07

Polling was conducted by telephone December 18-19, 2007, in the evenings. The total sample is 900 registered voters nationwide with a margin of error of $\pm 3$ percentage points. Results are of registered voters, unless otherwise noted. LV = likely voters Democrats $n=379, \pm 5$ percentage points; Republicans $n=315$, $\pm 6$ percentage points

1. Do you approve or disapprove of the job George W. Bush is doing as president?

|  | $* * *$ | Bush Job Ratings Summary *** |  |
| :--- | :--- | :--- | :--- |
| Approve | Disapprove | (Don't know) |  |
| Most recent (18-19 Dec 07) | $36 \%$ | 57 | 6 |
| Highest (14-15 Nov 01) | $88 \%$ | 7 | 5 |
| Lowest (26-27 Jun 07) | $31 \%$ | 60 | 9 |
|  |  |  |  |
| First-Term Average | $61 \%$ | 29 |  |

Dis
Approve approve (DK)

| 18-19 Dec 07 | $36 \%$ | 57 | 6 |
| :--- | ---: | ---: | ---: |
| Democrats | $10 \%$ | 85 | 5 |
| Republicans | $73 \%$ | 21 | 7 |
| Independents | $32 \%$ | 60 | 8 |
| RECENT TREND |  |  |  |
| 13-14 Nov 07 | $36 \%$ | 56 | 8 |
| $23-24$ Oct 07 | $35 \%$ | 55 | 9 |
| $9-10$ Oct 07 | $35 \%$ | 56 | 9 |
| $25-26$ Sep 07 | $34 \%$ | 58 | 8 |
| 11-12 Sep 07 | $37 \%$ | 58 | 6 |
| $21-22$ Aug 07 | $33 \%$ | 56 | 11 |
| $17-18$ Jul 07 | $32 \%$ | 61 | 7 |
| $26-27$ Jun 07 | $31 \%$ | 60 | 9 |
| $5-6$ Jun 07 | $34 \%$ | 57 | 9 |
| $15-16$ May 07 | $34 \%$ | 56 | 10 |
| $17-18$ Apr 07 | $38 \%$ | 54 | 8 |
| $27-28$ Mar 07 | $33 \%$ | 61 | 6 |
| $27-28$ Feb 07 | $34 \%$ | 57 | 8 |
| $13-14$ Feb 07 | $35 \%$ | 56 | 9 |
| $30-31$ Jan 07 | $38 \%$ | 54 | 8 |
| $16-17$ Jan 07 | $35 \%$ | 58 | 7 |
| $5-6$ Dec 06 | $38 \%$ | 54 | 9 |
| $4-5$ Nov 06 LV | $38 \%$ | 54 | 8 |
| $24-25$ Oct 06 LV | $40 \%$ | 53 | 6 |
| $10-11$ Oct 06 LV | $40 \%$ | 56 | 4 |
| $26-27$ Sep 06 LV | $42 \%$ | 54 | 4 |
| $12-13$ Sep 06 LV | $40 \%$ | 49 | 10 |


|  | Approve | Dis approve | (DK) |
| :---: | :---: | :---: | :---: |
| 29-30 Aug 06 | 38\% | 56 | 6 |
| 8-9 Aug 06 | 36\% | 56 | 8 |
| 11-12 Jul 06 | 36\% | 53 | 11 |
| 27-28 Jun 06 | 41\% | 50 | 9 |
| 13-14 Jun 06 | 40\% | 52 | 8 |
| 16-18 May 06 | 35\% | 56 | 8 |
| 2-3 May 06 | 38\% | 53 | 9 |
| 18-19 Apr 06 | 33\% | 57 | 10 |
| 4-5 Apr 06 | 36\% | 53 | 10 |
| 14-15 Mar 06 | 39\% | 51 | 11 |
| 28 Feb-1 Mar 06 | 39\% | 54 | 7 |
| 7-8 Feb 06 | 44\% | 47 | 9 |
| 24-25 Jan 06 | 41\% | 51 | 8 |
| 10-11 Jan 06 | 42\% | 49 | 9 |
| 13-14 Dec 05 | 42\% | 51 | 7 |
| 29-30 Nov 05 | 42\% | 48 | 10 |
| 8-9 Nov 05 | 36\% | 53 | 11 |
| 25-26 Oct 05 | 41\% | 51 | 8 |
| 11-12 Oct 05 | 40\% | 51 | 9 |
| 27-28 Sep 05 | 45\% | 47 | 8 |
| 13-14 Sep 05 | 41\% | 51 | 8 |
| 30-31 Aug 05 | 45\% | 50 | 5 |
| 26-27 Jul 05 | 47\% | 44 | 9 |
| 12-13 Jul 05 | 47\% | 47 | 6 |
| 14-15 Jun 05 | 48\% | 43 | 9 |
| 25-26 Apr 05 | 47\% | 43 | 10 |
| 29-30 Mar 05 | 49\% | 46 | 5 |


3. - 13. I'm going to read you the names of several individuals. Please tell me whether you have a generally favorable or unfavorable opinion of each one. If you've never heard of someone please just say so. (RANDOMIZE) SCALE: 1. Favorable 2. Unfavorable 3. (Can't say) 4. Never heard of

|  | *****SUMMARY CHART***** |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Favor able | Unfav orable | $\begin{aligned} & \text { Can't } \\ & \text { say } \end{aligned}$ | Never heard |
| Bill Clinton | 55\% | 41 | 5 | - |
| Oprah Winfrey | 55\% | 33 | 11 | 1 |
| John McCain | 53\% | 29 | 13 | 5 |
| Barack Obama | 49\% | 33 | 15 | 3 |
| Rudy Giuliani | 47\% | 40 | 11 | 2 |
| Hillary Clinton | 45\% | 49 | 6 |  |
| John Edwards | 45\% | 35 | 16 | 4 |
| George W. Bush | 39\% | 56 | 5 | - |
| Mike Huckabee | 30\% | 28 | 25 | 17 |
| Mitt Romney | 30\% | 36 | 22 | 12 |
| Fred Thompson | 30\% | 32 | 22 | 16 |
|  | Favor able | Unfav orable | $\begin{aligned} & \text { Can't } \\ & \text { say } \end{aligned}$ | Never heard |


| Bill Clinton |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 18-19 Dec 07 | 55\% | 41 | 5 | - | 17-18 | Jun 03 |
| Democrats | 81\% | 14 | 4 | - | 11-12 | Mar 03 |
| Republicans | 24\% | 73 | 3 | - | 3-4 D | ce 02 |
| Independents | 49\% | 45 | 6 | - | 12-13 | Feb 02 |
| Recent trend |  |  |  |  | 12-13 | Dec 01 |
| 13-14 Nov 07 | 55\% | 39 | 5 | - | 25-26 | Jul 01 |
| 30-31 Jan 07 | 52\% | 42 | 6 | - | 18-19 | Apr 01 |
| 16-18 May 06 | 58\% | 35 | 6 | 1 | 28-29 | Mar 01 |
| 25-26 Apr 05 | 53\% | 40 | 6 | - | 14-15 | Mar 01 |
| 8-9 Jun 04 | 52\% | 40 | 7 | 1 | 21-22 | Feb 01 |
| 21-22 Jan 04 | 47\% | 47 | 6 | - | 10-11 | Jan 01 |

