br> after | A week+ <br> after | (DK) |  |
| :--- | :--- | :--- | :--- | :---: | :---: | :---: | :---: |
| $20-21$ Oct 08 LV | $47 \%$ | 30 | 11 | 9 | 3 |  |
| $20-21$ Oct 08 RV | $45 \%$ | 30 | 11 | 9 | 4 |  |
| $17-18$ | Oct 04 LV | $32 \%$ | 33 | 14 | 14 | 7 |

44. Which concerns you more about allegations of misconduct with voter registration efforts: (READ 1-2)
SCALE: 1. This election may be stolen 2. Your vote may not count 3. (Both)
45. (Neither/Not concerned) 5. (Don't know)

|  | May be stolen | Vote may not count | (Both) | (Neither <br> /Nt encrnd) | (Don't know) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 20-21 Oct 08 LV | 38\% | 32 | 10 | 14 | 5 |
| Democrats | 33\% | 33 | 13 | 16 | 5 |
| Republicans | 48\% | 30 | 8 | 8 | 6 |
| Independents | 31\% | 40 | 8 | 18 | 3 |
| 20-21 Oct 08 RV | 36\% | 36 | 9 | 14 | 5 |

45. How likely do you think it is that there will be widespread voter fraud in the upcoming presidential election?
SCALE: 1. Very likely 2. Somewhat likely 3. Not very likely 4. Not at all likely 5. (Don't know)

46. If there is voter fraud in the upcoming election, do you think it is more likely to favor Democrats or Republicans? (ROTATE 1 AND 2)
SCALE: 1. Democrats 2. Republicans 3. (Both the same) 4. (Neither) 5. (Don't know)
-- More likely to favor --
Democrats Republicans

|  | Democrats | Republicans | (Both) |
| :---: | :---: | :---: | :---: |
| 20-21 Oct 08 LV | $47 \%$ | 35 | 5 |
| Democrats | $23 \%$ | 58 | 5 |
| Republicans | $78 \%$ | 11 | 2 |
| Independents | $43 \%$ | 30 | 13 |
| $20-21$ Oct 08 RV | $46 \%$ | 35 | 6 |


| (Neither) | (Don't know) |
| :---: | :---: |
| 4 | 9 |
| 4 | 10 |
| 3 | 5 |
| 6 | 8 |
| 4 | 9 |

47. Which presidential candidate -- Barack Obama or John McCain -- do you think most members of the media want to win the election? (ROTATE)

| SCALE: 1. BarackObama 2. John McCain 3. <br> Obama <br> McCain | (They're neutral) <br> (Neutral) | 4. <br> (Don't know) <br> (Don't know) |  |  |
| :---: | :---: | :---: | :---: | :---: |
| 20-21 Oct 08 LV | $77 \%$ | 10 | 5 | 8 |
| Democrats | $69 \%$ | 12 | 7 | 12 |
| Republicans | $89 \%$ | 9 | 1 | 1 |
| Independents | $75 \%$ | 5 | 6 | 10 |
| $20-21$ Oct 08 RV | $77 \%$ | 10 | 11 | 7 |
| $22-23$ Jul 08 RV | $67 \%$ | 11 |  | 11 |

For reference: Which presidential candidate -- Bush or Kerry -- do you think most members of the media want to win the election? (ROTATE)
SCALE: 1. George W. Bush 2. John Kerry 3. (They're neutral) 4. (Not sure)

$\begin{array}{lllll}7-8 & \text { Sep } 04 \mathrm{LV} & 26 \% & 46 & 10\end{array}$
48. Does Colin Powell's endorsement of Barack Obama make you more or less likely to vote for him for president?
SCALE: 1. More likely 2. Less likely 3. (No difference) 4. (Don't know)

|  | More <br> likely | Less <br> likely | (No difference) | (Don't know) |
| :---: | :---: | :---: | :---: | :---: |
| $20-21$ Oct 08 LV | $35 \%$ | 25 | 37 | 2 |
| Democrats | $56 \%$ | 10 | 31 | 2 |
| Republicans | $15 \%$ | 44 | 40 | 1 |
| Independents | $32 \%$ | 22 | 43 | 3 |
| $20-21$ Oct 08 RV | $35 \%$ | 25 | 37 | 3 |
| 19-20 Aug 08* RV | $35 \%$ | 19 | 43 | 3 |

*Wording: "Would Colin Powell's..."
49. Which political party -- the Democrats or the Republicans -- do you think is more powerful in Congress right now? (ROTATE)
SCALE: 1. Democrats 2. Republicans 3. (Mixed House/Senate - vol.)
4. (Don't know)
-- More Powerful --

| $20-21$ Oct 08 LV | $64 \%$ | 25 | 6 | 6 |
| :---: | :---: | :---: | :---: | :---: |
| Democrats | $53 \%$ | 36 | 6 | 5 |
| Republicans | $76 \%$ | 16 | 4 | 4 |
| Independents | $63 \%$ | 20 | 8 | 8 |
| $20-21$ Oct 08 RV | $61 \%$ | 27 | 6 | 7 |

POLITICAL IDENTIFICATION: When you think about politics, do you think of yourself as a Democrat or a Republican?
Democrat Republican (Independent) (Other) (Refused/Don't know)

| 20-21 Oct 08 LV | 43\% | 37 | 16 | 2 | 2 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 20-21 Oct 08 RV | 43\% | 36 | 16 | 2 | 3 |
| Registered Voter | Trend |  |  |  |  |
| 8-9 Oct 08 | 41\% | 34 | 21 | 2 | 2 |
| 22-23 Sep 08 | 41\% | 34 | 21 | 2 | 2 |
| 8-9 Sep 08 | 41\% | 34 | 21 | 2 | 2 |
| 19-20 Aug 08 | 42\% | 35 | 20 | 1 | 2 |
| 22-23 Jul 08 | 42\% | 33 | 19 | 3 | 3 |
| 17-18 Jun 08 | 42\% | 35 | 16 | 3 | 3 |
| 28-29 Apr 08 | 44\% | 30 | 21 | 2 | 2 |
| 18-19 Mar 08 | 43\% | 30 | 21 | 3 | 3 |
| 19-20 Feb 08 | 43\% | 33 | 17 | 4 | 3 |
| 30-31 Jan 08 | 42\% | 33 | 20 | 2 | 3 |

