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# Colorado Statewide Poll



## 1. Interest in Politics

Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs ... ?

	Gender			Age				Income			Race	
	Total	Male	Female	18-29	30-44	45-64	65+	Less than 40K	40K-100K	100K+	White	Non-White
Most of the time	61.8%	76.4%	44.0%	29.0%	53.7%	77.6%	78.4%	50.9%	62.9%	77.0%	63.8%	40.9%
Some of the time	28.9%	17.9%	42.1%	47.9%	33.4%	19.4%	20.2%	37.3%	28.1%	16.4%	27.9%	39.2%
Only now and then	6.9%	4.2%	10.2%	15.7%	10.6%	2.0%	1.0%	8.2%	7.3%	4.2%	6.6%	10.7%
Hardly at all	2.5%	1.4%	3.7%	7.4%	2.3%	1.1%	0.3%	3.7%	1.7%	2.3%	1.8%	9.2%
Don't Know	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Totals (Unweighted)	100.0% (1,000)	100.0% (541)	100.0% (459)	100.0% (96)	100.0% (208)	100.0% (531)	100.0% (165)	100.0% (237)	100.0% (493)	100.0% (246)	100.0% (908)	100.0% (92)

	Voters			Party ID			Ideology			2008 Vote	
	Total	Registered Voter	Likely Voter	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Obama	McCain
Most of the time	61.8%	61.8%	65.1%	53.2%	61.7%	71.0%	57.7%	53.5%	74.9%	56.0%	74.9%
Some of the time	28.9%	28.9%	27.1%	32.9%	29.1%	22.0%	33.6%	37.0%	17.5%	34.0%	19.4%
Only now and then	6.9%	6.9%	6.8%	9.8%	7.0%	5.4%	6.9%	7.5%	6.4%	7.3%	4.2%
Hardly at all	2.5%	2.5%	1.1%	4.1%	2.2%	1.6%	1.8%	2.0%	1.2%	2.7%	1.5%
Don't Know	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Totals (Unweighted)	100.0% (1,000)	100.0% (1,000)	100.0% (855)	100.0% (349)	100.0% (311)	100.0% (288)	100.0% (273)	100.0% (311)	100.0% (384)	100.0% (535)	100.0% (406)

# Colorado Statewide Poll



## 2. Intention to Vote in 2010

Do you intend to vote in the 2010 midterm elections?

	Gender			Age				Income			Race	
	Total	Male	Female	18-29	30-44	45-64	65+	Less than 40K	40K-100K	100K+	White	Non-White
Definitely will vote	82.5%	81.5%	83.6%	73.9%	75.5%	89.1%	90.8%	81.3%	83.4%	83.9%	83.8%	69.5%
Probably will vote	11.8%	15.8%	7.0%	16.0%	16.6%	7.9%	6.8%	14.4%	9.0%	13.2%	11.0%	20.7%
Equally likely to vote or not vote	0.7%	0.8%	0.6%	0.0%	0.5%	1.2%	1.0%	2.1%	0.2%	0.1%	0.5%	3.0%
Probably will not vote	1.3%	0.5%	2.3%	1.7%	2.7%	0.4%	0.0%	1.5%	0.8%	2.0%	1.4%	0.0%
Definitely will not vote	3.6%	1.3%	6.5%	8.3%	4.7%	1.3%	1.4%	0.8%	6.6%	0.8%	3.3%	6.8%
Totals (Unweighted)	100.0% (998)	100.0% (541)	100.0% (457)	100.0% (96)	100.0% (206)	100.0% (531)	100.0% (165)	100.0% (237)	100.0% (492)	100.0% (245)	100.0% (907)	100.0% (91)

	Voters			Party ID			Ideology			2008 Vote	
	Total	Registered Voter	Likely Voter	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Obama	McCain
Definitely will vote	82.5%	82.5%	100.0%	76.7%	82.6%	89.1%	82.5%	80.2%	88.0%	81.5%	88.5%
Probably will vote	11.8%	11.8%	0.0%	16.8%	11.0%	9.6%	12.9%	12.2%	9.5%	13.7%	9.5%
Equally likely to vote or not vote	0.7%	0.7%	0.0%	1.3%	0.6%	0.4%	0.6%	1.5%	0.0%	0.7%	0.5%
Probably will not vote	1.3%	1.3%	0.0%	1.3%	0.4%	0.8%	0.5%	1.2%	1.4%	1.9%	0.5%
Definitely will not vote	3.6%	3.6%	0.0%	3.9%	5.4%	0.0%	3.4%	4.9%	1.1%	2.2%	1.0%
Totals (Unweighted)	100.0% (998)	100.0% (998)	100.0% (855)	100.0% (347)	100.0% (311)	100.0% (288)	100.0% (271)	100.0% (311)	100.0% (384)	100.0% (533)	100.0% (406)

# Colorado Statewide Poll



## 3. Governor Vote

Who do you think you will vote for to be Governor of Colorado?

