Interviews: 1,159 registered voters

Date: October 17-20, 2008

1724 Connecticut Avenue, NW Washington, DC 20009 (202) 234-5570

FINAL

Study #6089 NBC News/Wall Street Journal Survey October 17-20, 2008 49 Male 51 Female [109]

Please note: all results are shown as percentages unless otherwise stated.

The margin of error for a total of 1,159 interviews is ± 2.9%

1a. Are you currently registered to vote at this address?

Registered	100	CONTINUE	[139]
Not registered	-	TERMINATE	_
Not sure	_		

(ASK ONLY OF CELL PHONE ONLY RESPONDENTS.)

1b. Do you have a landline in addition to your cell phone, or is your cell phone the only telephone you have? +

Have a landline	-	TERMINATE	[140]
Cell phone is only telephone	100	CONTINUE	_
Not sure	-	TERMINATE	_

⁺ Results shown reflect responses among registered voters.

2a. For statistical purposes only, would you please tell me how old you are? (IF "REFUSED," ASK:) Well, would you tell me which age group you belong to? +

18-24 25-29	8 8	[141-142]
30-34	12	
35-39	7	
40-44	9	
45-49	10	
50-54	9	
55-59	9	
60-64	10	
65-69	6	
70-74	5	
75 and over	6	
Not sure/refused	1	

⁺ Results shown reflect responses among registered voters.

2b. To ensure that we have a representative sample, would you please tell me whether you are from a Hispanic or Spanish-speaking background? +

Yes, Hispanic	8	[143]
No, not Hispanic	92	
Not sure/refused	-	

⁺ Results shown reflect responses among registered voters.

2c. And again, for statistical purposes only, what is your race—white, black, Asian, or something else? +

White	79	[144]
Black	9	
Asian	1	
Other	4	
Hispanic (VOL)	6	
Not sure/refused	1	

⁺ Results shown reflect responses among registered voters.

3. All in all, do you think that things in the nation are generally headed in the right direction, or do you feel that things are off on the wrong track?

Headed in the right direction Off on the wrong track Mixed (VOL) Not sure	10/17- 20/08+ 12 78 7 3	10/4- <u>5/08</u> + 12 77 9	9/19- 22/08+ 16 73 9 2	8/08+ 18 67 12 3	7/08+ 13 74 10 3	6/08+ 16 71 11 2	9/01 72 11 11 6	Low 10/4- <u>5/08</u> + 12 77 9	[145]
		4/08+ 15 73 10 2	3/7- 10/08+ 20 66 11 3	1/08+ 20 68 9 3	12/07+ 22 63 13 2	11/07 21 67 9 3	9/07 25 63 9 3	7/07 19 67 11 3	6/07 19 68 11 2
		4/07 22 66 12	3/07 25 58 14 3	1/07 28 57 13 2	12/06 28 58 11 3	10/28- 30/06+ 29 56 13 2	10/13- 16/06+ 26 61 11	9/30- 10/2/06+ 29 58 11 2	9/8- 11/06+ 31 54 12 3
	7/06 27 60 11 2	6/06 27 61 10 2	4/06 24 67 7 2	3/06 26 62 9 3	1/06 31 57 10 2	12/05 30 59 8 3	11/05 26 63 8 3	10/05 28 59 10 3	9/05 32 57 8 3
	7/05 34 52 12 2	5/05 35 52 10 3	4/05 34 51 12 3	9/04+ 39 49 10 2	8/04+ 36 50 12 2	7/04+ 36 48 14 2	6/04+ 36 48 14 2	5/04+ 33 50 14 3	3/04 41 49 5 5
	1/04 47 43 6 4	12/14/03 56 30 9 5	12/13/03 41 48 8 3	11/03 43 47 6 3	9/03 38 50 8 4	7/03 42 44 9 4	5/03+ 49 38 8 5	1/03 36 47 14 3	12/02 43 42 13 2
	10/02+ 44 42 14	10/02+ 44 42 14	9/02 42 43 12 3	7/02 40 42 14 4	6/02 52 31 14 3	4/02 53 28 15 4	1/02 62 20 14 4	12/01 70 15 12 3	9/01 72 11 11 6

⁺ Results shown reflect responses among registered voters.

4a. Using a ten-point scale, please tell me how likely you are to vote in the November fourth elections for president and Congress. If you are certain that you will vote, pick a number closer to "eight," "nine," or "ten." If it is less likely that you will vote, use a number closer to "one," "two," or "three." You may choose any number from one to ten. +

10, certain to vote	90	[146-147]
9	4	-
8	2	
7	-	
6	1	
5	1	
4	_	
3	1	
2	_	
1, less likely to vote	1	
Already voted (VOL)	-	
Not sure	-	

⁺ Results shown reflect responses among registered voters.

4b. When it comes to next month's elections, will you definitely vote in person, probably vote in person, probably vote with a mail ballot, absentee ballot, or some other form of early voting, or definitely vote with a mail ballot, absentee ballot, or some other form of early voting?

	10/17-			
	<u>20/08</u> +	<u>10/04</u> +	<u>9/04</u> +	
Definitely vote in person	74	80	80	[148]
Probably vote in person	3	4	6	
Probably vote with mail/absentee ballot/other early voting	8	4	5	
Definitely vote with mail/absentee ballot/other early voting	12	10	7	
Have already voted (VOL)	3	2	NA	
Depends (VOL)	-	-	1	
Not sure	-	-	1	

⁺ Results shown reflect responses among registered voters.

5a. In general, do you approve or disapprove of the job that George W. Bush is doing as president?

Approve Disapprove Not sure	10/17- 20/08+ 27 66 7	10/4- <u>5/08</u> + 29 66 5	9/19- 22/08+ 30 65 5	9/6- <u>8/08</u> + 34 61 5	8/08+ 31 64 5	7/08+ 30 64 6	High 11/01 88 7 5	Low 4/08+ 27 66 7	[149]
	6/08+ 28 66 6	4/08+ 27 66 7	3/7- 10/08+ 32 63 5	1/08+ 32 63 5	12/07+ 34 60 6	11/07 31 63 6	9/07 33 61 6	7/07 31 63 6	
	6/07 29 66 5	4/07 35 60 5	3/07 35 60 5	1/07 35 60 5	12/06 34 61 5	10/28- 30/06+ 39 57 4	10/13- 16/06+ 38 57 5	9/30- 10/2/06+ 39 56 5	
	9/8- 11/06+ 42 53 5	7/06 39 56 5	6/06 37 58 5	4/06 36 57 7	3/06 37 58 5	1/06 39 54 7	12/05 39 55 6	10/05 39 54 7	
	9/05 40 55 5	7/05 46 49 5	<u>5/05</u> 47 47 6	4/05 48 46 6	2/05 50 45 5	1/05 50 44 6	12/04 49 44 7	10/04 49 47 4	
	<u>9/04</u> + 47 48 5	8/04+ 47 48 5	7/04+ 48 46 6	6/04+ 45 49 6	<u>5/04</u> + 47 46 7	3/04 50 46 5	12/14/03 58 34 9	12/13/03 52 41 7	
	11/03 51 44 5	9/03 49 45 6	7/03 56 38 6	5/03+ 62 31 7	4/03 71 23 6	30/03 66 29 5	3/23/03 67 28 5	3/17/03 62 33 5	
	<u>2/03</u> 61 31 8	<u>1/03</u> 54 40 6	10/02+ 63 31 6	9/02 64 30 6	<u>7/02</u> 67 27 6	<u>6/02</u> 69 23 8			

⁺ Results shown reflect responses among registered voters.

Do you generally approve or disapprove of the job that George W. Bush is doing in handling the economy? 5b.

