

September 2010

**Franklin & Marshall
College Poll**

**SURVEY OF PENNSYLVANIANS
SUMMARY OF FINDINGS**

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September 29, 2010

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Methodology

The survey findings presented in this release are based on the results of interviews conducted September 20-26, 2010. The interviews were conducted at the Center for Opinion Research at Franklin & Marshall College under the direction of the poll's Director Dr. G. Terry Madonna, Head Methodologist Berwood Yost, and Senior Project Manager Angela Knittle. The data included in this release represent the responses of 734 adult residents of Pennsylvania, including 606 registered adults (288 Democrats, 222 Republicans, 84 registered as Independent/Other, and 12 who refused to identify party). Telephone numbers for the survey were generated using random digit dialing, and respondents were randomly selected from within each household. Survey results were weighted (age, education, race, region, and gender) using an iterative weighting algorithm.

The sample error for this survey is +/- 3.6 percentage points. The sample error for registered adults is +/- 4.0 percentage points, and the subsample of likely voters (n=436) has a sample error of +/- 4.7 percentage points.

In addition to sampling error, this poll is also subject to other sources of non-sampling error. Generally speaking, two sources of error concern researchers most. Non-response bias is created when selected participants either choose not to participate in the survey or are unavailable for interviewing. Response errors are the product of the question and answer process. Surveys that rely on self-reported behaviors and attitudes are susceptible to biases related to the way respondents process and respond to survey questions.

The Franklin & Marshall College Poll is produced in conjunction with the Philadelphia Daily News, WGAL-TV (South Central PA), Pittsburgh Tribune Review, WTAE-TV (Pittsburgh), WPVI-TV6/ABC (Philadelphia), Times-Shamrock Newspapers, Harrisburg Patriot-News, and Lancaster Newspapers. It may be used in whole or in part, provided any use is attributed to Franklin & Marshall College.

Key Findings

The September 2010 Franklin and Marshall College Poll of Pennsylvania residents finds that the races for US senate and governor remain largely unchanged since the August Poll and that important electoral indicators continue to favor Republican candidates in the state. In the senate race, Republican Pat Toomey leads Democrat Joe Sestak by three points among registered adults and by nine points among those more likely to vote. Republican Tom Corbett leads Democrat Dan Onorato in the race for governor by three points among registered adults and by four points among those more likely to vote. The advantages held by the Republican candidates in both races increase as likely voter screens become more restrictive. In both races, nearly one in three voters is undecided.

The large proportion of Pennsylvania voters who have not heard enough about the gubernatorial candidates to form an opinion of them (45% for Corbett and 43% for Onorato) is unusually high for this point in the election cycle. In Pennsylvania's last open-seat gubernatorial election in 2002, both candidates were much better known by the voters at the end of September (28% did not know enough about Republican Mike Fisher and 14% did not know enough about Democrat Ed Rendell to have an opinion).

US Senate Race

In the Pennsylvania US senate race, Republican Pat Toomey leads Democrat Joe Sestak by three points among registered adults (32% to 29% with 39% undecided) and by nine point among those most likely to vote (38% to 29% and 32%

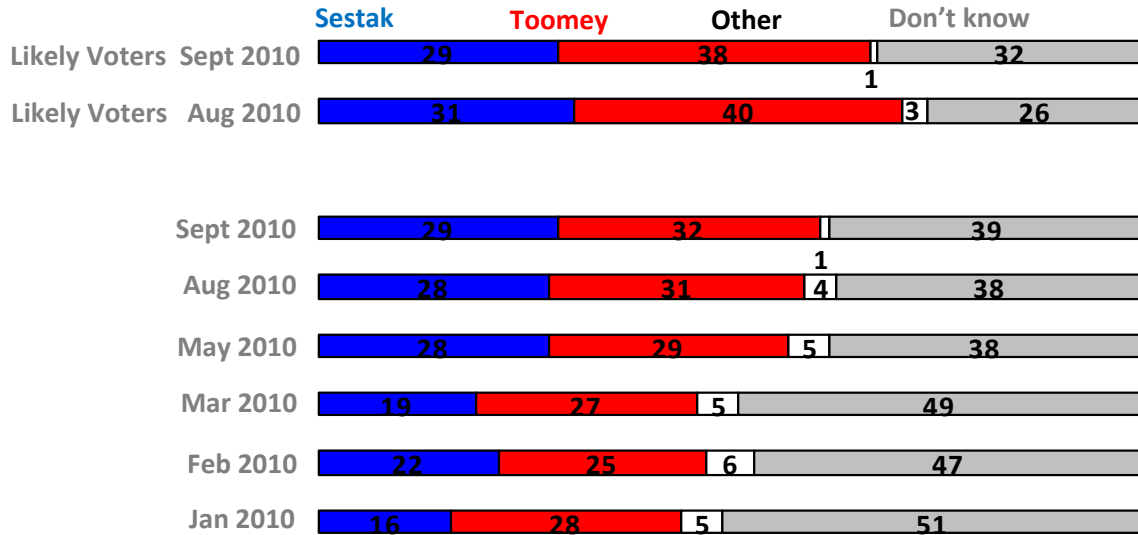
undecided). When voters who “lean” toward a candidate are included in these figures, Toomey’s lead among likely voters is slightly larger (46% to 34% with 17% undecided). Toomey’s lead has changed little since August. Toomey has an advantage among middle aged voters, whites, Independents, and in most regions of the state (see Table A-1). A plurality of supporters for both candidates (34% of Toomey voters and 40% of Sestak voters) says the economy is the most important issue in their senate preference. Toomey voters (15%) are more likely than Sestak voters (2%) to say that issues related to the size of government are driving their preference.

