



## **Datamar Survey**

**Regarding**

*50<sup>th</sup> Congressional District*

*Democrat Candidates*

**Date: January 9, 2006**

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## **Democrat Voters**

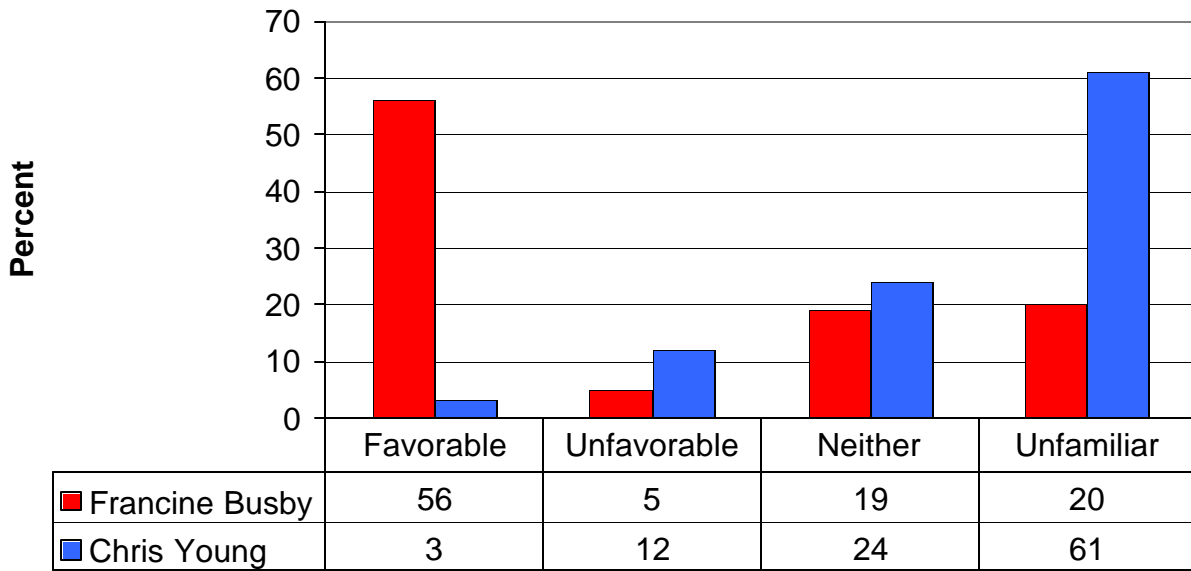
### **Give Busby Better Numbers**

San Diego – The poll released today by Datamar Inc. regarding Democrat candidates in the mixed-parties 50<sup>th</sup> Congressional Primary Election to be held April 11<sup>th</sup> show school board member Francine Busby ahead of law student Chris Young in key categories.

She is most dominant in the two important categories “Favorable” and “Unfamiliar with Name”. Busby’s “favorable impression” responses dwarf those of Young by a huge margin – 56% to 3%. In the category “Unfamiliar with Name”, Busby’s responses also are far better. Only 20% say they are unfamiliar with the name Busby, whereas 61% say they are unfamiliar with the name Young.

This survey questioned *50<sup>th</sup> Congressional District high-propensity registered Democrat voters—Democrats who voted in the 2000 and 2004 Presidential primary elections*

## 50th Congressional Special Primary



### About the Survey

The Survey is a project of Datamar, Inc. Datamar, Inc. offers online tools for political candidates and committees that help organize the basic information for successful campaigns including: Surveys, Voter Contact Information, Voter Demographic Information, Legislative Races and Proposition Results. Datamar, also provides voter contact and GOTV phone services.

Findings are based on a telephone survey of 492 respondents, high-propensity registered voters, in the 50<sup>th</sup> Congressional District. Registered voters polled are those who voted in the 2000 and 2004 primary elections. These voters were interviewed on January 4-6, 2006. Interviews took place using a proprietary algorithm to generate a random sample of voters. The sampling error for the total sample is +/- 4.41 percent at the 95 percent confidence level. The sampling error for subgroups is larger.

Surveys are available from our website at: [www.datamar.com](http://www.datamar.com)

# DATAMAR, INC.

January 9, 2006

Survey Toplines

Sample size 492

+/- 4.41 percent sampling error

January 4, 5, 6, 2006

50<sup>th</sup> Congressional District high-propensity registered Democrat voters – voters who voted in the 2000 and 2004 Presidential primary elections

Q1. Are you registered to vote in the County of San Diego?

Yes	100%
No	
Don't know	

Q2. Are you registered as Democrat, Republican, another party, or as an independent?

Democrat	100%
Republican	
Another party	
Independent	

In the upcoming primary election to replace ex-Congressman Randy “Duke” Cunningham, a number of persons have been mentioned as possible candidates. Please indicate your impression.

Q3. Is your impression of school board member Francine Busby, favorable, unfavorable, neither, or are you unfamiliar with the name?

Favorable	56%
Unfavorable	5%
Neither	19%
Unfamiliar with the name	20%

Q4. Is your impression of law student Chris Young, favorable, unfavorable, neither, or are you unfamiliar with the name?

Favorable	3%
Unfavorable	12%
Neither	24%
Unfamiliar with the name	61%

Now, just a few final questions for statistical purposes only --

**Additional information and crosstabs available upon request**

Q11. What is your age, please?

18-24

25-34

35-44

45-54

55-64

65 or over

Q12. What level of education have you *completed*?

Some high school

Graduated high school

Some college

Graduated four-year college

Post-graduate/professional school

Q13. Are you or is anyone in your household a member of a labor union?

Yes

No

Don't know

Q14. Are you or any person in your household a member of, or a veteran of, the U.S Armed Forces?

Yes

No

Q15. Which of the following do you consider to be your racial/ethnic group?

White

Black/African-American

Hispanic/Latino

Asian/Pacific-American

Other

Q16.Are you?

Male

Female