10/17- 3/7-	
Disapprove	3 21 [150] 5 73
Not sure	2 6
35 35 38 38 36 40	07 4 <u>1/07</u> 40
58 60 57 56 57 51 4 7 5 5 6 7 9	9 53 7
10/28- 10/13- 9/30- 9/8-	
	9 <u>6</u> <u>4/06</u> 3 35
54 48 52 53 52 53	60 5
	0 <u>5</u> 4/0 <u>5</u>
36 39 39 38 40 39	41
58 54 55 57 55 54 5 6 7 6 5 5 7	
<u>2/05</u> <u>1/05</u> <u>12/04</u> <u>10/04</u> + <u>9/04</u> + <u>8/04</u> + <u>6/</u>	
46 47 44 45 45 43 4 50 47 51 52 51 52	
	6
<u>3/04</u> <u>1/04</u> <u>12/13/03</u> <u>11/03</u> <u>9/03</u> <u>7/03</u> <u>5/</u>	
45 49 48 50 43 45	
51 45 46 44 52 48 4 4 6 6 5 6 7	5 42 9
4 6 6 5 6 7	9
	<u>12/01</u>
44 47 48 48 49 57 61 6 49 45 44 43 43 34 30 2	
7 8 8 9 8 9 9	20

^{*} Asked of one-half the respondents (FORM A).
+ Results shown reflect responses among registered voters.

In general, do you approve or disapprove of the job that Congress is doing? 5c.

								High	Low	
Approve Disapprove Not sure	10/17- 20/08+** 12 79 9	10/4- <u>5/08</u> + 13 78 9	9/19- <u>22/08</u> + 15 73 12	7/08+ 15 75 10	6/08+ 13 79 8	1/08 18 70 12	12/07 18 70 12	9/98 61 28 11	6/08+ 13 79 8	[151]
	11/07 19 68 13	9/07 23 65 12	6/07 23 64 13	4/07 31 52 17	3/07 31 53 16	10/13- 16/06+ 16 75 9	9/06+ 20 65 15	7/06 25 60 15	6/06 23 64 13	
		4/06 22 65 13	3/06 33 53 14	1/06 29 56 15	12/05 25 60 15	11/05 28 57 15	9/05 29 53 18	7/05 28 55 17	<u>5/05</u> 33 51 16	
		4/05 39 46 15	1/05 41 40 19	6/04+ 40 42 18	5/04+ 39 43 18	1/04 46 41 13	12/13/03 39 47 14	11/03 43 45 11	9/03 39 45 16	
		5/03+ 43 43 14	1/03 42 39 19	12/02 44 39 17	10/02+ 44 40 16	<u>9/02</u> 40 44 16	7/02 34 48 18	6/02 43 41 16	1/02 54 29 17	
		12/01 57 29 14	6/01 47 34 19	4/01 43 33 24	3/01 45 32 23	1/01 48 35 17	12/00 55 30 15	10/00+ 49 35 16	9/00+ 46 41 13	
		7/00+ 46 42 12	6/00+ 43 46 11	4/00+ 42 44 14	3/00+ 43 40 17	1/00 48 36 16	12/99 45 42 13	10/99 42 45 13	9/99 40 49 11	
		7/99 43 41 16	6/99 40 42 18	4/99 49 38 13	1/99 50 40 10	12/98 44 42 14	10/98+ 48 39 13	10/94+ 24 67 9	9/94 23 67 10	

^{**} Asked of one-half the respondents (FORM B).
+ Results shown reflect responses among registered voters.

6. Please tell me how interested you are in next month's elections, using a scale from one to ten, on which a "ten" means that you are very interested in November's elections and a "one" means that you are not at all interested. You may choose any number from one to ten.

10, very interested	10/17- <u>20/08</u> + 81	10/4- <u>5/08</u> + 72	9/19- <u>22/08</u> + 70	9/6- <u>8/08</u> + 69	<u>8/08</u> + 65	<u>7/08</u> + 64	<u>6/08+</u> 67	[152-153]
9	6	7	8	10	8	8	7	[102-100]
•	-	10	0		•	•	1	
8	6	10	9	10	11	12	11	
7	3	4	5	3	5	5	5	
6	1	1	2	2	2	3	2	
5	2	3	3	2	3	4	4	
4	_	1	1	1	1	1	1	
2			1	1	1	1	1	
3	-	_	'	1	1	1	'	
Z	-	_	-	1	ı	-	-	
1, not at all interested	1	2	1	1	3	2	2	
Cannot rate	-	-	-	-	-	-	-	
	<u>4/08</u> +	<u>3/08</u> +	<u>1/08</u> +	12/07+	11/07	<u>10/04</u> +	9/04+	
	65	67	66	65	59	74	71	
	9	8	10	8	9	8	7	
	11	10	10	12	12	9	a a	
	1	5		5	7	3	5	
	4	_	4	0	,	_	0	
	3	2	3	2	3	2	2	
	3	3	4	4	5	2	4	
	1	1	1	1	1	-	1	
	2	1	1	1	1	1	_	
	-	-	-	-	_	-	_	
	2	2	1	2	3	1	1	
	_	1	•	_	Ŭ	•	•	

⁺ Results shown reflect responses among registered voters.

7. Now I'm going to read you the names of several public figures, and I'd like you to rate your feelings toward each one as either very positive, somewhat positive, neutral, somewhat negative, or very negative. If you don't know the name, please just say so.

	Very <u>Positive</u>	Somewhat <u>Positive</u>	<u>Neutral</u>	Somewhat <u>Negative</u>	Very <u>Negative</u>	Don't Know Name/ <u>Not Sure</u>	
George W. Bush							[154]
October 17-20, 2008+	11	18	11	15	45	-	
October 4-5, 2008+	12	18	12	13	45	-	
September 19-22, 2008+	13	17	11	13	46	-	
September 6-8, 2008+	15	18	12	14	41	-	
August 2008+	15	19	11	15	40	-	
July 2008+	14	18	10	16	42	-	
June 2008+	11	19	10	16	44	-	
April 2008+	12	19	13	14	42	-	
March 24-25, 2008+	16	17	12	13	41	1	
March 7-10, 2008+	16	18	10	12	43	1	
January 2008	14	18	10	17	40	1	
December 2007	16	20	11	13	40	-	
September 2007	18	18	11	13	40	-	
July 2007	13	20	11	15	41	-	
April 2007	17	19	13	14	37	-	
December 2006	19	19	10	15	37	-	
July 2006	21	18	10	15	36	-	
January 2006	24	17	12	13	33	1	
November 2005	20	18	12	15	35	-	
September 2005	24	18	10	14	34	-	
July 2005	27	20	10	15	28	-	
January 2005	32	19	9	15	25	-	
June 2004+	33	15	8	14	30	-	
January 2004	38	17	8	13	24	-	
September 2003	35	17	9	15	23	1	
July 2002	40	26	11	11	12	-	
June 2001	30	23	16	15	15	1	
High							
December 2001	54	26	9	6	5	-	
Low							
June 2008+	11	19	10	16	44	-	

⁺ Results shown reflect responses among registered voters.

Q.7 (cont'd)	Very <u>Positive</u>	Somewhat Positive	Neutral	Somewhat <u>Negative</u>	Very Negative	Don't Know Name/ <u>Not Sure</u>	
John McCain							[155/159]
October 17-20, 2008+	19	25	16	18	21	1	
October 4-5, 2008+	18	25	16	18	21	2	
September 19-22, 2008+	22	24	15	17	21	1	
September 6-8, 2008+	25	25	16	15	18	1	
August 2008+	14	31	21	16	17	1	
July 2008+	13	29	26	16	14	2	
June 2008+	11	28	25	19	15	2	
April 2008+	11	29	27	17	13	3	
March 24-25, 2008+	14	31	26	15	10	4	
March 7-10, 2008+	15	32	23	15	12	3	
January 2008	14	31	26	15	7	7	
December 2007	10	29	26	21	7	7	
November 2007	8	27	31	19	7	8	
September 2007	9	27	26	18	11	9	
July 2007	7	28	25	20	9	11	
April 2007	11	31	27	15	7	9	
March 2007	12	31	25	15	9	8	
December 2006	13	33	22	16	4	12	
June 2006	11	29	29	11	5	15	
April 2006	12	27	28	13	6	14	
August 2004+	18	33	26	8	4	11	
July 2004+	19	30	30	9	2	10	
May 2004+	20	30	26	8	5	11	
July 2002	12	29	27	10	5	17	
April 2002	18	29	25	9	3	16	
June 2001	15	29	26	11	6	13	
April 2001	17	30	25	9	3	16	
January 2001	16	28	29	7	3	17	
July 2000+	18	32	25	9	6	10	
April 2000+	16	30	27	12	5	10	
January 2000	14	20	27	8	3	28	
December 1999	12	22	24	4	2	36	
High							
August 2004+	18	33	26	8	4	11	
Low							
October 1999	9	20	22	5	2	42	
							i .