Voter preferences in the senate race continue to be largely driven by feelings about the president and the Democratic majority in Congress. About one in two (50%) Toomey voters say their vote is mainly against the president, while the same proportion of Sestak voters (53%) says their vote is mainly a vote in support of the president.

Neither senate candidate appears to be increasing their recognition among the state’s voters despite the large amount of advertising taking place in some parts of the Commonwealth. About two in five voters still report they did not know enough about the senate candidates to have an opinion about them.

Figure 1. 2010 Pennsylvania U.S. Senate Election Preferences

If the 2010 election for U.S. SENATOR were being held today and the candidates included (rotated) Joe Sestak, the Democrat, and Pat Toomey, the Republican, would you vote for Joe Sestak, Pat Toomey, some other candidate, or aren't you sure how you would vote?



Note: Chart displays registered voters except where indicated.

Governor's Race

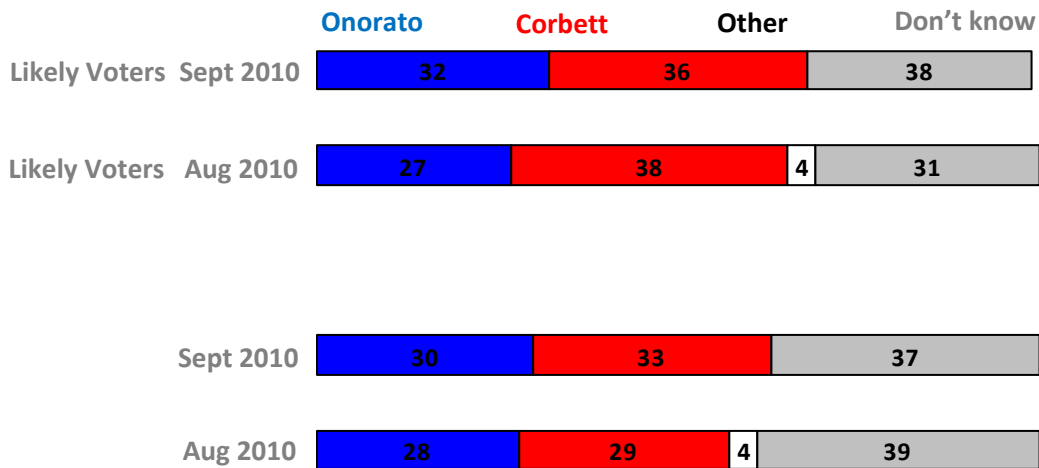
Republican Tom Corbett leads Democrat Dan Onorato in the race for governor by three points among registered adults (33% to 30% with 37% undecided) and by four points among those most likely to vote (36% to 32% with 31% undecided). When voters who “lean” toward a candidate are included, Corbett’s lead remains about the same among likely voters (41% to 37% with 19% undecided). Corbett has an advantage among men, whites, and Independents (see Table A-2).

More voters view Tom Corbett favorably than unfavorably (27% to 10%) while two in five (45%) have not heard enough about him to have an opinion. Dan Onorato is also viewed more favorably than unfavorably (25% to 14%) while two in five (43%) have not heard enough about him to have an opinion which is an improvement since August.

The large proportion of Pennsylvania voters who have not heard enough about the gubernatorial candidates to form an opinion of them seems unusually high for this point in the election cycle. In the last open-seat gubernatorial election in Pennsylvania in 2002, both candidates were much better known by the voters at the end of September (28% did not know enough about Republican Mike Fisher and 14% did not know enough about Democrat Ed Rendell to have an opinion).

Figure 1. 2010 Pennsylvania U.S. Senate Election Preferences

If the 2010 election for GOVERNOR were being held today and the candidates included (rotated) Tom Corbett, the Republican, and Dan Onorato, the Democrat, would you vote for Tom Corbett, Dan Onorato, or aren't you sure how you would vote?



Note: Chart displays registered voters except where indicated.

The Electoral Context in Pennsylvania

The 2006 election year was the most recent with races for both US Senate and Governor in Pennsylvania. In the 2006 election, Democrats retained the governor’s office, knocked off an incumbent Republican US senator, and picked up four US House seats held by Republicans. Polling in the 2006 campaign showed positive electoral indicators for Democrats that helped them to those victories.

Pennsylvania politicians are facing a distinctly different political environment than they did during the 2006 election cycle. Pessimism about the direction of the state is greater, job performance ratings for the incumbent governor are much lower, the incumbent president is unpopular, and Democrats advantage over Republicans in party identification and particularly voter interest have shrunk (see Table 1). While open seat races are often competitive in Pennsylvania, these indicators create a context where incumbent office holders will also need to be wary, particularly Democrats.