Favor Unfav Can't Never able orable say heard

| $41 \%$ | 52 | 7 | - |
| :--- | :--- | :--- | :--- |
| $47 \%$ | 46 | 7 | - |
| $42 \%$ | 50 | 8 | - |
| $45 \%$ | 47 | 7 | 1 |
| $42 \%$ | 50 | 8 | - |
| $42 \%$ | 51 | 7 | - |
| $40 \%$ | 54 | 6 | - |
| $41 \%$ | 52 | 7 | - |
| $40 \%$ | 54 | 6 | - |
| $40 \%$ | 54 | 6 | - |
| $48 \%$ | 46 | 6 | - |


|  | Favor able | Unfav orable | $\begin{aligned} & \text { Can't } \\ & \text { say } \end{aligned}$ | Never heard |  | Favor able | Unfav orable | $\begin{aligned} & \text { Can't } \\ & \text { say } \end{aligned}$ | Never heard |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| George W. Bush |  |  |  |  |  |  |  |  |  |
| 18-19 Dec 07 | 39\% | 56 | 5 | - | 11-12 Jan 05 | 53\% | 41 | 6 | - |
| Democrats | 13\% | 83 | 4 | - | 14-15 Dec 04 | 50\% | 43 | 7 | - |
| Republicans | 77\% | 19 | 4 | - | 30-31 Oct 04 | 48\% | 47 | 5 | - |
| Independents | 31\% | 61 | 8 | - | 30-31 Oct 04 LV | 49\% | 46 | 5 | - |
| RECENT TREND |  |  |  |  | 29-30 Oct 04 | 47\% | 46 | 7 | - |
| 13-14 Nov 07 | 40\% | 55 | 5 | - | 29-30 Oct 04 LV | 49\% | 45 | 6 | - |
| 11-12 Sep 07 | 39\% | 56 | 5 | - | 28-29 Oct 04 | 47\% | 45 | 8 | - |
| 26-27 Jun 07 | 37\% | 59 | 4 | - | 28-29 Oct 04 LV | 49\% | 44 | 7 | - |
| 15-16 May 07 | 41\% | 54 | 5 | - | 27-28 Oct 04 | 49\% | 45 | 6 | - |
| 27-28 Mar 07 | 38\% | 59 | 4 | - | 27-28 Oct 04 LV | 50\% | 44 | 6 | - |
| 16-17 Jan 07 | 38\% | 58 | 4 | - | 17-18 Oct 04 LV | 49\% | 45 | 6 | - |
| 10-11 Oct 06 LV | 43\% | 54 | 3 | - | 3-4 Oct 04 LV | 52\% | 43 | 5 | - |
| 8-9 Aug 06 | 39\% | 56 | 4 | - | 21-22 Sep 04 LV | 52\% | 43 | 5 | - |
| 16-18 May 06 | 40\% | 55 | 5 | - | 7-8 Sep 04 LV | 51\% | 43 | 6 | - |
| 7-8 Feb 06 | 46\% | 47 | 7 | - | 24-25 Aug 04 LV | 50\% | 44 | 6 | - |
| 13-14 Dec 05 | 45\% | 50 | 5 | - | 3-4 Aug 04 | 47\% | 45 | 8 | - |
| 25-26 Oct 05 | 45\% | 49 | 7 | - | 20-21 Jul 04 | 50\% | 42 | 8 | - |
| 30-31 Aug 05 | 47\% | 45 | 8 | 1 | 22-23 Jun 04 | 52\% | 41 | 7 | - |
| 12-13 Jul 05 | 48\% | 45 | 7 | - | 8-9 Jun 04 | 52\% | 41 | 7 | - |
| 14-15 Jun 05 | 52\% | 42 | 5 | - | 4-5 May 04 | 50\% | 42 | 8 | - |
| 25-26 Apr 05 | 52\% | 43 | 5 | - | 6-7 Apr 04 | 49\% | 44 | 7 | - |
| 29-30 Mar 05 | 49\% | 43 | 7 | 1 | 23-24 Mar 04 | 50\% | 43 | 7 | - |
| 1-2 Mar 05 | 54\% | 41 | 4 | - | 3-4 Mar 04 | 52\% | 40 | 8 | - |
|  | Favor able | Unfav orable | $\begin{aligned} & \text { Can't } \\ & \text { say } \end{aligned}$ | Never heard |  | Favor able | Unfav orable | $\begin{aligned} & \text { Can't } \\ & \text { say } \end{aligned}$ | Never heard |
| Hillary Clinton |  |  |  |  |  |  |  |  |  |
| 18-19 Dec 07 | 45\% | 49 | 6 | - | 25-26 Oct 05 | 49\% | 41 | 9 | - |
| Democrats | 73\% | 20 | 7 | - | 30-31 Aug 05 | 50\% | 40 | 9 | 1 |
| Republicans | 14\% | 83 | 3 | 1 | 14-15 Jun 05 | 52\% | 37 | 10 | 1 |
| Independents | 40\% | 49 | 11 | 1 | 25-26 Apr 05 | 47\% | 45 | 8 | - |
| RECENT TREND |  |  |  |  | 20-21 Jul 04 | 44\% | 44 | 11 | 1 |
| 13-14 Nov 07 | 49\% | 46 | 5 | - | 21-22 Jan 04 | 47\% | 44 | 9 | - |
| 11-12 Sep 07 | 49\% | 45 | 5 | - | 17-18 Jun 03 | 44\% | 47 | 9 | - |
| 26-27 Jun 07 | 46\% | 47 | 6 | - | 3-4 Jun 03 | 44\% | 47 | 8 | 1 |
| 17-18 Apr 07 | 46\% | 47 | 6 | 2 | 17-18 Dec 02 | 47\% | 45 | 8 | - |
| 30-31 Jan 07 | 50\% | 44 | 5 | - | 14-15 Nov 01 | 44\% | 44 | 11 | 1 |
| 10-11 Oct 06 LV | 48\% | 44 | 7 | 1 | 18-19 Apr 01 | 42\% | 49 | 9 | - |
| 16-18 May 06 | 50\% | 42 | 8 | - | 14-15 Mar 01 | 39\% | 51 | 10 | - |
| 7-8 Feb 06 | 49\% | 44 | 7 | 1 | 21-22 Feb 01 | 44\% | 46 | 10 | - |
| 13-14 Dec 05 | 51\% | 40 | 8 | 1 |  |  |  |  |  |
|  | Favor able | Unfav orable | $\begin{aligned} & \text { Can't } \\ & \text { say } \end{aligned}$ | Never heard |  |  |  |  |  |
| Barack Obama |  |  |  |  |  |  |  |  |  |
| 18-19 Dec 07 | 49\% | 33 | 15 | 3 |  |  |  |  |  |
| Democrats | 63\% | 25 | 10 | 2 |  |  |  |  |  |
| Republicans | 30\% | 49 | 17 | 4 |  |  |  |  |  |
| Independents | 48\% | 26 | 23 | 2 |  |  |  |  |  |
| 13-14 Nov 07 | 50\% | 34 | 11 | 4 |  |  |  |  |  |
| 11-12 Sep 07 | 51\% | 25 | 16 | 8 |  |  |  |  |  |
| 26-27 Jun 07 | 46\% | 30 | 17 | 8 |  |  |  |  |  |
| 17-18 Apr 07 | 47\% | 23 | 19 | 11 |  |  |  |  |  |
| 30-31 Jan 07 | 41\% | 20 | 20 | 18 |  |  |  |  |  |