⁺ Results shown reflect responses among registered voters.

Q.7 (cont'd)	Very <u>Positive</u>	Somewhat Positive	<u>Neutral</u>	Somewhat <u>Negative</u>	Very <u>Negative</u>	Don't Know Name/ <u>Not Sure</u>	
Barack Obama							[156/160]
October 17-20, 2008+	37	19	10	10	23	1	
October 4-5, 2008+	30	22	12	12	23	1	
September 19-22, 2008+	29	19	15	14	22	1	
September 6-8, 2008+	33	20	13	12	20	2	
August 2008+	28	22	13	17	19	1	
July 2008+	27	21	16	11	23	2	
June 2008+	25	23	17	11	22	2	
April 2008+	23	23	16	17	20	1	
March 24-25, 2008+	24	25	18	16	16	1	
March 7-10, 2008+	25	26	18	13	15	3	
January 2008	19	30	22	11	14	4	
December 2007	17	29	22	14	12	6	
November 2007	15	28	24	12	12	9	
September 2007	15	27	23	13	12	10	
July 2007	16	26	24	12	10	12	
April 2007	19	26	25	8	6	16	
March 2007	18	19	26	11	6	20	
December 2006	17	18	18	7	6	34	
Oct. 28-30, 2006+	14	17	18	5	6	40	
High	•••••						
September 6-8, 2008+	33	20	13	12	20	2	
Low							
Oct. 28-30, 2006+	14	17	18	5	6	40	
Joe Biden	•••••						[157]
October 17-20, 2008+ *	28	23	19	12	14	4	
October 4-5, 2008+	21	22	24	12	15	6	
September 19-22, 2008+	17	20	25	13	16	9	
September 6-8, 2008+	18	22	23	13	12	12	
September 2007	4	13	26	11	11	35	
December 2006	3	14	23	10	6	44	
June 2004+	5	11	25	6	4	49	
Sarah Palin							[158]
October 17-20, 2008+ *	23	15	13	13	34	2	
October 4-5, 2008+	26	18	15	15	22	4	
September 19-22, 2008+	26	16	17	12	24	5	
September 6-8, 2008+	30	17	17	10	17	9	

^{*} Asked of one-half the respondents (FORM A).
+ Results shown reflect responses among registered voters.

Q.7 (cont'd)	Very <u>Positive</u>	Somewhat <u>Positive</u>	<u>Neutral</u>	Somewhat <u>Negative</u>	Very <u>Negative</u>	Don't Know Name/ <u>Not Sure</u>	
The Democratic Party							[161
October 17-20, 2008+ **	16	23	22	17	21	1	
October 4-5, 2008+	15	26	20	18	19	2	
September 19-22, 2008+	19	23	20	16	20	2	
September 6-8, 2008+	24	25	17	19	14	1	
August 2008+	17	26	21	16	19	1	
July 2008+	15	28	18	18	19	2	
June 2008+	16	27	24	13	19	1	
April 2008+	17	27	22	15	17	2	
March 7-10, 2008+	20	25	18	16	19	2	
January 2008	22	25	19	18	15	1	
November 2007	12	27	24	18	17	2	
September 2007	8	26	27	22	16	1	
July 2007	15	27	21	20	15	2	
June 2007	12	30	22	19	16	1	
January 2007	13	29	26	16	14	2	
October 28-30, 2006+	14	25	25	18	17	1	
July 2006	7	25	27	22	17	2	
January 2006	11	25	28	20	15	1	
September 2005	11	26	29	18	14	2	
May 2005	12	26	26	20	14	2	
February 2005	14	28	28	16	13	1	
October 2004+	17	25	22	16	19	1	
September 2004+	16	26	20	18	19	1	
September 2003	11	29	22	19	16	3	
July 2003	11	25	25	20	16	3	
December 2002	13	27	27	16	15	2	
July 2002	10	29	25	21	13	2	
July 2000+	19	27	24	15	14	1	
High							
January 2000	20	30	23	15	10	2	
Low							
July 2006	7	25	27	22	17	2	

^{**} Asked of one-half the respondents (FORM B).
+ Results shown reflect responses among registered voters.

Q.7 (cont'd)	Very <u>Positive</u>	Somewhat Positive	<u>Neutral</u>	Somewhat <u>Negative</u>	Very <u>Negative</u>	Don't Know Name/ <u>Not Sure</u>	
The Republican Party							[162]
October 17-20, 2008+ **	11	21	18	23	25	2	
October 4-5, 2008+	12	23	17	21	26	1	
September 19-22, 2008+	13	21	18	19	28	1	
September 6-8, 2008+	18	22	15	18	25	2	
August 2008+	10	25	22	19	23	1	
July 2008+	8	23	20	22	26	1	
June 2008+	7	21	24	22	25	1	
April 2008+	8	19	23	22	26	2	
March 7-10, 2008+	10	24	15	21	28	2	
January 2008	13	21	26	19	18	3	
November 2007	8	24	24	20	22	2	
September 2007	8	23	20	27	20	2	
July 2007	8	25	19	23	23	2	
June 2007	7	21	21	23	26	2	
January 2007	10	23	21	23	21	2	
Oct 28-30, 2006+	15	20	16	20	28	1	
July 2006	11	22	18	21	25	3	
January 2006	13	24	20	20	22	1	
September 2005	14	23	20	19	22	2	
May 2005	13	27	17	19	22	2	
February 2005	17	27	19	18	18	1	
October 2004+	20	24	18	15	22	1	
September 2004+	21	22	16	18	22	1	
September 2003	17	26	17	19	18	3	
July 2003	18	30	16	16	16	3	
December 2002	21	26	22	15	14	2	
July 2002	18	25	22	17	14	4	
July 2000+	15	28	24	16	15	2	
High							
December 2001	21	36	18	13	9	3	
Low							
June 2008+	7	21	24	22	25	1	
·						:	

^{**} Asked of one-half the respondents (FORM B).
+ Results shown reflect responses among registered voters.

8a/b. If the next election for president were held today, with John McCain and Sarah Palin as the Republican candidates, and Barack Obama and Joe Biden as the Democratic candidates, for whom would you vote? (IF "NOT SURE," ASK:) Well, which way do you lean at this time?

	10/17- 20/08+		10/4- <u>5/08</u> +	9/19- 22/08+	9/6- 8/08+	
John McCain and Sarah Palin	41		42	45	45	[165]
John McCain and Sarah Palin (lean)	1		1	1	1	
Barack Obama and Joe Biden	51	CONTINUE	47	46	46	
Barack Obama and Joe Biden (lean)	1		2	2	1	
Depends (VOL)	1		1	1	2	
Neither/other (VOL)	2	Skip to Q.12	3	2	2	
Not sure	3	-	4	3	3	

⁺ Results shown reflect responses among registered voters.

					3/24-	3/7-			
	<u>8/08</u> +	<u>7/08</u> +	<u>6/08</u> +	<u>4/08</u> +	<u>25/08</u> +	<u> 10/08</u> +	<u>1/08</u> +	4/07	
John McCain	42	41	41	43	42	44	43	39	
Barack Obama	45	47	47	46	44	47	41	45	
Depends (VOL)	1	2	2	1	3	1	4	1	
Neither/other (VOL)	4	4	4	5	4	3	5	5	
Not sure	8	6	6	5	7	5	7	10	
+ Results shown reflect responses among registered voters.									