Democrats are at a decided disadvantage when it comes to voter motivation. Only 31 percent of Democrats fall into the most likely to vote category compared to 41 percent of Republicans. This, for example, gives the Republicans an 11 point advantage on the generic ballot question (41% to 30%) when only likely voters are considered. Another example of the gap in partisan enthusiasm; only one in three (30%) of those who voted for Obama in 2008 are in the most likely to vote category versus two in five (43%) of McCain voters.

Table 1. Selected Election Indicators, August and September 2006 and 2010

	August 2006	September 2006	August 2010	September 2010
Pennsylvania headed in right direction	50%	52%	30%	31%
Most important problem	Taxes Economy	--	Economy	Economy
Presidential job approval rating (% excellent + good)	Bush: 33%	Bush: 36%	Obama: 37%	Obama: 36%
Governor's job approval rating (% excellent + good)	Rendell: 50%	Rendell: 57%	Rendell: 30%	Rendell: 35%
Generic ballot (Democrat % - Republican %)	+7 D	--	+4 D	+4 D
Party Identification (Democrat % - Republican %)	+6 D	+4 D	+4 D	+6 D
Party Identification (% Independent)	5%	5%	13%	13%
% Very interested and very likely to vote (Democrat % - Republican %)	+2% D	+1% D	+8% R	+10% R

Note: Table displays registered voters.

Table A-1 – Senate Choice Demographics

If the 2010 election for U.S. SENATOR were being held today and the candidates included (*rotated*) Joe Sestak, the Democrat, and Pat Toomey, the Republican, would you vote for Joe Sestak, Pat Toomey, some other candidate, or aren't you sure how you would vote? (436 likely voters)

	Toomey	Sestak	Other	Don't know
Political Party*				
Republican	63%	6%	1%	29%
Democrat	16%	57%	0%	27%
Independent/Other	35%	8%	0%	57%
Gender				
Male	42%	26%	0%	32%
Female	34%	34%	1%	31%
Age*				
18-34	27%	24%	0%	49%
35-54	45%	26%	1%	29%
55 and over	36%	35%	1%	28%
Education				
High school or less	38%	24%	1%	38%
Some college	38%	34%	2%	26%
College degree	39%	34%	0%	28%
Household Income				
Less than \$35,000	30%	35%	1%	34%
\$35-75,000	38%	23%	0%	39%
Over \$75,000	46%	28%	1%	25%
Race*				
Non-white	8%	49%	0%	43%
White	43%	26%	1%	30%
Marital Status*				
Not currently married	28%	34%	0%	38%
Single, never married	31%	39%	0%	29%
Married	45%	24%	1%	29%
Religious Affiliation*				
Other/unaffiliated	25%	33%	0%	42%
Protestant	38%	30%	2%	29%
Catholic	51%	24%	0%	25%
Born Again Christian or Fundamentalist				
Yes	43%	24%	1%	32%
No	35%	33%	1%	32%
Household Union Member				
Yes	27%	35%	1%	37%
No	41%	28%	1%	30%
Military Veteran				
Yes	43%	32%	0%	25%
No	38%	29%	1%	33%
Region*				
Northeast	36%	28%	2%	35%
Philadelphia	25%	42%	0%	33%
Southeast	41%	39%	0%	21%
Northwest	34%	29%	3%	34%
Central	46%	23%	0%	31%
Allegheny	21%	21%	0%	58%
Southwest	52%	21%	1%	25%
Employment				
Fulltime	39%	30%	0%	31%
Other	39%	22%	1%	39%
Retired	36%	36%	2%	26%

* Significant differences ($p < .05$)

Table A-2 – Governor Choice Demographics

If the 2010 election for GOVERNOR were being held today and the candidates included (*rotated*) Tom Corbett, the Republican, and Dan Onorato, the Democrat, would you vote for Tom Corbett, Dan Onorato, or aren't you sure how you would vote? (*436 likely voters*)

	Corbett	Onorato	Do not know
Political Party*			
Republican	63%	15%	22%
Democrat	12%	54%	34%
Independent/Other	36%	17%	47%
Gender*			
Male	42%	27%	31%
Female	30%	38%	32%
Age			
18-34	32%	37%	31%
35-54	40%	26%	33%
55 and over	34%	36%	30%
Education*			
High school or less	33%	29%	38%
Some college	35%	41%	25%
College degree	42%	31%	27%
Household Income*			
Less than \$35,000	22%	39%	39%
\$35-75,000	44%	30%	27%
Over \$75,000	41%	29%	30%
Race*			
Non-white	5%	68%	27%
White	41%	27%	32%
Marital Status*			
Not currently married	26%	38%	36%
Single, never married	26%	38%	36%
Married	45%	28%	28%
Religious Affiliation*			
Other/unaffiliated	22%	37%	41%
Protestant	39%	32%	29%
Catholic	48%	28%	24%
Born Again Christian or Fundamentalist			
Yes	38%	35%	28%
No	36%	31%	34%
Household Union Member*			
Yes	25%	40%	36%
No	39%	30%	30%
Military Veteran			
Yes	35%	33%	33%
No	37%	32%	31%
Region*			
Northeast	39%	25%	35%
Philadelphia	17%	40%	43%
Southeast	40%	32%	28%
Northwest	31%	32%	38%
Central	48%	19%	33%
Allegheny	24%	64%	12%
Southwest	40%	32%	28%
Employment			
Fulltime	39%	30%	31%
Other	39%	29%	32%
Retired	30%	39%	31%

* Significant differences ($p < .05$)

Marginal Frequency Report

Responses may not total 100% due to rounding.