|  | Favor able | Unfav orable | $\begin{aligned} & \text { Can't } \\ & \text { say } \end{aligned}$ | Never heard |  | Favor able | Unfav orable | $\begin{aligned} & \text { Can't } \\ & \text { say } \end{aligned}$ | Never heard |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| John Edwards |  |  |  |  |  |  |  |  |  |
| 18-19 Dec 07 | 45\% | 35 | 16 | 4 | 21-22 Sep 04 LV | 48\% | 34 | 15 | 3 |
| Democrats | 59\% | 24 | 14 | 3 | 7-8 Sep 04 LV | 47\% | 31 | 17 | 5 |
| Republicans | 28\% | 53 | 14 | 5 | 24-25 Aug 04 LV | 49\% | 27 | 19 | 5 |
| Independents | 44\% | 28 | 23 | 5 | 3-4 Aug 04 | 51\% | 28 | 17 | 4 |
| 13-14 Nov 07 | 46\% | 35 | 13 | 6 | 20-21 Jul 04 | 44\% | 29 | 21 | 6 |
| 11-12 Sep 07 | 48\% | 32 | 13 | 7 | 21-22 Jan 04 | 37\% | 19 | 29 | 15 |
| 26-27 Jun 07 | 49\% | 31 | 15 | 5 | 28-29 Oct 03 | 17\% | 17 | 27 | 39 |
| 17-18 Apr 07 | 47\% | 29 | 15 | 9 | 12-13 Aug 03 | 14\% | 12 | 22 | 52 |
| 30-31 Jan 07 | 41\% | 33 | 17 | 9 | 3-4 Jun 03 | 17\% | 13 | 21 | 49 |
| 27-28 Oct 04 LV | 47\% | 41 | 11 | 1 | 14-15 Jan 03 | 17\% | 10 | 23 | 50 |
| 17-18 Oct 04 LV | 46\% | 39 | 13 | 2 |  |  |  |  |  |
|  | Favor able | Unfav orable | $\begin{aligned} & \text { Can't } \\ & \text { say } \end{aligned}$ | Never heard |  | Favor able | Unfav orable | $\begin{aligned} & \text { Can't } \\ & \text { say } \end{aligned}$ | Never heard |
| Rudy Giuliani |  |  |  |  |  |  |  |  |  |
| 18-19 Dec 07 | 47\% | 40 | 11 | 2 | 13-14 Dec 05 | 64\% | 12 | 16 | 8 |
| Democrats | 35\% | 52 | 12 | 1 | 1-2 Mar 05 | 69\% | 14 | 13 | 4 |
| Republicans | 62\% | 25 | 9 | 3 | 24-25 Aug 04 LV | 59\% | 17 | 18 | 6 |
| Independents | 47\% | 40 | 10 | 3 | 4-5 Feb 04 | 66\% | 13 | 16 | 5 |
| 13-14 Nov 07 | 51\% | 36 | 11 | 3 | 11-12 Mar 03 | 74\% | 6 | 10 | 10 |
| 11-12 Sep 07 | 55\% | 33 | 7 | 5 | 19-20 Sep 01 | 76\% | 6 | 10 | 8 |
| 26-27 Jun 07 | 54\% | 30 | 13 | 3 | 9-10 Feb 00 | 39\% | 18 | 24 | 19 |
| 17-18 Apr 07 | 55\% | 25 | 13 | 6 | 2-3 Jun 99 | 29\% | 19 | 22 | 30 |
| 30-31 Jan 07 | 54\% | 24 | 14 | 8 | 28-29 Oct 98 | 31\% | 12 | 20 | 37 |
| 16-18 May 06 | 64\% | 15 | 15 | 6 | 29-30 Jul 98 | 27\% | 10 | 18 | 45 |
| 7-8 Feb 06 | 64\% | 15 | 15 | 6 |  |  |  |  |  |
|  | Favor able | Unfav orable | $\begin{aligned} & \text { Can't } \\ & \text { say } \end{aligned}$ | Never heard |  | Favor able | Unfav orable | $\begin{aligned} & \text { Can't } \\ & \text { say } \end{aligned}$ | Never heard |
| John McCain |  |  |  |  |  |  |  |  |  |
| 18-19 Dec 07 | 53\% | 29 | 13 | 5 | 6-7 Jun 01 | 57\% | 18 | 18 | 7 |
| Democrats | 40\% | 39 | 15 | 6 | 28-29 Mar 01 | 54\% | 17 | 22 | 7 |
| Republicans | 69\% | 19 | 9 | 4 | 8-9 Mar 00 | 50\% | 28 | 17 | 5 |
| Independents | 58\% | 22 | 16 | 3 | 23-24 Feb 00 | 57\% | 19 | 19 | 5 |
| 13-14 Nov 07 | 48\% | 31 | 14 | 7 | 9-10 Feb 00 | 54\% | 15 | 20 | 11 |
| 11-12 Sep 07 | 49\% | 30 | 14 | 6 | 26-27 Jan 00 | 42\% | 17 | 22 | 19 |
| 26-27 Jun 07 | 47\% | 33 | 15 | 5 | 12-13 Jan 00 | 45\% | 13 | 22 | 20 |
| 17-18 Apr 07 | 49\% | 31 | 13 | 7 | 6-7 Dec 99 | 41\% | 11 | 18 | 30 |
| 30-31 Jan 07 | 45\% | 29 | 18 | 8 | 17-18 Nov 99 | 33\% | 10 | 19 | 38 |
| 16-18 May 06 | 49\% | 25 | 18 | 7 | 3-4 Nov 99 | 30\% | 12 | 23 | 35 |
| 7-8 Feb 06 | 54\% | 18 | 19 | 9 | 20-21 Oct 99 | 34\% | 12 | 19 | 35 |
| 13-14 Dec 05 | 56\% | 18 | 18 | 7 | 2-3 Jun 99 | 25\% | 8 | 17 | 50 |
| 30-31 Aug 05 | 57\% | 15 | 18 | 10 | 20-21 May 98 | 18\% | 8 | 19 | 55 |
| 24-25 Aug 04 LV | 57\% | 16 | 19 | 8 |  |  |  |  |  |
|  | Favor able | Unfav orable | $\begin{aligned} & \text { Can't } \\ & \text { say } \end{aligned}$ | Never heard |  |  |  |  |  |
| Mike Huckabee |  |  |  |  |  |  |  |  |  |
| 18-19 Dec 07 | 30\% | 28 | 25 | 17 |  |  |  |  |  |
| Democrats | 16\% | 40 | 26 | 19 |  |  |  |  |  |
| Republicans | 46\% | 15 | 23 | 16 |  |  |  |  |  |
| Independents | 30\% | 29 | 26 | 15 |  |  |  |  |  |
| 13-14 Nov 07 | 20\% | 16 | 30 | 34 |  |  |  |  |  |