(ASK ONLY OF RESPONDENTS WHO MAKE A CHOICE IN Q.8a/b)

9. Would you definitely vote for (TICKET CHOSEN IN Q.8a/b), probably vote for (TICKET CHOSEN IN Q.8a/Q.8b) but are still thinking about it, or are you just leaning toward voting for (TICKET CHOSEN IN Q.8a/Q.8b)?

		McCain-Palin Voters					
	10/17-	9/19-	9/6-				•
Definitely unto few and did at	<u>20/08</u> +	<u>22/08</u> +	<u>8/08</u> +	<u>8/08</u> +	<u>7/08</u> +	<u>6/08</u> +	[407]
Definitely vote for candidate	83 10	78 11	79 11	74 14	75 12	68 16	[167]
Probably vote for candidate Just leaning toward voting for candidate	7	11	10	12	13	16	
Not sure	-	_	-	-	-	-	
1101.0410		!					
		Obama-Biden Voters					
	10/17-	9/19-	9/6-				•
	<u>20/08</u> +	<u>22/08</u> +	<u>8/08</u> +	<u>8/08</u> +	<u>7/08</u> +	<u>6/08</u> +	
Definitely vote for candidate	83	74	78	76	70	73	
Probably vote for candidate	9	12	16	14	15	16	
Just leaning toward voting for candidate	8	14	6	10	15	11	
Not sure	-	-	-	-	-	-	

⁺ Results shown reflect responses among registered voters.

(ASK ONLY OF RESPONDENTS WHO MAKE A CHOICE IN Q.8a/b)

10. When it comes to your vote for (JOHN McCAIN/BARACK OBAMA) would you say that you are excited to be voting for him, you are satisfied to be voting for him, or you are voting for him as the lesser of two evils?

		McCain Voters						
	10/17-	9/19-	9/6-					
	<u>20/08</u> +	<u>22/08</u> +	<u>8/08</u> +	<u>8/08</u> +	<u>7/08</u> +			
Excited	26	25	34	12	14	[169]		
Satisfied	34	43	44	46	42			
Lesser of two evils	39	31	22	41	43			
Not sure	1	1	-	1	1			

	Obama Voters							
	10/17-	10/17- 9/19- 9/6-						
	<u>20/08</u> +	<u>22/08</u> +	<u>8/08</u> +	<u>8/08</u> +	<u>7/08</u> +			
Excited	52	50	55	46	44			
Satisfied	33	29	33	36	33			
Lesser of two evils	14	20	12	18	22			
Not sure	1	1	-	-	1			

⁺ Results shown reflect responses among registered voters.

(ASK ONLY OF RESPONDENTS WHO CHOOSE JOHN McCAIN IN Q.8a/b)

11a. Would you say your vote is more FOR John McCain, more AGAINST Barack Obama, or more AGAINST the Democratic Party?

	10/17-		
	<u>20/08</u> +	7/08+	
More for John McCain	46	38	[170]
More against Barack Obama	27	36	
More against the Democratic Party	25	24	
Not sure	2	2	

⁺ Results shown reflect responses among registered voters.

(ASK ONLY OF RESPONDENTS WHO CHOOSE BARACK OBAMA IN Q.8a/b)

11b. Would you say your vote is more FOR Barack Obama, more AGAINŚT John McCain, or more AGAINST George Bush and the Republican Party?

	10/17-		
	<u>20/08</u> +	<u>7/08</u> +	
More for Barack Obama	67	50	[171]
More against John McCain	8	7	
More against George Bush and the Republican Party	24	41	
Not sure	1	2	

⁺ Results shown reflect responses among registered voters.

12. If the election for president were held today, with John McCain as the Republican candidate, Barack Obama as the Democratic candidate, Bob Barr as the Libertarian candidate, and Ralph Nader as an independent candidate, for whom would you vote?

	10/17-	9/19-			
	20/08+	22/08+	<u>8/08</u> +	<u>7/08</u> +	
John McCain	39	42	39	35	[172]
Barack Obama	50	44	44	48	
Bob Barr	2	2	3	2	
Ralph Nader	3	5	4	5	
Depends (VOL)		1	1	1	
Neither/other (VOL)		1	2	3	
Not sure	4	5	7	6	

⁺ Results shown reflect responses among registered voters.

13. What is your preference for the outcome of this year's congressional elections—a Congress controlled by Republicans or a Congress controlled by Democrats?

-	5								
Republican-controlled Congress Democrat-controlled Congress Not sure	10/17- 20/08+ 38 49 13	10/4- 5/08+ 36 49 15	9/19- 22/08+ 37 50 13	8/08+ 36 47 17	7/08+ 36 49 15	6/08+ 33 52 15	4/08+ 34 49 17	3/7- 10/08+ 35 49 16	[173]
		10/28- 30/06+ 37 52 11	10/13- 16/06+ 37 52 11	9/30- 10/2/06+ 39 48 13	9/8- 11/06+ 39 48 13	7/06+ 38 48 14	6/06+ 38 49 13	4/06+ 39 45 16	
		3/06+ 37 50 13	1/06+ 38 47 15	12/05+ 38 46 16	11/05+ 37 48 15	10/05+ 39 48 13	7/05+ 40 45 15	5/05+ 40 47 13	
		10/04+ 43 44 13	9/04+ 42 46 12	6/04+ 42 44 14	<u>5/04</u> + 41 44 15	3/04+ 42 45 13	1/04 42 43 15	12/13/03 42 42 42 16	
		10/02+ 43 42 15	9/02 42 42 16	7/02 43 41 16	6/02 42 41 17	1/02 44 40 16	12/01 42 40 18	12/99 40 44 16	
		10/99 39 41 20	7/99 39 43 18	6/99 42 41 17	<u>4/99</u> 41 40 19	3/99 37 43 20	10/98+ 41 43 16	9/98 40 39 21	7/98 41 40 19
		6/98 39 40 21	<u>4/99</u> 41 40 19	2/98 41 37 22	1/98 40 42 18	12/97 41 37 22	9/97 41 39 20	<u>7/97</u> 45 39 16	4/97 44 38 18

⁺ Results shown reflect responses among registered voters.

14. If after next month's elections the presidency and the Congress are both controlled by the same party, do you expect that Congress and the president will be able to work together to end the gridlock in Washington, or do you think that things will be pretty much as they were before, because Congress and the president always have differences?

	10/17-				
	20/08+1	1/03	12/02	<u>1/93</u>	
Congress and president will be able to work together	57	41	48	61	[174]
Things will be pretty much as they were before	36	51	46	34	
Not sure	7	8	6	5	

¹Prior to October 17-20, 2008, the question was phrased, "Now that the presidency and the Congress are both controlled by the same party, do you expect that Congress and the President will be able to work together to end the gridlock in Washington, or do you think that things will be pretty much as they were before because Congress and the President always have differences?"

(ASK ONLY OF RESPONDENTS WHO SAY "OFF ON THE WRONG TRACK IN Q.3.)

15. Which ONE of the following do you feel is most to blame for the problems the country is facing right now? +

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

35	[175]
19	
18	
5	
4	
1	
16	
2	
	19 18 5 4 1

⁺ Results shown reflect responses among registered voters.

- 16a. I'm going to mention four sets of issues. Please tell me which ONE of the following sets of issues is most important to you in deciding for whom you will vote in the presidential election.
 - Set A: Economic issues including job losses, home foreclosures, and energy prices.
 - **Set B:** Social issues related to moral values including gay rights, guns rights, and sex education for young children.
 - Set C: Domestic issues including health care, education, and the environment.
 - **Set D:** Foreign policy issues including Irag, Russia, and the war on terrorism.

	10/17-	10/4-	9/19-	
	<u>20/08</u> +	<u>5/08</u> +	<u>22/08</u> +	
Set A/economic issues most important	54	59	57	[176]
Set B/social issues most important	12	8	10	
Set C/domestic issues most important	18	15	17	
Set D/foreign policy issues most important	15	16	15	
Not sure	1	2	1	

⁺ Results shown reflect responses among registered voters.