RightDir. All in all, do you think things in PENNSYLVANIA are generally headed in the RIGHT DIRECTION, or do you feel that things are off on the WRONG TRACK?

	Headed in right direction	Off on the wrong track	Don't know
Sep 2010	31%	59%	10%
Aug 2010	30%	58%	12%
May 2010	35%	55%	10%
Mar 2010	32%	58%	10%
Feb 2010	37%	50%	13%
Jan 2010	39%	53%	8%
Oct 2009	32%	60%	8%
Aug 2009	33%	59%	8%
Jun 2009	44%	48%	8%
Mar 2009	48%	41%	11%
Feb 2009	40%	49%	11%
Aug 2007	47%	44%	9%
Jun 2007	42%	45%	13%
Feb 2007	46%	42%	12%
Oct 2006*	47%	42%	11%
Sep 2006*	52%	36%	12%
Aug 2006*	50%	40%	10%
Feb 2006	45%	46%	9%
Nov 2005	39%	52%	10%
Sep 2005	46%	46%	8%
Jun 2005	43%	45%	12%
Mar 2005	50%	44%	6%
Oct 2004*	48%	39%	13%
Sep 2004*	46%	41%	13%
Aug 2004*	43%	40%	17%
Mar 2004*	33%	50%	18%
Feb 2004	37%	49%	14%
Nov 2003	45%	45%	10%
Apr 2003	55%	33%	12%
Sep 2002*	52%	32%	16%
Jun 2002*	55%	32%	13%
Jul 1999	64%	27%	9%
Sep 1998*	67%	15%	18%
Jul 1998	60%	26%	14%
Mar 1998	65%	24%	11%
Oct 1996	49%	31%	21%
Sep 1996*	49%	34%	17%
Jul 1996	41%	41%	18%
Apr 1995	52%	32%	17%

* Question asked of registered respondents only

REG. Some people are registered to vote, and many others are not. Are you CURRENTLY REGISTERED to vote at your present address?

83% Yes
17% No

RegPARTY. Are you currently registered as a Republican, a Democrat, an Independent, or as something else? (606 registered respondents)

37% Republican
48% Democrat
12% Independent
2% Something else

IntFav. Please let me know your opinion of some people involved in politics today. Is your opinion of [FILL name] favorable, unfavorable, undecided, or haven't you heard enough about [FILL name] to have an opinion? (606 registered respondents) (rotated)

	Strongly favorable	Somewhat favorable	Somewhat unfavorable	Strongly unfavorable	Undecided	Don't know
JOE SESTAK						
Sep 2010	6%	11%	10%	15%	20%	38%
Aug 2010	8%	15%	13%	12%	18%	35%
May 2010	6%	11%	7%	5%	16%	55%
Mar 2010	4%	7%	4%	2%	10%	73%
Feb 2010	4%	6%	1%	2%	10%	77%
Jan 2010	3%	5%	4%	2%	10%	76%
Oct 2009	4%	7%	3%	2%	7%	77%
Aug 2009	3%	10%	2%	2%	10%	73%
PAT TOOMEY						
Sep 2010	12%	13%	7%	9%	17%	43%
Aug 2010	11%	14%	8%	12%	19%	36%
May 2010	6%	10%	4%	5%	15%	60%
Mar 2010	8%	10%	5%	5%	13%	59%
Feb 2010	6%	10%	2%	5%	15%	62%
Jan 2010	6%	9%	4%	3%	13%	65%
Oct 2009	5%	11%	5%	5%	10%	64%
Aug 2009	7%	11%	4%	6%	9%	63%
TOM CORBETT						
Sep 2010	12%	15%	5%	5%	17%	45%
Aug 2010	8%	19%	7%	8%	19%	40%
May 2010	7%	17%	5%	5%	17%	49%
Mar 2010	8%	14%	4%	3%	17%	54%
Feb 2010	5%	16%	3%	3%	19%	54%
DAN ONORATO						
Sep 2010	9%	16%	6%	8%	19%	43%
Aug 2010	7%	15%	6%	5%	14%	53%

Strongly and somewhat favorable and strongly and somewhat unfavorable combined:

	Favorable	Unfavorable	Undecided	Don't know
JOE SESTAK				
Sep 2010	17%	25%	20%	38%
Aug 2010	23%	25%	18%	35%
May 2010	17%	12%	16%	55%
Mar 2010	11%	6%	10%	73%
Feb 2010	10%	3%	10%	77%
Jan 2010	8%	6%	10%	76%
Oct 2009	11%	5%	7%	77%
Aug 2009	13%	4%	10%	73%
PAT TOOMEY				
Sep 2010	25%	16%	17%	43%
Aug 2010	25%	20%	19%	36%
May 2010	16%	9%	15%	60%
Mar 2010	18%	10%	13%	59%
Feb 2010	16%	7%	15%	62%
Jan 2010	15%	7%	13%	65%
Oct 2009	16%	10%	10%	64%
Aug 2009	18%	10%	9%	63%
TOM CORBETT				
Sep 2010	27%	10%	17%	45%
Aug 2010	27%	15%	19%	40%
May 2010	24%	10%	17%	49%
Mar 2010	22%	7%	17%	54%
Feb 2010	21%	6%	19%	54%
DAN ONORATO				
Sep 2010	25%	14%	19%	43%
Aug 2010	22%	11%	14%	53%

Vote_Nov. Many people will vote in the election for governor and congress in November, however, many other people will not. What would you say are the chances you will vote in the November election? Are you certain to vote, will you probably vote, are the chances fifty-fifty you will vote, OR don't you think that you will vote in the November election? (606 registered respondents)

	Certain to vote	Will probably vote	Chances 50-50 will vote	Don't think will vote	Don't know
Sep 2010	68%	14%	12%	6%	1%
Aug 2010	66%	16%	13%	5%	0%

Pol_Int. Some people don't pay much attention to political campaigns. How about you? Would you say that you are...very much interested, somewhat interested or not very interested in the 2010 elections? (606 registered respondents)

	Very much interested	Somewhat interested	Not very interested	Don't know
Sep 2010	38%	48%	13%	0%
Aug 2010	41%	47%	11%	0%
May 2010	39%	51%	10%	0%
Mar 2010	43%	49%	7%	1%
Feb 2010	41%	46%	13%	0%
Jan 2010	45%	45%	10%	0%

Mid_Term. When it comes to elections for governor, do you always vote, do you usually vote, do you only sometimes vote, or do you rarely vote? (606 registered respondents)

	Always vote	Usually vote	Sometimes vote	Rarely vote	Don't know
Sep 2010	56%	20%	12%	13%	0%
Aug 2010	58%	20%	10%	11%	1%

Vot06. Did you vote in the last election for governor in Pennsylvania in 2006, or not? (606 registered respondents)

71% Yes
27% No
2% Do not know

Vot08. Did you vote in the last presidential election in 2008, or not? (606 registered respondents)

92% Yes
8% No

Vot08pref. Did you vote for Barack Obama, John McCain, or some other candidate in 2008? (485 registered respondents who voted in 2008 presidential election)

47% Obama
50% McCain
4% Other

SenSeT. If the 2010 election for U.S. SENATOR were being held today and the candidates included (*rotated*) Joe Sestak, the Democrat, and Pat Toomey, the Republican, would you vote for Joe Sestak, Pat Toomey, some other candidate, or aren't you sure how you would vote? (606 registered respondents)

	Pat Toomey	Joe Sestak	Other	Don't know
Sep 2010	32%	29%	1%	39%
Aug 2010	31%	28%	4%	38%
May 2010	29%	28%	5%	38%
Mar 2010	27%	19%	5%	49%
Feb 2010	25%	22%	6%	47%
Jan 2010	28%	16%	5%	51%
Oct 2009	28%	20%	4%	48%
Aug 2009	26%	22%	6%	46%

Cert_Sen. Are you absolutely CERTAIN you will vote FOR [fill] in the election, or are you still making up your mind? (368 registered respondents with vote choice)

- 66% Certain to vote
- 34% Still making up mind
- 0% Do not know

Lean_Sen. As of today, do you lean more to (*rotated*) Pat Toomey, Joe Sestak, or are you leaning toward some other candidate? (238 registered undecided respondents)

- 15% Pat Toomey
- 13% Joe Sestak
- 6% Some other candidate
- 66% Do not know

Iss_Sen. What will be the single MOST IMPORTANT ISSUE in your vote for U.S. Senate this year? (606 registered respondents)

Jan 2010	Feb 2010	Mar 2010	May 2010	Aug 2010	Sep 2010	
24%	30%	24%	26%	35%	34%	Economic issues, employment, bailout
3%	8%	3%	6%	5%	6%	Reduce spending, debt, pass budget
29%	21%	31%	12%	6%	6%	Healthcare
3%	4%	3%	7%	5%	7%	Taxes
2%	2%	1%	2%	2%	3%	Personality, morality, values
2%	2%	2%	3%	6%	5%	Political party, ideology, switch parties
0%	2%	1%	1%	2%	3%	Senior issues
4%	2%	3%	2%	1%	1%	Abortion stance
1%	1%	1%	2%	3%	2%	Dissatisfied with representative, time for a change
3%	3%	2%	3%	4%	3%	Education issues
0%	0%	0%	2%	0%	1%	Immigration
0%	1%	1%	2%	0%	2%	Reduce the size of government
3%	1%	1%	3%	2%	0%	Defense, safety of nation, war, terrorism
--	--	--	--	1%	0%	Environmental issues
0%	0%	0%	0%	0%	1%	Experience, knowledge, ability
0%	0%	0%	0%	1%	2%	Gun rights
0%	0%	0%	0%	1%	1%	Past performance, track record
1%	1%	1%	2%	2%	1%	Representative of the people
0%	0%	0%	2%	2%	1%	Views on policy issues
0%	0%	0%	0%	1%	0%	Follows through, decisive, keeps promises
0%	0%	0%	0%	0%	1%	Everything, nothing
8%	6%	9%	5%	3%	2%	Other
17%	16%	17%	20%	23%	21%	Don't know