|  | Favor able | Unfav orable | $\begin{aligned} & \text { Can't } \\ & \text { say } \end{aligned}$ | Never heard |
| :---: | :---: | :---: | :---: | :---: |
| Fred Thompson |  |  |  |  |
| 18-19 Dec 07 | 30\% | 32 | 22 | 16 |
| Democrats | 18\% | 45 | 20 | 16 |
| Republicans | 45\% | 17 | 23 | 15 |
| Independents | 32\% | 32 | 24 | 13 |
| 13-14 Nov 07 | 35\% | 28 | 20 | 17 |
| 11-12 Sep 07 | 31\% | 24 | 19 | 27 |
| 26-27 Jun 07 | 30\% | 16 | 22 | 32 |
| 27-28 Mar 07 | 23\% | 10 | 14 | 53 |
|  | Favor <br> able | Unfav orable | $\begin{aligned} & \text { Can't } \\ & \text { say } \end{aligned}$ | Never heard |
| Mitt Romney |  |  |  |  |
| 18-19 Dec 07 | 30\% | 36 | 22 | 12 |
| Democrats | 16\% | 49 | 22 | 13 |
| Republicans | 46\% | 23 | 20 | 10 |
| Independents | 30\% | 34 | 27 | 8 |
| 13-14 Nov 07 | 26\% | 33 | 23 | 19 |
| 11-12 Sep 07 | 24\% | 32 | 21 | 23 |
| 26-27 Jun 07 | 25\% | 26 | 26 | 22 |
| 17-18 Apr 07 | 20\% | 23 | 24 | 33 |
| 30-31 Jan 07 | 11\% | 22 | 24 | 43 |
|  | Favor able | Unfav orable | $\begin{aligned} & \text { Can't } \\ & \text { say } \end{aligned}$ | Never heard |
| Oprah Winfrey |  |  |  |  |
| 18-19 Dec 07 | 55\% | 33 | 11 | 1 |
| Democrats | 62\% | 26 | 11 | 1 |
| Republicans | 49\% | 43 | 8 | - |
| Independents | 50\% | 33 | 17 | 1 |
| 11-12 Sep 07 | 68\% | 21 | 10 | 1 |
| 22-23 Apr 98 | 77\% | 12 | 10 | 1 |

14. If the 2008 Democratic presidential primary were held today, for whom would you vote if the candidates were: (RANDOMIZE)

|  | 18-19 | 13-14 | 23-24 | 9-10 | 11-12 | 21-22 | 17-18 | 26-27 | 5-6 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Dec 07 | Nov 07 | Oct 07 | Oct 07 | Sep 07 | Aug 07 | Jul 07 | Jun 07 | Jun 07 |
| Hillary Clinton | 49\% | 44\% | 42\% | 50\% | 43\% | 38\% | 41\% | 47\% | 41\% |
| Barack Obama | 20 | 23 | 25 | 18 | 24 | 25 | 25 | 21 | 26 |
| John Edwards | 10 | 12 | 13 | 11 | 13 | 8 | 12 | 13 | 15 |
| Joseph Biden | 3 | 1 | 2 | 1 | 2 | 2 | 1 | 2 | 2 |
| Bill Richardson | 2 | 5 | 2 | 4 | 1 | 3 | 2 | 3 | 1 |
| Mike Gravel | 1 | - | - | - | - | - | - | 1 | 1 |
| Dennis Kucinich | 1 | 2 | 1 | 2 | 2 | 4 | 4 | 2 | 2 |
| Chris Dodd | - | 1 | 1 | 1 | 1 | 1 | - | 1 | 1 |
| (Other) | - | - | 1 | 1 | - | 1 | 1 | 1 | 1 |
| (Don't know) | 12 | 10 | 12 | 12 | 11 | 15 | 13 | 7 | 10 |
| (Would not vote |  |  |  |  |  |  |  |  |  |
| in Dem primary) | 3 | 2 | 1 | 2 | 2 | 3 | 2 | 3 | 2 |


|  | $\begin{aligned} & 15-16 \\ & \text { May } 07 \end{aligned}$ | $\begin{array}{r} 17-18 \\ \text { Apr } 07 \end{array}$ | $\begin{aligned} & 27-28 \\ & \text { Mar } 07 \end{aligned}$ | $\begin{array}{r} 27-28 \\ \text { Feb } 07 \end{array}$ | $\begin{array}{r} \text { 30-31 } \\ \text { Jan } 07 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Hillary Clinton | 39\% | 48\% | 41\% | 40\% | 50\% |
| Barack Obama | 23 | 23 | 21 | 26 | 17 |
| John Edwards | 15 | 17 | 16 | 15 | 13 |
| Bill Richardson | 4 | 2 | 2 | 1 | 3 |
| Joseph Biden | 1 | 1 | 2 | 2 | 4 |
| Chris Dodd | - | - | 1 | 1 | - |
| Mike Gravel | - | na | na | na | na |
| Dennis Kucinich | - | 2 | 2 | 1 | - |
| (Other) | 2 | - | 1 | - | 2 |
| (Don't know) | 15 | 8 | 13 | 14 | 10 |
| (Would not vote in Dem primary) | 2 | 1 | 2 | 1 | 1 |

15. If the 2008 Republican presidential primary were held today, for whom would you vote if the candidates were: (RANDOMIZE)