⁺ Results shown reflect responses among registered voters.

16b. In the first one hundred days of 2009, what one issue, other than the economy, would you most like to see the new president and new Congress deal with? (IF MORE THAN ONE, ASK:) Well if you had to choose just ONE issue, which one would you MOST like them deal with? + **

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

Stability in Iraq and Afghanistan	28	[177]
Energy independence	24	
Health care reform	23	
Reducing the influence of special interests	12	
Cutting taxes	10	
Other (VOL)	2	
None (VOL)	-	
Not sure	1	

^{**} Asked of one-half the respondents (FORM B).

17. How much difference do you think it will make in the lives of you and your family who wins the upcoming presidential election—a great deal, quite a bit, just some, or very little?

A great deal of difference	10/17- <u>20/08</u> +** 41	Likely Voters 10/29- 31/04+ 52	1016- <u>18/04</u> + 45	<u>10/96</u> + 21	<u>7/96</u> 19	<u>5/92</u> 28	[178]
Quite a bit of difference	23	24	27	19	17	18	[170]
Just some difference	20	13	16	28	25	25	
Very little difference	14	9	10	29	34	26	
Not sure	2	2	2	3	5	3	

^{**} Asked of one-half the respondents (FORM B).

⁺ Results shown reflect responses among registered voters.

⁺ Results shown reflect responses among registered voters.

18. For each of the following candidates, please tell me whether that person has a background and set of values that you can identify with, or whether he does NOT have a background and set of values that you can identify with.

	Has	Does NOT Have		
	Background/	Background/		
	Set Of Values	Set Of Values	Not	
	I Identify With	I Identify With	<u>Sure</u>	
John McCain				[179]
October 17-20, 2008+	57	38	5	
September 19-22, 2008+	56	39	5	
September 6-8, 2008+	59	36	5	
August 2008+	60	33	7	
July 2008+	58	34	8	
June 2008+	55	37	8	
April 2008+	54	35	11	
March 24-25, 2008+	57	32	11	
Barack Obama				[180]
October 17-20, 2008+	55	40	5	
September 19-22, 2008+	50	44	6	
September 6-8, 2008+	53	40	7	
August 2008+	50	42	8	
July 2008+	47	43	10	
June 2008+	50	42	8	
April 2008+	45	46	9	
March 24-25, 2008+	50	39	11	

⁺ Results shown reflect responses among registered voters.

19. Which of the following best describes how you would feel if **(READ ITEM)** were elected president in November--optimistic and confident that he would do a good job, satisfied and hopeful that he would do a good job, uncertain and wondering whether he would do a good job, or pessimistic and worried that he would do a bad job?

	Optimistic And <u>Confident</u>	Satisfied And <u>Hopeful</u>	Uncertain And <u>Wondering</u>	Pessimistic And <u>Worried</u>	Not Sure	
Barack Obama	27	29	21	22	1	[208]
John McCain	16	28	26	29	1	[209]

⁺ Results shown reflect responses among registered voters.

	Optimistic	Satisfied	<u>Uncertain</u>	Pessimistic	Not <u>Sure</u>
George W. Bush					
October 2004 +	31	20	13	35	1
John Kerry					
October 2004 +	23	25	24	27	1
+ Results shown reflect responses amo	ong registered v	oters.			

	<u>Optimistic</u>	<u>Satisfied</u>	<u>Uncertain</u>	Pessimistic	Not <u>Sure</u>
George W. Bush					
October 2000+	27	29	24	19	1
Al Gore					
October 2000+	22	30	23	24	1
+ Results shown reflect responses am	ong registered v	oters.			

	Optimistic	Satisfied	<u>Uncertain</u>	<u>Pessimistic</u>	Not <u>Sure</u>
Bob Dole					
October 1996+	21	24	32	20	3
September 1996+	20	26	31	21	2
Bill Clinton					
October 1996+	28	31	21	19	1
September 1996+	23	33	24	19	1
+ Results shown reflect responses am	ong registered v	oters.			

20a. How likely do you think it is that **(READ ITEM)** will bring real change in direction to the country—very likely, fairly likely, just somewhat likely, or not that likely?

	Lileabe 7	Fo Deine D	and Chamma /Di		<u> </u>	
John McCain	Very	Fairly	Just Somewhat	Not That	Not <u>Sure</u>	[210]
October 17-20, 2008+ **	12	13	36	38	1	[2.0]
September 19-22, 2008+	15	17	25	42	1	
September 6-8, 2008+	15	20	23	41	1	
June 2008+	11	10	35	42	2	
Barack Obama					! !	[211]
October 17-20, 2008+ **	32	19	23	23	3	
September 19-22, 2008+	30	18	22	28	2	
September 6-8, 2008+	30	22	21	24	3	
June 2008+	29	19	28	23	1	

^{**} Asked of one-half the respondents (FORM B).

20b. How much confidence would you have in **(READ ITEM)** as commander-in-chief—a great deal, quite a bit, just some, or very little?

		Confidence						
	A Great	Quite	Just	Very	Not			
	<u>Deal</u>	A Bit	<u>Some</u>	<u>Little</u>	<u>Sure</u>			
John McCain					 	[212]		
October 17-20, 2008+ *	29	21	24	24	2			
September 6-8, 2008+	30	23	23	23	1			
August 2008+	26	24	23	25	2			
Barack Obama					! ! !	[213]		
October 17-20, 2008+ *	27	21	21	30	1			
September 6-8, 2008+	23	19	20	36	2			
August 2008+	19	20	21	39	1			

^{*} Asked of one-half the respondents (FORM A).

⁺ Results shown reflect responses among registered voters.

⁺ Results shown reflect responses among registered voters.

20c. How much confidence do you have that **(READ ITEM)** has the experience to be an effective president—a great deal, quite a bit, just some, or very little? + **

	1	1				
	A Great	Quite	Just	Very	Not	
	<u>Deal</u>	A Bit	<u>Some</u>	<u>Little</u>	Sure	
John McCain	31	29	24	15	1	[214]
Barack Obama	21	23	19	36	1	[215]

^{**} Asked of one-half the respondents (FORM B).

21a. Has what you have you seen, read, or heard in the past couple weeks about John McCain and his campaign for president given you a more favorable impression of him or a less favorable impression of him? If you have not seen, read, or heard anything in the past couple of weeks please just say so.

	10/17- 20/08+*	9/19- 22/08+	9/6- 8/08+	8/08+	
Yes, Have Seen/Heard/Read Something					[216]
More favorable	28	33	40	27	
Less favorable	53	41	33	32	
Has made no difference (VOL)	16	20	22	25	
No, Have Not Seen/Heard/Read Anything	1	5	4	16	
Not Sure	2	1	1	-	

^{*} Asked of one-half the respondents (FORM A).

21b. Has what you have you seen, read, or heard in the past couple weeks about Barack Obama and his campaign for president given you a more favorable impression of him or a less favorable impression of him? If you have not seen, read, or heard anything in the past couple of weeks please just say so.

10/17-	9/19-	9/6-		
20/08+**	22/08+	<u>8/08</u> +	<u>8/08</u> +	
				[217]
48	34	36	30	
29	30	27	34	
20	27	30	23	
2	7	5	12	
1	2	2	1	
	20/08+** 48 29 20	20/08+** 22/08+ 48 34 29 30 20 27	20/08+** 22/08+ 8/08+ 48 34 36 29 30 27 20 27 30	20/08+** 22/08+ 8/08+ 8/08+ 48 34 36 30 29 30 27 34 20 27 30 23

 $^{^{\}star\star}$ Asked of one-half the respondents (FORM B).

⁺ Results shown reflect responses among registered voters.

⁺ Results shown reflect responses among registered voters.

⁺ Results shown reflect responses among registered voters.