WhyPT Would you say your choice of Pat Toomey is mainly a vote against President Obama and the Democrats in congress, or not? (279 respondents voting or leaning toward Toomey)

	Yes	No	Don't know
Sep 2010	50%	47%	3%
Aug 2010	56%	40%	4%

WhyJS Would you say your choice of Joe Sestak is mainly a vote to support President Obama and the Democrats in congress, or not? (234 respondents voting or leaning toward Sestak)

	Yes	No	Don't know
Sep 2010	53%	39%	8%
Aug 2010	57%	41%	2%

Vote_Gov. If the 2010 election for GOVERNOR were being held today and the candidates included (*rotated*) Tom Corbett, the Republican, and Dan Onorato, the Democrat, would you vote for Tom Corbett, Dan Onorato, or aren't you sure how you would vote? (606 registered respondents)

	Tom Corbett	Dan Onorato	Other	Don't know
Sep 2010	33%	30%	0%	37%
Aug 2010	29%	28%	4%	39%

Cert_Gov. Are you absolutely CERTAIN you will vote FOR [fill Gov] in the election, or are you still making up your mind? (385 registered respondents with vote choice)

- 69% Certain to vote
- 29% Still making up mind
- 2% Do not know

Lean_Gov. As of today, do you lean more to (*rotated*) Tom Corbett, Dan Onorato, or are you leaning toward some other candidate? (221 registered undecided respondents)

- 17% Tom Corbett
- 16% Dan Onorato
- 5% Some other candidate
- 63% Do not know

Iss_Gov. What will be the single MOST IMPORTANT ISSUE in your vote for governor this year? (606 registered respondents)

Jan 2010	Feb 2010	Mar 2010	May 2010	Aug 2010	Sep 2010	
26%	29%	28%	21%	29%	24%	Economic issues, employment
8%	13%	10%	15%	11%	13%	Reduce spending, debt, pass budget
13%	11%	12%	16%	9%	10%	Taxes
1%	1%	2%	1%	4%	5%	Dissatisfied with representative, time for a change
4%	4%	4%	6%	4%	5%	Education issues
2%	3%	1%	2%	2%	3%	Personality, morality, values
1%	1%	1%	2%	4%	4%	Political party, ideology
--	--	--	--	1%	1%	Environmental issues
7%	7%	6%	4%	2%	3%	Healthcare
0%	0%	0%	0%	1%	2%	Reduce the size of government
1%	2%	1%	1%	2%	2%	Representative of the people
0%	0%	0%	0%	1%	2%	Senior issues
2%	1%	2%	1%	0%	1%	Abortion stance
0%	0%	0%	0%	1%	1%	Follow through, decisive, keeps promises
0%	0%	0%	0%	1%	1%	Past performance, track record
--	--	--	--	1%	1%	Transportation issues (highways, bridges, tolls)
0%	0%	0%	2%	2%	2%	Views on policy issues
0%	0%	0%	0%	1%	2%	Welfare issues
0%	0%	0%	0%	2%	0%	Defense, safety of nation, war, terrorism, crime
1%	0%	0%	0%	0%	0%	Everything, nothing
0%	0%	0%	0%	0%	1%	Gun rights
11%	9%	12%	10%	3%	1%	Other
23%	19%	21%	19%	19%	20%	Don't know

GenBalH. If the 2010 elections for the United States House of Representatives were being held today, would you vote for the (rotated) Republican Party's candidate or the Democratic Party's candidate for the House in your district? (606 registered respondents)

	Republican Party's Candidate	Democratic Party's Candidate	Other Candidate	Don't know
Sep 2010	34%	37%	0%	29%
Aug 2010	35%	39%	0%	25%
May 2010	39%	38%	0%	23%
Oct 2009	34%	37%	2%	27%

RatePres. How would you rate the way that Barack Obama is handling his job as president?
(606 registered respondents)

	Excellent job	Good job	Only a fair job	Poor job	Don't know
Sep 2010	10%	26%	33%	30%	0%
Aug 2010	9%	28%	28%	35%	1%
May 2010	14%	24%	32%	29%	1%
Mar 2010	12%	28%	27%	32%	1%
Feb 2010	12%	29%	32%	27%	0%
Jan 2010	11%	27%	32%	29%	1%
Oct 2009	17%	23%	31%	28%	1%
Aug 2009	14%	33%	29%	24%	0%
Jun 2009	20%	35%	25%	19%	1%
Mar 2009	23%	37%	22%	14%	4%
Feb 2009	25%	30%	23%	13%	9%

EconPM. Do you think that policy makers in Washington should be most concerned with stimulating the economy and creating jobs, even if it means increasing the deficit, or do you think they should be most concerned with reducing the deficit?