	Gender			Age				Income			Race	
	Total	Male	Female	18-29	30-44	45-64	65+	Less than 40K	40K-100K	100K+	White	Non-White
John Hickenlooper	47.9%	48.1%	47.7%	43.0%	58.9%	45.7%	36.9%	43.8%	48.9%	47.1%	45.9%	71.3%
Dan Maes	8.4%	5.7%	11.9%	17.5%	7.4%	6.3%	5.7%	12.0%	6.8%	8.4%	8.6%	6.2%
Tom Tancredo	39.5%	42.3%	35.8%	33.7%	27.6%	45.1%	55.6%	37.9%	41.5%	40.6%	41.5%	16.2%
Other	1.2%	1.1%	1.2%	3.7%	0.7%	0.7%	0.5%	2.0%	0.7%	0.6%	1.3%	0.0%
Not sure	2.4%	2.3%	2.5%	1.2%	5.1%	1.5%	0.7%	3.5%	1.7%	2.6%	2.3%	3.7%
Won't vote	0.6%	0.3%	0.9%	0.8%	0.4%	0.6%	0.7%	0.8%	0.5%	0.7%	0.4%	2.6%
Totals (Unweighted)	100.0% (954)	100.0% (527)	100.0% (427)	100.0% (84)	100.0% (195)	100.0% (517)	100.0% (158)	100.0% (212)	100.0% (477)	100.0% (243)	100.0% (872)	100.0% (82)

	Voters			Party ID			Ideology			2008 Vote	
	Total	Registered Voter	Likely Voter	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Obama	McCain
John Hickenlooper	47.9%	47.9%	47.3%	89.3%	54.3%	5.6%	89.7%	64.4%	6.5%	81.8%	5.2%
Dan Maes	8.4%	8.4%	9.0%	0.8%	5.1%	19.5%	0.7%	6.8%	15.1%	2.1%	15.2%
Tom Tancredo	39.5%	39.5%	40.4%	6.2%	36.1%	71.7%	6.2%	25.5%	73.7%	12.5%	75.9%
Other	1.2%	1.2%	1.4%	0.0%	0.6%	1.5%	1.6%	0.2%	1.7%	0.1%	1.7%
Not sure	2.4%	2.4%	1.6%	2.0%	3.7%	1.6%	0.8%	2.5%	2.6%	2.6%	1.7%
Won't vote	0.6%	0.6%	0.3%	1.7%	0.3%	0.0%	1.0%	0.6%	0.3%	0.9%	0.3%
Totals (Unweighted)	100.0% (954)	100.0% (954)	100.0% (825)	100.0% (333)	100.0% (291)	100.0% (282)	100.0% (265)	100.0% (294)	100.0% (375)	100.0% (510)	100.0% (395)

# Colorado Statewide Poll



## 4. Senator Vote

Who do you think you will vote for in the 2010 election for U.S. Senate?

	Total	Gender		Age				Income			Race	
		Male	Female	18-29	30-44	45-64	65+	Less than 40K	40K-100K	100K+	White	Non-White
Michael Bennet	49.1%	47.8%	50.9%	53.2%	57.9%	44.1%	40.7%	49.2%	49.3%	45.0%	47.0%	73.1%
Ken Buck	45.2%	47.4%	42.2%	40.2%	32.8%	51.4%	58.4%	42.0%	47.1%	49.5%	47.3%	21.4%
Other	1.2%	1.6%	0.7%	2.7%	1.4%	0.7%	0.7%	2.0%	0.7%	1.4%	1.3%	0.0%
Not sure	3.7%	3.0%	4.7%	3.0%	7.2%	2.8%	0.2%	5.1%	2.8%	2.6%	3.8%	2.7%
Won't vote	0.8%	0.3%	1.5%	0.9%	0.8%	1.0%	0.0%	1.8%	0.0%	1.4%	0.6%	2.8%
Totals (Unweighted)	100.0% (935)	100.0% (521)	100.0% (414)	100.0% (78)	100.0% (185)	100.0% (510)	100.0% (162)	100.0% (207)	100.0% (467)	100.0% (238)	100.0% (856)	100.0% (79)

	Total	Voters		Party ID			Ideology			2008 Vote	
		Registered Voter	Likely Voter	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Obama	McCain
Michael Bennet	49.1%	49.1%	48.8%	94.6%	55.9%	3.9%	91.4%	67.8%	6.3%	85.6%	2.6%
Ken Buck	45.2%	45.2%	47.8%	1.8%	36.8%	92.9%	1.0%	26.4%	90.5%	6.7%	95.2%
Other	1.2%	1.2%	1.2%	0.0%	1.3%	0.6%	2.6%	1.1%	0.4%	1.3%	0.1%
Not sure	3.7%	3.7%	2.0%	2.2%	5.3%	2.2%	3.9%	3.6%	2.5%	5.2%	1.8%
Won't vote	0.8%	0.8%	0.3%	1.5%	0.7%	0.4%	1.1%	1.1%	0.3%	1.2%	0.3%
Totals (Unweighted)	100.0% (935)	100.0% (935)	100.0% (809)	100.0% (329)	100.0% (286)	100.0% (273)	100.0% (266)	100.0% (284)	100.0% (365)	100.0% (500)	100.0% (388)

# Colorado Statewide Poll



## 5. 2010 Congressional Ballot

Who do you think you will vote for in the 2010 election for U.S. House of Representatives?