22. Now I'd like you to compare Barack Obama and John McCain on a few issues. For each one, please tell me whether you think that Barack Obama or John McCain would be better on that issue. If you think that both would be equally good or that neither would be good on a particular issue, just say so. Who do you think would be better when it comes to **(READ ITEM)**—Barack Obama or John McCain, or do you think that both would be equally good or neither would be good?

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY BARACK OBAMA BETTER

THIS TABLE TIAS BEET	Devel		Dath Mand		ODAMA DETT	LIX	
	Barack Obama	John McCain	Both Would Be Equally	Neither Would Be	Depends	Not	
	<u>Better</u>	<u>Better</u>	Good	<u>Good</u>	(VOL)	<u>Sure</u>	
Health care							[224]
October 17-20, 2008+ *	59	20	6	10	=	5	
September 19-22, 2008+	50	27	10	7	1	5	
September 6-8, 2008+	48	27	9	12	-	4	
Improving the economy							[219]
October 17-20, 2008+ *	49	28	9	11	-	3	
October 4-5, 2008+	46	29	10	11	1	3	
September 19-22, 2008+	46	34	9	7	1	3	
September 6-8, 2008+	42	30	14	9	1	4	
Taxes							[220]
October 17-20, 2008+ *	48	34	6	9	-	3	
October 4-5, 2008+	40	40	8	8	-	4	
September 19-22, 2008+	37	41	8	9	1	4	
September 6-8, 2008+	38	39	7	9	1	6	
The mortgage and housing crisis							[221]
October 17-20, 2008+ *	45	24	11	15	1	4	
October 4-5, 2008+	42	27	13	13	-	5	
September 19-22, 2008+	38	30	12	12	1	7	
September 6-8, 2008+	35	25	14	17	1	8	
Energy and the cost of gas							[223]
October 17-20, 2008+ *	44	32	11	7	1	5	
October 4-5, 2008+	42	34	10	10	_	4	
September 19-22, 2008+	43	34	11	7	1	4	
September 6-8, 2008+	39	32	13	11	1	4	
Dealing with the Wall Street							
financial crisis							[218]
October 17-20, 2008+ *	42	25	10	17	1	5	
October 4-5, 2008+	36	30	12	17	=	5	
September 19-22, 2008+	35	30	12	13	1	9	
Making appointments to the Supreme Court							[226]
October 17-20, 2008+ *	41	35	10	6	1	7	
The situation in Iraq							[222]
October 17-20, 2008+ *	40	45	7	6	-	2	
October 4-5, 2008+	41	47	5	5	-	2	
September 19-22, 2008 +	38	47	7	6	-	2	
September 6-8, 2008+	36	46	7	7	1	3	
Catching Osama bin Laden	-						[225]
October 17-20, 2008+ *	19	39	13	23	_	6	,
	. •	- •	. •	_•		-	

^{*} Asked of one-half the respondents (FORM A).

⁺ Results shown reflect responses among registered voters.

23. Now I'd like you to compare Barack Obama and John McCain on a few qualities that people might look for in a president. For each one, please tell me whether you think that Barack Obama would be better or John McCain would be better on that item. If you think that both would be equally good or that neither would be good on a particular item, just say so.

Who do you think would be better when it comes to **(READ ITEM)**—Barack Obama or John McCain, or do you think that both would be equally good or neither would be good?

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY BARACK OBAMA BETTER

			Both				
	Barack Obama <u>Better</u>	John McCain <u>Better</u>	Would Be Equally <u>Good</u>	Neither Would Be <u>Good</u>	Depends (VOL)	Not <u>Sure</u>	
Offering hope and optimism for the future							[228]
October 17-20, 2008+ **	53	23	17	6	-	1	
September 6-8, 2008+	50	27	18	4	-	1	
July 2008+	54	19	17	7	1	2	
Improving America's standing in the world							[234]
October 17-20, 2008+ **	51	31	10	6	-	2	
September 6-8, 2008+	48	32	11	5	1	3	
July 2008+	44	30	14	7	1	4	
Having the right temperament to be president							[233]
October 17-20, 2008+ **	50	30	15	3	-	2	
September 6-8, 2008+	42	30	21	2	1	4	
Being compassionate enough to understand average people							[230]
October 17-20, 2008+ **	49	23	19	8	-	1	
September 6-8, 2008+	43	28	23	5	-	1	
July 2008+	46	22	21	10	-	1	
Having the ability to unite the country							[235]
October 17-20, 2008+ **	47	25	12	13	1	2	
Standing up to special interests							[236]
October 17-20, 2008+ **	40	38	13	7	-	2	
Being honest and straightforward							[229]
October 17-20, 2008+ **	37	33	19	10	-	1	
September 6-8, 2008+	32	38	20	9	-	1	
July 2008+	29	33	20	15	1	2	
Having the strong leadership qualities needed to be president							[231]
October 17-20, 2008+ **	36	40	20	3	-	1	
September 6-8, 2008+	26	48	23	2	-	1	
July 2008+	31	42	19	7	-	1	

^{**} Asked of one-half the respondents (FORM B).

⁺ Results shown reflect responses among registered voters.

Q.23 (cont'd)	Barack Obama <u>Better</u>	John McCain <u>Better</u>	Both Would Be Equally <u>Good</u>	Neither Would Be <u>Good</u>	Depends (VOL)	Not <u>Sure</u>	
Being a good commander-in-chief							[232]
October 17-20, 2008+ **	32	50	14	3	-	1	
September 6-8, 2008+	29	51	14	2	1	3	
July 2008+	25	53	14	4	1	3	
Being knowledgeable and experienced enough to handle the presidency							[227]
October 17-20, 2008+ **	27	49	20	2	-	2	
September 6-8, 2008+	15	54	25	4	1	1	
July 2008+	19	53	19	7	-	2	

^{**} Asked of one-half the respondents (FORM B).

24. In thinking about John McCain as president, do you feel that his direction, agenda, and policies would be mostly different from George W. Bush or mostly the same as George W. Bush?

	10/17-	9/19-	9/6-	
	<u>20/08</u> +	22/08+	<u>8/08</u> +	
Mostly different from George W. Bush	38	33	35	[237]
Mostly the same as George W. Bush	58	61	58	
Not sure	4	6	7	

⁺ Results shown reflect responses among registered voters.

25. Let me read you a number of statements. For each one, please tell me whether you tend to agree or disagree with that statement.

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY TEND TO AGREE

	Tend To <u>Agree</u>	Tend To <u>Disagree</u>	Not <u>Sure</u>	
I will be disillusioned if the candidate I am supporting for president does not win				[241]
October 17-20, 2008+	49	47	4	
At age seventy-two, I worry about John McCain being able to serve for four years				[238]
October 17-20, 2008+	48	51	1	
September 19-22, 2008 +	44	55	1	
Barack Obama will raise taxes on middle-income people if he becomes president				[239]
October 17-20, 2008+	40	56	4	
September 19-22, 2008 +	45	47	8	
African Americans often use race as an excuse to justify wrongdoing				[240]
October 17-20, 2008+	36	58	6	
January 2008 ¹	60	36	4	

¹In January 2008, the question was phrased, "On a different topic, I'm going to read you a number of statements about race in America today and for each one I'd like you to tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with that statement."

⁺ Results shown reflect responses among registered voters.

⁺ Results shown reflect responses among registered voters.

26. In deciding your vote for president, will the candidate's **(READ ITEM)** be the single most important factor, one of several important factors, a minor factor, or not a factor at all? +

		One Of				
	Single Most Important <u>Factor</u>	Several Important <u>Factors</u>	Minor <u>Factor</u>	Not A Factor <u>At All</u>	Not Sure	
Race	3	5	10	82	-	[242]
Age	4	18	26	52	-	[243]

⁺ Results shown reflect responses among registered voters.

(ASK ONLY OF RESPONDENTS WHO SAY RACE WILL BE SINGLE MOST IMPORTANT OR ONE OF SEVERAL IMPORTANT FACTORS IN Q.26.)