- 44% Stimulating the economy and creating jobs
- 48% Reducing the deficit
- 9% Do not know

RespEcon. Who do you feel is most responsible for the country's current economic situation: former President Bush, President Obama, are both equally to blame or is no one really to blame?

	President Bush	President Obama	Both Equally	No one really to blame	The Congress	Do not know
Sep 2010	37%	10%	22%	14%	12%	6%
Aug 2010	38%	12%	29%	15%	--	6%

RateGov. How would you rate the way that Ed Rendell is handling his job as Governor? (606 registered respondents)

	Excellent job	Good job	Only a fair job	Poor job	Don't know
Sep 2010	5%	30%	35%	27%	3%
Aug 2010	7%	23%	38%	30%	2%
Jun 2009	10%	28%	34%	25%	3%
Feb 2009	7%	35%	37%	17%	4%
Aug 2007	9%	38%	36%	15%	2%
Jun 2007	8%	37%	37%	17%	1%
Feb 2007	11%	39%	34%	14%	2%
Oct 2006	11%	42%	30%	15%	2%
Sep 2006	12%	45%	28%	13%	2%
Aug 2006	11%	39%	33%	15%	2%
May 2006	9%	37%	34%	17%	3%
Feb 2006	8%	36%	34%	21%	1%
Sep 2005	5%	36%	38%	18%	3%
Jun 2005	6%	36%	41%	14%	3%
Mar 2005	6%	33%	46%	11%	4%
Aug 2004	9%	37%	39%	12%	4%
Feb 2004	6%	31%	44%	13%	7%
Nov 2003	7%	33%	35%	15%	10%
Apr 2003	10%	36%	24%	10%	21%

MIP_YF. What do you think is the MOST IMPORTANT PROBLEM facing YOU and YOUR FAMILY TODAY? (606 registered respondents)

Sep 2010	
32%	Economy (in general)
21%	Personal finances, unemployment
11%	Health care, insurance
8%	Taxes
3%	Senior issues, social security
4%	Government, politicians
4%	Education, schools
1%	Personal illness, health problems
1%	Environment
1%	Foreign policy, terrorism, war
1%	Gasoline, utility prices
2%	Housing, real estate
2%	Social issues
1%	Civil liberties
2%	Nothing
1%	Other
6%	Don't know

Gov. Do you think that the problems facing you and your family can be solved with the help of the government, or are these problems beyond what you think the government can do?

	With the help of government	Beyond what the government can do	Don't know
Sep 2010	53%	36%	12%
Aug 2010	59%	33%	9%
Aug 2008	69%	25%	6%

DEMO I now have a final few questions for statistical purposes only.

CNTY. Region of state (What is the name of the county you live in?)

- 28% Central
- 20% Southeast
- 13% Northeast
- 12% Southwest
- 11% Philadelphia
- 9% Northwest
- 8% Allegheny

RESID. How many years have you lived at your current residence?

16.7 Mean

AGE. What was your age on your last birthday?

- 10% 18-24
- 18% 25-34
- 15% 35-44
- 22% 45-54
- 14% 55-64
- 22% 65 and older

EDUC. What was the highest grade level of schooling you have completed?

- 10% Non high school graduate
- 42% High school graduate or GED
- 12% Some college
- 10% Two-year or tech degree
- 16% Four year college degree
- 11% Post graduate degree

MAR. What is your CURRENT marital status, are you single, married, separated, divorced, or a widower?

22% Single, Never Married
 55% Married
 2% Separated
 11% Divorced
 10% Widow or widower

IDEO. Politically speaking, do you consider yourself to be a liberal, a moderate, or a conservative?

	Liberal	Moderate	Conservative	Don't know
Sep 2010	15%	34%	40%	10%
Aug 2010	19%	32%	40%	9%
May 2010	19%	32%	40%	9%
Mar 2010	17%	35%	40%	8%
Feb 2010	21%	33%	37%	9%
Jan 2010	19%	30%	42%	9%
Oct 2009	16%	36%	39%	9%
Aug 2009	16%	36%	43%	5%
Jun 2009	19%	34%	37%	10%
Feb 2008	20%	41%	35%	4%
Jan 2008	18%	40%	38%	4%
Aug 2007	21%	44%	31%	4%
Jun 2007	19%	42%	35%	4%
Feb 2007	21%	41%	32%	6%
Oct 2006	17%	42%	35%	6%
Sep 2006	20%	39%	36%	5%
Aug 2006	19%	38%	38%	5%
May 2006	16%	43%	35%	6%
Feb 2006	21%	41%	34%	4%
Nov 2005	17%	42%	35%	7%
Sep 2005	22%	38%	35%	5%
Jun 2005*	19%	42%	33%	7%
Mar 2005*	16%	40%	38%	6%
Oct 2004	16%	39%	38%	7%
Sep 2004	16%	52%	29%	4%
Aug 2004	15%	48%	33%	3%
Mar 2004	16%	44%	34%	6%
Feb 2004	20%	41%	33%	7%
Nov 2003	21%	42%	31%	7%
Apr 2003*	19%	41%	35%	5%
Oct 2002	16%	41%	35%	8%
Sep 2002	18%	41%	35%	6%
Jun 2002	19%	43%	33%	5%
Oct 2001	20%	38%	36%	6%
Apr 2001	19%	36%	35%	9%
Oct 2000	22%	37%	33%	8%
Feb 2000	19%	44%	37%	0%
Jul 1999	18%	37%	39%	6%

* Question asked of all respondents regardless of registration status

PRTY1. Regardless of how you are registered, in politics, as of today, do you think of yourself as a Republican, a Democrat, or an Independent?