16.     - 19. Thinking ahead to the next presidential election, if the 2008 general election were held today for whom would you vote if the candidates were: (ROTATE QUESTIONS 16-20 AND ROTATE ORDER OF NAMES WITHIN QUESTIONS)

|  | Hillary Clinton | John McCain | (Other/Don't know) |
| :---: | :---: | :---: | :---: |
| 18-19 Dec 07 | 42\% | 47 | 12 |
| Democrats | 75\% | 14 | 11 |
| Republicans | 8\% | 84 | 8 |
| Independents | 33\% | 50 | 18 |
| 13-14 Nov 07 | 46\% | 45 | 9 |
| 9-10 Oct 07 | 47\% | 44 | 9 |
| 25-26 Sep 07 | 46\% | 39 | 15 |
| 17-18 Jul 07 | 45\% | 42 | 12 |
| 5-6 Jun 07 | 43\% | 43 | 14 |
| 27-28 Mar 07 | 43\% | 47 |  |
| 5-6 Dec 06 | 40\% | 48 | 12 |
| 24-25 Oct 06 LV | 39\% | 45 | 15 |
| 29-30 Aug 06 | 39\% | 47 | 13 |
| 16-18 May 06 | 42\% | 46 | 13 |
| 14-15 Mar 06 | 39\% | 50 | 11 |
| 7-8 Feb 06 | 38\% | 51 | 11 |
| 27-28 Sep 05 | 38\% | 49 | 12 |
| 16-17 Nov 04 | 37\% | 53 | 10 |
|  | Hillary Clinton | Mike Huckabee | (Other/Don't know) |
| 18-19 Dec 07 | 47\% | 38 | 15 |
| Democrats | 80\% | 9 | 12 |
| Republicans | 11\% | 78 | 11 |
| Independents | 42\% | 33 | 24 |


|  | Barack Obama | John McCain | (Other/Don't know) |
| :---: | :---: | :---: | :---: |
| 18-19 Dec 07 | 40\% | 44 | 17 |
| Democrats | 64\% | 18 | 18 |
| Republicans | 12\% | 79 | 9 |
| Independents | 36\% | 38 | 26 |
| 25-26 Sep 07 | 40\% | 38 | 22 |
| 17-18 Jul 07 | 47\% | 37 | 16 |
| 5-6 Dec 06 | 30\% | 49 | 21 |
| 24-25 Oct 06 LV | 38\% | 41 | 21 |
|  | Barack Obama | Mike Huckabee | (Other/Don't know) |
| 18-19 Dec 07 | 44\% | 35 | 21 |
| Democrats | 67\% | 14 | 20 |
| Republicans | 16\% | 68 | 16 |
| Independents | 44\% | 24 | 32 |

20. Which one of the following topics will be the most important when deciding your vote for president? The candidate's position on: (READ AND RANDOMIZE LIST)
21. The war in Iraq

All Dem Rep Ind
2. Economic policies
3. Health care policies

27\% 33\% 20\% 28\%
4. Homeland security
$\begin{array}{llll}25 & 22 & 27 & 29\end{array}$
5. Immigration policies $\quad 10 \quad 7 \quad 15 \quad 9$
6. (Other)
7. (Don't know)

| 10 | 3 | 6 | 4 |
| ---: | ---: | ---: | ---: |

21. As far as you know, which presidential candidate is a Mormon? (OPEN ENDED DO NOT READ)

|  | (Mitt Romney - correct) | (Other) | (Don't know) |
| :---: | :---: | :---: | :---: |
| 18-19 Dec 07 | $59 \%$ | 5 | 37 |
| Democrats | $59 \%$ | 5 | 36 |
| Republicans | $63 \%$ | 5 | 33 |
| Independents | $55 \%$ | 5 | 41 |
| $15-16$ May 07 | $39 \%$ | 2 | 59 |

For reference: As far as you know, what religion is Massachusetts Governor and possible presidential contender Mitt Romney? (OPEN ENDED - DO NOT READ)
(Mormon - correct)(Other) (Don't know)
5-6 Dec 06 14\% 4
22. (If don't know) In fact, Mitt Romney is a Mormon. (All) Does the fact that Romney is a Mormon make you more or less likely to vote for him for president?

|  | More <br> likely | Less <br> likely | No <br> difference | (Don't know) <br> 18-19 Dec 07 $4^{2}$ |
| :---: | :---: | :---: | :---: | :---: |

23. In thinking about next year's presidential election, which of the following statements best describes you? (READ AND ROTATE)

| All | Dem | Rep | Ind |
| :---: | :---: | :---: | :---: |
| $40 \%$ | $72 \%$ | $7 \%$ | $30 \%$ |
| 36 | 14 | 55 | 47 |

1. I would vote for Hillary Clinton $\begin{array}{llllll}\text { as the first woman president in } 2008 & 40 \% & 72 \% & 7 \% & 30 \% \\ \text { I would vote for a woman for president } & & & & \\ \text { in } 2008 \text { but not for Hillary Clinton } & 36 & 14 & 55 & 47\end{array}$
2. I'm not ready to vote for a woman for president in 2008, but might be in the future

| 12 | 5 | 20 | 11 |
| :--- | :--- | :--- | :--- |

4. I would not vote for a woman for president at all

| 7 | 4 | 13 | 3 |
| :--- | :--- | ---: | :--- |
| 6 | 6 | 5 | 9 |

5. (Don't know)
6. In thinking about next year's presidential election, which of the following statements best describes you? (READ AND ROTATE)
All Dem Rep Ind
7. I would vote for Barack Obama
as the first African American president in $2008 \quad 39 \%$ 54\% 22\% 41\%
8. I would vote for an African American for president in 2008, but not for $\begin{array}{llllll}\text { Barack Obama } & 33 & 21 & 48 & 30\end{array}$
9. I'm not ready to vote for an African American for president in 2008, but might be in the future 14141413
10. I would not vote for an African American for president at all

| 5 | 5 | 7 | 2 |
| :--- | :--- | :--- | ---: |
| 8 | 7 | 7 | 14 |

25. Again, when thinking about next year's presidential election, which of the following statements best describes you? (READ AND ROTATE)

| All | Dem | Rep | Ind |
| :--- | :--- | :--- | :--- |
| $25 \%$ | $20 \%$ | $32 \%$ | $26 \%$ |
| 30 | 31 | 28 | 28 |