27a. Are you more likely or less likely to support Barack Obama for president because of his race? +

More likely	2	[244]
Less likely	4	
Not sure	2	
Minor factor/Not a factor/Not sure (Q.26-Race)	92	

⁺ Results shown reflect responses among registered voters.

(ASK ONLY OF RESPONDENTS WHO SAY AGE WILL BE SINGLE MOST IMPORTANT OR ONE OF SEVERAL IMPORTANT FACTORS IN Q.26.)

27b. Are you more likely or less likely to support John McCain for president because of his age? +

More likely	2	[245]
Less likely	18	
Not sure	2	
Minor factor/Not a factor/Not sure (Q.26-Age)	78	

⁺ Results shown reflect responses among registered voters.

(ROTATE Q.28a and Q.28b.)

28a. I'm going to read you several things that some people have said concern them about John McCain's candidacy. Please tell me which TWO of these, if any, cause you the most concern. (IF MORE THAN TWO, ASK:) Well, if you had to choose just two, which would you say cause you the MOST concern? +

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

His vice presidential running mate is not qualified to be president if the need arises	34	[246]
It seems likely that he would continue George W. Bush's policies	23	>
His economic policies would only benefit corporations and the wealthy	20	
He is too committed to keeping a high troop presence in Iraq	14	
He is erratic and does not have the right temperament to be president	14	
He is too willing to make false attacks on Obama	9	
He is too old to be president	8	
None of these cause concern (VOL)	25	
Not sure	1	

⁺ Results shown reflect responses among registered voters.

28b. I'm going to read you several things that some people have said concern them about Barack Obama's candidacy. Please tell me which TWO of these, if any, cause you the most concern. (IF MORE THAN TWO, ASK:) Well, if you had to choose just two, which would you say cause you the MOST concern?

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

He is too inexperienced and is not ready to be president	23	[147]
He is too liberal on social and moral issues	18	>
He would raise taxes at a time when people are struggling financially	17	
He is too influenced by radicals such as William Ayers and Jeremiah Wright	16	
He would not be strong and forceful enough in dealing with America's enemies	15	
He flip flops and changes his mind too much on issues	14	
He is out-of-touch and elitist	3	
None of these cause concern (VOL)	33	
Not sure	1	

⁺ Results shown reflect responses among registered voters.

(ROTATE Q.29a and Q.29b.)

29a. If he becomes president, do you think the policies of Barack Obama will favor African Americans over whites, or not? +

Yes, will favor African Americans over whites	13	[248]
No, will not favor African Americans over whites	81	
Not sure	6	

⁺ Results shown reflect responses among registered voters.

29b. If he becomes president, do you think the policies of John McCain will favor the wealthy over middle-income Americans, or not? +

Yes, will favor the wealthy over middle-income Americans	54	[249]
No, will not favor the wealthy over middle-income Americans	42	
Not sure	4	

⁺ Results shown reflect responses among registered voters.

29c. Does the fact that Colin Powell has endorsed Barack Obama for president make you more inclined to vote for Barack Obama, less inclined to vote for Barack Obama, or does it not make a difference to you either way? 1 +

More inclined	19	[420]
Less inclined	4	
No difference either way	77	
Not sure	-	

¹Asked only from October 19-20.

29d. Do you feel that Sarah Palin is qualified to be president if the need arises, or is she NOT qualified to be president?

	10/17-	10/4-	9/19-	
	20/08 ¹ +	<u>5/08</u> +	22/08+	
Qualified	40	41	40	[421]
Not qualified	55	50	49	
Not sure	5	9	11	

¹ Asked only from October 19-20.

⁺ Results shown reflect responses among registered voters.

⁺ Results shown reflect responses among registered voters.

Now, turning to the economy. . .

Over the past twelve months, do you think that the nation's economy has gotten better, gotten worse, or stayed about the same?

Economy has gotten better Economy has gotten worse Stayed about the same Not sure	10/17- 20/08+** 1 90 8 1	9/06+ 20 39 40 1	6/06+ 21 41 37 1	4/06 23 44 32 1	3/06 23 36 39 2	1/06 22 37 39 2	12/05 21 44 33 2	9/05 17 45 37 1	[250]
		5/05 20 42 37 1	1/05 31 28 40 1	10/04+ 30 34 35 1	9/04+ 29 36 34 1	8/04+ 29 33 37 1	7/04+ 37 31 30 2	6/04+ 39 28 31 2	
		5/04+ 35 33 31 1	3/04+ 35 34 29 1	1/04 43 23 34 1	12/13/03 45 27 27 1	11/03 38 29 31 1	9/03 27 41 30 2	7/03 23 42 34 1	
		5/03+ 18 44 36 1	12/01 6 65 28 1	4/01 ¹ 7 57 35 1	3/01 17 44 38 1	3/92 6 73 20 1	1/92 2 78 19 1	12/91 3 74 22 1	
		10/91 6 67 26 1	9/91 8 57 33 2	7/91 9 64 26 1	6/91 11 54 35	5/91 8 64 27 1	12/90 3 73 23 1	10/90 3 72 24 1	
		9/90 6 57 35 2	7/90 11 37 51 1	5/90 11 36 52 1	4/90 12 30 56 2	3/90 12 30 56 2	1/90 12 29 57 2	11/89 15 34 49 2	9/89 18 23 57 2

^{**} Asked of one-half the respondents (FORM B).

1 Prior to April 2001, the question was phrased, "Over the past year..."

+ Results shown reflect responses among registered voters.

During the next twelve months, do you think that the nation's economy will get better, get worse, or stay about the same? 31.

Economy will get better Economy will get worse Economy will stay about	10/17- 20/08+** 38 20	7/08+ 25 43	6/08+ 21 49	4/08+ 19 45	<u>3/07</u> 16 31	<u>1/07</u> 21 16	9/30- <u>10/2/06</u> + 22 22	6/06 16 39	[251]
the sameNot sure	37 5	28 4	27 3	29 7	49 4	60 3	51 5	43 2	
	4/06	3/06	1/06	12/05	9/05	5/05	1/05	10/04+	3/06
	17	24	24	26	16	28	43	43	24
	44	27	30	34	49	30	17	10	27
	36	46	42	37	32	36	36	33	46
	3	3	4	3	3	6	4	14	3
	9/04+	5/04+	3/04+	1/04	11/03	9/03	7/03	5/03+	1/03
	43	42	44	50	49	44	45	49	35
	13	16	18	10	15	19	16	17	25
	33	34	35	37	33	33	34	31	37
	11	8	3	3	3	4	4	3	3
	12/02 40 20 35 5	10/02+ 41 20 34 5	9/02 39 18 39 4	7/02 41 20 37 2	4/02 50 13 32 5	12/01 50 15 32 3	4/01 ¹ 36 25 34 5	3/01 28 29 37 6	10/98+ 17 24 54 5
	9/98	4/97	1/96	7/95	4/95	12/94	10/94	9/94	6/94
	19	19	21	20	24	31	31	28	28
	22	22	21	21	23	17	24	24	17
	53	57	52	54	50	46	40	44	52
	6	2	6	5	3	6	5	4	3
	5/94	3/94	1/94	10/93	9/93	7/93	6/93	4/93	3/93
	27	29	44	21	23	20	23	33	39
	21	16	16	27	24	29	27	21	15
	49	52	36	50	51	48	47	44	43
	3	3	4	2	2	3	3	2	3

^{**} Asked of one-half the respondents (FORM B).

1Prior to April 2001, the question was phrased, "Over the past year..."

+ Results shown reflect responses among registered voters.

32. How much confidence do you have that the plans and programs of **(READ ITEM)** would be able to get the country's economy back on track--a great deal of confidence, quite a bit of confidence, just some confidence, or very little confidence? If you do not know enough about his economic plans and programs, please just say so.

		Confidence				
	A Great <u>Deal</u>	Quite <u>A Bit</u>	Just <u>Some</u>	Very <u>Little</u>	Not <u>Sure</u>	
Barack Obama					! ! !	[252]
October 17-20, 2008+	14	21	30	31	4	
July 2008+	10	18	27	32	13	
John McCain					! ! ! !	[253]
October 17-20, 2008+	8	14	34	40	4	
July 2008+	5	12	35	36	12	

⁺ Results shown reflect responses among registered voters.