13%	Strong Republican
9%	Republican
21%	Lean Republican
13%	Pure Independent
14%	Lean Democrat
11%	Democrat
16%	Strong Democrat
1%	Other
2%	Don't know

LABR. Are you or is any member of your household a member of a LABOR UNION?

19%	Yes
81%	No

VET. Are you a military veteran?

13%	Yes
87%	No

Hisp. Are you Hispanic or Latino, or not?

2%	Yes
98%	No

RACE. Which of the following categories best describes your racial background?

86%	White
14%	Non-white

ABORT. Do you think that abortion should be...

	Legal under any circumstances	Legal under certain circumstances	Illegal in all circumstances	Don't know
Sep 2010	20%	56%	22%	2%
Aug 2010	18%	61%	19%	3%
May 2010	21%	58%	19%	2%
Mar 2010	19%	56%	23%	2%
Feb 2010	19%	57%	22%	2%
Jan 2010	23%	50%	24%	3%
Oct 2009	20%	54%	23%	3%
Aug 2009	21%	54%	23%	2%
Jun 2009	18%	58%	22%	2%
Aug 2007	22%	56%	21%	1%
Jun 2007	21%	58%	20%	1%
Feb 2007	20%	53%	26%	1%
Oct 2006*	17%	62%	18%	3%
Sep 2006*	22%	54%	22%	2%
Aug 2006*	23%	56%	19%	2%
May 2006*	19%	65%*	14%	2%
Feb 2006	23%	57%	17%	3%
Nov 2005	23%	55%	19%	3%
Sep 2005	24%	54%	19%	3%
Jun 2005	22%	55%	20%	4%
Mar 2005	18%	54%	25%	3%
Oct 2004*	18%	61%	19%	2%
Sep 2004*	22%	55%	22%	1%
Aug 2004*	20%	61%	18%	1%
Mar 2004*	16%	58%	24%	3%
Feb 2004	22%	54%	20%	4%
Nov 2003	23%	52%	21%	5%
Apr 2003*	22%	56%	21%	2%
Oct 2002*	29%	51%	17%	3%
Sep 2002*	26%	51%	19%	4%
Jun 2002*	26%	56%	15%	3%
Oct 2001*	25%	52%	20%	3%
Apr 2001*	25%	53%	18%	3%
Oct 2000*	26%	53%	15%	6%
Feb 2000*	23%	53%	20%	4%
Jul 1999	26%	54%	17%	3%

* Question asked of registered respondents only

REL. Do you consider yourself to be Protestant, Catholic, some other religion, or not affiliated with any religion?

- 38% Protestant
- 29% Catholic
- 18% Some other religion
- 14% Not affiliated with any religion

BAC. Do you consider yourself to be a born-again Christian or fundamentalist, or not?

34% Yes
 63% No
 2% Do not know

Bible. Which of these statements comes closest to describing your feelings about the Bible?

	The Bible is the actual word of God and is to be taken literally, word for word.	The Bible is the inspired word of God but not everything in it should be taken literally, word for word.	The Bible is an ancient book of fables, legends, history, and moral precepts recorded by men.	Don't know
Sep 2010	33%	50%	14%	3%
Aug 2010	31%	50%	17%	2%
May 2010	31%	48%	17%	4%
Mar 2010	29%	53%	15%	3%
Feb 2010	30%	49%	18%	3%
Jan 2010	34%	47%	16%	3%
Oct 2009	33%	49%	15%	3%
Aug 2009	32%	48%	17%	3%
Jun 2009	25%	56%	17%	2%
Feb 2006	27%	51%	21%	1%
Nov 2005	25%	54%	18%	4%
Sep 2004*	26%	59%	13%	3%
Aug 2004*	26%	55%	16%	3%

** Question asked of registered respondents only*

NumA. Including yourself, how many adults 18 years of age or OLDER CURRENTLY live in this household?

26% One
 54% Two
 13% Three
 7% Four or more

WORK. Are you currently working FULL-time, PART-time, going to school, keeping house or something else?

48% Full-time
 8% Part-time
 6% Going to school
 9% Keeping house
 6% Unemployed
 4% Disabled
 19% Retired

INC1. And, just for statistical purposes, we need to know if your total family income is above or below \$50,000 per year?

20%	Under \$25,000
15%	\$25-\$35,000
13%	\$35-50,000
17%	\$50-75,000
12%	\$75-100,000
18%	Over \$100,000
6%	Don't know

DONE. Sex of respondent:

48%	Male
52%	Female