3. I'm not ready to vote for a Mormon for president in 2008, but might be in $\begin{array}{llllll}\text { the future } & 15 & 18 & 14 & 12\end{array}$
4. I would not vote for a Mormon for president at all

| 12 | 13 | 13 | 9 |
| :--- | :--- | :--- | :--- |

5. (Don't know) $\quad 18$
6. Which one of the following are you most likely to pay attention to when deciding which candidate to support for president? (READ AND RANDOMIZE LIST)
All Dem Rep Ind
7. Your spouse or significant other $\quad 13 \% \quad 8 \% \quad 15 \% \quad 17 \%$
8. Endorsements by organizations you belong to
9. Your friends and co-workers

| 2. Endorsements by organizations you belong to | 9 | 11 | 11 | 5 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| 3. Your friends and co-workers | 9 | 13 | 7 | 6 |
| 4. Endorsements by political leaders | 8 | 9 | 7 | 5 |
| 5. Your religious leaders | 7 | 6 | 11 | 5 |
| 6. Endorsements by newspapers | 6 | 7 | 7 | 5 |
| 7. Endorsements by celebrities | 1 | 2 | 2 | 1 |
| 8. (None) | 39 | 38 | 35 | 49 |
| 9. (Combination) | 4 | 4 | 5 | 4 |
| 10. (Don't know) | 3 | 3 | 1 | 3 |

10. (Don't know)
11. Independent Democrat Senator Joe Lieberman endorsed Republican presidential candidate John McCain- does Lieberman's endorsement make you more or less likely to vote for McCain for president?

|  | More <br> likely | Less <br> likely | No <br> difference | (Don't know) |
| :---: | :---: | :---: | :---: | :---: |
| 18-19 Dec 07 | $17 \%$ | 17 | 62 | 4 |
| Democrats | $12 \%$ | 24 | 59 | 4 |
| Republicans | $25 \%$ | 10 | 62 | 3 |
| Independents | $15 \%$ | 12 | 69 | 4 |

28. Does Oprah Winfrey's endorsement of Barack Obama make you more or less likely to vote for him for president?

|  | More likely | Less likely | (No difference) | (Don't know) |
| :---: | :---: | :---: | :---: | :---: |
| 18-19 Dec 07 | $10 \%$ | 23 | 65 | 2 |
| Democrats | $13 \%$ | 22 | 64 | 1 |
| Republicans | $7 \%$ | 29 | 63 | 2 |
| Independents | $7 \%$ | 19 | 71 | 3 |
| 11-12 Sep 07 | $13 \%$ | 30 | 54 | 3 |
| Democrats | $18 \%$ | 25 | 54 | 3 |
| Republicans | $9 \%$ | 39 | 52 | 1 |
| Independents | $7 \%$ | 30 | 60 | 3 |

29. Do you want elected officials to be influenced by their religious beliefs when making policy decisions or not?

|  | Yes | No | (Don't know) |
| :---: | :---: | :---: | :---: |
| 18-19 Dec 07 | $32 \%$ | 61 | 7 |
| Democrats | $23 \%$ | 72 | 4 |
| Republicans | $47 \%$ | 45 | 9 |
| Independents | $26 \%$ | 64 | 10 |

30. Which best describes your current financial situation? Are you: Getting Just able to Falling (Don't know ahead pay most bills behind /Refused)

|  | ahead | pay most bills | behind | /Refused |
| :---: | :---: | :---: | :---: | :---: |
| 18-19 Dec 07 | $41 \%$ | 45 | 11 | 3 |
| Democrats | $31 \%$ | 51 | 15 | 2 |
| Republicans | $53 \%$ | 38 | 5 | 3 |
| Independents | $37 \%$ | 43 | 16 | 5 |
| $17-18$ Apr 07 | $31 \%$ | 51 | 15 | 3 |

31. Which of the following do you think poses the greatest immediate threat to the United States today -- an economic recession or a terrorist attack? (ROTATE) SCALE: 1. Recession 2. Attack 3. (Both the same) 4. (Neither) 5. (Don't know)

|  | Recession | Attack | (Both) | (Neither) | (DK) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 18-19 Dec 07 | $56 \%$ | 25 | 17 | 2 | 1 |
| Democrats | $65 \%$ | 18 | 16 | 1 | - |
| Republicans | $43 \%$ | 36 | 17 | 3 | 1 |
| Independents | $58 \%$ | 20 | 19 | 3 | 1 |

32. Do you think there are real differences in where the Democratic presidential candidates stand on the issues or do they pretty much all support the same positions?
SCALE: 1. Yes, there are real differences 2 . No, all pretty much the same 3. (Don't know)

|  | Yes | No | (Don't know) |
| :---: | :---: | :---: | :---: |
| 18-19 Dec 07 | $36 \%$ | 51 | 12 |
| Democrats | $43 \%$ | 47 | 10 |
| Republicans | $30 \%$ | 57 | 13 |
| Independents | $36 \%$ | 51 | 13 |

33. Do you think there are real differences in where the Republican presidential candidates stand on the issues or do they pretty much all support the same positions?
SCALE: 1. Yes, there are real differences 2. No, all pretty much the same 3. (Don't know)

|  | Yes | No | (Don't know) |
| :---: | :---: | :---: | :---: |
| 18-19 Dec 07 | $43 \%$ | 46 | 12 |
| Democrats | $39 \%$ | 49 | 13 |
| Republicans | $52 \%$ | 40 | 8 |
| Independents | $36 \%$ | 50 | 14 |

34. Regardless of how you plan to vote, who do you believe will be the next president of the United States? (OPEN ENDED-DO NOT READ RESPONSES)
35. (Hillary Clinton) 18-19 Dec 07 9-10 Oct 07
36. (Barack Obama)

33\% 44\%
3. (Rudy Giuliani)

13
6
4. (John McCain)

712
5. (John Edwards)

2
6. (Mike Huckabee)

5
7. (Mitt Romney) 3
8. (Fred Thompson) 1
9. (Al Gore)
10. (Chris Dodd) - 1
11. (Joe Biden) - -
12. (Duncan Hunter) - -
13. (Dennis Kucinich)
14. (Ron Paul)
15. (Bill Richardson)

| 16. (Other) | 2 | 2 |
| :--- | ---: | ---: |
| 17. (Don't know) | 29 | 23 |

35.     - 43. Regardless of how you plan to vote, I'd like you to tell me whether each of these words or phrases better describe Mitt Romney, Rudy Giuliani, Fred Thompson, John McCain, or Mike Huckabee. (RANDOMIZE)
SCALE: 1. Mitt Romney 2. Rudy Giuliani 3. Fred Thompson 4. John McCain 5. Mike Huckabee 6. (All) 7. (None) 8. (Don't know)