33a. Do you approve or disapprove of the job the federal government is doing in handling the current financial crisis? +

Approve	24	[254]
Disapprove	66	
Not sure	10	

⁺ Results shown reflect responses among registered voters.

33b. How much are you personally being affected by the crises on Wall Street and in the mortgage and housing markets--a great deal, some, only a little, or not at all?

	10/17-	10/4-	
	20/08+	<u>5/08</u> +	
A great deal	25	20	[255]
Some	34	29	
Only a little	21	25	
Not at all	19	25	
Not sure	1	1	

⁺ Results shown reflect responses among registered voters.

Thinking about the economic conditions that you and your family face, which one of the following elements has the greatest effect on you personally?

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

	10/17-	10/4-	
	<u>20/08</u> +	<u>5/08</u> +	
Energy, such as the cost of gasoline and utilities	25	37	[256]
Savings, such as savings for retirement or college	23	7	
Inflation, such as the cost of groceries	15	21	
Health care, such as the cost of health insurance and prescriptions	13	18	
Employment, such as job security and wages	13	8	
Housing, such as home values and the mortgage market	9	6	
Not sure	2	3	

⁺ Results shown reflect responses among registered voters.

35. How worried are you that the United States will experience another major terrorist attack--very worried, fairly worried, only slightly worried, or not really worried at all?

	10/17-						
	<u>20/08</u> +**	9/07	7/07	<u>1/06</u>	7/05	1/02	
Very worried	17	27	30	25	31	30	[257]
Fairly worried	25	25	22	23	27	29	
Only slightly worried	41	34	32	35	29	26	
Not really worried at all	16	13	16	17	12	14	
Not sure	1	1	-	-	1	1	

^{**} Asked of one-half the respondents (FORM B).

FACTUALS: Now I am going to ask you a few questions for statistical purposes only.

F1a/b. A lot of people are unable to get out and vote for many reasons. Did you happen to vote in the November 2004 election for president? (IF "YES," ASK:) For whom did you vote—George W. Bush, John Kerry, or someone else? +

43	[258-259]
35	
4	
3	
13	
2	
	35 4 3

⁺ Results shown reflect responses among registered voters.

(ASK ONLY OF RESPONDENTS WHO SAY THEY DID NOT VOTE OR ARE NOT SURE IN Q.F1a.)

F1c. Will this year be the first time you have ever voted in a presidential election? +

Yes, first time	9	[260]
No, not first time	4	
Not sure	2	
Voted in 2004 (Q.F1a/b)	85	

⁺ Results shown reflect responses among registered voters.

F2. Are you currently employed? (IF "CURRENTLY EMPLOYED," ASK:) What type of work do you do?

(IF "NOT CURRENTLY EMPLOYED," ASK:) Are you a student, a homemaker, retired, or unemployed and looking for work? +

Currently Employed		
Professional, manager	23	[261-262]
White-collar worker	24	
Blue-collar worker	12	
Farmer, rancher	1	
Not Currently Employed		
Student	4	
Homemaker	6	
Retired	23	
Unemployed, looking for work	4	
Other	-	
Not sure	3	

⁺ Results shown reflect responses among registered voters.

⁺ Results shown reflect responses among registered voters.

F3. What is the last grade that you completed in school? +

Grade school	-	[269-270]
Some high school	3	
High school graduate	23	
Some college, no degree	14	
Vocational training/2-year college	13	
4-year college/bachelor's degree	27	
Some postgraduate work, no degree	2	
2-3 years postgraduate work/master's degree	12	
Doctoral/law degree	3	
Not sure/refused	3	

⁺ Results shown reflect responses among registered voters.

F4a. Are you currently single and never married, unmarried and living with a partner, married, separated, widowed, or divorced? +

Single	15	[271]
Unmarried and living with a partner	3	
Married	64	
Separated	1	
Widowed		
Divorced	8	
Other (VOL)	-	
Not sure/refused		

⁺ Results shown reflect responses among registered voters.

F4b. Are you the parent or guardian of any children under the age of eighteen? +

Yes	39	[272]
No	59	
Not sure/refused	2	

⁺ Results shown reflect responses among registered voters.

F5. Generally speaking, do you think of yourself as a Democrat, a Republican, an independent, or something else? (IF "DEMOCRAT" OR "REPUBLICAN," ASK:) Would you call yourself a strong (Democrat/Republican) or not a very strong (Democrat/Republican)? (IF "INDEPENDENT," ASK:) Do you think of yourself as closer to the Republican Party, closer to the Democratic Party, or do you think of yourself as strictly independent? +

21	[273]
10	
10	
17	
11	
10	
15	
3	
3	
	10 10 17 11 10 15

⁺ Results shown reflect responses among registered voters.

F6a. Thinking about your general approach to issues, do you consider yourself to be liberal, moderate, or conservative? (IF "LIBERAL" OR "CONSERVATIVE," ASK:) Do you consider yourself to be very (liberal/conservative) or somewhat (liberal/conservative)? +

Very liberal	10	[274]
Somewhat liberal	16	
Moderate	36	
Somewhat conservative	17	
Very conservative	17	
Not sure	4	

⁺ Results shown reflect responses among registered voters.

F6b. Do you, or does anyone in your household, own a gun of any kind? +

Yes, gun in household	44	[275]
No, no gun in household	53	
Not sure	3	

⁺ Results shown reflect responses among registered voters.

F7a. What is your religion? +

Protestant (includes Baptist, Lutheran, Methodist, Episcopal,	F 2	CONTINUE	[070
Presbyterian, and other Christians)	53	CONTINUE	[276
Catholic	23		
Jewish	2	Skip to Q.F8	
Muslim	1	-	
Mormon/LDS/Church of Jesus Christ of Latter Day Saints	1		
Other	6		
None	10	CONTINUE	
Not sure/refused	4		

⁺ Results shown reflect responses among registered voters.

(ASK ONLY OF RESPONDENTS WHO SAY PROTESTANT, OTHER, NONE, OR NOT SURE IN Q.F7a.)

F7b. Would you describe yourself as either a fundamentalist or an evangelical Christian, or would you not describe yourself that way? +

Fundamentalist/evangelical	20	[277]
Neither fundamentalist nor evangelical	44	
Not sure	10	
Catholics/Jewish/Muslim/Mormon (Q.F7a)	26	

⁺ Results shown reflect responses among registered voters.

F8. How often do you attend services at a church, synagogue, mosque, or other place of worship? +

Never	15	[278]
Once a year		
A few times a year	18	
Once a month		
About twice a month	11	
Once a week or more often	38	
Not sure	4	

⁺ Results shown reflect responses among registered voters.

F9a. Are you a current or retired labor union member?

(ASK ONLY OF RESPONDENTS WHO SAY NO OR NOT SURE IN Q.F9a.)

F9b. Is anyone else in your household a current or retired labor union member?

Labor union member	14	[279-280]
Union household	6	
Non-union household	77	
Not sure	3	

⁺ Results shown reflect responses among registered voters.

F10. If you added together the yearly income of all the members of your family who were living at home last year, would the total be less than ten thousand dollars, between ten thousand dollars and twenty thousand dollars, between thirty thousand dollars and forty thousand dollars, between forty thousand dollars and fifty thousand dollars, between fifty thousand dollars and seventy-five thousand dollars, between seventy-five thousand dollars and one hundred thousand dollars, or would the total be more than that?

Less than \$10,000	3	[308]
Between \$10,000 and \$20,000	5	
Between \$20,000 and \$30,000	7	
Between \$30,000 and \$40,000	10	
Between \$40,000 and \$50,000	10	
Between \$50,000 and \$75,000	17	
Between \$75,000 and \$100,000	14	
More than \$100,000	19	
Not sure/refused	15	

⁺ Results shown reflect responses among registered voters.