	Gender			Age				Income			Race	
	Total	Male	Female	18-29	30-44	45-64	65+	Less than 40K	40K-100K	100K+	White	Non-White
Democrat	46.1%	45.1%	47.6%	45.2%	54.2%	42.8%	40.5%	48.4%	47.8%	36.9%	44.4%	68.1%
Republican	45.3%	47.6%	42.2%	43.3%	33.3%	50.6%	56.2%	39.7%	46.4%	52.9%	47.4%	18.7%
Other	2.0%	2.4%	1.6%	6.8%	1.3%	1.6%	0.4%	3.7%	1.3%	1.6%	2.0%	3.1%
Not sure	5.6%	4.4%	7.3%	2.5%	10.8%	4.0%	2.9%	6.4%	4.1%	7.8%	5.5%	7.0%
Won't vote	0.8%	0.5%	1.3%	2.2%	0.4%	1.0%	0.0%	1.8%	0.4%	0.7%	0.7%	3.1%
Totals (Unweighted)	100.0% (918)	100.0% (517)	100.0% (401)	100.0% (69)	100.0% (181)	100.0% (507)	100.0% (161)	100.0% (212)	100.0% (453)	100.0% (233)	100.0% (844)	100.0% (74)

	Voters			Party ID			Ideology			2008 Vote	
	Total	Registered Voter	Likely Voter	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Obama	McCain
Democrat	46.1%	46.1%	45.8%	90.6%	52.2%	4.5%	88.8%	59.0%	6.3%	80.2%	3.0%
Republican	45.3%	45.3%	47.8%	2.8%	35.0%	92.0%	1.5%	30.8%	88.2%	8.2%	93.1%
Other	2.0%	2.0%	1.9%	1.3%	2.7%	0.7%	3.0%	0.9%	2.3%	2.0%	1.2%
Not sure	5.6%	5.6%	4.0%	3.3%	9.3%	2.8%	4.8%	8.3%	3.1%	8.0%	2.7%
Won't vote	0.8%	0.8%	0.5%	2.0%	0.8%	0.0%	1.9%	1.0%	0.1%	1.5%	0.1%
Totals (Unweighted)	100.0% (918)	100.0% (918)	100.0% (798)	100.0% (320)	100.0% (276)	100.0% (274)	100.0% (260)	100.0% (278)	100.0% (361)	100.0% (488)	100.0% (385)

# Colorado Statewide Poll

## 6. Sample Composition

	Unweighted	Weighted
<b>Age</b>		
18–29	10%	18%
30–44	21%	31%
45–64	53%	36%
Over 65	16%	15%
<b>Race</b>		
White	91%	91%
Black	3%	3%
Hispanic	6%	6%
<b>Gender</b>		
Male	54%	55%
Female	46%	45%
<b>Education</b>		
HS or less	14%	23%
Some College	34%	36%
College Grad	33%	27%
Post Grad	19%	14%
<b>Party Identification</b>		
Democrat	35%	28%
Lean Democrat	10%	15%
Independent	13%	18%
Lean Republican	13%	8%
Republican	29%	31%
<b>Ideology</b>		
Very Liberal	4%	5%
Liberal	23%	20%
Moderate	31%	35%
Conservative	30%	30%
Very Conservative	8%	8%
Not Sure	3%	2%

## Colorado Statewide Poll



<b>Fieldwork</b>	YouGov
<b>Interviewing Dates</b>	October 25–28, 2010
<b>Target population</b>	U.S. citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's PollingPoint panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2005–2007 American Community Study. Voter registration, turnout, religion, news interest, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Current Population Survey Registration and Voting Supplement and the Pew Religion in American Life Survey. Matching respondents were selected from the PollingPoint panel, an opt-in Internet panel.
<b>Weighting</b>	The sample was weighted using propensity scores based on age, gender, race, education, news interest, voter registration, and non-placement on an ideology scale. The weights range from 0 to 6, with a mean of one and a standard deviation of 0.8.
<b>Number of respondents</b>	1000 (855 Likely Voters)
<b>Margin of error (Registered Voters)</b>	± 4% (adjusted for weighting)
<b>Margin of error (Likely Voters)</b>	± 4.3% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	9