|  | Romney | Giuliani | Thompson | McCain | Huckabee | (All) | (None) | ( DK) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Authentic |  |  |  |  |  |  |  |  |
| 18-19 Dec 07 | 8\% | 13 | 9 | 22 | 11 | 5 | 9 | 23 |
| Democrats | 8\% | 15 | 9 | 19 | 8 | 5 | 12 | 24 |
| Republicans | 9\% | 13 | 9 | 25 | 16 | 4 | 5 | 19 |
| Independents | 6\% | 11 | 8 | 23 | 8 | 6 | 11 | 26 |
| Honest and trustworthy |  |  |  |  |  |  |  |  |
| 18-19 Dec 07 | 9\% | 10 | 6 | 23 | 11 | 5 | 16 | 20 |
| Democrats | 10\% | 10 | 4 | 20 | 9 | 2 | 19 | 23 |
| Republicans | 9\% | 10 | 10 | 24 | 16 | 7 | 9 | 15 |
| Independents | 4\% | 11 | 4 | 28 | 5 | 7 | 21 | 19 |
| 11-12 Sep 07 | 8\% | 21 | 12 | 23 | na | 3 | 15 | 17 |
| A real conservative |  |  |  |  |  |  |  |  |
| 18-19 Dec 07 | 11\% | 10 | 13 | 12 | 16 | 3 | 7 | 28 |
| Democrats | 9\% | 11 | 11 | 12 | 14 | 5 | 9 | 28 |
| Republicans | 11\% | 8 | 15 | 13 | 21 | 3 | 5 | 24 |
| Independents | 12\% | 10 | 12 | 11 | 11 | 2 | 9 | 33 |
| 11-12 Sep 07 | 14\% | 13 | 20 | 16 | na | 3 | 6 | 28 |
| Strong moral character |  |  |  |  |  |  |  |  |
| 18-19 Dec 07 | 17\% | 10 | 6 | 21 | 13 | 5 | 7 | 20 |
| Democrats | 18\% | 11 | 7 | 19 | 8 | 4 | 9 | 24 |
| Republicans | 17\% | 11 | 5 | 20 | 23 | 7 | 4 | 13 |
| Independents | 13\% | 9 | 6 | 27 | 8 | 4 | 10 | 23 |
| Personally moral |  |  |  |  |  |  |  |  |
| 11-12 Sep 07 | 16\% | 15 | 10 | 22 | na | 4 | 10 | 23 |
| Has the right experience |  |  |  |  |  |  |  |  |
| 18-19 Dec 07 | 8\% | 22 | 3 | 28 | 6 | 3 | 11 | 19 |
| Democrats | 7\% | 18 | 3 | 30 | 5 | 1 | 13 | 23 |
| Republicans | 10\% | 28 | 4 | 26 | 9 | 6 | 6 | 11 |
| Independents | 5\% | 21 | 3 | 27 | 4 | 5 | 16 | 20 |
| 11-12 Sep 07 | 7\% | 31 | 8 | 29 | na | 3 | 9 | 15 |

Romney Giuliani Thompson McCain Huckabee (All) (None) (DK)
Strong leader

| $18-19$ Dec 07 | $8 \%$ | 31 | 4 | 22 | 7 | 4 | 8 | 17 |
| :---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Democrats | $10 \%$ | 29 | 3 | 22 | 5 | 1 | 11 | 20 |
| Republicans | $8 \%$ | 36 | 5 | 23 | 9 | 5 | 3 | 10 |
| Independents | $4 \%$ | 29 | 4 | 23 | 5 | 5 | 14 | 16 |
| $11-12$ Sep 07 | $6 \%$ | 39 | 10 | 22 | $n a$ | 3 | 8 | 13 |

Has clear stands on the issues
18-19 Dec 07 8\%
Democrats
Republicans
Independents
11-12 Sep 07

| $8 \%$ |
| :--- |
| 8 |
| 8 |


| 13 | 6 | 21 | 11 | 5 | 10 | 26 |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| 15 | 4 | 19 | 9 | 5 | 10 | 30 |
| 12 | 10 | 23 | 15 | 7 | 7 | 19 |
| 11 | 6 | 22 | 9 | 6 | 13 | 27 |
| 22 | 10 | 24 | $n a$ | 4 | 10 | 21 |


|  | Romney | Giuliani | Thompson | McCain | Huckabee | (All) | (None) | (DK) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Would do anything to win |  |  |  |  |  |  |  |  |
| 18-19 Dec 07 | 6\% | 29 | 3 | 7 | 4 | 16 | 9 | 25 |
| Democrats | 5\% | 33 | 5 | 8 | 3 | 18 | 6 | 23 |
| Republicans | 7\% | 25 | 2 | 7 | 6 | 13 | 13 | 26 |
| Independents | 7\% | 26 | 1 | 5 | 5 | 19 | 9 | 28 |
| Has been practicing dirty politics during the campaign |  |  |  |  |  |  |  |  |
| 18-19 Dec 07 | 4\% | 12 | 3 | 3 | 4 | 13 | 24 | 37 |
| Democrats | 3\% | 17 | 4 | 4 | 5 | 14 | 19 | 35 |
| Republicans | 4\% | 7 | 3 | 3 | 5 | 9 | 30 | 38 |
| Independents | 4\% | 10 | 2 | 2 | 3 | 18 | 27 | 35 |

44.     - 52. Again, regardless of how you plan to vote, I'd like you to tell me whether these phrases better describe Hillary Clinton, Barack Obama or John Edwards. (RANDOMIZE)
SCALE: 1. Hillary Clinton 2. Barack Obama 3. John Edwards 4. (All) 5. (None) 6. (Don't know)

|  | Clinton | Obama | Edwards | (All) | (None) | ( DK) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Authentic |  |  |  |  |  |  |
| 18-19 Dec 07 | 17\% | 31 | 20 | 5 | 14 | 14 |
| Democrats | 27\% | 28 | 19 | 7 | 5 | 14 |
| Republicans | 6\% | 34 | 19 | 2 | 25 | 14 |
| Independents | 16\% | 32 | 21 | 7 | 12 | 11 |
| Honest and trustworthy |  |  |  |  |  |  |
| 18-19 Dec 07 | 16\% | 28 | 19 | 6 | 20 | 11 |
| Democrats | 26\% | 25 | 19 | 9 | 10 | 11 |
| Republicans | 7\% | 28 | 21 | 3 | 32 | 10 |
| Independents | 11\% | 32 | 18 | 5 | 21 | 12 |
| 11-12 Sep 07 | 17\% | 29 | 19 | 6 | 16 | 12 |
| A person who shares my values |  |  |  |  |  |  |
| 18-19 Dec 07 | 23\% | 18 | 17 | 5 | 25 | 12 |
| Democrats | 40\% | 21 | 15 | 7 | 5 | 13 |
| Republicans | 6\% | 16 | 18 | 1 | 49 | 10 |
| Independents | 19\% | 17 | 19 | 5 | 26 | 14 |
| 11-12 Sep 07 | 23\% | 23 | 19 | 4 | 18 | 12 |
| Can bring about needed change |  |  |  |  |  |  |
| 18-19 Dec 07 | 30\% | 24 | 11 | 7 | 16 | 11 |
| Democrats | 46\% | 22 | 10 | 10 | 3 | 9 |
| Republicans | 12\% | 23 | 14 | 5 | 33 | 14 |
| Independents | 27\% | 32 | 10 | 8 | 15 | 9 |
| 11-12 Sep 07 | 32\% | 27 | 12 | 4 | 13 | 12 |
| Has the right experience |  |  |  |  |  |  |
| 18-19 Dec 07 | 44\% | 7 | 16 | 4 | 19 | 9 |
| Democrats | 67\% | 8 | 10 | 5 | 5 | 6 |
| Republicans | 24\% | 6 | 22 | 3 | 35 | 11 |
| Independents | 37\% | 9 | 18 | 4 | 23 | 9 |
| 11-12 Sep 07 | 44\% | 10 | 18 | 4 | 14 | 10 |


|  | Clinton | Obama | Edwards | (All) | (None) | (DK) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Would do anything to win |  |  |  |  |  |  |
| 18-19 Dec 07 | 50\% | 8 | 6 | 16 | 9 | 11 |
| Democrats | 38\% | 9 | 10 | 19 | 10 | 14 |
| Republicans | 64\% | 5 | 3 | 14 | 7 | 7 |
| Independents | 53\% | 10 | 5 | 14 | 8 | 9 |
| 11-12 Sep 07 | 55\% | 10 | 8 | 12 | 6 | 10 |
| Strong leader |  |  |  |  |  |  |
| 18-19 Dec 07 | 39\% | 18 | 12 | 6 | 15 | 10 |
| Democrats | 54\% | 17 | 10 | 8 | 3 | 7 |
| Republicans | 26\% | 17 | 15 | 2 | 28 | 12 |
| Independents | 33\% | 22 | 11 | 9 | 17 | 8 |
| Strong moral character |  |  |  |  |  |  |
| 18-19 Dec 07 | 18\% | 28 | 24 | 5 | 13 | 13 |
| Democrats | 29\% | 24 | 23 | 8 | 6 | 9 |
| Republicans | 8\% | 29 | 24 | 2 | 21 | 16 |
| Independents | 15\% | 32 | 26 | 3 | 13 | 11 |
| Personally moral |  |  |  |  |  |  |
| 11-12 Sep 07 | 18\% | 29 | 23 | 6 | 9 | 14 |
| Has been practicing dirty politics during the campaign |  |  |  |  |  |  |
| 18-19 Dec 07 | 33\% | 6 | 4 | 10 | 24 | 23 |
| Democrats | 22\% | 8 | 6 | 10 | 32 | 23 |
| Republicans | 44\% | 3 | 3 | 11 | 16 | 23 |
| Independents | 38\% | 6 | 3 | 11 | 23 | 20 |

53. Which is more important to you in a president? (ROTATE)

SCALE: 1. Strong moral character 2. Strong leadership skills 3. (Both equal) 4. (Don't know)

|  | Moral | Leadership | (Both) | (Don't know) |
| :---: | :---: | :---: | :---: | :---: |
| 18-19 Dec 07 | $29 \%$ | 39 | 32 | 1 |
| Democrats | $22 \%$ | 43 | 34 | 1 |
| Republicans | $40 \%$ | 30 | 29 | 1 |
| Independents | $26 \%$ | 42 | 32 | - |

54. Who do you think is smarter -- Bill Clinton or Hillary Clinton? SCALE: 1. Bill Clinton 2. Hillary Clinton 3. (No difference/Same) 4. (Don't know)

|  | Bill | Hillary | (Same) | (Don't know) |
| :---: | :---: | :---: | :---: | :---: |
| 18-19 Dec 07 | $29 \%$ | 43 | 22 | 6 |
| Democrats | $25 \%$ | 51 | 20 | 4 |
| Republicans | $34 \%$ | 32 | 25 | 9 |
| Independents | $28 \%$ | 44 | 23 | 5 |
| Men | $35 \%$ | 39 | 19 | 7 |
| Women | $23 \%$ | 47 | 25 | 5 |

55. Which of the following groups do you think is the most honorable? (RANDOMIZE)
56. Military leaders 38\%
57. Clergy 34
58. Journalists 9
59. Political leaders 4
60. (All) 2
61. (None) 7
62. (Don't know) 6
63. And which do you think is the least honorable?
64. Political leaders $48 \%$
65. Journalists 28
66. Clergy 6
67. Military leaders 5
68. (All) 1
69. (None) 3
70. (Don't know) 8
71. In the case of a national emergency such as 9/11, where do you usually turn to stay well informed? (READ AND RANDOMIZE LIST)
72. TV 76\%
73. Radio 10
74. Internet 9
75. Newspapers 3
76. (Other) -
77. (Don't know) 1
78. In the case of a local emergency such as a hurricane or a flood, where do you usually turn to stay well informed? (READ AND RANDOMIZE LIST)
79. TV

61\%
2. Radio 29
3. Internet 6
4. Newspapers 2
5. (Other) 1
6. (Don't know) 1

POLITICAL IDENTIFICATION: When you think about politics, do you think of yourself as a Democrat or a Republican?
Democrat Republican (Independent) (Other) (Refused/Don't know)

| 18-19 Dec 07 | 42\% | 35 | 19 | 1 | 3 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 13-14 Nov 07 | 44\% | 33 | 18 | 1 | 4 |
| 23-24 Oct 07 | 37\% | 34 | 24 | 2 | 4 |
| 9-10 Oct 07 | 42\% | 35 | 17 | 2 | 4 |
| 25-26 Sep 07 | 39\% | 34 | 20 | 3 | 3 |
| 11-12 Sep 07 | 44\% | 33 | 19 | 1 | 2 |
| 21-22 Aug 07 | 37\% | 35 | 20 | 3 | 5 |
| 17-18 Jul 07 | 40\% | 33 | 21 | 3 | 4 |
| 26-27 Jun 07 | 44\% | 35 | 16 | 2 | 4 |
| 5-6 Jun 07 | 38\% | 36 | 20 | 3 | 4 |
| 15-16 May 07 | 38\% | 32 | 24 | 3 | 3 |
| 17-18 Apr 07 | 40\% | 34 | 19 | 3 | 3 |
| 27-28 Mar 07 | 43\% | 35 | 16 | 3 | 3 |
| 27-28 Feb 07 | 43\% | 32 | 17 | 3 | 5 |
| 13-14 Feb 07 | 37\% | 36 | 19 | 4 | 3 |
| 30-31 Jan 07 | 40\% | 31 | 22 | 2 | 4 |
| 16-17 Jan 07 | 40\% | 33 | 22 | 3 | 2 |

